INSPIRIA®
KNOWLEDGE CAMPUS

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PLACEMENT BROCHURE 2022-2025

DEPARTMENT OF SPORTS MANAGEMENT

AFFILIATED TO MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY
(FORMERLY KNOWN AS WBUT)

www.inspiria.edu.in

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Nestled amidst the green and serene expanse against the gorgeous backdrop of the Himalayas Inspiria Knowledge Campus is a next-generation professional degree college in Siliguri. Affiliated to MAKAUT (Formerly known as WBUT), the college offers industry-relevant programs with relevant syllabi, skill-based learning with modern infrastructure and state-of-the-art training facilities.

Inspiria presently offers professional degree courses in Computer Science, Hotel & Hospitality Science, Business Administration & Management, Global Business, Accountancy, Taxation & Auditing, Digital Marketing, Media Science, Multimedia, Graphics & Animation, Interior Design, Sports Management, Entrepreneurship, Data Science, Fashion Design & Management and more.

Formed in 2010 by the J.P. Sahu Foundation - a non-profit charitable trust, Inspiria aims to deliver the right balance of knowledge and industry-oriented skills needed in the modern professional workspace.

MR. ATUL GUPTA

(Managing Trustee - Inspiria Knowledge Campus)

/in/atulstays

Mr. Atul Gupta is the founder and CEO of InSync Tech-Fin Solutions Ltd., an IT product company based out of Kolkata, India and committed to the vision of transforming and digitalizing modern day organizations with the help of smart solutions to make them more efficient and productive. Mr. Atul started his entrepreneurial career in 2003 with software services and eventually found his mojo with a software product which has been a major focus since then. InSync's product, APPSeCONNECT is a next generation Integration Platform as a Service (iPaaS) solution which can connect all major line-of-business applications and empowers organizations to automate their vital business processes.

Mr. Atul actively encourages bridging the gap between the industry and the education sector. He is the Managing Trustee of Inspiria Knowledge Campus. The objective of this venture is to make the youth employable and inspire them to achieve. The campus is located in Siliguri, West Bengal with state of the art infrastructure and also has an incubation facility for startups.

Being actively associated with NASSCOM, Mr. Atul has taken an active role in building an industry academia relationship for the council and is passionate about encouraging student entrepreneurship.

About The Department

The Department of Sports Management at Inspiria Knowledge Campus is dedicated to cultivating the next generation of sports management professionals. With a focus on bridging the gap between theoretical knowledge and practical application, the department offers a dynamic curriculum designed to meet the ever-evolving demands of the global sports industry. Through collaborations with premier organizations and a focus on experiential learning, we equip students with the skills and knowledge required to excel in diverse roles across the sports sector.

Understanding the fact that each student is unique, our teachers alter their teaching techniques via the methodology of directing, delegating and delivering the subject matter to encourage and motivate students to do their best throughout the semester. We inspire to be student-centered to create equanimity between the teacher and student, with each playing a role in the learning process.

The curriculum integrates sports and business functions through practical, cost-effective, and productive exercises. Comprehensive course modules cover all aspects of sports management, blending academic theories with real-world expertise to prepare students for successful careers in the field. The BAP method—Blended, Active, and Problem-based learning—empowers students through a mix of traditional classroom teaching, online learning, and independent study, fostering a hands-on, student-driven approach. The students study a subject through understanding and solving problems. This focus increases the capability of teachers to develop instruction for students, and this eventually enhances the experience for all.

At Inspiria we inspire our students to verbalize their ideas and acknowledge the ideas of others to others to strengthen their self-confidence, as well as improve their communication and critical thinking skills which are essential throughout the lives of the studentimprove their communication and critical thinking skills which are essential throughout the lives of the student

SCHOOL OF MANAGEMENT

BATCH 2022

https://inspiria.edu.in/training-and-placement/sports-management/2022-2025/

Student Profiles

ABHISHEK ROY

Area Of Interest- Management, Operations
Skill Set (Hard Skills)- Google Workspace, Microsoft Office Suite,Event Planning and Management, Sports Marketing and Branding, Athlete Scouting and Talent Management.
Skill Set (Soft Skills)- Detail Oriented, Good Communication Skills
Internship: National Sports Centre Cochin

/in/abishek-roy-014553247

ADHARSH RAPHEL

Area Of Interest- Management, Operations
Skill Set (Hard Skills)- Google Workspace, Microsoft Office Suite,Event Planning and Management, Sports Marketing and Branding, Athlete Scouting and Talent Management.
Skill Set (Soft Skills)- Leadership Skills, Time management, Detail Oriented, Good Communication Skills

/in/adharsh-raphel-773865320

AERICK MUSHAHARY

Area Of Interest- Management, Operations
Skill Set (Hard Skills)- Google Workspace, Microsoft Office Suite,Event Planning and Management, Sports Marketing and Branding, Athlete Scouting and Talent Management.
Skill Set (Soft Skills)- Leadership Skills, Time management, Detail Oriented, Good Communication Skills
Internship: Minerva Academy FC

/in/aerick-mushahary-870461245

AMAN GURUNG

Area Of Interest- Management, Operations
Skill Set (Hard Skills)- Google Workspace, Microsoft Office Suite,Event Planning and Management, Sports Marketing and Branding, Athlete Scouting and Talent Management.
Skill Set (Soft Skills)- Leadership Skills, Time management, Detail Oriented, Good Communication Skills
Internship: Minerva Academy FC

Student Profiles

DURJYADHAN BARMAN

Area Of Interest- Management, Operations
Skill Set (Hard Skills)- Google Workspace, Microsoft Office Suite,Event Planning and Management, Sports Marketing and Branding, Athlete Scouting and Talent Management.
Skill Set (Soft Skills)- Leadership Skills, Time management, Detail Oriented, Good Communication Skills
Internship: Minerva Academy FC

/in/durjyadhan-barman-b91860320

MANAS SINGHA

Area Of Interest- Management, Operations
Skill Set (Hard Skills)- Google Workspace, Microsoft Office Suite,Event Planning and Management, Sports Marketing and Branding, Athlete Scouting and Talent Management.
Skill Set (Soft Skills)- Detail Oriented,
Good Communication Skills

MANOB DEY

Area Of Interest- Media, Management, Operations
Skill Set (Hard Skills)- Google Workspace, Microsoft Office Suite,Event Planning and Management, Sports Marketing and Branding, Athlete Scouting and Talent Management.
Skill Set (Soft Skills)- Leadership Skills, Time management, Detail Oriented, Excellent Communication Skills, TIme Management Skills
Internship: Minerva FC

/in/manob-dey-944a92302

NIKETH SHELVI

Area Of Interest- Management, Operations
Skill Set (Hard Skills)- Google Workspace, Microsoft Office Suite,Event Planning and Management, Sports Marketing and Branding, Athlete Scouting and Talent Management.
Skill Set (Soft Skills)- Detail Oriented,
Good Communication Skills
Internship: Kerela Football Association

/in/niketh-shelvi-01b217239

Student Profiles

PRABHU PRAKASH

Area Of Interest- Management, Operations
Skill Set (Hard Skills)- Google Workspace, Microsoft Office Suite,Event Planning and Management, Sports Marketing and Branding, Athlete Scouting and Talent Management.
Skill Set (Soft Skills)- Leadership Skills, Time management, Detail Oriented, Good Communication Skills

/in/prabhu-prakash-7a962124a

RONALD C Z

Area Of Interest- Management, Operations
Skill Set (Hard Skills)- Google Workspace, Microsoft Office Suite,Event Planning and Management, Sports Marketing and Branding, Athlete Scouting and Talent Management.
Skill Set (Soft Skills)- Detail Oriented,
Good Communication Skills
Internship: Minerva Academy FC

in/ronald-czosangliana-3018ab30a

SUDHAMA BARMAN

Area Of Interest- Management, Operations
Skill Set (Hard Skills)- Google Workspace, Microsoft Office Suite,Event Planning and Management, Sports Marketing and Branding, Athlete Scouting and Talent Management.
Skill Set (Soft Skills)- Leadership Skills, Time management, Detail Oriented, Good Communication Skills
Internship: Minerva Academy FC

/in/sudhama-barman-2609b5287

VINEET SAHU

Area Of Interest- Management, Operations
Skill Set (Hard Skills)- Data Analysis and Performance Metrics, Google Workspace, Microsoft Office Suite,
Event Planning and Management, Sports Marketing and Branding, Athlete Scouting and Talent Management
Skill Set (Soft Skills)- Leadership Skills, Time management, Detail Oriented, Good Communication Skills

/in/vineet-sahu-246b2621a

SPORTS EVENT HOME

Kickboxing Workshop - The Kickboxing workshop was held on campus and completely organized by the department of sports management to promote awareness of self-defence.

Inspire Cup - Inspire Cup is an Inter-School Futsal tournament, which was conducted on the campus. And completely managed by the department of sports management.

SPORTS EVENT HOME

In-Swing - In-Swing is an Inter Departmental Box Cricket tournament, which was conducted on the campus. And completely managed by the department of sports management.

Annual Sports Day - Annual Sports day is a sports carnival which involves all the major sports disciplines in the college. And it was completely organised and managed by the department of sports management.

SPORTS EVENT AWAY

Manchester United Apollo India tour-
Students of Sports Management have managed the event in Minerva Football academy.

Inter- College Kickboxing Championship -
Inspiria Knowledge Campus crowned as the Champion of Inter- College Kickboxing Championship.

Inter-College Volleyball tournament-
The College volleyball team participated inInter college Volleyball tournament at SIT college.

SPORTS EVENT AWAY

Sports Managements students are managing and organising different clubs and their operation in Pan India.

FACULTIES

MR. SUSHOVAN GUPTA

Assistant Professor

BBA in Sports Management
MBA in Sports Management
AIFF "D" License holder
Community Coaching Certificate from British Council and English Premier League

/in/sushovangupta/

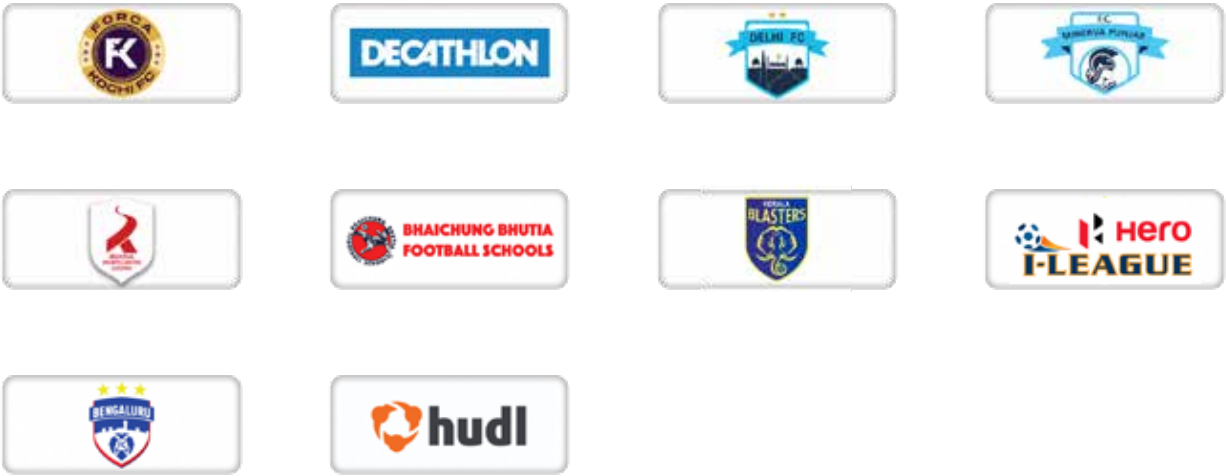
MR. NEEHAR REDDY

Assistant Professor

B.Tech
Master's in Sports Management

/in/neehar-reddy-nallamilli

SOME OF OUR RECRUITMENT PARTNERS



COURSE MODULE

BBA in Sports Management

First Semester

- Principles of Management & Statistics,
- Management Training & Conditioning,
- English Communications,
- IT Literacy

Second Semester

- Computer systems for Facilities Planning & Management,
- Contemporary Issues and Sports Marketing,
- Environmental Science,
- Entrepreneurship Practice and Theories

Third Semester

- Humanising Sports,
- Financial Management & Accounting ,
- Basics of Sports Medicine & Nutrition ,
- Basics of Assessment in Psychology

Fourth Semester

- Marketing Management ,
- Human Resource Management ,
- Research Method,
- First Aid & CPR (Sessional)

Fifth Semester

- Spectator Management & Funding ,
- Sports Communication,
- Funding in Sports,
- Minor Project / Internship

Sixth Semester

- Law and Risk Management,
- Managing Sports Organization ,
- Officiating and Coaching / Measurement and Evaluation in Physical Education ,
- Major Project \ Internship

The Syllabus/Course Module are as per Maulana Abul Kalam Azad University of Technology, West Bengal

FACILITIES FOR CAMPUS RECRUITMENT

Auditoriums: 2 centralized A/C auditoriums with seating capacity of 200 available for Pre Placement Talk and other multi propose activities. One 500 seating capacity Amphitheater too.

Personal Interview (PI) Room: 5 A/C rooms to conduct Interview. More reserved A/C rooms are available to conduct Interview also.

Group Discussion (GD) Room: 2 A/C Conference rooms to conduct GD. More A/C rooms are available to conduct GD also.

Online Test: 300 Nos latest configured PCs connected to a leased line of 40MBPs for internet with power backup facilities.

Offline Test: Inspiria Knowledge Campus can accommodate ~2000 students at a single slot to conduct paper base test. We can arrange for invigilators during this task.

OUR HOSPITALITY

Inspiria Knowledge Campus is keen to extend it's venue for recruitment activities like walk/In, off campus, pooled campus etc.

Inspiria Knowledge Campus is always ready to extend all support towards logistics / local hospitality.

There is a Full furnished in/campus guest house with all standard facilities.

Gym, Cafeteria, Cricket Nets, Volleyball, Basket Ball, Football facilities are available inside the campus to make recruiter's visit pleasurable.

Inspiria Knowledge Campus never shows interest to charge any money from Candidates / Institute / Corporate for recruitment processes.

INSPIRIA®
KNOWLEDGE CAMPUS

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