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KNOWLEDGE CAMPUS



MAKAUT

Formerly known as
West Bengal University of Technology



BBA Hospital Management

4 Years Full Time Program

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The **Bachelor in Hospital Management** is a under-graduate degree course that offers its students an in- depth knowledge of the way the **hospital and health care** industry functions, delivering theoretical and practical expertise in various aspects of healthcare and hospital operations.



Affiliated to **Maulana Abul Kalam Azad University** of Technology (formerly West Bengal University of Technology) the course provides a broad understanding of public health, insurance, as well as risk management and includes an internship program as part of the curriculum where students get the opportunity to put into practice the tools and applications learned in the classroom.



OBJECTIVES



01

To produce qualified healthcare management and hospital administration professionals.

02

To acquaint students with modern principles, concept and means of health-care management.



03

To arouse awareness and interest in student about the growing significance and fundamental role of healthcare management.



04

To prepare students for higher level studies and research, such as Master's degree or Ph D in areas concerning healthcare management.



COURSE MODULE

First Semester

- ▶ Hospital Operations Management & Planning
- ▶ Accounts
- ▶ Principles Of Management
- ▶ English & Professional Communication and soft skill
- ▶ Life skills & personality Development
- ▶ Yoga/Health & wellness /sports

Second Semester

- ▶ Medical Terminologies
- ▶ Medical records
- ▶ Organization Behaviour
- ▶ Any anyone from GE basket B/E
- ▶ Modern Indian Languages and Literature
- ▶ IT Skills
- ▶ Critical thinking/ NSS/ mental health/ environment studies

Third Semester

- ▶ Medical Records II
- ▶ HealthCare Marketing
- ▶ Any one from Minor Basket
- ▶ Any one from GE basket C/F
- ▶ Fundamentals of entrepreneurship
- ▶ Understanding basics of cyber security

Fourth Semester

- ▶ Support utility services- I
- ▶ Hospital Inventory & purchase management
- ▶ Environment & sustainable development
- ▶ Any one from Minor Basket
- ▶ Indian Constitution and Society.

Fifth Semester

- ▶ Support utility services- II
- ▶ Epidemiological transition in Healthcare
- ▶ Any one from Minor Basket
- ▶ Any one from Minor Basket
- ▶ OBSERVATIONSHIP

Sixth Semester

- ▶ Quality in healthcare
- ▶ Public Health and healthcare Policy
- ▶ Occupational health and hazards
- ▶ Any one from Minor Basket

Seventh Semester

- ▶ Healthcare Management Information System
- ▶ Research methodology in Healthcare system
- ▶ Health Insurance
- ▶ Any one from Minor Basket

Eighth Semester

- ▶ Social and Behavioral sciences and basics of clinical psychology
- ▶ Health Economics
- ▶ Internship or research project
- ▶ Academic Project
- ▶ Public Health Nutrition
- ▶ Evolution of AI application in Healthcare

The Syllabus/Course Module are as per Maulana Abul Kalam Azad University of Technology, West Bengal Curriculum

ELIGIBILITY

10+2 passed from any board with English as a subject. Students from any stream can apply. Candidates appearing in the Class XII board finals can also apply in advance.

SOME OF OUR RECRUITMENT PARTNERS



CAREER OPPORTUNITIES



**GENERAL
CLINICS**



**HEALTH CARE
HOMES**



HOSPICES



HOSPITALS



INSURANCE



**MENTAL
HEALTH**



MNCS



NGOS



**PHARMACEUTICAL
COMPANIES**



**SPECIALTY OUTPATIENT
CLINICS**



**HEALTHCARE CONSULTANCY
FIRMS**



**PUBLIC HEALTH
SECTOR**

FACULTIES



Sherry George



Suresh Kr. Manoharan



Dipanwita Sikdar



Alpha Bhowmick



Jatoveda Haldar



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