

BUSINESS EVENTS

Student Event Coordinators:

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5. Board Meeting

“ A round table for a square deal”

A group of officials of a company comes together to discuss an issue affecting the company, which is called a board meeting. A case study will be given to them which will contain an issue that the teams have to discuss among them keeping in mind the roles played by the participants and they have to come to an efficient solution in favor of the company.

Rules & Regulations

- One team per college.
- The event will consist of only one round.
- Each team may have a maximum of 8 members:

For instance:

- 1 Chief Executive Officer (CEO)
- 1 Chief Marketing Officer (CMO)
- 1 Chief Financial Officer (CFO)
- 1 Chief Production Officer (CPO)
- 1 Secretary
- 2 to 3 Press Members

** The designations can change according to the case study given.*

- The participants should be in formal attire.
- The case study will be provided at the beginning of the event.

- This is an open board meeting.
- The teams will be given 15 min for preparation and the discussion of the board of the meeting will be 15 min.
- Press members will be given 5 min to ask questions on whatever was discussed during the board meeting and the press statement released by the CEO.
- Teams can be disqualified if any of the team members is found using mobile phones or any electronic devices during the event, arguing with the faculty members, wearing an informal dress, not maintaining order and discipline, and using indecent and/or inappropriate language.
- Teams will be judged based on maintaining their roles played in the meeting.
- The decision taken by the judge will be treated as fair and final.

Student Incharge:

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