



INSPIRIA[®]
KNOWLEDGE CAMPUS



MAKOUT

Formerly known as
West Bengal University of Technology



B.Sc in Multimedia, Animation and Graphics Design

4 Years Full Time Program

www.inspiria.edu.in



B.Sc. in Animation and Multimedia (BMAGD) is a four year undergraduate course in animation and multimedia. Featuring an innovative curriculum, this course offers specialization in 2D/3D animation and VFX leading to lucrative job prospects both in India and abroad



BMAG (B.Sc in Multimedia, Animation and Graphic Design) is a new age degree course which focuses on the study of computer graphics, and the dynamics of the moving image. Students would be taught the art of storyboarding and provided with relevant technical training necessary to develop basic skills in Designing, VFX, Animation, UI/UX, Multimedia, Interactive Applications and Publications. Additionally, they would receive training to develop communication skills in English, a must for multi-media and animation professionals.



OBJECTIVES



01

To impart knowledge and creative skills in multimedia and animation domains necessary for a successful career in the designing and animation industry.

02

To prepare students for promising careers in a wide range of vocations that include film production, broadcast media, video content development and ad creation among others.



03

To introduce students to the world of 3D digital art and VFX visualization and also exposing them to latest industry relevant software applications.



COURSE MODULE

First Semester

- ▶ Design Fundamentals and Visual Literacy
- ▶ Introduction to Graphic Design
- ▶ Principles Of Management
- ▶ Any one from GE baskets Basket A or D
- ▶ English & Professional Communication
- ▶ English & Professional Communication
- ▶ Life Skills & Personality Development
- ▶ Health & Wellness

Second Semester

- ▶ Advanced Graphic and Web Design
- ▶ Understanding Film Technology and Film
- ▶ Organisation Behaviour
- ▶ Any one from GE baskets Basket B or E
- ▶ Personality Development and Soft Skills
- ▶ IT Skills
- ▶ Critical Thinking

Third Semester

- ▶ Animation Fundamentals
- ▶ 2D Animation Production
- ▶ Business & Sustainability
- ▶ Any one from GE baskets Basket C or F
- ▶ The Constitution, Human Rights and Law
- ▶ Understanding and connecting with the environment

Fourth Semester

- ▶ Audio and Video Editing for cinema
- ▶ Introduction to 3D Animation Production
- ▶ Conceptualization and storytelling (BMAGD 403)
- ▶ Corporate Social Responsibility
- ▶ E-Commerce
- ▶ Society Culture and Human Behaviour

Fifth Semester

- ▶ Introduction to Post Production and VFX (BMAGD 501, 591)
- ▶ Advance 3D Animation Production (BMAGD 502, 592)
- ▶ Financial Management
- ▶ Entrepreneurship
- ▶ Internship to be started after exam of 4th sem (sem break) and completed within 5th sem (weekends)

Sixth Semester

- ▶ Advertising Branding and Design (BMAGD 601, 691)
- ▶ Advance Post Production and VFX (BMAGD 602, 692)
- ▶ Stop Motion Animation [Sessional] (BMAGD 683)
- ▶ Customer Relationship Management
- ▶ Managing Workplace Diversity

Seventh Semester

- ▶ New Media Tools and Techniques (BMAGD 701, 791)
- ▶ Advanced compositing & cg integration (BMAGD 702, 792)
- ▶ Final Project 1
- ▶ Consumer Behaviour
- ▶ Intellectual Property Rights

Eighth Semester

- ▶ Final Project 2
- ▶ Portfolio Design and Presentation Skills
- ▶ Research project

ELIGIBILITY

- 10+2 passed from any board with English as a subject.
- Students from any stream can apply.
- Candidates appearing in the Class XII board finals can also apply in advance.



CAREER OPPORTUNITIES



3D MODELER



DIGITAL ARTIST



BRAND IDENTITY DESIGNER



COMPOSITOR



CREATIVE DIRECTOR



CARTOONIST



GRAPHIC DESIGNING



PRODUCT DESIGNER



STORY BOARD ARTIST



TEXTURING ARTIST



UI DESIGNER



WEB DESIGNING

DEAN



Mohammed Firoz

FACULTIES



Subhankar Dandapat



Pritam Das



Debarun Das



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