



www.inspiria.edu.in

BSc

Fashion Design & Management

4 Years | Full-Time | Industry-Integrated



Get *Life-Ready* with Inspiria

Fashion Design & Management at Inspiria

- **Established 3 Years Ago** – A young, dynamic department rooted in creativity and innovation.
- **First Graduating Batch (2025)** – Proud moment as we prepare our first cohort to enter the fashion industry.
- **Skill-Building Workshops** – Conducted multiple sessions with industry experts on styling, rendering, sustainable design, and more.
- **Themed Exhibitions** – Curated student-led displays showcasing creative work, textile explorations, and trend surveys.
- **Fashion Shows** – Hosted campus runway events with original collections, styling, and makeup collaborations.
- **Competition Achievements** – Active participation and recognition in national/inter-college design contests.
- **Industry Integration** – Regular guest lectures, industrial visits, and real-world exposure for professional readiness.

Recognized & Respected





Format

FULL TIME

Immersive learning
experience

Eligibility

CLASS XII

From Fundamentals to
Future-ready Skills

Approval

AICTE

The only AICTE-approved digital
marketing degree course in
Siliguri.

Duration

4 YEARS

3 years at Inspiria + 1 Year-
Long Internship

Recognized & Respected



Vision & Mission

- To shape creative, confident, and industry-ready fashion professionals.
- Blend tradition with technology in fashion education.
- Encourage innovation, sustainability, and entrepreneurship.
- Offer real-world exposure through events and collaborations.
- Empower students to lead in a global fashion landscape.



Why Join This Course?

- Massive Job Opportunities across various roles
- Global Career Mobility with easier access to international markets
- Fast-Paced Career Growth for skilled professionals
- Multiple Specializations to suit individual interests
- Opportunities Across Industries like film, media, retail, e-commerce & more



What this Course Offers



3 Seconds

With 430 million jobs and ongoing expansion, a new fashion-related role opens almost every 3 seconds.

\$1.84 Trillion Industry

The global apparel market reached \$1.84 trillion in 2025—about 1.6 % of global GDP.

100+ Specializations & Career Paths

From sustainable fashion and digital design to fashion law, journalism, and AI in fashion—students can explore a vast spectrum of roles and niches.

430 Million+ Jobs Worldwide

The fashion and textile sector employs roughly 430 million people, making up about 12 % of the global workforce.

\$256 Billion Fashion Tech Market

The fashion technology sector—covering smart textiles, AI, AR, and e-commerce—was valued at \$256 billion in 2025.

4-YEAR | 8-SEMESTER CURRICULUM MAP

Semester	Conceptual Learning	Skill/Software Blocks
Sem 1	Design Elements, Typography	Drawing Fundamentals, 2D Illustrations
Sem 2	Design Principles, Traditional Crafts	Fashion Design Process
Sem 3	Pattern Making, Garment Production	Adobe Illustrator, Photoshop, Procreate, Basic Sewing
Sem 4	Textile Science, Fashion Merchandising	Clo 3D, Mid Journey, Browzwear, Women's wear Garments
Sem 5	History of Costumes, Men's wear	Internships, Men's wear Garments
Sem 6	Fashion Marketing, Styling	Kids wear Garments
Sem 7	Portfolio Dev, Visual Merchandising, Industry Prep	Portfolio updates
Sem 8	Sustainability in Fashion	Internships, Capstone Project



Student Placed



Prativa Mukhia
2022-25

Globolossys™
Outsourcing



Ayusha Rai
2022 - 25

Globolossys™
Outsourcing



Hands on Practicals along with Theory Knowledge in following Specialised Fields

- Garment Construction- Kids, men, women
- Technical Softwares- Browzwear, Procreate, CLO 3D, Illustrator, Fashion Draw, Mid journey
- Textiles- Screen Printing, block printing, Batik, etc.
- Surface Embellishments- Embroidery
- Visual Merchandising

Practical Glimpses



Events - Combination of Fun & Learnings

Scrappy Little Hearts- Small, colorful heart-shaped pins were made using scrap fabric, cotton waste, or repurposed pillow stuffing.

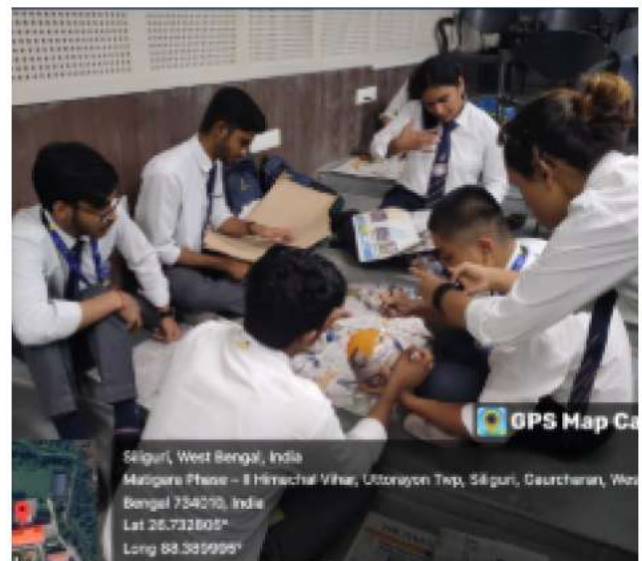
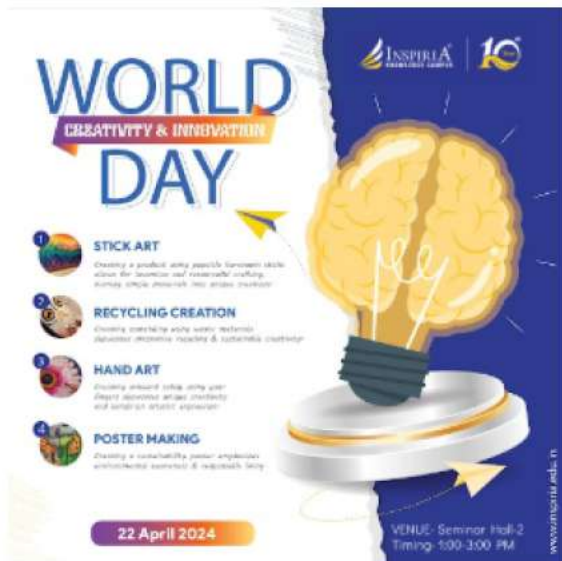


Events - Combination of Fun & Learnings

Janmashtami Potscapes



World Creativity and Innovation Day



Fashion Shows: Our Creative Stride

Fashion show at Style Icon- 2025



Esperanza: 2024, 2025



Fashion Shows: Our Creative Stride

Insvaganza- 2025



Showcasing Our Sustainable Vision



Industry Oriented Learning

Industrial Visit to Jharcraft (Silk manufacturing Industry) Ranchi



Industrial Visit to Tanushree Garments



Local visit to Biswa Bangla, Siliguri



Hands On Workshops & Guest Session with Industry Leaders

Sustainable Perspectives- Workshop by Ichha Agarwal



Lakme Makeup Workshop



Crochet Workshop



Block printing Workshop

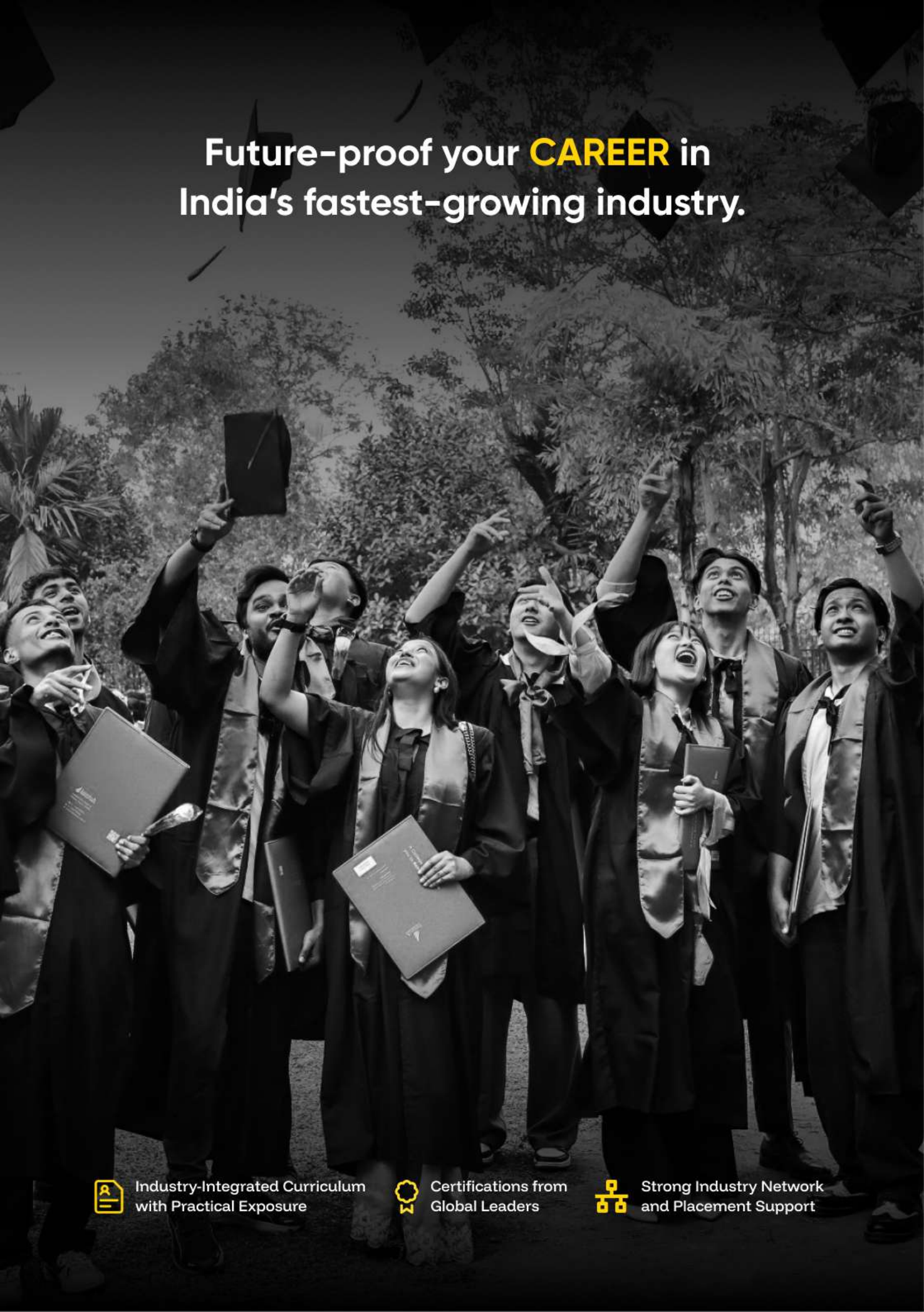


Embroidery Workshop

Student Achievements

- **Placement Success:** 2 students batch 2022-25 successfully placed in the fashion industry.
- **Competition Participation:** Represented the department at a prestigious design competition in Ranchi (JIFFA).
- **Intercollege Recognition:** Participated in the Assistive Clothing Challenge (FTC), showcasing inclusive and expressive design thinking.
- **Creative Exposure:** Continued involvement in fashion shows, exhibitions, and styling events with industry professionals.





Future-proof your **CAREER** in
India's fastest-growing industry.



Industry-Integrated Curriculum
with Practical Exposure



Certifications from
Global Leaders



Strong Industry Network
and Placement Support



www.inspiria.edu.in

Inspiria Knowledge Campus

Himachal Vihar, Phase - II,
Matigara, Siliguri, West Bengal - 734010

Reach Us (+91-8900755555) contact@inspiria.edu.in

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