



www.inspiria.edu.in

BSc

MULTIMEDIA, ANIMATION & GRAPHIC DESIGN

4 Years | Full-Time | Industry-Integrated



Get *Life-Ready* with Inspiria

ABOUT BMAGD



- A 4-year full-time program affiliated with MAKAUT
- Focuses on animation, multimedia, and graphic design, UI Design
- Specialization in 2D/3D Animation & VFX
- Integrates art, storyboarding, computer graphics, and digital imaging
- Builds skills in designing, multimedia applications, VFX, and interactive content
- Emphasis on English communication, soft skills & industry readiness
- Started in 2019 with 30 students
- Expanded with 45 students seeing the demand
- Now to 60 seats, reflecting its growing prestige and popularity within the School of Design & Media.
- The course has successfully graduated four batches of students

Recognized & Respected





Format

FULL TIME

Immersive learning
experience

Eligibility

CLASS XII

From Fundamentals to
Future-ready Skills

Approval

AICTE

The only AICTE-approved digital
marketing degree course in
Siliguri.

Duration

4 YEARS

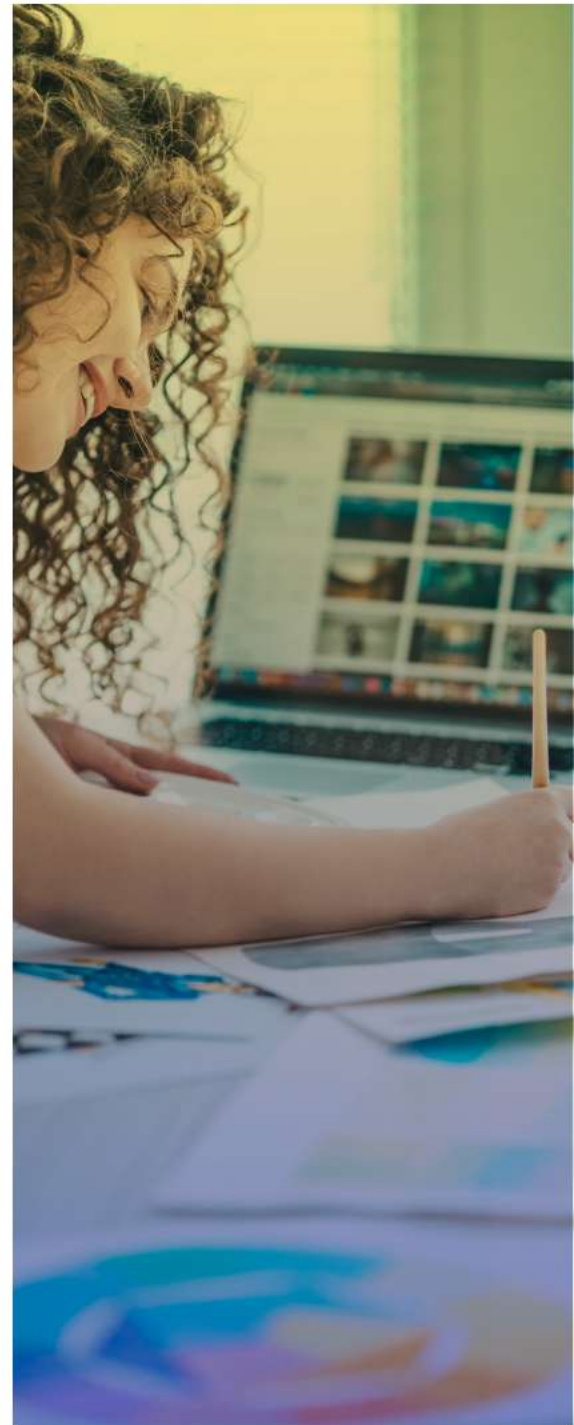
3 years at Inspiria + 1 Year-
Long Internship

Recognized & Respected



What the Course Offers

- **Strong Foundation:** Design fundamentals, visual literacy, and graphic design
- **Animation & VFX:** 2D, 3D, stop-motion, compositing, and post-production, UI & UX Design
- **Digital Tools:** New media techniques, advanced software, IT skills
- **Creative Storytelling:** Concept development, storyboarding, audio-video editing
- **Industry Connect:** Internships from 7th semester, industry-relevant software training
- **Professional Growth:** Entrepreneurship, research projects, portfolio design, presentation skills
- **Career Readiness:** Pathways in animation, gaming, UI/UX, branding, advertising, and film



First-Year Curriculum

Stay updated with the latest curriculum from the industry

SEM 1

- Design Fundamentals and Visual Literacy
- Introduction to Graphic Design
- Principles Of Management
- English & Professional Communication
- Life Skills & Personality Development

SEM 2

- Advanced Graphic and Web Design
- Understanding Film Technology and Film Language
- Organisation Behaviour
- Modern Indian Languages and Literature
- IT Skills

Value Added Course



Design Thinking - A Primer - NPTEL COURSE

Design Thinking: A Primer (SWAYAM-NPTEL) offers certified foundational knowledge of the Design Thinking methodology for first-year students, applicable across creative and professional fields.

Figma UI UX Design Essentials - Udemy Course

Figma UI UX Design Essentials (Udemy) is a certification course providing complete, practical mastery of UI/UX design principles and the Figma platform for professional readiness.



Second-Year Curriculum

Stay updated with the latest curriculum from the industry

SEM 3

- Animation Fundamentals
- 2D Animation Production
- Business & Sustainability
- 3D Printing Technology
- The Constitution, Human Rights and Law

SEM 4

- Audio and Video Editing for cinema
- Introduction to 3D Animation Production
- Conceptualization and storytelling
- Corporate Social Responsibility
- E-Commerce

Value Added Course



Adobe After Effects CC 2025 Bootcamp: Beginner to Advanced - Udemy Course

Adobe After Effects CC 2025 Bootcamp (Udemy) is a certification course offering comprehensive mastery of Motion Graphics, VFX, and Compositing

Complete Blender Megacourse: Beginner to Expert - Udemy Course

The Complete Blender Megacourse (Udemy) is a certification course offering comprehensive, project-based mastery of Blender, covering 3D creation from basic navigation to advanced techniques.



Third-Year Curriculum

Stay updated with the latest curriculum from the industry

SEM 5

- Introduction to Post Production and VFX
- Advance 3D Animation Production
- Financial Management
- Entrepreneurship

SEM 6

- Advertising Branding and Design
- Advance Post Production and VFX
- Stop Motion Animation
- Customer Relationship Management
- Managing Workplace Diversity

Value Added Course



Maya for Beginners: Complete Guide to 3D Animation in Maya - Udemy Course

Maya for Beginners (Udemy) is a certification course offering a complete, practical foundation in Autodesk Maya for 3D modeling, texturing, rigging, lighting, and advanced animation.

Complete Guide to Zbrush - Udemy Course

Complete Guide to Zbrush is a certification course offering comprehensive mastery of ZBrush for digital sculpting, covering interface, modeling, detailing, and final rendering techniques for highly detailed assets.



Fourth-Year Curriculum

Stay updated with the latest curriculum from the industry

SEM 7

- New Media Tools and Techniques
- Advanced compositing & cg integration
- Final Project 1
- Consumer Behaviour
- Intellectual Property Rights

SEM 8

- Final Project 2
- Portfolio Design and Presentation Skills
- Research project

SOFTWARE to be Covered



Faculty Student Collaboration

Animations



Student Placed



Aniska Sharma
2020 -23



Alok Jai
2021 -24



Ayushman Chakraborty
2021 -24



Some of our Recruitment Partners

Where do you see yourself next?



OUR INDUSTRY CONNECTS



ADI INSPIRIA STUDENT CHAPTER



Association of Designers of India - Inspiria Knowledge Campus

Student Chapter Management Committee 2025



Akshat Mani Pradhan
President



Pemasang Tamang
Vice President



Aparna Shree
Head of Event & Activities



Amisha Dinkar
Secretary



Archana Athel Kujur
Treasurer



Dipshikha Agarwal
Head of Marketing & Communication



Zara Raut
Co-Head of Event & Activities



Utsarg Kumar Das
Jt. Secretary



Minerva Subba
Jt. Treasurer



Ahana G. Sharma
Co-Head of Marketing & Communication

CAREER PATH AFTER BMAGD



Animation & VFX



Design Careers

- Graphic Designer
- Brand Identity Designer
- Product Designer
- UI/UX Designer



Digital Media & Entertainment

- Game Designer
- Digital Artist / Illustrator
- Comic Artist
- Multimedia Specialist
- Advertising & Content Creator

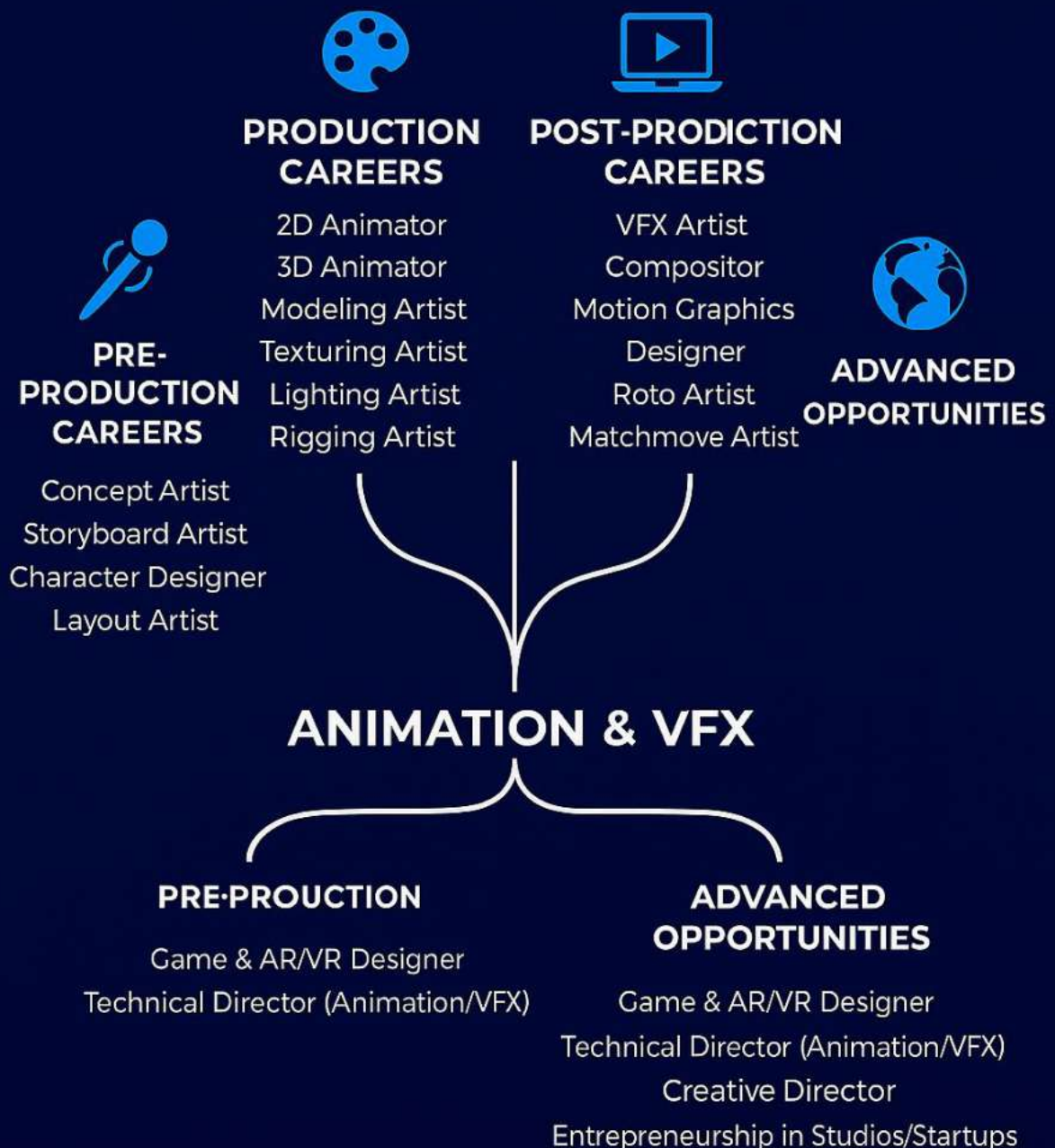
**BMAGD
DEGREE**

Where Creativity Meets Technology



Career Path in Animation & VFX

Bringing Imagination to Life



Flagship Event

ART & DESIGN FESTIVAL



Flagship Event

INTERNATIONAL ANIMATION DAY

INTERNATIONAL
ANIMATION DAY
27TH & 28TH OCT. 2025

BIMAGD Department presents



3D Animation Online Workshop

Mon. 27th Oct. 2025

1:40pm to 3:40pm

► Seminar hall

Philip Edward Alexy
Character/ Creature/ Effects
CGI Senior Animator
Toronto, Canada



www.inspiria.edu.in

Philip Alexy, a veteran animator from **Star Wars** to **Lucas the Spider**, brings decades of creative storytelling to life across film and TV.

INTERNATIONAL
ANIMATION DAY
27TH & 28TH OCTOBER



2D Animation WORKSHOP

WITH
GREEN GOLD ANIMATION
STUDIO, HYDERABAD

Green Gold Animation, the creators of Chhota Bheem, has entertained millions of viewers and established itself as a leader in the Indian animation and entertainment industry



Tue. 28th Oct. 2025

10:00am - 4:00pm

► Seminar hall

www.inspiria.edu.in



Mr. Anubhav
Gen. Manager 2D Production
Green Gold Animation Studio



Mr. Binayak Das
Show Director
Green Gold Animation Studio



Flagship Event

INTERNATIONAL COLORS DAY



WORKSHOPS



INDUSTRY VISITS



INDUSTRY MASTERCLASS

Department of Multimedia, Animation
& Graphic Design Presents

WORKSHOP WITH




MAHULA GHOSH
Master's degrees in Fine Arts from Kala Bhavan, Shantiniketan

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Department of Multimedia, Animation
& Graphic Design Presents

MASTERCLASS WITH



GURNAIN KAUR
NIFT graduate & founder of "The Quote Potpourri"

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Department of Multimedia, Animation
& Graphic Design Presents

MASTERCLASS WITH



MANISHA NASKAR
NID graduate & PhD scholar at IIT Bombay

www.inspiria.edu.in >>>>

Meet the **faculty**

Faculty Perspectives That Turn Theory into Reality



Dr. Ramya Teja
Head of the Department

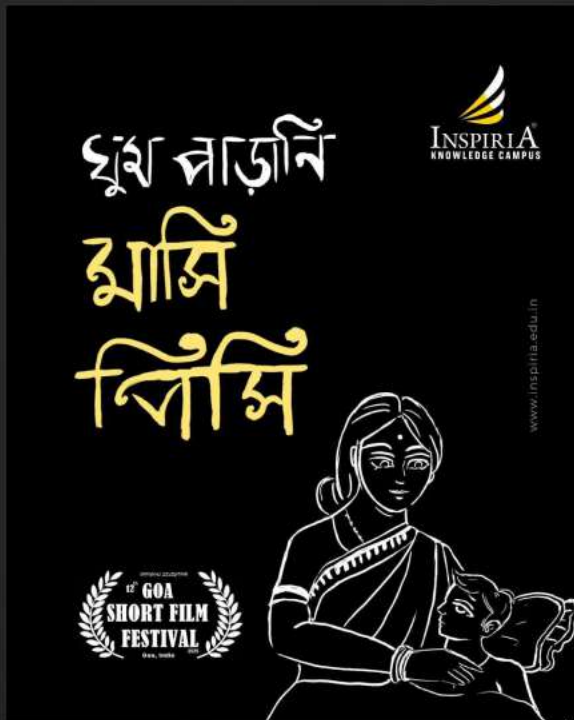


Subhankar Dandapat
Assistant Professor



Uttam Basak
Faculty Associate

ACHIEVEMENTS



Two short animated films, created in collaboration with faculty and students, were officially selected for both the 12th Goa Short Film Festival and the 4th Kolkata Short Film Festival 2025

INFRASTRUCTURES





www.inspiria.edu.in

Inspiria Knowledge Campus

Himachal Vihar, Phase - II,
Matigara, Siliguri, West Bengal - 734010

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