

BIZ QUIZ

Do you want to showcase your business brain? Do you think that you can survive the heat?

The Insvaganza 2024 Business quiz - "Biz Quiz" is a platform to showcase your knowledge in the business sector. Be it creatively conceived metaphors in business or the infamous trivia behind the logos of prominent conglomerates, if you think you know it all and much more, come and show it at this event.

RULES AND REGULATIONS:

- **Eligibility:** The quiz is open to all students pursuing undergraduate or postgraduate studies in any recognized educational institution.
- **Team Composition:** Each team can have a maximum of two members, and a maximum of two teams can participate from each college.
- **Preliminary Knockout Round:** If there are more than 6 teams registered, a preliminary knockout round will be conducted to select the final 6 teams to play the Quiz.
- **Quiz Format:** There are 6 topics and 6 levels a player or team can choose from ranging from 50 to 400 points. The difficulty level of questions increases with the increase in level i.e., a question of level 4 will be more difficult than that of level 3, and so on.
- **Question Options:** In case a player or team doesn't know the answer, they can skip the question to the next player or take their chances in attempting the question.
- **Negative Marking:** However, a negative marking of 20 points is applied when a player or team chooses a wrong answer.
- **Rounds and Points:** The quiz will have several rounds, and points will be awarded based on correct answers. The team with the greatest number of points will win.
- **Conduct:** All participants are expected to conduct themselves in a professional and sportsmanlike manner. Any act of misconduct or misbehavior may result in disqualification.
- **Disclaimer:** The organizers of the quiz reserve the right to modify or cancel the event at any time without prior notice. They also reserve the right to disqualify any team or participant for any reason they deem fit.
- **Agreement:** By registering for the quiz, all participants agree to abide by these rules and regulations.

Judgment Criteria—Advertisement's content – the storytelling aspect, Expressions: how novel or amusing is the ideation, The presenting team's fluency and presentation skills, Language/Tone

Student Incharge: Vibek Ghosh(9064853788), Aditya Mehta (9046456969), Sakshi Chettri 9883384292