



INSPIRIA[®]
KNOWLEDGE CAMPUS



MAKAUT

Formerly known as
West Bengal University of Technology



BBA Aviation Hospitality Services & Management

4 Years Full Time Program

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Take off on a career that blends aviation, hospitality, and tourism with the Bachelor of Business Administration (**BBA**) in **Aviation, Hospitality, and Services Management**. This dynamic undergraduate program equips students with specialized industry knowledge and business acumen, preparing them for leadership roles in the ever-evolving travel and service sectors.



This four-year full-time program integrates core business principles with specialized training in aviation operations, tourism management, and hospitality services. With hands-on experience in flight simulators, hotel training labs, and global distribution systems, students gain practical exposure through industry partnerships, internships, and international collaborations.



OBJECTIVES



01

To develop comprehensive understanding of airline and airport operations

02

Gain expertise in aviation, tourism, and hospitality operations.



03

Master service management, safety, and industry excellence.



04

Enhance practical skills through hands-on training and internships



05

Strengthen analytical and problem-solving abilities in the industry.



COURSE MODULE

First Semester

- ▶ Foundations of Aviation Management
- ▶ Essentials of Hospitality Operations Management
- ▶ Principles of Management
- ▶ Anyone from GE Basket A or D
- ▶ English & Professional Communication
- ▶ Life Skills & Personality Development
- ▶ Yoga, Health & Wellness, Sports

Second Semester

- ▶ Introduction to Food and Beverages
- ▶ Crew Resource Management in Aviation
- ▶ Organization Behaviour/ Business Ethics & Corporate Governance
- ▶ Modern Indian Language & Literature
- ▶ IT Skills
- ▶ Critical Thinking / NSS/ Mental Health/ Environmental Studies

Third Semester

- ▶ Principles of Tourism Management
- ▶ Operations Research in Aviation
- ▶ Principles of Marketing / Business & Sustainability
- ▶ The Constitution, Human Rights and Law
- ▶ Understanding Basics of Cyber Security

Fourth Semester

- ▶ Introduction to Inflight catering
- ▶ Front Office Operations and Housekeeping
- ▶ Application of Accounting In Aviation
- ▶ Human resource management / Corporate Social Responsibility
- ▶ Sales and distribution management/ E-Commerce
- ▶ Society Culture and Human Behavior / Universal Human Values (UHV)

Fifth Semester

- ▶ Aviation Logistics and Supply Chain Operations
- ▶ Business Law in Aviation
- ▶ Airport Ground Handling and Management
- ▶ Financial Management
- ▶ Entrepreneurship

Sixth Semester

- ▶ Internship in Aviation Logistics and Supply Chain Operations
- ▶ Internship in Hospitality Front Office Operations and Housekeeping
- ▶ Internship In Hospitality Operations Management
- ▶ Customer relationship management
- ▶ Career Planning and management / Managing Workplace Diversity

Seventh Semester

- ▶ Air Fares and Air Ticketing
- ▶ Application of AI in Aviation Business
- ▶ Consumer Behaviour / Exploring Business Opportunity
- ▶ Strategic Management / Intellectual Property Rights
- ▶ Capstone Project

Eighth Semester

- ▶ Research Methodology in Aviation
- ▶ Medical Tourism in Aviation
- ▶ Research Project

The Syllabus/Course Module are as per Maulana Abul Kalam Azad University of Technology, West Bengal

ELIGIBILITY

- 10+2 passed from any board.
- Students from any stream can apply.
- Candidates appearing in the Class XII board finals can also apply in advance.

SOME OF OUR RECRUITMENT PARTNERS



CAREER OPPORTUNITIES



**AIRPORT OPERATIONS
MANAGER**



**AIRLINE CUSTOMER
SERVICE EXECUTIVE**



**FLIGHT
ATTENDANT**



**TOUR
MANAGER**



**TRAVEL
CONSULTANT**



**HOTEL
MANAGER**



**HOSPITALITY
CONSULTANT**



**RESERVATION AND
TICKETING EXECUTIVE**



**EVENT AND CONFERENCE
COORDINATOR**



**AIRPORT LOUNGE
MANAGER**



**CRUISE LINE
EXECUTIVE**



**DESTINATION
MARKETING SPECIALIST**

FACULTIES



Anjani Nandan



Saptarshi Haldar



Shashi Bhushan K. Ray



Atanu Pan



Dilip Kumar Singh



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