



[www.inspiria.edu.in](http://www.inspiria.edu.in)

# BSc

## Fashion Design & Management

4 Years | Full-Time | Industry-Integrated



*Get **Life-Ready** with **Inspiria***

# Fashion Design & Management at **Inspiria**

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- **Established 3 Years Ago** – A young, dynamic department rooted in creativity and innovation.
- **First Graduating Batch (2025)** – Proud moment as we prepare our first cohort to enter the fashion industry.
- **Skill-Building Workshops** – Conducted multiple sessions with industry experts on styling, rendering, sustainable design, and more.
- **Themed Exhibitions** – Curated student-led displays showcasing creative work, textile explorations, and trend surveys.
- **Fashion Shows** – Hosted campus runway events with original collections, styling, and makeup collaborations.
- **Competition Achievements** – Active participation and recognition in national/inter-college design contests.
- **Industry Integration** – Regular guest lectures, industrial visits, and real-world exposure for professional readiness.

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Recognized & Respected

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Format

**FULL TIME**

Immersive learning  
experience

Eligibility

**CLASS XII**

From Fundamentals to  
Future-ready Skills

Approval

**AICTE**

The only AICTE-approved digital  
marketing degree course in  
Siliguri.

Duration

**4 YEARS**

3 years at **Inspiria** + 1 Year-  
Long Internship

Recognized & Respected



# Vision & Mission

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- To shape creative, confident, and industry-ready fashion professionals.
- Blend tradition with technology in fashion education.
- Encourage innovation, sustainability, and entrepreneurship.
- Offer real-world exposure through events and collaborations.
- Empower students to lead in a global fashion landscape.



# Why Join This Course?

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- Massive Job Opportunities across various roles
- Global Career Mobility with easier access to international markets
- Fast-Paced Career Growth for skilled professionals
- Multiple Specializations to suit individual interests
- Opportunities Across Industries like film, media, retail, e-commerce & more



# What this Course Offers



## 3 Seconds

With 430 million jobs and ongoing expansion, a new fashion-related role opens almost every 3 seconds.

## \$1.84 Trillion Industry

The global apparel market reached \$1.84 trillion in 2025—about 1.6 % of global GDP.

## 100+ Specializations & Career Paths

From sustainable fashion and digital design to fashion law, journalism, and AI in fashion—students can explore a vast spectrum of roles and niches.

## 430 Million+ Jobs Worldwide

The fashion and textile sector employs roughly 430 million people, making up about 12 % of the global workforce.

## \$256 Billion Fashion Tech Market

The fashion technology sector—covering smart textiles, AI, AR, and e-commerce—was valued at \$256 billion in 2025.

# 4-YEAR | 8-SEMESTER CURRICULUM MAP

Semester	Conceptual Learning	Skill/Software Blocks
Sem 1	Design Elements, Typography	Drawing Fundamentals, 2D Illustrations
Sem 2	Design Principles, Traditional Crafts	Fashion Design Process
Sem 3	Pattern Making, Garment Production	Adobe Illustrator, Photoshop, Procreate, Basic Sewing
Sem 4	Textile Science, Fashion Merchandising	Clo 3D, Mid Journey, Browzwear, Women's wear Garments
Sem 5	History of Costumes, Men's wear	Internships, Men's wear Garments
Sem 6	Fashion Marketing, Styling	Kids wear Garments
Sem 7	Portfolio Dev, Visual Merchandising, Industry Prep	Portfolio updates
Sem 8	Sustainability in Fashion	Internships, Capstone Project



# Student Placed



Prativa Mukhia  
2022-25



Ayusha Rai  
2022 - 25

**Globolosys™**  
Outsourcing

**Globolosys™**  
Outsourcing



## **Hands on Practicals along with Theory Knowledge in following Specialised Fields**

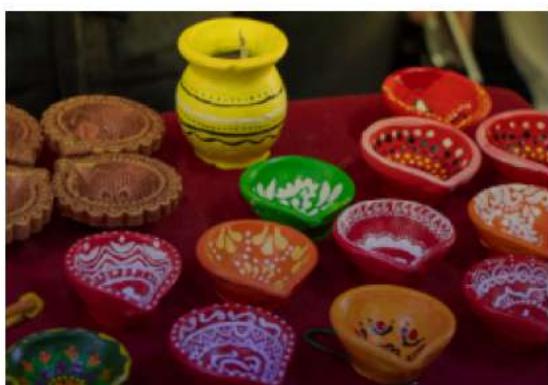
- Garment Construction- Kids, men, women
- Technical Softwares- Browzwear, Procreate, CLO 3D, Illustrator, Fashion Draw, Mid journey
- Textiles- Screen Printing, block printing, Batik, etc.
- Surface Embellishments- Embroidery
- Visual Merchandising

### **Practical Glimpses**



## Events - Combination of Fun & Learnings

Scrappy Little Hearts- Small, colorful heart-shaped pins were made using scrap fabric, cotton waste, or repurposed pillow stuffing.

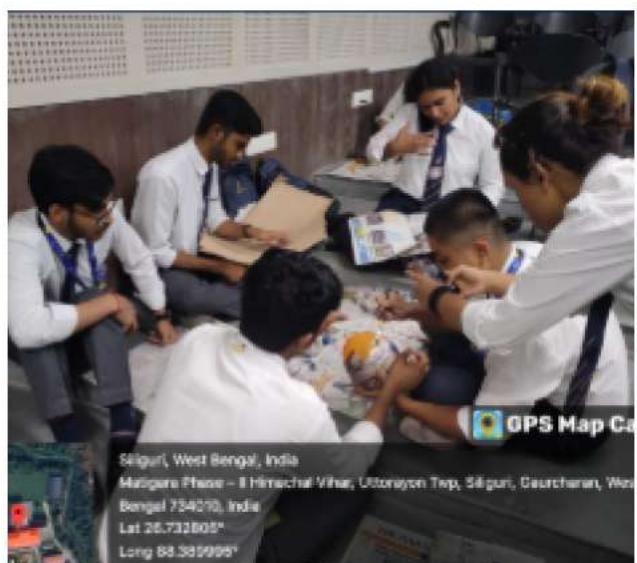
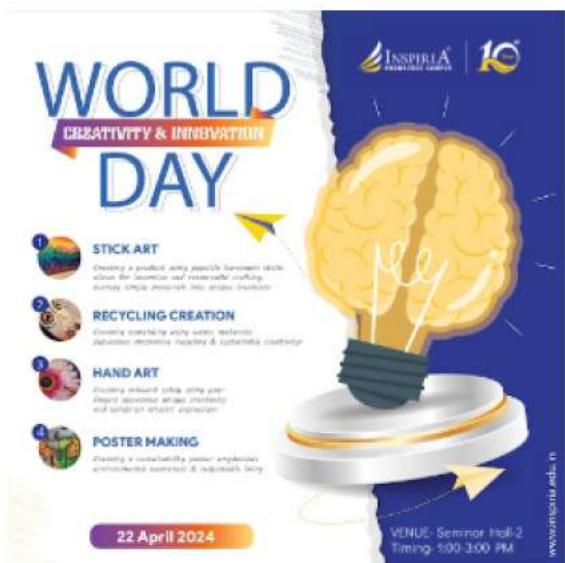


## Events - Combination of Fun & Learnings

### Janmashtami Potscapes



### World Creativity and Innovation Day



## Fashion Shows: Our Creative Stride

Fashion show at Style Icon- 2025



Esperanza: 2024, 2025



## Fashion Shows: Our Creative Stride

### Insvaganza- 2025



### Showcasing Our Sustainable Vision



# Industry Oriented Learning

## Industrial Visit to Jharcraft (Silk manufacturing Industry) Ranchi



## Industrial Visit to Tanushree Garments



## Local visit to Biswa Bangla, Siliguri



## Hands On Workshops & Guest Session with Industry Leaders

Sustainable Perspectives- Workshop by Ichha Agarwal



Lakme Makeup Workshop

Crochet Workshop



Block printing Workshop

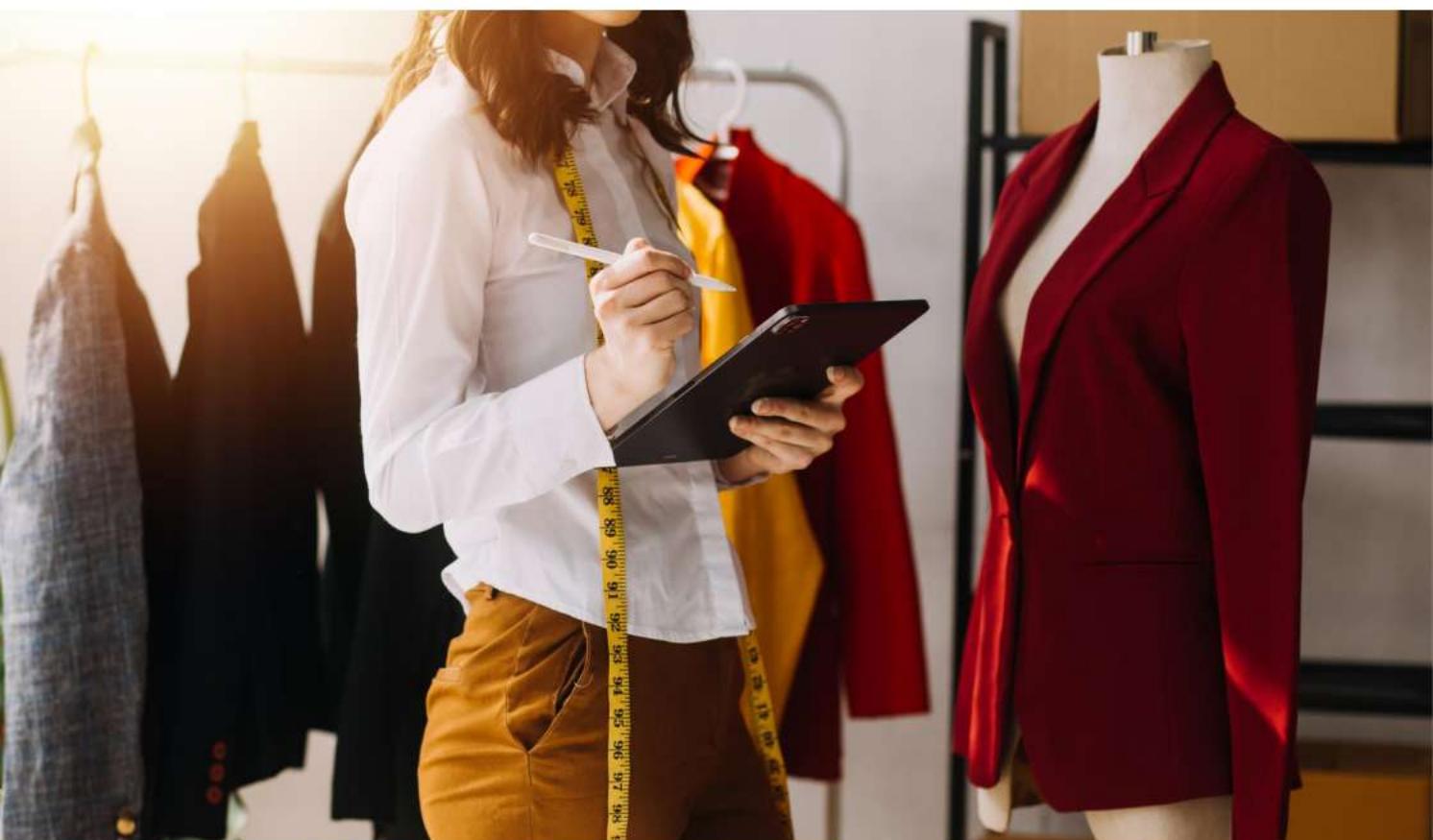


Embroidery Workshop

## Student Achievements

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- **Placement Success:** 2 students batch 2022-25 successfully placed in the fashion industry.
- **Competition Participation:** Represented the department at a prestigious design competition in Ranchi (JIFFA).
- **Intercollege Recognition:** Participated in the Assistive Clothing Challenge (FTC), showcasing inclusive and expressive design thinking.
- **Creative Exposure:** Continued involvement in fashion shows, exhibitions, and styling events with industry professionals.





Future-proof your **CAREER** in  
India's fastest-growing industry.



Industry-Integrated Curriculum  
with Practical Exposure



Certifications from  
Global Leaders



Strong Industry Network  
and Placement Support



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**Inspiria Knowledge Campus**

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