INSPIRIA®
KNOWLEDGE CAMPUS

COLLEGE PROSPECTUS

INSPIRIA KNOWLEDGE CAMPUS

MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WESTBENGAL

Affiliated to MAKAUT

(Formerly known as West Bengal University of Technology)

College Affiliation Code :344

www.inspiria.edu.in



INSPIRIA KNOWLEDGE CAMPUS

GIVING WINGS TO YOUR ASPIRATION

Inspiria Knowledge Campus is a next-generation management college that combines world-class infrastructure and advanced state-of-the-art training methods. We strive to strike a balance between knowledge and practical skills to make our students “life-ready”.

Conceived in 2010 by the J.P. Sahu Foundation – a non-profit charitable trust, the college is situated in a sprawling five-acre campus in Siliguri, against the backdrop of the majestic Himalayas in the north. The first batch started in 2015.

Affiliated to Maulana Abul Kalam Azad University of Technology, Inspiria presently offers undergraduate degree courses in professional streams such as Computer Application, Hotel & Hospitality Science, Business Administration & Management, and Media Science, in addition to several short-term skill-based courses.

The founding members of the college possessed the vision to comprehend the future landscape that awaited the new generation in India. We live in fast-changing times. With the growing role of the IT and corporate sectors, and the emergence of new fast-paced cities driven by the latest new-age technologies, what is required is a workforce that is flexible, techno-savvy, and practical.



The need of the hour is to correlate theory with practical, conceptual with actual, and to acquire hands-on skills that blend smoothly with real on-the-job requirements. Conventional textbook-based curriculum falls short of the modern-day demands.

This is the gap that Inspiria Knowledge Campus aims to fill. The goal is to redefine the way education is imparted to the new generation within the university-based curriculum.



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Students
@inspiria

COLLEGE LOCATION

Inspiria Knowledge Campus is located in Himachal Vihar, Matigara, a suburb of Siliguri. The campus stands under a clear blue sky in an idyllic locale with the Himalayas in the north with a small stream rustling past the eastern wall and greenery all around. Siliguri is 10 mins drive away. The serene environment in the campus creates an ideal setting for effective learning and growing.

The natural and serene ambience offers the right atmosphere to learn and grow.



City Center



Dr. Chhang's Super Specialty Hospital



Uttorayon

FAR FROM THE CROWD BUT NEAR TO THE CITY!

WHAT MAKES INSPIRIA YOUR FIRST CHOICE?

CAMPUS



You will be studying at a campus that is truly world-class! Enjoy the best of all amenities. The campus features excellent infrastructure which include spacious, IT-enabled classrooms featuring LED projectors, advanced laboratories, language & media studios with 24-hour Wi-Fi connectivity and sports facilities. Add to these an open-air amphitheatre (with dolby audio), parks and food courts, a well-stocked library with a reading zone, gymnasium, students' hubs and more. Take a walk around the campus and you will soon want to be a part of Inspiria.

DIFFERENTIATED EDUCATION

The prime goal of Inspiria is to make education industry-relevant, practical and job-oriented. Graduates passing out from Inspiria should be practical, job and life-ready. This is only possible when theoretical teaching combines with hands-on practical training. We take special effort in making our graduates industry-ready. Practical learning and industry exposure keep our students a step ahead of others.



LEARNING BY DOING



To make our graduates life-ready, we practice the philosophy of "learning by doing" Inspirians will benefit from invaluable practical insights through industry exposure. Project assignments, skill-building field trips & studio sessions provide immense value-addition to the skills developed. Industry experts frequently visit the campus to share experiences and impart their knowledge.

MAN BEHIND THE VISION



ATUL GUPTA

Managing Trustee & Co-Founder at Inspiria | Co Founder at APPSeCONNECT

"We are in a fast-changing environment. Just like the ever-evolving world, the education landscape is also constantly changing. At Inspiria, we're dedicated to embracing tomorrow by making impactful changes today. Be it introducing industry-focused learning methodology or relevant educational courses, we try to evolve in every step of the way. Our students aren't just learners; they represent the foundation of our future. We empower them to create positive changes for themselves and society at large."

Mr. Atul Gupta is a visionary tech entrepreneur and education enabler, focused on bridging the gap between industry and education. With the profound mission of **'Making Youth Employable'** he has brought his dream project, Inspiria Knowledge Campus, to life and has been the driving force behind this initiative since its inception. With a strong focus on building innovative technology solutions, Atul Gupta has emerged as a thought leader in the field of enterprise applications, B2B eCommerce, and business process automation. As the **Co-Founder of APPSeCONNECT**, he leads a dynamic team dedicated to helping organizations automate their business processes and maximize efficiency.

In the realm of eastern India's entrepreneurial ecosystem, he has been associated with esteemed organizations like **NASSCOM and TiE**, where he plays an active role in mentoring budding startups, fostering entrepreneurship, and hosting flagship events. His efforts in leveraging technology, empowering education, and nurturing entrepreneurship have significantly impacted individuals and organizations, shaping an innovative and growth-driven ecosystem.

OUR FOCUS

We create **professionals of all kinds.** Regardless of an industry or a job role, it takes specialized knowledge and relevant skills to resolve problems. At Inspiria, students can gain a decisive edge with the right industry knowledge and skills needed for new-age careers. We're at the forefront to inspire Inspirians to achieve their career aspirations.



GIVING WINGS TO YOUR DREAMS

The blue colour symbolizes the sky whose horizons are limitless!

We aim to impart **in-depth knowledge** to our students. With our progressive approach to learning, we have achieved momentous milestones in the past years.

2,000+ students' lives have been changed in last 8 years.
2000+ internships offered across various sectors in reputed national and international organizations.
250+ industry visits completed by various departments.
240+ scholarships granted to the meritorious students from the underprivileged backgrounds.
80+ dynamic and well-qualified faculty team

INSPIRIA - A CUT ABOVE THE REST?

Inspiria Knowledge Campus *aims to provide students with appropriate industry-specific training. As a result, they can carry out their role in any field with success and efficiency.*

Students would immensely benefit from our adept faculty team who will provide hands-on training, practical insights, and adequate individual attention required to deliver the skills of performance-driven professionals.

Our focus is on Retail, Hospitality, Media & Information Technology and we aim to create industry-ready individuals for these sectors.



- **Developing advanced industry skills.**
- **Personality development.**
- **Techno-savvy ambience.**
- **Industry-focused curriculum.**
- **Hands-on learning.**
- **World-class education.**



Grooming industry relevant professionals through hands-on practical training



State-of-the-art infrastructure featuring the latest technology trends



OUR ACADEMIC LEADERS



Dr. Indrajit Chatterjee
Principal



Dr. Firoz Mohammed
Dean - School of Design and Media



Neerjang Lama
Head of Student Affairs



Sherry Merien George
Head School of Management



Anil Philip
Asst. Professor



Saurav Bhaumik
Asst. Professor



Anubhav Chakraborty
Asst. Professor



Anjani Nandan
Sr. Chef Faculty



Deepika Bansal
Asst. Professor



Joydeep Paramanik
Asst. Professor



Bibek Mandal
Asst. Professor

FACULTY HIGHLIGHTS

Our campus is supported by a talented group of faculty and staff who serve as mentors, coaches, teachers and experts in their fields.

45+
Total Number of Faculty

40+
Research Papers Published

10+
Number of Doctorates



INFRASTRUCTURE & FACILITIES

An aesthetically designed campus building with the perfect symmetry of design and decorum that stimulates the thirst for knowledge and intellectual growth. In terms of infrastructural support, there is more than you can ask for.

In short – the perfect place for learning and growing.



Aesthetic and environmentally sustainable

with latest learning resources





Balancing theoretical learning

with on-job skill development

Infrastructural facilities at Inspiria Knowledge Campus match the best of global standards. The spacious five-acre campus, the aesthetically designed college buildings, sprawling well-maintained lawns, the open-air amphitheatre, and cutting-edge computer laboratories would ensure that students get the best of all worlds. The college boasts of a well-qualified and highly skilled faculty team supported by subject and industry experts who deliver hands-on training to provide much-needed industry expertise. The college takes every step to ensure that utmost personal attention is devoted to students to enable them to garner the skills required to blossom as performance-driven professionals.

Close to the city yet
far from the stir of crowds



HOSTEL FACILITY
COMFORTABLE CO-EXISTENCE

Inspiria offers safe and secure hostel facilities for outstation students. The hostel is conveniently located at a brisk five-minute walk from the campus. Single, double, and triple occupancy spaces are available.











Inspiria's outstanding infrastructure provides a wide range of facilities which includes a well-equipped gym, indoor and outdoor sports facilities, yoga and dance studio, spacious and serene lecture gardens, an open-air amphitheatre, cafeteria, and students' hubs.

FACILITIES WOULD INCLUDE:

- **Single bed**
- **A study table with a chair**
- **A wardrobe**
- **Food will be available in the college**
- **Non AC rooms with ceiling fans**
- **Meals (breakfast, lunch, dinner)**
- **Cafeteria**
- **24x7 Ambulance Service**
- **A common store**
- **Geyser**
- **A Common TV**



At Inspiria, we impart a comprehensive, all round education to equip our students with the most in-demand skills and industry-relevant curriculum. Through our practice-based learning, our students become life-ready professionals who are capable of adapting to a fast-paced workspace to create an impact.

Aspiring High

Developing industry-focused skills







BALANCED DEVELOPMENT

It is said, development comes with a price. Material progress takes a toll on nature and the environment. This is why ‘Sustainable Development’ has become a buzzword today. The founders of Inspiria aim to balance the priority for development with the need to safeguard the ecosystem.



The architectural structure of the campus is based on the sustainability factor. The huge open spaces, the greenery, natural and LED lighting are some of the measures undertaken for environment preservation. We have implemented several strategies to build an environmentally sustainable learning space.





AN EYE ON SUSTAINABILITY

- **A PAPERLESS ENVIRONMENT**
  Switching to virtual, cloud-based platforms to minimize the manual office work.

- **GREEN & ENVIRONMENTALLY SUSTAINABLE CAMPUS**
  Dedicated vast spaces around the campus for planting trees.

- **ONSITE GENERATION OF CLEAN ENERGY**
  We're working towards our goal to introduce Photovoltaics(PV), wind, and solar-based heating and cooling systems.

- **RAINWATER HARVESTING**
  We are on a mission to harvest and store rainwater from the non-green roofs.



- **MINIMIZE THE USE OF PERSONAL VEHICLE**
  Frequent use of community-based bus services from the campus to the City Center bus stop to minimize personal vehicle use.

- **VEGETABLE & HERB GARDEN**
  Our horticulture project can be linked with the Hospitality course.

- **NATURAL & LED LIGHTING**
  The design of the campus building smoothly blends with nature and allows greater dependence on natural lighting during the daytime. LED lights have been installed across the campus to enhance the green quotient.

- **MINIMIZE WASTE**
  We're reducing the use of plastic and paper, and promoting recycling.

TEA GARDEN TO

What was once a part of a tea garden is now an exquisitely designed college campus! What's remained the same is the green and natural setting. Inspiria is conceived and constructed keeping environmental sustainability in priority. More than 65 varieties of local and exotic trees and plants add up to the green quotient of the campus.



The love of greens

Our nature-friendly campus

TEACHING GARDEN

The tea bushes have given way for a college campus but the garden remains - a teaching garden. Not once will you feel that the ambience in the college clashes with nature.

The tree-lined campus, the green lawns, and beautiful surroundings send home the message that development is not necessarily antagonistic to the environment.

A garden of knowledge

Green & Sustainable



INDUSTRY ASSOCIATION

Some of our top recruiting companies

HOSPITALITY INDUSTRY

Oberoi HOTELS & RESORTS | Marriott INTERNATIONAL | THE LEELA PALACES HOTELS RESORTS | Fairmont HOTELS & RESORTS | TAJ

ITC HOTELS RESPONSIBLE LUXURY | SHERATON | JW MARRIOTT | Hilton | THE RITZ-CARLTON

COURTYARD BY MARRIOTT | RENAISSANCE HOTELS | MAYFAIR Hotels & Resorts | Radisson | WESTIN HOTELS & RESORTS

Holiday Inn | lemon tree HOTELS | PARK HOTELS & RESORTS | SAROVAR HOTELS & RESORTS | TRIDENT

RAMADA | SAYAJI Vasco, Goa | Zuri Hotels & Resorts | YAK&YETI KATHMANDU | summit HOTELS & RESORTS

DESIGN AND MEDIA

The Statesman | abp | WIZCRAFT ENTERTAINMENT AGENCY | TIMES NOW | NDTV

ADFACTORS PR | Perfect Relations The Science of Image Management | The Indian EXPRESS JOURNALISM OF COURAGE | superhit RED FM 93.5 | Firework

ACROPOLIIS | team pumpkin | AFFINITY X | THIRSTY FEET thirst quenching holidays |

MAKING YOUTH **INDUSTRY READY**

HEALTHCARE

Fortis | Rainbow Children's Hospital BirthRight | Apollo Multispeciality Hospitals | Medica Superspeciality Hospital | Neotia Getwel Healthcare Centre

INFORMATION TECHNOLOGY

wipro | TCS Tata Consultancy Services | Infosys | Capgemini | EY

Ergobs | Indus Net Technologies | Blue Copper Technologies | iLogitron Technologies | Apps Connect

FixFin Technologies | appycodes | Techno Developers Group | A1 Future | Cyber Help India

MANAGEMENT

amazon | Honda | Hyundai | BYJU'S The Learning App | South Indian Bank

Flipkart | Decathlon | Reliance Foundation Youth Sports | Sundaram Finance | Est. 1991 Parcon 25 Years

Star | HDFC Life | IndiGo | Planet Spark | Reliance Trends

CAMPUS OUTDOOR





Green and serene learning hub



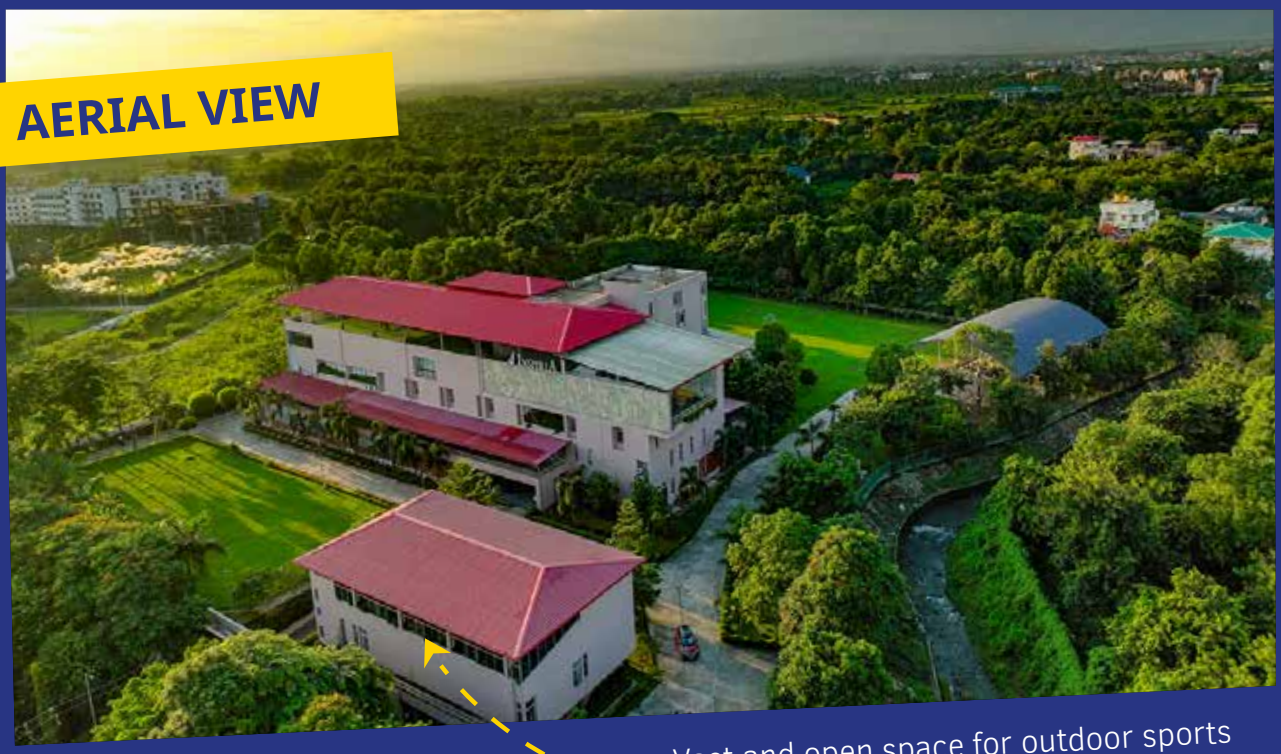






Environmentally friendly and sustainably designed campus

AERIAL VIEW



Vast and open space for outdoor sports and recreation









State of the art infrastructure and facilities for a world-class learning experience

OUTDOOR SPORTS



More than just a field - hub of energy and enthusiasm









Dynamic and fulfilling athelitic experience, promoting physical well-being and teamwork





Impressive range of sports facilities









9-a-side football ground for optimal foot-ball experience









Crystal Garden, our basketball court is built to professional standards for serious athletes.



Practice and play uninterrupted basketball in our all-weather basketball paradise.





Sheltered by a cool curved roof and always brightly lit, crystal garden is built to endure any weather, day or night. Featuring regulation-size dimensions and expertly crafted flooring, it offers students a professional-grade gaming experience.

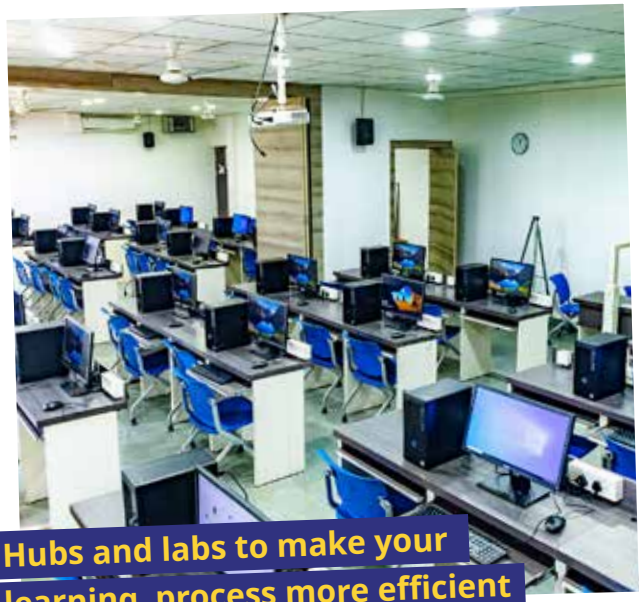
Crystal Garden is more than just a basketball court; it's a symbol of our commitment to sports excellence, welcoming players and fans alike to share in the love of the game.

CAMPUS INDOOR





Advanced labs and meeting space to enhance theoretical understanding





Hubs and labs to make your learning process more efficient

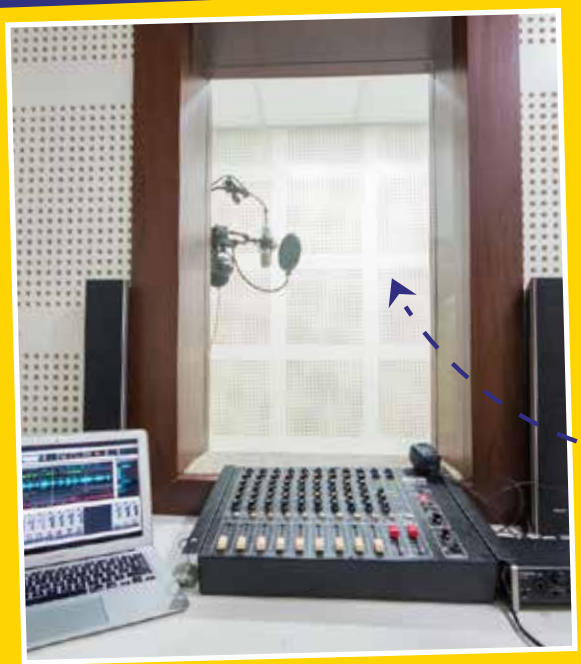








Custom-designed merchandise store for stowing custom made merch and accessories





Media studio and learning centers to integrate theory and practice





Quality studio equipments & good recording environment

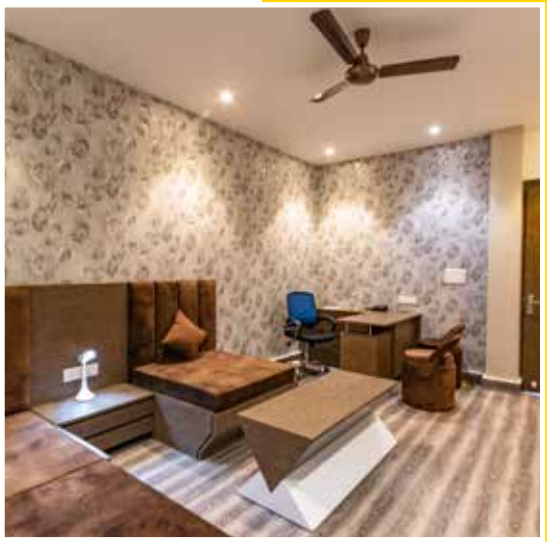




Well-designed labs for an enjoyable and result-oriented practical experience











Professionally set hospitality and housekeeping labs for acquainting students with real-life work experience



















Well-stocked library with reading and research facility to enrich your knowledge

Reading Garden for the best reading experience you've ever had





Inspiria reading garden is one of a kind reading space where symbolism meets with functionality. A haven for bibliophiles and an inspiration for the non-readers, our reading garden is a fascinating fusion of a progressive shift towards learning and sustainability.

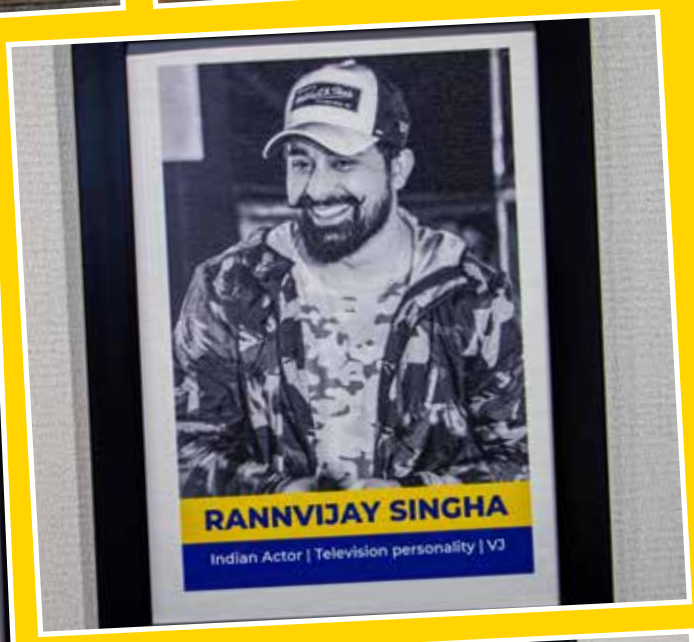
The cafe-cum-reading space is created to inspire and deliver a remarkable learning experience to our students. Walk-in for an innovative reading experience.

Star Wall- A majestic showcase of renowned personalities who graced our campus.











Wall Of Fame

The space recognizes and honors the achievements of our notable alumni, the Wall of Fame includes graduates who have made significant contributions in their respective fields.











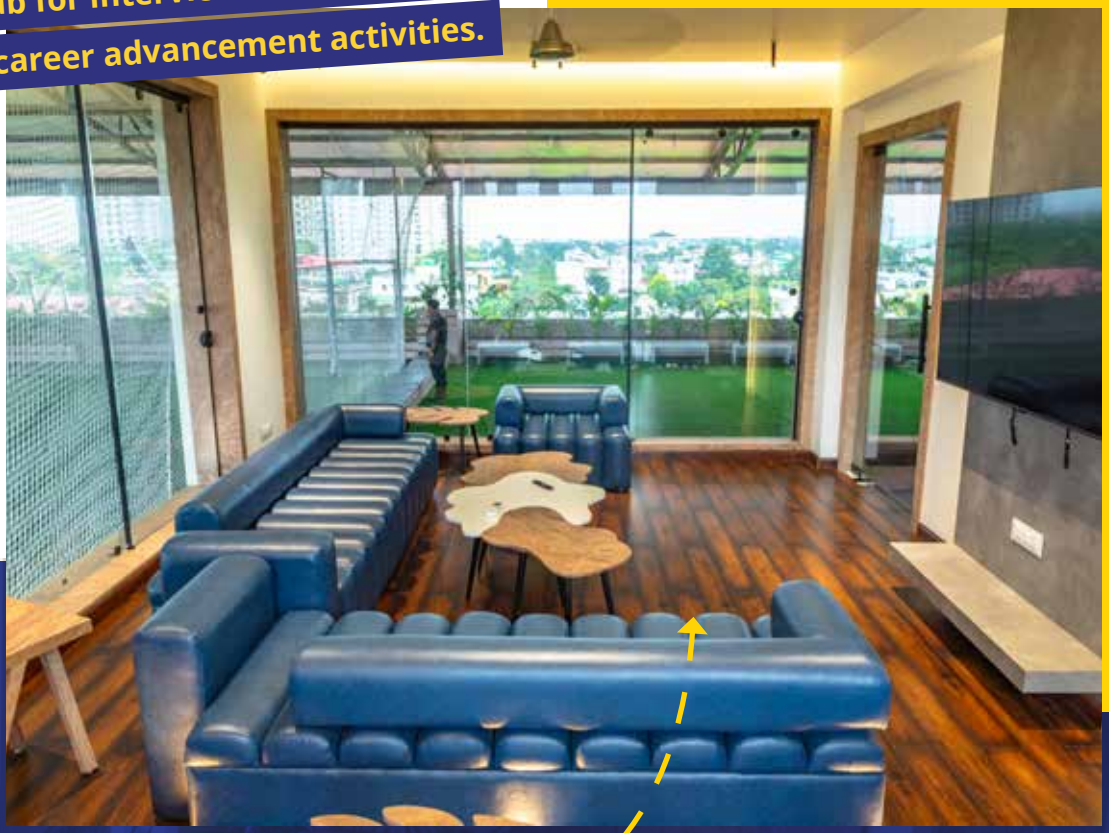
North Star Lounge offers a refreshing departure from traditional meeting rooms.

Whether it's a venue for career advancement or a gathering place for professional guests, this multifunctional oasis reflects the essence of our college - a place where excellence knows no bounds.



Professionals from various industries visit our campus, and the Rooftop Lounge provides a professional atmosphere for these crucial interactions.

A hub for interviews and a haven for career advancement activities.



Settled amidst the action -packed rooftop indoor sports arena - the space can transform into a vibrant guest room during events.





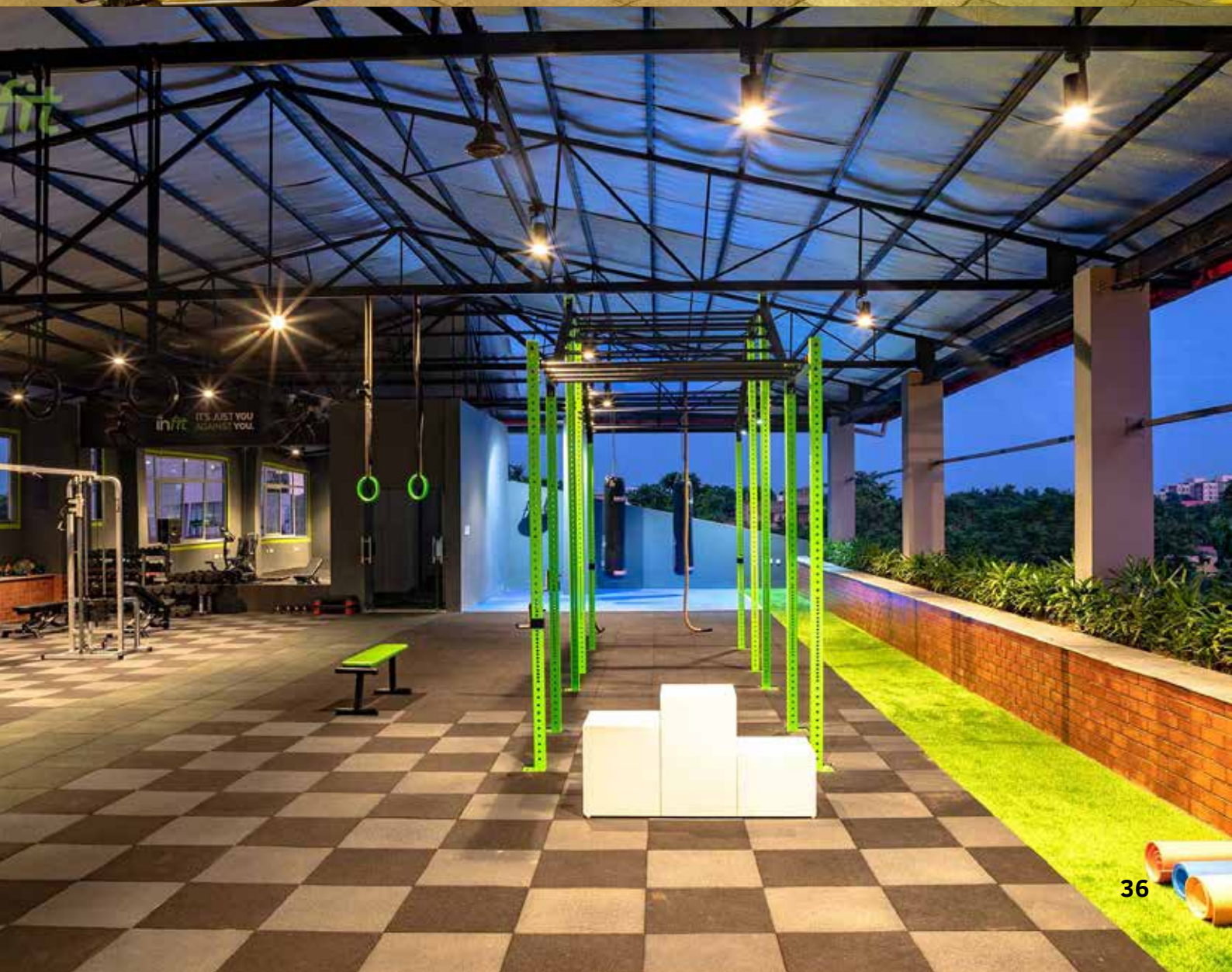


InFit is designed to cater to every need of the fitness enthusiast. The fitness center is well equipped with the best amenities. Apart from your career aspirations, we put in that extra effort to keep you fit and healthy.






infit
DO IT NOW
SOMETIMES
'LATER'
BECOMES
'NEVER'
IT'S JUST YOU AGAINST YOU.
TIREFLIP 180


IT'S JUST YOU AGAINST YOU.



InHub is a one-of- a kind facility in North Bengal that exemplifies the concept of flexible work. It is a center that houses an incubation center, co-working space, and workation. InHub promotes connectivity, networking, and leisure to boost productivity.





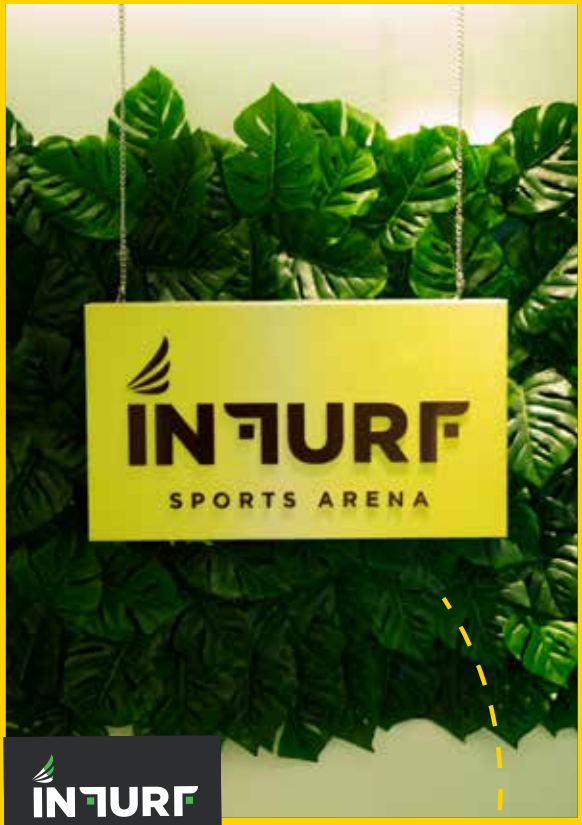






Modern hubs for ideating and incubating next gen-startups







INTURF
SPORTS ARENA

Step into 12,000 sq. feet of all-weather sports arena for students to engage in sports. Our rooftop sports arena boasts premium synthetic turf and advanced lighting, guaranteeing a top-notch sporting experience.







Play non-stop cricket, rain or shine, in an all-weather indoor arena!



ART GALLERY

Beyond education, Inspiria also focuses on art and culture. Come walk down our exclusive “Art Passage” the perfect amalgamation of bright colors and an exclusive display of modern art.



















PHOTO GALLERY

When you are in North Bengal, how can you miss the picturesque beauty of natural terrain? Witness a curated collection of snapshots of the Himalayas and the offbeat destinations of North Bengal.

ONGOING PLACEMENT STATS AT A GLANCE

210+ placement across departments in varied roles.

126+ Internships offer in IT, Healthcare, Business, and Hospitality Management & Media

Top recruiters this academic year - Ernst & Young, Byju's, Flipkart, Decathlon, South Indian Bank, Xiaomi, Hyatt Regency, Fairmont, The Leela Palace, Biological E. Limited, Sheraton Grand

MAKING STUDENTS LIFE-READY

We aim to make our students life-ready by the time they graduate. Our students stand a better chance after gaining industry-relevant skills through practical-based learning. These include workshops, tests, industry visits, internships and networking with industry professionals. Our students go through comprehensive training in soft skills for facing interviews through interview simulations to get acquainted with the actual professional scenario.



Watch how the internship programs gives our Inspirians the first-hand exposure and experience of working in the real world.

Scan here to watch the video

MOCKX-CAMPUSO

One of the phases during the placement training where students face a real-time interview scenario - the interview being of two rounds.

Round I (Internal) - Faculty panel act as interviewers and evaluate the students.

Round II (External) - Students face the panel and an industry insider.

WORDS FROM OUR RECRUITMENT PARTNERS

Minerva Academy FC applauds Sudipto Kanji, Ayoosh Mukherjee, Abhijeet Darjee, Pukar Gurung, and Jugal Rai for their outstanding internship. Their dedication, skills, and professionalism exceeded expectations, enriching our team. Special thanks to Mr. Sushovan Gupta and Inspira Knowledge Campus for providing exceptional talent.

- Minerva Academy Football Club

We sincerely appreciate the outstanding contributions of Rohan Agarwal and Vishal Pradhan during their internship. Rohan's reliability and time management skills were commendable, while Vishal's impressive client handling and communication greatly contributed to our marketing objectives. We thank them for their hard work and hope they continue to grow in their careers.

- Lipika Das
HRD - Ambuja Neotia

All the students were very sincere, hard-working, dedicated & result oriented. They worked very well in the tenure & was a wonderful support network.

Congratulations to all the Mi Ambassadors on their hard work. Rise & Shine!

- Monomita Banerjee,
Retail Category Manager TV & AIOT Xiaomi India

"Performance is what you execute after what you learn."

The performance of the students of Inspiria Knowledge Campus was very satisfying. The students were proactive, smart, and very interested in learning new ideas. They had completed their work punctually and were very result-oriented. It was a pleasure to teach and interact with the students. Wish each of you a good and successful future.

- Meryl Tripthi Serrao
Learning & Development Manager , Flipkart

Inspiria college has the right infrastructure and curriculum for the students to be future ready for any top MNC. The faculty members have provided the best environment for the students and that is evident when you speak with the students. One of the outstanding institutions in North Bengal, with right habitat for excellence.

Ravi Toppo
Senior Manager - Ergode IT Services Pvt Ltd.

" It was an amazing experience with Inspiria Knowledge Campus. My special regards to the Corporate Relation & Placement Head Mr. Anustup Ghosh for proactively bringing forward a most inspired group of young people. The candidates are very professional and well-spoken, that well elucidate the very principle of the institution, and are ready for future ventures. I thank and congratulate the entire Inspiria team for creating a biome of burgeoning talent."

- Sudesh Thapa // LeadHuman Resources
Tea Box

Inspiria Knowledge Campus Siliguri is a wonderful professional institution who are developing skilled hoteliers for years. The students are very professional. dedicated towards work and full of positive attitudes and energy. I wish the institute will deliver more and more skilled hoteliers in future.

Mr. Manikanta Koppu,
L&D Manager, Fairmont Jaipur

Inspiria Knowledge Campus is nurturing and developing the students of hospitality in a very innovative way. I have found their students interning or working with us are very much skilled, passionate, energetic. I found the students are having very much professionalism and great attitude towards their work. It is a nice experience with Inspiria and I wish to make it better in coming future.

Mr. Sachin Yadav
Training Manager, Sheraton Grand Chennai Resorts & Spa

When we started our project in Siliguri, we were looking for a team of Sports Enthusiasts to work with us. Inspiria Knowledge Campus was one of the colleges which reverted back with a pool of candidates and everything was organized from A to Z for the hiring process from their end. I also got to know that they have a separate department for Sports Management which is exactly what we were looking for. Also upon visiting the campus we got to know that students are actually experiencing their passion there rather than only studying literature. Finally, we hired two fantastic interns from their campus and now one of them is our Permanent member.

Himanshu Atender Malik,
Store Head, Decathlon Siliguri

ALUMNI CORNER



Divyam Sharma
2015 - 2018
BBA

Job - Transportation Specialist at Amazon



Subham Rai
2019 - 2022
HHA

Job - Food and Beverage Executive at Courtyard by Marriott, Bangalore



Swaraj Thapa
2017 - 2020
BCA

Job - Performance Engineer at TCS



Priyanka Gadal
2016 - 2019
BMS

Job - Manager/Operator at Narayani Agency, Loreal & Maybelline



Sourav Adhikary
2019 - 2022
BBA GB

Job - CCE at Flipkart



Purajit Mandal
2018 - 2021
BMS

Job - Officer - AOCS at InterGlobe Aviation Ltd



Raju Das
2016 - 2019
BCA

Job - Project Engineer at Wipro Technologies



Kanak Sharma
2015 - 2018
BBA

Job - Relationship Manager at ICICI Bank Limited



Aayush Bansal
2015 - 2018
BBA

Job - City head in Zomato



Yuvraj Bhitrikoti
2020 - 2023
BCA

Job - Virtual Customer Service Associate at Amazon



Reshav Rai
2018 - 2021
BBA HM

Job - Territory Manager at Biological E Limited



Sushma Tamang
2018 - 2021
HHA

Job - Chef at Leela palace Bangalore



Nitin Gupta
2015 - 2018
BBA

Job - Assistant Manager II at ICICI Bank Limited



Diksha Agarwal
2019 - 2022
BBA

Job - Asst. HIndustan Times



Pratiksha Singh
2019 - 2022
BBA HM

Job - Floor Manager at Neotia Getwell Multi-specialty Hospital siliguri



Nawal Kishore Agarwal
2016 - 2019
BBA

Job - Incident Manager at Microsoft



Deepak Kumar Sharma
2016 - 2019
HHA

Job - Manager On Duty at Merition Suits



Shailesh Nayak
2016 - 2019
BBA

Job - Loss Prevention Officer at Reliance Retail Limited



Komal Kumari Sahani
2017 - 2020
BCA

Job - Developer at Ecospace 1B TCS



Calvin Pradhan
2017 - 2020
HHA

Job - Senior captain at Ironhill microbrewery, Bangaluru



Debasish Dey
2017 - 2020
BMS

Job - Graphic Design at ML Acropolis



Ayush Bafana
2018 - 2021
BCA

Job - Officer at custom department



Shreyashi Deb
2020 - 2023
BBA HM

Job - HR Trainee at Rainbow Children's Hospital and Birthright



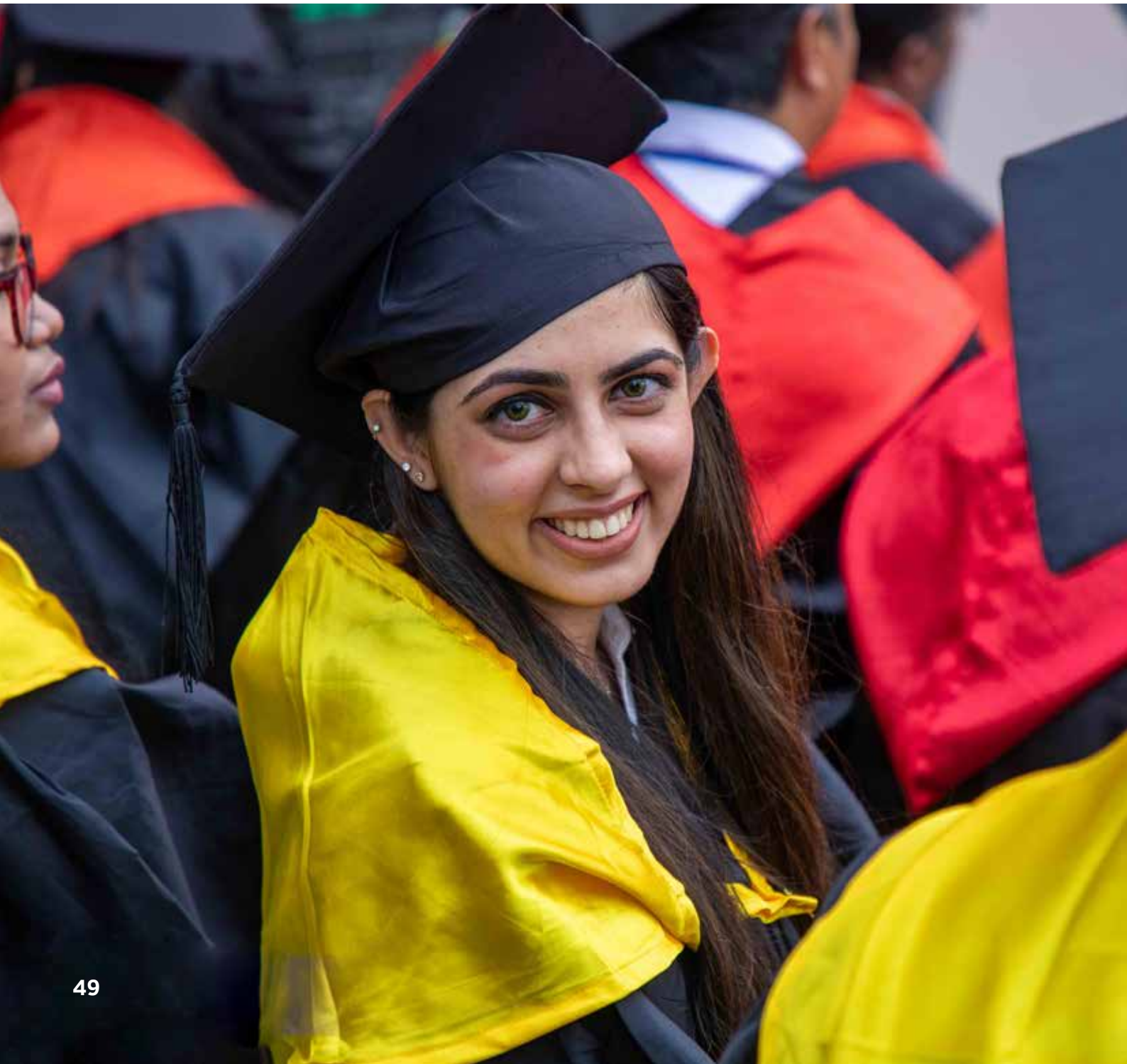
Harshit Kujur
2018 - 2021
BBA

Job - Officer security at indigo

OUR AFFILIATION

Affiliated to MAKAUT
(Formerly known as West Bengal University of Technology)

Education without an aim is hollow. Being affiliated to Maulana Abul Kalam Azad University of Technology (MAKAUT), Inspiria Knowledge Campus imparts an education that is sophisticated and concrete, ensuring a secure investment for the future.



About Maulana Abul Kalam Azad University of Technology (MAKAUT)

The Government of West Bengal set up an expert committee on 31st December 1998 under the chairmanship of Ashesh Prasad Mitra, eminent scientist, to explore the necessity and scope for the establishment of an Engineering/Technology University in the state of West Bengal.

The university came into operation formally with the assumption of the office of the first Vice-Chancellor on 15th January 2001. The University started its academic program on 16th July 2001 following a notification from the Department of Higher Education, Government of West Bengal.

MAKING THE YOUTH LIFE-READY".

Our multifaceted approach gives equal significance to all career paths.

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COURSES

SCHOOL OF MANAGEMENT

BBA – BUSINESS MANAGEMENT

BBA ENTREPRENEURSHIP

BBA ACCOUNTANCY, TAXATION & AUDITING

HOSPITAL MANAGEMENT

GLOBAL BUSINESS

SPORTS MANAGEMENT

BBA IN DIGITAL MARKETING

SCHOOL OF COMPUTER SCIENCE

BACHELOR OF COMPUTER APPLICATION(BCA)

B.SC. IN DATA SCIENCE

B.SC IN ARTIFICIAL INTELLIGENCE



SCHOOL OF DESIGN AND MEDIA

B.SC IN MEDIA SCIENCE

B.SC. IN INTERIOR DESIGNING

B.SC IN MULTIMEDIA, ANIMATION & GRAPHICS DESIGN

B.SC. IN FASHION DESIGN & MANAGEMENT

SCHOOL OF HOSPITALITY

B.SC IN HOSPITALITY & HOTEL ADMINISTRATION

SCHOOL OF MANAGEMENT

BBA GENERAL

BBA BUSINESS MANAGEMENT

Enterprise + Management + Entrepreneurship

Developing entrepreneurial skills in students

Duration

Four years, regular full-time course.

Eligibility

Students seeking admission to the BBA Program must have passed 12th Std. Examination (10+2) from a recognized educational board with English as one of the major subjects.

Career Prospects

Banking & Financial Institutions, Multinational Corporations/Companies (MNCs), Insurance Sector, Export Companies, Sales & Marketing Organizations, Educational Institutions, Government Sectors / Public Sector Undertakings (PSUs) etc.

COURSE OUTLINE - BBA (BUSINESS MANAGEMENT)

Year 1 (First & Second Semester):

Principles of Management, Business Economics (Micro), Computer Fundamentals, English & Professional Communication, LIfeskills & Personality Development, Yoga/Health & Wellness / Sports. Environment & Sustainable Development, Business Economics (Macro), Management Information System, Modern Indian Languages and Literature, IT Tools for Business, NSS/Critical Thinking/Mental Health.

Year 2 (Third & Fourth Semester):

Operations Management, Financial Management and Risk Analysis, Word, Powerpoint, and Spreadsheet applications with excel, The Constitution, Human Rights and Law, Understanding basics of Cyber Security. Marketing Management, Human Resource Management, Database Management with SQL, Graphic Design with Photoshop and illustrator, Organizational Behaviour, Society, Culture, and Human Behaviour.

Year 3 (Fifth & Sixth Semester):

Entrepreneurship, Sales, Distribution Management, and Logistics, Financial Markets, Institutions, and Financial Services, or Industrial Relations, Consumer Behaviour or Elements of Taxation or Management of Organizational Change, Cloud Computing, E-Commerce and Application, Project Management, Business Research Methods, Web Development with HTML and CSS, Internet and Networking, Data Analytics Skills for Managers.

Year 4 (Seventh & Eighth Semesters):

Management Accounting, Business Intelligence, Software Project Management, Digital Marketing, Summer Internship Project Presentation. Customer Relationship Management, Company Accounts or Audit or Human Resource Development, Marketing Analytics, or Financial Analytics, or Human Resource Analytics, Research Project.

**The information provided is subject to changes.*



Bachelor of Business Administration under the School of Management at Inspiria Knowledge Campus is designed to provide a full understanding of a company's functional areas and their interconnections. As a result, students pursuing the BBA program get exposure to a diverse set of core disciplines. Entrepreneurial and company management skills are taught to students in this curriculum.

OBJECTIVES

- **To equip the students with updated knowledge of business management and emerging technologies, Research and Business Intelligence, by sharpening their analytical abilities in Human Resource, Finance, and Marketing, problem solving, creativity, and innovativeness.**
- **To make the students efficient, socially, and ethically responsible professionals to take up the unprecedented complex challenges that may arise in their entrepreneurial journey, or professional careers in private, public / government sectors.**
- **To equip the students with strong managerial acumen in diversified areas to face innumerable challenges and day-to-day operational issues in business.**
- **To make the students industry ready by helping them acquire both soft skills and hard skills required to perform their functions and duties efficiently.**

Scan the QR code for more details



BBA Entrepreneurship program at Inspiria College, offers a hands-on learning experience, exposure to various industries, and guidance from experienced professionals and mentors. Our aim is to help students develop the skills needed to navigate the business landscape successfully.

Upon completion of the BBA Entrepreneurship program, the individual will have specialized skills to deal with area specific issues of concern and the individual will be capable of analyzing, investigating and solving critical business issues.

Scan the QR code for more details

OBJECTIVES

- **To develop students professionally to handle business issues.**
- **To develop students to be a better team player.**
- **To develop socially, ethically responsible business leaders.**
- **To sharpen soft and hard skills among the students.**
- **To promote entrepreneurial skills among students.**

SCHOOL OF MANAGEMENT

ENTREPRENEURSHIP

(BBA) ENTREPRENEURSHIP

Converged on global and local industry

Designed to inculcate an entrepreneurial mindset, industry skills development training

Duration

Four years, regular full-time course.

Eligibility

Students seeking admission to the BBA Entrepreneurship Program must have passed 12th Std. Examination (10+2) from a recognized educational board with English as one of the major subjects.

Career Prospects

Entrepreneur, Community Organizer, Businessman

COURSE OUTLINE - BBA (ENTREPRENEURSHIP)

Year 1 (First & Second Semester):

Fundamentals of Entrepreneurship, Principles of Management, Computer Fundamentals, English & Professional Communication, Life Skills & Personality Development, Yoga, Health & Wellness, Sports, Organisation Behaviour, Business Mathematics & Statistics, Management Information System, Modern Indian Languages and Literature, IT Tools for Business, Critical Thinking, NSS, Mental Health, Environmental Studies

Year 2 (Third & Fourth Semester):

Marketing Management, Basics of Accounting, Word and PowerPoint & Spreadsheet Application with Excel, The Constitution, Human Rights and Law, Understanding basics of Cyber Security, Managerial Economics, Quantitative Methods & Techniques, Human Resource Management, Basics of Operating System, Graphic Design with Photoshop and Illustrator, Society Culture and Human Behavior.

Year 3 (Fifth & Sixth Semester):

Financial Management, Services Marketing, Cloud Computing, E-Commerce and Applications, Internship, Industrial Relations, Supply Chain Management, Business Law, Development with HTML and CSS, Internet and Networking.

Year 4 (Seventh & Eighth Semester):

Production & Operations Management, Research Methodology, Venture Ideation, Software Project Management, Data Analysis and Interpretation, Business Modeling & Planning, Project Management, Internship & Research Project/ Dissertation.

**The information provided is subject to changes.*

SCHOOL OF MANAGEMENT

ACCOUNTANCY, TAXATION & AUDITING

(BBA) BACHELOR OF ACCOUNTANCY, TAXATION & AUDITING

Methodical Learning Strategies Management

Designed to render comprehensive theoretical learning and skills in major aspects of any business corporation

Duration

Four years, regular full-time course.

Eligibility

Students seeking admission to the BBA Accountancy, Taxation & Auditing course must have passed 12th Std. Examination (10+2) from a recognized educational Board with English as one of the core subjects.

Career Prospects

Career options and areas of employment for BBA Accountancy, Taxation & Auditing graduates are - Accountant, Chief Financial Officer, Employment Tax Specialist, Internal & External Auditors, Financial Analyst, Financial Controller, Tax Policy Analyst, Personal Finance Consultant, and more.

COURSE OUTLINE - BBA (BACHELOR OF ACCOUNTANCY, TAXATION & AUDITING)

Year 1 (First & Second Semester):

Fundamentals of Accounting, Principles of Management & Organizational Behavior, Computer Fundamental, English & Professional Communication, LIfeskills & Personality Development, Yoga / Health & Wellness / Sports, Human Resource Management & Marketing Management, Cost Accounting, Management Information System, Modern Indian Languages and Literature, IT Tools for Business, NSS/Critical Thinking/Mental Health.

Year 2 (Third & Fourth Semester):

Advanced Accounting, Indian Financial System & Financial Market Operations, Word and Powerpoint and Spreadsheet applications with excel, The Constitution, Human Rights and Law, Understanding basics of Cyber Security, Principles of Taxation, Entrepreneurship Development & Business Ethics, Management Accounting, Database Management with SQL, Graphic Design with Photoshop and illustrator, Society, Culture, and Human Behaviour.

Year 3 (Fifth & Sixth Semester):

Auditing & Assurance, Information Technology in Business & E-Commerce, Cloud Computing, E-Commerce and Application, Internship, Financial Management, Corporate Accounting & Financial Reporting, Research Methodology-I, Web Development with HTML and CSS, Internet and Networking.

Year 4 (Seventh & Eighth Semester):

Indirect Tax Law Practice, Financial Statement Analysis, Research Methodology-II, Software Project Management, Digital Marketing, Financial Derivatives, Advanced Auditing, Research Project.

**The information provided is subject to changes.*



Accounting is an integral part of business. No business can stand alone without proper accounting. Systematic study that contributes to Mergers & Acquisition; Finances & Accounts, Corporate Risk & Investments Strategies counts as a most important part of the BBA Accountancy, Taxation & Audit program. The course offers a broad understanding of accounting and financial topics via classroom teachings, seminars, projects, practical training, industrial visits, conferences, expert lectures, etc. The curriculum is designed to help students acquire knowledge in the field of accounting, taxation, auditing, risk management, financial accounting, taxation, managerial economics, business law, and business communications.

OBJECTIVES

- **Preparing and presenting the consolidated financial statements of both public and private corporations in accordance with appropriate accounting standards.**
- **Computing the income tax payables by an individual, corporation or trust applying effective tax planning strategies.**
- **Collecting , analyzing, and communicating information to assist management in making more effective operational and strategic planning and control decisions.**
- **Analyzing the internal control and risk management systems of an organization and making recommendations for improvement.**
- **Give an opinion as to the accuracy of an organization's financial reporting in accordance with appropriate auditing standards and procedures.**

Scan the QR code for more details



Sports Management at Inspiria Knowledge Campus is specifically designed to provide a complete understanding of the multiple aspects of Business of Sports & Fundamentals of Sports Management. This course offers a unique amalgamation of both the mentioned aspects, which lead to the overall development of students as prospective professionals in the field of sports.

OBJECTIVES

- **Identify and comprehend the cultural factors that influence sports while gaining expertise in the industry's primary skill areas.**
- **Organize various sports events effectively and efficiently and get an overall understanding of technologies used in sports.**
- **To demonstrate the concepts of strategic planning and resource allocation in the sports industry. Apply fundamental marketing and promotion concepts to the sports industry**
- **Identify and apply various legal aspects in the sports industry. Understand and describe various roles and duties of the sports governing bodies across the globe.**
- **Determine factors involved with the development, fitness levels, and training strategies. Understand and utilize various training methods.**

Scan the QR code for more details

SCHOOL OF MANAGEMENT

SPORTS MANAGEMENT

(BBA) (SPORTS MANAGEMENT)



Fundamentals of sports management and business strategy

Focused on creating sports management professionals

Duration

Four years, regular full-time course.

Eligibility

Candidates seeking admission to BBA (Sports Management) must have passed 12th Std. Examination (10+2) from a recognized educational Board with English as one of the core subjects.

Career Prospects

Career options and areas of employment for BBA (Sports Management) graduates are - Athlete Administrator, Athlete Development Specialist, Business Development Manager, Sports Analyst, Sports Event Manager, Sports Marketing, Operations Manager, Player Agent, Scout, Sponsorship Manager, and more.

COURSE OUTLINE - BBA (SPORTS MANAGEMENT)

Year 1 (First & Second Semester):

Principal of Management & Statistics, Sports Training & Conditioning, Computer Fundamental, English & Professional Communication, Life Skills & Personality Development, Yoga/ Health & Wellness/ Sports,Foundation and History of Physical Education, Contemporary Issues in Sports, Management Information System, Modern Indian Languages and Literature, IT Tools for Business, Critical Thinking / NSS/ Mental Health

Year 2 (Third & Fourth Semester):

Financial Management and accounting, Word and PowerPoint & Spreadsheet Application with Excel, The Constitution, Human Rights and Law, Understanding basics of Cyber Security, Basic of Sports medicine and nutrition, Sports Marketing, Database Management with SQL, Society Culture and Human Behavior,Human Resource Management, Sports Communication, Graphic Design with PhotoShop & Illustrator

Year 3 (Fifth & Sixth Semester):

Spectator Management & Funding in Sports, Cloud Computing, Test, Measurement and Evaluation in Physical Education, E-commerce and Application, Law & Risk management, Web Development with HTML and CSS, Managing sports organization Internet and Networking, Advertising & Public Relation In Sports, Internet and Networking.

Year 4 (Seventh & Eighth Semester):

Anatomy, Physiology and Exercise Physiology , Software Project Management, Psychology and Sociology in Physical Education, Digital Marketing, Research Methodology, Officiating and Coaching , Research Project or Dissertation, First Aid And CPR.

**The information provided is subject to changes.*

SCHOOL OF MANAGEMENT

HOSPITAL MANAGEMENT

Health-Care and Reliability

Inculcating managing skills of new-age health-care systems

BBA (HM) BACHELOR OF HOSPITAL MANAGEMENT

Duration

Four years, regular full-time course.

Eligibility

Candidates seeking admission to BBA (Hospital Management) must have passed 12th Std. Examination (10+2) from a recognized educational Board with English as one of the core subjects.

Career Prospects

Career options and areas of employment for BBA (HM) Hospital Management are - General Clinics, Healthcare Homes, Hospices, Hospitals Health Insurance, MNCs, NGOs, Pharmaceutical Companies, Diagnostic Centre, Outpatient Clinics, etc.

COURSE OUTLINE - HOSPITAL MANAGEMENT

Year 1 (First & Second Semester):

Hospital Operations Management & planning, Accounts, Principles Of Management, English & Professional Communication and soft skill, Life skills & personality Development, Yoga/Health & wellness /sports, Medical Terminologies, Medical records I, Organization Behaviour, Modern Indian Languages and Literature, IT Skills, Critical thinking/ NSS/ mental health/ environment studies.

Year 2 (Third & Fourth Semester):

Medical Records II, HealthCare Marketing, Fundamentals of entrepreneurship, Understanding basics of cyber security, Support utility services I, Hospital Inventory & purchase management, Environment & sustainable development, Indian Constitution and Society

Year 3 (Fifth & Sixth Semester):

Support utility services II, Epidemiological transition in Healthcare, Observationship, Quality in healthcare, Public Health and healthcare Policy, Occupational health and hazards.

Year 4 (Seventh & Eighth Semester):

Healthcare Management Information System, Research methodology in Healthcare system, Health Insurance, Social and Behavioral sciences and basics of clinical psychology, Health economics , Internship & research project.

**The information provided is subject to changes.*



There is a growing demand for professional administrators in the healthcare sector. The Healthcare sector delivers service 24X7X365. The Hospital Management course prepares the students for the ever-expanding health care industry. Students from both medical & non-medical backgrounds can pursue a career in Hospital Management/Administration.

OBJECTIVES

- **To provide the relevant skills and knowledge of the healthcare sector.**
- **To produce qualified healthcare management and hospital administration professionals.**
- **To acquaint students with modern principles, concepts, and means of healthcare management.**
- **To arouse awareness and interest in learners about the growing significance and the fundamental role of healthcare management.**
- **To prepare students for higher-level studies and research, such as a Master's degree or Ph.D. in areas concerning healthcare management.**

Scan the QR code for more details



BBA Global Business course prepares students for the culturally diverse workforce. It deals with the fundamentals of international trade and the shifts in strategy required to stay ahead of the curve in a global environment. The course addresses the complexities of managing a business in countries with diverse religious faiths, traditions, and value systems.

OBJECTIVES

- **To gain knowledge of management and entrepreneurial skills, with a focus on global business.**
- **To develop a global mindset, think strategically and contribute to companies doing business internationally.**
- **To scientifically examine sustainable market concerns in the perspective of environmental impact in both a domestic and an international context.**
- **To acquire a comprehensive foundation of the global environment and the analytical tools for intelligent decision-making.**
- **To attain cultural and social insights to lead people located around the globe.**

Scan the QR code for more details

SCHOOL OF MANAGEMENT

GLOBAL BUSINESS

Where Technology Meets Innovation

Awarding excellence in the global enterprise

(BBA) GLOBAL BUSINESS

Duration

Four years, regular full-time course.

Eligibility

Students seeking admission to the BBA Global Business Course must have passed 12th Std. Examination (10+2) from a recognized educational Board with English as one of the core subjects.

Career Prospects

Career options and areas of employment for BBA Global Business are -Account Executives, Associate Financial Consultant, Business Associate, Business Development Managers, Global Distribution Managers, International Finance managers, International Human Resources Managers, etc.

COURSE OUTLINE - BBA (GLOBAL BUSINESS)

Year 1 (First & Second Semester):

Basics of Financial Accounting, Principles of Management, Computer Fundamentals, English and Professional Communication, Life Skills & Personality Development, Introduction to Global Business Environment, Fundamentals of Economics, Management Information System, IT Skills, Critical Thinking, Environmental Studies

Year 2 (Third & Fourth Semester):

Managerial Economics, Business Regulatory Framework, Word and PowerPoint & Spreadsheet Application with Excel,R programming & Data Analytics,Understanding basics of Cyber Security, Marketing and Sales Management, Database Management System with SQL, Human Resource Management, International Financial Markets and Institutions, Advanced Excel & Data Analytics

Year 3 (Fifth & Sixth Semester):

Global Supply Chain Management, International Financial Management & Accounting, Cloud Computing/ Introduction to Computer Networks /E-commerce and Application/Internship, Project Management, International Human Resource Management, Risk Management in Global Business, Data Mining & Data Warehousing, Internet and Network.

Year 4 (Seventh & Eighth Semester):

International Marketing / International Strategic Management, Research Methods, Statistics Lab,Project Management / Introduction to Cyber Security and Cyber Laws, Digital Marketing / Data Analysis and Interpretation / Enterprise Resource Planning, Marketing Analytics / Human Analytics / Financial Analytics / Capstone Project.

**The information provided is subject to changes.*



BBA in Digital Marketing course at Inspiria will give students a thorough understanding of digital marketing concepts as well as how they can be applied. The course is designed to provide a full understanding of Digital Marketing as well as the tools and techniques used.

OBJECTIVES

- **Introduce students to the fundamentals of Marketing as well as Digital Marketing and its application.**
- **Introduce Students to the tools and techniques used in digital marketing including Website Development, Search Marketing, Social Media Marketing, email marketing, mobile marketing etc.**
- **Expose students to current digital marketing trends, practices & strategies.**
- **Introduce students to the fundamentals and theories of communication along with the mediums of communication.**
- **To teach students how to solve problems using digital marketing concepts, tools, and strategies, as well as to introduce them to new research models and metrics in digital marketing.**

Scan the QR code for more details

SCHOOL OF MANAGEMENT

DIGITAL MARKETING

(BBA) IN DIGITAL MARKETING

Industry-centric course curriculum

Focused on imparting effective and best-valued professional management education & training

Duration

Four years, regular full-time course.

Eligibility

Candidates seeking admission to BBA in Digital Marketing must have passed 10+2 from any recognized board with English as a subject. Students from any stream can apply.

Career Prospects

Career options and areas of employment for BBA Digital Marketing graduates are - Digital Marketing Manager, Social Media Executive, SEM Expert/Manager, Content Manager/Marketer, Analytics Expert, CRM Manager, SEO Expert, Email Marketing Manager, etc.

COURSE OUTLINE - BBA (DIGITAL MARKETING)

Year 1 (First & Second Semester):

Principles of Management, Business Statistics, Computer Fundamentals, English & Professional Communication, Life Skills & Personality Development, Marketing Management, Digital Marketing, Management Information System, IT Tools for Business.

Year 2 (Third & Fourth Semester):

Principles of Accounting, Human Resource Management, Microsoft Office, Basics of Cyber Security, Digital Business Strategy, Consumer Behaviour, ERP, Basics of Operating System, Graphic Design with Photoshop & Illustrator.

Year 3 (Fifth & Sixth Semester):

Social Media Marketing, Integrated Marketing Communication, Cloud Computing, E-Commerce & Applications, Web Design & Development, Introduction to Python, Organizational Behaviour, HTML& CSS, Internet & Networking

Year 4 (Seventh & Eighth Semester):

Cyber Security & Law, Service Marketing, software Project Management, Search Engine Marketing & Search Engine Optimization, Computerized Accounting System.

**The information provided is subject to changes.*

SCHOOL OF
COMPUTER APPLICATIONS

COMPUTER APPLICATION

Trending Technology Traits

Developing competent, innovative IT professionals who fulfill the latest industry benchmarks.

(BCA) BACHELOR OF COMPUTER APPLICATION

Duration

Four years, regular full-time course.

Eligibility

The candidates must have appeared in CET and passed the West Bengal Higher Secondary (10+2) Examination or an equivalent from a recognized Council/Board.

Career Prospects

Career options and areas of employment after BCA - Blockchain Industry, Cyber Security Expert, Database Administrator, Data Scientist, Internet Marketing, Software Development, Software Implementation, Software Quality Assurance, Software Support, System Administrator System Engineer, UI/UX Designer, etc.

COURSE OUTLINE - BCA

Year 1 (First & Second Semester):

Digital Electronics, Programming for Problem Solving through C, Principles of Management, English & Professional, Life Skills & Personality Development, Value Added Courses:Yoga/ Health & Wellness/ Sports, Computer Architecture, Basics of Web Design Using Html, CSS, Java Script, Organization Behaviour, Modern Indian Languages and Literature, IT Skills, Value Added Courses: Critical Thinking/ NSS/ Mental Health/Environmental Studies.

Year 2 (Third & Fourth Semester):

Python Programming,Data Structure through C, Principles of Marketing, The Constitution, Human Rights and Law, Understanding basics of Cyber Security Communication, Database Management System, Operating System, Software Engineering, Human resource Management, E-Commerce, Society Culture and Human Behavior.

Year 3 (Fifth & Sixth Semester):

PHP WITH MYSQL, Object Oriented Programming with Java, Entrepreneurship, Financial management, Internship, Advance Java With Web Application, Unix and Shell Programming, Networking, Customer relationship management, Career planning and management.

Year 4 (Seventh & Eighth Semester):

Discipline Specific Course: Data Mining & Data Warehousing/Machine Learning /Pattern Recognition / Algorithm Analysis, Research Methodology, Cyber Security, Consumer Behavior, Strategic management, Discipline Specific Course: Cloud Computing / Block Chain Technology / Artificial, Intelligence, Statistical Analysis with R Programming, Research Project.

**The information provided is subject to changes.*



Bachelor of Computer Application is a course which imparts knowledge to the students about the various applications of computer in this digital era. The course covers a wide range of topics of computer programming, computer networking, UI/UX design which helps the students to develop their technological skills and to prepare themselves for the computer related careers.

OBJECTIVES

- **To develop competent, innovative IT professionals who fulfill the latest industry benchmarks.**
- **To develop sound theoretical and programming knowledge, communication, teamwork, organization, and management skills.**
- **To inculcate in students, IT based entrepreneurial skills as to direct them towards innovation and development.**
- **To put students' skills to test through various practical lessons as well as workshops and competitions.**
- **To introduce students to the fundamentals of computer science and acquaint them with the latest trends in the fast-changing IT industry.**

Scan the QR code for more details



Data Science is one of the most rapidly growing job fields; this interdisciplinary field gives anyone in the cutting-edge technological industry an advantage. Inspiria's Data Science programme is designed to educate students with a broad range of skills and knowledge to assist them advance their careers in the rapidly growing industry of technology.

OBJECTIVES

- **To introduce students to data science, big data, machine learning, and data mining concepts.**
- **To familiarize students with statistical data analysis techniques that are commonly utilized in business decision-making.**
- **To introduce students to the roles and responsibilities of a Data Scientist in a business.**
- **To teach students about data transformation techniques and tools, as well as data mining, data formats, machine learning algorithms, data visualization, and optimization.**
- **To provide students with data analysis and quantitative analytic skills to solve business problems.**

Scan the QR code for more details

SCHOOL OF
COMPUTER APPLICATIONS

DATA SCIENCE

(B.SC) IN DATA SCIENCE

Industry skills & outcome-driven learning

Giving an edge with top-notch professional skills in Data Science

Duration

Four years, regular full-time course.

Eligibility

The candidates must have appeared in CET and passed the West Bengal Higher Secondary (10+2) Examination or an equivalent from a recognized Council/Board.

Career Prospects

Career options and areas of employment after Data Science Course - Data Scientist, Data Architect, Business Analyst, Data Solutions Analyst, Statistical Analyst, Business Process Analyst, Data Mining Expert, Database Administrator, Data Analyst, Business Intelligence Expert, etc.

COURSE OUTLINE - DATA SCIENCE

Year 1 (First & Second Semester):

Basic Mathematics & Statistics, Introduction to Computing & Programming with C, Principles Of Management, English and Professional Communication, Life Skills & Personality Development, Value Added Course (Sports / Yoga), Database Management System, Data Structure and Algorithm, Organization Behaviour/Business Ethics & Corporate Governance, Modern Indian Languages and Literature, IT Skills, Value Added Course (Critical Thinking / NSS / Mental Health / Environmental Studies).

Year 2 (Third & Fourth Semester):

Statistics for Data Science - I, AI and ML, Principles of Marketing / Business & Sustainability, Constitution, Human Rights and Law, Understanding basics of Cyber Security, Statistics for Data Science - II, AI and ML - 2, Python for Data Science, Human resource management / Corporate Social Responsibility, Sales and distribution management /E-Commerce, Society Culture and Human Behavior.

Year 3 (Fifth & Sixth Semester):

Discrete Mathematics, NLP(Natural Language Processing), Financial management, Entrepreneurship, Internship, Big Data Analysis, Time Series Analysis, Data Visualization, Customer relationship management, Career planning and management / Managing Workplace Diversity.

Year 4 (Seventh & Eighth Semester):

RM and PM, Consumer behavior / Exploring Business Opportunity, Deep Learning, Data Security, Strategic management / Intellectual Property Rights, IOT & Sensor Data Analysis, Social Network Analysis, Capstone Project, Research project.

**The information provided is subject to changes.*

SCHOOL OF
COMPUTER APPLICATIONS

ARTIFICIAL INTELLIGENCE

(B.SC) IN ARTIFICIAL INTELLIGENCE

Artificial Intelligence

Instilling the understanding of AI helping students stand at the forefront of Technological Innovation

Duration

Four years, regular full-time course.

Eligibility

The candidates must have appeared in CET and passed the West Bengal Higher Secondary (10+2) Examination or an equivalent from a recognized Council/Board.

Career Prospects

Career options and areas of employment after B.Sc in IT (Artificial Intelligence) - Big Data Architect, Business Intelligence Developer, Data Scientist, Machine Learning Engineer, Data Mining and Analysis, AI Engineer, Research Scientist, User Experience, AI Data Analyst,Product Manager, Robotics Scientist, etc.

COURSE OUTLINE - B.SC IN ARTIFICIAL INTELLIGENCE

Year 1 (First & Second Semester):

Programming using C lab, Introduction to AI, Principles of Management, English & Professional, Life Skills & Personality Development, Data Structure and Algorithms, Machine Learning, Organization Behaviour, Modern Indian Languages and Literature, IT Skills, Value Added Courses: Critical Thinking/ NSS/ Mental Health/Environmental Studies.

Year 2 (Third & Fourth Semester):

Intelligence of Biological Systems, Operating System Concepts with UNIX Lab, Principles of Marketing, The Constitution, Human Rights and Law, Understanding basics of Cyber Security Communication, Introduction to drones and it's applications, OOPS with Python/ Java, Database Management Systems, Human resource Management, Sales and distribution management /E-Commerce, Society Culture and Human Behavior.

Year 3 (Fifth & Sixth Semester):

Natural Language Processing, Soft Computing, Financial management, Entrepreneurship, Introduction to Robotics, Principles of Deep Learning, Pattern Recognition, Customer relationship management , Career planning and management.

Year 4 (Seventh & Eighth Semester):

Theory of Data Science, Formal Language and Automata Theory, Internet of Things, Consumer Behavior,Strategic management, Big Data Analytics, Cloud Computing, Research Project.

 **The information provided is subject to changes.*



Artificial Intelligence (AI) is currently one of the world's most rapidly developing technologies. It is, in fact, at the leading edge of technology, and everything we use, from hardware to software is dependent on it. Artificial Intelligence (AI) course at Inspiria provides students with all of the knowledge and skills required to succeed in the AI sector.

OBJECTIVES

- **To provide students with an in-depth understanding of artificial intelligence, its applications, and other aspects of AI like Machine Learning, Big Data, Deep Learning, Programming Languages, particularly Python.**
- **To instill in students a thorogh understanding of computer science and information technology**
- **To instill in students analytical skills, problem-solving abilities, and a variety of other skills necessary for success in the field of AI and information technology in general.**
- **To expose students to the industry and provide them with as many opportunities to put their skills to the test as possible.**
- **To instill in students a working knowledge of the concept of Artificial Intelligence.**

Scan the QR code for more details



Today's world is a globally interconnected village, and we live in a time of media overload and 24-hour news and information dissemination. Today, more than ever, there is a demand for media professionals who understand all aspects of communication and this course rightly prepares students to be these professionals by inculcating the necessary skills and knowledge.

OBJECTIVES

- **Introduces students to the basic fundamentals of Media Science and it diversity, including journalism in all main stream media & digital media.**
- **Expose students to current media trends & practices in media industry. Lights, camera, studio, editing laboratory, storytelling, reporting, social media trends, content creation, content writing, copy writing etc. all are practices of media industry in current times.**
- **Trains students in the art of all mainstream, social & digital media functioning. Get them life ready by preparing them to competent media professionals.**
- **Equip & develop students with necessary knowledge & skills in the media production, covering areas of information gathering/collection, processing, dissemination & archiving of news/story/information/film/documentary.**
- **Latest Trends in media are now is even further expanding & transforming in the existing platforms like - Google - YouTube, Blogger, Podcast, Books, Meta - Facebook, Instagram, Media Entrepreneurship, etc. Scope of media is in current time is huge.**

Scan the QR code for more details

SCHOOL OF
DESIGN & MEDIA

SCHOOL OF MEDIA



The World of Media

Inculcating the art of collecting, processing and disseminating news every minute

(B.Sc) IN MEDIA SCIENCE

Duration

Four years, regular full-time course.

Eligibility

Candidates seeking admission to B.Sc in Media Science must have passed 10+2 from any recognized board with English as a subject. Students from any stream can apply.

Career Prospects

Career options after completion of B.Sc in media science include Journalist, Advertiser, Public relations professional, Film-maker, media researcher, Content creator/Vlogger, Corporate communication, Post production editor

COURSE OUTLINE - MEDIA SCIENCE

Year 1 (First & Second Semester):

Introduction to Media and Mass Communication, Introduction to Media Technology, Basics of Still Photography & Videography,Introduction to Journalism,Principles Of Management, English and Professional Communication, Physical Fitness, Wellness and Yoga , Life skills , Soft Skills and Personality Development, IT Tools, Environmental Education.

Year 2 (Third & Fourth Semester):

Basics of Broadcast Media- TV & Radio, Basics of Integrated Marketing Communication,Universal Human Values, Leveraging Social Media, Basics of Film Theory & Practice, Advanced Still Photography & Videography, Writing Across Media, Constitution of India and Human Rights.

Year 3 (Fifth & Sixth Semester):

Print & New Media, Advanced Film Theory & Practice, Advanced Broadcast Media: Television & Radio,Advanced Integrated Marketing Communication, Media Laws & Ethics.

Year 4 (Seventh & Eighth Semester):

Communication Research & Methodology/ Media Research & Analytics, Development Communication, Specialization Project 1, Advanced Specialization Project 1, Advanced Specialization Project 2, Capstone/ Research Project

**The information provided is subject to changes.*

SCHOOL OF
DESIGN & MEDIA

SCHOOL OF DESIGN

(B.Sc) IN MULTIMEDIA, ANIMATION & GRAPHIC DESIGN

Giving wings to your creativity

Creating new era designers and animators

Duration

Four years, regular full-time course.

Eligibility

Candidates seeking admission to B.Sc in Multimedia, Animation & Graphics Design must have passed 10+2 from any recognized board with English as a subject. Students from any stream can apply.

Career Prospects

Career options and areas of employment after B.Sc in Multimedia, Animation & Graphic Design course - Graphic Designer, 3D Modeler, Digital Artist, Brand Designer, Compositor, Creative Director, UI/UX Designer, Storyboard Artist, Look Development Artist, Motion Graphic Artist, Layout Artist, VFX Artist etc.

COURSE OUTLINE - (B.SC) IN MULTIMEDIA, ANIMATION & GRAPHIC DESIGN

Year 1 (First & Second Semester):

Design fundamentals and Visual Literacy, Introduction to Graphic Design, English & Professional Communication, Advanced Graphic and Web Design, Understanding Film Technology and Film Language , Principles Of Management, Life Skills & Personality Development, Health & Wellness, Organisation Behaviour, Personality Development and Soft Skills, Critical Thinking .

Year 2 (Third & Fourth Semester):

Animation Fundamentals, 2D Animation Production, Conceptualization and storytelling, 3D Animation Production, Audio and Video Editing for cinema, Corporate Social Responsibility, E-Commerce, Society Culture and Human Behaviour.

Year 3 (Fifth & Sixth Semester):

Introduction to Post Production and VFX, Advance 3D Animation Production, Financial Management, Entrepreneurship, Advertising Branding and Design, Advance Post Production and VFX, Stop Motion Animation, Customer Relationship Management, Managing Workplace Diversity, Internship.

Year 4 (Seventh & Eighth Semester):

New Media Tools and Techniques, Advanced compositing & CG integration, Final Project 1, Consumer Behaviour, Intellectual Property Rights, Portfolio Design and Presentation Skills, Research project.

**The information provided is subject to changes.*



Multimedia, Animation, and Graphic Design are all integrated careers that allow creative individuals to discover their talent and art. It is a synthesis of all three, fluid, and at the same time can be specialized in any field. Multimedia, Animation, and Graphic Design Course at Inspiria unlocks prospects to new-age professions that focus on computer graphics and the dynamics of the moving image.

OBJECTIVES

- **To familiarize students with the fundamentals of Graphic Design, Animation & Multimedia in General.**
- **To impart in Students the skills of content creation, planning, visual effects, editing, and other creative aspects of multimedia.**
- **To introduce students to the world of 3D digital art and VFX visualization and also expose them to the latest industry-relevant software applications.**
- **To help students keep up to date with the latest trends, follow the media ethics for achieving success in the industry.**
- **To impart knowledge and creative skills in multimedia and animation domains necessary for a successful career in the design and animation industry.**

Scan the QR code for more details



Interior design is the science and art of creating safe, functional, and aesthetically pleasing spaces.It's a design process of bringing a space to life that incorporates both technical and aesthetic elements. It is a profession involving research, planning, and design.

OBJECTIVES

- **Equip students for careers in interior design education, research leadership, and practice.**
- **Contribute and advance towards knowledge pertaining to interior design and the built environment.**
- **Create a graduate program which gains recognition worldwide that focuses on designing for the benefit of society, the environment, and people's well-being.**
- **Encourage students to expand their current thinking and stimulate innovation, making a positive impact on the human experience within the built environment.**

Scan the QR code for more details

SCHOOL OF
DESIGN & MEDIA

INTERIOR DESIGN

(B.Sc) IN INTERIOR DESIGNING

Centered on comprehensive aspects of design management

Meticulous instruction on the fundamentals of interior designing including hands-on learning through industrial experience

Duration

Four years, regular full-time course.

Eligibility

Candidates seeking admission to B.Sc in Interior Designing must have passed 10+2 from any recognized board with English as a subject. Students from any stream can apply.

Career Prospects

Career options and areas of employment after B.Sc in Interior Design Course - Architectural Technologist, Furniture Designer, CAD Designer, Exhibition Designer, Visual Merchandiser, Interior Designer, Landscape Designer, Lighting Designer, Spatial Designer, etc.

COURSE OUTLINE - INTERIOR DESIGNING

Year 1 (First & Second Semester):

Design & Drawing Fundamentals, Basics of Interior Design, Understanding Visual Design Aesthetics, Principles Of Management, English & Professional Communication, Life Skills & Personality Development, Health & Wellness, Organisation Behaviour, Personality Development and Soft Skills, History of Art & Architecture, Technical Drafting, Social Media management, Advertising & Marketing, Modern Indian Languages & Literature, IT Skills, Critical Thinking.

Year 2 (Third & Fourth Semester):

Building Construction, Computer Graphics – AUTOCAD 2D, Principles of Marketing, Introduction to 3D printing Technology, Surface & Soft Furnishings Design DevelopmentTechniques, The Constitution, Human Rights and Law, Understanding basics of Cyber security, Colour & Lights in Interior Space, Ergonomics, Computer Graphics – SKETCH UP, Corporate Social Responsibility, E-Commerce, Society Culture and Human Behaviour.

Year 3 (Fifth & Sixth Semester):

Landscape Design, Model Making, Financial management, Entrepreneurship, Industry Internship, Vernacular Architecture, Restoration, Estimation & Costing, Customer relationship management, Career planning and management.

Year 4 (Seventh & Eighth Semester):

Major Project, Introduction to Vastu Shastra, Furniture Design, Consumer Behaviour, Intellectual Property Rights, Professional Portfolio Design, Research Project.

**The information provided is subject to changes.*

SCHOOL OF
DESIGN & MEDIA

FASHION DESIGN

(B.Sc) IN FASHION DESIGN AND MANAGEMENT

Giving you creative freedom

Preparing new-age professionals in fashion industry

Duration

Four years, regular full-time course.

Eligibility

Candidates seeking admission to B.Sc in Fashion Design & Management must have passed 10+2 from any recognized board with English as a subject. Students from any stream can apply.

Career Prospects

Career options and areas of employment after B.Sc in Fashion Design & Management Course - Independent Fashion Designer, Fashion Stylist, Brand Design Executive, Fashion Journalist, Accessory Designer, Design Sketching Expert, Textile Designer, Fashion Consultant, Retail Manager, Fashion Influencer, Fashion Director/Coordinator, etc.

COURSE OUTLINE - FASHION DESIGN

Year 1 (First & Second Semester):

Design Foundation-1 & 2, Computer Fundamental, Anyone from GE Basket A or D, English and Professional Communication, Life Skills & Personality Development, Yoga/Health & Wellness/ Sports, Design Foundation-3 & 4, Management Information System, Any one from GE Basket B or E, Modern Indian Languages and Literature, IT Skills, Critical Thinking/NSS/Mental Health/Environmental Studies.

Year 2 (Third & Fourth Semester):

Fashion Design Process, Garment Production Techniques, Word and Ppt & Spreadsheet App. with Excel/ R Programming & Data Analytics, Any one from GE Basket C,The Constitution, Human Rights and Law, Understanding basics of Cyber Security, FM, Study of Textiles, Basics of Operating System / Database Mgmt System with SQL /PHP Programming & Web Society Culture and Human Behavior, Women's wear Designing Project Dev., GD with Photoshop and Illustrator/ Unix And Shell Programming/ Advanced Excel & Data Analytics.

Year 3 (Fifth & Sixth Semester):

History of Costume, Men's Wear Designing Project, Cloud Computing/ Intro. to Computer Networks /E-commerce and App, Internship, Kid's Wear Designing Project, Fashion Styling & Photography, Fashion Marketing, Dev with HTML and CSS/ Data Mining & Data Warehousing, Internet and Network / ERP

Year 4 (Seventh & Eighth Semester):

Fashion Detail & VM, Costume Designing Project, Integrated Portfolio Dev Project, Software Project Mgmt/ Intro to Cyber Security and Cyber Laws/ Machine Learning with Python, Digital Marketing / Data Analysis and Interpretation/ Data Analysis & Reporting using SAS, Sustainability in Fashion or RM, Industry Guided PR./ Internship, Capstone/ Research project.

**The information provided is subject to changes.*



Fashion design is a fantastic blend of art and science. It's an industry that attracts creative minds to put their technical abilities and artistic vision to work. Fashion design has now been combined with management in a modern sector, allowing students to be not only creatively powerful but also possess managerial skills and an entrepreneurial perspective.

OBJECTIVES

- **To expose the students to the fashion industry, techniques and tools required in fashion designing as well as impart managerial knowledge and skills.**
- **To help students stay up to date with the latest industry trends as well as create new trends in the process.**
- **To prepare students to work in the sector as designers, influencers, business managers, and entrepreneurs, among other professions.**
- **To encourage students to be cognizant of conscious fashion, that is, to support the cause of sustainable development and environmental morals, values, and ethics.**
- **To introduce students to the fundamentals of the art of fashion designing as well the art of management.**

Scan the QR code for more details



Hospitality and Hotel is a Booming industry and one of the most popular career choices among young people. It's a hands-on course that focuses on the art of hotel and catering management. In Hospitality and Hotel Administration, it all comes down to becoming the best in the field and understanding the entrepreneurship side of things.

OBJECTIVES

- **To introduce students to the fundamentals of the Hotel Industry as well as Hospitality Sector.**
- **To introduce students to the basic skills required in the Hospitality sector, grooming them to become competent hospitality management professionals.**
- **To impart in-depth knowledge regarding the subjects associated with the help of theoretical practices as well as hands-on learning.**
- **To inculcate in students entrepreneurial skills to enable them to become independent service providers in the sector.**

Scan the QR code for more details

SCHOOL OF
HOSPITALITY

HOSPITALITY MANAGEMENT

Class and Comfort

Acquainting students with the latest trends and practices in the hotel and hospitality industry

(B.Sc)IN HOSPITALITY & HOTEL ADMINISTRATION

Duration

Four years, regular full-time course.

Eligibility

Candidates seeking admission to B.Sc in Hospitality and Hotel Administration must have passed 10+2 from any recognized board with English as a subject. Students from any stream can apply.

Career Prospects

Career options and areas of employment after B.Sc in Hospitality and Hotel Administration Course - Executive and Managerial position across Hotels, Speciality Restaurants, Cruise Liners, Airlines, QSR, Retail, Event Management etc.











COURSE OUTLINE - HOSPITALITY MANAGEMENT

Year 1 (First & Second Semester):

Foundations of Food Production, Foundations of Front Office,Principles of Management, English & Professional Communication, Life Skills & Personality Development, Value Added Course (Health & Wellness/ Sports), Foundation of Food & Beverage, Foundation of Housekeeping, Modern Indian Languages and Literature,IT Skills, Value Added Course (Critical Thinking / NSS / Mental Health / Environmental Studies).

Year 2 (Third & Fourth Semester):

Food Production Operations, Housekeeping Operations, The Constitution, Human Rights and Law, Understanding basics of Cyber Security, F&B Service Operations, Front Office Operations, Hotel Operations Management, Society Culture and Human Behavior.

Year 3 (Fifth & Sixth Semester):

Advance Food Production Management, Advance F&B Service, Advance Accommodation Operations, Industrial Training- Started after 4th semester(Sem. Break) and completed within 5th semester(weekend), Food & Beverage Operations (Industry Exposure), Accommodation Operations (Industry Exposure), Allied Area of hotels Operations (Industry Exposure)

Year 4 (Seventh & Eighth Semester):

Human Resource Management, Entrepreneurship: theory & practices, Research Methodology/ F&B Management,Field study/ Strategic Management, Research Project.

**The information provided is subject to changes.*


F&B
Students
@inspiria

SOFT SKILLS PROGRAM

INSKILLS

COMMUNICATION AND PERSONALITY DEVELOPMENT

Duration

22 Sessions per semester

Career Prospects

Having strong soft skills can significantly enhance your career prospects across various industries and job roles. While technical skills are essential for many professions, it's often the soft skills that set individuals apart and contribute to their long-term success. Soft skills are transferable, which means they can benefit you in multiple career paths.

inskills

Unique peer-led approach

where students engage in interactive batches of 30 participants.

COURSE MODULE - SOFT SKILLS

Pathway 1: Foundational Development (Sem 1 & 2)

Enhance English communication, improve interpersonal skills, develop personality, and build confidence in public speaking.

Pathway 2: Leadership Journey (Sem 3 & 4)

Acquire decision-making expertise, strengthen public speaking abilities, and practice impactful leadership and management skills.

Pathway 3: Professional Empowerment (Sem 5 & 6)

Focus on employability, entrepreneurship, and future success, culminating in a well-rounded skill set for diverse career paths.







InSkills is a comprehensive soft skills program that is integrated into every department's curriculum. It is focused on enhancing students' leadership and people skills. Unlike traditional training programs, InSkills follows a unique peer-led approach, where students engage in interactive batches of 30 participants. Students collaborate and support each other's growth through this platform, fostering a vibrant and inclusive learning community.

OBJECTIVES

- **To instil a well-rounded set of soft skills, including leadership, effective communication, emotional intelligence, conflict resolution, and more.**
- **To help students build confidence in their abilities and strengthens their interpersonal skills.**
- **Empower students to handle real-life challenges in their academic, personal, and professional pursuits through practical scenarios and group work.**
- **Creates a supportive and inclusive learning environment where students feel comfortable sharing their ideas and learning from others.**

LIFE AT INSPIRIA KNOWLEDGE CAMPUS

Learning can be fun! At Inspiria we do not distinguish between "Work" and "Play" for you will find play in your work and work in your play! A day at Inspiria is filled with fun and games, innovations and inspiration. We assure you, there will not be a dull moment here!



NEVER A DULL MOMENT!

Every day brings a new experience, something you would look forward to! Besides attending classes, you can play sports, do yoga, or explore more subject topics at the library. There's no space for monotony here!



A MODERN GURUKUL!

Learn and grow amidst the nature-bound setting! Enjoy the breeze in the hot summer and the cool winter. The campus adds to the comfort!

There is so much more to a student's life at college other than just studies. Life at Inspiria is filled with fun, learning, innovation and recreation. We strongly believe in the proverb: "ALL WORK AND NO PLAY MAKES JACK A DULL BOY!"

The all-inclusive facilities in the campus ensure that the transition to the new environment is smooth, quick, and hassle-free. The latest state-of-the-art amenities that the campus offers mean no matter which subjects you choose to study, you will always have access to all the facilities designed to explore, learn, research, and create.



SHARE & LEARN!

The congenial atmosphere in the campus offers the right environment for a spirited co-existence. Make friends and share as you learn and remain connected virtually or in the real world!



MAKING MEMORIES!

Each day you spend on the campus would become a prized memory that you will cherish as long as you live! Sipping coffee in the cafeteria or playing guitar in the amphitheatre – these small moments will make you look back in nostalgia.



THE BEST!

At Inspiria, you get nothing but the best – a well-stocked library, high-tech class-rooms, media labs, lecture gardens, a gesture-based gaming facility, an open-air amphitheatre, a cafeteria and more.

HOW TO APPLY

The cost of the prospectus is Rs 500/- by hand and Rs. 550/- by post. The postal address of the candidate with a Demand Draft (DD) in favor of Inspiria Knowledge Campus, payable at Siliguri is to be sent to the college to obtain the prospectus by

Submitting an application to Inspiria Knowledge Campus

Inspiria Knowledge Campus,

Himachal Vihar, Phase – II, Matigara, Siliguri 734 010,

Dist- Darjeeling, West Bengal, India.

For more details visit our website www.inspiria.edu.in

ADMISSION RELATED HELPLINE:

+91-8900755550 (India)

Email: contact@inspiria.edu.in

Website: www.inspiria.edu.in

You can also apply online from our website.

Visit www.inspiria.edu.in/apply



Scan the QR code for more details



freedom to fly Wings

WINGS SCHOLARSHIP PROGAMME



Giving Wings To Your Dreams & Aspirations

We believe that nothing should stop you from reaching your full potential. With Wings, we give you the freedom to soar towards your dreams and aspirations.

Wings Scholarship Program is an initiative of Inspiria to help underprivileged students pursue their higher education after 12. With Wings, meritorious students from weaker financial backgrounds can enroll in one of the UG Courses at Inspiria.

Apply for Scholarship @ www.inspiria.edu.in/scholarship

Wings Impact & Achievements

- Over 240+ scholarships granted
- 2 CR+ funds distributed
- 70% fees paid for all semesters
- 50% scholarship is granted to girl students



Md Asif, a student from 1st-year BCA

I want to thank Inspiria Knowledge Campus for this generous gift that made my education attainable.I am greatly thrilled to get a scholarship of 50% per semester.This financial aid was just right for me in making me free from all worries and concerns. I am highly grateful for this appreciative support from Inspiria's Wings scholarship.



Arpita Gupta, a student from 1st-year BCA

I'm sincerely honoured to have been selected as the recipient of the Inspiria Wings Scholarship program. I will now be able to pursue my further studies smoothly with the assistance of the scholarship. Thank you Inspiria for your thoughtful and generous gift.

Scan the QR code for more details

ACHIEVEMENTS



AMIT AGARWAL

Amit Agarwal, a management student of Inspiria Knowledge Campus, was chosen the first among all the top ten young entrepreneurs by the Government of India's Ministry of Skill Development and Entrepreneurship for his contribution in Make in India Movement



SNEHA PANDEY

Crowned as the Most Beautiful Face of Bengal 2018



ST. XAVIER'S FEST

Auctioning first



TIASHA SIL

Salesian College Competition Tycoon



INSPIRIA TABLE TENNIS TEAM

Runners up of University Inter College Table Tennis tournament, NSHM Durgapur



SIEM BUSINESS PLAN COMPETITION

Wonsecondplace-Vidhika Singhi, Dhruba Karmakar, Sahil Kansal



YI STARTUP EVENT

Reached final round



ADITYA NAG

1st SITEX 2018

Photography competition



PRAKASH BAHADUR

3rd SITEX 2018
Photography competition.



RAHUL GUPTA

Powerlifting Championship
2018 1st place in the 125kg



SUBHANKAR SAHA

Championship title for the table tennis tournament under zone one...



CHETAN JAIN

Salesian college –
Minute to Fame 1



MINGMA SHERPA

Championship title for the Mens Physique Competition



WINNER SMIT



Winner of business plan, SIEM



KARANDEEP SINGH

Winner of making manager event, SMIT

STARTUPS

Bringing their ideas into reality! At Inspiria, our students are inspired to innovate and embrace their entrepreneurial passion, which helps them gain an edge in this rapidly transitioning and competitive age of Startups.



UPCART



EASY WHEELS



BYE LOADS

INDUSTRIAL VISIT



ROYAL SAROVAR - BHM

VISIT TO UTTORAYON TEA INDUSTRIES- SCHOOL OF MANAGEMENT





DESUN HOSPITAL - BBA (HM)

HYGIENE CARE- Bsc (HHA)





INDIAN EXPRESS, NEW DELHI - BMS

AMUL FACTORY TOUR - BHM





VISIT TO ANIBRAIN (PUNE) - BMAGD

GUJARAT MILK MARKETING - BBA





DOORDARSHAN KENDRA FULBARI - BMS



CRH SIKKIM VISIT- BBA HM

LOCHAN TEA GARDEN - BSC (HHA)





TECHNICOLOR STUDIOS - BMAGD

MICRO BREWERY CLUB NO-17, SILIGURI BSC (HHA)





TRIP TO MUMBAI - BMS



6 HUES INDUSRTIAL VISIT - BID

MAHARAJA AGRASEN HOSPITAL - BMS





VISIT TO COURTYARD- BHM

VISIT TO SUPER TREADS PVT LTD - BBA





SAPHIRE PAPER FACTORY- BBA



EVENTS @INSPIRIA

- VARIOUS EVENTS AT INSPIRIA
- CAMPUS FLAGSHIP EVENTS
- INDSTRY LEADERS WHO VISITED OUR CAMPUS

VARIOUS EVENTS AT INSPIRIA



KICKBOXING - INTURF



KIPSTA CUP



INSPIRIA TV 5TH ANNIVERSARY



WINE TASTING SESSION



YOUTH CARNIVAL



THE BEARS & THE BULLS

BOISHAKHI BHOJ



I TALK ALUMNI VOICE



BLIND CODING



WEMBA



BIZ QUIZ



FINANCE SEMINAR





PRODUCT & ADVERTISEMENT PHOTOGRAPHY



FASHION STYLE ICON



TVS BIKE STUNT



INSTAINABLE WASTE TO BEST



TECHNO CLASH



HALLOWEEN



ALUMNI GALA NITE

ART COMPETITION



FARE-O-LASTA



DESIGN THINKING



NSS ORIENTATION PROGRAM



INDEPENDENCE CUP



TEAM ANNUAL MEET



INK IT





SING IT SOLO: INITIATIVE BY CULTURAL CLUB



GRADUATION DAY



COSPLAY



CAKES N CAROLS



MIXOLOGY



DIY DIYA AT INSPIRIA



VOLLEY CLASH

REVERBERATE: B-PLAN COMPETITION



INSPOSIUM



INSPIRIA SMASH



SOLO DANCE-INITIATIVE BY CULTURAL CLUB AT INSPIRIA



INMUN



LINOCUT WORKSHOP



FRESCO



CAMPUS FLAGSHIP EVENTS

- YOUTHRUN
- STARTUP WEEKEND
- INSPIRIAQ QUIZ CONTEST
- INSVAGANZA
- YOUTH CARNIVAL
- TOASTMASTERS CLUB



INSPIRIA YOUTHRUN

Inspiria Youth Run is an initiative of Inspiria Knowledge Campus to promote a healthy lifestyle in the community and spotlight the sporting culture amongst the youths. As running is one of the favorite sports among all age groups, Inspiria Youth Run has gained massive support and has brought together sports fanatics from North Bengal and beyond. Inspiria Youth Run is conducted in various categories like 5KM, 10KM for beginner-level runners, mid-level runners, and pro-athletes.






















5 KM FINISHER
INSPIRIA
YOUTHRUN
FEB 24
2019
www.youthrun.org






YOUTHRUN







YOUTHRUN

1000 runners along with 20 bike marshalls ran in the Inspiria YouthRun 5.0 (2022) that started from Inspiria Knowledge Campus. Victors claimed YouthRun trophy under different categories. Everyone received a certificate of appreciation and an Olympic size medal.





















techstars_ Startup Weekend Siliguri

Techstars Startup Weekend is a three-day program that gives budding entrepreneurs a taste of startup life. It is held in cities across the world. For the past three years, Inspiria has hosted the Startup Weekend in Siliguri providing a fantastic opportunity for motivated entrepreneurs to network, learn, share ideas, advance their skills, and launch a new venture. It is held in search of diverse ideas and motivated individuals who desire to effect change or provide solutions to world problems.













STARTUP WEEKEND

The event testified a profusion of ideas with participants from diverse backgrounds belonging from various regions across the country. Whilst some joined in to get a zest of entrepreneurship, some seized the opportunity to assess their startup ideas they've been working on for a long time.













inspiriaQ

INTER SCHOOL QUIZ CONTEST

InspiriaQ is an inter-school quiz contest held across North Bengal for students studying in classes 11 and 12. An initiative of Inspiria Knowledge Campus, InspiriaQ is one of a kind quiz contest that seeks and rewards the sharpest minds. Likewise, the contest encourages the students to explore learning beyond the limitations of the school books. Originally started as a manual quiz contest, InspiriaQ switched to a virtual quiz contest amidst the pandemic, in which it gained an overwhelming response from the quizzers PAN India.













WINNERS 2014



WINNERS 2015



WINNERS 2016



WINNERS 2017



WINNERS 2018



WINNERS 2019



WINNERS 2020





WINNERS 2021



WINNERS 2022



To inspire learning at times when manual learning was paused due to covid-19, InspiriaQ switched to a virtual platform during the lockdown. In 2020, the first digital edition of InspiriaQ was hosted across PAN India. The quiz contest designed for school students amassed more than 20k participants in 60 days from all over India. The top 3 quizzers were chosen from InspiriaQ Grand Finale, which was hosted live. The winners were awarded cash prizes, trophies, including other goodies, and certification.





INSVAGANZA

ANNUAL CULTURAL CUM TECH FEST



Insvaganza is the annual socio-cultural fest organized by Inspiria Knowledge Campus. The fest invites other colleges in Siliguri and the adjacent regions to participate in what's arguably the biggest socio-cultural fest of the region. The event features a wide range of events teaming with well-known sponsors across the city. The events comprise Creative, Media, Business, Technology, Cooking, and On-stage performances. Insvaganza also features famous personalities and bands groups to deliver an extraordinary experience to the audience. Bollywood personalities and popular band groups have performed in Insvaganza in the past.

































Youth CARNIVAL

THE GEN-Z EXTRAVAGANZA

The Youth Carnival is an electrifying and captivating fiesta that brought together students, faculty, alumni, and the local community. A showcase of talents and creativity, it featured music, dance, theatre, and art exhibitions, allowing students to express themselves freely. Beyond artistic displays, the festival offers interactive games, fostering a fun and relaxed atmosphere for socializing and bonding. Students from various colleges came together to celebrate their talents and creativity and executed the carnival to perfection. The carnival's spirit of unity left a lasting impression, forging connections that will endure.





























TOASTMASTERS CLUB

FLAGSHIP CLUB AT INSPIRIA

Inspiria Knowledge Campus stands proudly as North Bengal's pioneer college to join the prestigious Toastmasters Club. Recently marking its 200th session, the Inspiria Toastmasters Club has transformed from a dream into a thriving reality. This accomplishment underscores the dedicated efforts of its members and their journey of personal development through improved public speaking, communication finesse, and leadership skills.

About Toastmasters International

Toastmasters International is a non-profit educational organization whose focus on fostering growth and development aligns well with the mission of connecting to people globally. Toastmasters International offers a fantastic platform for individuals to enhance their public speaking skills and leadership abilities in a supportive and encouraging environment.









INDUSTRY LEADERS WHO VISITED OUR CAMPUS

At Inspiria, we create enough opportunities for our students to directly connect with industry experts.

SOM MITTAL



Former President and Chairman NASSCOM

As a guest of eminence at Inspiring Leaders Talk 2018, Mr. Mittal addressed his views on corporate leadership and he filled the ambience with intellect, wisdom and power. He emphasized the importance of strategic directions and the benefits of good leadership. He advised students on how to cope with an ever-increasing change in markets, customers and technology. He was highly impressed with the variety of courses offered at Inspiria and was awestruck seeing the multiracial, multicultural mix of the students on the campus.

DR. BVR MOHAN REDDY



Founder and Executive Chairman of Cyient

During Inspiring Leaders Talk 2018, Dr. BVR Mohan Reddy gave an insight into the growth and evolution of various industries, leadership, and entrepreneurship to the inspirians. Dr. Mohan started with the most basic question- 'What was the first Industrial Revolution?' and gave us an understanding of assembly line manufacturing production- T assembly line by Henry Ford. He also talked about Moore's law, founded by Gordon Moore, co-founder of Intel, which states that the number of transistors in a dense integrated circuit doubles every two years.

RAJENDRA S PAWAR



Chairman and Co-Founder - NIIT Group & NIIT Limited | Padma Bhushan Awardee

Mr. Rajendra S Pawar, Chairman and Co-Founder of NIIT Group and NIIT Limited as part of the Inspiring Leaders Talk. The talk focused on leadership and the key factors that are required to become a leader. "Success is not easy to achieve, anything worth achieving takes the greatest effort" he encouraged the students to follow this mantra – Inspiration, Aspiration, Respiration, and Perspiration to become great leaders.

REKHA M MENON



Chairperson and Senior Managing Director at Accenture

Rekha M Menon was present as a distinguished speaker at Inspiring Leaders Talk at Inspiria's Open Air Amphitheatre in 2018. She conducted an interesting and interactive session where she spotlighted the importance of bright young minds in shaping the nation and the future. Inspirians benefited greatly from her knowledge-bound and extremely motivating and positive session.

LATE. BAPPI LAHIRI



Singer, Composer, Record Producer

The famous singer, composer and record producer of Bollywood, late Bappi Lahari visited Inspiria Knowledge Campus for the photoshoot of his new project. It was eventful and exciting to have his iconic presence at Inspiria. What impressed us more is, that regardless of his fame and glory, he was amicable, humble, and polite to everyone. As a token of gratitude and remembrance, the operations head Mr. Rahul Gupta, and Academics Head, Mr. Indrajit Chatterjee felicitated him with a memento.

KK NATARAJAN



Executive Chairman, Mindtree - IT Services and IT Consulting Bangalore, Karnataka | Managing Partner at Mela Ventures

Inspiria had the opportunity to have Mr. K.K. Natarajan, Executive Chairman of Mindtree at the Dewang Mehta Excellence Award which was hosted for the first time in North Bengal by Inspiria Knowledge Campus. Mr. Natarajan honored everyone at the event with the Dewang Mehta Memorial speech.

DEBJANI GHOSH



President - NASSCOM

As a part of the Inspiring Leaders Talk 2018, Inspiria Knowledge Campus was proud to host Ms. Debjani Ghosh, President of NASSCOM. She led a highly interactive session with students and strongly asserted that willpower, career focus and strong devotion to one's career will ultimately lead to success be it working for an organization of repute or initiating and continuing an entrepreneurial pursuit.

AMIT JAIN



Former Uber Head of Asia Pacific | Managing Director at Sequoia Capital.

Inspiria Knowledge Campus was obliged with the presence of Amit Jain, Uber-President, India at our campus where the contribution of Uber towards employment was discussed elaborately along with an extensive interaction session with the concerned faculties, students & staff members of Inspiria.

RANNVIJAY SINGHA



Indian Actor | TV Star | Video Jockey

Famous Indian Actor, TV personality, and VJ, Mr. Ranvijay Singha visited Inspiria Knowledge Campus as a guest celeb on 25th Feb 2017 at Insvaganza, the biggest Annual Socio-cultural Youth Fest in North Bengal. He spanned a long distance to the event outlet of Inspiria, which earned him more regard and admiration from his fans. His presence enriched the celebration and experience for everyone present at the fest.

NIKHIL SHARMA AKA MUMBIKER NIKHIL



India's No #1 Moto & Lifestyle Vlogger | Model

Nikhil Sharma aka Mumbiker Nikhil visited Inspiria Knowledge Campus as a guest speaker and celeb for the Inspiria Meet & Greet session in June 2017. The dynamic youth icon addressed the Inspirians by sharing his journey, experiences, and learnings. His fans were ecstatic and overjoyed to catch a glimpse of him and interact with him in person. His session was insightful and added meaning to the lives and decisions of the Inspirians.

ABHISHEK RUNGTA



Founder and CEO - Indus Net Technologies

Mr. Abhishek Rungta attended Inspiria's Inspiring Story Series Finale in 2015 as a guest speaker. The entrepreneur shared about his inspiring entrepreneurial journey when he started as a teenager with just Rs. 50, his struggles and learnings till establishing a 40Cr company. Besides, he spoke about emerging trends of digital marketing, tools, and techniques to grow a business. His session was inspirational as he gave inspiring strategies for aspiring business leaders and entrepreneurs.

RAJIV VAISHNAV



Managing Partner at Cornerstone Venture Partners | Former Head - Ecosystem & Partnerships, GenNext Hub - RIL Enterprise | VP at NASSCOM | Director, TiE Mumbai, RD-IACC

Mr. Rajiv Vaishnav, Head, GenNext Hub, A Reliance Enterprise was present as a speaker at Inspiria's flagship event Tech Conclave 2016 organized by NASSCOM. Mr. Rajiv's presentation at the event focused on the significance of a Startup Ecosystem in the region.

KAMAL AGARWALA



Entrepreneur | Mentor | Evangelist | Founder & CEO - La Exactlly Software Pvt Ltd. | Vice President - TiE Kolkata | Past Chairman - NASSCOM SME Council

Kamal Agarwala, East Region Chairman of NASSCOM was a part of Tech Conclave 2016 hosted by Inspiria Knowledge Campus where he moderated a highly informative interactive session on various aspects of the Information Technology sector.

DR. SOM DUTTA SINGH



Founder & Chief Marketing at Unspun Consulting Group | Angel Investor | Nasscom 10K | Microsoft & Target Accelerator mentor | Co-trustee & Director at the Centre for Entrepreneurial Excellence (CEE)

Dr. Som Singh Dutta is a well-known entrepreneur, investor, and mentor who has worked with some of the finest minds in the industry for more than a decade, assisting startups to accomplish their development goals. She has been associated with Inspiria Knowledge Campus and was the guest speaker at NASSCOM TECH CONCLAVE, providing students with real-world insight into the business world and its dynamics and mechanisms.

SATYAJIT SINGH



Product Manager at Disney Hotstar | Former Head of Product Partnerships | India & South Asia at Facebook | Ex-Vice-President of Zomato

Mr. Satyajit Singh, former Product Vice-President of Zomato was the Chief Guest for the first portfolio review program in North Bengal was hosted on 17th May 2014 by Inspiria Knowledge Campus. The participants were from different creative backgrounds viz Creative Designing, Visual Designing, UI Designing, Graphic Designing, Photography, and Digital Art.

COLONEL VEMBU SHANKAR



Indian Army Officer An alumnus of the NDA & IMA

Inspiria was indeed humbled by the gracious presence of Colonel Vembu Shankar, a serving Indian army officer and an alumnus of the National Defence Academy and the Indian Military Academy. Mr. Shankar's brief interaction with the students of Inspiria was indeed inspiring and motivating for all present. He described the real-life battlefield experiences and the courage displayed while fighting militants in the jungles of Jammu and Kashmir in 1998 for which he was awarded the Saurya Chakra by the President of India for displaying conspicuous bravery. He quoted time management, discipline, focus, and an unyielding attitude to achieve goals as the key factors for tremendous success.

TEAM INSPIRIA





INSPIRIA IN THE NEWS



সালেসিয়ানের দাবায় সেরা সুগত



২९ मार्चमा 'युथ रन-२०२०' हुने



आप के साथ आप के पास

जनपथ समाचार

इंस्पीरिया नॉलेज कैंपस के विद्यार्थियों के लिए यादगार और ज्ञानवर्द्धक रहा मलेशिया का शैक्षणिक दौरा

सिलीगुड़ी (निज संवाददाता)। उत्तर पूर्वी भारत का अग्रणी मैनेजमेंट इंस्टीट्यूट में एक इंस्पीरिया नॉलेज कैंपस की ओर से अंतर्राष्ट्रीय शैक्षणिक टूर के तहत कॉलेज के विद्यार्थियों के लिए मलेशिया टूर का आयोजन 13 से 20 मार्च के बीच किया गया था।

बीबीएस ग्लोबल प्रोग्राम के तहत इस शैक्षणिक टूर का आयोजन मैनेजिंग ट्रस्टी अतुल गुप्ता के दूरदर्शी नेतृत्व में किया गया था। इस टूर का उद्देश्य युवाओं के भ्रमण के साथ उनके व्यवसायिक एवं अन्य क्षेत्रों में ज्ञान को वृद्धि करना था।

आईकेसी के ऑपरेशन हेड राहुल गुप्ता और सहायक प्रोफेसर नीरजेंग लामा के साथ 35 विद्यार्थियों का गुप सप्ताह

हासिल की। निःसंदेह मलेशियाई खाद्य बीबीए ग्लोबल विद्यार्थियों के लिए सिखने का एक असाधारण अनुभव था, जहां छात्रों को बहुमूल्य जानकारी प्राप्त हुई। अपने इस टूर के दौरान उन्होंने मलेशियाई सभ्यता, संस्कृति, परंपराएं, व्यापार, वहां के व्यंजनों सहित अन्य जानकारियां प्राप्त की। अपना दौरा पूरा कर इस टीम के सदस्य सिलीगुड़ी लौट आए हैं, लेकिन सलाह व्यापी इस दौरे के दौरान उनके लिए काफी यादगार रहा है। विद्यार्थियों का भी मानना है कि उनका



The Statesman

After Covid lull, grad students attend on-campus convocation

STATESMAN NEWS SERVICE

losing boys and girls. Both graduators, excellent courage to they threw their graduation caps up in the air and showed in triumphant joy, even as they brought their campus, just like the present spring season that has brought playfulness in nature after the long cold winter, and of course the Covid-19 pandemic.

The convocation was the second Graduation Ceremony for batches of the years 2016, 2017 and 2018 of Inspiria Knowledge Campus, Siliguri, which was held on Saturday, 12 March. According to college officials, the graduation ceremony could not be held in the previous years, given the pandemic and the restrictions that were in place.

The programme for the day started with the welcome address by the Principal, Indrajit Chatterjee, in the presence of Chief Guest Dr Sahir Mann, Vice-Chancellor, Maulana Abul Kalam Azad University of Technology (MAKAUT), Guest of Honour Dr Sourav Pal, Director, Indian Institute of Science Education and Research (IISER), and Lalit Jhanwal, Chairman, JP Saha Foundation.

Mr Chatterjee accorded the guests and students a warm welcome while he congratulated the achievements of the students of the college.

The Convocation Address of the Chief Guest ended with a note of thanks delivered by Rahul Gupta, the Head of Operations, Inspiria Knowledge Campus.

According to the College in Malaysia, in the year 2019, 150 students from various academic programmes completed their graduation degrees, while 25 per cent of the students scored 8 CGPA and above. The highest score was 9.25, a college official said.

In 2020, a total of 211 students from various academic programmes completed their graduation degrees, and 30 per cent (64) of the students achieved excellent and outstanding scores. The highest score was 9.4 then," the official said.



कोरोना महामारी व बेरोजगारी पर भारी साहस व तैयारी

दैनिक जागरण

इंस्पीरिया कॉलेज में पहला बीटीएस थीम आधारित फेस्ट आयोजित

सिलीगुड़ी (संवाददाता)। सिलीगुड़ी के प्रबंधन शिक्षण संस्थान इंस्पीरिया कॉलेज कैम्पस में 22 और 23 अप्रैल को दो दिवसीय वार्षिक कॉलेज फेस्ट 'इंस्पेलेंजा 2022' का आयोजन किया गया। कार्यक्रम में मुख्य अतिथि के तौर पर उपस्थित सिलीगुड़ी के महकमा शासक शोभिकांत पांडित ने उद्घाटन वक्तव्य रखा।

आयोजक की ओर से बताया गया कि इस वर्ष इवेंट का थीम प्रसिद्ध दक्षिण कोरियाई पॉप बैंड 'बीटीएस' पर था। महामारी के दौरान इस बैंड के गीतों ने लाखों किशोरों एवं युवाओं को अपना मुरीद बनाया था। 'इंस्पेलेंजा 2022'



में कॉलेज के विद्यार्थियों ने 40 से अधिक इवेंट्स किये। इनमें ग्रुप डांस एवं अन्य शामिल रहे। कार्यक्रम में उद्योग जगत के नामचीन लोग जज की भूमिका में थे।

कार्यक्रम में कॉलेज के समूचे उत्तर बंगाल के संस्थानों के 500 से अधिक प्रतिभागियों ने हिस्सा लिया। इनमें सेलेस्टियल कॉलेज, इंडियन इंस्टीट्यूट ऑफ लीगल स्टडीज, साउथ फील्ड कॉलेज एजिलिंग आदि प्रमुख रहे। कई मनोरंजक प्रतियोगिताओं के अलावा इवेंट में 20 से अधिक खाद्य-पदार्थों के स्टॉल लगाये गये, जिनका विद्यार्थियों ने आनंद उठाया। इस दौरान दोनों दिन 'ट्रैकलर्स बैंड' तथा डीजे जादूटूस ने सभी का मनोरंजन किया। वहीं इनमें आयोजित फैशन शो ने उपस्थित दर्शकों का मन मोह लिया। यह उत्तर बंगाल में कॉलेज में आयोजित अपनी तरह का पहला फैशन शो था।

उल्लेखनीय है कि पिछले दो वर्षों तक महामारी से उबरने के बाद कॉलेज द्वारा बड़े स्तर पर यह पहला कार्यक्रम आयोजित किया गया था।

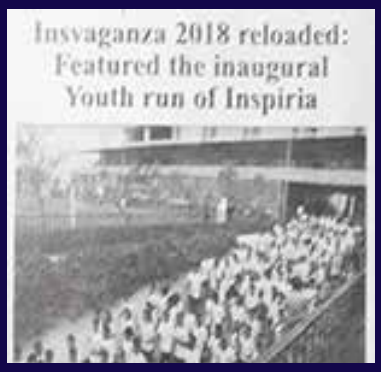
दैनिक जागरण

नये जमाने संग कदमताल जरूरी

करियर चयन में रुचि को दें प्राथमिकता, दबाव को हावी होने न दें







Insvaganza 2018 reloaded: Featured the inaugural Youth run of Inspiria



Amit Jain - president 'uber- aisia pacific' at Inspiria Knowledge Campus shares the vission & mission of 'Uber'

HM Report

Siliguri, Jan 10: Amit Jain is passionate optimist and a workaholic who believes in 99 percent hard work and 1 percent inspiration briefed the crowd at Inspiria Knowledge Campus about the latest technological advancements that are changing the world. He who himself does not mind working for 24hrs a day, shares a message with students and audience that hard work is the only key to success and that there is no substitute to hard work.

Amit Jain said - "Uber is actively moving with a vision to make transportation a utility, as running water. Something that one has been enhancing the quality such day.

Genesis of 'Uber' has been changing the world of transportation for past 6 years now. They have Millions of rides per day. They happen to be the biggest platform for the 'Driver Partners', with about 200 Thousand Driver partners every city. This concept is already a success in the US.

Big areas of focus of Uber are the Self-driving cars or driver-less car running on streets- said Amit Jain. Pittsburgh, San Francisco-- Uber has already started with self driving car which has proven to be great revolution in the present era. Road accidents and drunk-driving case will decrease resulting in less traffic deaths.

Amit's advice to students' includes-cultural values is must. To make good things happen one got to be working longer, harder and smarter. Opportunity abounds in a

पांचवें इंस्पीरिया यूथरन में प्रतिभागियों का दिखा जबर्दस्त उत्साह





Inter-school quiz contest



इंस्पीरिया नॉलेज कैंपस के एनुवल फेस्ट 'इंस्वेंगांजा' ने सबको किया मंत्रमुग्ध



উত্তরবঙ্গ সংবাদ

প্রথম বিটিএস থিম ফেস্ট উত্তরে

শিলিগুড়ি, ২৩ এপ্রিল : প্রতিযোগিতা-ফলাফল উত্তরবঙ্গের ইনস্পিরিয়া নলেজ ক্যাম্পাস থাকা আয়োজিত ফেস্ট 'ইনসাধ্যানজা ২০২২' নামের কেন্দ্রেক্ষে শিলিগুড়ি। উত্তরবঙ্গে এই প্রথম সাউথ কোরিয়ান পপ ব্যান্ড বিটিএস থিমের কেন্দ্রের আয়োজন করে ইনস্পিরিয়া। অনুষ্ঠানের শুরুয়ানা করেন শিলিগুড়ি সাব-ডিভিশনাল অফিসার শ্রীনিবাস পাতিল। এদিন ৪০-এরও বেশি অনুষ্ঠানের আয়োজন করেন কলেজের ছাত্রছাত্রীরা। কোরিয় প্রতিযোগিতা থেকে নাচ, গান, ফ্যাশন শো-এ অন্যতম ছিল এদিনের অনুষ্ঠান। ফ্যাশন শো-তে ছিল নতুনত্ব। এই শো-এর মূল বিষয় ছিল 'নন-বাইনারি'। এই সাহাজিক মাধ্যমে ছড়িয়ে পড়ে।

সিলিগুড়ি সাব-ডিভিশনাল অফিসার শ্রীনিবাস পাতিল এদিন ৪০-এরও বেশি অনুষ্ঠানের আয়োজন করেন কলেজের ছাত্রছাত্রীরা। কোরিয় প্রতিযোগিতা থেকে নাচ, গান, ফ্যাশন শো-এ অন্যতম ছিল এদিনের অনুষ্ঠান। ফ্যাশন শো-তে ছিল নতুনত্ব। এই শো-এর মূল বিষয় ছিল 'নন-বাইনারি'। এই

बीएसएफ कदमतला ने जीती 'इंस्पीरियाक्यू' क्वीज प्रतियोगिता



सिलीगुड़ी (निज संवाददाता)। इंस्पीरिया नॉलेज कैंपस की ओर से सोमवार को इंटर स्कूल क्वीज कम्पीटिशन 'इंस्पीरियाक्यू -2023' दरसअल इंस्पीरिया नॉलेज कैंपस ने अकादमिक उत्कृष्टता को बढ़ावा देने और विद्यार्थियों में छुपे टैलेंट को सामने लाने का मौका देने के लिए को लेकर विभिन्न राउंड आयोजित किए गये थे।

इस कठीन क्वीज प्रतियोगिता में कई दौर की कड़ी प्रतिस्पर्धा के बाद

दैनिक जागरण

www.jagran.com सिलीगुड़ी, 30 अप्रैल, 2022

समाचार सार

स्टार्टअप उद्यमियों को लेकर हुई चर्चा सभा



कार्यक्रम में उपस्थित स्टार्टअप उद्यमी • जागरण

जागरण सिलीगुड़ी: इंस्पीरिया नालेज कैंपस में स्टार्टअप उद्यमियों को लेकर एक चर्चा सभा आयोजित हुई। जिसमें 40 से अधिक उद्यमी शामिल हुए। इसका आयोजन टेकस्टार गूगल के सहयोग से किया गया था। ना केवल उत्तर बंगाल बल्कि पड़ोसी राज्य सिक्किम के भी कई उद्यमी इसमें शामिल हुए। इन लोगों ने अपने-अपने कारोबार को लेकर चर्चा की। इसके साथ ही स्टार्टअप उद्यमियों को अपने कारोबार को और आगे बढ़ाने को लेकर कई टिप्स दिए गए। कार्य के क्षेत्र में बेहतर प्रदर्शन करने स्टार्टअप उद्यमियों को सम्मा भी किया गया। इंस्पीरिया ना कैंपस की ओर से एक प्रेस व जहाँ कर बताया गया है कि क्रमेच 10 सफल उद्यमी भी शा हुए जिन्होंने स्टार्टअप उद्यमि अपने कारोबार को बढ़ाने के विभिन्न प्रकार की जानकारी दी। सभी को कारोबार बढ़ाने के भविष्य में भी हर प्रकार के सह का भरोसा दिख गया।

छात्रों को दुबई ले जा रहा इंस्पिरिया नॉलेज कैंपस





डा. भारद्वाज इन्सपिरियाको प्राचार्यको पदमा

सिलगढी, ३ जुलाई: महत्वपूर्ण विकासलाई अघि बढाउँदै चेन्नई तमिलनाडुका डा. ए भारद्वाजले इन्सपिरिया ग्लोबल क्याम्पसमा प्राचार्यको पदमा नियुक्ति लिएका छन्। इन्सपिरियाका प्रबन्धन पक्षले ठाउँको कि डा. भारद्वाज इन्सपिरियालाई नेतृत्व गर्ने योग्य व्यक्ति हुन्। दश प्रशासनिक अनि दीर्घकालको शैक्षिक अनुभवको कारण उनले यो पदलाई आशानुरूप वहन गर्नेछन् भन्ने क्याम्पसलाई पूर्ण विश्वास छ। डा. भारद्वाजका असंख्य अनुसन्धानका पुस्तकहरु छन् साथै उनी

THE ECHO OF INDIA

Inspiria offer skill development courses to make youth 'employable'

SILIGURI, MARCH 5 /-/ Inspiria Knowledge Campus is an international standard modern higher education institute in Siliguri which was established in 2010 by JP Sahu Foundation, a non-profit organisation. The Institute's main objective is to make the youth employable, as it believes 'unemployability' is a bigger problem than 'unemployment' in the country.

The institute provides industry specific skills to make students able to take any role when they head out to find jobs. The institute offers degree courses on business administration, computer applications, media science and hospitality management. It also offers professional courses such as entrepreneurship administration and business law along with design communication and skill development courses for IT, retail, hospitality and media industries. (PR)

इंसपीरिया नॉलेज कैम्पस की ओर से वार्षिक सांस्कृतिक कार्यक्रम आयोजित



Inspiria Knowledge Campus, Siliguri shines in NASSCOM eSummit 2016

HM Report

NASSCOM eSummit 2016, in association with Dewang Mehta Foundation Trust was held in Kolkata on Feb 19, at EZCC, Salt Lake. The eSummit focused on the 3 E's – "Education" "Employability" "Entrepreneurship" reads a press communiqué issued by the Inspiria Knowledge Campus, Siliguri. One of the important purposes of the event was the 'Business Plan Competition', where the finalists showcased kicked off with a welcome speech from Nirupam Choudhuri's (Regional Head - EAST NASSCOM). Deepak Kumar Khaitan, former chairperson of Eastern India Regional Council of ICSI took a session on "Journey of an Entrepreneur" where he shared valuable tips for the aspiring business owners. From his experience, he spoke on how to differentiate between good and bad ideas and comprehend what will work and what will not. He emphasized on Campus, Siliguri, followed by the first Runner Up from CEM, Kolaghat and second Runner Up again from Inspiria Knowledge Campus. Other teams to reach the top five were from IIM Calcutta, Heritage Institute of Technology and MSIT.

Keshav Murugesh, Chairman, BPM Council, NASSCOM delivered the Dewang Mehta Memorial Lecture and toppers from various colleges were felicitated with the Dewang Mehta Excellence Awards.

WORDS FROM INSPIRIANS

SUBHAM MANDAL (FTTA) *BATCH : 2020-23*



From being a demented 12th pass student to a confident and goal-driven personality, Inspiria knowledge campus helped me to achieve what I always dreamt about.

ROHIT BHAGAT (BBA ,ACCOUNTANCY, TAXATION AND AUDITING) *BATCH: 2020-23*



Inspiria knowledge campus is a dream college for me. While giving my plus 2 examinations I had only one aim, which is to get admission to my dream college. This campus has a good infrastructure and highly qualified faculties who are very friendly and help their students in every path of life.

SAINAYAN CHAMLING RAI (BBAGB) *BATCH: 2020-23*



Inspiria has helped me become a better individual overall. From Academics, all the way to Extracurricular activities, every step of the way has been truly fun and discerning. It has been an eye-opening and enjoyable experience as Inspiria has made learning fun and not a chore. I am proud to be an "Inspirian".

SUJAL SHAH (BBA SM) *BATCH:2020-23*



Besides challenges in the academic field, Inspiria provides important life lessons which have helped me to succeed in life. I started inspiria in my early teenage and the lessons learned have been helping me in my profession and career.

LAXMI KUMARI (HHA) *BATCH: 2019-22*



Inspiria bestowed me with great learning experiences and opportunities throughout my learning tenure. I received tremendous support from faculty and placement officers. The top-notch learnings and encouragement have inspired me to develop as an individual and as a professional.

SIMRAN AGARWAL (BBAHM) *BATCH: 2019-22*



My overall experience to date at Inspiria has been amazing. This college has provided me with several opportunities to grow and explore my skills. The emphasis on sports along with education always helped me a lot.

SANGITA CHHETRI (BBA E) *BATCH: 2020-23*



I'm a student at Inspiria Knowledge Campus pursuing BBA in Entrepreneurship. It has been more than a year that I have been associated with Inspiria. I have seen and felt a special bond between the faculty members and students. Inspiria gives us the freedom to do what we love.

ANNU BHUTRA (BBA GENERAL) *BATCH : 2019 - 22*



The last few days of college life left, and I still remember the early days of college, new place, new friends & new mentors, which have now turned into a second family in a blink of an eye, and those happy, crazy, exciting & lovely moments can never be forgotten.

REEYA CHOUDHARYI (BCA) *BATCH: 2019 -22*



You can't go back and change the beginning but you can start where you are and can change the ending. So starting from here in this college I learned a lot and gathered different experiences which improved me in lots of different ways. "Inspiria which Inspires you".

KALYAN ROY(B.SC. MEDIA SCIENCE) *BATCH : 2019 - 22*



When I joined Inspiria Knowledge Campus, I had a clear aim for my career to be a Digital Marketing Professional. Throughout these three years as a Student of Media Science, my professors, and mentor have helped me become what I aimed to become.


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INSPIRIA LOCATION MAP

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