INSPIRIA®
KNOWLEDGE CAMPUS

MAULANA ABUL KALAM AZAD
UNIVERSITY OF TECHNOLOGY,
WESTBENGAL

Utech
In Pursuit Of Knowledge And Excellence

MAKAUT
Formerly known as
West Bengal University of Technology

B.Sc in Multimedia, Animation and Graphics Design

4 Years Full Time Program

www.inspiria.edu.in

B.Sc. in Multimedia, Animation & Graphic design (BMAGD) **is a four year undergraduate course in animation, multimedia & Graphic design**. Featuring an innovative curriculum, this course offers specialization in 2D/3D animation and VFX leading to lucrative job prospects both in India and abroad

BMAG (B.Sc in Multimedia, Animation and Graphic Design) is a new age degree course which focuses on the study of computer languages, computer graphics, and the dynamics of the moving image. Students would be taught the art of storyboarding and provided with relevant technical and mathematical training necessary to develop basic skills in Designing, VFX, Animation, Multimedia, Interactive Applications and Publications. Additionally, they would receive training to develop communication skills in English, a must for multi-media and animation professionals.
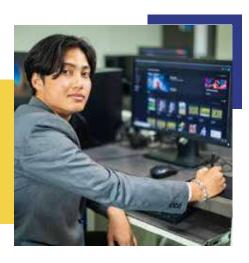
OBJECTIVES

01

To impart knowledge and creative skills in multimedia and animation domains necessary for a successful career in the designing and animation industry.

02

To prepare students for promising careers in a wide range of vocations that include film production, broadcast media, gaming, video content development and ad creation among others.

03

To introduce students to the world of 3D digital art and VFX visualization and also exposing them to latest industry relevant software applications.

COURSE MODULE

First Semester

- Design Fundamentals and Visual Literacy
- Introduction to Graphic Design
- Principles Of Management
- Any one from GE baskets Basket A or D
- English & Professional Communication
- Life Skills & Personality Development
- Health & Wellness

Second Semester

- Advanced Graphic and Web Design
- Understanding Film Technology and Film
- Organisation Behaviour
- Any one from GE baskets Basket B or E
- Personality Development and Soft Skills
- IT Skills
- Critical Thinking

Third Semester

- Animation Fundamentals
- 2D Animation Production
- Business & Sustainability
- Any one from GE baskets Basket C or F
- The Constitution, Human Rights and Law
- Understanding and connecting with the environment

Fourth Semester

- Audio and Video Editing for cinema
- Introduction to 3D Animation Production
- Conceptualization and storytelling
- Corporate Social Responsibility
- E-Commerce
- Society Culture and Human Behaviour

Fifth Semester

- Introduction to Post Production and VFX
- Advance 3D Animation Production
- Financial Management
- Entrepreneurship
- Internship to be started after exam of 4th sem (sem break) and completed within 5th sem (weekends)

Sixth Semester

- Advertising Branding and Design
- Advance Post Production and VFX
- Stop Motion Animation [Sessional]
- Customer Relationship Management
- Managing Workplace Diversity

Seventh Semester

- New Media Tools and Techniques
- Advanced compositing & cg integration
- Final Project 1
- Consumer Behaviour
- Intellectual Property Rights

Eighth Semester

- Final Project 2
- Portfolio Design and Presentation Skills
- Research project

The Syllabus/Course Module are as per Maulana Abul Kalam Azad University of Technology, West Bengal

ELIGIBILITY

- 10+2 passed from any board.

- Students from any stream can apply.

- Candidates appearing in the Class XII board finals can also apply in advance.
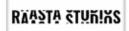
SOME OF OUR RECRUITMENT PARTNERS

CAREER OPPORTUNITIES

3D MODELER

DIGITAL ARTIST

BRAND IDENTITY DESIGNER

COMPOSITOR

COMIC ARTIST

GAME DESIGNING

GRAPHIC DESIGNER

PRODUCT DESIGNER

STORY BOARD ARTIST

TEXTURING ARTIST

UI DESIGNER

MOTION GRAPHIC DESIGNER

ILLUSTRATION ARTIST

3D GENERALIST

2D ANIMATOR

DEAN

Mohammed Firoz

FACULTIES

Subhankar Dandapat

Abhi Datta

Yograj Pradhan

INSPIRIA
KNOWLEDGE CAMPUS

TALK TO US TODAY

WhatsApp/ Call- 8900755550

www.inspiria.edu.in

/ InspiriaIndia