



SHOMIK SAHA

Asst. Professor (BBA)



PROFILE

Shomik Saha obtained his M.B.A from Sikkim Manipal University Of Health, Medical and Technological Sciences, MSC. and BSc. from University of North Bengal. He has total 8 years of academic experience and Industry experience of 3 years. Shomik Saha is the paper setter and moderator in various universities. He has also organized many seminar and workshops.



EDUCATION

- **Ph.D (PURSUING)**
(HEALTH, MEDICAL & TECHNOLOGICAL SCIENCES)
- **M.B.A**
(HUMAN RESOURCE DEVELOPMENT & MARKETING)
- **M.SC**
(ENVIRONMENTAL STUDIES)
- **B.Sc.**
(ZOOLOGY [H], CHEMISTRY & BOTANY)



EXPERIENCE

- **ACADEMICS**
ELEVEN YEARS OF TEACHING EXPERIENCE IN VARIOUS COLLEGES.
- **INDUSTRY**
WORKED AS FIELD SALES OFFICER WITH INDOCO REMEDIES LTD AT SILIGURI H.Q.



PUBLICATIONS

- Presented a paper titled "**Tourism Potential in Doars Region-An Analysis and the Way Ahead**" at the UGC sponsored National Seminar organized by Siliguri College of Commerce in collaboration with SJDA.
- Presented a paper titled "**Issues in Sustainability in the Tourism Industry in West Benga Moving towards Eco-tourism**" at the International Conference on Cost Consciousness, Sustainability, Governance and Development[CCCSGD2013], organized by Institute of Cost Accountants of India[ICAI] in association with Gaeddu College of Business Studies[GCBS], Chukha, Bhutan.
- Presented a paper titled "**Evaluations and Assessments at Salesian College**" at the National Assessment and Accreditation Council[-NAAC] sponsored National Seminar on Autonomy: A Means to Quality Enhancement, organized by Internal Quality Assurance Cell[IQAC],- Salesian College.
- Presented a paper titled "**The Haat of Rural Economy-Rural India's Traditional Supermarkets**" at the UGC Sponsored National Seminar on Contextual Management: Developing Indigenous Management Theories & Practices, organized by Salesian College, in association with Don Bosco Institute of Management, Guwahati.
- Presented a paper titled "**The Facets of the Booming Surrogate Mother Industry in India & the untold cases of non-regulation and exploitation**" at the Peter F. Drucker Memorial 5th National Conference on business Innovation, Economics & Management[BIEEM 2013], organized by Siliguri institute of Technology in association with Vidyasagar University.
- Presented a paper titled "**Globalization-The Economic and Sustainable Impacts on Tourism in North Bengal**" at the UGC sponsored National Seminar on Contemporary North Bengal[1947-2011]: A Discourse on Regional Politics and Economy[HISTEM 2013], organized by Department of History, Siliguri College, in association with Munshi Premchand Mahavidyalaya, Siliguri.
- Presented a paper titled "**The Problems and Prospects of the Rural markets in India vis-à-vis the Organized Retail Sector: The Way Ahead**" at the UGC sponsored International Seminar on Advancements of Management Thoughts and Practices, organized by Department of Business Administration, Vidyasagar University, in collaboration with Eastern Institute for Integrated Learning in Management, Kolkata & Bengal Chamber of Commerce & Industry.