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# BSc

## Hospitality and Hotel Administration

4 Years | Full-Time | Industry-Integrated



*Get **Life-Ready** with *Inspiria**

# Objective of the COURSE

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- Develop an awareness of the various career opportunities and options within the hospitality industry.
- Comprehend, synthesize and evaluate elements of professional service management.
- Evaluate, analyze and determine the application of service marketing theories and principles in promoting hospitality businesses.
- Develop industry-ready professionals for the hospitality sector.
- Demonstrate leadership and teamwork to achieve common goals.

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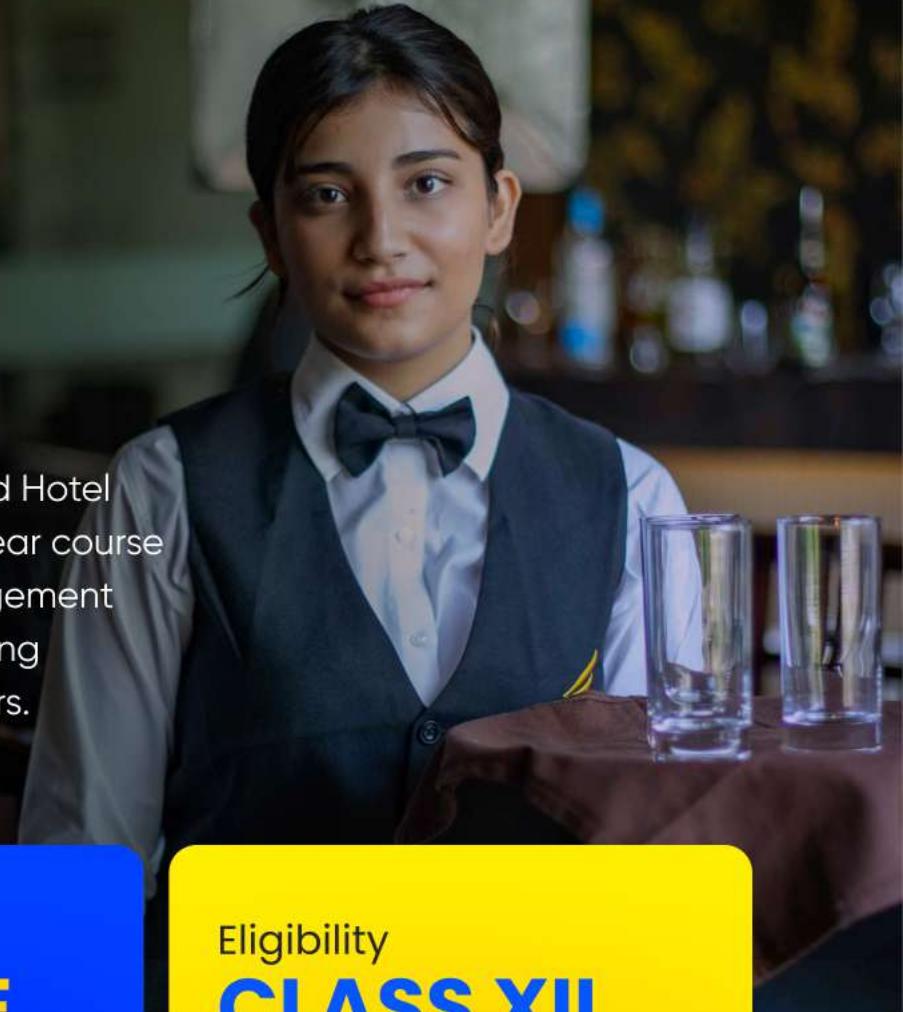
Recognized & Respected

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# About the Department

The B.Sc in Hospitality and Hotel Administration is a four-year course teaching essential management skills for the diverse, growing tourism and service sectors.



Format

**FULL TIME**

The best experience of in-class ambience ever.

Eligibility

**CLASS XII**

Do what you love and study from the best college

Approval

**AICTE**

The only AICTE-approved digital marketing degree course in Siliguri.

Duration

**4 YEARS**

Including Industry Sessions, Excursions, Live Projects

Recognized & Respected



# Career Prospects

- **Hotels and Resorts:**

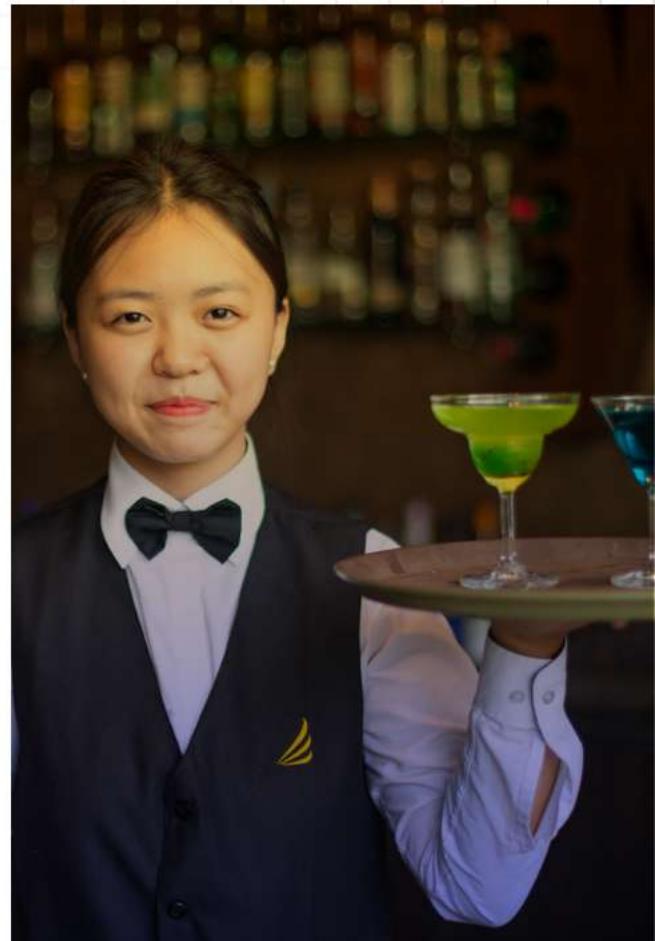
Hotel Manager, Front Office Manager, Housekeeping Manager, Food and Beverage Manager, Sales and Marketing Manager, Event Planner

- **Restaurants and Food Service:**

Restaurant Manager, Catering Manager, Chef, Food and Beverage Director

- **Cruise Lines:**

Cruise Director, Guest Services Manager, Food and Beverage Manager, Cabin Crew



- **Event Management:**

Event Planner, Event Coordinator, Venue Manager

- **Tourism:**

Cabin Crew, Ground Staff, Customer Service Agent

- **Corporate Hospitality:**

Hospitality Coordinator, Corporate Travel Manager

- **Other Opportunities:**

Hospital and Institutional Catering, Retail Hospitality, Entrepreneurship, Educational roles.



# USPs

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- **Comprehensive Skill Development:** It provides a holistic education, encompassing both the operational and managerial aspects of the hospitality industry. Students gain practical skills in food production, service, accommodation management, and front office operations, alongside theoretical knowledge in areas like marketing, finance, and human resources.
- **Industry-Relevant Curriculum:** Many programs incorporate industry internships and practical training, providing real-world experience.
- **Global Career Opportunities:** Graduates can pursue careers in hotels, resorts, restaurants, cruise lines, event management, and other international hospitality businesses.
- **Management and Leadership Skills:** In addition to operational skills, the program also develops management and leadership skills, preparing graduates for supervisory and managerial roles.
- **Versatility:** The skills learned are very transferable. Customer service, management, and financial skills are all useful in many other industries.
- **Networking Potential:** Through internships, industry events, and faculty connections, students build valuable professional networks.
- **Experienced Faculty:** Taught by professionals with real-world experience in hotel administration and management.
- **State-of-the-Art Facilities:** Provides access to modern resources, facilities, infrastructure and technology to enhance the learning experience.

# Curriculum

- Food Production
- Food and Beverage Service
- Accommodation Operations/Housekeeping
- Front Office Management
- Hotel Accountancy
- Hospitality Marketing
- Human Resource Management
- Hotel Engineering
- Tourism Management



# Ideal Customer Profile

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- Students from any stream can pursue HHA.
- However, students who are a good fit for hotel management should possess strong interpersonal skills, a passion for customer service, adaptability to fast-paced environments, and an interest in food and beverage operations, also they should also be comfortable with working flexible hours and have a positive attitude towards working with diverse clientele.
- Fresh graduates typically earn between INR 4.5 to 5 lakhs annually.
- Experienced professionals can earn up to INR 70,000 to 1,50,000+ per month.



# Some practical Workshops



# Events



**INSPIRIA  
KNOWLEDGE CAMPUS**

**GUEST SESSION ON  
CURRENT TRENDS  
IN HOSPITALITY  
INDUSTRY**

**18<sup>TH</sup> FEBRUARY**  
11:30 AM ONWARDS

**VENUE :**  
INSPIRIA KNOWLEDGE CAMPUS

**MR SANJEEV KUMAR**  
Hotel Manager- Courtyard by Marriott, Siliguri

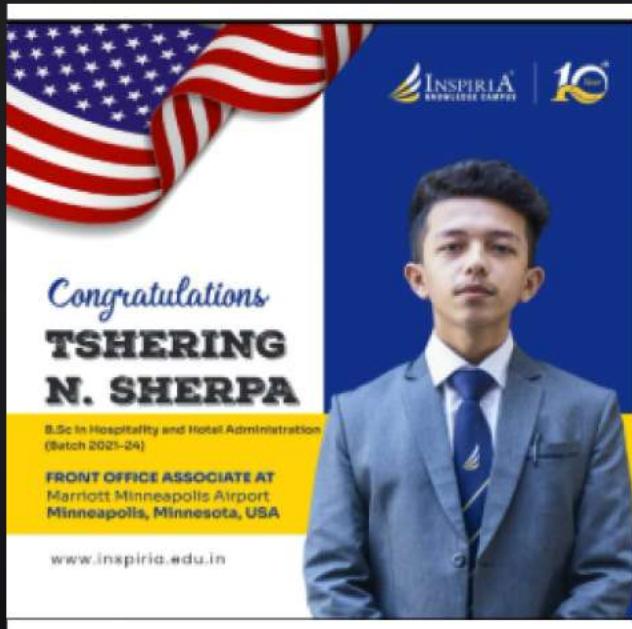


# Some of our Recruitment Partners

Where do you see yourself next?



# Top Placements



**Congratulations**  
**TSHERING N. SHERPA**

B.Sc in Hospitality and Hotel Administration (Batch 2021-24)

FRONT OFFICE ASSOCIATE AT  
Marriott Minneapolis Airport  
Minneapolis, Minnesota, USA

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INSPIRIA KNOWLEDGE CAMPUS | 10<sup>th</sup>

U.S. flag graphic



**Congratulations**  
B.Sc in Hospitality and Hotel Administration (2022-2025)

Abhinav Chettri, Aishika Rai, Anuj Kafle

Placed at  
**NOVOTEL**  
SAKUR CONVENTION CENTRE

INSPIRIA KNOWLEDGE CAMPUS

Accreditation logos: AACSB, AMBA, EQUIS, NHRD



**ALUMNI IN**  
*Spotlight*

**POOJA GURUNG**

BATCH OF : 2018  
DEPARTMENT OF HOSPITALITY  
AND HOTEL ADMINISTRATION

Working as : Food And Beverage Supervisor  
WALDORF ASTORIA KUWAIT

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Accreditation logos: AACSB, AMBA, EQUIS, NHRD

Waldorf Astoria logo



**Congratulations**  
B.Sc in Hospitality and Hotel Administration (2022-2025)

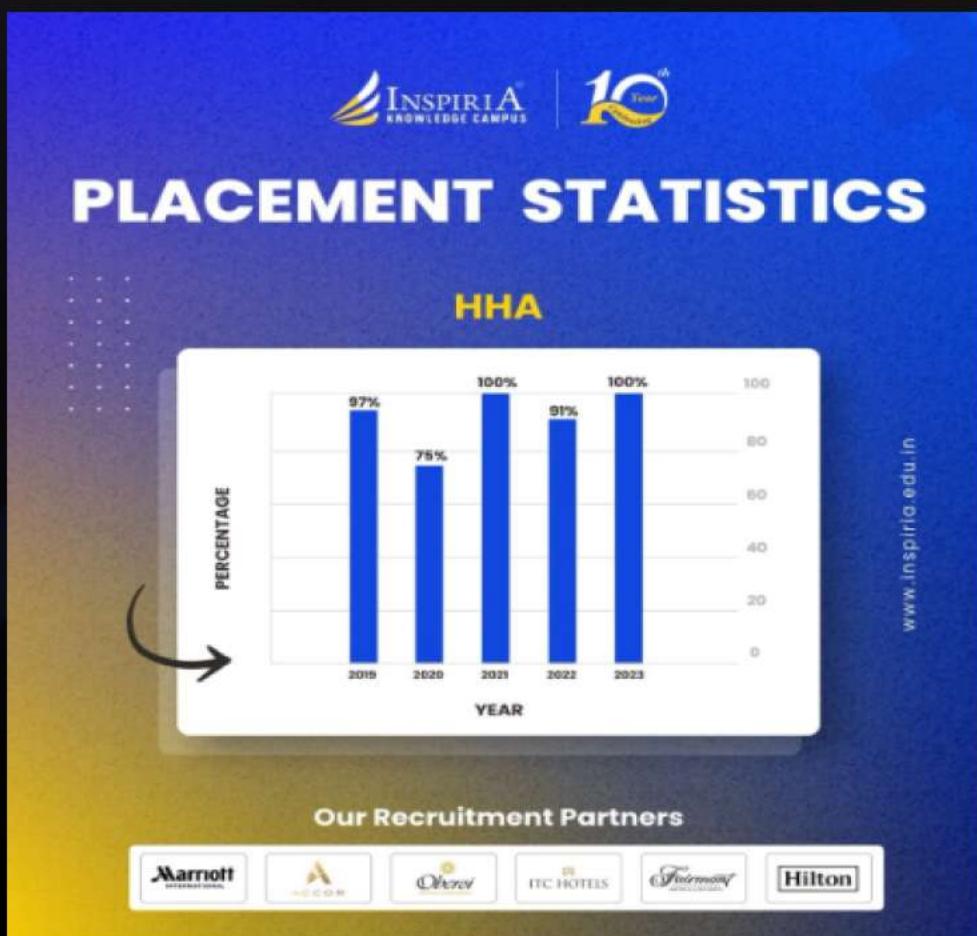
Ashwini Tamang, Dipankar Tamang

Placed at  
**Oberoi**  
LUXURY HOTELS & RESORTS

INSPIRIA KNOWLEDGE CAMPUS

Accreditation logos: AACSB, AMBA, EQUIS, NHRD

# Top Placements





Future-proof your **CAREER** in  
India's fastest-growing industry.



Industry-Integrated Curriculum  
with Practical Exposure



Certifications from  
Global Leaders



Strong Industry Network  
and Placement Support



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**Inspiria Knowledge Campus**

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