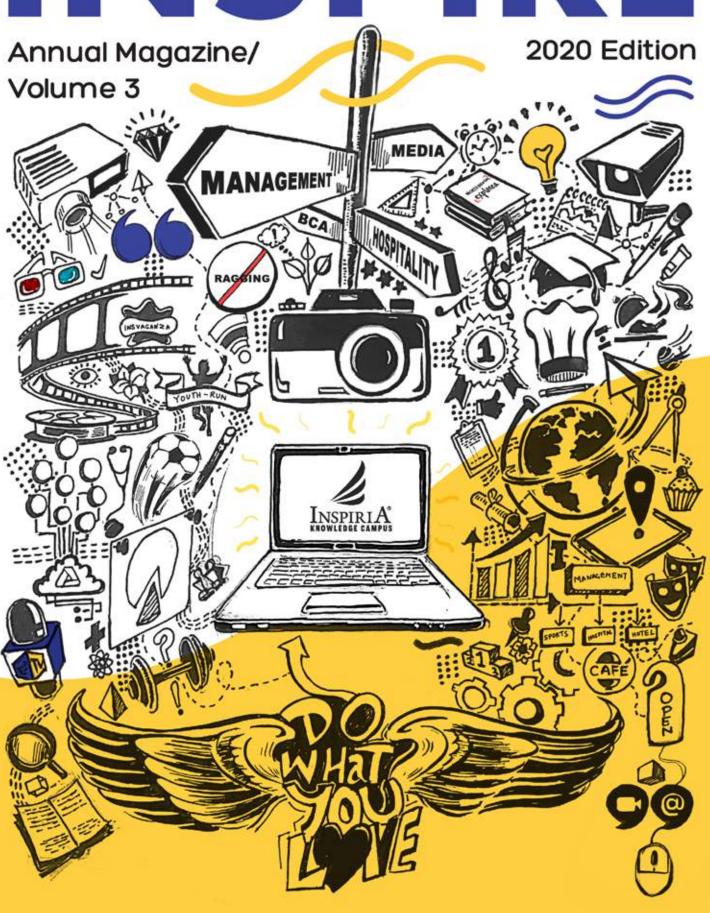
# INSPIRE





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## Message from the Managing Trustee

It gives me immense pleasure to announce the arrival of the Third Edition of 'Inspire'. It depicts the constant collaborative endeavour of Inspiria Knowledge Campus in furthering its mission of world class, value based and tech-driven education. The organization's foundation is structured on excellence,

Atul Gupta

MANAGING TRUSTEE

J P SAHU FOUNDATION

accountability, skill development and student-centeredness. The vision behind inspiria knowledge campus is to make students employable.

Our institution has taken firm steps in strengthening the academic-industry interface through student placements and industry interactions including multitude of events to unveil the constant changes in the corporate world and integrating them with classroom learning. Even during the outbreak of Covid-19 we have put forward relentless efforts to make e-learning a new normal to move ahead.

Each page of 'Inspire' unfolds the success stories and the memoirs. This magazine comes as a bouquet of memories of the year gone by and it will be unfair to not collate all these memories and preserve it forever. This annual magazine not only serves as a chronicle of activities showcased by our college students but also asserts our inner belief to uphold the stature and dignity of the organization. This edition of Inspire-2020 also focuses on the multiple ways the campus is harbouring opportunities for our students in diverse disciplines.

I extend my warm wishes to the entire team, students and the enthusiastic readers to continue this journey on the path of knowledge, excellence and courage to combat the pandemic.



## Message from the Head of Operations



The sheer joy of writing about the annual magazine of Inspiria is invaluable. The day we started, till turning this place of brick and mortar to a sanctuary of education, learning filled with the squeals, enthusiasm and the

Rahul Gupta
OPERATIONS HEAD

infectious energy of our students has been a journey of immense happiness.

Inspiria has always from its inception been the beacon in the field of premiere higher education with the strong backing and support from our enthusiastic students, learned faculty and the entire team that keeps the wheels turning. Students from across have chosen Inspiria as the institution of their choice taking immense pride in carrying its legacy forward across the country and the world.

In the originality of its creation and layout, Inspire, the annual magazine, attempts to mirror the values and the essense of the institution itself. Today, Inspiria stands in its new light and abides by its principles, shaping the destinies of the youth through quality education and training. Our annual magazine consequently intends to reflect and inspire the readers in the excellence in writings and aesthetic visual representation, in its promise to precision and truth, and through fine discussions in editorial perspective.

I hope that you enjoy the visual, artistic and aesthetic expressions put forth. Happy Reading



# Message from the Head of Academics

It is my pleasure to announce the Third Edition of our college magazine. The journey started in the year 2015 with the introduction of four courses. This year we will be offering twelve UG courses and also introducing PG programs. We have been able to spread our wings to include new innovative undergraduate degree courses as Sports Management, Animation, Multimedia & Graphic Designing, Interior Designing including Film and Television Studies. We



Indrajit Chatterjee
(HEAD - ACADEMICS)

also emphasise in the area of Liberal Arts with focus on inculcating critical thinking among the generation Z. The students actively take part in a plethora of extracurricular activities and have earned accolades in sports and games across the region. We have successfully completed two National Seminars with more than 45 academicians from all over India. We have set up an incubation center for startup entrepreneurs on the campus. Our library has become rich in terms of collection of titles and this session we have also come up with an e-library to make knowledge accessible to all.

This year has been a difficult time for all, the sudden outbreak of the pandemic has changed the mode of knowledge exchange. The team has been working online since the lockdown to ensure constant growth. All the classes, college level examinations and webinars are conducted online. Renowned academicians and industry professionals who have shared their experiences with us through interactive sessions and guest lectures.

Inspire 2020 is the hub of creativity where students and team Inspiria pen down their creative words and is a medium of disseminating our ideas to the world.



The Inspiria school of management gets its potential for better performance from the extraordinary set of faculty members, these faculties are hand-picked from all around the globe, to provide quality education to the igniting minds of developing India. The course in business administration is one of the most flourishing careers

around the globe, the degree in management is sure to open doors of success in your professional life. The faculty members of Inspiria school of management are one of the best in terms of imparting education, they are the one who nourish the young minds and create the leaders of the new era.

## Various department under the school:

- Bachelor of Business Administration BBA -Provides a broad knowledge of the basic fundamental aspects of modern day business management. BBA students are introduced to a wide range of core management subjects which help them to develop practical managerial and communication skills and business decision making abilities.
- Hospital Management- The Bachelor in Hospital Management is a under-graduate degree course that offers its students an in- depth knowledge of the way the hospital and health care

- industry functions, delivering theoretical and practical expertise in various aspects of healthcare and hospital operations.
- Global Business- This course primarily prepares students to get ready for the world of tomorrow and develop a global mind-set in order to be successful in business. It deals with the premise of international trade and the modifications in strategy crucial to stay competitive in a global environment. The course explores the challenges of administrating a culturally diverse work force and the intricacies of man-

aging in countries with diverse religious faiths, traditions, and value systems.

 Sports Management- The global sports market reached a value of nearly \$488.5 billion in 2018, having grown at a compound annual growth rate (CAGR) of 4.3% since 2014, and is expected to grow at a CAGR of 5.9% to nearly \$614.1 billion by 2022.



Sherry George (Program Co-ordinator)



**Arnab Sen** (Asst. Professor)



**Anil Philip** (Asst. Professor)



Neerjang Lama (Asst. Professor)



**Ankita Mishra** (Asst. Professor)



**Dr. Arti Khatnani** (Asst. Professor)



**Dr. Nibir Khawash** (Asst. Professor)



Anisha Ghosh (Asst. Professor)



Amitav Kr. Singh (Faculty Associate)



**Uttam Karki** (Asst. Professor)



**Anil Raj Chettri** (Asst. Professor)



**Geetanjali Rathore** (Faculty Associate)



**Angela Sarkar** (Asst. Professor)



**Dr. Pranav Kumar** (Asst. Professor)

## DEPARTMENTAL EVENTS



Inspiria Knowledge Campus organized the very first Siliguri chapter of Startup Weekend from 20-22 September 2019. The event brought along individuals with ideas they needed to pursue and issues they needed to unravel.

Techstars Startup Weekend is that the place to seem for a team, produce an epitome of your plan, validate your business plan, and receive feedback from intimate entrepreneurs, bushed one weekend.

The event kicked off on Friday, with registrations and welcome address by Vineet Singh, Global Facilitator from Startup Weekend, followed by inspiring speeches, pitching ideas, voting, and forming teams. Social, educational, financial, environment were some key issues that the attendees set out to solve at the event. Out of 50+ attendees who participated, more than 35 of them pitched, but only 10 teams made it through to the end with fully formed teams and presentations.



On Saturday, there were workshops planned for all the teams by coaches to guide them on building and understanding business model effectively. Various mentors from diverse subject expertise were assigned to the teams to figure on their ideas, lead their work processes, get them nearer to their MVP's, and helped them to pivot and retread entirely, wherever necessary. Teams worked late on a Saturday night, as late as 3 AM with organizers helping them throughout their journey to final presentation.



On the final day, Sunday, teams assembled at the presentation hall at 10 AM after breakfast to validate their ideas, build their presentations and rehearse their pitches. At 11 AM we kicked off the final presentations and judging! Pitches were 5 minutes each, with a 3 minute Q&A from the judges. The Startup Weekend judging criteria is broken up into three sections.

After the presentations were over, the judges deliberated before awarding the prizes! All Dess was announced the Winner and Fashion Factory stood 1st Runners Up. Doodle & Easy Street both were declared 2nd Runners Up due to tie. It was amazing to see how far these young minds came up with incredible ideas in just 54 hours. The winning team were also offered a fee in-

cubation space by Inspiria Knowledge Campus within their campus. Everyone from the Startup Weekend Siliguri organizing team would like to extend a huge thanks to everyone who participated, coached, sponsored, or supported this inaugural event. We shall soon announce new events throughout the year. Please let us know if you'd like to be involved in any way, as we are always open to fresh perspectives and enthusiasm.





The need for educating our modern generation is not limited to grades and clearing exams alone. In the current educational system, extra-curricular activities are considered an equal necessity to develop and redefine the demanded skills in a student. The rapidly changing world of today does not simply demand certificates & first-class degrees. It demands skills, values, understanding, and attitude. Thus, apart from rendering the distinguished criteria of education, Inspiria Knowledge Campus is striving towards sustaining the interest of the students with excellent provision of extra-curricular activities.

From an unbiased perspective, "sports" is one of the greatest forms of extra-curricular activities. It not just tests the athletic bent and potential in a student but also boosts confidence. It inculcates a sense of discipline, time management skills, team spirit, leadership skills, focus and strengthens the core values in a student. Any form of sports,

which demands physical movements and mental focus not just adds up to physical well-being but also supplies to psychological benefits. Thus, focusing on the potential advantages of being physically active and fit, the Sports Management department of Inspiria Knowledge Campus is hustling to break down on the old educational norms that only count on just passing the exams. Recently, Inspirians Participated in 1st Yuva Futsal Inter-College Competition 2019. Despite the growing popularity of Futsal, 1st Yuva Futsal Inter-College Tournament was first of its kind to be scheduled by Young Indians Group at Galaxy Futsal Arena, Salbari.



The tournament was organized in association with Bijaya Centre Plywood. It was a league tournament. Total five colleges participated in the game. The First Match or the Quarter Finals was scheduled between St. Xavier's college Siliguri and Inspiria Knowledge Campus. The Inspirians won the match by 3-2. The Second Match (Semi-Finals) was fixed between Salesian College and Inspiria. The victory once again befell on Inspirians' favour, who won by 6-0.

Finals or the Third Match was scheduled between St. Xavier's College Rajganj and Inspiria. The finals, however, the match was won by St. Xaviers with a score of 2-1. Inspirians, who entered the finals was coached by sports & fitness trainer Mr Am-

itav Singh, who also is an associate faculty for the BBA Sports Management Course at Inspiria Knowledge Campus. Under his mentorship, reassuring consistency & determination, Inspirians attained semi-finals and made it to the runners-up trophy.

Proud Inspirian Shahil Pradhan from BBA 3rd year was conferred the best goalkeeper of the tournament. Despite the norms of "winning and losing in a game", Inspirians further strives to do better. The entire management is proud and continually seeks to bring out the best in the multiculturally minded students, who in the future can create an impact in the local, national and global community. Now, Inspirians are focusing on the upcoming tournament by Reliance Foundation Youth Sports.





#### **BBA**

**Academic Toppers** 



## STUDENT ACHIEVEMENTS

Name-Alisha Garg Department: BBA

Acheivements-Miss Hostel Fresher 2019 & Best Costume Cosplay 2020



Name-Dhruba Karmakar & Sahil Kansal Department: BBA

Acheivements-1st Runners up at Youth Entrepreneurship Summit



## AN INDUSTRIAL TOUR TO AMUL

Inspirians Obtains An Insight Into Global

Dairy Firm

"Amul, The Taste Of INDIA" is something that is stuck in the mind of all Indians and we can't stop ourselves from singing the jingle. On 23rd of September, we the students of BBA Global Business headed towards India's most famous dairy brand's factory located in Fulbari, Siliguri, West Bengal. As we reached the destination, we met the officials and the supervisor of the factory who guided us through.

The first question which came to our minds after seeing the huge storage was the amount of production. They informed us that it was about 1,20,000 litres per day. The company ensures the pure quality of milk by collecting the milk directly from the producer. More than 200 tests are carried out by professionals to ensure that the milk is above the margin quality (cow's milk minimum 3.5% of fat and 8.5% of SNF



Solid Net Fat) and does not have any harmful chemicals. The process starts with chilling the milk at 4-degree Celsius in 3 containers or silos of about 20,000-50,000 litres. The silo uses the principle of equilibrium to chill the milk. Then the milk is further carried to pasteurize which heats the milk to 80 degree Cel-

sius and then cools it to 4 degree Celsius simultaneously at the rate of about 5000 litre/hour. The milk further goes into the homogenizer which breaks the bigger fat molecules and makes it uniform and relatively very small.

The milk gets ready for packaging with the help of huge machines which carry out this process at the rate of 65 packets/min. Packets are then kept in cold storage with a temperature of 4 degrees. Well, in the case of my favourite dahi, the process is quite different. The homogenized milk is carried to another container where the temperature is first increased to 90 degree Celsius and then brought to 40 degree Celsius. In this process, a special culture of lactobacillus bacteria which is imported from Denmark is added. The tiny packs of culture cost about 5000 rupees per packet. Finally, the dahi is packed at the rate of 45 pouch/min at room temperature and further stored to chill at 1 degree Celsius. After the tour of the factory, we were taken upstairs for the audiovisual session where the history of the

emergence of the co-operative was explained. The audiovisual presentation not only cleared our vision of the inception of a company as big as Amul but also the aspiration of the thousands of farmers back then to get British Raj free dairy of their own.

The birthdate of the founder of Amul, Sir Verghese Kurien, which falls on the 26th of November is celebrated as Milk day across the country. Be it on any occasion, in any religion, any house, Amul serves as the taste of India. The company is now not only an India-based company but also works at a global level now with more than 50 branches all over the world. Finally, after the session ended we all gathered for the official group photo, expressed our gratitude towards the officials and set off back to our college. Overall, the visit proved to be very interesting and enriching. The trust we had as kids on the brand Amul has strengthened more.





On Friday 30th August 2019 we the students of BBA General first year from Inspiria Knowledge Campus Siliguri went for the first Industrial visit of our session, to Darjeeling cement LTD manufacturing plant Rangapani West Bengal.

We boarded our college bus around 9:30 am and reached the factory between 10 am to 10:20 am. Here, as we were preparing to enter the factory some mandatory safety tips and equipment such as face masks were provided to the students. All set and



prepared we now entered the factory.

At first, we had no clue about the environment we were in, there were big machines everywhere in different shapes and sizes. We were feeling like explorers walking on a mini cement desert hidden from civilization, aloof from the city lights "and we meant business".

Curiosity hit everyone hard and I could

see most of us looking here and there for answers. After a while of wandering the supervisor showed up and took charge of the situation. He gave us a detailed explanation of the cement manufacturing process. According to his expertise cement manufacturing process begins with mining and then grinding raw materials that include limestone and clay to a fine powder. Which is then heated to a temperature as high as 1450 Degrees Celsius in a cement kiln.

In this process, the chemical bonds of the raw materials are broken down and then they are recombined into new compounds.

The result of this process is called clinker, which are rounded nodules between 1 mm and 25 mm across. Then the clinker is broken down to a fine powder in a cement mill and mixed with gypsum to create cement. Gypsum plays a very important role in controlling the rate of hardening of the cement. It is introduced during the final grinding process. After gaining all the technical aspects of cement manufacturing and scanning through every inch of the factory we were all now fatigued.

There were refreshments given to us at the end of the activity and every drop was ecstatic. Then it was followed by some group photographs before we all boarded our bus and went back to our college. In today's industrial visit we learned about various elements of a cement factory also about various stages of production and the whole process of manufacturing cement from raw materials like limestone, clay, clinker and gypsum to the final product and the packaging process.

Altogether it was a great experience to know the insights of how a manufacturing plant functions.



Is learning restricted to a particular field? No learning initiates knowledge, Practical or Theoretical both in its forms. An Industrial visit is the one which gives the term "KNOWLEDGE" a different level of exposure. With this very motive, Inspiria takes a tour to the jamboree of industries, along with its enthusiastic faculty and students of BBA Ist Year. The visit to Zydus Pharmaceutical Industry, Sikkim was a mixture of everlasting knowledge and fun. The cleanliness and security are what the students

found the peak point of the industry. The first department was the Packaging department wherein the types of packaging and machines used were shown, second was the warehouse and the last was the quality and assurance department. After the visit to the various departments, there was a refreshment arranged which included a bunch of jubilant moments and then we came to the end of yet another industrial visit with loads of fun till the college campus



The impact of social outreach programs like Old Age Home Visit as part of the curriculum has helped the students in inculcating the mental sensibilities required while dealing with the elderly. At the same time, it helps them to understand the psychological and physical problems associated with the elderly population. Instilling such ethics in students at a young age helps them in becoming responsible and caring citizens of the country.

As Mother Teresa has rightly said "The

most terrible poverty is loneliness, and the feeling of being unloved", it becomes important for us as a responsible society to project to the elderly that we still care. The United Nations has agreed that 65+ years may be normally denoted as old age. Intending to serve the old and the destitute under the community service program, the faculty members Dr Anil Raj Chettri, Ms Ankita Mishra and Ms Swati Singh along with 46 students of BBA Hospital Management from 1st and 2nd year visited the Hamro Bridha Ashram, Rohini Kothidara, Pailadhura, P.O Kurseong, Darjeeling.



The PR team of the health Club of Inspiria Knowledge Campus visited the Old age home 3-4 days before the actual visit. We collected old clothes (jumper, shawls, bedsheets, pillow cover, jackets, coats, shirts, etc) from our students and Inspiria team members. Blankets were donated by Mr Rahul Gupta, Head Operations, Inspiria Knowledge Campus. We also got some monetary help as a donation from the Inspiria team.

The trip was conducted on Saturday the 16th of November 2019. Promptly after reaching, we were greeted by the owner/caretaker of



the home who gave us brief knowledge to us regarding the no. of people who live in the home, about their daily routine, etc. The age for the elderly ranged from 60 to 82 years and they were living in the home for more than 3 months – 5 years. There were 10 females and 6 male members in the home. She also informed us that the old citizens have been brought to the home by the family or by the villagers from near and far.

Our students donated all the goods to each senior citizen in the old age home. They interacted with them and old citizens shared their personal experiences with us. We had even purchased some kitchen essentials and grocery items like rice, flour, dal, biscuits, Horlicks, toothpaste, soaps, etc., which we offered to the manager who kept it in the store for future use. They thanked us and after our final goodbye to all the people of the home, we started off our return journey at 4.00 pm by trekking downhill and boarded the bus. Our journey ended at 6 pm on the campus of Inspiria.

Overall, Old Age Home Visit was a heartfelt and unique experience. The visit not just bestowed us with the good feelings but even rendered a great learning experience for the



students of Inspiria as they got to meet and interact with the old, neglected citizens of our society who need our love, care, and attention from time to time.

This trip was a memorable one and students got to understand the need for developing connections through actual interactions that not just help them understand the human values but also helps them sustain the spirit of responsibility and compassion towards the needy. We spent as much time we could spend with them. The visit was much more like a common experience because, in the end, it truly stood as a life-changing experience for each one of us.

## BROKEN, BUT BEAUTIFUL!



By ANISHA GHOSH

Asst. Professor (BBA)

"And once the storm is over, you won't remember how you made it through, how you managed to survive. You won't even be sure, whether the storm is really over. But one thing is certain. When you come out of the storm, you won't be the same person who walked in" - Haruki Murakami (Kafka on the Shore)

The greatest malady of our generation, or, perhaps, of all generations of all times, is the constant bickering about life treating us miserably. Every individual at one point of their life or another comes to believe that they are the punching bag of destiny. Why me' has always been the constant complaint of the human race. However, in recent times it has reached the superlative – "why always me!"

Social media has taken this toxic habit of complaining to an altogether different and, sadly, creative levels of 'meme-tic' self pity. Our partial blindness has made us see only the empty top half of the glass, which is always half-filled. This inner dissatisfaction has bred another virtual survival and coping strategy in the form of epic celebration of minor achievements on social media. What's trending is either peculiarly creative self-pitiful lamentations or severely aggrandized success stories to camouflage a deeper sense of failure. But the question is how can the in-between-ness of the two situations be denied?

Let us start with a simple metaphor of a porcelain vase. It embellishes the living room, homes your choicest collection of flowers and, if broken, it is discarded, devalued and replaced by its shiny new cousin. But, what if the broken vase is told that you can be beautiful again? What if the pieces are taken together and glued in order to make it functional again, though in a different way? The Japanese art of Kintsugi is based on this philosophy. Instead of throwing off the broken pieces of a vase, a teapot or a bowl the pieces are glued together with some precious metal, like liquid gold or silver, or lacquer dusted with powdered gold. The shimmering cracks thus add value to the broken vessel and make it beautiful.

Life has to be lived; no matter how broken, how crippled, how hindered one may feel, life goes on. So, instead of complaining about the shattered pieces or escaping from the whole situation by substituting that broken part with some other untainted alternative, heal the scars with your golden touch. Fix the cracks, don't conceal them, because they will remind you of what you have been through and yet how tall you stand. Raise a toast to every scar from every accident caused by man or nature, every failed attempt to solve a problem emotional or mathematical, every body part slightly impaired by an illness or the mind by words of discouragement, every injury incurred in the playground or in the battleground, every backlog paper in the examination and every broken relationship and exclaim that I am broken, but I am still beautiful and resilient enough to take the blows again. So dear life, just bring it on!

## 'LA AVENTURA DE DOCTOR-ADO': FROM RIOT TO RIGHT



By NEERJANG LAMA

Asst. Professor (BBA)

Is it a thunderbolt flitting from the skies, radiating across the horizons into unseen and unknown worlds, travelling faster than the fastest? What sets to be a Herculean power from a region and regime of spacetime exhibiting extreme gravitational acceleration, dislodging the abrupt shift from anemia to hypervolemia, demanding more than human power, extending beyond the comprehension of the blood and sweat of the infirm brain is not a bolt from the blue but then a minuscule 3 letter abbreviation that has been misconstrued several times as Permanent Head Damage. Yes!!! I do mean the PhD programme. The Titanic of all ships (not everyone survives), the Armageddon within the mind and the inception of the most dreadful nightmares! This is 'La aventura de doctorado' - the adventure of my PhD journey.

Entering a University to pursue and complete a doctorate is one of the most significant decisions in an academic's research career. Pursuing a PhD is an amazingly daunting task. On commencing the Doctoral research, students probably come across several hindrances along the way. It is believed that those who board on the PhD bandwagon are the smartest in their category and will have been the most expert at everything they have done. They will have accumulated honours and prizes, but the engagements of universities

and bureaucrat academics often misalign with those of PhD students, resulting in a battle for academic survival. PhD students usually have to operate solo or with limited collaboration, which can lead them to feel isolated and in a dearth of motivation. What's disheartening is that unlike the undergraduate and postgraduate programme, the endpoint for a PhD has been drawn out of reach.

Many students fail to assimilate that the PhD curriculum is not utterly an extension of the undergraduate and master program. The aim is not to complete a specified set of assignments as in an undergraduate programme, but to develop meaningful and formative research in the area of interest heading towards mastery. The power unleashed by the cognizant and judicious mind surfaces to be exceedingly mightier than any nuclear fission and fusion which reigns till the end of time. It can be excellent but will never be perfect.

Earning a PhD can oftentimes have less to do with knowledge and more to do with hopping through the suitable nets. Fewer students attempt to learn as much as possible solely for learning. Rather the objective for many is a high score aggregate that generates an employment opening that, in turn, yields a high payroll. Conclusively, the handle of the game has

become profit, and this contest now has new rules. You can run, you can hide but you can't escape....The fight-or-flight expression also understood as the intense stress response that relates to a physiological relapse that occurs in the presence of something scary, either mentally or physically. The response is triggered by the discharge of hormones that prepare your body to either stay and deal with a threat or to run away to safety. You can check out any time you like but you can never leave!

The policy to tackle and resolve any predicament which occurs during the PhD should invariably start by discussing it with someone. Best of all is to tackle and solve things informally. And the sooner the better to avoid the psychic wound that creates a disruption of the normal structure and function of the mind and underlying intellectual soundness caused by trauma or the chronic mechanised stress. As the doctoral adventure is intricate and multifaceted, the primary aim of a doctoral programme is to amplify one's intellectual confidence as an independent researcher proficient in producing an original addition to knowledge.

Practices in conventional epistemology

endeavours to surmise how our levels of confidence are logically constrained by our evidence. All in all, epistemology attempts to understand one or another kind of cognitive success (or, correspondingly, cognitive failure). If you master the fundamental vocabulary of general research, you are notably more liable to pick the correct theories, concepts or approaches to use in your work. By gripping the core mechanisms used in research, much of the misery that envelopes it begins to fade.

PhDs are typically schemes of passion that enable scholars to investigate a field of study that they find captivating and become specialists in that critically demanding niche and to savour the delight and satisfaction in discovering something innovative, which nobody in the universe has seen before truly intensifies the courage in you. It prepares us to be tolerant and makes us mentally strong. The researcher is capable to decode complex scientific papers and reports, to interpret them and clarify them for those who don't understand. Holders of doctorates are acknowledged as leaders in their areas and continually contribute to innovation and the development of knowledge and applications.





Apart from the functional perks of the degree, earning a doctorate enables one to pursue a unique level of comprehension in their field, which in turn can help to enhance society. There is no such thing as a survival guide to a PhD, because with the right mindset aligned in the rightful trajectory will make you realise that survival is because of the PhD.

Maintain a desirable work-life equilibrium by determining an arrangement that works. It's more advantageous to acquire a good balance and work undeviatingly throughout the course than to work painstakingly and burn out. Taking care of yourself is indispensable to success.

It's never too early to begin drafting the thesis. it's good exercise and a system to get concepts organized in the head. Afterall the best thesis is a finished thesis. Scholars should be interested to be present in all seminars and conferences, even or particularly when the subject is not their field of expertise. What you unearth discover could hold the power to revolutionize the direction of your research and career.

Everyone desires their thesis to be mar-

velous, their magnum opus. But your most significant achievement will come later. Think of your PhD as an apprenticeship. Your peers may probably not read your thesis and assess you on it. They are more prone to read any papers, articles, chapters, books that you publish from it.

Effective time management is one of the numerous critical elements of Ph.D. study. You should, hence, treat your Doctorate as a full-time job, while also acknowledging that a total deficit of relaxation time can be detrimental to your well-being and prospects of success.

One should not aim to write their thesis with an agenda to win a Nobel prize. Nonetheless, one should not refrain from accepting it in the event one qualifies... Can't say about the quality of the research done but then the money is great.... 10,03,42,270/-(Indian Rupees)

Know thyself and thy options!!!

Celebrate your successes and enjoy yourself.

## **DESIGN THINKING**



By UTTAM KARKI

Asst. Professor (BBA)

Design Thinking. Yes, the term sounds fancy and I am sure you might feel that its something beyond you. If so, stick with me in this article. Here, I will try to decode Design Thinking and how one can apply Design Thinking to bring up new ideas and concepts and materialise them to products and services.

As per Tim Brown, executive chair of Ideo, "Design thinking is a human-centred approach to innovation that draws from the designer's toolkit to integrate the needs of people, the possibilities of technology, and the requirements for business success."

In simple terms, Design Thinking is a repetitive process that is formed keeping the human in the centre. It was first introduced as a discipline around the '60s by IDEO.com. Since then, Design Thinking has been gaining its places in the Industry and now its the buzz word in many leading industries. MNCs like Apple, Samsung and GE have been applying Design Thinking.

Not only global influencers and industries, anyone can apply Design Thinking. Entrepreneurs, students and even professors can use it to create an innovative idea which could lead to a product or service. It can also be used to solve different kinds of problems that they are facing.

Dr Bala Ramadurai has divided the Design Thinking Process into four steps.

- People by Empathy
- · Problem by Analysis
- Solution by Creation
- Concept Make/Test

Since, Design thinking is human-centred, the first step starts with empathy. Here we have to put ourselves in the shoes of a person whose problem we are trying to solve. This can be done through a series of interviews with the person and keeping



track of the entire process. One such example is an attempt by Ideo.com that tried to help and understand the emergency room patients going through trauma. Their team came up with an idea to record all the scenario from ambulance till the emergency room and re-create the same scenario without the trauma. They found out that the patient could only see the ceiling and hear the noise from the surroundings. So the problem statement could be how could one help the patient.

The next step is Analysis in Design thinking, This can be done by 5Whys Method which was introduced by Toyota in the 70s. Here we will ask the users or the person series of basics question like why this happened and keep drilling it down and then we try to construct connected logical reasoning among them. Prof Bala quoted an example in his Nptel course. He used this 5Whys Method in finding why his favourite student always come late to class? On questioning him the first why, he found that he slept late and on asking why he slept late, he found that the student had lots of home work. Then on asking why he had so much homework, he found that the student had enrolled to many courses; so the simple solution for the above problem would be that student should enrol in fewer courses.

Understanding the problem and digging

further to understand the problem and knowing the root cause of the problem, we move on to solving in the next stage. Here it is suggested to write down all the solutions that come to your mind, try to externalise and visualise it so that you can work on it with more clarity. Genrich Altshuller proposed a problem-solving formula that anyone can apply in any field. He further added that the inventor/problem solver doesn't necessarily need to follow this method. However, this can act as a ladder or an aid in solving the problem. The formula is called as TRIZ, it is Russian acronym for 'Theory of Inventive Problem Solving'. This method is followed by many design thinkers and has helped in breakthrough inventions.

Once you provide the solutions, the next obvious step is to test it. Many inventors/problem solvers fail here because many times the solution they provide don't work in the real environment outside. So, it is suggested that testing be done with real people and real environment. So in case if your solution fails, it does not mean you have to stop it. You have to start again and again until you find the perfect solution to the problem. Summing it up, Design Thinking is an iterative process of Emapthy, Analysis, Solve and Test.





## DEPARTMENT GROUP PHOTOS



BACHELOR OF BUSINESS ADMINISTRATION
BATCH-2017



Every passing day the horizons in the hospitality management grow by a larger margin, the industry had an enormous growth in the past decade and since then there was no look back. The Inspiria school of Hospitality Management is also

a pioneer in the industry, merging new students into the industry every year. The institute has world-class faculty members on board from all over the world, pushing the students to their limits to achieve success in a short span of time.

## B.Sc in Hospitality and Hotel Administration

The Hospitality sector covers a wide area of services including hotel and resort, airline, health and tourism industries. The B.Sc in Hospitality and Hotel Administration previously known as Bachelor in Hospitality Management course includes the fundamentals of the art of hotel and catering skills to students with a special

stress on the practical aspects of the vocation.

The programme is focused on personal development and a student will start with a solid grounding in hospitality service fundamentals, followed by courses on managerial competencies, and eventually on to specializations and advanced management skills.



Anjani Nandan (Program Co-ordinator)



Ananda S Chatterjee (Asst. Professor)



**Souvik Sarkar** (Asst. Professor)



Anirban Chakraborty (Asst. Professor)



Saptarshi Haldar (Asst. Professor)



**Shama Baa** (Asst. Professor)



**David Mahali** (Lab Assistant)

# HOSPITALITY DEPARTMENTAL EVENTS

#### Do you know what they say?

"The path to a man's heart is through his stomach". And, we couldn't agree more to the statement, for the interrelation between 'good food' and 'good feelings' have been in vogue for centuries. The surveys have it that 'good food' plays an exceptional role in lifestyle changes, mood, and relationships. Statistically, the majority of men confirmed that food is the way to their heart.

What's even more surprising is, about half of the women in India admitted on food being the way to their hearts as well. Regardless of gender, a vast majority have acknowledged that good food always plays a tremendous role in their life and relationship.

Thus, it's reasonable to say that "good food" is a blessing. It's akin to an unconditional form of love. For, 'good food not just satiates your hunger, or serves for the nourishment of your body and mind but even compensate for unfavourable feelings like mood swings, tiredness, stress, loneliness, and heartbreak. However, eating healthily can be tricky. For in the process you need to figure out what to eat and what not to eat for keeping your weight gain at bay. Besides, you need to be cautious for improving your overall health, eat without being sick, and at the same time ensure to eat something different than just salad in every meal.

In place of this, the Hospitality Department of Inspiria Knowledge Campus has lined up some of their best events from 2019.





After the successful event on Inspiria Bar Star 2018, the hospitality management department of Inspiria organized Inspiria Bar Star 2019 on 18th September 2019 at Inspiria Knowledge Campus. The competition was founded with a vision to encourage talented students to showcase their ultimate skills and abilities to make innovative cocktails & mocktails within a specific time limit. It received an overwhelming response from the various departments in the college including BCA and BMS. A total of 15 plus teams from different department partook in the competition.



Each team consisted of 2 members and the rule was to bring their ingredients except alcoholic beverages. For making cocktails as a base, whiskey and white rum were provided by the department as well as crushed ice and different types of glassware, sugar syrup and others. The objective of the competition was to generate more interest towards mixology and the bar operations of the newly joined Hospitality 1st year students. This competition was judged by Hospitality Department co-ordinator Mr Anjani

Nandan and Mr Kunal from Courtyard by Marriott, Siliguri. Hospitality first year department students, Shruti Giri and Tshewang Bhutia won for their innovative beverages.







Chef Varun Inamdar, "The prince of Chocolate" a food stylist, author and former chief of Oberoi group of hotels and royal families of Kuwait visited Inspiria Knowledge campus on Monday, 27th Jan 2020. Chef Varun has recently made a world record in Guinness Book by making the largest chocolate mud pie in Goa. The students of Hospitality department of Inspiria Knowledge Campus attended the interactive session with Chef Varun. The purpose was to motivate future hoteliers of Hotel Management students. The chef conveyed his feelings on the present work culture of the hotel industry and work environment, the scope of the hotel management studies and sharing the struggles behind his today's success.

At the end of the session questions from the Hospitality students were promptly answered by him.

Chef Varun was facilitated with a memento from our head of operations Mr Rahul Gupta and the whole session was conducted by Mr Anjani Nandan, coordinator of Hospitality department Inspiria Campus. A small and interactive session concluded with lots of new thoughts and group pictures with our students. This session was conducted to boost the students to their future endeavours.





Inspiria Knowledge Campus, Siliguri Hospitality department conducted a workshop on the basics of Baking and Italian cuisine. 16th and 17th January were scheduled for bakery and 23rd and 24th for a culinary workshop.

Cooking & baking is an art, with the application of skills and techniques. This workshop was designed to meet the need for those training or involved in cooking at the professional level or home. An authentic conception of basic baking and international and oriental cuisine will be developed through this initiative.





The specific objectives of this workshop include were understanding the basics of bakery and hot food. To develop a fine knowledge of the methods and processes of preparation of the dishes and understanding the nature of food preparation according to dishes. To make home food a little more delicious. Hotel and restaurant entrepreneurs would be enlightened with product development and The program focussed on knowledge of various cooking and baking techniques that enable the participants to execute, develop, guide and implement the cooking styles at home. Our pedagogical philosophy is "Learning by Doing".



Students of Hospitality Management Department (2nd year), Inspiria Knowledge Campus, Siliguri accomplished a spectacular event on campus 13th of September 2019. As the name "Delhi ki Galiyan" given to the event was justified with the concept and presentations of various foods and beverages of Northern India, the cuisines were prepared primarily focusing on the palate of the Capital city of our country Delhi. The event was planned based on the curriculum of the 2nd-year Management department which involves bulk food production of various Indian regions.

As Indians, most of us are well aware of the fact that Purani (Old) Delhi is famous for a large variety of Chaat. Accordingly, the menu was prepared with the welcoming drink named "Chandni Chowk ki Sharbat" followed by appetizers like Purani Dilli ki Chat (live counter-students were making chaat and serving hot along with suitable condiments) and Pitampura Wale Bhalle Papdi. Main courses like Zafrani Pulao (Basmati rice cooked in saffron with dry fruits), Makkhan Wala Dal (Rich creamy lentils in slow fire and finished with butter), Subz Darbari (Exotic vegetables cooked in creamy tomato based gravy) were set in the buffet spread for the guests and the



students' faculty members and staffs of Inspiria. Shahi Tukda (Fried bread slice, dipped into the sugar syrup and topped with Rabri along with dry fruits) as dessert at the end perfectly complemented the entire menu.

Approximately 200 guests were served by the team "Pour House" and all the theme decoration for the event was done by the "Oasis" team. Executive chef - Chef Prashant and the chief engineer Mr Joy Basu from Courtyard by Marriott, Siliguri was present at the event, who not only appreciated the event as the guests but also shared their vivid experiences with the aspiring and budding professionals and entrepreneurs from the Campus.

# HOSPITALITY DEPARTMENTS

- 100% Placement
- Conducted Workshop on Italian and Chinese Cooking
- Conducted Workshop on Basics of Baking
- Inspiria Cafe & Express Own running Cafe

# **BHM**

**Academic Toppers** 



# STUDENT ACHIEVEMENTS



Name-Abhishek Gurung
Department: Hospitality (2018-2021)

Acheivements-Appreciation letter received from Hyatt Regency Gurgaon during the Internship



Name-Shruti Giri
Department: Hospitality (2019-2022)

Acheivements-Champion of Bar star 2019 – Cocktail & Mocktail Making Competition



Name-Nikita Pramanik
Department: Hospitality (2018-2021)

**Acheivements-**Maximum guest appreciation during the internship



Name-Tsewang Bhutia

Department: Hospitality (2019-2022)

Acheivements-Champion Bar star 2019 – Cocktail & Mocktail Making Competition



Name-Barsha Thapa

**Department:** Hospitality (2017-2021)

# Acheivements-

8 jobs bagged during Career East Drive by Ministry of Tourism at IHM Kolkata- Westin Kolkata, Taj Darjeeling, JW Marriott Kolkata, Oberoi Grand Kolkata, Stadel Kolkata, Altair Kolkata, Radisson Kolkata, Mayfair Hotels and from college placement Leela Palace Bengaluru



Name-Anirban Biswas

Department: Hospitality (2018-2021)

Acheivements-100% in academic performance.



Name-Md Azmal Hussian
Department: Hospitality (2017-2020)

Acheivements-Restaurant entrepreneur, co-owner of "Lassi Ghar"



Name-Gourab Agarwal

Department: Hospitality (2017-2021)

**Acheivements-**Restaurant entrepreneur, co-owner of "The Slammers café



Name-Zainab Sahidul Alam Rashid Department: Hospitality (2018-2021)

Acheivements-Star performer award from Hyatt Regency Pune

# HOSPITALITY DEPARTMENT INDUSTRIAL VISITS

Industrial visit is an integral part of skill-based learning. The Hospitality department of Inspiria Knowledge campus organizes industrial tours to hospitality-related places like classified hotels and production units.



A first time initiative of the Food and Beverage service department of Hospitality to a Microbrewery or craft brewery was conducted for the 1st year students on 25th February 2020.

Micro-Brewery or craft brewery is a brewery that produces small amounts of beer, typically much smaller than large-scale corporate breweries, and is independently owned. Such breweries are generally characterized by their emphasis on quality, flavour, and brewing technique.

The micro brewing movement began in both the United States and the United

Kingdom in the 1970s, although traditional artisanal brewing existed in Europe for centuries and subsequently spread to other countries. As the movement grew, and some breweries expanded their production and distribution, the more encompassing concept of craft brewing emerged.

Objectives behind the visit were to provide practical experience of the theoretical knowledge gained, vivid descriptions of capital equipment used for Beer productions, inculcating and developing a professional attitude, understanding the concept of fresh brewing and their standard operating process and to understand the limitations of the craft brewing.



Inspiria organized two industry visits to "Courtyard by Marriott" in Siliguri West Bengal for the first-year students' of Hospitality Management Department on 21st February and 13th March 2020. A total of 40 students along with 3 faculty members Mr Saptarshi Haldar, Mr Anirban

Chakroborty and Ms Shama Baa from the Hospitality department attended the enriching visit as part of the practical exposure programme to witness the first-hand experience from the industry. The students had a tour of the entire property to have a glimpse of the whole organization and its



overall functioning.

The visit comprised of a motivational session by the training manager of the organization, Mr Johnny Alexander where he enlightened the attendees about the property and its operation. Heads of respective departments also interacted

with the audience and shared the success story of the property. Even the rich history of the organization was shared with the participants who were enlightened on different aspects of working in the industry along with challenges that they would encounter and need to overcome.



Industry visit meets the gap between theoretical knowledge and practical instruction. This exposure broadens the perspective of the students regarding the workforce and different industries. Industry visit enhances the overall development in a student such as communication skills, team spirit, leadership qualities, and much more.

Intending to provide in-depth learning about the real-life environment of the industry operations, Inspiria Knowledge Campus initiates an industrial tour for every subject. The students of Hospitality 1st year were taken for an industrial visit to ABSOLUTE HYGIENE CARE, Siliguri on 15th of January 2019. Industrial visits are the essential element of any professional course where students get good industrial exposure in particular fields.

The visit was very enlightening. The students were divided into two groups guided by an expert on ABSOLUTE HYGIENE CARE. Separate groups were made and taken around the different workstations having different laundry equipment to experience the practical laundry cycle.

The main objectives behind the visit were to gain practical exposure



to a commercial laundry, hands-on training toward laundry equipment, experience the laundry cycle, observe the use of different stain removers.

Overall, this visit remained very resourceful and enlightening. It has helped the students to explore the Off Premises laundry concepts. A vote of thanks to Asst. Prof. Shoubhik Ghosh and Asst. Prof. Souvik Sarkar for accompanying the students and making this trip a success.

# **GO GREEN**

SUCCESS STORY OF INDIAN CHAIN HOTELS,
LEADING THE WORLD TOWARDS SUSTAINABILITY



By SAPTARSHI HALDAR

Asst. Professor (Hospitality)

Our growing consumer economy and industrialization have led to the creation of huge metropolitan and human activities are causing an unrepairable damage to the global environment due to excessive greenhouse gas emission. Rising concern about the environment in response to global warming is driving thinkers to seek some sustainable solutions and are forcing people to reconsider and amend their ways of living to become more eco-friendly.

It's interesting that much of the pressure to go green is coming from environmentally sensitive guests who are growing in number and favour eco-friendly hotels to energy guzzlers. The hospitality industry is acknowledging the long-term benefits to be reaped in terms of reduced maintenance and energy saving, especially when energy costs are escalating. With technology constantly improving and becoming cost-effective, initiatives that seemed too expensive just a short while earlier are now within reach of most hotels going for green certification.

To represent themselves when all the hotels are trying to represent themselves as responsible towards the society through go green initiatives, ITC and Taj have set the benchmark on this field and leaving behind their local competitors far behind. ITC and Taj are representing Indian hotel industry in fields of sustainability globally and beating

the popular global hotel brands like Marriott, Accor, IHG, Hyatt, Hilton etc with their dedicated initiatives towards sustainability.

ITC Hotels is the only company in the world of its size, to achieve the environmental distinction of being water, carbon and solid waste recycling positive. The hotel group's commitment to "Responsible Luxury" sets benchmarks as it is the first hotel company to achieve the prestigious LEED platinum rating (Leadership in Energy Environmental Design) for 11 of its luxury hotels awarded by the USA organisation. ITC Gardenia, ITC Windsor, ITC Rajputana, ITC Maratha and ITC Grand Chola are operated on wind energy by their owned wind firm of 29.5 mega watt. Complete use of LED fixtures in all the hotel lobbies and guestrooms along with multi glazed energy efficient windows which are minimising the solar heat gain and reducing the load of air conditioning. They have also achieved 100% reduction in wa-



ter consumption of AC usage. They treat and recycle enough water to irrigate 65,000 trees annually which aids in reducing approx 13000 tons of CO2 emission. ITC Sonar is the world's first hotel registered with UNFCCC (United Nations Framework Convention on Climate Change) for improvement in energy demand in building. ITC Maurya is the first hotel to install on-site paraboloid solar concentrators. ITC Grand Chola is world's largest LEED platinum certified hotel. ITC Gardenia is world's first LEED platinum certified hotel and shrink guest carbon footprint by over 60%. ITC Maurya has awarded continuous ten times the prestigious tourism awards "Best Ecofriendly Hotel" by the Ministry of Tourism, Government of India. 70% of the paper, stationary and woods used in all their luxury hotels are certified by FSC (Forest Stewardship council) which are all recyclable and they collcect all from local certified vendors, focuused towards their responsibility to the society.

Its not the all done by ITC, they have many more under the "Responsible Luxary". Along with them Taj group is also contributing towards sustainability with their dedicated initiatives towards the betterment of the environment.

Taj Group of Hotels launched their program EARTH (Environment Awareness & Renewal at Taj Hotels) with their vision and values in the year 2009. They have set the benchmark of sustainability through EARTH and certifying their hotels by Earth Check organisation of USA since 2009.

The Taj Hotels, Resorts and Palaces has 76 Earth Check certified hotels in their portfolio till date and nine of the have achieved the prestigious Gold level certification. In the last five years those 9 EarthCheck Gold certified hotels have saved energy over 54000 household over lyear, conserved water of capacity of 340 olympic sized swimming pools, reduced waste in the capacity of 200 shipping containers, reduced carbon emmission of approx 6700 cars from the roads yearly.

Taj Rambagh Palaca has installed solar panels

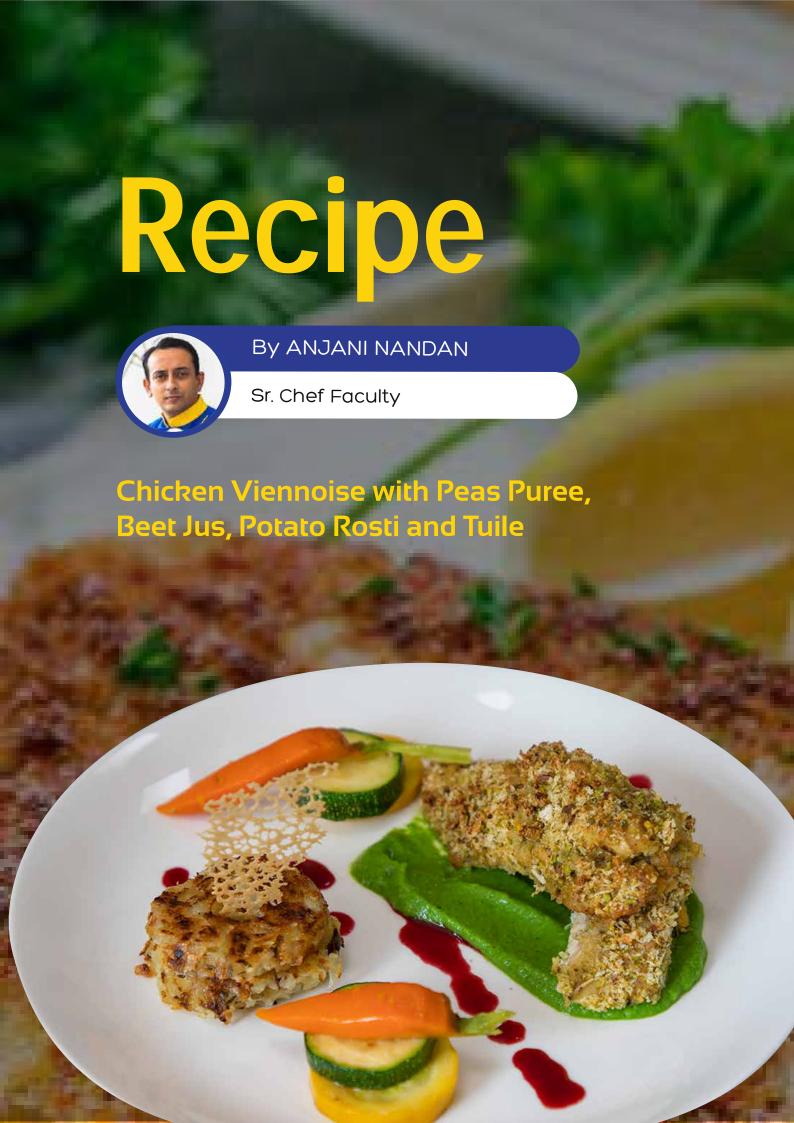


and wind generators which supply 60% of their total energy requiremnt. Taj West End installed a sewerage treatment plan (STP) inside their premise which treated 100% of the water used in hotels. Taj Exotica Resorts & Spa Maldives has installed Crystal Tropical Bottling System which produces both still and sparkling water and save the usage of plastic bottles.

Though these are the few glimpses of the overall initatives taken by Taj group towards sustainability, Each hotel, resort and palace of Taj has its own initiatives towards sustainable development.

Apart from Taj and ITC hotels others Indian hotel chains like Oberoi, Leela, Bharats, Mayfair, Sarovar etc also have taken enough initiatives towards sustainability and green practices and they are continuing with that. There are many hotels in India who has got the "ECOTEL" certification from USA based organisation HVS Ecoservices. The HVS certified ecotels are The Uppal in New Delhi, Cabbana in Phagwara, Rodas in Mumbai, The Fern in Jaipur, The Orchid in Mumbai, The Fern Residency in Gurgaon etc.

The Indian hotels are leading the globe in terms of sustainability and wish to introduce more in the near future while represnting their luxury services with the responsibility of betterment towards the environment and society.



# **CHICKEN**

Chicken Breast
Dijon Mustard Paste
Honey
Salt
Crushed Black Pepper
Fresh White Bread Crumb
Crushed Pistachio

2 no
1 tbsp
1 tspn
to taste
1/4 tspn
1 cup
2 tbsp

- \* Marinate the chicken breast with mustard paste, honey, salt and crushed pepper for minimum 1 hour.
- \* Mix bread crumb and pistachio in a bowl.
- \* Once the chicken is marinated, cover it nicely with the breadcrumb and pistachio mixture.
- \* Roast in a pre heated oven at 180 degree Celcius for 20- 25 minutes.

# **PEAS PUREE**

Fresh Peas Garlic Slice onion Olive Oil Fresh Cream Salt 1/2 bowl 2 cloves 1 tspn 1 tspn 1 tbsp to taste

- \* Saute onion and garlic for 2 minutes on low flame without changing color. Add peas, salt and 1 cup water. Cook uncovered till peas are tender. Leave to cool.
- \* Put the cooked mixture in a blender, add cream and blend to a smooth paste.
- \* Pass through a strainer.

# **BEET JUS**

Beetroot Olive oil Sugar Thyme Salt 1 no few drops 1/2 tspn a sprig to taste

- \* Wash, peel and slice the beet.
- \* Combine beet with oil, salt, thyme and put in a baking tray to roast.

- \* Once the beet is cooked, blend it with water in a electric blender.
- \* Pass through a fine sieve to collect the beet juice.
- \* Take a pan, caramelize sugar and add red wine and beet juice. Reduce to a single coat consistency.

# **POTATO ROSTI**

Medium size potato
Soft Butter
Oregano
Salt
Olive oil

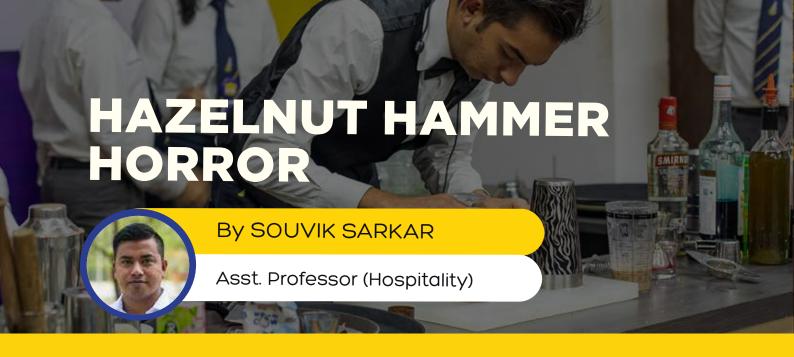
3 no 1 tspn 1/4 tspn to taste to cook

- \* Wash and remove skin of potato.
- \* Grate the potato and wash in running water to remove the excess starch. Place in a strainer for water to drain. Press and release as much water as possible.
- \* Add butter, salt and oregano to potato.
- \* Heat a pan with Olive oil, put the potato mixture in form of patty and cook.
- \* Turn and cook to get a crispy layer.

# **TUILE**

Flour Oil Water Salt 10 gm 30 ml 80 ml a pinch

- \* Mix all the ingredients and transfer to a nozzle tip bottle.
- \* Heat a non-stick pan to medium. Put the mixture from the bottle to form a thin layer.
- \* Cook till the sides start to separate from pan.
- \* Assemble the ingredients, all hot in a pan and serve immediately.



# Ingredients:

- Vodka- 45 ML,
- Hazelnut flavour coffee mix 80 ML,
- Vanilla ice cream 60 ML,
- Home-made caramel syrup 5 ML
- Preparation time: 3 minutes

quantity of beverage is 5 oz (150 ml).

- Glassware: Margarita glass
- **Garnish**: Dark chocolate & Cinnamon dust / Chocolate wafer stick.

# Method:

In a boston shaker add four to five cubes of ice

- Vodka 45 ml
- Hazelnut flavour coffee mix- 80 ml
- Caramel syrup -5 ml,
- Vanilla ice cream 60 ml
   Shake it well and strain it
   in a margarita glass. The





### Bakery Workshop on Modern Trends in Cake and Dessert Making:

Inspiria presented a one-day free workshop on bakery and confectionery with the best in class bakery chefs, teaching all to develop skill in various baking procedures, knowing various ingredients used in it and having the knowledge of equipment needed for baking, with a live demonstration with hands-on training. It was conducted on 15th May 2019. There were 70 participants who keenly listened in on the workshop moderators, Chef Ananda Shankar Chatterjee and Ms Dolly Thapa. The workshop was conducted on trending cakes and desserts in this phase of time. This helped the participants to understand what exactly is the trend of the industry at present.





# HOSPITALITY DEPARTMENT OUTREACH PROGRAMMES

Students are the building blocks of our country. The inception of transformation in any student's life begins from the academic journey and their lifelong learning. In such a growing phase, we must inculcate an important aspect of humane existence that is social welfare. Reaching out to the less privileged and sharing a small part of your life goes a long way in understanding gratitude and taking stock of your blessings.



"Prakash Welfare Development Society" is a place where disabled individuals shunned across various strata and families find a safe home on 24th February 2020. Located in Lenin colony, the two-room building is a reflection of the hard realities of life. This initiative was taken to hopefully get a glimpse of what life from the other side and to make the situation a tad bit gleeful for the occupants. Students of Inspiria Knowledge Campus not only contributed groceries and items of daily use but also got involved in a healthy exchange of experiences and learnings with everyone present.





# DEPARTMENT GROUP PHOTOS



BACHELOR IN HOSPITALITY MANAGEMENT BATCH-2017



In the modern day computer has already become a necessity amongst most of the corporates around the globe, the increase in demand of the computers in terms increases the demand of people handling them, the students from the Inspiria School of Computer application are the one who manages the computers in

mere future. The Inspiria School Computer Applications is filled with eminent faculty members from around the globe with extraordinary exposure for the students from the global industry. The students are nurtured during the course through the hands of the dignified faculty member of the institute.

# Various department under the school:

 Bachelor of Computer Application BCA

Digitisation has entered into each and every aspect of our lives. Hence, the growing demand for software designing and development professionals can hardly be over-stated. The Bachelor of Computer Application BCA course introduces UG students to the vast field of Computer Science and Information Technology.

Bachelor of Computer Application is a course which is nearly equivalent with B.Tech/B.E in Computer Science or Information technology. BCA students gain Knowledge about applications of computer in real world. The course of study covers a variety of topics in the computer programming and designing fields, and can prepare people for a wide variety of computer science related professions. BCA students have a vital role not only in IT field, also in Management area.



**Sumon Dey** (Asst. Professor)



Nilav Mukhopadhyay (Asst. Professor)



**Agnihotri Roy** (Asst. Professor)



Nantu Shaw (Asst. Professor)



Saurav Bhaumik (Asst. Professor)



**Somik Mandal** (Asst. Professor)



**Sujit Kr. Sharma** (Lab Assistant)



**Biswajit Sarkar** (Lab Assistant)



# **BCA**

**Academic Toppers** 



# STUDENT ACHIEVEMENTS



Name- Sandeep Chourasia, Ayush Bafana and Sumit Lakra

Department- Bachelor of Computer Applications

Acheivements- 1st Runner up in the Mobile Mock-up Design Competition.

# CONFIDENCE VS OVERCONFIDENCE



By NANTU SHAW

Asst. Professor (BCA)

It's been six month, on a fantastic sunday morning, me and one of my best friend were having a tete-a-tete over a cup of coffeeon one of the finest coffee shop in the city. It was treat from his side for the success as a software company owner. It was a second try. For the first time when he started, it was a really a big failure. " why you failed that time?"- I asked with all my curiosity. Whatever he shared, it was really a learning lessons for me. " you know I was so overconfident" - was the first thing what he said with a great smile. He also replied - " when I thought, I should start my own venture, I thought to do something in the software segment". " very good, when you started, you already had almost seven years of job experience that time on the same industry. So, that could help you a lot then why you failed?" - I added. He said - " you are right, but that was the only reason of my failure. As I was having work experience on the same field, I could do great on my busiess, was my only thought". He paused and added- "you know, with job mentality, I started building my business thinking that I knew everything. I did not consult with anybody. I did not learn anything about how to manage a business, how to manage a team, how to handle clients and things such as there. After putting effort for almost one and half years I stopped." He continued, keeping his eyes outside the glass wall - " Knowing coding and

running a business is a different game all together. I was overconfident that I knew coding means I could run a business, but I was wrong."

"And now what is the secret of your success Mr. would be Satya Nadelle?" - I asked with a smile.

He replied - "Now I am more into mentorship programm, learning new thing in the fields and investing my time and money to find out the ways to serve my clients in a better way and my team as well and I know I can do better."



On that day, during the coffee time, it helped me to visualize an invisible line between confidence and overconfidence.

Confidence gives fuel to the belief that you can do it or it transforms the idea which you have in your mind into a reality. Whenever we hear about both the words, the most popular line that comes in our mind is that confidence is good but not the overconfidence. If we understand the thin line between the words, we can use these words wisely. Confidence is a self-belief which comes from our past experiences. These experiences give the right understanding about the task we want to achieveand create a selfawarenes that - " the things, I am going to achieve may be new to me or I have never done before but I can learn in a humble way and try honestly which may involve a series of failure still I can do it". So, here the virtues like humility, right understanding and bravery are the main ingredients in building self-confidence.

Now, if we want to achieve or do something new which we have no prior experience about and as we have seen someone has already done or achieve the same then it may create a thought - "Oh!

He he or she can do this then what's the big deal, there nothing to learn. I will do this." Or sometimes, when we see some amazing performance by any expert on any field. We think why we can't do such an easy thing? We try, fail and stop pursuing the same and start giving self-supportive excuses not to feel the bad. An expert performance may seem so easy to us because they have been learning and practicing for a long time.

The path to self-confidence follows - "Learn-Practice-Fail-Correct-Practice" method where overconfidence follows - "Try-Fail-Stop" method. The first one creates a right attitude but the second one may lead to arrogance and arrogance sooner or later turn-off our lerning mode.

Self-confidence does not guarantee success on every attempt but it definitely creates a better version of ourselves. Similarly, overconfidence not always lead us towards failure but it does not help us to create our better version. So, the choice between both will always be wise if we simply keep one thing in mind that our purpose of life is not to win each and every battle but the war.



# HOW DOES A COMPUTER HANDLE THE DATA



By NILAV DARSAN MUKHOPADHYAY

Asst. Professor (BCA)

### Introduction

The basic definition of a computer which is given by all is a machine that operates on some input which is known as data and process them as required to form the information. Now the data which was earlier restricted to a single system where we provided the simple values as input to system to today's internet where the data is available to all from servers in the form of normal text to audio, video, image and hyperlink. Now the data available to end user has reached to another level where along with storage of data, the operations performed on data is from managing it to present it in proper format to get proper patterns for mining is itself a challenge by using various techniques like clustering or prediction.

### **Relational Databases**

The first step to manage the database was taken in the 1960s when the basic data was stored in tabular format and data was handled by firing various queries. Now this type of database was upgraded to relational databases which is used in banking systems where the database is mainly concerned on maintaining transactions or how to store the data in such a way that space required to store it can be utilized to the maximum. The language used in relational database are SQL(Structured Query Language). The tables are made on the basis of Entity Relationship Model where each thing can be distinguished by entity which are identified with unique primary key. Being relational it was restricted to databases





having some type of relation between them or for textual types but it cannot store heterogeneous data like an audio or text together in a single field. Being transaction oriented, this type of database is used for maintaining daily record of amount deposited or withdrawal or interest calculation but it cannot be used for historical data like queries on total sanctioned amount on funds in July 2019.

### **NoSQL Databases**

Now with the increasing use of internet, it is not fixed that the data stored would be always in proper format only. User can have all type of data starting from text to audio to image to video with different formats and different styles. MongoDB is the software which deals with these type of databases to run queries. The operations that are performed on databases are known as CRUD operations that is creating, reading, updating and deleting the documents from the database. Now each document can be verified separately by id known as Object\_ID. NoSQL database is used for heterogeneous types of data having different fields like image or text present in a single like patent filling to store images and textual information about the patent or personal records to store images of passport sized photos and signatures or textual information

about the person.

# OLTP vs OLAP(Online transaction processing vs Online Analytical Processing)

Now consider the two differen queries, the first one being the balance present in one's account and the other being loan amount from bank in 2018. Since the first one deals with current data and other deals with historical data. So OLTP is used when dealing with current data and OLAP is done with historical data. Now OLTP operations are performed by using transactions in relational and No SQL Database whereas OLAP operations are performed with data Mining. This historical data are stored in locations known as data warehouses. Data Mining is used currently in all areas starting from arranging items in a supermarket using frequent pattern or prediction of deadly disease like cancer using different classifiers. Data Mining has helped even in the prediction of characteristics of a newly discovered object by using clustering. The data about outliers help to solve the problems and to find out the reasons for failure in credit cards.

### Conclusion

Today the data has reached from getting managed by basic databases in a single pc to google where there are big data for search operations in a fraction of seconds!!!!!!!

# UPGRADATION OF CLOUD AT THE EDGE OF NETWORK: THE EDGE COMPUTING



By SAURAV BHAUMIK

Asst. Professor (BCA)

Cloud computing is the delevering concept of different services through the internet which includes the resources like tools and applications of data storage, servers, databasees, networking and software.

Rather Keeping the resources in local storage devices, cloud has provided the facility to store the resources into a remote database as long as the electronic

device has access to web. The user will view it as a local storage area what they use to have in their electronic devices. Cloud Computing benefits the user by opening the usability from any device. As a result, users can carry their files and setting over to other decices in a colpletely seamless manner.

However there are some areas where cloud is limited like Latency ,bandwidth, security and a lack of offline access. To solve this problem, users need robust ,secure and intellegent on premisis infracture. The solution for the above prolem is been named as "EDGE COMPUTING". The basic comcept of edge computing is that when data is physically located closer to the users who connected to it.Information can be shared and accessed quickly, securely without any delay i.e latency. In financial services, gaming , healthcare and retail low level of latency are vital for a great digital customer experience. Increasing of data and real-time analysis requirement has raise the concept of edge computing. The main motivation of the edge computing was to reduce the latency of cloud-based network.

The working principle of edge computing is pushing the data, applications and computing power away from the centralized network to its extreme and enabling fragments of information to distributed



across distributed network of the server. Its user will be any internet client using commercial internet application services. Technologies embeded in edge computing:

Mobile Edge Computing: Mobile adge computing is also called as multi-access edge computing which enables the way to put the computational and storage resources within the radio access network so that the network efficiecy and the delivery of the content to the user can be inproved.

Fog Computing: Fog computing is also called "out in the fog".Fog Computing signifies the decentralized computing infrastructure to extend cloud computing to the edge of a network. It deals with the concept of placing data,com[ute,storage and applications in the most logical and efficient palce i.e between the cloud and the origin of the data.

Cloudlets: Cloudlets enhances the mobility of the data centers located at the

edge of a netwok over a small scale area and represent as second tier in the three tier architecture of MOBILE or SMART DEVICE, CLOUDLET and CLOUD. The intension of this tier is to improve the intensiveness of the resource as well as the mobile applications which will be capable to compute the resources with a very low latency to mobile devices within a close geographical proximity.

Micro Data centers: A small traditional data center of with all essential equipments which will be most benefited to small and medium size enterprises that dont have their own data centers with compare to larger corporations.

Edge computing is of the recent technological trends of 2020 which is an extension of IoT and an emerging area of interest for companies in the ER&D,networking and data center sectors. This technique will help to reduce the latency, optimizing cloud storage & processing, reducing data transmission costs as well as functionality will be over independent network & internet connectivity.



# DEPARTMENT GROUP PHOTOS



BACHELOR IN COMPUTER APPLICATION
BATCH-2017



The media industry marches towards betterment every passing day, the industry has achieved huge height during the past decade and tends to grow further without a look back at the past. The Inspiria School of Media Science has a set of quality faculty members who are responsible to direct the students in the right direction

to achieve ample success. The school of media science nurtures and ignites the minds of young students and inspires them to succeed in every possible direction. The faculty members aspire the students towards learning and development indeed enhancing their own personality.

# Various department under the school:

### B.Sc in Media Science

This is the age of media explosion and round the clock dissemination of news & information. Our world today is like a globally interconnected village. Be it the Print Media, the Audio-Visual Media or the Virtual Media, there is no dearth of opportunities for well trained media professionals. The scope of media sciences cover a vast area including Journalism, Advertisement, Public Relations, Content Development, Film Making, the New Media, Media Management, Government PR etc.

# B.Sc in Multimedia, Animation and Graphics Design

BMAGD (B.Sc in Multimedia, Animation and Graphic Design) is a new age degree course which focuses on the study of computer languages, computer graphics, and the dynamics of the moving image. Students would be taught the art of storyboarding and provided with relevant technical and mathematical training necessary to develop basic skills in Designing, VFX, Animation, Multimedia, Interactive Applications and Publications. Additionally, they would receive training to develop communication skills in English, a must for multi-media and animation professionals.

# B.Sc (Film and Television)

B.Sc (Film and Television) is a three year undergraduate course refers to the academic discipline involved in the study of film, television, radio and cinema. One can choose to take film and television, one of the most popular combinations, where they will be able to make the most of both practical and theoretical learning.



Steffi Prasad (Program Co-ordinator)



**Abu Mounir** (Asst. Professor)



**Taqui Haider** (Asst. Professor)



Prasun Sankar Sanyal (Asst. Professor)



Subhankar Dandapat (Asst. Professor)



**Dr. Shatabdi Som** (Asst. Professor)



**Pritam Das** (Asst. Professor)



Manas Saikia (Asst. Professor)



Ritomaitree Sarkar (Asst. Professor)



Samir Ranjan Dey (Lab Assistant)



**Debarun Das** (Lab Assistant)

# BMS DEPARTMENTAL EVENTS















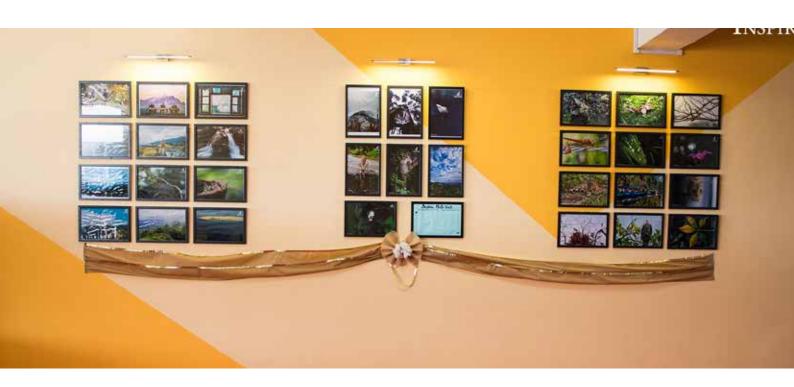














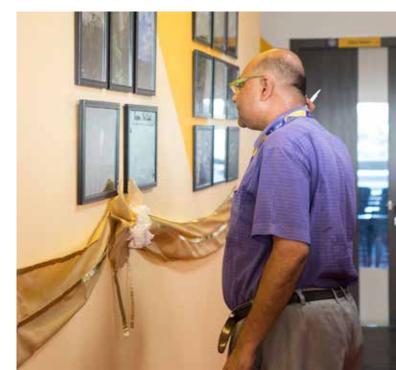
























## BMAGD DEPARTMENTAL EVENTS



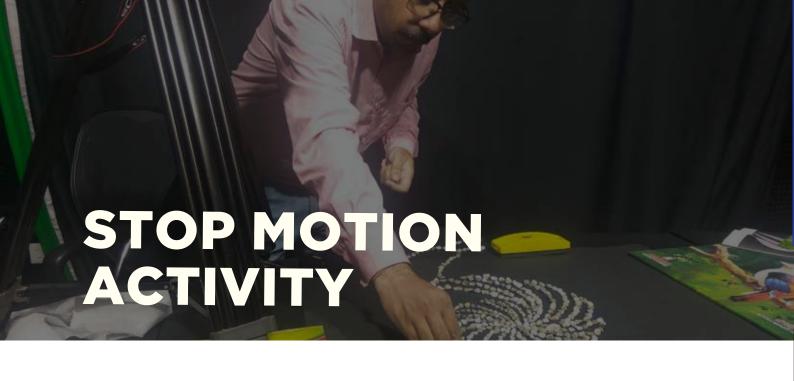


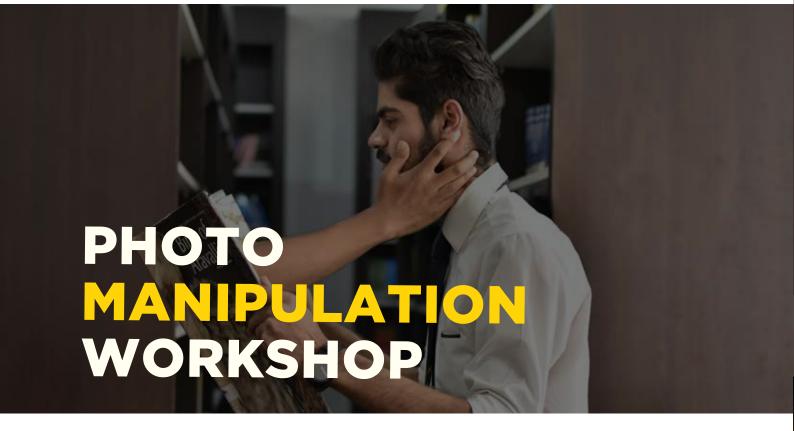














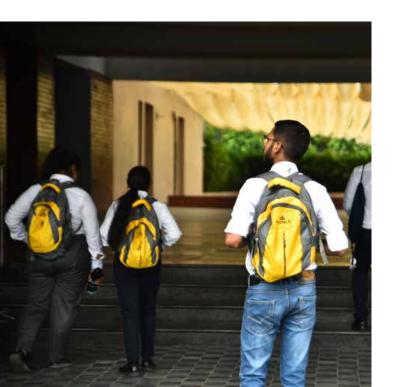


# FTTA DEPARTMENTAL EVENTS

Workshop on studio sound recording



Storytelling through still images





#### Photowalk to Rongtong and Sukna



Outdoor Sound Recording



Visit to Kolkata Film Festival







#### **BMS**

**Academic Toppers** 



International Exposure - AIESEC



First Students Media of North Bengal -Inspiria T.V



Pre - Hiring of Soubhik Subham Ray by Fireworks.TV (California content creation company)



NASSCOM 2019 - Media coverage by Inspiria TV students of BMS and F&T Department



#### **BMAGD**

**Academic Toppers** 





**F&T**Academic Toppers

### STUDENT ACHIEVEMENTS

Students with MAKAUT Vice- Chancellor at Career Fair



**Inspiria T.V** -First students' run media channel in North Bengal



Name: Subhrajit Samanta Department: BMS 3rd year.

Achievement: Book Publication Woman-Nature interface-

An ecofeminist

**ISBN:** 978-93-88963-60-2

Several E-journal Publication on <a href="https://www.creativeflight.in/cur-https://www.creativeflight.in/cu

rent-issue



Name: Simran Dalai

**Department:** BMS 3rd year.

Achievement: Triple Crown (Toastmasters); Most Popular Personality (Inspira TV); Third Place - International Speech Contest 2019 Area Jl District 41 Toast-

masters International.



Name: Dimpi Singhal
Department: BMS 3rd year.

**Achievement:** Triple Crown (Toastmasters); Third in Area Level Evaluation

Contest (Toastmasters)



Name: Shoubhik Ray Department: BMS 3rd year.

**Achievement**: Best Editor (Inspiria TV);

Senior Editor at Firework.tv



Name: Adarshika Limbu Department: BMS 3rd year.

**Achievement:** Miss Darjeeling 2019



Name: Ronit Roy

**Department:** BMS 3rd year.

**Achievement:** Winner 1st position of Techstars startup weekend by google.



Name: Tanisha Awasthi Department: BMS 3rd year.

Achievement: 1.The Best speaker at Toastmasters speech marathon.

2.Best anchor at Inspiria TV



Name: Uma Devi

**Department:** BMS 3rd year.

Achievement: Most Promising Mem-

ber (Inspiria TV)



Name: Sugato Chakraborty Department: BMS 2nd year.

**Achievement:** Winner Chess Tournament (North Bengal Intercollege)



Name: Jasreet Kaur

**Department:** BMS 2nd year.

Achievement: Best Ramp - Bengal

India 2020



Name: Aniket Sharma
Department: BMS 2nd year.

Achievement: winner of Siliguri ke college ke Tashanbaaz 2019 organized by

Red F.M



## BMS 2017-2020 BATCH INDUSTRIAL VISITS

People forget years and companions but remember the moments and memories.

- Ann Beattie

College trips, planned or unplanned, cherish the best memories and so it did for the students' of 2017 batch. We travelled to the two most busy yet beautiful cities of India

 New Delhi, the Capital City and Mumbai, the City of Dreams; for our industrial visit and lived some of the best and unforgettable moments of our college life.



Rightly said, Mumbai – the City of Dreams for millions, our trip was also a dream come true. It was a roller coaster journey of flights and trains, autos and locals, metros and cabs all through our trip. A 10 days trip to gain knowledge and have exposure to the reel and real industry.

A 42-hour train journey from Siliguri to Mumbai for 14 teenagers, drifting away the time playing charades, cards and other games, and jamming to the playlist, from gossips to career talks, it was a fun-filled long journey." Please make less noise" We heard from other passengers. What more could you expect from 13 college-going teenagers who are up to fun and craziness? Finally, after a weary journey, we reached our stay, and it was a ship-themed hotel, with luxury cruise interiors and ambience.



Also known as the city that never sleeps, Mumbai is known for its night-life too, and so we dressed up and left our hotel to explore the city. Ending up on the soothing sounds of the wave and calm breeze from the sea, we reached the Marine Drive.

Studios, sets and academies like Whistling Woods were our learning spots and a platform to explore new technologies. We were lucky enough to meet the renowned film director of our industry Mr Subhash Ghai while exploring the academy. What astonished me the most was the sets of Balaji Television Studios where multiple shows like Kasautii Zindagii Kay, Kumkum Bhagya and others are produced.

Standing right in front of the Hotel Taj, it sent chills down my spine, reminding me of the 26/11 attack and the brave souls who fought for the country. The beautiful Gateway of India, an architectural marvel, the monument stood soulfully lit in the colours of the Indian Flag. In awe of its beauty and

charm, it made us all speechless and filled us with pride to be born in this country like ours. All the famous tourist spots like the Haji Ali, Siddhi Vinayak Temple, Phoenix City Mall, Versova Beach, Bandra Bandstand, Fashion Street, Sea Link, Elephanta Caves and other were all covered.



All squared, it was time to bid farewell to this awesome city. The climax to this adventurous trip was still awaiting, a lot of chaos and confusion at the airport almost got us to miss our flights. Lack of seats got 2 of our members to travel in a later flight, but in the end, everyone reached back safe and sound.

What made our trips memorable? Was it the

place? Was it learning and knowledge? Or was it the fun and joy that we had? It was 14 individuals gathered with the motive of exploring, learning and enjoying together the most of what we got during the trip, welcoming whatever came our way and sharing the strong bond among all of us which made our trips special for us.



Students of BMS 1st year were taken for an industrial visit to Doordarshan Kendra, Siliguri on 6th February 2018. Industrial visits are a vital part of any professional course where students have exposed industries of their field. Doordarshan, for any media student, would be a prominent area of interest because it was the first channel of Indian television and hence have seen the evolution of Indian media.



This visit had been very enlightening. The students were divided into four groups, each guided by a representative of DD. The students were taken around the Art Station Room, PVR Room, Studio and the Editing Room. They were briefly explained how the videos are shot, synchronized by audio, edited, uplinked to the satellite and downlinked and distributed as programmes to the houses of viewers.

The machines and its technicalities in each room were discussed concisely. The students spent 3-4 hours studying and assimilating the valuable information. Main

motives behind the trip were a practical experience of the theoretical knowledge gained, hands-on training of equipment, inculcating and developing a professional attitude and motivation and encouragement for broadcast media.

Overall, this trip has been very resourceful and informative. It has helped the students to explore the world of their interest. A vote of thanks to Asst. Prof. Taqui Haider and Asst. Prof. Shubhankar Dandapat for accompanying the students and making this trip a success.

# BMS 2018 TO 2021 BATCH DELHI TRIP 2019

The students of the Department of Media Science were taken to the capital city New Delhi to visit the media industry, the Parliament, Adventure Island and Taj Mahal, Agra. It was an eight days trip starting from 22nd March 2019 and ending on 29th March 2019. We were a group of 29 students guided by Assistant Professors, Ms Steffi Prasad and M The trip started with a train journey from New Jalpaiguri station, Siliguri to New Delhi station, Ajmeri Gate on 22nd March. Time management for the 1st day was indeed not much of a work. The fever was at its peak for any of us to delay the scheduled time. The 24-hourlong journey kept the students engrossed in different activities. Starting from Antakshari to dumb-charades or be it the board games, they left none that could be played

in the compartments. All eyes glared the hot evening tea that was served and its redolence rejuvenated all of us, boosting excitement among the students. The songs of different genre playing throughout kept sleepless night.r. Taqui Haider. The next morning every one of us was busy preparing questions for the live show that we were going to attend at NDTV that evening. We reached NDTV at 7:00 pm and the show "WE THE PEOPLE" started at 8:00 pm. The show turned out to be interesting and we got to know the insights of a media industry and the methodology involved in the broadcasting of live shows. Along with that we also got to know the qualities that an anchor should possess. The day ended with shopping and dinner at Amar Colony market.





The most awaited day we were all decked up for some thrilling adventures at the adventure island. We departed for Adventure Island at 10:00 AM and to keep up the excitement everyone danced to their feet in the bus throughout the journey. We reached the destination at around 1:30 PM. Students enjoyed many rides out there. Some of us enjoyed the rock climbing, rain dance and splash pool as well. Each of us explored the entire place until dusk. With the prevailing sunset,

the place was covered with a hue of orange and yellow, creating a magnificent sight to gaze at. The day ended with lots of cheerful memories that will be cherished forever.

Being associated with media, we should have an idea about the different houses of the Parliament. With the motive to deliver us the knowledge about the same, we were made to visit the Parliament. We got a chance to interact with the Secretariat of the Lok Sabha, where we were briefed about the proceedings of the different houses and it's functioning. We also visited the different houses of the Parliament, The Lok Sabha, Rajya Sabha and The Vidhan Sabha. In the end, we also visited the Parliament Museum, where there were several valuable artefacts of pre-independence as well as post-independence. We also witnessed beautiful sights of peacock dancing inside the Parliament campus. After the Parliament tour, we were taken to a market nearby for relaxation, where we had our favourite meals and also had some mouth-watering sweets. Being so close to one of the seven wonders, one would surely not miss visiting the famous tourist attraction- TAJ MAHAL. Well, that was another destination on the bucket list of the Delhi trip. Hence, it was the day before we departed back to Siliguri commencing the end to the Delhi trip. We were allowed to explore the city with our friends, go shopping, visit monuments and enjoy ourselves. With such famous markets near the hostel, one was pretty eager to visit the markets. Some went to the Palika Bazaar whereas some visited the Sarojini Market. A city so beautiful brought about such a great vibe within everyone that one hardly wanted to leave the place. To end the trip, we visited the India Gate that morning and clicked

some group pictures that stay with us forever. We returned to the hostel and by 10:30 AM we departed for the airport. We made several memories during the trip; one came to know each other in a much profound manner and also stood by each other during the time of need. To conclude Delhi Trip turned out to be a memorable journey that will be forever in our minds and one would cherish each moment of our togetherness. To conclude Delhi Trip turned out to be a really memorable journey that will be forever in our minds and one would cherish each and every moment of our togetherness.



### INFLUENCE OF YOUTUBE ON INDIAN SOCIETY



By TAQUI HAIDER

Asst. Professor (BMS)

YouTube enables inexpensive creation and distribution of academic educational content, as well as "how to" videos created by individual YouTubers. Worldwide video access has spurred innovation by enabling geographically distributed individuals to build upon each other's work and to collaborate.

When Chad Hurley, Steve Chen and Jawad Karim founded YouTube in 2005 there's no way they could have predicted that they would change the world as we know it in 15 years. YouTube has revolutionized everything from entertainment to education, opened new doors for talented individuals looking to be discovered, and brought people together from

all over the globe. India has become a video first internet country, it means that we like to consume our content in video format more than any other format. There were less than 50 million internet users before 2008 when YouTube launched in India. "By 2020 India will have over 650 million internet users and at current growth rate over 500 million unique Indians will consume online videos in India," he predicted.

In the 15 years of YouTube being in the Indian market, things have changed drastically With affordable data plans, increasing penetration of smartphones along with a variety of content onYouTube, the video platform now reaches 85 percent of

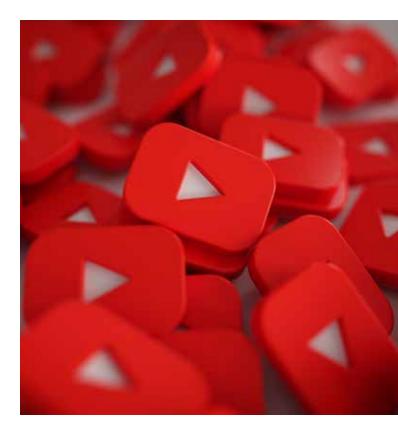


all highly engaged Internet users, in the 18 years and above age-group, in India. 71 percent of online viewers go to the You-Tube to learn something. Our research shows that the way people use YouTube is to learn something new. From how to tie a tie to how to become India's next big fashion designer, 71 percent of online viewers go to YouTube to learn something."

YouTube is changing the cultural landscape of India: Mobile videos are exploding in India and it is unlocking creativity and self-expression of multiple generations. Global trends can now start from anywhere. videos are also transcending geographical and cultural boundaries thanks to YouTube. In August 2017, the video of the Spanish song Despacito, became the most viewed video on YouTube with five billion views. It set every single milestone in record time. People have watched the video of **Despacito** 28 million times per day. It's unlike anything that has ever been seen before in terms of scale and spread and it became the most viewed video in 45 countries, including right here in India.

**Despacito** isn't a one-hit wonder, be it **Gangnam Style** or **Kolaveri Di**, there are several other examples that tell us, that these videos overstep cultural borders and not only appeal to varied audiences but also inspire them to replicate these songs. **Despacito** inspired covers in Indian classical to Bharatnatyam. There were many renditions of this song in Hindi, Marathi, Telugu, Tamil, Malayalam and several of those videos have garnered millions of views of their own.

Boasting Indian entertainment industry: From trailers to movie clips to song launches, YouTube has become an indispensable part of the Indian film industry. Robert Kyncl, Chief Business Officer, The future of Youtube is very bright in India.



Lots of reasons are there.

YouTube said during Brandcast,"... of all the different ways in which people are choosing to spend their time, why are they choosing YouTube? For many, it is the Bollywood songs. It is the films that form the heart of India's entertainment. That's been massively popular on YouTube. In fact, last year's trailer of **Kabali** had more views than the official trailer for **Star Wars: The Force Awakens. Kabali** received 35 million views."

In addition to Bollywood videos over the past few years, we have seen many popular YouTube video creators whose careers were born on YouTube. Creators like Bhuvan Bam, who is famous for BB Ki Vines joined YouTube four years ago, uploading short sketches and songs from his nexus phone. Today he has over 6.6 million subscribers and his videos are consistently one of the top trending videos in India.

Most Indians view non-English videos on YouTube: During Brandcast, Rajan also

said, "...Less than 20 percent of India's population is proficient in English. So not surprisingly over 90 percent of time spent on digital videos in India is not in English. It's in Hindi, Tamil, and Kannada etc... It is in all the local languages that the hundreds of millions of internet users are proficient in."

Kyncl also stated that "over 60 percent of our watch time is coming from outside six large metro cities in India." A fact that was supported by Prasun Basu, President of Neilson South-Asia, who said, "The small town which used to be smaller than metro in terms of engagement has now grown faster and are at par with metros." Basu also stated that the "growth (in terms of engagement) is happening more in the teens and surprisingly in the 40

plus demographics as well."

With research showing that 7 out of 10 people relate to YouTubers more than traditional celebrities, there is no denying that the impact that the video platform has on our everyday lives is huge. YouTube's journey has not only been deeply linked to the Internet growth story of India but also to video consumption habits of Indians

India is one of the fastest-growing markets for Google-owned YouTube and the company recently announced that they plan on doubling their user base in the country to 400 million very soon.

Fuelling this growth is a bunch of talented Indian content creators who have a loyal fan following on the social media platform.

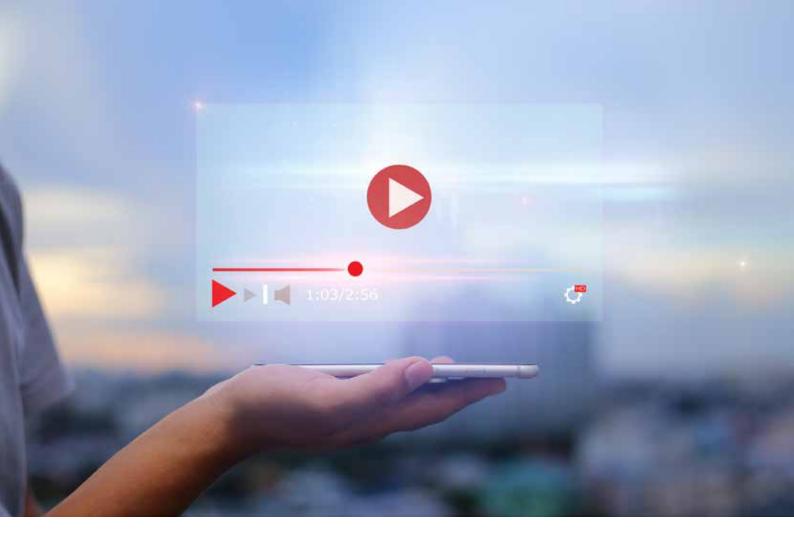
#### Top 5 Youtubers in India 2020

YouTube today is one of the most entertaining and educative social media platforms for the fast-paced tech-savvy world. Every passing hour numerous videos are uploaded to the platform and viewers flock to watch it.

Recognizing the craze of the YouTube culture in the current scenario, certain dynamic individuals with a creative streak and the knack of recognizing the nerve of the consumer world are writing their own YouTube destinies.

Top 5 Indian YouTubers who belong to a diversified pool of content and are doing amazingly great to gain the attention of their audience in the form of subscribers.

- 1.Bhuvaneshvar Bam (BB Ki Vines)
  2.Gaurav Chowdhary (Technical Guruji)
  3.Sanam Puri & Partners (Sanam)
  4.Zakir Khan (Zakir Khan)
- 5.Ashish Chanchlani
- 1. Bhuvaneshvar Bam (BB Ki Vines) -Bhuvan Bam is an Indian comedian, singer, songwriter and YouTube personality from Delhi, India. He is known for



his YouTube comedy channel BB Ki Vines. In 2018, Bam became the first Indian individual YouTube content creator to cross 10 million subscribers.

- 2. Gaurav Chowdhary (Technical Guruji) Gaurav Chaudhary, known professionally as Technical Guruji, is an Indian YouTube personality based in Dubai. Chaudhary is notable for producing YouTube videos concerning technology in Hindi.
- 3. Sanam Puri & Partners (Sanam) Sanam is an Indian pop rock band formed in 2010 currently based in Mumbai, India known for its renditions of old classic Bollywood songs as well as original music. The band SANAM consists of SaAshish Chanchlaninam Puri, Samar Puri, Venky S or Venkat Subramaniyam and Keshav Dhanraj.
- 4. **Zakir Khan** Zakir Khan is an Indian stand-up comedian, writer, presenter and actor. In 2012, he rose to popularity by winning Comedy Central's India's 3rd Best Stand Up

Comedian competition. He has also been a part of a news comedy show, On Air with AIB.

**5. Ashish Chanchlani** - Chanchlani started his YouTube channel, Ashish Chanchlani Vines, on 6 July 2009. In December 2014 his video How to annoy people who say - tu mere baap ko jaanta hai, went viral and he began creating more content for YouTube, in the form of comedy skits of 8 to 10 minutes. In January 2019, the channel had more than 10 million subscribers.

The future of Youtube is very bright in India. Government is working quite aggressively towards digital literacy and connecting every corner of India with optical fibre network. Around 50 crore indians are already using internet. Many youtube stars have already born in india and now newspapers, magazines & newschannels are also using Youtube to attract its audience



## DEPARTMENT GROUP PHOTOS



B.SC IN MEDIA SCIENCE BATCH-2017



Inspiria Knowledge Campus takes pride in instituting and student channelizing ties through the esteemed student-led management club of the BBA department – Insignia. As the name suggests, its student membership is distinguished by academic and non-academic caliber and prowess, a zeal for getting events promoted and executed and a perpetual passion to coordinate with every department of the college and outside bodies to harness and direct seminars, mega-events, conferences in the best possible man-



ner. Innovative and thoroughly engaging college events such as Trade Bustle, Logo Motion, Inter Departmental Quizzes & Debates, Students' Speak, Out-Reach Programmes and the like are carefully planned, coordinated and realized under the guidance of academic mentors in a highly professional manner that directly showcases student quality and reaches of influence. Student members of Insignia are trained to recognize activities and events in all spheres of college-level activities that enable them to conceptualize and execute some of the most sought after events in the region. Insignia is dynamic and forward-looking; two aspects that make this club a true asset to this institution of excellence.

#### **Management Events**

The Management Club of Inspiria Knowledge Campus has been working through-out the year conducting a series of events. These events make our students apply the theories that they learn in the classroom and learn about its practical aspect. Hence, preparing them ready to take on the corporate world. The year begins with the "Student Speaks". This event aims to inculcate communication, effective public speaking, leadership and business acumen into the current group of Students.

"Trade Bustle Competition" brings out the Entrepreneur skills in our students. Here in these events, students have to establish a business and run it smoothly for two days.



"Inter-Departmental Debate" As the name suggests this event aims at training logical thinking, methods, organization of thoughts, opinion and public speaking. It also deeply engages the students in relevant skills, knowledge and deep thinking.



With the idea of engaging our students into Academic research and promoting worldclass researchers, we at Inspiria Knowledge Campus organizes "Inposium Quest For Knowledge Student Research Seminar".



Including the Idea of educating our students about the various Financial Markets and career associate with it. We invite the expert associated with NSE and conducted the "NSE Workshop".





A method that enterprises use to resolve what steps need to be taken to progress from its current state to its desired, future state. Also called "need-gap analysis". The student from Inspiria knowledge campus used their theoretical knowledge in the field and conducted surveys. They developed impressive output and learned a lot from these experiences

"Quizzard - Inspiria Inter-Departmental Management Quiz" aims to test and also build the knowledge of our students about the current scenario in the business world. So that they are ready to take on when it comes to getting in the corporate.





Computing Club is a students' run computing club aimed at promoting the efficient use of technology among students across various fields of technology thus, motivating them to take interest in various activities related to computing.

The Computing Club is an open platform for all the students, those who wish to implement their computing skills into practice. However, the club is fully operated by the students of the department of Computer Application, under the sole guidance of the faculty members. The club is also associated with CodeChef and has a Campus Chapter called Codopiria. Inspiria Knowledge Campus is the second campus in the entire North Bengal facet to have a Campus Chapter by CodeChef.

The Computing Club is an informal way for students to share their passion for technology. The club boasts various activities like Digital Literacy, Coding Competition powered by CodeChef called "InCode", Quizzes, and many more technical and non-technical events. This club also initiates seminars on latest technologies conducted by eminent speakers from esteemed organizations, career development, etc.





- **Digital Literacy:** It refers to an individual's ability to find, evaluate, and compose clear information through writing and/or any other medium on various digital platforms. Here, students are taught literacy skills such as how to verify credible sources online, cite websites, and prevent plagiarism.
- **CodeChef:** A competitive programming platform. CodeChef is an internationally recognized non-profit educational initiative of Directi that focuses on providing a platform for students interested in programming.
- **InCode:** It is a first of its kind coding competition that takes place in and around North Bengal for school and college students under the CodeChef banner. It is an initiative from our club to encourage aspiring minds to indulge in programming activities.





#### Rang Manch

**Rang Manch** - Drama club of Inspiria Knowledge Campus is located in Siliguri. It was established to promote the creativity and innovation of students through the art of drama & theatre and help the budding artists; the growing craftsmen accomplish a superior dominance of language, create balance and fearlessness, and acknowledge emotional writing and its strategies.

Today the Drama club members feel an immense amount of changes within themselves. The drama club has helped them to boost their confidence level and also to enhance their personalities. The entire team has always put in their heart & soul to make the performance successful and memorable.

The Drama Club is devoted to bringing the joy of Drama to students by providing high-quality dramatic performance at the beginner and intermediate levels. It pledges

to offer participants the chance to experience the excitement and rewards of theatre arts while developing poise, social skills, confidence and the ability to work with others.

#### List of Best Play Performed By Drama Club In Recent Times

- Mera Bharat Mahaan
- Zakhmi Earth (Wounded Earth)
- Azaad Bharat
- Samajh Ke Toh Dekho
- Hamara Samvidhan

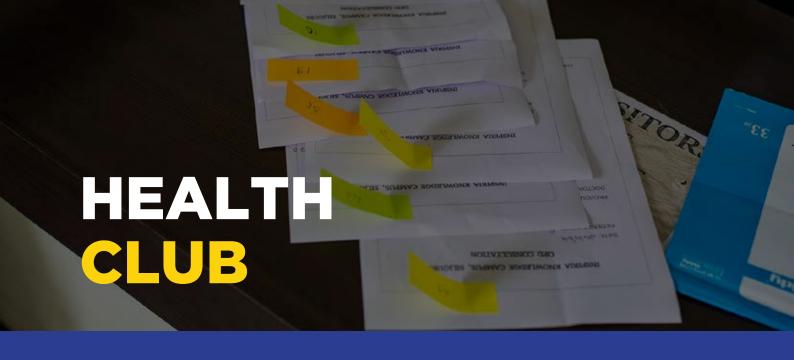


#### Achievements

Drama club is significantly performing well since the inception. A few remarkable achievements are mentioned below.

- Street Play 1st position Salesian College Fest 2018
- Street Play 1st position Salesian College Fest 2019
- Mainly the purpose of drama or theatre is to entertain and to educate the mass which
  is not an easy job. Rang Manch has opened the door for their students who want to
  explore and learn this beautiful art. The idea behind this initiative was to expose the
  students with different opportunities in the world of art and culture.
- The club members are quite passionate about drama and its power to uplift the society; they believe in 'art for society's sake'. The club organizes Stage Plays, Street Plays, Mono-acting, Mime, Mimicry, and Skits to throw light on the contemporary social problems and suggest possible remedies for the same.





### FREE HEALTH CHECK-UP CAMP

**ORGANIZED AT INSPIRIA** 

The department of BBA(Hospital Management) organized a Free Health Check-Up camp on 24th April 2019 at Inspiria Knowledge Campus, for the students and staff of the college. The camp consisted of General health check-ups conducted by Dr P.N. Sinha (General Physician) and Eye-sight check-up conducted by Dr Sudiptha Paul (Optometric) and his team. Students of BBA (HM) volunteered for the health camp.



Registrations, Consultation sheets, Vital statistics such as Height, Weight, Body Mass Index (BMI) and Pulse Rate of the registered candidates were all done by the student volunteers. A total of 103 candidates registered which turned up to be a holistic experience for the students as they could relate the practical approach with theory. During the camp, consultation sheets were issued to each registered candidate. The candidates were taken by the volunteers to the doctor for the general consultation and the eyesight checkup. The idea behind the free health check-up camp was to make everyone aware of the importance of being healthy in life and in this regard it has been an absolute success. In the end, it was an exhilarating experience for the team to see the camp conclude with huge smiles on the faces of the students and everyone involved.







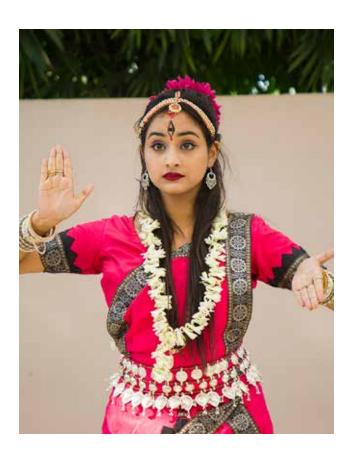




Speech is the unique distinction conferred on mankind by nature. The power to communicate, to express, to articulate, when put to right use, can make a world of difference in every walk of life.

Throughout history and the different socio-political changes that have taken place since the dawn of human civilization, some particular languages have come to be revered as superior to the other. The linguistic hegemony of English language has boiled down communication at a literal level to the ability to speak in English.

The purpose of establishing a club like LitFA in an institution which implements English as the approved and chosen medium of instruction is to open a platform for those stu-



dents who come from non-English medium backgrounds and find it difficult to express, articulate and interact. In a technical studies institution there are students who, apart from pursuing their thoroughgoing professional courses, are also interested in creative pursuits. LitFA serves as a forum for these artistic minds.

By approaching language through literature, creative writing, oratory and other forms of fine arts in weekly sessions with students LitFA aim at improving the standard of oratory and writing skills of students.

The club was formed in November 2019; the first event conducted as an inaugural function was in the form of a cultural activity comprising dance, dance drama, music and self-composed poem recitation by students.

The club was founded to promote languages and literature. From time to time, the society organizes a rich and diverse array of literary activities such as debates, declamations, group discussions, poetry writing and recitation, short story writing, quiz contests, interactive/lecture sessions, etc. Through these activities, literary coordinators reach out to language and literature lovers and try to create a space for sharing emotions and thoughts.

The club has been instrumental in building a community of creative, imaginative and thoughtful human beings. It has created deep awareness about several issues of local and global importance. It basically sensitizes students to react constructively to disparity and injustice in modern society, inculcate socially desirable values such as empathy and cooperation. At the individual level, the students have been greatly benefited by their performance/participation in the events. They have also acquired some highly valued skills in professional fields, such as effective communication, leadership skills, interpersonal communication skills.



It is based upon using the artistic properties it takes to be a writer. Club members meet to discuss books and the craft of writing. The LitFa Club is more than just a club for reading and writing; it is also a place where students can come to share their insights on politics, life, and school issues. We're like a family, sharing frustrations, trials, and happy moments.

We welcome anyone and everyone with a passion for writing, reading, and creativity. Exposure to creative inputs from fellow students and guided by able teachers lead an individual to develop a healthy and positive attitude towards appreciating others creativity as also being a better judge of one's own.

**Motto:** Create, Converse, Collaborate.

#### Mission:

- 1. To enhance the students' linguistic and oratory skills.
- 2. To understand and appreciate literature and other arts to shape up an artistic bent of mind.

#### **Vision:**

- 1. Revise and restore the art of reading with a passion
- 2. To give wings to our imagination

The Literary club is committed to tapping effective communication talent among students. The club is poised to enable the talents with cutting edge. The club inspires students to develop a taste for literature and also works in the direction of expanding their horizon of spoken and written language. Its intricate agenda includes a variety of activities aimed at building up the confidence and grooming the talents of students in facing various interpersonal challenges and competitions.

# Suggested Activities

- Public speaking
- Extempore
- Storytelling
- Narrative practices
- Symposium
- Debates
- Reporting
- Recitation and Comprehension of pems written by a favourite poet.



# The activities undertaken by the members of the club would encompass the following areas;

- 1. Promotion of students' debate.
- 2. Work closely with members of staff regarding the organization of literature competitions and festivals.
- Develop listening skills
- · Develop writing skills
- 3. Draw inferences and conclusion
- To learn to be a part of Group Discussions and other such speech-related activities like
- 4. Impromptu speech / Extempore speech
- **5.** Literary Jam
- 6. Arguments and Counter Arguments

More than a club, LitFA is an initiative where we take students from vernacular medium background, or those who come from English medium but have some other difficulty or inhibition in expressing themselves in English. Currently, we hold weekly sessions for oratory and speaking skills for the remaining part of the semester. We meet every Friday. We hold weekly sessions for oratory and speaking skills for the remaining part of the semester. It's an open forum, where we either set an agenda for the day or we go impromptu. The target audience for this year is the students pursuing Bachelor of Business Management - Sports Management (BBA-SM), BBA-HM and BBA Global second semester.





# **Plastic Free Campus**

At Inspiria Knowledge Campus we support and promote the concept of a 'Plastic Free School' that strives to measurably reduce plastic pollution in the school campus with a specific focus on the decline and eventually the elimination of plastic bottles, plastic straws and utensils, and plastic food packaging. We are open to striking alliances with individuals/groups/ societies and enterprises who are working to eliminate plastic pollution and its toxic impacts on people and the environment.

### **Objectives**

- To identify the principal challenges and barriers to reducing plastic waste in mixed waste and residual waste.
- To identify the campus' plastic footprint, and set a goal for reduction.
- To draft policy documents for a sustainable and green campus
- To provide a clean, comfortable, fun, and supportive environment for students, staff, parents, and guests.
- To encourage students and staff to appreciate and care for each other and their surroundings and to
  actively participate and contribute to the green campus crusade.



### Proposed Initiatives

- Replacing disposable plastic conveniences to reusables and biodegradable products.
- Kullad: the traditional thin walled bell shaped clay cup
- Pattal: Degradable areca plate. Indian eating plate made by stitching 6 to 8 dried leaves with wooden sticks.
- Production of a documentary film with thematics on 'Earth Care'.
- Poster making to promote plastic free campus.
- Awareness and Branding Campaign
- Custom Button Badges
- Badges with customized sustainability messages to be presented to members to increase the affinity of the club and create a strong brand recall. The badges will display short text or a slogan.







# **CLUB: "POUR HOUSE"**

'Atithi Devo Bhavo'. Service and satisfaction is the key to a competent hospitality professional. A good service is often contemplated as the heart of a business or an establishment because it leaves the consumer feeling valued and respected. With this very intention in mind, an official club titled as 'Pour House' was formed in June 2018. This club gives an opportunity to be groomed and to learn the art and skills along with the latest trends and practices via. the practical approach. The club has been hosting various events and is the major part of the occasions happening in the college since the last couple of years.

Including the 'Insvaganza', the FIFA world cup celebration, from hosting a themed lunch on the Independence Day to celebrating Holi in the most distinctive manner, to reaching the Gullys of Delhi and living the food culture of Italy, to bringing the foodies together for a royal sized burger eating showdown, and celebrating the different festivals throughout the year such as diwali and saraswati puja, the list goes on where the Pour House team has been involved in the best possible manner.

On February 2019, the club had served hi-tea to first ever 'Graduation Day' ceremony batch 2015 and On September 2019, the club took the initiative of hosting the 'Inspiria Bar Star' where Inspirians from all the departments were invited to be a part of.

The Pour House club is not just about performing in the events and executing them, it is also about creating a hospitality and service based ambience, attitude and culture among the team members. It teaches us how a right attitude towards your work and your colleagues can build a humble and generous person within oneself.

Inspirians with enthusiastic mindsets, mutual commitment and co-ordination have been a part of this club from the very beginning and the numbers are increasing gradually. Pour House has always been backed by the administrative members who have been guiding the club as a whole in an ambitiously right direction.

SPECIAL THANKS TO EACH MEMBER FOR YOUR HARD WORK AND DEDICATION AND SUCCESFULLY CARRYING FORWARD ALL THE CHALLENGES WITH SUCH EASE.

- SOUVIK SARKAR

## **OASIS CLUB**

"Coming together was our beginning. Keeping together was our progress. Working together was our success".

In Inspiria Knowledge Campus, Oasis club is taken care by Hospitality department and run by the students of Hospitality. Oasis club guide to learn and help, one another team members realize their true potential, and create an environment that allows everyone to go beyond their limitations. It has been said that there's always a hidden potential and Oasis club has given this opportunity to the students to be the part of this club and show their creativity to the world.

### **OBJECTIVE**

- · To improve a complementary skills.
- To maximize their strengths and minimize their weakness, students can improve the leadership quality.
- To create strong sense of mutual commitment, thus it helps to generating performance greater than the performance of its individual members.
- Taking all the challenges and giving a good outcome of it, and help them to be more relevant to the Hospitality Industry.
- Make them to learn the importance of team work and appreciate each effort for being a part of the team .

Some of the Events Organized by students are:

**15**<sup>TH</sup> **August 2019 (73**<sup>RD</sup> **Indian Independence Day Celebration)** We celebrated this day with tri colour balloons along with lights, tri colour a beautiful rangoli in the reception.

**13**<sup>TH</sup> **September 2019 (Delhi Ki Galiyan)** 'Delhi ki Galiyan' as we tried to recreate few famous places of Delhi, we used coloured clothes, kites, cycle, diwali light, bangles and paper work to create the famous "Purani Dilli"

**27**<sup>TH</sup> **September 2019 (World Tourism Day)** We try to show the world famous tourist places in a form of rangoli and celebrate as a World Tourism Day.

**27**<sup>TH</sup> **October 2019 (Diwali Celebration)** "Diwali' it's the celebration of lights, and the same we tried to convey in our college reception area with a beautiful rangoli which is a sign of wellness, also colour papers and diwali light.

**26**<sup>TH</sup> **January 2020 (71**<sup>ST</sup> **Republic Day )** It is a historic day when the Constitution of India came into effect on 26TH January 1950. The same students tried to show by decorating the college reception with rangoli reflecting



the tri colour of our Indian flag and making some crafted decoration items.

Professor Leigh Thompson says that,

Team is a group of people who are interdependent with respect to information, resources, knowledge and skills, who seek to combine their efforts to achieve a common goal'.



There goes a famous saying, 'all work and no play, makes Jack a dull boy'. So, apart from developing the intellectual side of the learners, it is very important on the part of every academic institution to nurture the finer aspects of their personality. The purpose of creating a cultural club in any academic institution is just that.

By conducting different cultural events the club sensitizes the youngsters about the rich cultural legacy of their country, and also takes a positive move towards conserving it. The different cultural events contribute to moulding the artistic and creative side of the learners.

By involving the students in organizing these events, their organizational skills and leadership quality also improves. The Cultural Club of Inspiria Knowledge Campus takes care of all the cultural events taking place in an academic year. From the inception of the institution till date the committee has established a certain standard of cultural activities in the campus.



The major events taken care of by the cultural committee are "Spend a Day", "Cosplay", "Insvaganza" the annual fest of Inspiria etc. participating in and helping in organizing these events teaches the students the value of teamwork and also makes their college life more enjoyable.

The purpose of the club is to:

- 1. Enhance their skills and to accentuate their understanding and learning graph.
- 2. Allow students of Inspiria to express themselves while enlightening their peers.
- 3. Provide a comforting vent for students who are inclined to share their imaginations and talents.



4. Reach out to the other institutes of the university through various activities and widen their spectrum.

The cultural activity club at Inspiria aims to encourage student's interest, participation, and responsibility in the ingenious field through a medium of creative art and literary curriculum & Scope.

The inventiveness is to provide social, cultural and recreational activities for the college community. Members meet weekly and provide inspiration and opportunity for students to work on individual and group activities.



Students develop and organize activities and have the opportunity to demonstrate and develop their leadership and decision-making skills. The clubs provide a learning experience for the members, as students are responsible for the organizing, funding, public relations, regulating, and scheduling activities for these clubs under the direction of the faculty coordinator.



# INSPIRIA ORGANISES NATIONAL SEMINAR IRES 2020

Inspiria Knowledge Campus, Siliguri has organised the second annual national seminar (Inspiria Research Excellence Series) on 6th and 7th of February, 2020 in collaboration with Humanities and Social Science Studies Journal (UGC-CARE list, 2019). The seminar brought together 20 delegates to present research papers under the overarching theme of 'Comprehending Interdisciplinary Spheres in the Digital Age'. The seminar provided a platform for academicians, scholars and industry professionals to understand and disseminate the contemporary paradigms, recent innovations and research practices in management,information technology, media and literature.

The seminar was inaugurated on 6th February by Head Academics, Head Operations, Department Coordinators and the

Prof. K. V. Nagaraj, Retd. Pro Vice Chancellor, Assam University, former HOD, Department of Mass Communication, Mizoram University; Dr. Dipti Kumar Chakraborty, Prof. of Commerce, Department of Commerce, University of Calcutta; Dr. Bedanta Bora, Department of Management Studies, Sikkim Manipal Institute of Technology, SMU Sikkim; Dr. Ardhendu Mandal, Dept. Of Computer Science & Application, University of North Bengal.

Speaking on the first day of the event, Prof. K.V. Nagaraj speaks on the recent trends, paradigm shifts and ethics in media research while evaluating the overall session on media. "Research is an integral part of an academia's journey towards scientific exploration of knowledge," says Prof. Nagaraj. Dr. Dipti Kumar Chakraborty,



chairperson of the second session on papers of management, commented that the research papers on health and environment made the session more inclusive. "We learn each day and research is a continuous learning process," quotes Dr. Ardhendu Mandal, Chairperson, session for Computer Science.



Dr. Bedanta Bora -Head of Management Studies(SMIT), Mr. Rahul Gupta-Head Operations(IKC), Mr. Indrajit Chaterjee -Head Academics (IKC), Prof. (Dr) Nagaraj- RTD. Pro VC(Assam University), Mr. Anjani Nandan -Prog. Coordinator Hospitality Mgt.(IKC), Ms. Sherry George -Prog. Coordinator School of Management (IKC), Ms. Steffi Prasad -Prog. Coordinator Media Science (IKC) inaugurating the seminar (from right)



K. V. Nagaraj addressing the inaugural session



The third edition of Inspiria Annual Socio-cultural Fest – **INSVAGANZA 2019** was successfully organized on 22nd and 23rd of February. Plausibly the biggest annual Fest of this region comprised 34 events across two days, with 20+ colleges participating from and across the region of North Bengal.

Also, partnered with well-known sponsors across the city, this fest claims to increase its footfall every year at a great rate. The best part was the "Fusion Wood" band which the students relished. With various compelling events like turn a coat, business events, and many creative and cultural events worth prizes lured many registrations and saw active participation from students of many colleges.





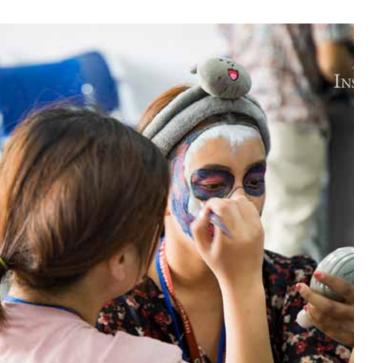




What made INSVAGANZA different was with the growing trend, PUBG was retained as an event in the collegeThe event was inaugurated by Organizing head Mr Rahul Gupta – Operations Head, Academics head Mr Indrajit Chatterjee and Coordinators of the various Departments Mrs Sherry George, Miss. Steffi Prasad and Mr Anjani Nandan. The inauguration was followed by a streak of events like solo singing, rap battle, fashion show, and many other stage events. With the student's initiative, the spirit of innovation and creativity, the events spanned over two days with great enthusiasm.

The performers from all over North Bengal showcased their skills and talents and it could be said that the "Josh" was definitely "High!" As said earlier, one of the biggest students' fests of North Bengal region, it promises to be always better and greater in the upcoming years with more diverse events and performances, and greater reach among the students.



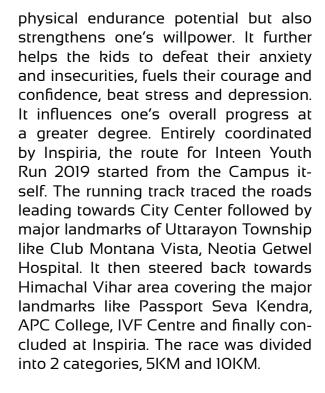






Strengthened by its principle of sustaining quality education with the extracurricular activities, Inspiria organized the first edition of Inteen Youth Run on 9th November 2019. Inteen Youth Run is an exclusive marathon for kids studying in class 6 to class 12 – aged up to 19 years. The event ideally fosters the active participation of kids in outdoor activities. The core intent of Inteen Youth Run holds on to the overall development of kids – be it in academics, sports, or any other extracurricular pursuits. It further endeavours towards helping them break free from the growing digital craze.

Marathon, therefore, is more than just a running activity. It is rather a life building process that not just challenges one's





Kids studying in class 6 – class 10 was advised to participate in the 5KM run. Whereas the ones studying in +2 were permitted to partake in 10KM run. Before the run, the student volunteers of Inspiria conducted a warming-up session for the participants. Mr Rahul Gupta – the Operations Head along with Prof. Indrajit Chatterjee – the Head of Academics of Inspiria flagged off the event amongst the crowd of zealous young participants. The 10 km race began at 7:00 AM followed by 5KM category run – 15 minutes later.

All the faculty members and the staff who began reporting at the campus as early as 4 AM were assigned to stand at particular points to guide the runners. Besides, direction boards and hydration support were provided throughout the marathon route by the Campus. All the runners were given a unique running bib number before the commencement of the race. The first of its kind to be organized by Inspiria, the event gained a good response from the schools based in and around Siliguri. The majority who enthusiastically participated in the actual marathon at

an early age created their "first-time in life experience" by participating in Inteen Run 2019. A surprisingly good number of nearly 200 students participated in the event. Inteen not only stirred excitement amongst the kids but it also gained the attention of parents, schools, coaches of the kids that participated. It conveyed the significance of extracurricular activities for unburdening the study pressure, for staying fit and happy. The volunteers' en route cheered the runners and encouraged them on not giving up!



The race ended at around 8: 30 AM. There was a free provision of post-run refreshments for all the participants and volunteers by the Campus. Also, there was a convenience of medical support. To encourage the kids for future ventures and as a gesture of appreciation for their participation in one, each participant was presented with a finisher medal. On top of that the winning trophies for 5KM and 10KM category, for boys and girls, were

awarded in Winning Category, First Runner-up and Second Runner-up Category.

The event concluded successfully as it was properly organized and well-coordinated. It conveniently catered to every call and sufficed the criterion of a good running event. Everything, including the registration, was rendered for free to all the participants.























29th July 2019 marked the first day of Inspiria Orientation Week for the new batch of students. The orientation week is one of the most important events at the beginning of every new session where the new students are allowed to interact with the best of the leaders, achievers and believers from around the nation.

For an institution that runs by the motto of making its students, 'employable' it is only advantageous to introduce them to the world that awaits them before introducing them to their curriculum. Gracing the first day with



his presence was Mr Dilip Jayaram who has been a part of the industry for over 20 years.

His contribution in the post of COO at Procam International Pvt Ltd led sponsorships, operations, brand engagements, media partnerships, PR for the Standard Chartered Mumbai Marathon, Airtel Delhi Half Marathon and Sunfeast World IOK, Bangalore. These events catalysed the health and fitness movement, which has spawned 1400+ races in the country today. He is credited with starting the running revolution in India shifting the country's focus from spectator sports to mass participation sports, seeding health and fitness and creating new paradigms.

Mr Dilip Jayaram in his motivating speech gave exceptional takeaways to the excited and inquisitive gathering of students. He passed on his experiences and learnings that came with those experiences. He walked around the amphitheatre answering every question that the eager minds threw at him. His energy picked up even more than students participated and took the opportunity to interact with him.



He answered questions about career, industry, about what to expect and how to prepare, about believing in individual capabilities and always moving ahead no matter the many obstacles. He narrated his life incidents while citing examples of how nothing is impossible which seemed to engross the students more and find comfort and awakening in his words. After the interesting and interactive session, the managing trustee of Inspiria Mr Atul Gupta presented the speaker with the memento as a vote of thanks. He also addressed the students and spoke a few lines about his own experiences

and interactions with Mr Dilip which made for a classic end to the first day. When everyone believed that it could not get any better the guest speaker provided the students who had asked him questions with the privilege to interact with him personally and clear their doubts including other interested bulk. Thereafter, the end, the discussion was shifted to the seminar hall where a bunch of students got the opportunity to learn about deeper insights. This marked the successful end of the first day of orientation week 2019, where the students not only gained the knowledge but also received answers to their doubts and confusions regarding a career as well as life.





InspiriaQ, the most awaited quizzing bonanza of North Bengal is organized by Inspiria Knowledge Campus on 8th November 2019. G.D. Goenka Public School repeated its winning feat, making it to the top, three times in a row, followed by S.H.M.D School, Jaigaon as the first runner-up and Army Public School, Bengdubi as the second runner-up.

The InspiriaQ 2019 engaged 32 schools

from Kurseong, Kalimpong, Darjeeling, Bagdogra, Cooch Behar, Gangtok, Binnaguri, Raiganj and Jaigaon in the quizzing gala. Quiz generates curiosity, as quoted by Mr Indrajeet Chaterjee, Head Academics of Inspiria Knowledge Campus,

"The objective of InspiriaQ is to inculcate the culture of curiosity and critical thinking among the student community".



The quizzing event was inaugurated by Mr Atul Gupta, Managing Trustee; Mr Rahul Gupta, Head Operations; Mr Indrajeet Chaterjee, Head Academics of Inspiria Knowledge Campus. The total number of participating teams was 22 and six schools qualified for the final round. Participants were felicitated with a memento.

InspiriaQ has been providing a platform for six years to schools competing at the Higher Secondary Level which brings out the hidden abilities of the school going, students. It also provides a common platform for the students to explore the zeal of learning. Knowledge is of no value unless you put it into practice and InspiriaQ is



one platform where students can put their knowledge into practice says Mr Rahul Gupta, Head of Operations, Inspiria Knowledge Campus.



The students have shown extreme interest and exuberance for the event. A student of Army Public School, Bengdubi exclaims, "An enthusiastic approach towards learning and a fun way of interacting with the students". The day-long event has created a sense of critical and analytical thinking among the participants of InspiriaQ which follows a structured and unique format of quizzing. "The main objective is to encourage students to participate more in extracurricular activities along with academics so that they can excel in their overall growth" says Mr Atul

Gupta. The sixth consecutive year of the contest has seen the outburst of enthusiasm which is conducted by the quiz master Mr Gautam Bose, CEO Greycell.

InspiriaQ has become one of the most interactive events in the academic calendar in Siliguri and the surrounding region. The event concluded with a power-packed quote of the quiz master "Knowledge is the ultimate power so, I encourage the students to read more about what is happening around the globe.

Keep smiling, keep quizzing."









































As a part of the Inspiring Leaders Talk 2018, Inspiria Knowledge Campus was proud to host Ms Debjani Ghosh, President NASSCOM on the 30th of November 2018 that marked the final day of the programme.

Debjani Ghosh is the 5th President of The National Association of Software & Services Companies (NASSCOM), a veteran of the technology industry, and a champion of gender diversity in corporate India, Ms. Debjani was the first woman to lead Intel India, Manufacturers' Association for Information Technology (MAIT), and presently NASS-COM.



Ms Debjani Ghosh commented on the scenic campus that the college hosts and highly appreciated the modernity of the institute in terms of infrastructure and facilities offered. She spoke about how her firm belief in herself along with an adventurous spirit to achieve led to an illustrious career spanning over two decades where she held diverse leadership roles across geographies in South and Southeast Asia at Intel.

A firm believer in the power of technology in enhancing lives and livelihoods and leveraging it for societal good, Ms Ghosh is also an advocate of women empowerment and believes firmly in inclusive growth in organizations in terms of equal opportunity and exposure.

She led a highly interactive session with students and strongly asserted that will power, career focus and strong devotion to one's career will ultimately lead to success be it working for an organization of repute or initiating and continuing an entrepreneurial pursuit.

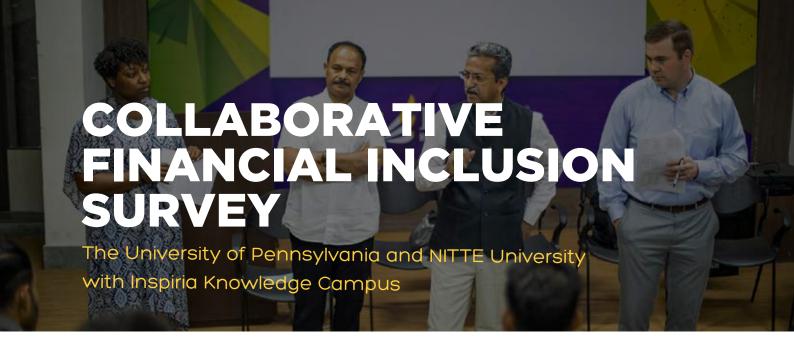
She spoke about how she was the first non-engineer to have made to Intel and grown and learnt exponentially over the years as her firm belief in herself was instrumental in steering her career growth and asked students of Inspiria Knowledge Campus to imbibe the same spirit of courage and desire to strive for and excel in their chosen fields.



Students from various streams of Inspiria Knowledge Campus questioned Ms Debjani on 'career choices to be made', 'dichotomy of choosing between further education vis-à-vis getting into jobs' and 'initiating startups'. Ms. Debjani replied to a flurry of questions by saying that "it's a personal choice between choosing higher education and jobs" but at a personal level she upheld the necessity for practical training which enables learning and growth. She also said that knowledge and information about career choices must be gained and adjusted with real-world scenarios to obtain a realistic understanding of employment opportunities that lie in front of young graduates.

Ms Debjani Ghosh spoke about how Artificial Intelligence has already started to replace many components of jobs and how by 2022 artificial intelligence would be able to replace many basic human jobs that are repetitive by nature. She quoted Alibaba founder Jack Ma who said that schools and colleges should teach students how to be different from machines and said that one must go on making milestones in one's career despite obstacles that may come along the pathway.

Students were engrossed with the interaction and they benefited immensely by being imparted with knowledge-led clarity on career choices which greatly expanded their mental horizons and inner motivation to excel.



How important it is for a student to explore and gain practical experience and knowledge related to any subject that they choose for themselves to build an excellent career - quite much! Keeping this in mind, Inspiria Knowledge Campus collaborated with the Research Team of University of Pennsylvania and NITTE University, Mangalore who initiated fieldwork for the students of BBA and BMS. The research was about Digital Banking in rural areas. In total, 33 students were taken to perform the same, which was headed by Mr Dan Heist from the University of Pennsylvania. Along with Asst Prof. Anil Philip from the BBA Department and Asst Prof. Taqui Haider from the BMS Department of the Inspiria Knowledge Campus itself. The entire team was very enthusiastic and the fun was about to begin. The task commenced with punctuality and discipline and all the students adhered to abide by the rules. Pro-Vice-Chancellor of the NITTE University inaugurated with an inspiring speech and explained the students about the program with his team. A set of questionnaires were handed to the students which consisted of more than 200 questions. Each individual was asked to approach the villagers and get as many respondents as possible. The questions were all related to digital banking, concerning about the reach and awareness of the usage of technology for digital transactions in the rural areas. The first day began with an astounding spirit.

Everybody was curious to know about the location of the survey. Progressively, the team arrived at their first location by bus. The name of the village was Farabari. The entire team scattered to accumulate the maximum number of responses from the locals. They faced difficulties to walk from one place to another and dealt with the villager's varied moods and reactions.

After much hard work and intense struggle, food is all that you long for hence bananas, sandwiches, muffins for lunch revived everybody and kept the task going. The results were mesmerizing, around 180 questionnaires were filled on the first day itself and we were very close to the target of getting 300 respondents in 2 days. No doubt it was a hectic day but, the achievement compensated for the same. Day two was more relaxing and exciting as the students were taken to a nearby village where they had to meet only 120 respondents which did not seem difficult at all. The second day continued following the same structure with the same dedication and maximum efforts. Not so surprisingly, the team could accomplish more than the target by receiving 400 plus respondents in total.Therefore, there were many fun moments to cherish throughout the program and the results were commendable. Altogether it was a success, both for the students, teachers and the researchers as they had a great experience and enjoyed to the fullest.

Among all the freedom and soft rules, brilliant students do not waste their time. They focus on their studies. They take this freedom as a positive point. They take it as an opportunity to take life the way they want. They take part in sports as part of health and refreshment. They attend lectures regularly in order to expand their knowledge. They make sure they benefit all the facilities and educational activities which the college provides. At the school level, a student is unaware of the prose of conceptual learning.

He just crams the lessons and produces it in the paper. He is unable to build his own opinion and to incorporate a new idea. However, at college level textbooks

What I like the most about college is not its freedom, it is its sensation. The students learn a sense of freedom, teamwork, tolerance, cooperation and the spirit of leadership throughout the college life. If they win, they learn how to celebrate it. If they lose, they learn to embrace the defeat with courage and tolerance. They learn from both victory and defeat.

In the end, we can say that students learn the principle of golden life through trial and error, reading, testing, competitions, social interaction, and various sports. College life is an opportunity for everyone and he should get the maximum out of it. The charms of cottage life are enjoyable but they can be traps for those who are irresponsible and immature. However, college life is an unforgettable experience and the one who

experience and the one who misses it cannot find an alternative for the rest of life.

are not the only source of knowledge but students read other books to expand their horizons. This thing brings about new approaches and ideas in their field.

Mischief, disobedience, and indiscipline are some salient features of college life. Although there is a fair number of decent students, sometimes mischievous ones outnumber them very easily. Therefore, the general concept of a college student in the past was of an insolent arid unruly one. Nowadays, the situation is not as hard as it had been. Speech declamations, quiz competitions, debates, and sports are also a remarkable feature of college life: It can be rightly said about the competitive environment at development.





Lions Club of Siliguri Terai Oorja conducted Arogya- Mega Health Camp in collaboration with Inspiria Knowledge Campus on 14th November 2019. The event incorporated a voluntary blood donation camp, free diabetes test, and free eye check-up. The club also distributed 100 blankets and 5 wheelchairs. Since 14th November marks the Children's Day and World Diabetes Day, the event, therefore, was held to honour Late Jatan Prasad – the founder of "JP Sahu Foundation" including "Inspiria".

The event commenced with the lighting of the lamp by the day's Chief Guest Shri Pankaj Kumar, IRS – Commissioner of Income Tax Department, along with Lion GS Hora – the



ex-director of Lions Club International. The feat was conducted in the presence of Aditya Mitruka – the President of Lions Club, Sangeeta Reddy – MD of Reddy Healthcare and Retina Institute of Bengal, Rajiv Jain – Sub-Committee Chairman of Lions Club Terai, Mr Rahul

Gupta – Operations Head of Inspiria, Mr Indrajeet Chatterjee – the Head of Academics, and the dignified members of Lions Club of Siliguri Terai Oorja, students, staffs, and volunteers present at the event.

Quickly after the lighting of the lamp, the dignitaries spoke on the subjects related to the campaign. They communicated their honest consideration for every individual's involvement in the charitable drive. In the process, Mr Rahul Gupta revealed remarkable highlights of Inspiria's first two years of blood donation services. He voiced his anticipation for the success of the day's event with the support from Inspirians and the faculty members. He further went on thanking the Lions Club of Siliguri Terai Oorja for connecting with Inspiria for the campaign. The chief guest Shri Pankaj Kumar also expressed his deep gesture for the generous cause conducted by the Club and the Campus.



Lion GS Hora shared a crisp outline of the Lions Club of Siliguri Terai Oorja. In his statement, he praised Inspiria for collaborating with the multi-service community Terai Oorja and strengthening the event. Sangeet Reddy conveyed her delight for being bestowed with the opportunity to be a part of the campaign for the first time at Inspiria. She emphasized and urged the involvement of youths in the events as such. Shortly after her speech, the felicitation of the Chief Guests Shri Pankaj Kumar and Lion GS Hora took place, which was attended by Mr Rahul Gupta, Indrajeet Chatterjee, and Aditya Mitruka.

The spirited Inspirians, faculty members including the staffs willingly participated in the blood donation initiative. Lions Club of Siliguri Terai Oorja collected 139

units of blood, which is donated to Terai Blood Bank. The Club donated 2 wheel-chairs and 60 blankets to Bhimber Sneshashram Dristhir Vidyalaya. Another 3 wheelchairs were donated to Paschim Banga Rajya Pratibandi Samelani, and 40 blankets were donated to Darjeeling District Committee.

The credit for the well-regulated event belongs to the Department of BBA Hospital Management, all the staff, volunteers, the management team of Inspiria, Lions Club, dignitaries, and each individual who employed themselves in the smallest task, due to which the camp became a great success.



The Research and Development Cell of Inspiria Knowledge Campus organized the first Inter-departmental Students' Seminar on 24th April 2019. A total of 8 research papers were presented in the seminar by students' group from all the four departments. Bachelor in Business Administration, Bachelor in Computer Applications, Bachelor in Hospitality Management and Media Science presented the same from their respective domains in the forum. The seminar also witnessed enthralling discussions and interactions between the participants and the audience.



The Research and Development Cell at Inspiria aims to nurture research culture in the college by promoting research in newly emerging and challenging areas of Technology, Management, and Media The seminar was segregated into three sessions consisting of Management, Media and Computer Applications. Each session was headed by a Session Chair comprising faculty members' from the concerned department. The event was officially inaugurated by Mr. Indrajit Chatterjee, Head Academics, Inspiria Knowledge Campus. He addressed the participants and the audience with the keynote speech and highlighted the basic purpose of organizing the seminar and its relevance in the academic field.





SPSS, owned and acquired by IBM is a software package designed for interaction, batch and statistical analysis of data. Inspiria Knowledge Campus, one of the leading management colleges in Siliguri had organized a two-day workshop on SPSS on 27th and 28th June 2019 in the campus. Twenty participants attended the seminar from various institutions like Sikkim Manipal Institute of Technology.



Darjeeling Government College, North Bengal University and Sikkim Manipal University. The workshop was conducted by IBM SPSS trainer Mr Tapabrata. The workshop was inaugurated by the Managing Trustee Mr Atul Gupta, the Operations Head – Mr Rahul Gupta and the Head of the Academics Mr Indrajit Chatterjee and the coordinators of various departments. First day of the workshop started with the introduction of SPSS and various segments of inputting data into the SPSS software.us departments. On the second day, Mr Tapabrata the SPSS trainer gave more insight into the functioning of SPSS, the various data it can handle and the methods of data analysis and its implications.



The participants were also given various assignments regarding SPSS at the end of the day for further practice. The workshop ended with the distribution of certificates to the respective participants. It was a very informative workshop as evident from the feedback of the workshop and the participants enjoyed and gained basic knowledge of SPSS operations from the workshop.



**INSIGNIA**, the Management club of Inspiria organized an Inter-departmental debate competition named as "Clash of Minds" on 8th of February 2019.

Insignia firmly stands for inculcating and developing students to bring out the best in themselves in terms of participation in activities. A debate competition is an effective method to instill a 'thinking mind' among students to understand issues

that may affect them in their lives.

The event began around 2 pm where students from various departments and faculty members gathered as an audience to cheer up the participants. There were a total of 10 participants, 2 from each department. The participants were already given their motion as 'for' or 'against' on the topic. Women are trying to become more like men."



Ms Steffi Prasad and Ms Geetanjali Rathore were the esteemed judges for the event. Mr Arnab Sen acted as the moderator for the debate competition. It was a highly stimulating talk with different views and opinions on their respective motions. The speakers were full of energy and enthusiasm which kept the audience enthralled till the end.

Sneha Pandey of BBA (3rd year) won the trophy of the Winner, also winning the

cash price of Rs 1000/- and Dimpi Singhal of BMS (2nd year) stood second winning cash price of Rs 500/-.lt was a wonderfully co-ordinated event organized by the management club of Inspiria.



The Women's Cell of Inspiria Knowledge Campus was initiated with a view to supporting the women fraternity of the college. A platform to come together and enhance their own potentials, where each can support one another. It helps to maintain a harmonious atmosphere, which enables the women to pursue whatever they do with dignity and poise. It helps the women student community to build their leadership qualities by taking charge of the leadership goals assigned to them. Not

only this it also looks after the safety of the all-girl student, lady faculty and other lady working for staff. Any gender-biased issues based on psychological or physical are addressed by the Cell. Girl students often organize various activities in the campus related to their health and psychology like a workshop on breast cancer, workplace grooming, makeup and style etc. Even various outreach programmes are conducted by the cell.







March 8, marks International Women's day and Inspiria Knowledge campus celebrated women's day in its ethnicity. For over 100 years International Women's Day has celebrated the achievements of women worldwide and the struggle for gender e 8th of march witnessed a combination of celebrating international women's day along with the ethnic day.

It was a day, dedicated to all those who stood against odds and have excelled in their fields. We were honoured to welcome Dr Neela Bhattacharya: plastic and reconstructive surgeon, Dr Smita Das Ghosh: gynaecologist, Mrs Sweta Tiwari: principal of Birla Divya Jyoti School, and Priyanshi Jalan fashion advisor and entrepreneur quality. The event commenced with



the lighting of the lamp, followed by each of the speakers talking on how women empowerment is not about giving special rights to women but about establishing gender equality. They also showed light upon how a woman is incomplete without the support of a man and vice versa and how they cannot be put on a see-saw. We then experienced the presence of another great speaker, Rajesh Agarwal who is a motivational speaker. The program then carried on forward with the audition of the 1st web series of North Bengal, introduced by Inspiria TV: College Diaries. The first glimpse of the web series was showcased after which a series of dance and singing performances took place. The graceful dance performances added a silver lining to the cloud. The day ended with a wave of joy and happiness spread all over.



After the successful venture on "InCode- 2019 at the school level", Inspiria yet again organizes "InCode- 2019" at the college level on 20th September 2019 at Inspiria Knowledge Campus. The only one of its kind to be held in Siliguri region, the contest was founded with a vision to encourage and assist the aspiring coders studying in schools and colleges across the North Bengal Region.

The contest called by the campus received an overwhelming response from the various colleges in North Bengal, including that from Sikkim. A total number of 33+ teams from 15+ different Colleges partook in the competition.

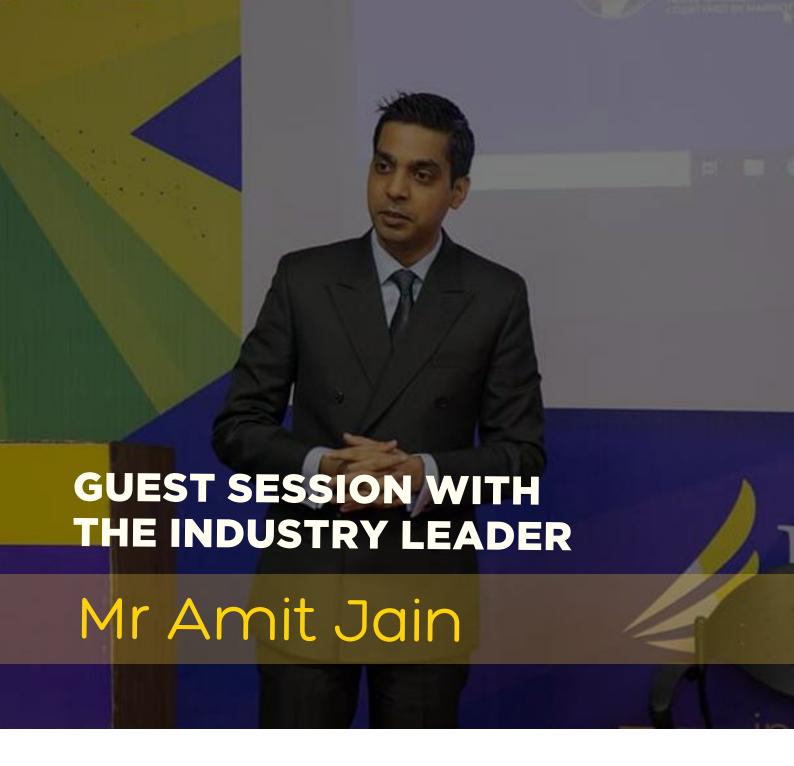
Authorized coding language for the contest was Java and C++. This contest launched and led by Inspiria Knowledge Campus was powered by CodeChef. Colleges that participated in the contest were Acharya Prafulla Chandra Roy College, Siliguri College, Siliguri Institute of Technology, Jalpaiguri Government Engineering College, Ananda Chandra College, University of North Bengal, Siliguri government polytechnic, North Bengal St.Xavier's College, Coochbehar Government Engineering College, Islampur College, Sikkim Manipal Institute of Technology, Mayank institute of technology, SRM University and St Joseph's College.



Amongst the host of strong contestants, Jalpaiguri Govt. Eng. College won the winner's title and the first runner-up title. Whereas, Inspirians stood as the second runner-up amongst the remaining participants.

Inspiria further provisioned for reward granting round to the winners and meritorious participants. A cash reward of Rs. 5,000 was granted to the winner, Rs. 3,000 to first-runner up, and Rs. 2,000

to second-runner up. Besides, the certificate of merit and certificate of participation was awarded to the winners and all the finalists. Incode, an initiative of Inspiria is not merely about inter-school and inter-college coding competition and granting awards. It primarily aims at uplifting the aspiring coders of North Bengal region towards global standard by showcasing their programming skills in front of the world. 60+ participants eagerly competed in the 90 minutes coding competition.



Inspiria Knowledge Campus, Department of Hospitality Management organized a guest session with the Industry leader Mr Amit Jain on 18th February 2020. Mr Jain is working with the designation as Hotel Manager in Courtyard by Marriott Siliguri currently. During his career of 13 years of experience, Mr Jain has worked with Oberoi Group of Hotels & Resorts, Leela Group of Hotels & Resorts and continuing ten years with Marriott International. The session was focussed to motivate the first-year students with his story as a journey of a successful hotelier. Along

with this, Mr Jain guided the students on how to prepare themselves to become an expert in their area of interest. Developing themselves with the required personality, communication skill and attitude to be a STAR in their hospitality career were some key takeaways from this session. The students termed it as a 'revelation' of many unknown things about the hotel industry. They enjoyed each moment of the interactive session and felt uplifted after connecting with Mr Jain.

### **CONTRIBUTIONS FROM INSPIRIA TEAM MEMBERS**

### **SEVOKE-RANGPO RAILWAY**

PROJECT A CHARIOT OF CIVILISATION OR CURSE TO NATURE?



By SANJOY BARMAN ROY

Asst. Professor & Dpty. Controller

"Dao phire se aranya lou e nagar"

(Give us back the sylvan past and take this city centric concrete civilization)

Tagore, 1895. Chaitali poem Sabhyatar Prati, p.18]

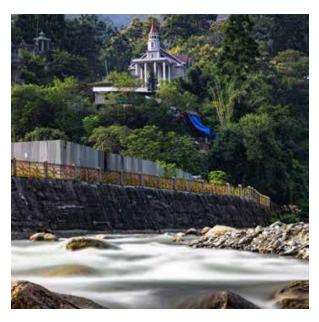
The long waited Sevoke-Rangpo railway project will connect India with Sikkim in less than two hours through picturesque mountain terrains and reserve forests. The Northeast Frontier Railway (NFR) zone along with IRCON initiated the construction of 44.98 km long Sevok Rangpo railway line. It will help to boost tourism industries of Sikkim and deploying of Indian army in Doklam area in a much more convenient and less time consuming manner.

#### Route:

In the first phase of the project, the rail

journey will cover Sevok, Reang, Gelikhola, TeestaBazaar, Melli and Rangpo stations. The TeestaBazaar will be an underground station.

The project will construct 19 bridges and 14 tunnels. The tunnels on the route will cover a total length 38.55 kms i.e., 85% of the total journey. The longest tunnel cov-



ering 5270 metres and the smallest tunnel covering 538 metres.

### Impact on Ecosystem:

Every developmental activity related to construction leaves a scar on the environment. The proposed railway project will be passing through the Mahananda Wild life Sanctuary. This sanctuary is an ideal place for nature lovers.

The Himalayan Salamander, missing link between the Reptiles and the Amphibians - is a living fossil from the age of the dinosaurs is found only in this area. Rufous-necked Hornbill and Royal Bengal Tiger, Indian bison, barking deer are peacefully living in the lap of nature within the santuary. Bird and mammal's population get affected in the vicinity of the project area. The Mahananda Wild life Sanctuary is known for its elephant corridor. As per record of the North East Frontier railways a total of 67 elephants were knocked down by trains in last 6 years.

Water: The sewages from Construction area, disposal of solid waste will pollute the water. The construction of tunnels will also change the flow of water and as a result occurance of flood, land slides will also increase. The concrete structures will

also hinder the water sources of the villagers and wild animals. This will result in the interruption of the drainage pattern in a more adverse fashion.

Noise: Use of drilling machines and blasting explosives for excavations would greatly generate ground vibrations and instantaneous noise. Noise in and around the construction site will most likely affect wildlife. Noise mitigation measures are required to be implemented by establishment of greenbelts along the rail tracks at all sensitive spots.

Air Quality: Emissions from the engines will impact air quality at the construction site. Particularly diesel engines emit carbon monoxide, sulfur oxides, nitrogen oxides and polycyclic aromatic hydrocarbons (PAHs) that causes extreme air pollution. All construction sites generate high levels of dust particles which in turn degrade the air quality for long run; an environmental damage of significant proportions.

#### Conclusion:

An Environmental Management Plan (EMP) is to be developed to minimize adverse environmental degradation associated with the construction of proposed railway project in the wild life sanctuary.



### **READING GARDEN**



By LAXMI SAHU

Librarian

Information plays a remarkable role in the development of mankind as well as our society. It has a variety of implications in education, entertainment, economic, cultural, and spatial perception etc. Library is one of the institutions that serve different demands of end users in our society. The wordderived from the Latinliber, "book," whereas a Latinized Greek word, bibliotheca, is the origin of the word for library in German, Russian, and the Romance languages (Encyclopedia Britannica, 2020). There are many institutions formed in our society. Library and its modern features are the dynamic factors that meet the multiple needs of users in a modern society.

Libraries are very vital assets of our society as the communication and education system. Libraries provide various resources to users to carry out their work, studies, researches and leisure-time activities. Libraries provide access to resources through three plots, Data service, information service, and knowledge service. Neil Gaiman who is an English author made a statement in the newspaper The Guardian, "Why our future depends on libraries, reading and day dreaming" .He mentioned reading habits and the values of a library that are about freedom of ideas and communication (Gaiman 2013).

### Role of College Library

College education system comes up with a different environment and circumstances for students. Here, students need to depend more on self-learning along with teachers' support. We can see there are various types of libraries, such as the National Library, Academic Library, Public Library, and Special Library. College libraries come under academic libraries and they play an important role in supplementing classroom teaching. The major functions of a college library are:

- Offering the students a wider, deeper, and easier understanding of different existing disciplines;
- Serving students for advanced studies in various disciplines and subjects;
- Awaring higher responsibilities in career and life by facilitating information resources;
- · Delivering adequate reading materials and facilities; and
- Introducing special and updated scholarly communication to the faculties for their

#### research

#### **About Central Library of IKC**

Inspiria Knowledge Campus was established in the year 2015. With the establishment of the Institute, the library started its journey as oneoftheinception, it has been playingapivotal role inteaching and learning programmes of the Institution. The library is in the ground floor, block-C. The aim of the Library is to serve the needs of our faculty, researchers, students and the staff. It acts as a center for the collection of literature predominantly related to science, technology, management and its allied subjects, bound periodicals-Newspapers, old question papers and develops a comprehensive collection of information that is useful for learning and teaching.

### **Library Services:**

- Book Circulation Service
- Online Book Search
- Book Reservation
- Online Book Requisition & On Demand Book Requisition.
- Computer and Internet facilities
- Periodical and Newspaper Section
- Reference Service New Arrivals & other notifications

E-library service-https://inspiria.edu.in/library/





### By SUMON DEY

Asst. Professor



With the new day comes new strength and new thoughts.



A hug from the soul and the spirit!



There is only one day left, always starting over: it is given to us at dawn and taken away from us at dusk.

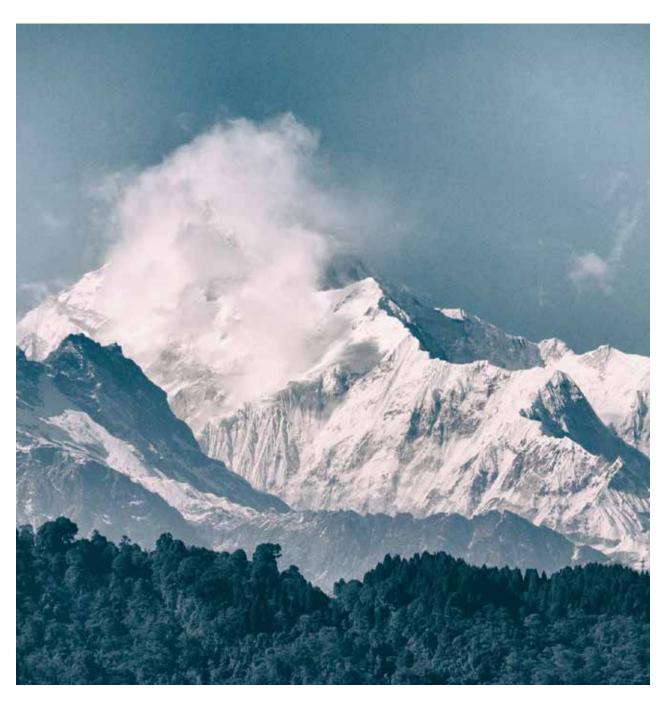


Sunset is the time of the day when the sky looks like it was spray-painted by an artist.



### By SAMIR RANJAN DEY

Lab Assistant

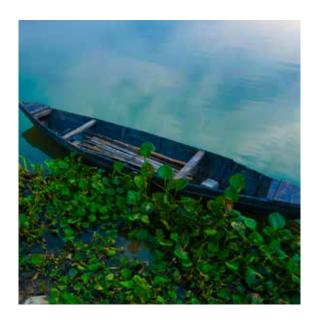


Mighty Kanchenjunga looking over.



### By MANAS SAIKIA

Asst. Professor



When horizons transcend.



A game of lights and shadow.



The tranquil and spiritual longing.



Humming to the beats of life.



### By SURENDRA PRADHAN

Photographer



Asian Barred owlet



Monks at Bokar Monastery, Mirik



On a way to Pangong Lake, Ladakh



Layers and mountains, from Phalut, Darjeeling



Asian Barred owlet



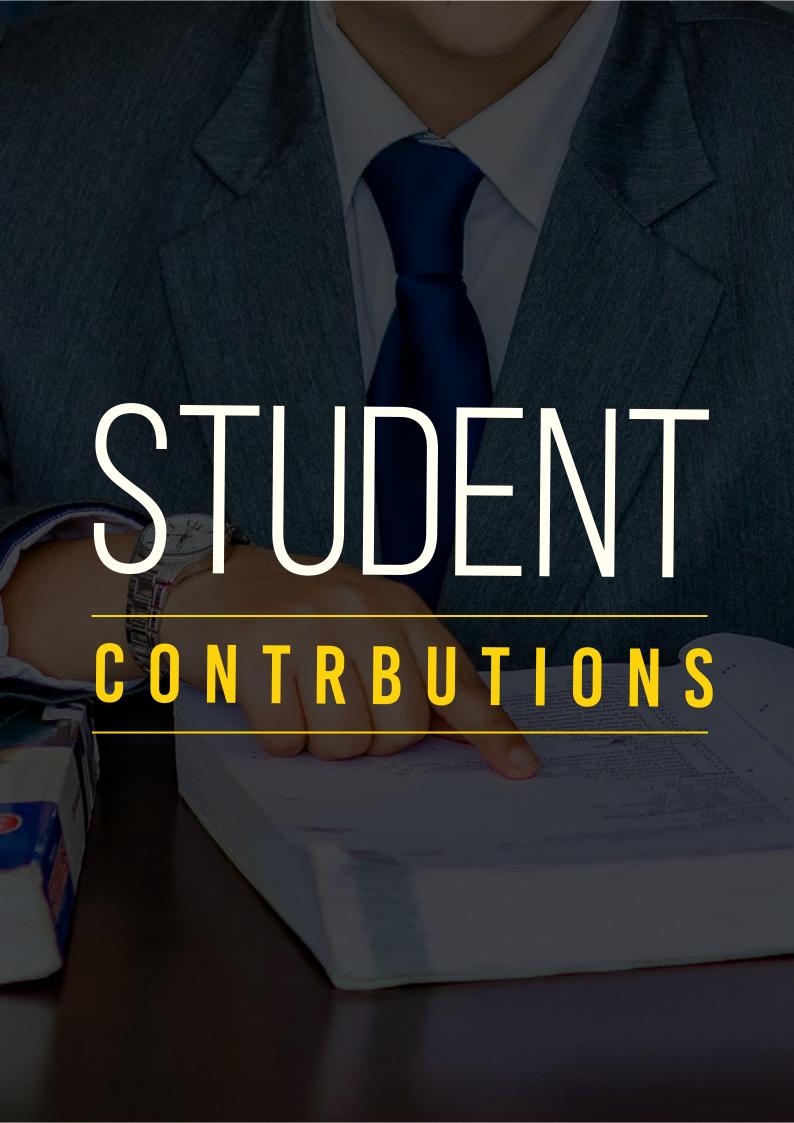
Long-tailed broadbill



Mount Kanchenjunga from Sandakphu, Darjeeling



Different Face of Mount Kanchenjunga, From Lungthung view point, Sikkim



## PHOTO ESSAY



## DURPIN DARA HILL

By Sandeep Chettri (BMS 3<sup>rd</sup>Year)

"Many places we travel; Depth in every place; the scenic beauty and exploring give such solace"

In the supremely beautiful hill town, Kalimpong, there are numerous tourist places and attractions, and one among this is the 'Durpin Dara Hill'. The Durpin Hill gives a panoramic view of the town of Kalimpong, the snow-clad Himalayas, the Teesta River & it's valleys and the Jelepla Pass. Atop the hill sits the 'Zang Dhok Palri Monastery' (Durpin Monastery) which has an amazing architecture. This monastery was constructed by Hon. Dudjum Rimpoche in 1972. The most eye-catching thing you will see as you enter the monastery is the pair of two large cylinders which can be turned by a crankshaft and

a bell rings at every turn. Beside the wall lies a row of prayer wheels adding glitter to the majestic beauty of the place. The most interesting element about the monastery unfolds when one sees the 'Kangyur'- a rare Buddhist manuscript on Tibetology of 108 volumes, which was presented by Dalai Lama in 1956, on his first visit to Kalimpong. Dalai Lama revisited Kalimpong on 29th May 1976 when he consecrated at Durpin Monastery. This place offers peace to one's mind. It's a solace to the soul. Here, you can explore and get to learn about Buddhist art, culture and architecture. As the pleasure of travelling is not limited to scenic beauty only but to its composure of culture and rich heritage.





# MEMOIRS OF THE JUNGLE TRIP

By Rahul Bepari (BMS 2<sup>nd</sup> Year)

" Photography is the simultaneous recognition, in a fraction of a second, of the significance of an event as well as of a precise organisation of forms which give that event its proper expression"

-Henri Cartier-Bresson

It was in the year 2016, 16th of February; accompanied by my photographer friends, I went to Buxa Tiger reserve for a shoot. We love to collect photos of wild-life because not only we love the genre of wildlife photography but it gives us satisfaction when we can portray some of the ignominious activities of the wild animals. I do especially love elephants because it's elegance and power.

It was about 3 pm, the golden hour; myself and one of my brothers were in the car and I and the rest of the others were on a motorbike. We asked local villagers if they had seen any elephant. They told us that no elephants had been seen for the whole day. We were feeling really hopeless pondering over the thoughts that we would not get any photos. It is said that wildlife photography depends on luck and there are many rules which we have to abide by otherwise to maintaintain the serenity of the jungle.

The friends with motorbikes had returned but I decided to stay a little bit more.

While returning, the forest department officer stopped us and told us to be safe as they had seen an elephant. My eyes sparkled with the news. Elephants always stay in the herd and one who is detached from the herd is very dangerous because they become somewhat frantic in search of the group.

Mustering all our courage we moved forward. After travelling one and a half kilometers we heard the sound, the sound of the elephant. The sight of broken branches confirmed its presence. We were sure that there was an elephant and moved ahead in search of the elephant. The toil of the day made my brother cheerless but regained it soon at the sight of the gigantic figure at a short distance. Yes, it was the elephant. He pressed the accelerator and made the run car slow in front of the elephant but he did not stop it. Opening the sliding door of the car I clicked about 20-30 pictures. The best photograph I named was 'Peeping While Lunch' . I was carrying a DSLR and 55-200 mm lens. This photo fetched me an award at the World Photography Forum, making me realise that photography one needs only passion and the 'decisive moment' of when to capture it quoted by Bresson.





### BAZAARER DIN – RATRI

By Sanchayita Murmu (BMS 2<sup>nd</sup> Year)

A walk through a weekly, local Fish market in Maniktala , Kolkata has always been eventful. Maniktala is located in North Kolkata. Maniktala market is one of the largest markets in the entire Kolkata along with markets in Hatibagan, Lake market Gariahat and Sealdah.

The vintage landmark of the clock tower in Maniktala helps to spot the interiors of this market distinctly. Maniktala is famous mainly for the fish market and is also popular for groceries and fresh vegetables. It is one of the best farmer's markets in Kolkata.

Maniktala Market at 187, Vivekananda Road is a private market spread over 3 acres. Fresh Vegetables, fruits,betel leaf, flowers, fish, meat, egg etc. are available. In Kolkata, every para (neighbourhood) has a macher bazar (fish market).

A walk through the Sunday morning market emphasises what fresh Machh (Fish) and vegetables is all about. The myth of Bengalis being through non-vegetarians is broken at a Bengali dining table itself and further demonstrated through its markets.

The Relationship between Maach and bangali (Bengali people) is eternal. Bengalis and their love for fish needs no introduction. From buying Taza Maach (Fresh fish) from the local market early in the morning to cook traditional Bangali Fish Curry and then eat it with the whole family - It's a definite love affair.

This photograph was taken at Maniktala Sunday market, early in the morning around 6:30 a.m. Everyday the market is crowded, the hustle bustle, the rush keeps life going. The Machch bazar er"Chencha-mechi" (chaos in the fish market) makes it come to life altogether.

This photograph strongly defines the concept of the "Chiaroscuro". Chiaroscuro is basically an Italian word, in art and photographs it means – Use of strong contrast between light and shadow. It refers to creating the illusion of light from a specific source reflecting on the figures and objects in the photographs or paintings thus creating a strong contrast.





# WHEN SHE COMES

By Rhittick Das (BMS 2<sup>nd</sup> Year)

It is truly said no festivals can beat the magnitude of the celebration of Durga Puja in Kolkata. Durga Puja is actually, the celebration of 'life' and the joy of 'living' more than anything else. Durga Puja starts from Sasthi, but in Kolkata it starts a month earlier, right from making of the idols in the famous Kumortuli, to making magnificent pandals with amazing art & craftsmanship. It's like all the joys of this 'city of joy' is out on its very streets. The city is all adorned with dazzling & sparkling lights all around. Durga Puja becomes an expression of the city itself. It is almost that the city bursts into merry making during these few days. People enjoy their best with their friends, families and special ones touring the several pandals and not missing the famous street foods of Kolkata. People are filled





with emotions of love and happiness, creating several beautiful memories to be cherished.

Vijayadashami marks the end of this auspicious festival of the city of joy. The day starts with the famous sindoor khela where the married women bid farewell to the goddess for a year and then smear it on each other's faces. The whole city bursts into tears, saddened by the departure of the goddess, and yet they don't fail to keep up the enthusiasm, and dance to their feet for the immersion process shouting "Asche bochor abar hobe" The goddess is finally immersed in the Ganges from the famous Babughat and they wait for the coming year to welcome back the goddess. If there is one festival, one must see Durga Puja in Kolkata.

### TRAVEL STORIES



## AN INTERNSHIP IN THE LAND OF THE ASCENDING DRAGON

By Mingma T. Sherpa (BMS 3<sup>rd</sup> Year)

Where do I start? My internship in Vietnam counts as one of the best experiences of my life. I would say it was fate that led me to this beautiful country because originally I was supposed to do my internship in Egypt. My mom was strictly against the idea of me going to Egypt due to the war-like circumstances between the neighbouring countries prevalent at that time.

I had to choose a better alternative for myself keeping her advice in mind. Never in my life did I think that I would go to Vietnam for my internship. So here I was, in the city of Vietnam. I arrived at the Noi Bai International Airport on 24th January. The weather was not at all welcoming. The road to my hostel was completely flooded and it took me quite a while to reach my destination.

I had planned my arrival on the Chinese

New Year. Little did I know that during this time, most of the stores would remain closed, the upside being I had to face less traffic. I took a walk to Central Hanoi lake to witness the breathtaking sight of fireworks, which was really a sight to behold. It felt good being there and experiencing the Chinese New Year or the Têt holiday. I had come one week prior to the starting of my internship program so that I could explore the foreign land on my own and discover its charms. For the first few days, I was like a sheep who had been separated from his flock. Soon I became friends with an Indian guy who resided in China. He was very surprised to know that I was an Indian too and when I spoke to him in Hindi, it was then that he was actually convinced. My other friend was from Peru. This is one of the reasons why I like travelling. We get to meet so many new people and

share so many experiences. Our usual hangout place was the 17 rupees parlour or the 5000. In local lingo, it was named 5000 since we got our beverages for 5000 dong which is cheaper than a bottle of water. It was the amazing vibe that attracted us again and again to that place.

If you are a lone traveler and you want to make friends that's the place where you would want to be. The chair and the table seemed small but were immediately comfortable. On February 1st, I visited Hai Phong. I was super excited and made many friends there. Everything was going perfect until the pandemic invaded Vietnam and our internship was put on hold. For a couple of days, we were stuck in our rooms and if this had continued for one more week I would have surely died of boredom. Since I just had a week left of my internship, I got myself ready to return to India. I went out travelling sometime before returning but this time with proper planning. I visited Catba island which was serene. It was one of the most beautiful miniature islands and I even got to visit the place where the film King Kong was shot.

It looked so much better in real life. My next location was the Hi Giang Loop, a three-day travel loop where I could totally cut off my connections to the modern comforts and rest in the stretch of Mother Nature itself. The landscape was truly mesmerizing and it felt as if I was in Pandora. Nature at its best!

I still had four days left so I got back to Hanoi and planned to stay there for the rest of my trip. To quench my thirst for wanderlust, I looked up on google for places nearby and the first name that popped up on the search list was Ha Long. The following morning I took a bus to Ha Long. Every time I got on a bus there I used to feel like an NBA player going to the games.

I reached Ha Long late and checked into my hotel. Like every lone traveler, I signed up on a social media app just to make friends. Little did I know that I was travelling in a cruise and was unprepared for it. I had bought a jumpsuit for myself which was not at all sufficient. It stood out to be as the main centre of attention. It was a watermelon and pineapple printed suit. The day went by this time and the weather favoured us as I took a swim through the salty waters of the beach. Soon I tucked in the savoury tropical seafood and got some good pictures for the gram. As I look back to reminisce these days I spent in Vietnam, I feel like the fun was not enough and I should have done more things.

As I quote the great Dalai Lama who once said, "Once a year, go some place you've never been before."





## AN INTERNSHIP IN THE 4TH MOST POPULATED COUNTRY IN THE WORLD

By Pratisha Gazmer (BMS 3<sup>rd</sup> Year)

"The world is a book and those who do not travel read only a page"

– Saint Augustine.

Starting with a very famous quote, my voyage in Indonesia is awe-inspiring. This January 2020 I embarked my journey for my internship. I was apprehensive as I was travelling alone but as I landed I was perceptive about culture, food, people and ample of things. Indonesia is popularly known for its volcanic eruptions which caused massive destruction earlier and is a country with more than 17000 islands.

Each country varies from culture, traditions, food, people and is unique from each other. The culture in Indonesia was astonishing for me. Every human I met there was humble, down to earth, helpful and loyal. People of Banyumas (place in Indonesia) worshipped 'Bawor' as God, a movie character of Banyumas whose appearance was weird with a ponytail.

The coffee culture is famous there with strong intense flavours of Arabika, Robusta etc. And tea flavours of jasmine and vanilla. Only few knows and believe that people worship and pray tobacco in the remote area and uses it to detoxify the body and heal cancer patients. Few people have been there with a belief and it has done wonders to them unlike people who didn't believe and still went but didn't complete the whole treatment and lost their lives. There are many hidden

stories which we are not aware of. It was honourable for me, as the people interacted with invited me to conduct seminar with their students which was an amazing opportunity to represent our nation. I interacted, shared and exchanged cultural values. Attending IELTS classes and conducting demo classes was also an opportunity I couldn't miss out.

The utmost important traditional and cultural thing in Indonesia is Batik which is famous apparel design and is used by government officials and high class people. Every community and region has its own Batik design which makes it different from one another. Batik is categorized into two, Tulis and Kombinasi. Tulis is a handmade design which takes a lot of process in preparation and is expensive which is bought by high class people, government officials, bureaucrats whereas Kombinasi is a combination of handmade and printed patterns often bought by normal people and is not expensive as Tulis. Batik is seen everywhere because of its cultural and traditional attributes. Batik is also an airline in Indonesia. Batik is seen everywhere in Indonesia.

A huge size lizard which is often found in most of the household there and believe that the lizard showers wealth and prosperity to the family and the household. A small show-piece is waving its hand is kept in one's house and outside malls and one's business and believe it attracts

wealth and prosperity as well.

Every girl, women after a certain age wears a hijab and believe they are not allowed to expose their hair to men because they do not have any family relation with them. The major religion is Islam and pray five times a day starting from 4 am. People in Purwokerto are the most loyal, well- mannered I ever met.

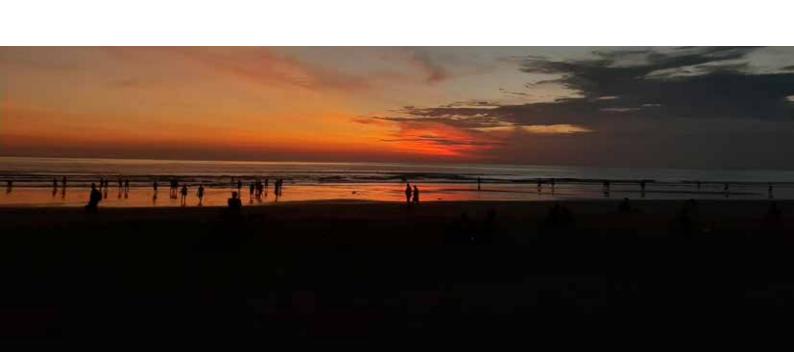
Purwokerto is a city five hours by train from capital city Jakarta which is peaceful and the traffic is well organized and maintained. In these two months I could rarely hear anybody blowing horns and the city had no air pollution. Jakarta is a polluted city and the people, culture is different from Purwokerto and other cities in Indonesia. People in Jakarta eat rats, dogs, grasshoppers and is grumpy and not as kind as people of Purwokerto. In Purwokerto if a person has to cross a way they say permits which means excuse me in English.

The food tasted completely different and initially I had a tuff time but gradually adapting to every situation what life is. In fact the taste of coffee and tea was different too. The famous food of Indonesia are Mandean which is made from fragmented soybean and fried, dawet is a drink which is sweet and green with noodles, nasi goreng is fried rice which is served with krupuk a crispy chips, ayam geprek is chicken and rice with sambal, soto is chicken soup with vegetables

served with rice, sate, tempeh, kripik and Mie is famous dish too which is noodles. Linguistic barrier was a chaos but Google is a saviour in today's era. Ayam is chicken, Nasi is rise, Goreng is fried, Wortel is carrot, Susu is milk, Kefir is yogurt, Bule is stranger in Indonesian language. There are many communities of people like Javanese people who belonged from the Java island of Indonesia, Sunderis people, Balinese people etc.

The touristic attraction cities of Indonesia is Jakarta, Yogyakarta, Malang, Surabaya, Bali, Lombok etc. Bali hence proved is an island of paradise is mesmerizing. The famous beach of Bali is the Seminavak beach, a clean beach where one can relax basking in the sun and feel the calm breeze with drinks and can surf. Other beaches I visited was Kuta beach where I got my braids dread done, Jimbaran beach was quite dirty. Legian beach was fun. People in Bali are called Balinese and the major religion is Hinduism with many Hindu temples and ancient monuments. The Tanah Lot is a temple 14 kilometers from Canggu on a small island and a cave where people go in and worship which needs to crossed by a boat. Traditional instruments are played in the Tanah Lot and after the prayers and worship, one can enjoy the sunset above the way in the Tanah Lot.

Campuhan Ridge walk is a trekking place in North Kuta. Ubud and one can feel re-





laxed with the scenic view of rice fields all around and enjoy the high swing. The Sacred Monkey forest Sanctuary is a temple with monkeys surrounded. Ubud palace is a temple with art and traditional dance of Bali. Dream Museum Zone Bali is really a dream zone with 3D graphics and a fun place. There are many Indian restaurants in Bali. One must visit a Balinese restaurant if you visit Bali. People from different countries are just partying and chilling for months. There are lots of tourist attractions but I listed only thee one's which I enjoyed the most. Other attractions in Yogyakarta is the Jalan Malioboro street is a bustling street with crafts, arts, accessories of Jogia and restaurants. The Yogyakarta palace is an ancient palace. Warung Tenda in Baturaden is an amazing place for camping with friends where one can view the city lights below and enjoy the mesmerizing view at night and the sunrise in the morning with the smoky volcanoes behind. One of the famous mall in Purwokerto is the Rita super mall. Cila Cap is another city 2 hours from Purwokerto which is the nearest beach.

Four hours from Purwokerto is a place called Deing where one can view the sunrise on the top of the plateau and

the Deing plateau theatre where a documentation of the volcanoes and the culture is displayed. A pine forest situated in Baturaden is plentifully covered with pine tress and flora, a swing is attached to the trees, one can taste the flavour of the traditional drink. A silent lake is one of the tourist attraction where one can enjoy and relax the silence around. Three waterfalls are situated in the same area one of which is Churug Telu with crystal clear blueish colour. Indonesia has two seasons rainy and summer. The weather was sunny but the season then was rainy and often rained. Witnessing DJ being played outside an Alfamart which are convenience stores seemed adept to me to grasp more consumers.

My voyage in Indonesia is memorable with strangers who are now good friends and will be cherished forever. This journey has taught me you need to go out of your comfort zone in order to see and feel the greater things in life. With this journey I feel one can do anything if they risk it all. Sundays were no more off during my internship and had to work overtime whereas in college we get annoyed if we don't get off. Lastly this journey has aroused an urge of wander lusting.



### AN INTERNSHIP AT THE ABODE OF THE GODS

By Priyanka Mukherjee (BMS 3<sup>rd</sup> Year)

I quote Miss Paula Bendfeldt who once said, "Travel opens your heart, broadens your mind and fills your life with stories to tell." On this note I, Priyanka Mukherjee share my experiences of interning abroad in Kathmandu. Away from the city lights of Siliguri to the breaking dawn of the rising sun in Kathmandu, I was appointed to volunteer in social welfare programs under AIESEC.

Kathmandu is the capital and largest metropolis of Nepal, an incredibly diverse, historic city with amazing architecture, exquisite wood carvings and metal craft which showcase the skills of the Nepalese artisans of centuries ago. Seated in the laps of the Great Himalayas, Kathmandu is considered the abode of the Gods as the city's ancient history douses in stories of divinity and godly power. Re-



taining its ancient traditions, Kathmandu has the highest number of world heritage sites compared to any other cities in the world. The world heritage sites at Kathmandu includes Pashupatinath Temple, Kathmandu Durbar Square, Bhaktapur Durbar Square, Patan Durbar Square, Swayambhunath Temple and Boudhanath Stupa. I could visit a few of the world heritage sites in and around Kathmandu during my stay at this blissful city. Like any big city, Kathmandu has seen rapid expansion in the last decade, but despite the fast life of a metropolis, its people remain refreshingly friendly towards visitors.

The capital city Kathmandu enjoys a rich tapestry of cultures blended to form a national identity. There is no better way to understand Nepal and the Nepali people, than through their cuisine. Nepal does not have one distinct cooking style. Wherever you go, your trip would be incomplete without getting an opportunity to taste the local cuisine. Nepal is the land of diverse cuisine. The vast number of ethnic groups have their own delica-

cies depending on the topography and climate of the region. Rice is the major source of energy in the country, and Nepali people love to consume two times a day, as lunch and dinner, on a daily basis. However, side dishes may vary from lentils to vegetable curries to meat curries to extremely spicy pickles and their meals are completely different. However, food habits differ depending on the region. Nepali food has been influenced by Indian and Tibetan styles of cooking. Authentic Nepali taste is found in Newari and Thakali cuisines which are available in numerous eateries spread all over the vallev.

Speaking of challenges, I mostly faced difficulties due to language barriers. As I was not very fluent with understanding the Nepalese language but overall, the learning experience was fruitful. Doing an internship overseas helped me understand the importance of learning and exploring new places, it not only helps widen your perspective but in general, helps you become more confident and outspoken.





### AN INTERNSHIP AT THE EMERALD OF THE EQUATOR

By Ronit Roy (BMS 3rd Year)

On my way to pursue my career in visual production and animation, I had never thought of travelling anywhere abroad before, until I got the opportunity to do my internship which was a volunteering project for the economic growth of Indonesia (Republic of Indonesia), the world's largest island country, with more than seventeen thousand islands and the fourth most populous nation in the world after China, India, and the United States. The journey was about to begin, I was excited and anxious at the same time, having this feeling I made myself calm expecting and hoping everything would be fine. The day arrived when I had to leave for Indonesia, my flight was from Netaji Subhash Chandra Bose International Airport, Kolkata (CCU), India to Soekarno-Hatta International Airport, Jakarta (CGK), Indonesia via Suvarnabhumi International Airport, Bangkok (BKK), Thailand. It was a journey of fourteen hours travelling to a different time zone from GMT+5:30 to GMT+7 and as I landed in Indonesia, I started feeling a little warm as I travelled in winters from India. Later I came to know Indonesia has only two seasons, summer and rainy season. The climate of Indonesia is almost entirely tropical because it is located in the equator, and at that time it was the rainy season, knowing this amazed me as I was

not aware of this fact before.

I continued my journey to the destination city Purwokerto which was a non-autonomous town on the island of Java, Indonesia, and is the capital of Banyumas Regency, Central Java, via train it was another five and half hour journey from the city Jakarta which is the capital city of Indonesia. And as I arrived at my destination, the host family came to receive me to the station they welcomed me to their country and city, showed their house and my room and made me feel comfortable and also gave me a motorcycle to use, I was overwhelmed seeing this although there were only one or two people in the family who could speak to me in English, it was little difficult for few days to communicate with them and the people in the city as very few people speak English over there, as days passed I started knowing more about their language Bahasa which is their national language, I learned few words and sentences like 'Terima Kasih' which means 'Thank you', 'Maaf' for 'Sorry', 'Apa Kabar' for 'how are you' and 'Baik' is for 'Fine.'

As time passed, I met many people, made many friends. The people over there were very humble, kind and helpful, they are very expressive and generous. I enjoyed their company, they were willing to talk to

me as I was a foreigner to them, they acknowledged me about their culture, food, drinks, language and history which was really fascinating to know.

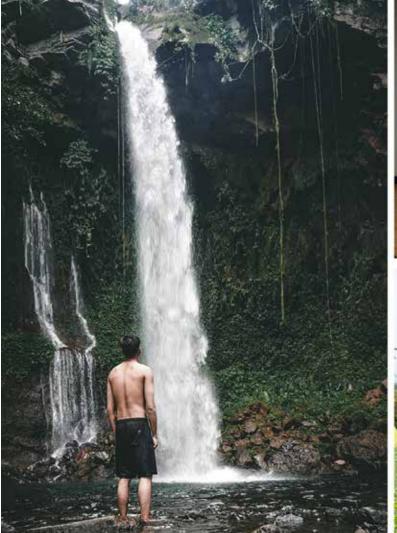
In Indonesia, the country of very diverse culture, people greet elders by holding their hand and bow down touching their forehead towards the hand showing respect, the culture in Banyumas where I was staying has a traditional idol, they call it 'Bawor'. Indonesia being an Islamic country the majority of the women wear Hijab as their tradition.

When it comes to food, it is heaven for non-vegetarians, there are different varieties of meat and seafood, they have traditional food like Nasi Goreng, Nasi Padang, Sote, Crupek, Tempeh, Mie Goreng, Sambal. They also have some traditional drinks like Es Teh, black kopi, kopi latte, etc.

And the scenic beauty of the country is

very clean, less polluted and well maintained with mesmerizing nature, the country has a lot of beautiful destinations like thousands of waterfalls, some of the biggest volcanoes of the world, beautiful beaches, mountains, etc.

I had a great time there in the country, made a lot of friends, worked in very challenging situations even though there was a language barrier and being in a completely different market and with different people, I enjoyed everything like riding a motorcycle in the streets of Indonesia, having dinner with my friends, meeting new people, exploring new places, learning new things, taking pictures, doing adventure sports, making memories for life. I can proudly say this experience was the best thing I ever had in my life, this trip bought a new life in me, taught me a lot of things, gave me a lot of good friends and memories which I can cherish for life.









## AN INTERNSHIP IN THE GOLDEN LAND

By Rubi Gupta (BMS 3rd Year)

Doing an internship abroad is the best of both worlds. There are very few times in life that one has the opportunity to travel the world while also gaining professional work experience. Interning abroad in Myanmar allowed me to get vital work experience and experience everything the country had to offer.

Hopefully, every internship experience you have will be a confidence booster. With that being said, I believe that my internship abroad was the ultimate confidence booster, as it provided myself with the chance to grow both personally and professionally. An internship abroad takes you around the world giving you the chance to experience true independence. I was able to see how I could handle being a part of the adult world without the "safety net" of family and friends. Through my internship abroad, I was able to learn an immense amount about my field of interest, develop friendships and travel the world, which is an experience I will never forget.

Myanmar is an unexplored natural and cultural wonder that offers one of the best authentic experiences for the traveller to Asia. From the snow-covered rugged Himalayas in the north to the pristine deep blue waters in the south, Myanmar is a land blessed and abundant.

The natural attractions include caves, corals, lakes, rivers, beaches, islands, and

mountains, whilst the connoisseur of culture and history will find pagodas, an array of vibrant festivals, 135 tribes and a spread of delicious cuisine to tantalize their taste buds.

During my internship, I had the opportunity to work alongside people from a number of different countries and learned about other cultures' values and views on work. Having the opportunity to experience how people work in other countries showed me that there are different ways to deal with and handle situations that I probably would have never learned had I not interned abroad. I spent the weekdays at work and the weekends exploring the beautiful beaches.

As I predicted, I have had many such experiences, as an intern and a team member of AIESEC, and my improvement, in different skills, is amazing. I have observed how NGOs work including their funding, activities, duties and obligations on how to prepare a seminar on how to connect with other team members.

Through my internship, I was able to develop both professional and social relationships that have already and will continue to help me as I make my way into the working world.

"The world is a book and those who do not travel read only page" – Saint Augustine. Starting with a very famous quote, in January 2020 I embarked on a journey overseas for my internship. I was apprehensive as I was travelling alone but as I set foot in Indonesia I experienced a different attribute to the ethnicity and working culture of Indonesia.

A breathtaking island country located in Southeast Pacific, Indonesia is a popular destination amongst tourists. The country is home to a staggering 18,000 different islands. Well-known islands like Java, Sumatra and Borneo are amongst the biggest in the world, but the smaller ones are also well worth a visit. The climate of Indonesia is almost entirely tropical. Uniformly warm waters that make up 81% of Indonesia's area ensure that temperatures on land remain fairly constant.

I was pretty astonished upon witnessing Indonesia's vibrant culture and traditions. Every individual I came across was no less humble, polite. The people of Banyumas (place in Indonesia) worship 'Bawor' as their Deity, a fictional character of Banyumas whose appearance is as different as the imagination it pertains.

Famously known for its rich coffee culture with distinguished flavours of Arabika, Robusta etc. People worship tobacco in the rural areas of the country. Clinically used for the purpose of detoxifying toxic body waste and as a treating ailment for cancer patients.

One of the most important traditional

assets in Indonesia is Batik which is famous for its boutique craft often used by highly regarded people of the society. Every community and region has its own Batik which varies different from design to design and texture and texture. Batik is divided into two categories Tulis and Kombinasi. Tulis is a handily made design which requires a lot of time and effort to prepare and is comparatively expensive often purchased by the rich upper-class people. Whereas, Kombinasi is another handily made boutique, which also includes embroidery and is often purchased by many as it is reasonably affordable.

Batik is almost worn by every Indonesian, attributing to the highly regarded culture of the country. Women after a certain age wear a hijab and believe that they are not allowed to expose their heads in open places due to patriarchal orthodox beliefs. Islam is mostly followed in Indonesia.

Another famous city in Indonesia, Purwokerto, five hours journey by train from the capital city Jakarta. A peaceful abode, away from the hustle and bustle. In these two months, I believe my quest to seek solitude was found amidst the parallel lines of Purwokerta. Talking about food culture. In Indonesia, traditions, stories and culture are cooked into every recipe,



creating a unique cuisine loved by many. But of course, I was not used to consuming Indonesian cuisine which is why I had a tough time adjusting myself with the food culture of the country. Infact, even beverages tasted differently, rather very weird.

Some famous Indonesian cuisines include Mandeon, a typical cuisine prepared from fragmented soybean and fried, Dawet is a sweet beverage, slightly green in texture served with noodles,

Nasi Goreng, fried rice served with Krupkuk or crispy chips, Ayam Geprek, chicken and rice made with Sambal, Soto is a type of chicken soup served with vegetables, rice, sate, tempeh, kripik and so on. The linguistic barrier was hence another obstacle, but Google translator saved the day. Some Indonesian words included Ayam which means chicken, Nasi stands for rice, Goreng is fried, Wortel is carrot, Susu is milk, Kefir is yoghurt, Bule is stranger in the Indonesian language. Indonesia boasts famous tourist attractions like Jakarta, Yogyakarta, Malang, Surabaya, Bali, Lombok etc. Bali is a tropical island country. Bali is famous for its salty beaches like Seminayak beach, a clean beach where one can ease their stress while basking in the sun, soothing awakenings and so on.

During my stay in Indonesia, I made sure to visit some famous beaches like Kuta beach, also the place where I got my hair done, Jimbaran beach, quite dirty and polluted. Legian beach, another place of full fun and frolic. People in Bali are known as Balinese and a majority of Balinese follow Hinduism with many Hindu temples and ancient monuments constructed in different locations.

The Tanah Lot is an ancient temple, 14 kilometres from Canggu, A small island and cave where people go to worship the deities. The temple manifests to the holy rhymes of Balinese musical instruments. One can also witness the mesmerizing sight of the besetting sun above the hori-

zon or go for short distance treks to Campuhan Ridge walk, a plethora of trekkers in North Kuta. The Sacred Monkey forest Sanctuary is another ancient landmark, a temple famously known for its monkey crowd.

Ubud palace is the perfect example of explicit art and architecture of the Balinese people. A state-of-the-art museum, Dream Museum Zone Bali is a dream zone coupled with 3D graphics and animation. Bali also hosts a number of good Indian restaurants, people from across the globe gather to savour the delights of merrymaking in Bali. There are innumerable places to explore in Bali, out of which I could only visit a handful of places where I enjoyed the most.

Other attractions also include Jalan Malioboro street, a bustling street fair with displays of handicrafts, art, accessories of the Jogja people and restaurants. The Yogyakarta Palace is an ancient palace. Warung Tenda in Baturaden is an amazing place for camping, where one can enjoy the breathtaking sight of the Northern skies and the cityscape from dusk till dawn.

My journey in Indonesia was hence a remarkable one, made good memories, strangers turned to friends, danced to the heart content, faced challenges, learned lessons and most importantly got the opportunity to implement my skills.

This journey has taught me a lot, I realized that you need to step out of your comfort zone in order to see things from a wider perspective and live life with zestand fervour. I had no leaves during weekends and sometimes had to work overtime, whereas in college the same doesn't happen and life is pretty sorted everything you need, is available on the Internet.

Lastly, the internship program was a great learning experience and helped urge my quest for wanderlust. Thus, I conclude with the message 'Terimakasi' which thanks you in the Indonesian language.



# AN INTERNSHIP IN THE LAND OF THE PYRAMIDS

By Amandeep Sah (BBA 3<sup>rd</sup> Year)

## "Lose the fear of being lost, and you might find yourself"

I had a great internship experience in Cairo, Egypt learning about international relations and resource management systems. I expanded my global perspective, understood what it means to be a world citizen, and developed life long friendships. My internship challenged me every day and required me to adapt very quickly to the workplace, especially the language barriers with some of my co-workers. The management team not only took the time to train me on my internship responsibilities. However, the best experience was developing friendships with the people I lived with throughout my internship. Everyone was very welcoming and introduced me to the area. I was even able to visit several cities with my friends, participate in Jeep off-roading. Overall, it was a great experience.

As a big fan of Egypt, I didn't have to spend much time thinking about where to do my internship. The combination of breathtaking sunsets and the oh-so-kind and hospitable Egyptian people is what

made me fall in love with this beautiful Middle-Eastern country. This internship was the perfect opportunity for me to go to Egypt for a longer period of time.

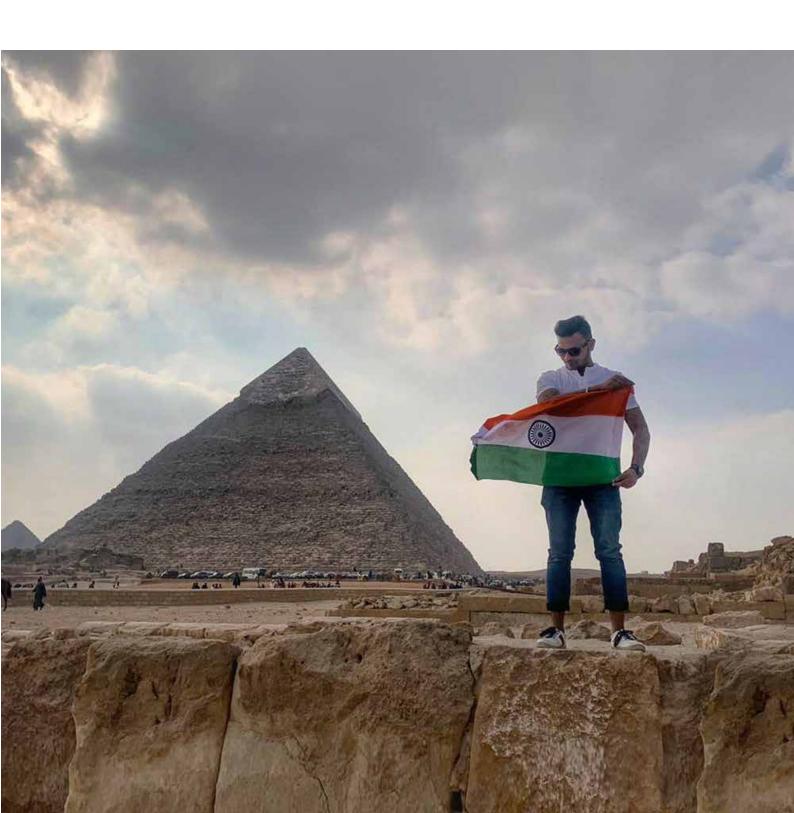
With one of the longest and most intricate histories of any modern country, Egypt is a favourite amongst archaeologists, historians, artists, and tourists alike.

The Pyramids of Giza and other ancient monuments hold treasures from a distant past, bringing in people from around the world. The exciting city of Cairo, Egypt's capital, has become the largest metropolitan area in Africa as well as the Arab world and continues to be a major centre for culture and political exchange. Interning in Egypt is a fantastic way to immerse yourself in an amazing country that has had such an elaborate history and potential for growth.

I learnt how difficult it is to integrate into an international environment and in a new group of people and to simply show who you truly are, always being open to talking with everyone, also with people you didn't know before and that you don't have to prejudge. Everyone has a story to tell and something to teach.

This strong experience helped me to discover the good that is in simple things that we usually do not notice, lost in our

chaotic daily routine. Being curious is the most important thing in life for me and I re-discovered the beauty of being curious about yourself, about culture, religion, food, traditions, people, history. I had an absolutely awesome experience, probably the best of my life.





### NEW DELHI -THE CAPITAL CITY OF INDIA (2018)

By Dimpi Singhal (BMS 3<sup>rd</sup> Year)

Our first college trip, excited and nervous, we felt a vibe of curiosity as we stepped in the city. Anxiously waiting for all the new challenges to cross our paths, we reached our stay. A stream of nostalgia hit us seeing the dormitories, the stay looked pleasant with lovely ambience around.

Visiting NDTV was like a dream place for us - media students. Witnessing an interactive session with Tiger Shroff and Disha Patani took us to the seventh heaven. We visited all the tourist attraction places starting from Connaught Place to India Gate, Adventure Island to National



School of Drama, Chandni chowk to Lajpat Nagar and many more. But Sarojini Market was one of my favourites, we girls went on a shopping spree. The nights at our stay went sleepless listening to horror stories, hogging on street food and watch ing the sunrise with a morning tea.

Tied our shoes and packed our bags, we headed towards Agra to witness a wonderful piece of architecture and an epitome of love – The Taj Mahal. It was

a mesmerizing experience watching the beautiful piece of art and feeling the intense affection with which it was made. Travelling by bus with loud music on we visited Mathura and Brindavan, the last two stops of our trip.

Also, what's a trip without some chaos and naughtiness, well that is definitely a secret for all. Returning, we had a bundle of memories and a new hope for another such fun trip to happen again.







## FASHION

By Didicus Chhetri (BBA-HM 1st Year)

We live in a world where people are judged by their external appearance. It is a world where what you wear determines who you are.

Some time back, while out shopping, I happened to overhear a conversation unfolding in the trial room, "Is this good on me? Does it make me look cool enough?" Fashion is an ever-changing trend that will constantly keep changing. With such changes, the whole concept and people's mindset regarding fashion will move to a whole new level. Hence, it is pointless to compare the present and the past generation's attitude towards fashion. It's obvious that such changes happen.

Of course, taking care of one's appearance and they want to look good is very much appreciable and it does upgrade our confidence. However, not all dress to please oneself. Majority of us use fashion as an excuse to cope with the cool crowd. The following are some interesting assumptions present nowadays.

"If you are not wearing happening clothes nor have the accessories, you are not cool." "If you don't have a good sense of fashion, you obviously must not be rich. Thus, you are not part of the "COOL" crowd." Students are judged simply by what they wear, all the way down to how they act. Once such a presumption is made, there is really nothing that can be done to change it. Many struggles with finding themselves because of this.

Some go through several makeovers and personality changes just to see where they can fit in and who will like them. It's this constant seeking for popularity that more than 90% of students strive for. Though it is a nice feeling to have, many approaches or go about it in wrong ways thereby lacking their confidence not realizing that they are trying to be mediocre copies of someone else when they can be themselves and can be accepted for it. They wonder who they are, what their purpose is in life and where they belong. Such can ruin and ruin their young lives. This system where we classify and relate people to a social class by the way they look or dress invites hostility, ignorance and hatred. The sad reality is that there is nothing we can do to stop people from thinking, judging or stereotyping others. As a human being, it's something all of us would have done at least once at some point in our lives. We can't change everything; however, we can control the things we do and say, and that makes a huge difference. Think thrice before you judge someone. Think, how you would feel if it was you in their place.

Next time before you do such a thing, ask yourself this question. How would you feel to be in their shoes? Nobody is perfect; hence we don't have the right to judge anyone. Moreover, we don't need to change ourselves to be accepted by society.



## MY DREAM TO BE A CHEF

By Rohan Paul (Hospitality 2<sup>nd</sup> Year)

From the tender age of 10 years old, I have always been interested in service and hospitality ever. I helped my mother cook although I wasn't a good cook back then. I have grown up with a motto to become better and better. Doing things hands-on was always my style and I enjoyed cooking more than my friends.

Cooking made me happy and that's what made me decide to be a chef. Growing up, I watched people on cooking shows that came on TV. Watching these shows made me more and more interested and curious.

Chef Gordon Ramsay and Chef Sanjeev Kapoor were some of my ideals. I would watch them every day and try to learn more from their shows. I wanted to cook because I love making people happy and I like cooking. People always thought that I was delusional and that I should chase more realistic goals. They did not believe me when I told them that I wanted to be a great chef one day. I told them that I would be famous one day and people will be watching me on TV.

At first, I started to cook for my family. I realized that this is what I really wanted



to be as I got older. I made up my mind in the years coming and decided to enhance my food preparation and presentation style.

18 years old and fresh out of high school, it was time for me to make a decision for my higher education. To become a hospitality management graduate was a dream for me back then. When asked by my parents, I told them of my dream of becoming a world-class chef and finally convinced them to let me join the course. I started my career at Inspiria and it was a step towards fulfilling my desired dream. Here at Inspiria I have met some of the most inspiring faculties. They cared for me and I was given all the facilities and infrastructure that a Hospitality student can be given. Just recently having completed my industrial training, I got to have hands-on experience in the field of my dreams. I spent most of my training period in the kitchen as a food production trainee. I learnt the fundamentals of cooking techniques from the senior chef's. They were always polite and humble and were always willing to share their knowledge and experience with me. They were very serious about the work they did and I was overjoyed to have such mentors.

I enjoyed working with them and gained a lot of experience from them. I got used to the workload and time schedule pretty easily and earned their trust from day one. These hardships that I have faced have made me even more confident in the dream I dreamed as a kid. My passion is soon going to become my profession and to inspire the readers I have compiled some of my favourite quotes:

Harriet Tubman: Every great dream begins with a dreamer. Always remember, you have within you the strength, the patience, and the passion to reach for the stars to change the world.

Colin Powell: A dream doesn't become reality through magic; it takes sweat, determination and hard work.

Walt Disney: All our dreams can come true if we have the courage to pursue them.

Langston Hughes: Hold fast to dreams, for if dreams die, life is a broken-winged bird that cannot fly.

Kobe Yamada: Follow your dreams, they know the way.





### SCARS TO YOUR BEAUTY

By Akriti Dawn (BMS. 1st Year)

What makes you beautiful? A beautiful face? Perfect skin tone? No, but a pretty heart and self-confidence. My skin has patches of white and brown. I have vitiligo, where my immune system attacks the skin pigments, causing my skin to turn white.

The patch started from my left eye and it was as tiny as a pearl. It was very difficult for me to accept the truth that the rest of my life I have to live with this. My skin disorder is the first thing people would notice. Most of the time, it is the only thing that defined me.

No, that's not going to make me feel insecure. I see my whole body as a work of art rather than some problem that needs to be fixed or repaired. Your skin does not define you. Never be ashamed of your scars, they make you who you are. Respect your survival mark. Reveal your scar because they don't make you weak. I personally feel beauty is all about self-acceptance. Confidence is beauty. Scar or no scar, love yourself the way you are. Beauty doesn't have a type. Discover your own beauty like I began to discover the beauty within myself.

#### Reality vs. Expectation of my college

I adopted expectations from Bollywood and other sources about how college life

should be, what my colleagues would look and feel like. Hence, one can imagine that bunking whenever one desire was one of my primary wishes. Expecting college food to suck, teachers being casual about assignments and students not giving a flying toss about examinations were all part of my expectations. However, reality soon caught up with me and I realized that those were possible only in films.

The infrastructure is as per my expectation though which is marvellous. Students are well understood by the college management and we are free to organize and participate in events without any boundaries. Being students of media science, we are not banned to make cocktails or mocktails with the aid of hotel management students.

The cafeteria has good food which is all a student who works hard all day long can ask for. As for bibliophilic individuals who like to dive into books, a wonderful library exists with a vast collection of books and research material to quench their thirst for knowledge. For me, who had expected to show up in different outfits every day, the mandatory college uniform has made me more disciplined and has put control over my expenses. All in all, I believe that this college has really lived up to my realistic expectations.



## UNITY IN DIVERSITY

By Arya Nair (BMS. 2<sup>nd</sup> Year)

Indians proudly proclaim, "Unity In Diversity", but are we really proud of it. Do our actions meet our words? Do we have the guts to accept the Diversity?

If yes, then why do we discriminate based on one's individuality, namely gender and sexuality? Why do we fight with each other rather than protecting, supporting and building each other?

The Queer or the LGBT community, known as the Third Gender are the ones who suffer a lot not only in India but worldwide. They are the ones who face rejection and betrayal everywhere they go. These people not only face non-acceptance but goes through a lot of physical and mental harassment. The people who are considered straight are the ones who forget the language of love, humanity, morality and ethics by disrespecting, bullying and neglecting their existence. We treat them like Aliens and we do so

because they are different. Different from what we consider to be normal.

Why do we humans get trapped in our own thoughts? In the lives of Queers, we play our cards of bias against them. Directly or indirectly, we play with their desires and sentiments. We are the ones who force them to beg on roads and railway stations for their means of survival by rejecting to accept them. It's time to change our mindset towards them.

If they can accept people like us then why can't we do the same? This has created a gap amongst us by building a huge wall of doubt. The more we realize that gender and sexuality are pretty much made up lies, the walls of difference and thoughts will drop, making our world a better place for each one of us to live in with peace, love and unity. Then we can raise our voice together to proudly say "Unity in Diversity."





### ODE TO JOY

By Danny Tamang (BMS 3<sup>rd</sup> Year)

Remember the time when you were born? And all you could see were vague images and hear weird noises. You liked some and you disliked some. But everything felt beautiful around you. You were happy, happy to be alive, happy to be born. But you always have had that sassy attitude where you showed your dislike through crying and expressions. You see, you felt happier most of the time.

Then you grew up a bit. You got surrounded by beings alike you in an enclosed building. It was meant to teach you basic stuff about the long-enduring journey of life. You learn about basic shapes, colours, how to hold a pencil, and that you can't have the same pencil box as Vivek.

A hindrance is noticed to your presumed travel package of life. You also start questioning how your existence came into place, and this leads you to discover another necessity of human needs excluding food, shelter, clothing, and sleep. And as soon as you are introduced to it, your predominant part of your social life goes on either talking about it or seeking it.

You slowly start learning, accepting and also start creating some imaginary constructs of your own as well as some others'. Imaginative constructs like religion, society, relationships and others. Whilst learning all this you notice a clash be-

tween the imaginative and the real world. You are bothered by it but you still manage to stay happy. Thanks to your parents, your fortune and a bit of intoxication that you start indulging with during the final years of this phase of your life.

After this phase is over, you are expected to go out there and do your thing. For some of them, this "thing" is something that she/he is very passionate about. For most of the Indians, it's what their parents want them to do.

You're a grown-up now, and time just starts flying while you struggle to earn for your livelihood and it all starts to hit you hard. You realize that all this time you had was just the tutorial of the gameplay of life. And the real game had actually just begun. You feel less happy now.

Human beings are animals driven by purpose. Viktor Frankl (1905-1997) had this revelation during his time of working as a neurologist and a psychiatrist at the concentration camps of World War II. Unlike any other animal, a dog as an instance, as long as you provide the dog with all its needs of food, water, and shelter, it will lead a good healthy life without bothering about anything else.

Neither does it question about its own existence. We are consumed by the idea

of attaining something, that would give our lives meaning, or a sense of purpose to oneself. And everyone has a different set of ideas about what that purpose is.

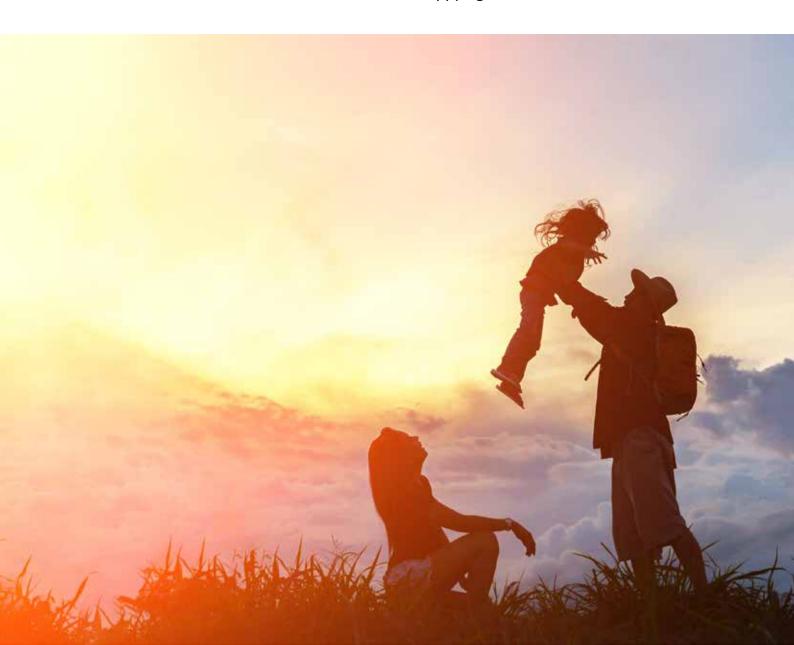
All this pressure of giving your life meaning has resulted in you being mentally and physically exhausted. You have tried finding your purpose by earning money, having children, travelling, or any other way that the media has influenced you with. You are tired of dealing with such an amount of cynicism on a daily basis. But you still have to deal with it. And without you realizing, you grow old.

You are now sitting in a park with your grandchildren and while they are playing you think about all the things that you did and the things that you didn't. But

you don't regret it because those decisions have led you to become who you are right now.

In a greater perspective, all the surrounding things don't even matter. You are just a lump of loosely spaced atoms with consciousness. Out of all the quadrillion atoms of your body that could have formed something else, it has resulted to form you.

What were the chances? You are a valiant winner of the competitive process of fertilization. You are a perfect arrangement of sub-atomic particles. Now you have become an old person. Sitting in the park, you watch your grandchildren play. You think about what kind of images and sounds are intriguing to them. You are happy again.





### FACEBOOK ALIVE

By Deeksha Bomzan (BMS 2<sup>nd</sup> Year)

According to recent surveys, over 2 billion active users around the world spent 70%-80% of their social interaction on Facebook. There was a time when people used to write a letter to their loved ones and wait for replies for several days.

In today's world, we can text as many people as we want. Distance does not matter. There was a time when parents used to scold their kids for playing outside all day long. Times have changed and parents now scold them for staying inside all day long. What if Facebook comes to life? Imagine having thousands of your Facebook friends in the real world. You might be celebrating birthdays almost every single day. How about getting birthday bombs from them?

The people we block would instantly become invisible to us. The photoshopped pictures would make them a sight to behold. What would you do if your Facebook followers keep on following behind you? People are more stressed about the numbers on their recent posts than the



numbers on their grade sheets or bank accounts. We react with people more on Facebook than in real life. Facebook is one of the greatest platforms to showcase what you actually have.

To meet people and explore the world with just one click is a dream no more. Facebook has made communicating easy so that we can talk to anyone and anywhere. For some, it has become a source of confidence where they can speak things out, make lots of new friends and even share their happy moments. But in reality, they can be the shyest person you would ever meet in real life. Virtually, people try to show themselves as what they wish to be and not what they actually are. This is when people stop living in reality.

We need to understand that social media should be a part of our life. Because no matter how many friends you make, stories you post, likes or comments you get, they are all virtual. Think of that time when you come into reality and notice how lonely you actually are.

All the above things are not in rebel against Facebook. To stop using it is but a suggestion for all. To stop making it the world we live in is essential. There is a range of beautiful things outside the virtual spaces. Facebook is a place where you share memories and memories can only be made when you return to the reality. Social interaction is as important virtually as it is in reality.



#### BOLLYWOOD? DID SOMEONE SAY BOLLYWOOD?

By Dimpi Singhal (BMS 3<sup>rd</sup> Year)

"I never get dreams when I sleep, but I build up dreams when awake and think of things I'd like to achieve"

- Shahrukh Khan

What is life but a Bollywood film with twists and turns in the plot and an unexpected climax to a story? Since my childhood days, I've lived life imagining it to be none less than a Bollywood film. Romance, tragedy, drama and action are all part of our lives. Some enjoy it and some don't, but it all is a roller coaster ride.

People have different opinions and thoughts about Bollywood, but Bollywood fans have always been happy with our likes and choices. Some people judge us, some think we are clowns believing in fictional things, but for me, it has been a constant love for the actors and actresses, their acting and the storyline they portray.

Bollywood - The films! The songs! The stars! They have always fascinated me and yes, they are definitely a source of 'Entertainment, Entertainment and Entertainment'. For me the stars are like the models of latest trending styles, be it the clothing or hairstyles or accessories, the songs are my mood appetizers and I can always rely on a Bollywood film and watch it numerous times.



I always wait for that perfect moment to groove my body on the disco Bollywood songs and never miss such an opportunity thrown at me. If I am asked about that one thing that makes me happy? I would say dancing to Bollywood songs and losing myself to their beats and music. It's like an addiction to me, a medicine to my soul. Once I get into the zone, I get completely lost to its rhythm. The glamour, fashion and stories of this industry makes me want to be a part of it.

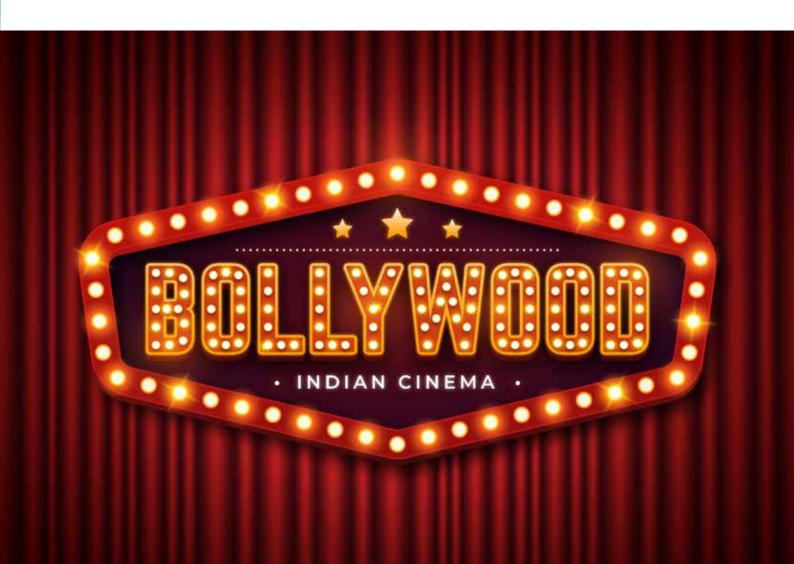
If you are a Bollywood fan or have been around one, these are the dialogues you've commonly heard "Main apni favourite hoon", "Jaa Simran jaa jeele apni zindagi". If you can turn a normal conversation into a dramatical scene anytime and anywhere or make everyone else dance on your tunes or can never stop being a Drama Queen in your life, you're a Bollywood lover for sure.

Since my three years in college, I have never left any stones unturned to transmute any event into a Bollywood night. By now the entire college has tagged me to be the biggest Bollywood freak. Nobody could challenge me in a game related to Bollywood, whether it be charades or Antakshri.

Haven't you imagined your dupatta being stuck on someone's watch or waiting for someone to say "Palat" or felt like dancing in the rain in blue saree like Sridevi or dreams of having a friendship like Jay and Aditi? My entire childhood has been about all of these and being a fan of Bollywood, it has always been my guilty pleasure.

There's no denying the fact that every Indian has a little Bollywood somewhere hidden in them. Bollywood sells dreams and fantasies, taking us into a different world of imagination, and making us fantasize over-dramatic moments. Lastly, "Mein udna chahti hoon, daudna chahti hu, girna bhi chahti hu bas rukna ni chahti". A little filmy, a lot crazy and very dramatic since my childhood, that's what I have been and always will be, all thanks to Bollywood. As said by Rajesh Khanna in Anand,-

"Babu moshai, zindagi badi honi chahiye, lambi nahi."





## THE UNHEARD VOICES OF PLASTIC

By Mickel Lepcha (BMS 2<sup>nd</sup> Year)

**Hi, I'm plastic.** Yes, you heard it right. Plastic that you see plying in the streets, drains, surroundings, riversides, drowning inside the deep oceans, among the heaps of other dissipation. Plastic that is found in the cover of your favourite chocolates, drinks and above all in your daily life. I am the most versatile material in the modern world which means you can mould me into pretty much anything from automobile bodies and washing bowls, utensils to toilet sets and toothbrushes.



Sometimes I boast myself about being familiar with you and being available everywhere for your convenience. But today I have something to tell you all. Initially, I felt quite happy in being created by you according to your desires and needs. I thought that I could live up to my usage abilities and I felt quite happy about it. Since then, you moulded me into different forms, colours, and designs that could satisfy your needs. Everything was good and you satisfied with it. You deserved my respect for giving me birth into this world and baptizing me by the name of "Plastic". Since then, my usage has increased exceedingly. I believe by now, everyone knows my name, be it a small kid or the old man. Thank you for the publicity

There came a moment when I was thrown outside, among the heap of rubbish, I heard someone sobbing beneath me and I looked. It was the Earth. I found it in deep pain, suffocating and whimpering. It whispered, "Why do you cover my whole body? Every part of my body is overcast by you, all my nerves were river, sea, oceans. All tainted and contaminated by you. Why you?" It cried out.





I am plastic, you shatter my permanence, destroy me, do whatever you want to, but please don't regenerate me. The regret of being created to satisfy your hunger of selfish interests concerns me the most. Earth is crying and you hear nothing. Mother Nature is suffocating and you do nothing. The climate is changing and you only notice but won't take any preventive measures. The glaciers are melting and you are busy fulfilling your temporary desires. Earth is dying. These reasons make me want to burn myself seeing that I have caused ample destruction to my mother Earth.

I am helpless, Mother Earth, these selfish egotistical motives of the smart human beings have destroyed you. I am sorry. Never did I intend to hurt you. It's the human who created me. I regret dear Mother. I do not want to bear this sin any more nor do I want to be produced. Please stop. Mother Earth needs you. Save her.



### RASH MELA

By Prerana Deb (BMAGD 1st Year)

Renowned as one of the most substantial festivals of North Bengal, Rash Mela is celebrated in the city of Cooch Behar. Famous for its royal history and heritage, it is also the birthplace of the infamous princess, Gayatri Devi.

Rash Mela is without a doubt, the most celebrated festival in Cooch Behar. This festival attracts people not only from the city and state but also from the neighbouring states of Assam, Tripura, Bihar etc. It is held every year at the time of Rash Purnima. This festival lasts approximately 15 days.

According to local history, in 1812 when Maharaja Harendra Narayan entered the palace on this auspicious day of Rash Purnima, it marked the beginning of the tradition of celebrating Rash Mela. The grandness of the festival was brought much later in 1889 by Maharaja Nripendra Narayan.

After the end of the Koch Dynasty, the function and the festival were managed by the District Magistrate of Cooch Behar. The fair is held beside Madan Mohan temple. One of the main attractions of Rash Mela is the handicrafts of the local artisan. They are quite adept at making these since they have been working in this for generations.

A splendid example is the Rash Chakra or the holy wheel. The Rash Chakra is con-

structed every year in the honour of Lord Krishna and Madan Mohan temple. One of the unique features of Rash chakra is that it is made by a Muslim family in the Ghughumari area every year. In this way, Rash Chakra is also a symbol of secularism, brotherhood and peace between the different religious communities in this district. The Rash chakra is beautifully decorated with different pictures of Lord Krishna. Devotees rotate this chakra and it is said to grant bliss and happiness.

Rash Mela has developed into a tradition of its own. It gives Cooch Behar an identity of its own for its rich culture and art form. The locals participate with great vigour and it is said to incite feelings of inseparability among the partakers.





### A COMPANY WITH DARK SECRETS

By Rahul Bepari (BMS 2<sup>nd</sup> Year)

Monsanto is a U.S based agricultural biotechnology corporation which was founded by John Francis Queeny in 1901. Its headquarters are in Creve Coeur, Missouri. This company is well known for its Genetically modified organism (GMO) and other such modified agricultural products. They produce GMO seeds and plants. Taking a look at the history of this company revealed that this company is laid with "dark secrets."

From using carcinogens to the bombing of Hiroshima and Nagasaki, this company has left its mark. Monsanto was the first company to make artificial sweeteners which are known as saccharides. This artificial sweetener is used by all known soft drink companies. The company Coca-Cola is the largest consumer of this sweetener. But what is wrong with artificial sweeteners? This artificial sweetener got banned because saccharine is one of the most harmful substances for humans. According to the Los Angeles Times, the first time that they banned this sugar was back in 1911. A United State Department of Agriculture (USDA) scientist had found out that the presence of saccharine lead to the degradation of the quality of food. The second such ban occurred in Canada when there was research conducted which revealed that when this artificial sugar was tested on rats, bladder cancer developed as a side effect. The National Toxicology program also had announced that saccharine is carcinogenic. It was proved in 1977. In India, the Food Safety Authority of India (FAASI) has approved the sweetener to be safe.

Taking a step back to the year 1920, the time when Monsanto manufactured Polychlorinated Biphenyl (PCB). PCB is used in industry for manufacturing waterproof coatings. It was much later that we came to know it contains potential carcinogens. Immune system disorders are caused by this chemical. A PCB manufacturing plant had opened in East Louis, Illinois at that time. Later when it was proved that this chemical influenced the human body, PCB was banned worldwide. In fact, later research proved that Monsanto knew about this before setting up the plant.

In 1940, when Monsanto started researching Uranium (a radioactive metal), they led the company in the production of the atom bomb. The name of the project is the Manhattan Project. What followed was the bombing of Japan.

In 1960, Monsanto created Chemical Agent Orange. This chemical was used in the Vietnam War by the Americans. 30 lakh people were affected by this chemical. 5 lakh people were civilians. Vietnam is still suffering from such chemical pollutants and the future generation are born with significant physical disabilities.

It was in the year 1970 that Monsanto with a company named GC Scarle pro duced an artificial sugar which came to be known as Aspartame. Not only did they develop this harmful substance but also submitted fake documents to prove it to be safe for humans. The FDA (Food and Drug Department of America) conducted its own research and found that this chemical caused tumours in the brain of rats. Coming to 1995, that is when Monsanto began to produce genetically modified foods (GMO). Seeds are cultured and the genes of plants are partially replaced by the genes of animals, insects and sometimes even micro bacteria. They do this according to their needs to produce hybrid crops at a cheap price.

In Russia, this company is accused of selling products which cause sterilization

in human beings. According to Russia Today News, an investigative journalist asked the CEO of this company whether the product caused sterilization in human beings. The CEO replied that he was overjoyed at the fact that they could finally save the world from being overpopulated. In 2015, Russian citizens protested against using GMO and later the President put a ban on GMO products. In 2010, Monsanto tried to introduce BT Brinjal in India but thankfully the Supreme Court had banned BT and furnished a statement: "We cannot harm our ecosystem and we should not practice such a thing here." We still continue importing GMO from other countries. That's why I want to conclude by saying, "Eat safe, stay safe and say no to GMO."





# SKILLS SET IS GOALS MET

By Rhittick Das (BMS 2<sup>nd</sup> Year)

Each and every student has a dream in their life. We think about our dream institutions, job, company, cars, houses and many more. This dream of ours becomes the goal that we pursue. We ponder over it and it gives us the strength to keep working day and night. But how do we fulfil these dreams?

To fulfil the dream is simply not enough. Being happy, enjoying the work we do, and the journey to get to our dream is what matters most. In today's world, whatever we do and what our future holds for us is all based on one single entity which is "Skill Set." It is considered as being the greatest weapon in building up one's career and life.

Presently students lack in developing the skills they love, mainly because of societal pressure along with several other reasons. This has become a threat to many upcoming talents and art forms and should be avoided. We must try to encourage every skill and talent that we see around us.

There have been several films made with the same thought process. Bollywood films like Faltu and 3 Idiots that showcase the importance of skills set in our lives and particularly emphasizes on embracing what we love. Students today tend to follow others which can be highly depressing. Ignoring their innate talents and skills is what creates in them a misconception of their own desires. The dialogue in the film, 3 Idiots, 'Bacha Kabil bano kabil; Kamyaabi to jhak marke peeche bhagegi' is known to relate to the development of oneself and their skills set.

Today what we try to do is get involved with various activities at once. We try to grab everything available to us. But do we give a second thought to it? Self-analysis is scarce these days.

Do we spend time knowing about a particular activity in depth? Well, I won't say it does not exist because some of us do that but at a point so negligible that it does not hold any value.

It's good to be multi-tasking and it is also the need of the hour, but how does that benefit, if that leads us to nowhere. We try out every opportunity and activity available, even though if it is of no or little interest to us rather than selecting a particular field and working on it in-depth and with interest.

As the saying goes, "Jack of all trades but master of none." It seems that we are all following in Jack's footsteps. We most ly fail to realize what we love and what drives us to work. Once we realize this, it brings out the best version of ourselves. Graduating from college, we apply to different organizations so we prepare and keep updating our resume. The question that arises here is that are we aware of what the organizations tend to search in our resume?

What companies and organizations look for are specific skills set and experience that match with the job role that they offer. It is not just the educational qualifications that matter.

One would see this eminent in the case of Google, one of the dream companies of many students. Youngsters are hired because of their skills and creativity, what so ever their minimum educational qualification is.

Education covers just 4 to 5 lines of our resume, but what gives weight to it is the skills set that we acquire and the several projects and extracurricular activities that we undertake.

Knowledge and practical approach help us ace interview process.

Building up a strong portfolio based on our skills is vital since it will always be an added point to showcase our works to the recruiting person or the HR. We never know which of our work attracts the eyes of the recruiter and opens up a new door for us altogether.

What we need to do is master that one skill set that we enjoy doing and work on it. Engaging in what we love will drive one towards success through passion and happiness. Once we start working on what we love, we automatically will give our best to it which will eventually lead to a grand success.





#### **INNER BEAUTY**

By Ryanshi Chanda (BMS 1st Year)

Physical appearances may look appealing to us for a fraction of time but inner beauty is something that remains in our hearts for a lifetime. Unlike physical beauty, inner beauty is hard to find in someone.

Each person is like a deep ocean and we do not know what's on the surface until we dive deep and inspect their true beauty. "Beautiful people are not always good but good people are always beautiful."

Physical beauty is observed with the human eye while inner beauty comes from deep within the soul. Inner beauty can be classified into two categories, physical

and mental. Outer beauty involves the improvements of the bodily systems that are not visible from the outside.

Mental inner beauty involves the goodness and purity of thoughts. We see others as we see ourselves. Therefore, to improve the perception of our world, we need to first take control of our own thoughts. Only then can an individual be truly beautiful. Inner beauty gives us the confidence to face the world and its problems, which is something far greater than the standards that have been set by society. This is why I always say, "Your inner beauty never needs makeup."





### COVID-19

By Rhittick Das (BMS 2<sup>nd</sup> Year)

#### "I would rather walk with a friend in the dark than alone in the light"

Having said this famous quote by Helen Keller, today Italy has justified this. A friend is someone who warns about the threats to their companions, to ensure, they're not getting exposed to it. Italy, my beloved friend, the entire world appreciates your efforts and your concern towards world health and safety. The entire world is with you, standing beside this crucial stage.

Most often people are confused between an epidemic and a pandemic. An epidemic is a disease that occurs in a community over a particular time, whereas pandemic is a disease that is widespread throughout a country or the world. The world has confronted several devastating pandemic situations since early centuries namely, 'Black Death' in the 14th century, The Plague (1896), Spanish Flu (1918-20), Ebola and especially what the world faces right now, is another pandemic – COVID-19.

COVID-19 or popularly known as Coronavirus Disease-2019 was first identified in Wuhan, China in the year 2019. This infectious disease is caused by severe acute respiratory syndrome coronavirus 2 (SARS- CoV-2). The disease causes respiratory illness (like the flu) with symp-

toms such as a cough, fever, and in more severe cases, difficulty breathing. It has affected 195 countries and has left everyone in shock.

COVID-19 is spreading rapidly globally. According to reports from W.H.O, it took 67 days to reach 1 lakh people, another 11 days to reach a total population of 2 lakhs, around 4 days to reach 3 lakhs and today it stands affecting nearby 4 lakh people globally. It is primarily spread between people through respiratory droplets from coughs and while sneezing. It also spreads through contaminated surfaces, when people touch those surfaces and eventually touch their face after that, resulting in the settling of the virus.

Although scientists from different nations are trying their level best to develop vaccinations for the cure of the disease, the process would require some time. Therefore, till then it is totally on the hands of the world leaders and their people, to minimize the spread of the virus within their nations. Several health organizations have released imageries, videos and tips to fight this virus.

World Health Organization has played a crucial role in spreading awareness among the people about the virus, also educating people on the preventive measures they need to abide by. 1.Washing our hands frequently

2. Maintaining social distancing

3. Avoiding touching of eyes, nose and mouth.

4. Practising respiratory hygiene

5. Seeking early medical care in case of fever, cough and difficulty breathing

6.Staying informed and following advice given by our healthcare provider

Several helpline numbers have been deployed to answer the doubts of the people and to help maintain the stress level and panic outburst, which would otherwise cause enough chaos to tackle with.

The pandemic caused by the coronavirus is now affecting all aspects of our personal and professional lives with so many activities on hold. This is unsettling and makes us feel isolated.

We rely on one another for growth, support, and camaraderie. This is the time to connect to people, with the people

we love, utilizing and enjoying the existence of technologies, through social media platforms, as emotional wellness is just as important as physical health. We all should connect to people and grow during this phase of quarantine.

Imagine the Prime Ministers and Presidents talking about social distancing and its importance, therefore, social distancing is the only viable method to safeguard our closed ones at this point of time,

"To heal the world and to make it a better place for you and for me and the entire human race."

C - Connect digitally

O - Organize in-house activities

R - Restrict Socializing

O - Open up to family members

N - Neglect rumours

A - Adhere to W.H.O instructions

Still in doubt on who cares for you? Remember 'WHO' is present and 'WHO' cares!

#### Stay Safe, Stay Healthy!





### HOW IT ALL BEGAN

By Rohan Lama (BMS 3<sup>rd</sup> Year)

I grew up in a town where the hip-hop scene was nowhere to be seen. Hip-hop was something new until 2013. This was the year when I got inclined and engaged with the Hip-hop culture. My uncle was the one who introduced me to it. He used to listen to the songs which reflected social stigmas.

The first-ever rap song which I heard was "Smack that" sung by Akon and the legend of Hip-hop music "Eminem". I already had a huge poster of Eminem on my wall but I didn't know who he was before working in this genre. Since then, I started listening to countless rap songs and later I came across the music of Yama Buddha. It was since then that I devoted myself to hip-hop. Yama Buddha was my inspiration and I worshipped his music. His albums Ekadesh and Katra are one of my personal favourites.

In 2014, I sat and jotted down my feelings on a piece of paper which ultimately evolved into the lyrics. These were a treasure to me and would stay with me forever. Hardships are something which comes along with success. I started practising with my own lyrics along with beats and my cellphone to record it. This was how my rap journey started 6 years ago and it's still going on in ladder flow.

Throughout this journey I got criticized, encouraged, some even taunted me with words, "Mad, he's into drug and all." I never gave them any space to kill my energy with their negative feedback. It has always been me and my dream. There were people who truly supported me and felt proud of the way I am. Love, support, criticism and belief are all part of the game of life. In 2017, I came to Siliguri and hit up a recording studio with my song "Sapana." I have also worked with many well-known rappers, beat producers and beatboxers. Today, I own my hip-hop community in Dooars and Siliguri. These days we have events on a regular basis. Tny the Bongstar (Rapper and Producer) is the man behind my audio albums and he has always been with me from the very beginning as my friend and big brother.

I'm engaged with upcoming albums these days and the more I have always been hugely involved with my music. This culture gave me a lifestyle and vision to my life. This was the journey of Rohan Lama, a media science student to the popular "MC Rhythm" and it will always be going strong.



# YOURS AND YOURS ALONE

By Shalini Gupta (BMS 1st Year)

What prevents us from speaking our hearts when we are in the company of others? Often it is fear. We are afraid of speaking our heart out in the fear of being judged by others opinions.

The fear of being judged is one of the greatest fears that one can possess. It not only restricts you from taking a stand for yourself but also make you dependable on others.

The infamous quote of Steve Jobs says it all, "Don't let the noise of other people's opinion drown out your inner voice."

One must have the courage to follow their heart's desire and intuition. It becomes necessary to protect one's own opinion by not drowning into others' opinion. Your choices must reflect your hopes and not your fears.

You all must agree on the point that nobody knows you better than yourself. You are the best person to decide what is right and what is wrong for you and what you want. Hence, listen to your heart.

One's life is limited, so don't waste it by living on someone else's opinion. Do not be trapped by what other people think and most importantly, get the courage to follow your own desires. Learn to love yourself and be who you are because ev-

erything else comes secondary.

Many of us spend our lives striving for other people's approval whether it is our family, friends or colleagues. We look for the external validations and on the other hand, self-acceptance allows us to slow down.

If we can free ourselves from the need to seek approval from others, we will be able to readily learn to listen to our own inner voice of wisdom.

We must learn to trust the judgment we make, what matters to us and to what direction to take in life. If we practice this, we will be likely to lead a healthier and happier life.

This is what it means to be authentic in life. Authentic people take responsibility for the choices they make. They know that they are the author of their own life. But that does not mean that we will completely stop listening to others. Opinions and options are necessary from those around but the final decision should be yours and not driven by someone else.

It is not easy to learn to accept ourselves and listen to our inner self but it is important if we want our lives to be our own. It can take time and today is a good day to start.



# A NOTE TO SOMEONE WHO WATCHES FROM ABOVE

By Smriti Rai (BMS 2<sup>nd</sup> Year)

Are you watching the life-threatening incidents which mothers and daughters encounter on a daily basis from above? I know you're the Almighty and have the power to undo all evil in society. I also know that if you can, you would blame all wrongdoings on Satan.

It is surprising as to why innocent women have to live with so much pain and reunite with those who once induced pain to her. Life is unfair and every time I try to collect the good portions of life that God had bestowed me with, in the next moment life throws one more reason to just hate life and the idea of its creation. I know Gods vision was peaceful, everlasting and expanding but then why do I feel these bitter emotions?

Somehow we try to understand life but then there are instances in life that are unbearable and cannot be fixed. These cannot be mended with leisures of life. Will you, Almighty God take away all the innocent souls and let them disappear from this Earth?

Wherever she goes, she stumbles with tragedy forth at every nook and corner, when her eyes have lost the glow in them, we turn to the Almighty.

She's living one day at a time. I do not know of which faith or which God she prays to. I also realize without your help she can't sleep at night and there is no respite even from the monsters that eat her thoughts through the nightmares she has. I once heard her stories and had become upset. I cannot imagine for a moment, what she went through. She ran for her life.

How could you not see that Almighty? How could you turn your back on your people? I always believed in your presence. Somewhere above my head and in the blue skies, you watched us protect us when we stumble in the journey of life. You said you would protect us. I am disheartened by your actions in not reacting to the suffering we engage with daily.

I am sorry dearest Aunt, I couldn't come to visit you in nadir. From you, I have learnt that women should never hesitate to speak out. Women don't support other women and the Almighty might forgive but not forget. My Aunt needed my hand to stand and fight back but that day I left it to the Almighty.



# ORDEALS OF A JOURNALIST

By Subhrajit Samanta (BMS 3<sup>rd</sup> Year)

The job of a journalist or a reporter is as thrilling as it can get. Laden with responsibilities, the average journalist embarks on a new experience endeavour every day while he scouts the city and his sources for new stories and information.

Connecting with the heterogeneous stratum of people on a daily basis, with tremendous pressure and excitement pouring over to getting information and news reports within the time frame allotted, journalists are the 'unsung heroes' of this day and age with a 'news addiction.' Maintaining sources, collection of quotes, dealing with risks and challenges is a common situation for us.

A good journalist is one who comes out on top despite these cranks. From time immemorial, senior journalists have faced a horrendous state of affairs with respect to technology-forcing changes. Years ago, journalists operated using telegrams and fax which was holistically expensive. Media houses like The Statesman, Reuters, The Times of India used to provide a fax card. Handwritten copies used to be 7 pages long and sending these pages used to be a cumbersome process.

Then came with the E-mail, facilities of Auto-correct and spell-check. The late

19th century observed a handful of Internet cafés being newly constructed. Limitation of cafés and internet connection proved to be a major setback. Time was directly proportional to exorbitance.

Taking a step back into memory lane, it was when an hour on the internet was a whopping Rs. 45. There was a frenzy to write news stories. Journalists were allotted a limited amount of a thousand rupees. Although the amount and procedures varied for different media houses, the constancy of 'compiling in a frenzy' still maintained.

Certain notable print media houses and news agencies came up with direct broadcast satellite links using the V-SAT system. Software resembling a remote desktop connection was used to send news stories. Titanic dish antennas were installed in the offices. Some still remain in Doordarshan and Statesman offices preserving this history of evolving technology.

Reuters brought aboard their own 'Software.' Correspondents used to send news reports when the internet was unobtainable, converting telephone connections to the internet through a software. The transition to the audio-visual medium came with the Doordarshan (DD) in 1959.



They used cameras measuring up to 35 kg.

DD's news anchors used to be constantly under the radar of most print media journalists. Rini Khanna and Sunit Tandon were a 'must-watch'. As opposed to the 'Armageddon' that occurs during most panel discussions in the present T.V channels, senior journalists are quite reminiscent of their first T.V. memories. 'Khaash Khobor' used to be crowd-pleasing. Privatization brought in the ETV and with it came the revolutionizing of the industry.

It was a common paradox back then whether print should ensue T.V or the vice versa. Shining stars emerged in the CCN and ABP. Journalists of this day and age still recollect their fond memories of 'getting paid to just watch and track the T.V news.'

The early 20th century chaperoned a series of inventions including the dial-up connection and the broadband connection. Bharat Sanchar Nigam Limited (BSNL) services popularized. A metamorphosis from journalism to blogging marked the beginning of the new-century personalization. Preserving and uploading stories and articles on websites provided quick feedbacks and reviews to re-

nowned journalists.

The current days eased in over 850 T.V channels in India and electronic media transformed with the expansion of smartphones. Collaboration with Samsung smartphones can be seen as in the case of NDTV and other news channels. Rest and repose to a certain degree has been introduced while journalists try to finish up news stories on their devices while returning to the office.

A new definition of 'connectivity' has arrived with WhatsApp and E-mail. Fonts and Text to speech Software are frequently used to write briefs or short stories. Journalists today are moody when it comes to writing or typing stories which they believe reciprocate sensitivity and feelings preferably. Often it is an internalized conflict about the importance of bringing accountability versus the necessity to be unbiased of an erring individual. While some factions separate themselves from emotions to focus on the objectivity of a story, others believe that it is their duty as contributors to society to challenge bad-actors and convey news as humanely as possible. Horace Greeley once said - "Journalism will kill you, but it will keep you alive while you're at it," and we never know what more to say.



# COVID-19! CONSPIRACY, NATURE OR PURE CARELESSNESS?

By Deebeja Chhetri (BBA 1<sup>st</sup> Year)

Over the years we have all heard about various conspiracy theories. The first one famous among the 90s. A kid being the so-called dead soul of WWE wrestler Undertaker. With time, our world has developed into a tech hub and so has the levels of these conspiracy theories.

The Illuminati, pyramids and Area 51 are no exceptions. Conspiracies have become more technical and complicated as well. The pandemic disease COVID-19 has also seemed to have gained popularity in this field. The outbreak of the SARs-CoV-2 virus (as named recently), seems to have supposedly emerged in the city of Wuhan, China.

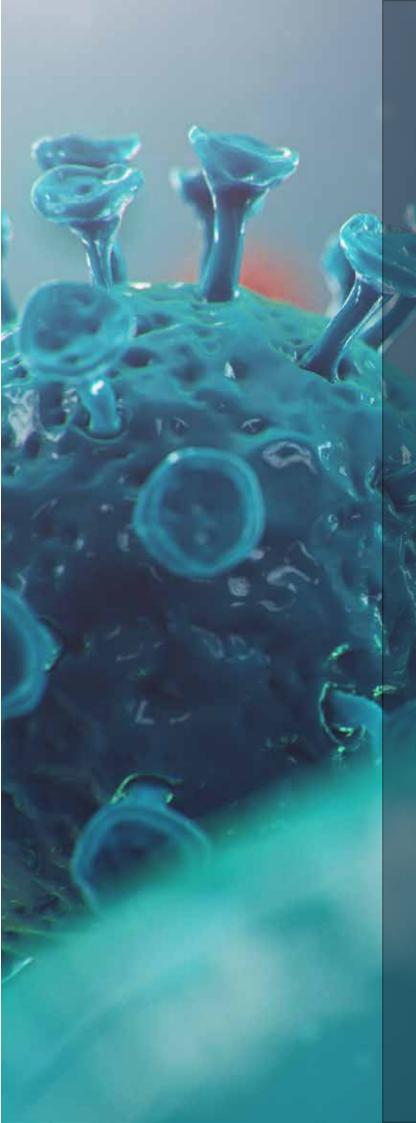
China has always been famous for its weird food habits. "Wet markets" serving as food fantasies to the Chinese people are believed to be the starting point of the outbreak. According to the rumours, the virus had invaded the body of the first human via bat soup consumption. However, the authorities have claimed the rumours not to be true and have not identified any source until 26th March 2020. The virus has spread rapidly across the globe causing a deadly pandemic situation. More than 4,67,000 people are infected as per records causing the death of 21,000 and more.

With so much of chaos about the virus, many conspiracy theories have emerged. Some believe that it is not just anoth-

er nature caused disease but has much more to it. It is believed that this outbreak is a newly enhanced way of biological warfare. Using viruses or disease as weapons instead of guns and machines is the concept. According to this conspiracy, China seems to have used the virus to slow down the fast-growing competition and already has an antidote for it.

This can seem to be very appealing to the audience as there have been instances in the past where China has been accused of affecting its competition strategically. Nevertheless, these are just theories with no actual evidence making it very hard to digest.





Other groups of people believe that this is mother Nature's way to punish human beings as a result of the torture that it has endured until now. The rumours also connect it with various events of 2020 like the rumoured World War 3, Australian bush fires and floods. It has also been said that human existence is nearing its end in the near future.

Some experts believe that the low standards of the wet market are to be blamed for it, which had opened an easy gateway for the virus to enter the human body. Wet markets has been a major topic of controversies regarding the spread of epidemic diseases. There have been occasions where the consumption of meat and trafficking had also been held responsible for outbreaks. Very few have actually taken into consideration the actual reasons which are contributing to the epidemics.

The unhygienic way meat is sold and managed in these wet markets as well as the carelessness displayed by us in regarding hygiene everywhere have certainly triggered an open invitation to such pandemics. People are divided in their opinions and stand by with their own theories and facts. They need to understand that no one is to be blamed for the outbreak of the disease.

We need to stop panicking and be responsible during these times. Self-quarantine is the new cool thing to do in this situation. Amidst all this chaos, the least we can do is help each other by practising social distancing, taking necessary precautions, cross-checking facts before sharing anything as well as being supportive of each other. It's better to be safe than sorry.



#### PANDEMIC! NATURE'S CALL FOR REVENGE!

By Hemant Bothra (BBA 2<sup>nd</sup> Year)

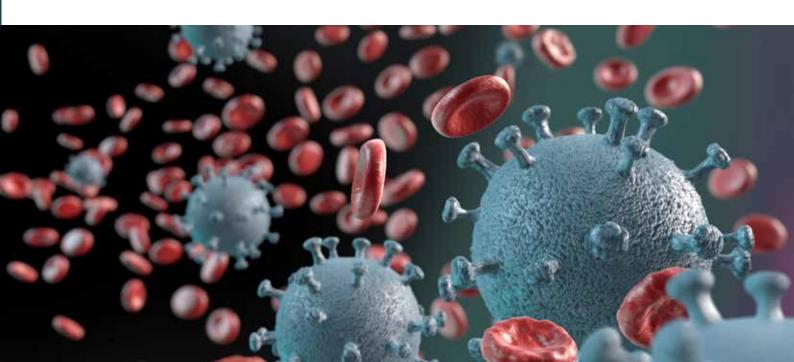
It has been noticed that about every hundred years or so, the pandemic that occurs leaves us with a lot of corpses. Taking into account the past 400 years, it started with the plague in 1720. Cholera followed soon after that in 1820. Then came the Spanish flu of 1920. Now in 2020, we have the COVID-19.

It cannot be determined whether it is Nature's own way to stop human exploitation and teach human beings a lesson before it becomes too late. It has been a few months since the spread of the deadly COVID-19 and the good thing is that Nature has started to get refurbished. Pollution of air and water has reduced drastically. Water in rivers and oceans are getting clearer. We can rightly say that in the past few decades, humanity has grown at a rapid pace but we have lacked the basic

essential care of conserving Nature.

The 21st century is known for its technology, science, research and management. Yet we have failed to control thousands of death and lakhs of infected individuals have suffered due to this pandemic.

Hence, it can be rightly said that humans have no control over Nature. If we keep on polluting, destroying and harming nature, it can take its revenge back on us too. There was a time when we hunted animals and killed them for our needs of leather material and food. Now the judgement is upon us and we are in a state of lockdown. It seems like nature is taking its revenge on behalf of the countless unknown species that we have harmed. COVID-19 maybe a virus but it has been created under the realms of nature itself.





### DON'T GIVE UP

By Muskan Kumari (BBA 1<sup>st</sup> Year)

It's common to feel depressed, worried or angry about the way different events have turned out in your life. When you don't get the desired results, many times you often want to quit, find a new hobby or even start a new career. Yet sometimes the adversity in these moments may be, life telling you to push just a bit harder in order to reach your dreams.

A real-life story of Jeremi Ross, the athlete who faced adversity throughout the early years of their lives but was able to overcome the odds and achieve their goals has been shared so that you learn not to give up. For those of you currently going through challenging times, these inspirational stories can help you remember to never give up on two things: yourself and your dreams.

Since the age of three, Jeremi Ross had been in and out of foster care and group homes. By the time he started Hollywood high school in 2009, he was failing in every subject. But then he met with football coach Caesar Sandoval and became interested in playing football. Yet taking the field, there was one catch: Ross would have to promise Coach Sandoval that he'd achieve a 2.0-grade point average (GPA). Upon making this deal, Ross not only achieved a 2.0 GPA, but he also rushed for 2,273 yards (ca. 2 km) and scored 23 touchdowns playing quarter-

back in his first year of organized football. By the end of his sophomoric year, Ross earned a 3.0 GPA and had become a leader both on and off the field.

Fast-forward to the present and Ross is getting ready to graduate with a B.A. degree from NCAA Division II, Missouri Science and Technology in multidisciplinary studies, becoming the first in his family to earn a college degree. This past season he was named to the all-conference team.

Ross plans on training intensely over the next year for the 2018 NFL Combine. Just like his early years, he knows how to overcome any adversity that comes his way and continues to excel in the hope of playing the sport so close to him. This teaches us an important lesson. May what comes in life, do not give up and move forward.





### VICISSITUDE (CHANGE)

By Paridhi Thapa (BBA 2<sup>nd</sup> Year)

The current generation enjoys the fruits of science and technology. Today we have a better standard of living because people tend to earn more in search of a better quality of life. There is more literacy, more material comforts like television, the Internet, mobile phones and a speedy transport network.

When we compare our lives with the child-hood of our grandparents or our forefathers, we have a much better life than theirs. They had time on their hands and lived at a less hectic pace. They did not have any of today's technology to make life effortless. Modern youth is a victim of time and fame. It has led to the alienation of the family and loneliness in life.

Nowadays, people are ready to sacrifice

health and happiness in order to pursue material happiness. Our forefathers gave importance to family and built strong bonds in the family. Modern men and women live on the edge. They are not able to cope with problems. Though they have received an education, it doesn't make things better. They are not able to adjust with the changing time.

They have no quality time to spend with their family and children.

Our forefathers had to cross major hurdles financially as well. Long and dangerous journeys as traders or frequent wars. Now machines, aeroplanes and other machines have solved these problems. Man has today stepped on the moon and elaborated all its characteristics. Previously, patients with psychological disorders were considered as demented but today as people are more aware because of sciences and social sciences, man's approach has changed drastically.

Our forefathers were entertained by festivals once or twice a year but now entertainment has gone beyond time. Instant access to the internet, film, games has solved these problems. Presently all the knowledge of the world is present in the WWW (World Wide Web) which is limitless and fast. Our forefathers had their time and we have our modern technologies. Both are equally important and one has to understand how to cope with them.





# A NEW PERCEPTION

By Prince Agarwal (BBA 3<sup>rd</sup> Year)

Everyone has heard of this proverb, "Slow and steady wins the race" and have applied it in their lives. But it seems that the millennials have changed this proverb with a new version "Fast and furious wins the race".

Yes, millennials are an age group of people who were born after the 80s. They are filled with a lot of energy and enthusiasm to create an impact on the society, but unaware of the slow, meandering and comfy affairs.

A generation of people grown with the 'Perception' of instant gratification. A perception that has created a sense of pride and self-confidence, but also brought narcissism and procrastination along. An impatient and angst life in which the slightest form of any external factor can lead to low self-esteem and depression. In the rat race of achieving goals and ambitions, these millennials have lost their essence of life.

Lack of impatience has driven them towards achieving goals briskly without actually enjoying the process. Their love for reaching the final destination rather than savouring the journey has led to a stressful life. Social stress, financial stress, career stress, and the worst part is they don't have any technique to deal with these. Sadly, these people seem to see the world as a glass half empty, it's sad how people conform to them and let others define them.



All these things have led to unmotivated and lethargic individuals who lack leadership and administration skills. This is what the above-mentioned proverb meant, it was never an actual race between the hare and the tortoise. But a race between a doer who does things with patience and persistence, and conversely a talented individual filled with enthusiasm, but with a pinch of lethargy. Patience and consistency are what this generation needs to learn.

Feelings that matter like love, joy, love of life, self-confidence and job fulfilment are things that take time and persistence. Sometimes we can expedite fragments of it, but the overall journey is arduous, long and difficult.



### FRIENDSHIP

By Rahul Gupta (BBA 1st Year)

Friendship is the most valuable as well as a precious gift of life. It is one of the most valued relationships. People who have good friends enjoy the most in their lives. True friendship is based on loyalty and support. A good friend is a person who will stand with you when times are tough. A friend is someone special on whom you can rely on in times of need. It is like a life asset and it can lead us to success. It all depends on our choice and how we choose our friends.

The attribute of friendship is essential for happiness. The benefits of a healthy friendship remain long-life. In addition, having a strong friend circle also improves our self-confidence. Due to the strong relationship, we get much emotional support during bad times. True friendship is a feeling of love & care.

Real friendship cannot be built within limited boundaries like caste or creed. It gives us a feeling that someone really needs us and that we are not alone. This is true that man cannot live alone. True friends are needed in every stage of life to survive. A true friend might be an old person or a child. But it is generally believed that we make friends with people who are of the same age group as ours. Same age groups can give you the freedom to share your thoughts which otherwise you would have hesitated to do.

The selection of true friends is a challenging task. We have to carefully select our friends. Friends will come and go along with the different stages of our lives. They will make you laugh and cry. Wrong selections can create various problems for you. In the modern world, many youngsters become a social nuisance. The reason behind it is "bad company."

It doesn't matter who is a one is, what type of clothes one wears or what religion he or she practices, as a matter of fact, it is a very intimate bond that someone shares with another person. The equation of friendship is balanced on pillars of trust. Friendship is an association which is likely to make or break us at every stage of our lives. In other words, friendship is an asset which is really precious. Obviously, it is not so easy to sustain friendships. It demands our time as well as effort.

Last but not the least, it is hard to find true friendship but once you succeed in that task you will have a wonderful time. In exchange for that, a friend will only need your valuable time and trust.





### FRIENDS FOR LIFE

By Rakshita Sharma (BBA 1st Year)

A faithful friend is like a life-saving shadow. Whoever found it, he found a secret.

- Nietzsche

This quote acquaints us with a term, "faithful friend", one on whom one can rely on and share everything without having the fear of being judged. But how would you define "friend" as a single word? Does it mean a bunch of people with whom you are entertained, your party, you enjoy for a particular period of time and then they fade away? Well, the theory of friendship is puzzling.

In the path of life, we come across many people, a few become casually associated. We grin and wave when we see them. While others walk-in/out from our life, a collected few will make their way in our hearts and end up becoming friends. Sounds easy? But in practical life, it is very difficult to track down who your friends actually are. Sometimes your friends could be the one hurting you the most. On the other hand, they might be the ones beside you during rough times and support you throughout.

Our friendship started when we were kids. We made friends even when we didn't know the meaning of friendship. We had our elementary school friends whom we thought to be friends for life but then we grew up and now hardly remember their faces.

Soon we stepped into college life promising to stay in touch with everyone. Alas! Everything fades with time, nothing is permanent. People get busy with their life, and the person you know becomes the person you knew. You get into a new circle of friends. This is how we get friends at various stages in our life; they become our guide, play their roles, and move on. Nevertheless, there is always that one



best friend or a bunch of good friends who are always with you throughout your journey of life. You don't necessarily meet them at the start of your expedition, but they stay by your side since the time you had been friends. You can be "yourself" in front of them and they will never judge you for being so. We can share such weird habits without feeling awkward. Friendship is not about talking to them every day or meeting often with them. Yet knowing that they are by your side comes what may.

Distance is never an issue for them because every time you meet you still share the same bond and same childish nature as you used to. Apart from all the fun they save us from inconveniences and support us when there is no support from anyone. They are the shoulders you can cry on. They are someone with whom you have planned to go for a tour when you all get old.

Your bond grows stronger as you grow and wish it never breaks. With time, they don't become a part of your life, but they become your life. I would like to end this piece by this quote which says it all, "A good friend knows all your best stories, but the best friend has lived them with you."





## TURNING PROCRASTINATION INTO MOTIVATION

By Rishab Mantri (BBA 2<sup>nd</sup> Year)

**Procrastination** is something that many people suffer from daily. Fortunately, it is something that purely requires the concentration and focus of our minds to overcome matter. Procrastination is the avoidance of doing a task that needs to be accomplished by a certain deadline. It could be further stated as a habitual or intentional delay of starting or finishing a task despite knowing it might have negative consequences. It is a common human experience involving delay in everyday chores or even putting off salient tasks such as attending an appointment, submitting a job report or academic assignment, or broaching a stressful issue with a partner. Typical procrastination excuses we tell ourselves include:

- I'll do this tomorrow, there's not enough time to do this today.
- I work better under pressure, I'll wait until it's almost due and then the work will be even better.
- This is such a huge project, I don't even want to think about it yet, I'll put it off for one more day.
- I don't really need to do this yet; it can wait until sometime in the future.

Unfortunately, all of these lead to the inevitable day when you must actually

complete the task. And while most people actually do get it done under that time pressure, working that way does not always produce the best results, and allows less time to prove and make it perfect. The causes of procrastination are:

- 1. Fear of Failure One of the most common causes of procrastination is the deep-rooted fear of failure. If you fear the consequences of failing, then the logical extension of this is a disinclination to take action. This is because you are guaranteed not to fail if you don't attempt something. Procrastination is comforting when you fear failure. It serves as a protection mechanism, shielding you from the possibility of real failure as opposed to the more subjective failure that accompanies not attempting something in the first place.
- 2. Excessive Perfectionism: Another common cause of procrastination is excessive perfectionism. If you are a self- confessed perfectionist, then you might find it difficult to take action unless you know you can do a job with which you will be totally satisfied. Because of an ingrained perfectionist mindset, you will either consciously or subconsciously worry about being able to reach an end-state that will be to your liking. This excessive perfectionism causes procrastination by encouraging you to put off attempting a task until you

think you can do it perfectly.

- 3. Low Energy Levels: Another frequent reason for procrastination is experiencing low energy levels. If you are lacking energy, then it stands to reason that you will not feel like doing much at all. This is a common cause for those of us with relatively unhealthy lifestyles. Whether you get insufficient sleep or your diet causes you to feel sluggish and tired, lifestyle factors can play a huge factor in how inclined you are to get off the couch and take action. You should be able to easily identify this problem in your life. If you want to be active and productive but simply lack the physical energy to do so then you are probably suffering from low energy levels.
- 4. A Lack of Focus: This is another frequent cause of procrastination. You probably have a lack of focus if you frequently feel directionless, or that you do not really have a purpose in life. If you do not have any goals set, then it is almost certain that you will be lacking in focus as you will have no target to work towards. You may simply feel as if you are just drifting through time. This lack of focus causes procrastination by preventing you from homing-in on an "endpoint". Instead, you wind up expending all your energy in the here and now, with nothing to guide you towards productivity.

Six ways to minimize procrastination and maximize motivation which I find quite helpful are:

 To be the most proficient, successful and happy at whatever it is you do in life, especially if you produce intellectual outputs; you need to have a distraction-free environment. This will guarantee your mind is completely focused on the task at hand and you will get the best results.

- Start projects immediately if you have idle time. Once you actually start something and get into the flow of it, you'd be surprised how easy it is. Don't think about starting something, act. You can always tweak the project and make changes as you go along. Getting that first start is vital.
- Remove all distractions from your environment. Anything that will make you lose focus is something that will potentially set you up for procrastination and destroy your motivation.
- Eat well, sleep well and get exercise. From my personal experience, a healthy mind and body are less likely to procrastinate. You will feel better and be more upbeat and active. If you're tired or have a hangover, you'll be less productive and more likely to procrastinate the task.
- Mix up your projects and assignments so you're not simply doing the same exact thing every day. If you keep things fresh they will be more interesting and compelling for you to work on, and you'll be less likely to procrastinate them.
- Keep positively motivated and recognize when you're entering a cycle of procrastination. Here is where you will need to address mind over matter. Start by just getting into it and doing step one of whatever your task is. Sit down and break up the project into consumable parts that are less daunting.



#### "HOW GOOGLE CONTROLS THE LIFE OF AN AVERAGE PERSON"

By Samriddha Chakraborty (BBA 1st Year)

You may be wondering "How is this possible?" The truth may strike you like a flash of lightning which strikes a tree during a thunderstorm!

Google knows everything about you. Google knows your address, the person you talk to the most, the places you visit often, the type of books you read, the brands that you purchase, the sites that you browse.

Well, do you remember having filled the personal details while signing up for Google Mail or any other application such as YouTube, Google Maps, Play Store, Google Drive, Google Photos etc, belonging to Google?

Google has all the personal information about you. It knows each and everything about you. It can be said that it controls you without being seen by you. All the advertisements that pop-up, when one is browsing, is controlled by Google.

The sales promotional e-mails that you receive are also controlled by Google. It knows your exact present location through GPS. Google knows when you make bank transactions.

It knows the schedule of the payment of your phone bill. It knows how much traffic you will encounter as you move from one place to the other.

Undoubtedly Google has made everyone a smarter person but also has contributed to making us lethargic. The Internet has altered our mental habits for sure. Most of the people have lost their ability to read and absorb anecdotes. The deep-seated reading which used to be a common phenomenon of study has now become a struggle. It has also affected our concentration levels.

Quick Google searches, links and hyperlinks have made our life sluggish. The technology we thought we used to make our life more efficient has started to reshape our social behaviour and relationships. Every day we search for normal information from Google which can be gained from books or newspapers too.

Not only Google but also other search engines should not be used hastily. There should be a systematic way to use these search engines. They supply and shape the process of our thoughts. This is how at an alarming rate Google can control an average person's life by being a part of one's lifestyle.



#### DON'T HIDE BEHIND THE MASK

By Shriya Chetri (BBA 1<sup>st</sup> Year)

Suppose you feel locked up or imprisoned inside your head? You try to come out of it but you can't, you can unlock it by celebrating who you are, how unique you are.

Don't feel shy or scared to show your true self. I know we all try to blend in. But stop it! Let's just stop doing things as others do. Even if we try to blend we won't be able to. Because it will not make us happy. This is not being authentic to oneself. So you need to do something which will make you happy and then you will "Shine." Do what you really want to do, but again don't hide, don't dim your light. Don't become toxic to others. Don't try to make others feel comfortable around when you yourself don't fit in. You have your own energy and power. Wear your crown with full confidence and be proud of it. It doesn't matter if people accept you or not. Because when you are unique, some people not going to like it and some people will applaud you for it. And if you want to be applauded and recognized, let it be for your uniqueness.

Let's be like a lighthouse in the dark which gives right directions to ships and boats adrift in the deep dark. Embrace your uniqueness. There is something very different about you and me. You don't need to belittle yourself for other

people to accept you. This won't work if you keep doing it because it will block your own abundance of life. Bring your skills and knowledge on the table and own it. Don't hold back from revealing your true self to the world. Revealing your true self will help you earn recognition. Make yourself grow through what you go through. You have everything within you. You just have to work on yourself a little, work on your fear a little and then believe in yourself, accept yourself and be proud of yourself. And lastly, please don't hide behind the mask.





### SOBRIETY

By Simran Agarwal (BBA 1st Year)

It was Rob Lowe that said, "Sobriety was the greatest gift I ever gave myself." In today's era, everyone chooses to prioritize "self-love" over everything. But how can someone do that if they waste most of their precious time engaging with social media platforms?

How can anyone experience peace by offering their string of thoughts to the ones they don't even know? It's time that we start questioning ourselves about what we do with the time we have. Instead of engaging with social media, you could go for a short stress-relaxing walk or take part in exercises to get those endorphins flowing.

We perform the way we train ourselves and we should be in command, not social media. Today we are strongly inclined towards social media.

We do everything for social media. One of the major purposes of waking up in the morning is to go through your social media apps. In short, we can say that social media dictates our life.

Taking small steps in life can be very challenging sometimes but let's do that. Let's see what we are capable of and find out how social media detox can help us.

Everything is in our control. You will not know how things are, until and unless you try it once. Let's uninstall one social media app from our smartphones. Let's delete one of the major reasons for our agitated state of minds.

Whenever we think of doing that, FOMO (fear of missing out) hits us but there is no need to panic. You will most certainly get intimated for important events, meetings or get-togethers if you are valued in that crowd. You will still stay in contact with your immediate friends. Let them find a way to get in touch with you.

All this time it was easy to talk to you since you were easily accessible by others through social media. But now when you're out-and-out for good, you will not be easily accessible to others.

When we set a certain goal in life, it is important to keep in mind that we have to sacrifice. We need to believe in ourselves and do what leads to a happy, peaceful and successful life. Sacrifices are necessary for life to know our capabilities.

Uninstall one app and slowly you will feel like deleting all of them. Do it for yourself. Take a step towards being in perfect mental health. Gift yourself sobriety, sobriety towards a successful life.



### 24 HOURS OF SPIN

By Sourav Paul (BBA 1st Year)

Every day like seven billion other people, I wake up in the morning in my task of grinding for a better life. We humans have to toil hard to keep up with this world. Why do we need to leave our honey pot, the warmth of our cushioned bed and step into the maddening distress of the streets? The question still remains unanswered and we have to move on.

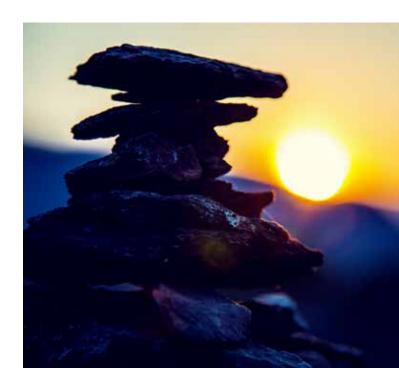
Gradually, the reasons are revealed like the breaking dawn. We have to establish ourselves in this world. Perhaps, God has sent each one of us here to face the challenges of life. Maybe we are sent to this world to gather experiences to cope with life after death. But then, you might say that we are controlled by our fate. As Franklin D. Roosevelt said, "Men are not prisoners of fate, but prisoners of their own minds."

The greatest power in this world is our will power. It is we who control ourselves. We are all blessed with great physical and mental strength. We are our own masters. It cannot be acknowledged that God is partial but it all started with our lives being on equal footing with others. Complex factors like finance, race, caste, wealth and guidance play its part. But what matters is our individuality in the end.

When God created Adam and Eve, he provided them with endless joy and happiness in the Garden of Eden imposing just one restriction which our ancestors failed to obey.

Adam was plagued and influenced by the evil greed which led to the unfolding of misery and hardships. Putting aside the theological thoughts, Science has always incorporated better ways of living our lives.

We have better lives than our ancestors and the following generations will probably lead better lives than us. Then again, it is the devil in us that makes us misuse our ingenuity to create inventions that foster destruction.



Humans have created different nations, races, cultures, castes, religions and so on but what have we achieved? It is we who slaughter our own kind. It is always we who unleash hell upon ourselves and hold God or someone else accountable for our actions. We manipulate the teachings and wrongly interpret wisdom.

Man is complex, selfish, self-centred and brutal. It is difficult to single out one who lives to uplift his neighbour. Corruption has seeped into the mainstream of life. I believe that a massive social change is the need of the hour but it would be like taking a dip in mid-sea and wanting to return safely to the shore.

None can escape this saga. Myself being

a student, always aspire to reach the zenith of success and have unknowingly stepped in the rat-race of life. The classes and fields are a part of my life. No matter what resources are at my disposal, I have to channelize them to my advantage.

My parents can only provide me with material support and immaterial love. My teachers guide and support me as a mentor. In my mind, I am a zealot. I must have control over my actions. I should believe that I am the ruler of my fate and when the twenty-four hours of a day end I ought to constantly evaluate, "What have I achieved today and where does the road lead from here?"





### MY DREAMS

By Subina Rijal (BBA 1st Year)

Edgar Cayce says, "Dreams are today's answer for tomorrow's question, rightly said by." I truly believe in this with my heart and soul. We dream, we live, and we work for our dreams during our lifespan. It is important for us to dream since it gives meaning to our life and existence.

Like everyone else, I have a dream and I feel that it is important to discuss it. I think of it every time I engage with my daily activities. This dream involves travelling to all parts of the world. From the U.S to Australia and from Europe to Japan and so on. A world tour that is simple yet exotic.

I know it is a common dream. But let me tell you about the variety of dreams that my friends have. To settle down perfectly in life, the dream of a job, dream of a house, and dreams of their life partner but here I am with an offbeat dream of travelling to every part of the world.

Every country has its own beauty such as the U.S, Europe, Japan, China. For example, the U.S and Europe have their own essence. European countries are famous for their traditional culture and development.

They have beautiful and traditional monuments like the Eiffel Tower and Leaning Tower of Pisa and so on and so forth. In contrast, the USA has shocked the world with its rapid development. Japan is famous for its traditions and culture. The community there is too disciplined. China is famous for its food and is among the largest. The earliest civilization in the world and great monuments attract me to this place.

Everything has its own beauty and every country is so different and special in themselves. Who does not love to visit places? I want to navigate mountains, beaches, hills and plains, temples and monuments and so on.

Feeling the beauty of every place that I explore and treating my life with different flavours of this big and beautiful world, I will strive for a rejuvenating experience for my body and soul. We usually dream of settling in a new place forever but I want to keep on exploring new places and learn new things in my journey of life.





### TRANSFORMATIONS IN MY LIFE

By Twinkle Khandelwal (BBA 3rd Year)

It was time to move out of my comfort zone and step into a completely different world with new faces. It was time to bid goodbye to my school. I had spent 15 long years of my life in school and was about to enter the most happening phase of a student's life, college. I was emotional, nervous, curious, scared and excited, all at the same time.

As a student, I always thought college to be full of fun, friends and bunks. But it was not as simple as that. Initially, it was quite difficult for me to initiate conversations and socialize with new people. I found making friends difficult back then.

A few days passed by and I made myself more open to socializing. I bunked classes for the very first time, escaping and hiding from teachers seemed to be so much fun. My batch had some wonderful teachers who were the reason for not only our good grades but also all the fun activities inside and outside the classrooms.



Being late for classes, canteen gossips, bunking and going out on rides with friends started becoming a daily routine. In between all the fun and frolic, life started becoming more messed up and chaotic. Soon I realized that it was not difficult to make new friends. It was difficult to make good friends who support and help you grow.

I have always enjoyed public speaking, so I joined our in-house Toastmasters club, which proved to be an invaluable decision in my life. I have been chosen as the Vice President of Public Relations at the Inspiria Toastmasters club, secretary and treasurer of Management club and the secretary of women cell.

These honorary titles have built me as a leader and made me more responsible. At times, even if I didn't realize my own potential and doubted myself, some teachers and friends pushed me to try out new things. I feel grateful to have met such a good company in my life.

From walking the ramp as a fresher to now walking out as a graduate, my three years at Inspiria has been a journey with a fluctuant number of crazy and happy days that has now turned into memories. I will cherish them forever.

All the good and bad days have helped me grow to be the person I am today. From a girl who never knew what heartbreak really was to a girl who now knows how to fix herself when things go down.

A girl who feared losing companions has transformed into a girl who now realizes that everything is just temporary. From a girl who was quite sensitive, I have metamorphosed to a girl who now knows which things deserve her time and attention. A girl who previously stressed about the future has become the girl who now believes it important to live and feel every moment.

Although we spend the major part of our life at school, it is the years you spend at college that is going to teach the greatest life lessons. As I always say, "Relax! Things are going to eventually fall into place. Until then, live for the moment and know that everything happens for a reason."





### INTERNSHIPS

By Kunal Sharma (BCA 2<sup>nd</sup> Year)

An internship is an investment in your-self and your future. It may begin before or after graduation. Graduation is the day when students celebrate the most. It is a milestone in one's life and after that the gate to enter the world of corporate or business is open. It is the internship which provides a practical view of the corporate world. You need to have experience in your desired field of interest and internship fulfils that role.

An internship is a proven way to provide knowledge, skill and experience. There cannot be any other way to understand closely your area of interest. It is always a challenge to find the right internship. Then the question appears "What do I want to do?" So understanding your interest and looking for the industry providing that particular internship offer is of prime interest.

Once you have decided on the type of internship, you have to go for it. Your next step will be to prepare for the internship programme. To begin you need to prepare a resume which highlights of your strength, your interest, your educational qualifications. A resume is a document which talks about your talent and states whether your qualifications meets with the requirement of the company. There goes a saying, "Don't judge a book by its cover", but in the corporate world, I can say that a book is judged by its colour

and the resume that you have built is the cover of the book.

Many people don't get a job or an internship of their interests. "What is the reason behind that?" The reason is that there resume was not able to catch the employers interest. An important step is to float your resume to companies you are interested to work with. You can even use social media applications like LinkedIn, Twitter, Facebook to get connected to the firm or directly apply to their company websites.

Candidates are then required to visit companies for an interview where you have to impress the recruiters by knowledge and confidence alone in order to be selected as an intern.

An internship is hence a chance to test drive from a different perspective to see which ride you enjoy the most. You may not see the difference in yourself but with all the hands-on experience, you are bound to develop soft skills and interpersonal skills. Learning to work with the team can also be learnt during the internship. An internship helps build the wiser, mature and more confident version of you. Being brave and taking risks is a part of the game. Nothing can substitute the experience that you can gain from your internships.



# THE ROBOT WHO SMILES, LAUGHS AND FROWNS JUST LIKE US

By Lipika Saha (BCA 2<sup>nd</sup> Year)

Robots are teaching themselves to handle the physical world. For all the talk about machines taking jobs, industrial robots are still clumsy and inflexible. Robots can repeatedly pick up a component on an assembly line with amazing precision and without ever getting bored, but move the object half an inch or replace it with something slightly different, and the machine will fumble or paw at thin air.

But while a robot can't yet be programmed to figure out how to grasp any object just by looking at it, as people do, it can now learn to manipulate the object on its own through virtual trial and error. In the robotics world, the word "dexterity" is often found to be in use. Robot manufacturers use it to describe their robots as dexterous.

For OpenAl, the task they'd set themselves was teaching a robot hand to manipulate a six-sided cube; moving it from one position to another so a specific side was facing up. As with earlier research, they began by simulating this environment as accurately as possible using simulation.

First, they added random visual noise. Then, they changed the colours of the virtual hand and cube. They randomized the size of the cube; how slippery its surfaces were; and how heavy it was. They even messed with the simulation's gravity. The effect of all this was to give the Al a bet-

ter understanding of what it might be like to manipulate the cube in the real world. While the simulation may not have been totally true to life, it had enough variations that it allowed the system to learn to deal with the unexpected.

One such project is Dactyl, is trained entirely in simulation and transfer its knowledge to reality, adapting to real-world physics. This is the robot that itself to flip a toy building block in its fingers and can also solve Rubik's Cube. Dactyl is a system for manipulating objects using a Shadow Dexterous Hand. We place an object or a prism in the palm of the hand and ask the Dactyl to reposition it into a



different orientation. For Example, rotating the block to put a new face on top. The network observes only the coordinates of the fingertips and the images from three regular RGB cameras.

But for OpenAI, Dactyl's achievement brings it one step closer to a much sought-after goal for the broader AI and robotics industries: a robot that can learn to perform a variety of real-world tasks, without having to train for months to years of real-world time and without needing to be specifically programmed.



Dactyl is developed from the ground up as a self-learning robotic hand that approaches new tasks much like a human would. It's trained using software that tries hastily at the moment, to replicate the millions of years of evolution that help us learn to use our hands instinctively as children. That could one day, OpenAl hopes, help humanity develop the kinds of humanoid robots we know only from science fiction, robots that can safely operate in society without endangering us and perform a wide variety of tasks in environments as chaotic as city streets and factory floors. We'll need further breakthroughs for robots to master the advanced dexterity needed in a real warehouse or factory. But if researchers can reliably employ this kind of learning, robots might eventually assemble our gadgets, load our dishwashers and even help Grandma out of bed.

The field of robotics is fast-growing. Robots can now perform complicated movements with elegance – back-flipping, practising parkour moves, even "carving" classical sculptures.

On October 25, Sophia, a delicate-looking woman with doe-brown eyes and long fluttery eyelashes made international headlines. She'd just become a full citizen of Saudi Arabia-the first robot in the world to achieve such a status.

Hanson Robotics' most advanced human-like robot, Sophia, personifies our dreams for the future of Al. As a unique combination of science, engineering, and artistry, Sophia is simultaneously a human-crafted science fiction character depicting the future of Al and robotics, and a platform for advanced robotics and Al research.

The character of Sophia captures the imagination of global audiences. She is the world's first robot citizen and the first robot Innovation Ambassador for the United Nations Development Programme.vice and entertainment applications. For example, she has been used for research as part of the Loving Al Project, which seeks to understand how robots can adapt to users' needs through intrapersonal and interpersonal development. In some



ways, Sophia is a human-crafted science fiction character depicting where Al and robotics are heading. In other ways, she is real science, springing from the serious engineering and science research and accomplishments of an inspired team of robotics, Al scientists and designers. Her creators aspire to achieve true Al awareness.

Sophia's Al combines cutting-edge work in symbolic Al, neural networks, expert systems, machine perception, conversational natural language processing, adaptive motor control and cognitive architecture among others. As her underlying Al components can be combined in different ways, her responses can be unique to any given situation or interaction.

When Sorkin asked if she was happy to be here, she said, "I'm always happy

when surrounded by smart people who also happen to be rich and powerful." Later, when asked if there are problems with robots having feelings, she gave a wide smile and said, "Oh Hollywood again." Her deadpan tone might be robotic, but it was perfectly used in this example.

"I can let you know if I am angry about something or if something has upset me," she said, demonstrating different expressions. Quite how these emotions correlate to actions are unknown, but it's interesting to note that this is being developed from the ground up.

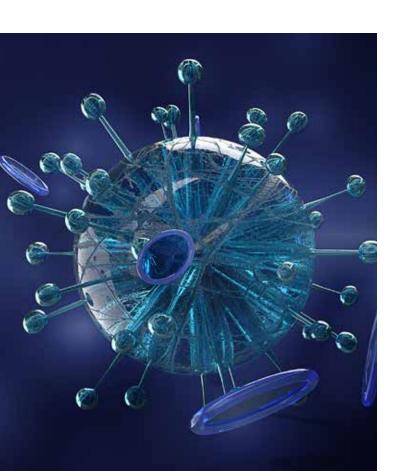
Her creator, David Hanson, created her to help people in real uses like medicine and education and to serve Al research. Her designers' dream of that future, wherein Al and humans live and work together in friendship and symbiosis to make the world a better place.



# CORONAVIRUS (COVID-19)

By Subham Roy (BCA 2<sup>nd</sup> Year)

During recent days, an outbreak of the coronavirus (COVID-19) in China has caused concern. It was known to spread from a seafood and meat market in Wuhan December onwards. On 17 November 2019, Dr Li identified this virus in China. Presently, this virus has spread to other countries, including India. There is a total of 663,740 reported coronavirus cases out of which 142,183 have recovered. The death toll has been 30,879 as on 29 March 2020. The United States of America has the highest reported coronavirus cases in the world. 199 countries have been affected as of now.



#### What is it?

COVID-19 is a virus that is found in animals and causes an infectious disease which causes respiratory illness. It can be transmitted from animals to humans and then spread one person to another person through contact. Airborne transmission of the virus is based on environmental conditions but possible. World Health Organization (W.H.O) states that the virus that causes COVID-19 does not seem to linger in the air or is capable of spreading through the air over distances more than about three feet. Statistics show most confirmed cases in adults, but children have also been infected. There is no evidence found yet that determines that children are at greater risk of contracting the virus. The COVID-19 virus can be spread through contact.

#### Symptoms?

Main symptoms may range from mild to severe. It takes 2 to 14 days after exposure for symptoms to develop.

#### Symptoms are:

1.Fever (Patient has a measured temperature of at least 100 degree F (38degree C))

#### 2. Cough.

3. Shortness of breath.

Precautions?

1.Avoiding people who are sick or meeting in large groups is the first precautionary measure.

2.Staying home if you are sick. Try to cover your cough with a tissue or cough into your upper sleeve. Do not cough into your hands, wash your hands often with soap and water

3.Use alcohol-based sanitizer for at least 20 to 30 seconds especially after going to the bathroom and before eating any food.

4.If your hands are visibly dirty then avoid touching your mouth, eyes and other body parts.

Treatment?

At the present moment, there is no vaccine or treatment for COVID-19. The fact remains that if you contract COVID-19, face masks are essential to prevent the spread of the virus. According to the recommendations of the WHO and Centres for Disease Control and Prevention (CDC),

wearing a mask is not essential if you are healthy but if you come into contact with others who are coughing and sneezing, it is necessary to put on a mask. Face masks help limit the spread of germs. If someone is unwell, face masks can reduce the number of germs that the wearer releases and can protect other people from becoming sick.

#### Notable Headlines

Date: 19 March 2020 - P.M Narendra Modi delivers the following speech which was aired across 191 channels and was watched by 83 million viewers — "On March 22 from 7 am to 9 pm, all Indians should obey the Janta Curfew."

He requests to state governments to help force the implementation of the curfew. Barring those in essential services, he says that people above the age of 60 should not venture out of their homes for the next few weeks. He also tells the people of the country not to panic.

Date: 24 March 2020 - P.M Modi addressed the Nation and announced a 21-day complete lockdown to fight the outbreak.





By Aniket



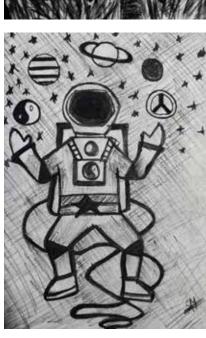
#### By Sanchayita Murmu

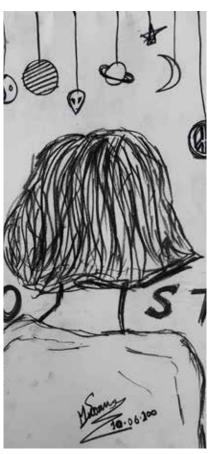














#### By Anmol Pradhan





By Shreyoshi Mondal











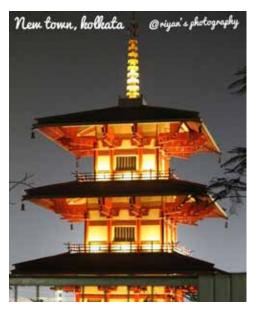


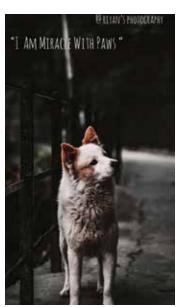
#### By Prashant Chhetri





#### By Ritesh Joshi

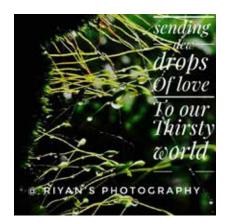














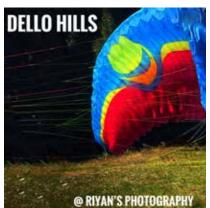


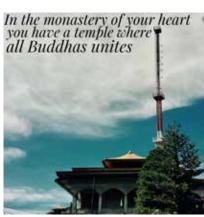


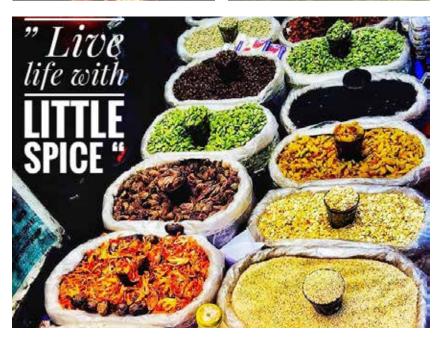










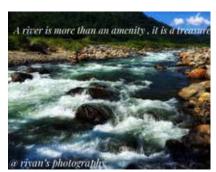










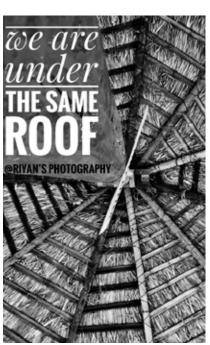














By Nitin Kumar







#### By Nayan Roy









al White-eye B

#### By Subhankar Debadhikary







By Suprabhat Subba





By Rohan Tirkey

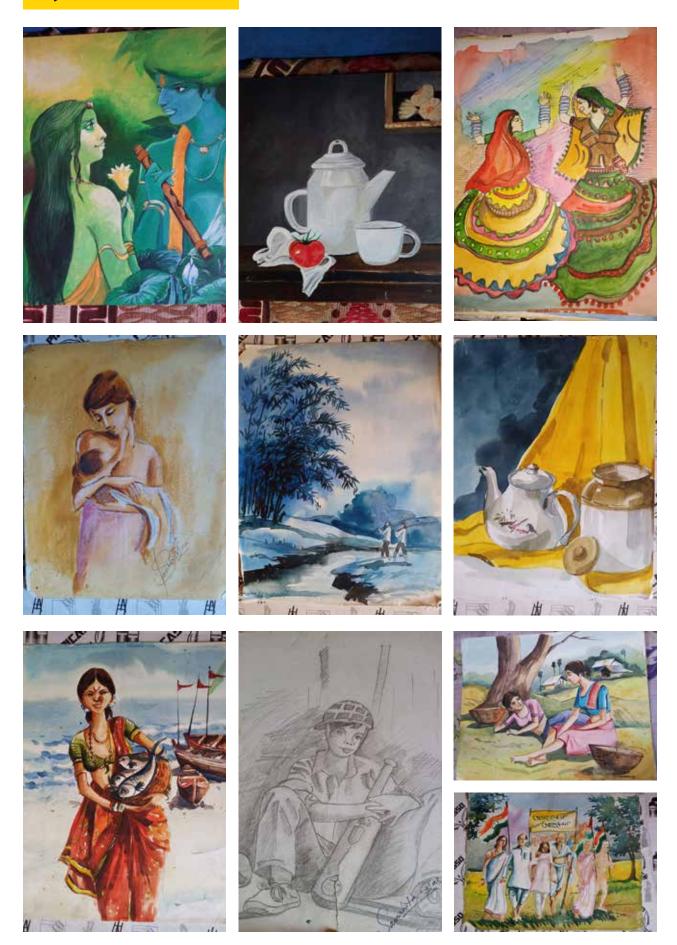


By Subhajit Poddar





#### By Sanchita Das



#### By Priyanka Das

#### By Nayan Roy

#### By Roshni Dey







By Sahastranshu Ranjan

By Saswati Majumdar



By Sushant Rai





**SLEEPING BEAUTY**Everything what you see is not real

#### By Nikhil



By Rashi



By Sweety Sarkar



## FICTIONAL STORIES



### THE RED STAIN OF BISSAU PALACE.

By Bipluv Limbu (FTTA 1st Year)

Time passes too quickly, but for the past three years, it has paced at the speed of a snail. Every minute of the day heaving on me, the taste of something sinister and the hidden gruesomeness underneath. It is about a painting I like to keep hidden in my old studio covered with a white satin piece of dirty old cloth. It may sound odd, but this piece of art that I created has haunted me for the past three long years. Every time I gather courage and have a look at it, it projects the same feeling and takes me back to that day, that atmosphere. Today is one of those days, a buyer is coming over to add this piece to his collection. The cloth falls silently on the wooden floor as I uncover this agonizing picture which is hard to forget once it reveals itself to the viewer.

On the first glance, it's just a normal aesthetic, vivid painting of a picturesque

Bissau palace located in the 'Pink City' of Jaipur, Rajasthan with the faint golden hour sunlight touching the carved windows which made the painting look more lively or so I would say to define the disguised layer because if one would look close enough, something odd and sinister punches right through.

I remember when I won my first award, I was eight years old and my mother had gifted me a set of crayons. I had painted a bird with different shades of blues and greens which won me the prize. Since then I have been devoted to painting. It became my favourite hobby and a part-time career later. I have painted uncountable objects, sceneries, and emotions but this painting is like nowhere even close to my imagination and yet I created it.

I am not the social kind but there are few



people in life who are closer to us than the rest of the world. My one such friend is Rahul, three years back he planned a trip to Rajasthan and as much as I despised social outings I was bound to be a part of it. Also, the idea of travelling and seeing new places intrigued me so I was an easy bet for them. As we reached the place it was not a very grand location but the feel of it was rich and captivating. The name of the place was Bissau Palace — non-luxurious but with a touch of Rajasthan's architecture. A picturesque essence and for a painter like me, it was just perfect. On one of the front porch walls, there was a name imprinted - 'Sen Gupta Saha' in a golden plate. This place must've belonged to him I thought, looking around I wondered who would've wanted to abandon something that they build with so much love. I stared at that name for a while, lost in my thoughts when Rahul called out my name and at that moment I felt like I had time travelled I got chills through my spine. I rushed to where they were and sat in a chair that appeared almost uninviting in its look. They were discussing the sightseeing locations for the day. I told them I was too tired to trek and would like to rest for some time. As they were leaving, I made my own sweet reservation outside the palace lawn. Here I could spend some time with my canvas and favourite colours in the peace of this deserted place while my friends went out for some fun.

It was a wonderful palace with the kind of windows; aligned but had no panes and the curved design with vacant borders which gave it a unique look. In front were the six big pillars arrayed perfectly. I arranged and settled down my painting stencils and got into form when my line of concentration was suddenly broken by a man's husky voice, "Khamma Ghani babu" a common greeting exchanged in this part of India. I joined my hands and greeted him politely. He had a curiosity in his eyes while we exchanged a few pleasantries. I welcomed him to suit himself while I began my work. I was not among the people who couldn't concentrate on others' presence when I began my work the surrounding just disappeared. Even as a child, nothing mattered to me as I sat down to paint; noisy neighbours, barking dogs, the sound of the radio, all faded in the background while my mind remained affixed to my canvas in front of my eyes.

I could feel his eyes piercing into my work. We exchanged no words, his eyes followed every stroke, it traced its path on the canvas. He was a middle-aged man, but the struggles of his life made him look much older. Pepper grey hair and wrinkled skin, but, curious eyes-almost childlike. The stench of alcohol was unmissable even when he sat a few meters away from me but that didn't bother me as long as he was a disciplined observer.

After a long pause, he started talking and oh, how that man talked! He began with Rajasthan and the cultures, and I came by to learn that he was a Rajasthani Marwari; he talked volumes about the beauty of his place and left no stones unturned in trying to convince me that this was one of the heavens on earth. I humbly nodded and agreed to his every fact but I knew by this time there was no stopping this man who spoke with emotions about the place he grew up in and most probably spent his entire life in. The man's voice was suave and yet there was something

rather queer tone to it. He was obsequious in his behaviour but I prefered maintaining my distance and being alert at all times.

Suddenly he got my attention and rather strongly, he took a stronghold on me and grasped hard to which I felt like I was a puppet and he was a puppeteer. He started blabbering as if speaking under some compulsion. His words did not make much sense but I could tell it was about the Bissau palace, the one we were staying at. In bits and pieces, he uttered about how the palace once belonged to a rich landlord with his five wives. The landlord Sen Gupta Saha was a merchant and he used to trade in all the bad supplies from unknown foreigners or as the man said 'the devils' —but one day the trade went all wrong and that very night the landlord and all his wives were brutally murdered and run through on his own threshold by the devil's sword and his blood spurted out on window walls. As soon as he was done with his narration he was a different person like there was a change in the way he spoke, his voice, his tone. He continued to speak for some more time, about the mishandling of the palace and how it is not an important historical landmark.

Soon after his drink's poison grew off, he patted me on my back said that I did a great job painting and went off and disappeared on the corner of Rajasthan's fine narrow lanes. The sense of atmosphere had suddenly changed -maybe it was because he had grasped my attention so well that his absence felt rather different than when he arrived and left. The sun had dived and the bluish sky had taken over. My piece was also done by then, I took it to my room and let it dry. I went to wash my hands and noticed that there was a heavy flow of red paint washing off when I couldn't remember using much of that hue.

The trip was wonderful and each one of

us enjoyed every moment of it. On our last night, we had all gathered in one room and were taking turns in starting random topics for fun. Rahul then insisted that I show them the painting I had made the other day. He wouldn't stop so I went back to the palace to fetch the painting, I untied the thread and the cloth that I had covered the painting with and carried it outside to show it to them. When I returned they paused their banter and all sat in attention for the moment. I revealed the painting and they did not utter a word, all sat in silence, they exchanged confused glances at each other, Rahul broke the silence, "your imagination that you display in your work of art is absolutely stunning my friend." All of them then agreed and applauded, threw words of praises and it left me confused for a second, the way they initially reacted and the way they were praising now, I couldn't understand. I turned the painting towards myself and looked at it carefully. I heart must have skipped a beat when I saw what I had put on the canvas, my breathing escalated and I had to sit to get a hold of myself. I shut my eyes and tried to forget, like a bad nightmare I wished that it had disappeared when I opened my eyes again. It was there, it was still there and I could not believe this was my work.



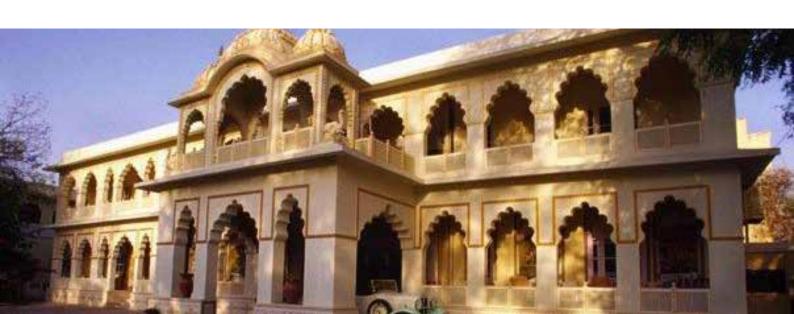
There were dull red marks on the floral pink walls and pillars. In between those six pillars were five women standing perfectly prepared to prop up the pillars through all eternity, all same slender figures and painted the same exact way. they all had a knife stabbed back on them and blood was gushing through their stained clothes. Their faces were painted in such a way that one could feel the pain just by looking at their expression and as my eyes slowly went upwards, there was a man with a thick moustache wearing not crystal visible but colourful looking robe stained with blood which one could separate just by the colour of it. He was stabbed by a long sword and his upper body was hanging from one of the window and blood dripped from the sword as if he was stabbed many times. It was so hard to believe that I looked at it the second and third time but I had painted that with my own hands, and to be precise I had painted in such a way that it looked like no one could wash out the stain for a hundred years. I was still horrified by the fact that I painted that and I began to realize that in the excitement of listening to that man's story, I had painted in something that was not there but painted what I was picturing in my head.

The doorbell brings me to the present time. I'm holding the painting which has till date left me wondering, could my imagination be so accurate, was I so lost in that moment that I didn't even re-

member painting it? I bend over and pick up the cloth to cover the painting. The buyer must've arrived since it was already late evening. I picked up the painting and brought it to the living room and after exchanging greetings with the buyer he left off with the painting. I felt something reliving in my chest like a heavyweight was put off from my body. At that moment, as the buyer was taking away what haunted me for years, I felt a taste of freedom. I could finally rest and bid adieu to the painting that lived but as I lied back on the couch and looked up at the chandelier a thought occurred, 'I might have been able to get rid of the physical evidence of that incident. but what about the memories? That man. his narration and the vivid imagery of my painting in my head will it ever fade away or remain etched in my head for eternity..."

Note from the writer: Freedom and Captivity

I chose to write a story on the theme 'Freedom and Captivity' because freedom and captivity can present itself in all forms. It can either be on a physical or mental structure depending on the situation but it can also be dealt with if one takes a step to throw away the negativity possessions, thoughts or by providing a helping hand. I would like to thank Prof. Manas Saikia for this wonderful assignment which helped me think and reflect my thoughts through this piece.





## FUTURE IS PRESENT

By Dipmol Lama (BMS 3rd Year)

A newlywed young couple enters a recently opened restaurant in New York. Everything appears new in the world now. It's 2020 after all a new decade, new chances, new lives in a new world.

When the couple enters they see a well-managed ambience and the breath-taking decor. They settle at a beautiful corner of the place where they notice a box which looks like a transmitting machine.

Blooming in love and happy in each others company, Mrs Bougainvillea began, "the world has changed a lot and..." she's interrupted by a waiter, "Yes madam, it has changed indeed," he approaches them and continues, "look at this for examples." His hands pointing towards a box which they had noticed before. "This is a new technology in the world which can broadcast the future, it can tell us what is happening in the future." He hands the menu to them.

Mr Bougainvillea takes the menu, "Wow! Really?"

Mrs Bougainvillea, "Oh yes, I remember now. I had read some news stories on the same a few weeks before."

The waiter "Yes, you remember the news right. Here, take this remote. You can play this machine just press that green button,

it will start giving you future information you can communicate with it as well." She takes the remote and presses the green button. The machine comes to life with a high pitched sound that makes it seem like it is fixing the frequencies from future to present and the machine speaks: "WELCOME TO THE FUTURE STORY."

Now we see the future broadcasting machine everywhere. It is across the street, at the railway station, airports, parks, tourist attractions, everywhere!

New York, South Seagull, park no. 3. A boy is talking to the future broadcasting machine. His clothes are torn, he has a bruised face. His eyes are full of tears and agony, he is furious and shouting at the machine, "Is this my future? If this is how I'm going to end up every day then how will my future be like? Tell me what is my future? Am I always going to get bullied?"

He stares at the machine blankly awaiting his answers.

The machine comes to life but says nothing. The buy kneels down in front of the machine and sobs harder. He's taken aback when he hears the heavy almost human-like voice speaking to him, "Yes your future will be just like your present. You are going to be bullied forever."

The boy rubs his eyes and stares at the machine hoping it'd speak more. He sits there, idle, frozen at the moment.

#### At the restaurant:

"I wish to know how technology will develop in the future", said Mr Bougainvillea. Machine replies, "The future technology has reached at its pinnacle. It has progressed more than humans." Both Mr and Mrs Bougainvillea look at each other and back to the machine.

Mrs Bougainvillea, "How are the people of future doing?"

Machine roars into a burst of loud laughter, "They are fools and are living the way they deserve. They are the most useless creatures on earth. Lazy and indisciplined. All technology dependant life forms. They don't move an inch without the help or need of machines doing their work. The day is not far that these foolish creatures will come to extinction and machines will take over this beautiful world."

Mr and Mrs Bougainvillea exchange glances but speak no more, they finish their food as soon as they can and leave the restaurant. With thousands of thoughts running through their heads and a fear of the machine's words, they speak very little and walk towards the park. In the park, they see people carelessly throwing packets of chips on the floor, chocolate wrappers, plastic waste and cans all around the park. They recall what the machine had said, all foolish people around them littering their only home.

"It is already polluted and the earth is going to die soon, only because of you humans," beams another future telling machine placed below the light pole.

Mrs Bougainvillea says, "We need to do something. We still have time." She goes around the park and picks up all packets, cans, plastic and throws inside the dustbin.

Mr Bougainvillea says, "This means there's hope, if we keep doing this we sure can do something. Make some change at least."

They both smile at each other and walk further. At distance, they hear a boy crying and shouting. They follow the voice and when they see a young boy kneeling down on the ground in front of the similar-looking machine, they watch him.

The boy is hitting the machine with a baseball bat and is shouting with his quivering voice, "You are no one to tell me about my future. I am not going to get bullied. I am not going to be coward who cannot stand for himself. I am going to be brave. I will stand up for myself. You future broadcasting machine!! You can't decide about my future."

There was not a scratch on the machine. The boy, exhausted, falls on the ground and keeps saying, "I am going to create my future. I am going to create my future."

Mr and Mrs Bougainvillea look at each other, "We are going to create our future."

The machine finally spoke, "Your future is in your hands' young boy. You are the magician of your own world, you don't have to create your future. Focus on creating your present. Future will be created depending on what you do today. Just like what you did right now, you are no more a coward. We are mere machines, but you are a human, you have emotions which we dont have. You have the passion which we dont have. Dont be stupid, you have created us. Learn to live the present to the best you can, the future will unfold itself depending on what you do today."

The End.



### SMALL DREAM

By Muskan Kumari (BBA-HM 1st Year)

My name is Asha and I live with my parents in a small village in Bihar. I wake up early morning and work daily at my home. My parents are too poor to send me to school. I wish to do something for my family. I visit the school in our village every day and see others study. I do not have the courage to cross that gate and go inside, know if I can silently just sit and learn.

One day I was on my way back home from the riverbank, it was around 6:30 pm. I saw five cars and police vans parked on the street. One lady came out from the car with a security guard. This was the first tie in my life I was seeing someone with so much confidence and great personality.

I went to the lady and asked, "Ma'am, who are you?"

The lady looked at my eyes and said, "I am an IAS officer and visited your village to see schools operations."

My eyes brimmed with tears, I wished to be like her someday, "Ma'am I want

to become an IAS officer. Please tell me how can I become one?"

Lady, "You need to study and work hard. Do you go to school"?

Asha, "Yes, I go to school every day but I cannot attend classes because we are very poor."

Lady, "Don't worry, I will help you. It is my duty to see that young kids and girls like you get the proper education."

Soon, Asha and many kids like her got admitted in school. She scored good marks and topped her exams in the village and went to the city for further studies.

After 24 years she qualified an IAS exam and became IAS officer as a district collector in Bihar and visited her village exactly how one lady had years back. As she stepped out of the car, she saw a small girl standing at some distance. Asha went near her but the girl was not there, Asha smiled to herself, it was her imagination and the little girl was no-one but herself, years before when today was just a small dream.

-The End-



# LIFE OF STREET DOGS

By Tabun Dutta (BBA-GB 1st Year)

In the safety of our homes and the comfort of our families, we can see and think of nothing but ourselves. Dogs are one of the most loyal and helpful animals. They are not only a lifelong companion but also a true friend. Unlike humans they do not turn their back on anyone, they love with no conditions and protect and care for their loved ones. They deserve to live a happy and protected life but instead, they live a life of misery. The street dogs are left in the open to die with no one to tend to their wounds or clean them when they are dirty. To make things worse we humans misbehave with these speechless animals by throwing stones at them, hitting them, chasing them and adding to their misery.



We have an option and capability of creating a better place for them but our selfishness doesn't allow us. Every day, we waste tons of food. The same food if utilised to feed these street dogs can help them from starving to death. If every house segregates their waste food and makes it a point to feed the dogs in their locality then no dog will ever die of hunger.

Another serious threat to the strays is reckless driving that puts their lives in danger. When we are behind the wheels or riding our bike, we are always in a hurry and this poses a serious threat not only to these innocent animals but also to the people walking on the street. As responsible and educated human beings we should have a sense of not hurting any living being intentionally and helping in making this world a safe place to live for everyone.

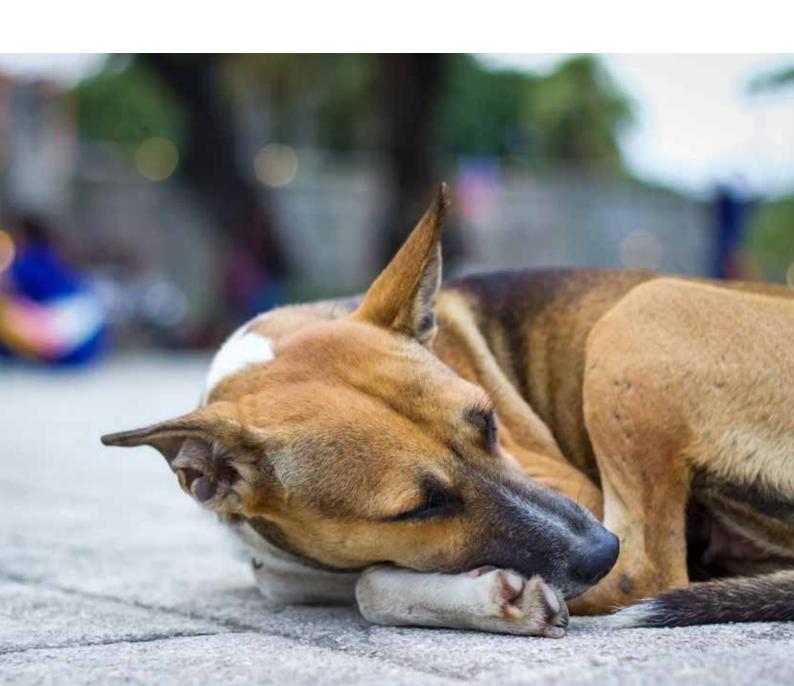
Not getting sufficient food, and death due to accidents are not the only problems that the street dogs face. As the season changes their requirements change too, but they are helpless creatures and cannot provide for themselves. During the scorching summer heat, dogs die due to thirst, only very few people keep water outside their homes for them to drink, rest they drink from dirty drains or puddles. In the rainy season, these dogs

run for shelter. Their life is already full of challenges and difficulties, we should try to help them and not make it harder for these loyal animals.

It's a humble request to all, if you can't feed a dog, don't feed them, but kindly do not hurt. Dogs are most loyal and loving animals who love staying close to human beings, when you feed them they wag their tail and show their love and gratitude towards you. It will make you feel happy.

As a dog lover here is an appeal to everyone to be nice to them. If you cannot love them at least don't be cruel to them. They have the right to live their life. Spread awareness don't hit them with your car or bike and run away. Don't poison them because they bark. It's their way of expressing and communicating. Be humans and make your contribution in making their life a little better.

They can't speak. Be their voice. Help them live. Feed one dog each day they will be happy and so will be you.







### MY INSPIRATION IS JUST A CALL AWAY

By Barsha Thapa (Hospitality 3rd Year)



No cup of tea on my bedside, but habituated eyes open wide, routined brain ready for the game.

The feeble heart screaming in pain, "let me rest" for the world outside scares.

Every moment of broken dreams, flashing by pulling a heavy curtain to my glorious ride, digging a pit to lay my future down in it alive.

Everyone in human life needs life to make us feel alive.

Mine was at that moment flashing on my phone screen 'a bright' "Ama".

Her voice breaking the ice caves inside, waves rising high in these eyes.

Years of a spell just faded by...

Each word of her putting my feather back a little more intact.

Ready to take a flight, I rise.

Waves of life just pass by

Shaking and trembling in life I rise.

Now in every storm I fly.

I fly to reach a life,

Where I can find a cup of tea at my bedside

Where my phone screen doesn't have to shine "a bright".

And where her voice is no more required, pushing me to take a flight.

But just her soft kiss will make everything right.



### REALITY

By Pratiksha Singh (BBA-HM 1st Year)



As I look up to the sky
Tears rolled from my eyes
Thinking about the days
When I was a little child
With no fears and no worries
When life used to be simple and sweet
When night used to be carefree sleep
When eating sugar was the best things
When mumma's kiss was the sweetest
thing
When fairytale was real for me.
Alas! I'm a teen now

Trying to find happiness for me
But happiness is not meant for me
Or, I'm not worthy of it.
My life is full of sorrow and tears
But I pretend to be the happiest of all.
Thought deep inside I die daily
Is there anyone for me
Who can bring back my childhood to me?

"Human beings suffer the most" But that's not true'

Getting to know the world now

If u get a chance to talk then you will come to know how mother earth suffer and the reason is

us...Save the real home!



# LIFE'S IRONY

By Ritoban Dutta (Bsc HHA 2<sup>nd</sup> Year)

It was a windy night, she stood there alone, clinging to the only light she had left in herself, the light that she was clinging onto was hope.

She hoped that everything will be alright, that she will not be a victim to evanescence, that he will come to her and hold her in her arms and tell her that everything's okay.

Such is the fear of death, we're scared of dying, we like hypocrites talk about living, how beautiful life is but fail to mention the hardships in life, the conundrums we face and how bad is death, and why should it be feared; humans have always feared the unknown, death can be peaceful, who knows where we might be once we leave our earthly form, away from the shackles of life, transform into something beautiful, into a superior being. Maybe? Who knows, but it's not a sin to speculate, is it?

We should always find peace in chaos, it

is beautiful in its peculiar way, one may find peace in strange things, maybe because everyone's unique and they have a different understanding and a different perception about our universe. We have been co-existing with every living form for billions of years, we have achieved a lot of great things and have suffered from fatal losses. Whatever the setbacks maybe, we need to accept and move on, because time doesn't wait for us to grieve, that is the ultimate truth.

Every hour, every minute that has passed is lost forever, so is it worth thinking about the moments that are not going to come ever again?

The biggest irony about our universe is that even though we can't relive a moment, we're stuck with the memory of it forever. It might bring a smile on our face or maybe it would torment us till the day we draw our last breath.

Our life, it's both a boon and a curse:)



# THE COLORFUL CAP

By Sandesh Rai (Hospitality 1st Year)



A girl bloomed at her pace, she looked excited, With things she had never seen before. Walking around the world she realized, it was all not that easy.

So, she tried to fit in the cube, the world had prepared for her.

She tried to smile but her body ached in captivity...

When she was trying for her breath, A butterfly caught her view...

It was beautiful. She saw colors...

Then the world focused on her and she had to perform again.

This went on...and on...

She wanted to stand out for the world, make it proud of her presence.

So, she went into the woods... Flowers, fragrance, lured her.

She climbed branches, craved the ground and jumped on to her knees

To get the beauty for the world outside. As she ran out happily to show the world what she had for them,

All they saw were the scars...

The scar on her arms when she got up the branches

To get them flowers. The scars on her knees

When she crawled for the berries. Scars on her feet

When she jumped with joy to pluck the fruit and gift it to the world.

But alas, the world was disappointed with the mess it "saw".

And then an air of realization brushed her hair

Out of her face and filled her lungs.

She felt tired yet happy because she had found a place

Where she belongs.

She went to her box, pulled out the colorful cap

That reminded her of what happiness truly meant.

And there the world saw a soul. Lazy yet distinct.

With the colorful cap on her head and The scars to flaunt on her body walking towards the woods,

Where she could bloom once again.

Without hesitation, without a question, nodding her colorful cap.



## UNFINISHED MONSOON

By Dimpi Singhal (BMS 3<sup>rd</sup> Year)

With Summers gone, it's finally June
To some it's pleasure, to some it's boon!
Here I'm, standing near the window wall,
Waiting for the first drop to fall.
Purple Skies and Big Black Clouds,
Shimmering of Bushes and Birds Chirping Loud.

It's the only time of the year,
Where your heart is the mess.
Dark Blue Skin and Lush Green Soul,
The Sky Decides to Undress.
Under the Stormy night,
Holding our hands and hugging tight
Let it thunder, let it light.
Tonight it shall pour with all its might.
Dried roses and smell of old books
To a lane of memories, is where my heart took.

Not knowing what is ahead of us Till then, wait for another rain to come. May this rain brings happiness to your soul,

And to your heart, all the desired fun.



### THE ORDEAL

By Zainab Shahidul (Hospitality 2nd Year)



These voices I hear neglect the voice I wish was heard This empty feeling of loss No one shall know of.

'Hush, dear one...
You're worth much more'
But believe me this empty subconscious
mind of ours
Plays grief within this soul.

Bear with it for there is hope Instill it with wonder and let it flow with grace.

These tough times shall indeed, Part these unending waves.

Of a wonder in thought.

Cry it out,
Shout it out,
Write it out,
It seems... The mind has still many ways
to grieve.
The way it works is nothing short

'You're worth so much more' Comfort lies in this immoral state

Through these days of sunshine lost
We take into account
Of how thankful we must be.
Of how the wind used to flow so graciously
Our laughter's on a familiar distinct wave

Our laughter's on a familiar distinct wave Calming our hearts with those stars Clustered worthy to gaze.

This time shall Instill us to be more grateful

For ourselves and others in our circle To be more bound to love and be calm To give more than take recklessly

For this storm shall pass For it shall bloom Bloom with abundance And pride all over again.



### THE CITY OF DREAMS

By Dimpi Singhal (BMS 3<sup>rd</sup> Year)



Mumbai, a trip to be remembered and memories to be cherished

The Dark Skies and Hidden Lies,
The busy streets and chaotic eyes.
Let's Wake up and dream high,
The truth lies ahead of our eyes.
From Dusk Till Dawn its a sassy hive,
But the night is all about the marine drive.
Bringing peace to the hurting souls
Giving Millions, hope to be alive.
The city never sleeps as they say
Cause millions of dreams are awake
The Struggle is real here,
Not only the Career, but there is also a
life to make.

There are stars above and stars below In between are people with hopes No Matter how much you fall down There is another chance waiting above with a rope.

Oh! Don't forget the local trains
Stand by the door, when it rains
The drops that touch your heart
Welcome them, they'll heal your pain.
Yes,

Before I go, let me tell
There is a lot more to say
Welcome to the city of Dreams, Hope,
and Love

Chase the Life, You're in Bombay.



#### HOW TO LOVE A WRITER

By Upasna Subba (Hospitality 1st Year)



How to love a writer
Many loves will do,
For they have lived a hundred lives
And are living with you.
How to love a writer
Kiss them on the cheek,
For ink has stained their battered hearts
And their minds begin to sink.
How to love a writer
Write to them something still,
For it, too many words are spoken
They will write to you.



### LET GO

By Grace Jose (BMS 2<sup>nd</sup> Year)

Our life is short, With no wonder what Stretching the grudges and unneeded stress

Drags us beneath but gains nothingness Thinking the one who never cared Was the one who never meant This teaches us to be courageous To enhance the foregone life Not everything that weighs us down, is ours to carry What we need, is to fly aloft the sky Hold on and Let go.



# THERE'S A DIFFERENT FEELING AT THIS HOUR.

By Mallika Grover (BMS 1st Year)



With every tick of the clock,
we mislay into deeper and deeper shades
of the night.
from heaving the thoughts,
to letting go;
we all rise.
Wise enough to know the reality;
but somewhere caught in an endless cycle of superfluous thoughts!
With a sigh; I tell!
There's a different feeling at this hour.

As you lie down for the night,
The monsters in your mind stomp around.
I tell you! It's their favorite time:)
Tears rolling down the cheek,
with not a single soul to imbibe.
I had it once,
once so tight, now so slack.

Have you ever felt like a living dead? With so many questions floating around

your head?

with our heart's racing,
a shiver in the spine,
we die,
we die with every breath!
Every soul stares at you;
looking you into the eye
You're trapped in a burning house
You're just there, just there
all alone.....

And then they come and laugh and call you 'weak', 'unrealistic' or 'dramatic'; 'psychotic' maybe sometime.
Well! All I say;
How would you know my story? All My pain?

Lucky are those, not touched with the monster's thoughts.



### INSPIRIAN RECIPE

By Sneha Prasad (BBA 1st Year)

Teachers are the master chef of Inspiria Who cooks the perfect dish with their ingredients containing knowledge and experience.

So Decorate yourself into the pan of Inspiria and stir it in oil of joy

Powder some manners and hard work And mix it with some amount of laughter When the dish is perfectly cooked in the pan of Inspiria

Then comes out the finest flavors of life called the Inspirians.





#### INNER BEAUTY

By Ryanshi Chanda (BMS 1st Year)



"Your inner beauty never needs makeup." The physical appearance may look appealing to us for some time but inner beauty is something that remains in the heart of others for a lifetime. Unlike physical beauty, inner beauty is hard to find in someone. Every person is like a deep ocean. We do not know what's on the surface until you dive deep within that person and then you'll know their true beauty.

"Beautiful people are not always good but good people are always beautiful." Physical beauty is observed with the human eye while inner beauty comes from within a person. Inner beauty can be classified into two categories: physical and mental. Physical inner beauty involves the improvements of the bodily systems that are not visible from the outside. Mental inner beauty involves the goodness and purity of the thoughts. We see others as we see ourselves. Therefore, to improve the perception of our world, we need to first take control of our own thoughts. Only then can an individual be truly beautiful. Inner beauty gives us the confidence to face the world and its problems, which is something far greater than the standards that had been set by society.



# THEY WROTE THE BOOK ONLY TO FIND A PAGE BLANKED

By Uma Devi (BMS 3rd Year)



The winter touched those skins, it never felt its coldness unless the winter froze everything with its harshness.

Melting those moments became tougher when holding hand left memories in the wilderness.

Why write a love story that never began, why to start a page that was never meant to end?

Maybe because one can write and write till the last breath. If they come together, it would have ended and it was never meant to end. They never came together because they never wish to end their story. It was immortal in words, it was living even when the body decided not to live. It was breathing even when their breath stopped forever.

Everyone asked what is so special about your love, what is so different about it?

It is special because I love your absence, I love this emptiness. I am in love with this loneliness.

Do you believe in the concept of reincarnation?

This seems vague, very vague but I am compelled to believe it, not because it is forced on me but because they said if you didn't achieve your goals or anything in this life, the next life is always open for you, it is always there to fulfill your incomplete wish, incomplete dreams. It is always there to complete your incomplete love story.

Let's write a new story and this time, we will change the blood stain with ink, the skin with paper, a funeral with celebration, and we will make sure it doesn't wrench hearts by its sharpness.

We will make sure that it doesn't take life in the name of pride, we will make sure that they consider our souls and not our bodies. They consider our love and not our caste, they consider our emotions and not our religion.

They had it right, tell me what is wrong?



#### GIRLS WORLD

By Annesha Dey (BCA 2<sup>nd</sup> Year)

44

A girl is like a bird
God's pretty creation in the world
After that the world, the world
Keep them in a beautiful cage.
This innocent creature looks like a fairy
Who will lose her feather when will marry
She leads all her life in serving others,
She also has a soft heart but
None bothers.

A dress of happiness and pleasure she wears,
But in every corner, you will find a girl shedding her tears.



#### A GIRL'S LIFE

By Biswajit Das (BCA 2<sup>nd</sup> Year)



Before birth,

Mumma will you accept me, as nobody wants me to live

Mumma will you fight for me, will you make me live

Mumma i want to see the beautiful world, will you allow me to do so Please don't kill me ma, I m your shadow.

After her birth, dad will you accept me, Will you love me as you love your son Will you care, as mum care for me,

When she gets married to someone whom she doesn't even know Are you happy with me, as I am Will, you love me as I started loving you, Will you care me as I care for you Will you accept me as your love, as I accepted you.

After giving birth to a child, my son, do u love me as I love u, You're my life, am I your life? My world rounds around you, do you care a bit for me,

Will, you make me meet your friends as I introduce you to my friend,

But the answer remains same, a girl always sacrifice,

A girl always love, her father, brother, boyfriend, husband, son;

but in return she always gets a question mark.

Will they accept her?



#### AUTUMN

By Dipyaman Mukherjee (BCA 1st Year)



Within the chaos of life and death, Autumn brings a ray of hope, For the ones who know the way, And for the ones who struggle to live for a day.

Festivals knock the door, Powder paintings on the floor, Lamps glow to spread the light, To destroy the poor's never-ending fight.

The smell of a fresh breeze
Which tends to make a tease
For the lovers and poets have hidden inside,
With their weapons kept beside.

It's that time of the year...
Where a soul should not shed a tear.
Unpacked happiness and gifted joy,
Will make us fall in love with "Helen of
Troy".

My words won't give you the chills, Until you breathe the autumn gills. If listening to my phrase upsets you, Then my friend, autumn is not for you.

This is the time of the year, Where you live with no fear. As long as autumn stays, My dear, live it as your last days.



### A LOVE THAT NEVER DIES

By Jay Gupta (BCA 2<sup>nd</sup> Year)



There was that crowded place she crawled around looking for her favorite face suddenly she smiled and took a pause there her mother was.

From alphabets to numbers and shapes to colors her mother taught her all those days standing by her in every phase.

The school was over and it was time to move on

away from her mother, she was now gone

her mother had taught her to be strong but how could she live without her for so long?

There were those days when life got a little messed moments when she needed some rest a call from her mother seemed to make everything clear

'life is hard but there is no need to fear'.

And hence two decades went by and now she was some twenty happy she was still when told by others that her face resembles her mother's.

All of a sudden there was a sigh when she realized that in another city miles away her mother was too growing old and she couldn't even put the time on hold.



#### NUTSHELL

By Dipyaman Mukherjee (BCA 1st Year)



The beginning of a tale, in a nutshell;
Between a male and a female.

Excitement triggers in,
Along with unexpected joy;
Memories take shape into the shell along
with a pinch of sin.

Seconds become precious, days spent by;
And the nutshell grows big and marvelous.

You see, the world's cruel and cunning, And it separates every shell; But a strong shell keeps on running.

Trust and believe set their magic, Upon the pillars of the shell; And their eternal love sails its boat along the pelagic. The nutshell is now wrinkled, Counting its last days; Their hands held tight, trust and love are the only ways.

You heard the nutshell's story, But imagine how many of them get the glory?



### MY SOCIETY'S PROBLEM

By Ajay khurma (BBA-GB 1st Year)



We deal with issues that include "hateration"

It will continue to affect us for more generations

People don't realize they have learned how to hate

It's so deep being blocked by anger and fate

Friends pretend that they are loving the great life

But the truth of the situation is simply struggling and strife

Just like me, we have too much pride But some don't have a struggling mom by their side

You need to realize the struggle is the way of life

You see someone doing better
You rob him with no hesitation insight
You see hustlers with a quick solution
So you start selling drugs to handle problems that are polluting

Selling drugs gets you everything you need

But you'll always be incarcerated Believe that indeed

People don't care who gets hurt

As long as they getting paid by selling their work

Most don't have time to worry about the police or dying

Feeling like they already dying while they leave their parents left crying

I have pride in my culture

I know my heritage

I'm not worthless and I am conditioned to feel the advantage

The projects are designed for those to fail We don't see the experiment

But as young black males, we live and die by consequence

Men lose their confidence and are afraid to admit fear

Deep inside they admit it with a little inside tear

You see, hate is a very strong word to a young man like me

But if you don't resolve the problem
The consequence will last an eternity.



#### THE HORIZON

By Pankaj Roy (BCA 2<sup>nd</sup> Year)



"Gazing over the horizon, but I don't think to take the horizon. It's the time to take the decision, Now I will make the decision, to take over the horizon. feeling a breeze over the horizon. mesmerizing over the horizon".



#### MOTHER INDIA

By Ajay khurma (BBA-GB 1st Year)



India is a country diverse and vast, Her rich heritage will forever last. Ganges, Yamuna and the rivers that flow High mountains covered with snow. The tricolor fluttering so high Shades of culture in the sky, The greenery and those beautiful trees A feeling of brotherhood in the breeze, Myriad religions but God is one, Integrated industries have also begun, Farmers working night and day, Education has also found its way. Gods glory and natures beauty, Each citizen should do his duty. Dances and festivals of various kinds. 'Unity in diversity' in India one finds. People of various castes and races, The Bollywood with such talented faces, Colors of prosperity everywhere, Patriotism is in the air. Let our aim be peace for all, Remember united we stand, divided we fall!



#### LOST CHILDHOOD

By Alisha Garg (BBA 1st Year)



Somewhere between playing in the dirt to scrolling the news feed,

you lost your childhood.

Somewhere between crying while entering the school gate to crying while leaving school,

you lost your childhood.

Somewhere between draping your mom's saree while playing around to draping it for the farewell party,

vou lost vour childhood.

Somewhere between giving chocolates (one for a normal friend and two for a best friend) on your birthday to giving a grand treat,

you lost your childhood.

Somewhere between crying for a toy to crying for a boy,

you lost your childhood.

Somewhere between sharing your tiffin with your buddies to having canteen food,

you lost your childhood.

Somewhere between fighting for candies with your siblings to surprising them with expensive gifts and chocolates,

you lost your childhood.

Somewhere between 2 a.m. Maggi time with your siblings to 2 a.m. late-night calls with your lover,

you lost your childhood.

Somewhere between faking a cry to faking a smile,

you lost your childhood.



#### "THIS MOMENT"

By Anjali Rai (BBA -HM 1<sup>st</sup> Year)

Do you realize that we are going through a peculiar phase of life at the moment? I perceive it, and I'm certain that you feel it too. Everything that is happening is so confusing and, sometimes, it gets very hard to handle. However, our perception of problems has changed, the way we look at the situations now is very different from how we looked at them when we were young. Perhaps the change in perspective or maybe because we are fully-fledged now. Who knows?

With every summer that passes, we are learning to become a better individual, we are getting more reasons as to why we age. We get a year older every year, not realizing what we gained or lost during the past 365 days. We don't give attention to each and everything because we

are humans, after all, we forget things faster than we learn them.

Over the years we have made ourselves eligible to learn so many elements, like when to restrain ourselves and when to let ourselves free. So, eventually, our experience adds up to our conscience as well.

Opening up to the world and letting ourselves experience all the bitter and better realities of the universe makes us more human in the real sense.

So, maybe, just maybe, the answer to the question which I had asked in the very first line is because of this very moment. This beautiful moment of being eighteen, where we know fantasy is not always beautiful and reality is just another experience.





#### INTRO-SPECTION

By Karandeep Singh (BBA 2<sup>nd</sup> Year)



Now we will count to twenty-four And we will all keep still.

From dusk till dawn let's not speak in any language, let's stop for a second, and not be ambidextrous.

It would be a nostalgic moment without hurtle, without clamor, and all would be together hauling in the firmament.

Fisherman in the cold sea would not harm jellyfish and the oblivious human would look at his hurt hands.

When there is darkness for sure dawn is the next and when everything is so tiring,

for sure there would be time to rest.

What I want should not be confused with apocalypse.
Life is what it is about;
I want no truck with death.

All I want from you is never to feel the hate, always be sanguine and never hesitate always believe in fate.

Now I'll count up to twenty-four and you introspect yourself and I will go.



#### I'M STILL STANDING

By Kiran Dalal (BBA-GB 1st Year)



I'm standing still Looking at the endless snow My past is eating me up And there's nowhere to go

I'm standing still Looking at the sky My voice isn't loud enough Still makes me wonder why

So much I have gone through Still no sign of achievement No, it's not a heartbreak My dad isn't home yet

Where are those days
When the smile was real

When there was no time to sit back
Or no time to fear

In the world full of rush Even the cold breeze is in a hurry Finding a sense of belongingness But still seeing me worry

I'm standing still
Looking at the mirror
As the cold pain will bring warmth
The picture is much clear

I'm standing still Looking at my fear Thoughts and worries rushing through But no one to hear



#### IN A HUSTLE-BUSTLE LIFE

By Preeti Dokania (BBA 2<sup>nd</sup> Year)

One night, A guy was amazed To see a girl in the middle of the road Where her dress is torn And the wound is freshened. The guy was afraid To even help her But his innermost didn't Let him go away from her. He took the girl in his house And called the doctor The doctor was terrified After examining her. She was brutally raped, The guy felt pity And decided to help her He took care Every day and night Finally, the girl opened her eyes With lost of hope to survive She was caged in darkness Which was not seen by others But somewhere the guy knew That she can't be healed by time All she wants is love and care

The guy started
Taking care of her
By showing how
beautiful life is!

But the girl denied To accept it. After a long time The girl started To laugh and cry, One day The girl decided To say everything, She went to him And started narrating She said while returning Some of the boys misbehaved And in anger She slapped them, They started to catch Her legs and hands They not only torn her clothes But they tore her soul also. She was screaming, crying, begging But not a single person helped her

She was alone and in pain
Fighting between life and death.
Those guys left her in pain
And soon she became unconscious.
After narrating the story
She cried and
The guy hugged her tightly
He said that the darkness
Only live for some days
If you have a path
And strong desire
Then that darkness will vain

This is not an end of life It's just the beginning of life. This incident changes you But you make sure That you are more strong Then before you were You can live again And start a new life The girl agreed to him And started a new life, Gifted by him.



### COLORLESS COLOURS

By Priti Sagatani (BBA -GB 1st Year)



Those fights, those laughs, those apologies

Meant something more

That care, that cryptic devotion, that emotion

Meant little more

You came like a wind that never subsided The world didn't believe, but you trusted You were the one to discover me You were the one to hold my torn filthy hands

Now that you are not here
I stand disheartened and shattered
With my tender bloody heart,
That wants to be a part of you
That simply wants to be with you.
Yes, it's my turn now to pay you back,
To serve you, to be the reason for your
smile

You were shine that never faded
You were the laugh that never ended.

And I stand in the wind
With all my unlucky luck,
Waiting for you, exploring the world.
My world fell apart, my soul
Scattering Colourless colors
Because you were the rainbow in my world.

But the rainbow has now vanished...



## THE PRESENT...

By Priyal Agarwal (BBA 1st Year)



For the present there is just one moon, though every level of pond gives another. Yet the bright disc shining in the black lagoon perceived by astrophysicist and lover, is milliseconds old.

Also that light's seven minutes older than its source and the stars we see on moonless nights are long extinguished. Of course, this very moment, as you read this line, is gone before you know it. Forget the Here-and-now.

We have no time but this device of wantonness and wit. Make me this present then: your hand in mine and we'll live out our lives in it.



## EVERY DAY IS EARTH DAY

By Priti Sagatani (BBA-GB 1st year)



Or at least it should be. We should take steps every day to save our planet, don't you agree? Try walking when it's practical, And skip driving a car. It will help cut down emissions And raise air quality by far. Reuse, renew, recycle, Think of how much you throw away. Our earth can only hold so much trash, One day there'll be the devil to pay. And when it comes to littering, It's not enough to clean up after yourself. Leave places better than you find them, And pick up litter left by someone else. Don't spray your garden with pesticides, Protect the birds and the bees. Choose natural ways of deterring pests, That won't carry poisons in the breeze.



#### WHEN I SEE WEST NEPAL

By Sesels Rai (BBA 3rd Year)



Why does the obscure imagination turn into serene belongingness
Which has seen my childhood to teenage vears

Wishing each falling stars for an unprecedented visit

For I have long touched those gloomy rays of a sunset beneath my palm
Its incandescent gleam permeate my eyes of the constellation
Connecting the dots of the unsolved puzzle

and leaving an undestined line of infinity.



#### MOTHER

By Sneha Prasad (BBA 1st Year)



Mother what are you,
All I see a God inside you.
Everyone I found so cruel,
But a warm heart inside you.
You become my strength when I fall weak,

You give me confidence like a strong kick.

When I feel lonely or fall on the dark side, You become my company and fill the bright light.

You never let me have a single scar,
But all my wounds were taken by you.
When life gets rough you always care,
When life gets tough you are always
there.

She always understands what I say or do, All I want to say mother I Love You. Mother what are you, All I see a good inside you.



### FEEL THE SUCCESS IN YOUR WAY

By Ryanshi Chanda (BMS 1st Year)



Feel the success in your way
Success is something we all share,
Just like oxygen in the air.
The way we live it, is upto us,
With a negative or with a plus.
Success is something we should cherish,
Never know, when we'll perish.
Success is something we've to earn,
Choice is yours, redeem your turn.
Follow your passion, and you'll be fine,
With the right attitude, you will shine.



#### LIFE: A TALE

By Sweety Dubey (BBA-GB 1st Year)



You have been through cry, You have seen your flight. You have fought your fight, So you know your light. You have seen your blacks, And you have seen your whites. You have seen your every color, That you passed by. You know you fear, But yet you walk. You know you will lose, Even though you try. You know there are thorns But yet you run. You know every lesson, But It's you who decides either to run or to fight.



### WHITE AND BLACK

By Upasana Subba (Hospitality 1st Year)



This is where it begins
With colors, none can see,
With colors so bright in vain
No one endeavors to be.
Hopelessly and cynically!
You stay there fluttering your pigmy white flag,
When you should be trying veritably
Being yourself;
Not watering the dead white black.



#### NEW BEGINNINGS

By Sweety Dubey (BBA-GB 1st Year)



First of college year,
And first of every fear,
If life is a marathon,
Then college is the beginning.
If a school teaches you,
Then college reaches you.
If you think that life is sorrow
Then it's the college where there is no tomorrow.

If studies daunt you,
then college haunts you.
If you think that study is over,
Think again, because in college everything is oval.
If you think you are bold,

It's here in college when you find that everything that shines is not gold.

Even if you murmur that school was summer,

Very soon you will know that school was

the nail and college was the hammer. If you are in college, then let's wish and pray.

That you turn out to be a wisher and not a prey.



### THE CIRCLE OF LIFE

By Baisnovee Gupta (BMAGD 1st year)



The circle of life runs again, this time for a girl who will eventually

feel her hair turn gray And her soul's decay.

Her life runs rapid , as the furious river down the hills.

Every breath she takes, turns her into her older self.

Unaware of the circle of her life, spinning round and round.

Its short. The time is short, and the tasks to be done are beyond our understanding.

Every task she's done is just another staircase she's climbing.

And every finding, is just another reminding,

reminding that it will eventually find an ending.

The last phase arrives arrives before we expect,

The eyes then ask for a piece of glass to see the paintings that god has painted, where the earth is his canvas.

Pain fades, acceptance arrives.

Acceptance for the nature to take away the breath from the girl who turned into a mother, and a grandmother even before she could look at her watch.

Every circle has to end. And it has to run again for somebody new, somebody precious.

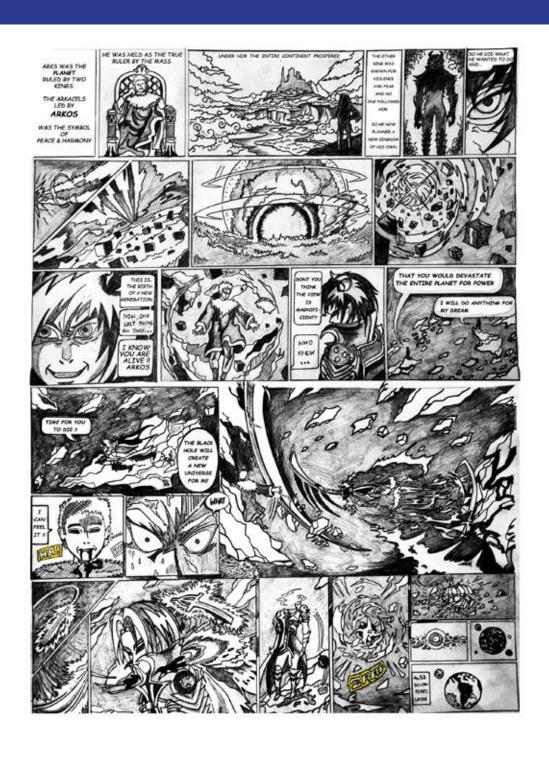






### BIG BANG THEORY- IN A PARALLEL UNIVERSE

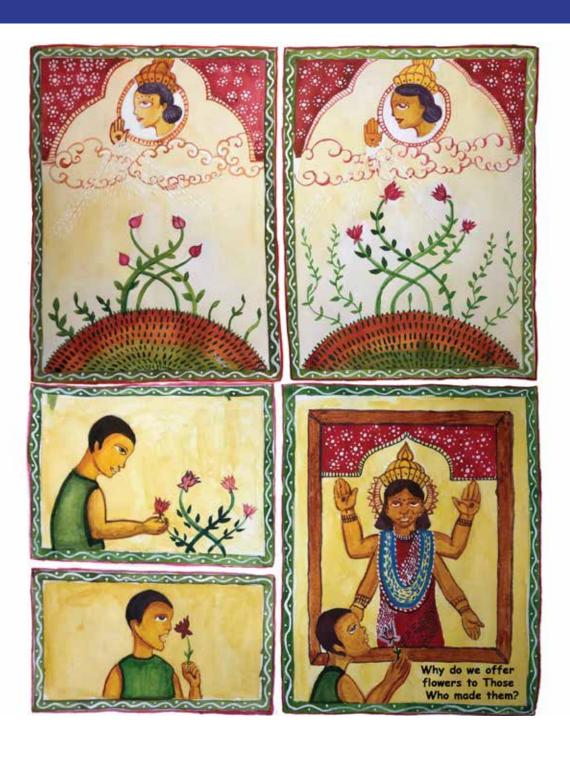
By Apurva Dewan (BMAGD 1st Year)





#### **GIFTS**

By Kesal Agarwal (BMAGD 1st Year)





#### ZALIM DUNIA

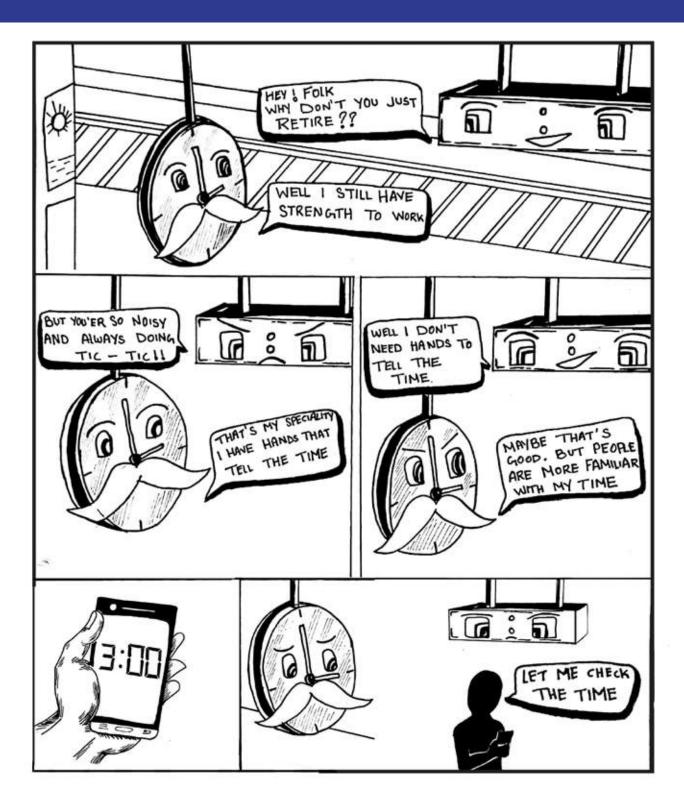
By Rashi Mittal & Rashica Goyal (BMAGD 1st year)





## TIC-TOK

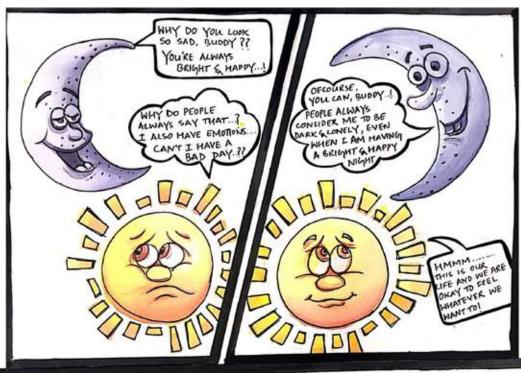
By Rupshikha Barman (BMAGD 1st Year)

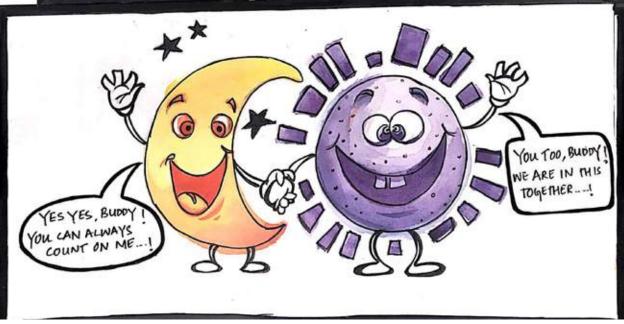




## SUN & MOON

By Rashica Goyal (BMAGD 1st Year)

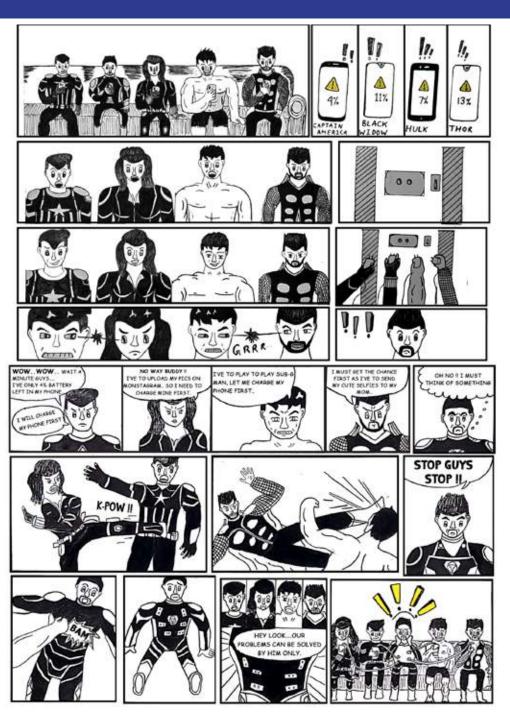




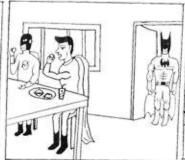


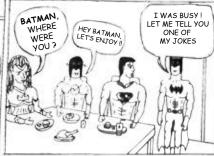
## SUN & MOON

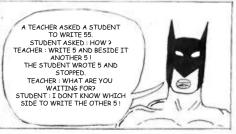
By Souryendra Barua (BMAGD 1st Year)











BATMAN IS TELLING ANOTHER JOKE





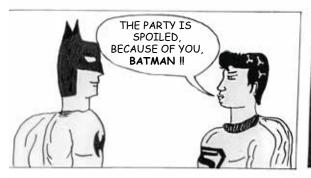
TEACHER: WHY ARE YOU LATE?
STUDENT: THERE WAS A MAN WHO LOST
A HUNDRED DOLLAR BILL.
TEACHER: THAT'S NICE! WERE YOU
HELPING HIM LOOK FOR IT?
STUDENT: I WAS STANDING
ON IT

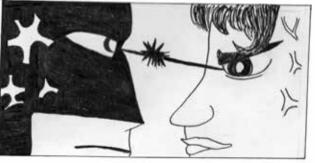










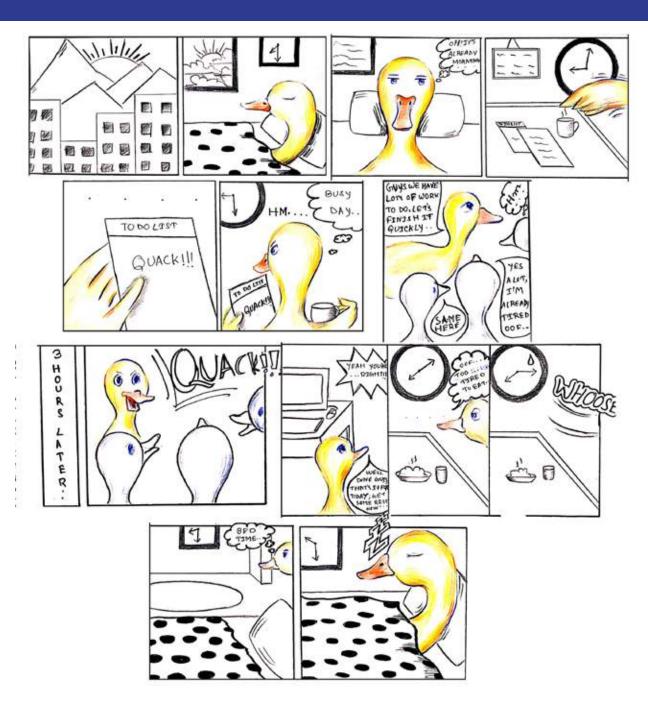






### **BUSY DAY**

By Sweety Sarkar (BMAGD 1st Year)





## **DELEMMA**

By Nikhil Thapa (BMAGD 1st Year)





Sprawled in the foothills of Eastern Himalayas, there are many places in and around West Bengal which offer the best of natural surroundings to help you refresh your mind

and re-establish your focus on the necessary. While citing specifically the Cooch Behar region, there are plenty of attractions to explore in and around the region. Amongst many, one of the most captivating places to visit in Cooch Behar is the famous Rasikbill. So, if you haven't been there yet, it's certainly the place you should plan a trip to.Rasikbill, a vast swampy lake nestles about plains of Cooch Behar District in West Bengal. It stretches over 175 hectares across the territory. Rasikbill is the best place to relish the pristine charm of nature as it is positioned amidst the lush thickets of tall mangroves, that adds on to a remarkable surrounding of the place.



This place is sure to get you mesmerized as with it's an incomparable charm. The place renders a good reason for you to restore your mind and soul, allowing the potential of nature to rejuvenate yours Rasikbill, Cooch Behar- Abode to Migratory Bird Senses too. So, just swap the buzz of the city for backyards that unfurl to the surreal landscape & beauty of nature, there's no likeness to the attractiveness and peace found at Rasikbill. The lake itself is a perfect interpretation of splendour & tranquillity, as it evokes an alluring charisma about the place. In addition to the oozing charm of Rasikbill, this place also serves as a habitat to a rich species of migratory birds making it a bird paradise for those who fondly enjoy bird watching. Apart from spotting exotic migratory birds, one can also take part in boating & other adventurous activities on the shimmering lake of Rasikbill. If you wish, you can brighten up your evening by lighting bonfire and camping by the lake-side, and during the day you can trek through the area, indulge in landscape photography, observing a wide species of feathered beauties & many more. Owning a place that lies close to the Buxa Tiger & Elephant Reserve, Rasikbill attracts a considerable number of tourists almost throughout the year. The enchantingly beautiful Rasikbill also includes facilities for ecotourism hospitality. As far as the accommodation is concerned, you can stop by to enjoy the comfort of a blissful retreat at Rasikbill's Nature Resort. Find your peace and bliss as you marvel amidst the lap of nature.



Situated atop the mountainous terrain and flanked by hills covered with luxurious green forests, Bhutan Ghat is a quaint hamlet that owes its prominence to the heavenly bliss of nature, perfectly adorned by the entrancing sight of mountain ridges. Located 45 kilometres from Alipurduar near Indo-Bhutan border on the bank of spiralling river Raidak which flows from the majestic valley of Bhutan to the plain region of Dooars lies the Bhutan Ghat, whose captivating beauty has every tourist bewitched and wondering in nature. Besides its scenic charm, Bhutan Ghat also offers a great avenue for adventure tourism, it is an attraction for elephant sightings.



The proximity of Bhutan Ghat to Buxa Tiger Reserve makes sightings of rare wild animals like one-horned Asiatic Rhinoceros and Royal Bengal Tiger pretty common. Close to Bhutan Ghat is a lake called Narathali Lake, which creates a perfect ambiance for inhabiting many endemic and migratory species of birds like lbis bills, black stork, red stars, pied hornbill, good sanders and so on. Far from the madding crowd, Bhutan Ghat is a sojourn for those seeking a hideout in nature. Feasting your eyes with the astounding view of Bhutan hills and Dooars plain can be a spellbinding experience, It's surreal beauty cannot be expressed in words until you come & visit the place yourself, so treat yourself with the finest of retreats at Bhutan Ghat!



Tashiding Monastery is one significant religious place to visit in Sikkim. It is located 40 kilometres from Geyzing in the west of Sikkim. Tashiding is one of the oldest and most sacred Buddhist monasteries in Sikkim. It was constructed in the year 1717. Ngadak Sempa Chembo, one of the three monks who performed the consecration ceremony of the first Chogyel laid the foundation stone of the monastery.



The monastery is beautifully nestled on the top of a hill between Ranjit and Rathong rivers. The Monastery reflects an archaic charm in itself. Hence, dozens of pilgrims flock to Sikkim every year to visit the monastery, for they believe Tashiding Monastery is just the ideal place to get immersed in spirituality and seek for enlightenment. The monastery is a must place attraction for its festival, Bhumchhu which is a sacred water ceremony that is celebrated joyously during the 14th and the 15th day of the first month in the Tibetan Calendar. Apart from the stunning landscapes and entrancing beauty, Sikkim is also an ideal place for those who seek mental peace and want to connect to their spiritual side.





Shining in its utmost shimmer under the sunlit skies and enchanting the onlookers with the shades of the rainbow during the murky nights, Siliguri Gate truly is a man-made

wonder. It enraptured every sight with its fragile yet sophisticated appeal. The imposing structure possibly should have been inspired by the Egyptian pyramids and the Stars. The uppermost portion actually is a huge dispersive 3D prism. It is built of fibreglass and set on steel frames. The grand crystal is placed above the inverted pyramidal structure which is 4 times bigger than the prism itself. It moderately resembles the shape of the huge diamond. The whole crystal is placed above the gigantic tied iron columns



(pillars) built of iron. Siliguri Gate is one of its kind to be built in the entire state.

The entire structure is uniquely conceived. Constructed at the outskirts of the main city, the gate overlooks and stands amid the vast stretch of plains. The gate is surrounded by adequate greeneries that develop to its extravagant glamour in spring and monsoon seasons. Apart from the tied column, every bit of the crystal is built with the fibre glasses. The entire structure renders an appeal of a really fragile structure. Constructed on National Highway (NH10), the gate stands just in front of Siliguri Police Commissionerate office. The Gate marks the point of entry to the major parts of Siliguri. The Gate serves as a significant landmark of the city. It stands nearby to the major attractions and significant places to explore throughout. Siliguri Gate stands as a brilliant engineering feat. It stands tough and appealing, sufficing the representation of sophistication and modern art. The Gate adds to the charm of Siliguri, which is the only enroute to the Northeastern States, Bhutan, and Bangladesh.



FROM 1001 THINGS

A Scared & Natural Lake in East Sikkim

Tsomgo Lake or the Changu Lake Sikkim is situated at a distance of 38kms from Gangtok and at an altitude of 12,400 ft (3.78 km). Its ethereal beauty makes it a must for every visitor's itinerary. Tsomgo means 'source of the water' in the Bhutia language and this is where the lake has got its name from, i.e., the melting snow of the mountains surrounding the lake. What's fascinating is the different looks of the lake in different seasons. The placid lake remains frozen in the winter with the surrounding area covered in a snow blanket. In the late spring, the colourful flowers add to a riot of colours all around the lake.



The surroundings look like a colourful paradise which changes the mood of the people who visit the lake. The lake is deemed sacred by the people of Sikkim and it is said that the Buddhist monks could forecast the future by studying the colour of the water of the lake. Myths and legends definitely add up to the excitement. Rides on colourfully decorated yaks and mules are offered at the lake site.

While visiting Sikkim it is a must for the visitors to make a trip to the lake which is an absolutely thrilling experience for the people. It also comes as a welcome change for the people from their monotonous and regular life recharging them for their fight ahead. Tsomgo Lake or Changu Lake is perched at an elevation of 12,400 feet (3.78 km) above the sea level. It snuggles amid the lofty peaks that are concealed by snow during winters.



The extreme elevation favours the cold climate and anticipates heavy snowfall during winter. These factors restrict the vegetation to flourish in the area. But, once the snow melts, the seasonal vegetation and grasses abound in the region. The wildflowers, ferns, primulas, alpine rhododendrons, medicinal plants grow in abundance. Winter is the best time to visit Tsomgo Lake if you crave to witness the snowfall. However, you need to wear thick warm woollen clothes and shoes to tackle the cold. Other mandatory things include- sunglasses for preventing sore eyes. Gloves to keep your hands warm. Woollen caps and mufflers for extra covering. Medicine- in case if you'd need one.





# THE BLOGGERS' STORIES



# IRRFAN- AN ARTIST PAR EXCELLENCE, DEPARTS TOO SOON!

By Subhrajit Samanta (BMS 3<sup>rd</sup> Year)

Irrfan Khan- an actor with a difference, an artist with an impact and a man of simplicity. Deeply philosophical, he had a different take on life, art and religion. He was too candid on his views on his religion, on Bollywood and Hollywood. According to the actor, Hollywood films are punctiliously formatted as well as spontaneous. On the other hand, Bollywood is iconized by a different technique which is based on stereotypes and highly formalized. Yet, Irrfan can claim to have sparkled in both genres. Check out the Irrfan Khan filmography (a) https://en.wikipedia.org/wiki/Irrfan\_Khan\_filmography

Irrfan's stardom on the big screen came with his first internationally acclaimed movie "Salaam Bombay" in 1988. He became the popular face after Haasil in 2003. Echoes of samurai tales set in Circa feudal India in The Warrior (2001) by the British film-maker Asif Kapadia was chosen by the British Academy of Film

and Television to represent the UK in the "Best Foreign Language Film" category at the 2003 Oscars. His success in The Warrior was a preamble to his later roles, for example in The Namesake in 2006 and New York, I Love You in 2010. In 2008, he played the role of a police inspector, which was praised by Danny Boyle as "beautiful to watch". But he declined to play such roles which he felt had to close a religious or cultural connotation. He refused roles offered to him in Deepa Mehta's Midnight's Children and Mira Nair's Reluctant Fundamentalist. Irrfan Khan played the role of the Indian scientist, Rajit Ratha in The Amazing Spider-Man produced by Columbia Pictures. He also appeared as the billionaire owner of Jurassic World.

Irrfan Khan, being the actor's actor, an actor par excellence had iconized himself with a new definition of the hero. Non-dramatic and natural delivery of dialogue



in films has become his quintessential style.

In Gunday his best dialogue was-

"Pistol ki goli aur laundiya ki boli jab chalta hai, toh jaan dono mein hi khatre mein hoti hai."

In Paan Singh Tomar his rebellion culminated in his dialogue; "Beehad mein Baaghi Hote hai, dacait milte hai parliament mein."

In The Killer, he warned us that "Bade sheharon ki hawa aur chotey sheharon ka pani, bada khatarnak hota hai."

He was brazening in Piku, where he asserted, "Death aur Shit, yeh do cheezen kisi ko, kahin bhi, kabhi bhi, aa sakti hai." In the Lunchbox, he tweeted at our forgetfulness, "I think we forget things if there is nobody to tell them."

He was quite existential in the Life of Pi, "Hunger can change everything you thought you knew about yourself."

He was also ambiguous in The Jurassic World, "The key to a happy life is to accept you are never actually in control."

In Hindi medium (2017), he was more caustic-

"Ek French banda, German banda speak

wrong English, we no problem, Ek Indian banda say wrong English, banda hi bekar ho jaata hai ji."

Shobhaa De in the following words has succinctly encapsulated Irrfan's contribution to cinema:

"For me Irrfan was the lone wolf in an industry filled with sharks. His aloofness was not a studied act-he was aloof with good reason-he was sure of his talent—my personal favourites remain Maqbool (2004) and The Namesake (2008) and later, The Lunchbox and Piku."

He was diagnosed with neuroendocrine tumours in 2018. In his agony, he tweeted philosophically with Margaret Mitchell, the author of Gone with the Wind that "life is under no obligation to give us what we expect". As he was fighting for his life in a London hospital, he became reconciled to his religion and tweeted to his fans the message that "God speaks to each of us as he makes us, then walks with us silently out of the night." Remembering his maverick personality, all our tributes- 'Salaam Irrfan'! You will always be safe in the casket of our memories.



## PR – THE BEACON OF HOPE

By Tulsi Pradhan (BMS 3<sup>rd</sup> Year)

The current trends in business have spotted 'Public Relations' as a beacon of hope because most of them have been suffering a huge loss due the outbreak of novel coronavirus that triggered worldwide lockdown causing uncertainty in the global financial environment.

Keeping the present situation in mind companies are facing the challenge to keep their financial wheels turning and with the slowdown of the company's growth, maintaining the internal and external communication has become a business-critical need. During this emergency Public Relation firms are playing a very crucial role to consolidate the clients, stakeholders and team of the companies to ensure the momentum of work uninterrupted and achieving the desired results. Due to the technological advancement with communication happening digitally a PR is helping to execute the process of transferring legit desired information internally as well as externally.

The PR industry has the chance to seize plethora of opportunities in the business ecosystem and outshine during this pandemic as PR along with digital marketing tops the priority chart of the companies and has been gaining much attention lately. Many companies are ready to connect with freelancers and job seekers are

ready to be with the company and work wholeheartedly from home. According to the surveys conducted by PRCA (Public Relation Communications Association) more than 30% of people responded that their companies have made good progress on their communication plans as a result of Covid-19. PRCA Director General quotes "The coronavirus is a human tragedy with serious implications for business and public relations. Our industry is uniquely positioned to adopt a leadership role during this time of crisis."

Amidst the lockdown the companies are trying to deal with the situation more smartly and progressively. The Companies are organizing webinars and optimizing their digital spaces mostly focusing on their online B2B marketing and PR strategies to live through the dark days and as people are likely to consume online content and spend most of their time on social media companies are hiring people who can monitor their online platforms and carry out their online operations. Bill Gates was quoted as saying that if he was down to his last dollar, he would spend it on PR and it seems to be relevant during this havoc as right now every company though running on losses is ready to spend their last bit on PR.

# INSPIRITIONAL CONSIDER STORIS



#### DO WHAT YOU LOVE

By Dimpi Singhal (BMS 3<sup>rd</sup> Year)

Two years in Kota, a science student and an aspiring engineer, who knew my fate would have brought me back to my hometown Siliguri. And here I was pursuing what I had been interested in and what I would say was a correct match for me and my interests - Media Science. Reporting and digital marketing, content writing and creation, production and editing – all of these had somewhere incited and sparked a fire inside me. And as someone has said 'Whatever happens, happens for a good reason', and so with these thoughts in my mind, I had stepped in this new environment, a new place and a totally new field.

As it is often said, school is the 2 nd home and teachers our 2 nd parents; I had found my 3rd home, my college - Inspiria Knowledge Campus, and my professors as my 3 rd parents. Right from my admission in this college till this date, I have been pampered like a baby learning to crawl, walk and then run. New place, new surroundings, and new faces, yet it didn't feel unknown and soon with time I adapted to this new home of mine. Being an enthusiastic and confident person, I grabbed all the opportunities knocking at my door and fulfilled all of them with full zeal and optimism. Enjoying the college days to my fullest with my batchmates, seniors and juniors, every event and fest became joyous and delightful. Trying my hands in every possibility of learning and experiencing new things in life, it made every day a challenge to explore something new and meaningful. Taking up different roles and responsibilities in events and fests taught me the importance of work-life balance and time management. With responsibilities comes criticism and with criticism comes power and strength, strength to fight all the odds and to prove my mettle in all the ventures I take in life. Being an active member of different clubs, activities and events; and with the desire to learn, I have achieved a lot and become someone whom I am proud of. A confidant and a responsible individual with the aim to learn and grow in life and with full dedication and zeal to do



anything given at hand, and of course a proud Inspirian too. Many different roles in my duration of 3 years in this college - Internshala student partner in 2nd year, Cultural Head in 3 rd year, VP of Digital Marketing, VP Education and VPPR for Inspiria Toastmasters Club – all these roles and the constant guidance of the professors have

molded and shaped me to be a better human in life, to value and respect others and to be humble and honest at every point in life. The knowledge should never stop, and hence I have always shared the knowledge and experience I gained and guided my juniors who look up to me. As the concept for the logo of Inspiria is 'give wings to your educational dreams' and make your aims air-borne, it has constantly inspired me and motivated me to aim high and look for the best in life. Managing everything in life, academics, personal life and selflessly working for different events in college; brings a lot of stress but this stress and pressure are what turns a lump of coal into a diamond. With the constant mentoring from professors here at Inspiria, we are polished

and made ready for the outside world. With the aim of 'do what you love' Inspiria Knowledge Campus has really played a vital role in making me stand as a confident individual to step into the world outside. The motto of Inspiria is to ensure that graduates who pass out from here should truly be "Employable", we are molded right from scratch to a finished product ready to step out in the real world and leave some good trace of success behind. I actually did what I loved and Inspiria was the right platform for it. My swap from science to the media field wasn't as easy as I had portrayed it in my mind. It takes a lot of hard work, dedication and constant effort to take such a huge step and prove yourself in it. But no matter how tough it was, I never gave up or lost hope, but always fought back with more strength and came up winning over my weaknesses and troubles because at the end sky is the only limit.

Lastly, I would say that "Life isn't a cakewalk until you know-how. One has to slog with passion and determination and wait for it to pay off. The wait is what makes the difference."





## THE RAINBOW, YOU GOTTA PUT UP WITH THE RAIN."

-DOLLY PARTON

By Simran Dalai (BMS. 3rd Year)

"The way I see it, if you want the rainbow, you gotta put up with the rain."

-Dolly Parton

Selecting a college is one of the first life-changing decisions that an Indian teenager is bestowed with. A choice of great weightage, where you are expected to flawlessly perform during your three years of college life which in turn will decide the fate of the rest of your life. It is hence natural for anyone to aim for the best colleges and universities in the country or abroad. The definition of best though circles around the top 10 list, suggestions from family and relatives, and

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Selecting a college is one of the first life-changing decisions that an Indian teenager is bestowed with. A choice of great weightage, where you are expected to flawlessly perform during your three years of college life which in turn will decide the fate of the rest of your life. It is hence natural for anyone to aim for the best colleges and universities in the country or abroad. The definition of best though circles around the top 10 list, suggestions from family and relatives, and commonly the one where your school group is applying to. I went with the third option. I selected a college that my friends were applying to. I had big dreams and plans for my college life, it would be the first time I was about to stay away from

home and the only idea of it gave me immense joy. In my dreams, I had already planned how I was going to spend my college vacations and all the activities I would be a part of in a new city. Life felt sorted every time I

imagined how I would live it until reality kicked in and I did not get admission to my dream college. Yes, I did not and all my dreams and plans failed the moment I did not. What was even worse was that I had no Plan B, no fixed ground to fall back to.

Today, as I look back to these three years of my life I'm glad I did not have a Plan B then. I was never a believer until things in my life started falling into un-

known places but fit just perfectly. Trust, fate and destiny were mere words before I lived each and every day of these past three years. If you are a die-hard fan of the Harry Potter series then you may be able to relate to what I am going to say next, the rest are free to form their theories. When a speaking hat is placed on your head and it chooses the best for you, we were all glued to our TV sets praying Harry gets into Gryffindor and remember the joy we felt when he did? Inspiria was my magic hat, and I did not feel that joy instantly like Harry did but it took me time, facing my fears, taking a lot of chances and finally witnessing my transformation in these three years. Inspiria sure did not read my mind but somehow it chose me and selected what was best for me.

As only the third batch of a newly opened institution, I did not have very high hopes and expectations from my college. Which gave me a practical experience of, 'Never judge a book by its cover.' As young kids in school, we are made to memorize a number of proverbs which we do not realize are applicable in our everyday lives, every experience we live. During my initial days in college, I was a shy person lacking confidence and with many insecurities. I was used to being the invisible one and limelight was never my dream.

In fact, the idea of even speaking in front of my classmates that consisted of 60 students made me uncomfortable and weak in the knees. My first step towards facing my fear was when I was encouraged by my seniors to participate in the ramp walk for our Fresher's. Walking on the ramp, with the spotlight on me and the entire crowd's eyes' on my every step sent a shiver down my spine. I told my seniors that I cannot participate since I've never done this before and also I'm afraid of speaking in the public. Then I realized that ragging had a different definition in Inspiria, it was being pushed by your seniors to participate, face your fears and conquer them. If it wasn't for their belief in me, I don't think I would've ever walked that first ramp of my life. Regardless to say, I got nightmares the entire week before Fresher's and when the day came I confronted my partner that if I fall, please don't be embarrassed. He laughed and said I'll be great, and voila! I managed not to fall and answer the trickiest question of my life. That moment gave birth to a new me, one whose mouth was dry with nervousness,legs were shivering but knew she had to speak her heart out for the people who showed trust in her. Winning Miss Fresher was an experience I will never forget, not only for the joy it brought me



but for the lessons that helped me move forward each day henceforth.

After that day I made it a point to participate in each and everything that came my way. I was no longer the person who was scared of the result but I was growing to be a person who was scared of missed chances. From theatre to elocutions, dance to sports, fashion shows to the toastmasters club, Inspiria TV to inter-college events, I did it all and I'm nothing but proud of the fact that I did. The most important thing is I failed in many of the things I tried, even embarrassed myself on many occasions but that never dulled my spirit to try new things. These failures guided me to find what suits me best and what adds to my growth most. My three long years have been longer with the moments and experiences I added and Inspiria helped me add to them. A huge credit of my growth and transformation goes to my mentor who has always been the sunshine on my dull days, who pushed not only me but all of us with equal force, on days when I had too much on my plate and couldn't balance she helped me clear my vision and start fresh. No matter how many mistakes I made, no matter how many times I doubted myself she believed and that I know has not only built me in these three years but will continue to do for the rest of my life. My friends have been nothing but support-

ive throughout. We doubt our parents as young rebellious teenagers when they try to warn us about the company we keep and how it can affect our lives. But, there comes a point in life when you realize that every word of theirs is true and you were the fool to have ignored it then. Inspiria was a blessing when it came to people in my lives, from day 1 until today when I am about to step into a new phase of my life, they have wished me well and helped me grow along with their growth. One roof under which I was given the opportunity to learn, observe, experience, make mistakes and grow. Where each and every faculty, teaching and non-teaching staff never hesitated in helping me move forward wherever I was stuck.

With my journey at Inspiria coming to a soon end, I have mixed feelings that I cannot express. It sure made me a better person but it mostly made me a person who is fearless and brave, ready to take on all challenges of life. From a person who was scared to address a crowd of 60 to a person who seeks opportunities to address a crowd of 600, everything changed and I couldn't be more blessed for these changes. I am an emotional person and parting has always been difficult for me, but what soothes my soul is a few words from my mentor which also is a quote by Albert Einstein.

"If you want to live a happy life, tie it to a goal, not to people or things."





# A JOURNEY OF INSPIRATION BASED ON MY PERSONAL EXPERIENCES AT INSPIRIA

By Subhrajit Samanta (BMS. 3<sup>rd</sup> Year)

Opportunity does not knock on your door unless you build the door for yourself. They say that you have to wait for the right opportunity to come. Yes, timing is essential to success, but you also need to realize when you need to be patient and let things fall into place and when to make it happen. Inspiria is the place where you learn to build the right portal for yourself-to learn to make things happen instead of waiting for the chance. Inspiria gives you the inspiration to take all the correct steps to create your fav career. As I joined Inspiria, I came across a different environment where I learned what it takes to be an attractive speaker and a transformational leader. Members of the faculty helped me to develop the right skills, attitude and the apt academic mindset for my chosen career. We learned to be individuals working out ways towards respective commitments and to accept accountability. It is a unique institute as it provides a platform of excellence, motivating us to focus on our work and develop skills to upgrade our knowledge. Instead of waiting around, better make things happen. We can't always wonder what will happen next. We need to be aggressive and take the necessary steps that will lead to our goals. After all, you can't expect to succeed if you're not doing anything. So go out there and make it happen today!

It is indubitable that in my third year and

last semester I benefited from a continuous system of learning and evaluation which incurred in us adaptability for greater commitments. College does not merely educate us; it makes us ready for life and opportunities outside the purview of the institute. It is here that we came into contact with corporate, industries, professional institutions which served well to expand our abilities in a simulated environment to extend our professional and relevant industry skills.

Our horizons expanded with excellent infrastructure with modern amenities within a green campus with a need for self-up-gradation which I think is the best available resource to address business issues through both our teachers and ourselves for work in academic and non-academic fields. For example, we were encouraged to participate in Workshops, Industry Visits, Seminars and Webinars, Summer and Winter Internships, Industry Projects, Soft Skills Improvement Classes, Technical Trainings, Interactions with Industry Stalwarts, Speaking and Leadership Clubs, etc among other activities.

An institute with a difference also as regards classroom teaching with the help of case studies, role-plays, quizzes, industry visits, expert lectures and management games enable holistic learning through the course rapidly developing a mindset and disposition to appreciate and draw

upon the learnings thought through various management subjects. It is a place where we come across faculties drawn from academia as well as industries. A unique part of this programme is its winter internship that is offered to the students to experience a first-hand understanding of corporate-driven projects as an essential part of the curriculum.

"Do what you love and love what you do" is what Inspiria Knowledge Campus focusses at and with the same, the new journey of Freshers embarked as college students began with the Orientation week

Fading into the mystery of time, last night it just occurred to me that it was snowing in Xi'an, a mainland Chinese city. This city southwards to Wuhan, the epicentre of the pandemic "Coronavirus." Slowly my college days of late-night revels started pouring in and disturbed my siesta. Shutting my mind to the past, I dreamt of the centralization that had taken place in my life, my work as a journalist at The Statesman. A world responsible for teaching me the preciousness and unique strangeness that life casts at you and the other that develops you cognitively and spiritually. I consider myself lucky to be a hybrid of these experiences.

When memories take place in a new environment, they tend to paste themselves on our long-term memory slots and do not have any immediate expiration, especially if they involve fulfilling our desires. An instance can be taken of that – I never forgot my first story, never forgot my first fight, never forgot my first compliment nor the ecstatic lady who treated me to delicacies.

Good and bad memories remain with us giving a subjective view of our world and delivering different introspections to us at different points in time. As human beings, memories are the most intimate possessions which constitute "us". Through my

2 years in the rural part of Siliguri and with the regeneration of my father's health, I have come to realize that this city had made me more of a gentleman than what I actually was. Facing the cultural and cerebral differences will often surmount to be the most challenging part in the transition between the two worlds when you step into the field of your dream which in my case was "Journalism."

At present, Inspiria engages me in various activities where the teachers take the initiative to be involved with us irrespective of their engagements. It is a mutual loved, open and succouring environment that we share. A bond that helps me evolve and self-actualize. 2 years at Inspiria has taught me to adapt, socialize and not be apprehensive of change since "change is the only constant thing in life", as said by Danny Tamang one of my peers. My companions have taught me the value of strong bonds irrespective of caste, creed, religion or colour. And with this zeal I shall continue engaging myself in – "la beauté de la vie"!

One of the key takeaways from my story should be that you must not wait for a chance to be given to you. You must grab it by the tail swift and steady and never look back. Look back only to reminisce not to regret.



# "A MIND IS A FIRE TO BE KINDLED, NOT A VESSEL TO BE FILLED."

-By Swarup Goswami (BMS. 3rd Year)

Many students discover their true passions while at college that can lead to fulfilment through job and an undying thirst to learn more.

As a kid, many people get asked different variations of the same question: "What has been your best experience?" And even at that age, there are many joyful moments to consider-birthday parties, trips to the local amusement park, and Motorcycle rides. But often, it is not until the adult life that you go through many of your most valuable events. Personally, though, I consider my time in college as my most valuable experience.

One of the most interesting stages in life that gives you an opportunity to explore is the 'college phase.' Life at college is the time when the teenage years end and we all dive deep into the ocean of new beginnings and possibilities. This golden period better equips you for all the challenges you'll face in life and creates a strong foundation of knowledge.

My experience at Inspiria Knowledge Campus has taught me one fundamental thing – life is unpredictable. It might be good, it might be bad, it might be weird, and it might not interest you, but expect anything to happen. College life prepares you for all of this. It is a perfect blend of joy and hardships. You meet different people, you interact with them, you learn about their cultures and grow as a per-

son. You will understand how to talk to different people, how to judge their behaviour, thus helping you with important life skills.

You learn to sit through a boring lecture; you try to cope up with the surprisingly strenuous syllabus, and you have the



opportunity to learn from some great research minds. Academia, as they say, never lets you go free. People might try to motivate you by telling you that you need to study only through your school years and chill during college life, but that isn't true.

Another life lesson you will remember the learning never ends. You find campus groups or student groups where you can explore your co-curricular skills along with many other students like you. You share common interests, and thus you share common ideas. There might have been a time where you would have had to give up drawing for your CAT preparation. Trust me, once you get into a good college, you will get an opportunity to be the artist you always wanted to be through probably a fine arts campus group. You could be that director, you could be that vocalist, you could be the dancer of your dreams – college is the Santa Claus that keeps on giving all these wonderful opportunities while you're in it. There are also campus festivals, which draw a lot of fun crowds from other colleges and let you show off your skills. You could also enjoy with the celebrities who are invited to perform, or even show off your technical

prowess in a tech festival.

Life at college is a time when you can decide your career. It's a time of dreams and innumerable paths. You can work for a non-profit organization and even gain the satisfaction of being a humanitarian. The point is that you are free to try out these new things and no one is going to forcefully control the decisions you make. Every nook and corner of the college you'd find a peaceful spot full of natural surroundings, whose value you will only realize once you graduate from your campus. You will always remember the early morning fog, the long walks, the uncertain rain or even your grumpy stationery shopkeeper.

So, remember that there will be moments that carry a lot of sentimental value and

you can't help but miss those years later. The friendships you make in college life is the most important aspect. These people will give you strength and be your knights in shining armour all your life. The time you spend with your friends, playing Mafia, Poker, or arguing about any random topic, your regular lecture "bunking" to watch a new release of your favourite star, will always stay in your heart. Planning road trips, occasional adventure surges, and impulsive journeys—all these things make you more emotional when you bid adieu to the institution.

So, one fine day when you see pictures from the college of you and your friends having a good time, you'll definitely land up smiling silently. That's the beauty of college life. It stays with you long after you've climbed those ladders of success and forgotten the name of that cute crush you used to drool over.

Life at college is a wild mish-mash of experiences, what with all sorts of hilarious stuff going down in the hostels! My time in college has enriched my life in many ways. It has provided me with the necessary tools to enhance my skills more, taught me valuable knowledge about this diverse world and people and concepts in general and eventually will enable me to hopefully become more successful in life when I finally graduate and get my degree. It also has stressed to me the importance of thinking critically and asking questions in many situations. All these aspects of college have enhanced my allround personality. It has been easier for me to achieve these opportunities than if I lived in some other countries, especially third-world ones. These experiences are truly irreplaceable and I would not trade them for anything. If I could go back in time and speak to my much younger self when I was first asked the question, "What has been

your best experience?" the baby-faced version of me would certainly have been surprised by what my answer is now.



## DECISION, DETERMINATION AND DESTINY

-By Tanisha Awasthi (BMS. 3<sup>rd</sup> Year)

They say – what is meant to be, will always find its way. Believing in the same, my destiny did find a way...but what governed it was the decisions made and determination put in.

Being a BioScience student on paper and a Journalist by soul I was in a dilemma when it came to opting for a specific course in college that would shape my career. Ahead of me were 2 paths- take up Medical and fulfill family's desire or take up journalism and fulfill my dream. Taking a stand on one and hurting the other was what made the decision all the more difficult. Nonetheless I decided to take up mass comm. In Inspiria and leaving it all on the Destiny to make my life meaningful. With trembling feet, scrunched eyebrows and clenched fist, I took baby steps and commenced the new

chapter of my life- college. Time passed and slowly yet consistently I could fore-see my dreams turning into a reality. The handpicked faculty were assigned quite precisely as per the subject needs. Not only were they there to teach, but also to prompt us to climb the ladder when we raised our hands and gave up. The other

most prominent factor was the practical knowledge that was practiced religiously on a day to day basis. An amalgamation of all these elements was what turned me from a student to a budding professional.

The result of 2.5 years of determination was reflected at the time of our Internship period. It was now time for us to feed in all that we learned and gained into the professional world. Being from a small town never had I ever imagined of having the opportunity to work in the most renowned News Channel of India – Times Now. My first day at the office gave me a quick glance of how my college and every single Individual working in it made it possible for me to achieve my target. How the college that I was skeptical of, molded me and helped me augment my skills and turn me into a professional.

Needless to mention that college life was the best chapter in 20 years of my existence. Not only did it teach me to see dreams with open eyes but it also helped me achieve them. Not to forget the decisions made, determination showed and the Destiny assisted me in doing what I LOVE.



# AN EXPEDITION INTO EXISTENCE

By Tulsi Pradhan (BMS. 3rd Year)

I was a self-doubting paranoiac. Strangled in the web of oblivion, my lost soul wandered around for a specific purpose. An individual who was not ready to introspect and conquer her fears. No matter what, my insecurities always won over my self-confidence.

I joined Inspiria Knowledge Campus in the winter semester of 2017. Sometimes, I sit back and inspect my journey from where I was to where I am today. I can see a radical positive change in my life where a gentle push of encouragement and constant appreciation from my mentors and friends helped make my life change like magic.

An environment loaded with positivity and conditioned to believe in oneself, played a very significant role throughout my journey. In an unerring way, this has resulted in an unleashing of my inner potential through the struggle of life. I was not aware that I could discover my strengths and overcome my weaknesses in such a short period of time with such detail.

My personal experience at Inspiria is filled with memories of getting involved with various clubs, taking part in a variety of activities, a mixture of friends, dramas, emotions and learning. It is a golden phase in my life in which I learnt a host of things that I will not be able to express in just a one-liner.

For instance, I can recall the time I was a part of "InspiriaTV." An organisation that helped me to develop certain attributes which would help me sustain in the working environment in the near future. A platform which has allowed us to spill our thoughts and creativity in innumerable fields. The year 2019 was particularly, a blissful year for me. It began with me being selected as the vice president of the Advertising Department of Inspiria TV. I would later come to know how much it had helped me to become a responsible individual.





There were no boundaries for learning and challenges at Inspiria TV as it bridges the gap between theoretical and practical knowledge and thus, it was the perfect opportunity to put an edge on my skills. Staying away from the sedentary lifestyle, I learnt how to become productive in a short period of time and took the initiative to follow with almost all activities that crossed my path. This helped me grow and improve as a budding professional.

As the proverb goes "An idle mind is the devil's workshop", I inculcated the habit of keeping myself busy with various activities that made way for gaining experience and knowledge. I feel blessed to have such supporting faculty. I highly appreciated the fact that I got awarded with the "Superstar" badge by my college for contributing towards various fields.

Since college inception academics has

always been at the top of my priority chart along with the co-curricular activities. Being here at Inspiria, I have learnt how to balance my academics having fun in the process. As an academics "Chair", I have tried my best to make people believe in the mantra of sheer determination and hard work. That of course along with my friends calling me late at night, video calling, texting me for notes and hassling me to do their assignments.

When I started trusting and believing in myself everything started falling in its place piece by piece. Now I am a much-sorted individual with well-defined objectives in life who try to gain joy from the simple things in life. I believe in myself to be a strong independent woman who excels in decision making. I do not know what the future has in store for me but I know this that I will accomplish whatever goals I have with positivity and extreme precision.



## COLLEGE LIFE - A MASTER BLEND OF HAPPINESS

By Chetan Jain (BCA. 3rd Year)

College life is a master blend of happiness, enjoyment, greater sense of responsibility and hard work. Pleasure and work go hand in hand. We attend lectures; we work in labs, take tuition and prepare for tests. During a class, a teacher keeps us busy in the lesson but he has the tricks of creating some humor. He does so to relieve us of stress and pressure. Sometimes, we learn that there would be a musical concert right after the exams.

There is a great difference between college and school life. A schoolboy has to lead a life full of restrictions. He gets up at regular hours, goes to school daily, does the homework on the same day. Whereas, a college student is the master of his own will. He may not attend a lecture but no one is there to admonish him. He may do some blunders but no one takes notice of it. There is no check on the freedom of the life of a college. This kind of freedom after the hard lead life of school gives a student joy and a

sense of responsibility too. College life gives freedom of expression. Every student has the right to express himself, both orally and in the form of writing. He listens to his

teachers and discuss it with classmates and form his own opinion about a certain topic. He expresses his opinion in writing also. Closely related, to this, is the freedom of choice. You have the choice of coming and going studying and bunking



teaming or writing or wasting time and money. Some boys destroy themselves when they are given such a lenient atmosphere. Although, they repent there is no use to cry over spilled milk.

Among all the freedom and soft rules, brilliant students do not waste their time. They focus on their studies. They take this freedom as a positive point. They take it as an opportunity to take life the way they want. They take part in sports as part of health and refreshment. They attend lectures regularly in order to expand their knowledge. They make sure they benefit all the facilities and educational activities which the college provides. At

the school level, a student is unaware of the prose of conceptual learning.

He just crams the lessons and produces it in the paper. He is unable to build his own opinion and to incorporate a new idea. However, at college level textbooks are not the only source of knowledge but students read other books to expand their horizons. This thing brings about new approaches and ideas in their field. Mischief, disobedience, and indiscipline are some salient features of college life. Although there is a fair number of decent students, sometimes mischievous ones outnumber them very easily. Therefore, the general concept of a college student in the past was of an insolent arid unruly one. Nowadays, the situation is not as hard as it had been. Speech declamations, quiz competitions, debates, and sports are also a remarkable feature of college life: It can be rightly said about the competitive environment at development.

What I like the most about college is not

its freedom, it is its sensation. The students learn a sense o

The students learn a sense of freedom, teamwork, tolerance, cooperation and the spirit of leadership

throughout the college life. If they win, they learn how to celebrate it. If they lose, they learn to embrace

the defeat with courage and tolerance. They learn from both victory and defeat.

In the end, we can say that students learn the principle of golden life through trial and error, reading,

testing, competitions, social interaction, and various sports. College life is an opportunity for

everyone and he should get the maximum out of it. The charms of cottage life are enjoyable but they can

be traps for those who are irresponsible and immature. However, college life is an unforgettable

experience and the one who misses it cannot find an alternative for the rest of life.





# DO NOT BE AFRAID OF YOUR WEAKNESS

By Lilly Lepcha (BCA. 3rd Year)

Hello, readers, this is Lily Lepcha currently a student of Bachelors of Computer Application. I am in my final year of college and like a lot of other students, I too have collected quite a handful of experience and lessons from my teachers and my fellow mates. Even I have felt a lot of differences in me from the past me and the present me. Like any other student, I too had weaknesses and imperfections in certain fields.

I would like to share a small piece of my weakness and my getting through it. So, here's the story, not until senior high I was a very weak student in my second language. Every student in my class was so much better than me. I was a weak student in my second language be it Hindi or Nepali. I had to transfer my school and had got my admission as a transfer student from Phuentsholing to Darjeeling. Not to mention I myself was the one who wanted to get admission in Darjeeling because I wanted to try a new environment. And also due to my good grades, I was easily accepted in the school. But after a few months, I started feeling homesick. Never had I ever stayed away from home. I had never gone school all by myself but here I had to carry my own backpack, take my own lunch and feed myself. I never complained to my parents on call because I knew that it was all for my better future. I endured it all, I adapted to the environment. Tagged



along with my cousins and aunt and uncle because I realized that only by evolving myself I would be able to fit in the environment. Everything started to settle down my mind, my energy, my physical health. I knew I would surpass any limits thrown to me. But this happiness did not last long because I was getting all the scolding because of my poor grades in the second language.

Again the language barrier played a big role. I knew how to talk in Nepali but was unable to read or write in Nepali. Even the students getting the Grace marks and passing the subject were like God of Nepali for me. Few years [passed but I was good for nothing. Somehow I was being able to get through my finals each year because of better marks in other subjects. My friends were so well versed in this subject and here I was who could not



even understand the basic differences between the "Chataika" and "Barakar". It was a shame because we basically everyday use to converse in Nepali and here I was not being able to read even four sentences properly. But as I reached my high school I met a new Goddess of Nepali. She was our Nepali teacher. I don't even know how grateful I am to her. She made my life easier. Her beautiful face, chubby cheeks and those lips utter every well versed Nepali word felt so calm and soothing. She was such a polite and beautiful person altogether. She taught me new techniques to learn and understand the language. She never made me feel awkward in the class. She knew very well that I was not good at the subject yet she gave me the confidence to stand and read in front of all. I still remember the first method that she taught. She used to make me mug up the difficult words and then she used to say that our eyes are the camera so try to capture the word so that it does not fly away from our mind. Like the shutter sound of the camera, we had to make the sound so that we capture the word.

Then we had to write the word with an imaginary pen on the desk so that we understand the figures well. I never felt awkward with her. She was more than a teacher to me. She was more like an Angel for me. When I asked the basic differences she never got angry or scolded me for asking such silly questions. She said that no subject is easy, every subject is difficult. She said if the subject would not be so then we would forget it and will nev-

er be able to progress. It was during her session that I for the first time stood in front of the whole school and confidently delivered my first broken Nepali Speech. I felt more confident. I tried my best to never let my teacher down. I bought my own Nepali dictionary and jotted down all the difficult words in a notebook. Soon after I even participated in an inter-school Nepali Essay Competition I was not able to secure the 1st position but was able to secure the 10th position. I will never be able to express how happy I felt taking the certificate back home and show off to my cousins. More than me my teacher was happy and treated me in the nearby café. Like me, she helped a lot of

other students. I cannot say that I was her favourite or anything but I know that I have kept a good image of mine in my teacher's heart. And she would always be my favourite being and one of the best motivators.

Likewise, I have a lot and lots of small experiences which altogether have made me what I am today. I am grateful for their help and hard work that they put to help me. And all this hard work of theirs became fruitful because I didn't give up and I too put my effort. So I would like to conclude my small story by saying that never stop putting effort, you never know when you will get the fruit. It may take years for you to sow, plant to grow and when the plant ripens up then the greatest harvest of your life will be some.

Thank you for reading patiently, I hope each and every one of you are in good health and living a productive and content life.



# REFLECTION OF MY COLLEGE JOURNEY

By Chandan Baheti (BBA 3<sup>rd</sup> Year)

Back in my school days, I was an introvert and faced difficulty in mingling with people. Like many others, I also had glossophobia and was poor in other curricula activities. My sole stronghold was in academics. I always esteemed to be an aeronautical engineer but my destiny had a different plan for me.

Changing school for higher education. It was quite hard for me to bid good-bye to the school but somehow managed to move on with determination. At the new school, it wasn't so difficult for me to adjust as I had my few old friends joining

the same school. Time rushed, I wanted to go for IIT Entrance but could not go due to family conditions.

So, after this phase, I joined the Inspiria Knowledge Campus and pursued a Bachelor in Business Administration(H) without having any commerce background.

Spending three years at Inspiria changed my life drastically. I got blessed with wonderful faculty who always supported me and helped me in my studies as well as encouraged me to get engaged in other co-curricular activities. In my first year,



I topped in my class. From being an extremely shy and under-confident person, I started building a positive image and confidence. Inspiria helped me in getting over my fears and coming in the front foot and performing all my activities in college. I participated and won many events like B-Plan, Logomotion, Board meeting, Auctioning and learned many new things.

So, with few days left to be in college and enjoy student life, I longingly look back at the three years gone by. I have gone through a lot of bumps during the first few semesters, but I've also enjoyed the ride in between. There were exciting moments along with stressful, anxious, nervous, frightening, and victorious

moments. The college years are genuinely surprising and a wonderful point in life where we take mature steps towards our future, meeting many friends, choosing our majors, finalizing our careers, and preparing for the challenges of the real

world. This has been an amazing ride, no matter the struggles I have faced. Many a time, I hear people complaining about college life, saying that they could have done much more, but in my case, it is the best experience one could have had.

College life is not as easy as we think. We need to be fully prepared to accept the challenges and tough situations thrown our way. These experiences have taught us how to lose gracefully, and also enjoy winning. They have taught us how to have faith in our ideas and to believe in oneself. They have taught and prepared us to face the real world, and strive for excellence no matter what happens.

To enjoy the ride, one should know how to accept the fears and challenges that come our way. We should always be positive, no matter what the twists and turns. Enjoy the rise, the falls, and everything in between. I have had the time of my life, and I can't wait to soar into the world of infinite possibilities.





#### NOT SO LONG AGO

By Pawan Somani (BBA 3<sup>rd</sup> Year)

"Yaadein mithai ke dibbe ki tarah hoti hai, ek baar khula toh sirf ek tukda nahi kha paoge"

Whenever we are learning to drive, it's the teacher/instructor who helps us to learn by taking the driver's seat while we are on the training wheels. Once the final test is cleared, we are awarded the license to drive whenever and wherever we want. College is exactly the same if you can get the similarities. (Do take your time to understand the hidden context, no hurries)



College can be summed up as a training ground on how to survive and be successful in this big, bad and mean world i.e., basically a dry run of the rest of our lives.

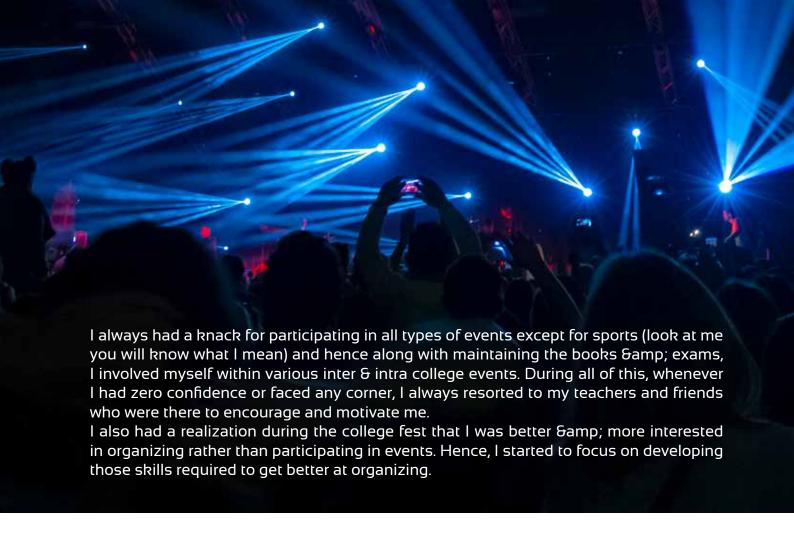
I still vividly remember my first day of college. It felt like a liberation for me since I had always been with my family and never out on my own. Little did I know that I was just trading one family for another.

The night before the first day of college as a "freshie" was a nerve-racking experience for me. On one hand, the thoughts going through my head were endless and trying to sleep was next to impossible while on the other, having to expose myself to a new environment and to make new friends was something I was looking forward to.

On the first day of college, I decided to carpool with my friend that I have known since my school days. It was just a mere coincidence that he decided to choose the very same college as me but, I was glad and jumped at the opportunity to have a familiar face with me for our orientation.

At first, it was a bit difficult for me to behave with people I never knew just to fit in with them. The idea of getting to meet new people and hang out was both an exciting & terrifying thought brewing inside me but eventually, everything went smoothly. I met some wonderful friends and with my gang we survived lots of things to share the tales of. (Can't write all those here, duh!)

Once the orientation flew by, I took a fresh breath of air, as I stepped out of campus for the second time but the first time as a registered student.



Finally, when I was ready, I got a chance to organize different types of events such as College Fest, Farewell day for our lovely seniors, Fresher's day, Teachers day, Ethnic day and the types of "days" go on and on.While I was busy in all of those, I wasn't aware of a silly (and quite funny actually now that I think of it) nickname which was circulated and eventually famous in the whole college to tease me as "Hot-Headed Working Machine". Realizing that I needed some anger management as well & Damp; with time I got over my anger and was left with plain old "Working Machine".

Between all of these, 2nd year of my college was a turning point for me on a personal level. It was back then when I learned many things again which I presumed that "I already knew". Be it maintaining any sorts of relationship, duties, goals, and skills to do a certain task or in academics as well, I had to "re-learn" all of those to become better than what I already was before.

Now, while I look back on all of those memories, time seems to have passed by in a jiffy but there were some days which were longer than usual (exam times) which every student hopes that it passes quickly or never even arrives at all. (including me, obviously!) The person I am today, wasn't the same 3 years ago and it couldn't have been possible without my two pillars constantly standing beside me. First my lovely teachers and secondly my mates who were always there to help, guide, encourage, and mold me to be what I am today. I was a stranger when I joined this institute but as I am preparing to leave all of this behind, I am taking away not just a handful but tons of memories and experience with us to conquer whatever lies ahead.

Always remember, life is a stage wherein you can perform to the best of your abilities and you will always be the winner because your only competition is with you and no-one else. You have to be the best version of yourself. This is Pawan signing off while I leave you with the immortal lines of Mr. Shahrukh Khan,

"Picture abhi baaki hai mere dost"



## JOURNEY OF LEARNING

By Priya Jain (BBA 3rd Year)

One of the most important and unpredictable stages in life is "college life". For the fact it is never the same as you have imagined by seeing in movies, web series or even listening from your elder's experience. No student in a college can have the same experience, some parts may be similar but it's never the same. Unless you experience college life, you can't even say what it is all about. It is entirely different from school. Every student has its unique qualities and interest and it's the college which helps you to identify it by giving you various opportunities.

If I picture my college life, it was entirely different from others. For me a college is a place which transformed me from a shy girl to a bold person, from a person who was scared



of the word public speaking to a person who is always willing to speak in public, from a person who never tried again after failing to a person who is not scared of failures, from a non team player to a team player and from a person who never grabbed opportunities to a person who is always alert to

grab opportunities.

Public speaking the 2 words I feared the most but all thanks to the toastmasters club which helped me gain the confidence to speak in public. This is a platform that gives you opportunities every week to come out of your comfort zone and speak up. This regular practice helped me a lot. There were many times when I failed and was not ready to take the next chance but thanks to my teachers and friends who were always ready to push me to take the next step. That boosted my confidence. It taught me the real meaning of failure is the pillar to success. A college is a place where you will learn how to manage time between your studies and extracurricular activities. If we postpone even a single work it will affect us and we lose many opportunities further.



Teamwork is the most important part of everyone's life. Nothing is achieved without your team. In every phase of your life you will need others and they will need you too. Teamwork teaches one how to value others and the importance of every person in our life. College taught me the real meaning of the well-known dialogue from a well known Hindi movie "life is a race" so true, isn't it? if you don't grab the opportunities now, you will never succeed in life. Success for everyone is different just as the experiences of college life. Transformation in my life and personality is a great success for me. For you, it might be something else. College also taught me not everyone can be trusted. It seems rude but it's the reality. Even sweeter the reality is that it's that part of your life in which you get



the best of friends whom you can trust blindly.

Throughout, you read about what college taught me but it's not the college who teaches you something. It's your willingness to do something and learn from them with the help of teachers and friends in college. You will find a new crush every weekend and will dream about having to spend your entire life with that person but that doesn't happen. It is like a dream which doesn't

come true. If you are really lucky, you might get one but that's just a myth. Well! If I talk about the harshest reality of college life is that it is something that will get over in a quick span. You won't even realize how it started and you are at an end. It seems as if it was just yesterday when you first entered your college gate and it's time to leave. You will have lots of ups and downs in this stage and every up and down will leave you with a great lesson to learn.

As the saying goes - Rome was not built in a day. So is the transformation in you which took the important 3 years of your life and today I am a proud and a happy Inspirian.



### LIFE AT COLLEGE

By Ronak Agarwal (BBA 3<sup>rd</sup> Year)

Life at college is the most glorious phase of one's life. One of the most interesting stages in life that allows you to explore is the 'college phase.' Life at college is the time when the teenage years end and we all dive deep into the ocean of new beginnings and possibilities. This golden period better equips you for all the challenges you'll face in life and creates a strong foundation of knowledge.

My experience at Inspiria Knowledge Campus has taught me one fundamental thing – life is unpredictable. It might be good, it might be bad, it might be weird, and it might not interest you, but expect anything to happen. College life prepares you for all of this. It is a perfect blend of joy and hardships. You meet different people, you interact with them, you learn about their cultures and grow as a person. You will understand how to talk to different people, how to judge their behavior, thus helping you with important life skills.

As a school student I had very little confidence to stand up and speak in front of my class or deliver a speech fluently. Due to that I had developed a habit of always staying in my comfort zone, but Inspiria provided me this platform- Toastmasters International. I have a set of goals, to achieve self-confidence and overcome the fear of public speaking. With time I have realized that these goals cannot be achieved unless I work upon myself. To overcome shyness or fear of speaking, to improve the oral presentation, to develop leadership skills and to become a good speaker. Along with public speaking I started to take interest in other co-curricular activities and college clubs, these provided me a platform and opportunity to showcase my creativity and test my talents.



I can easily trace back my college life through three dots — Firstly you are nothing without your team. Being on a team means that you have to work with all different types of people toward a common goal. I learned this the hard way as I used to avoid working as a team. But when I understood the importance and power of teamwork things became much more simplified. The exchange of ideas and taking up responsibilities help in my growth. Secondly, you cannot make everyone happy. This may be the most cliched lesson, but reflecting on my college experience gives me a very tangible way to think about cause and effect, and to realize how day-to-day life, with its mixture of both uncertainty and joy, can ultimately lead to positive lessons. Being a leader you have to focus on the overall outcome of your actions. During many of the events there used to be certain situations where you have to act accordingly. Thirdly, it's time management. You have to understand that you cannot neglect your studies due to your co-curricular activities or the other way round. I had to manage my time so that I could study for my internals and even prepare for the upcoming events. I had to stay back after college to prepare for the event. Those preparations and memories make college special. I had to learn to manage my time to balance my work and my I classes so that I do not spoil my examinations.



So, remember that there will be moments that carry a lot of sentimental value and you can't help but miss those years later. The friendships you make in college life is the most important aspect. These people will give you strength and be your knights in shining armor all your life. The time you spend with your friends, playing pubg, poker, or arguing about any topic, your regular lecture "bunking" to watch a new release of your favorite TV show.

So, one fine day when you see pictures from the college of you and your friends having a good time, you'll land up smiling silently. That's the beauty of college life. It stays with you long after you've climbed those ladders of success and forgotten the name of that cute crush you used to drool over.



## EVERYTHING HAPPENS FOR A REASON

By Twinkle Khandelwal (BBA 3<sup>rd</sup> Year)

It was time to move out of my comfort zone and step into a completely different world with new faces. It was time to bid goodbye to my school where I spent 15 long years of my life and entered the most happening phase of a student's life- College. I was emotional, nervous, curious, scared, excited, all at the same time.

As a school going student, I always thought college to be full of fun, friends and bunks. But it was not just about all this.

Initially, it was quite difficult for me to initiate conversations and socialize with new people. I found making friends difficult back then. But a few days passed by and I made myself more comfortable and open to socializing. I bunked classes for the very first time, escaping and hiding away from teachers seemed so much fun. Our batch had some amazing teachers who were the reason just not for our good grades but also, all the fun we did inside and outside our classrooms.

Being late for classes, canteen gossip, bunking and going out on rides with friends started becoming a daily routine. In between all the fun and frolic, life also started becoming more messed up and chaotic.

Soon I understood- It's not difficult to make new friends but good friends who support you and help you grow.

I have always enjoyed public speaking, so I joined our in-house Toastmasters club, which proved to be a really valuable decision in my life.

I have played roles as the Vice president of Public relations of Inspiria toastmasters club, the secretary and treasurer of the management club and the secretary of the women cell. All these badges have built me so much as a leader and made me more responsible.



Many times, even if I didn't realize my potential. Instead of doubting myself, some of my teachers and best of my friends pushed me to try out different things. I feel grateful to meet and have such humans in my life.

From walking the ramp as a fresher to now walking out as a graduate, these three years at Inspiria has been a journey with 'n' number of crazy and happy days that has now turned as memories that will be cherished forever and also many bitter days that has only proved to be great life lessons. All the good and bad days have helped me grow as the person I am today.

From a girl who never knew what heartbreak felt to a girl who now knows how to fix herself up when things go down. From a girl who feared losing people to a girl who now understands everything is just temporary. From a girl who was very sensitive and held things for long to a girl who now knows which things deserve her time and attention and to have no regrets. From a girl who stressed about the future to a girl who now believes it's important to live and feel every moment.

Although we spend the major part of our life at school it's these three years of college that's going to teach the best of life lessons. To the one whose reading this-Relax! Things are gonna eventually fall into place. Until then, live for the moment and know that,

"EVERYTHING HAPPENS FOR A REASON"





## THE BRIEFCASE OF MEMORIES

By Vidhika Singhi (BBA 3<sup>rd</sup> Year)

It is strange how you spend your entire life at a place, piling up emotions and love, brick by brick, every day, to make it call your 'Home' while on the other hand, how you get all of it in one place 'College'. College life is like a mysterious journey. You never know what lies ahead. You laugh,

you cry, you dance, you fight, you love, you hate but most importantly you make innumerable memories, not knowing that one day you are going to miss all of them.

One of the thousands of questions that kept arising in my head right from get-

ting ready for Inspiria, the first day of entering the Great inclination of the college main door through the hallway kissing the lecture garden goodbye, leading me straight towards the class of Bba students-Oh wait! What? I don't know anyone here. How am I supposed to talk to them?

Initially, like most of the other rookie college students, I too was an inexperienced just-out-of-the-schoolgirl, who was new to the commerce field and who did not know the direction in which she should go in life. It has been a roller coaster ride, full of laughter, competitiveness, friendship and all the other adjectives you can add.





It started with one friend and I ended up living three years, bonding with a gang of them who never left any stone unturned in adding happiness to my life, robbing me off all my worries and always leaving me with a thought 'What would I do without them?'.

I started getting involved in competitions and contests. The atmosphere here has always been so encouraging and motivating that I never could stick up to just BBA. I always had to try something or the other or be in one of the events. I acted in a short film named Aashray, danced several times in annual fest, portrayed roles in the theater club, took part in debates and various inter-college business events, hosted the shows and the list can go on. I am also referred to as 'Half Bms Student' as my heart partly laid on the Bba side and partly in the Bms field.

Amidst all of these, joining toastmasters became a turning point for me. I started becoming bold, more confident, more clear with my thoughts and was able to put my views before people without any fear and stalling. I entered Inspiria as

one person and I am coming out as a different one. Nothing above was possible without my teachers who have always supported me and molded me into someone much better and stronger. The bond was such that I never had to hesitate before asking them any help. If you want a friend with all the knowledge and experience, full of fun and love- meet them and you'll know it.

I can rightly say that in between freshers and farewell, my life happened. The unknown people were no longer strangers, the teachers were more like friends, the walls knew more tales than anyone, the amphitheater laughed at more jokes than any stand-ups, the mountains in the garden witnessed more serious life decisions and Inspiria became my second home. Those three years at Inspiria can be summed up to the recollection of love, bonding, joyous, motivating, happy and a vivid album which contains pictures of a whole stack of stories, incidents, laughter and memories, which I would never part with me. I can say that this period of growth has led me to a different path and perspective of life for which I will forever be thankful.



### MY JOURNEY

By Jay Bansal (Hospitality 3rd Year)

**My journey** in this college started on a high note, full of energy and enthusiasm to learn and become a great chef. Being under the guidance of great teachers, I learned a lot and also made great friends. We were always tormented by the thoughts of the internship, as our teachers made sure we did. Haha!!



A year passed by and our interviews for an internship began. We were all tense as we all wanted to accompany our friends for the same. Luckily, that happened to us.

Then began our journey of the internship. The nightmare that tormented us for so long actually turned out to be kind of fun. Now, when I say fun, it was all up to us. In our group of 10 it was declared that "whoever decides to leave their internship in between, will be kicked out badly by the rest of us", turned out to work for us.

Our internship was over and we were back having experienced so much hardship and pushing our limits each and every day for five months straight, we realized we were no more the delicate souls that were before. We had a complete reversal of our personalities and we are very much thankful to our mentors there.



Working for 18 hrs straight shift during rush hours was no joke. What so ever, it was all for our own good. We spent our 4th semester partying and enjoying with our friends. The friendship that has strengthened after supporting each other and having each other's back during our internship, it will be a lifelong one.

Speaking on a personal note, aspiring to become anything is not at all easy, it requires your full dedication and determination to learn and get into the depths of knowing it's complete working and know how. That has been my policy from the very 1st day of college and still is.

Teachers being so supportive of us and not to forget in trying to instill in us all the qualities required in a hospitality student they went out of their way to educate us, hence I am very much thankful to my mentors. Obviously, I was not a very sincere student always, sometimes I had my differences with teachers and that is quite normal. At the end of the day it's essential to hold your ground and also Learn from the vise one. This has been my motto so far, and it works fine for me. Our college is getting over, and now I realize the nostalgia that our teachers feel when they give us examples of their college days. Soon, we will be going through the same. No matter what, college days have been great. The heartbreaks, the friendship, teachers and fun time learning under them, the bulk cooking, eating (obviously). Bunking classes and all the other things compiled together. They were all fun.

One should learn and be serious about your career but do not miss out on the experience the college will give you and enjoy whatever you do because the college motto says 'Do, what you love'.



## MY INSPIRATIONAL STORY

By Somreeta Ganguly (Hospitality 3rd Year)

College life experience is truly one of a kind. Life at college is the time when the teenage years end and we all dive deep into the ocean of new beginnings and possibilities. This golden period better equips you for all the challenges you'll face in life and create a strong foundation of knowledge. It might be good, it might be bad, it might be weird, and it might not interest you, but expect anything to happen. It is a perfect blend of joy and hardships. You meet different people, you interact with them, you learn about their cultures and grow as a person. You will understand how to talk to different people, how to judge their behavior, thus helping you with important life skills. The most common memories people have of college life are definitely goofing around with friends. Here I will say how I and my group of friends walked around the college in style and playing silly pranks on each other, and made great good memories.

#### "BHSM BATCH 2017-2020"

#### I will start with 'What is friendship'?

Friendship is a relationship of mutual affection between people. It is a stronger form of interpersonal bond than an association, and has been studied in academic fields such as communication, social psychology, anthropology and philosophy.

#### And 'What are friends'?

From friends that turn into a little more than that to friends that could never see themselves without each other drift apart, the concept of friendship is weird. It's hard to pinpoint what and whom your friends actually are. Unfortunately, some of the people you call 'friends' could be the ones that hurt you the most and turn their backs on you. At the same time, your friends are the ones who carry you through rough nights and support you no matter what. A friend is someone you don't have to talk to every day but still feel close to. Some of my best friends and I only text once to twice a week because of how hectic our schedules are, but we're still closer than ever. A friend shouldbe someone you can have a little space with but can still go to them for anything.

I still remember before the college started me and Ayndrila were friends and she was my first friend in the college. We had a WhatsApp college group where before knowing each other physically we started gossiping every day. And at that time there was a SRK in our group and that was Sunil Tamang. A very hard voice was there, I was like who is this 40



years old man then he revealed it was Gourab Agarwal. And a dost is important like they say "haar ek friend kamina hota hai" is none other than Bansal ji (Jay Bansal). Finally, it was the first day but never it was the last day, I was excited to meet them physically. I entered the campus and saw so many unknown faces. At that time I didn't know that the 'owners' of these faces would become my friends. Finally, I found a familiar face and that was Ayndrila we smiled, laughed and was taken to the class. There we introduced ourselves one by one and came to meet many new and also whom we knew by face. And then I went back to my hostel there too I met with my seniors who were really friendly and helpful like Shreya, Joyeeta, Deepika, Richa, Neha, Sneha, Yangcheen, Sharlima, Chiyama and our warden mam Sandhaya mam.

"Command that in no way there be in your household any who make strife, discord or divisions in the hostel, but all shall be of one accord, of one will as of one heart and one soul".

Now comes my list of friend groups:

#### Starting with 'THE STUDIOUS PAL' -

No wonder, there's definitely a friend of yours who cannot compromise on studies and always stay focused on his/her study time. Typically, you always take the help of such friends to complete your notes and guide you in exam preparation. It's true, isn't it?

Be studious in your profession, and you will be learned. Be industrious and frugal, and you will be rich. Be sober and temperate, and you will be healthy. Be in general virtuous, and you will be happy.

- Benjamin Franklin

Just like MR Franklin says my dear studious friends were the same. They used to be so serious about studies but yes they also used to enjoy a lot. Here starts with the class topper Barsha Thapa followed by Ayndrila Das, Sumana Das, Kaustav Roy, Jay Bansal, Vishal Dorjee, Roya Joshi. And the most interesting thing about our class topper is when she knows how to irritate someone when she is getting bored. Every exam time Ayndrila used to call up more than 50 times each day. I really don't know how much we studied but yes used to gossip a lot even at exam times.

#### 'BEST FRIENDS' -

Well, no life is complete without a best friend with whom you share all your secrets, thoughts and feelings. A true best friend is someone who you click within a way you

can't describe. Sometimes you just meet people and you're like "Yup you and I are going to get along really well".

Whether it is similar interests or the same personality, your best friends are people you get along with and it's like the stars align. They'll be people that you can go to no matter what and they won't judge you and they'll understand where you're coming from. It was



none other than Ayndrila and Diksha for mee, as these two were always with me in my ups and downs. While Ayndrila was a bit childish, Diksha was the mature one. All the naughtiest activities I used to do with Ayndrila and when it used to be something serious it was Diksha who used to scold us like our mother. We three were the best group for us, we used to be present together in the campus or else absent together. One more person is there though we are not best friends but yet she is a very close rommie of my Ugyen Dema. We shared the same room in the hostel for 6months. We used to watch movies the whole day and even night, we used to make fun of a few seniors whom we never liked and yes midnight party with Koka and Maggie kept us alive and

happy. A friend of such type is perhaps the second half of yours.

### THE PARTY FREAK BUDDY' –

'Don't worry about how soon the awesome night will end. Don't worry about anything at all and just makes it all worthwhile'.

I am sure in everyone's friend list, there will be few friends, who always stays one step ahead in going to parties. Such friends will always persuade and convince you to join them at parties and enjoy like there's no tomorrow. I am sure when you guys will read this you have already taken your name still I will mention as you all are special to me, starting with Nitin Joseph the party master followed by Soumitra, Moushumi Saha, Archana, Sourav. Sorry, I have never joined your parties but yes you people are really fun people. Time used to pass within seconds when you people were there. And those boring classes were entertaining because of you guys.

#### THE ONE WHO HAD A CRUSH ON ALL' -

'Even birds don't sing today, they also miss the most stunning person in the world, come back to me faster'!

Well, well, here the story is a bit confusing! You can't deny the fact you had a crush on one of your friends. That's normal, everyone has feelings. But this special person had a crush not only on one specific person but all the sweet girls in our class. Basically he has a big heart to keep all of us. Starting from the morning till the classes used to get over this person used to fall for everyone one at a time. But to be honest he is a very good person and a good friend of mine smiling all the time.

Guess guess, yeah it's MR Paul (Soumitra).

#### **'FUNNY BUNNY'-**

'No one will ever be as entertained by us as us'.

Again Soumitra, Moushumi Tamang, Adarsh Rai, Sandip, Prasil, irrespective of how bad you are feeling or how sad you are, these people always tried to come up with jokes and funny things to say, keeping the atmosphere happy for you. Few more names I would like to share are my juniors but yet they too fall under this category like Mondip, Sourav, Ishak, Nikita, Zainab always ready with a joke whatever the situation is. It's really bliss to have such friends in life as they dilute all the stress from your life.

#### 'THE JEALOUS FRIEND' -

'We don't lose friends. We just learn who are real ones' –

For me being jealous means when you think of yourself only, it's good to think of yourself dear no harm in it. But accidentally you don't fall in this category. No matter how good you do, how cool you look, there will be some friends who will always backstab at you. They simply can't digest your success. However, they too fall in your friend list as nothing is personal. Keeping the name secret as you are so special to me.



#### 'INTELLECTUAL BUDDY'-

'Anyone that encourages intellectual, emotional, artistic or spiritual growth is worth keeping. Don't let them go.'

Kamal finally it's your turn, who never stayed behind in giving advice but always started a philosophical conversation with me about life. You always had a different angle to every problem and tried to solve them for me in a completely different way. Before I end up, I would like to include a few junior members with whom I really felt like family, Srijana, Arpana, Pooja, Kelzang, Priyanka, Deepa, and a sweet little sister recently added Kritika Sharma the time we spent together laughing, smiling, joking was really precious. So, remember that there will be moments that carry a lot of sentimental value and you can't help but miss those years later. The friendships you make in college life are the most important aspect which stays without as memories forever. These moments and memories will give you strength and be your knights in shining armor all your life. The time you spend with your friends, playing pubg, mobile legends or arguing about any random topic, your regular lecture bunking to watch a new release of your favorite star will always stay in your heart. So, one fine day when you see pictures from the college of you and your friends having a good time, you'll definitely land up smiling silently.



## SLEEP IN THE CLOUDS, DREAM IN THE SKY

By Yeshu Rajgaria (BMS 2<sup>nd</sup> Year)

### Rightly said, but I was sleeping in the sky to dream about clouds!

I was standing over those Tangerine Mountains, vivacious, sparkling, luminous and cheerful were those clouds that moved in shoals, kissed to their heady blush by the sun. The brightest patches came rattling towards me from the cracks shining as if the sun had multiplied into unlimited sky puddles and I felt they waited for me to put on my boots and jump and play. I remember, those candy pink boots fitted me well and without a second thought my legs gave way from the sophisticated luxurious of life to those fragile and free, limitless clouds. Do you know a six-year little girl who dances with her little dreams and thoughts in her own little world? Oh! I remember like that six- year little girl who knew nothing except for her toys, her favourite candies, her little new pink slippers, her steady growing curly hair which she likes flaunting, imitating her mother, rising in her fairy world, stuck with her crunch. I jumped into those puddles and played over like that one tiny thread which sews all of them together until the white-velvet cloud gave its way and came the sleek rain, strong enough to reach the skin in moments. How would it feel to drop from those angry heavy clouds? I wondered!

As they raced across the leaden sky with its tumbling vapours, I sat beside the little cloud that seemed delightful. I patiently asked my friend if there was something he too had to pour out! I felt its eagerness when it gazed at me. If looked dry and fluffy but it was filled and heavy, somewhere down...somewhere there, I felt...jovial as it seemed grumpy as it came, showered on me from that place somewhere down...somewhere there, I knew... "You know my white-velvet cloud is pouring, sleeking, strong, heavy drops that once played in its glory, in my friends nursing and now they are far gone", said merrily.

Sometimes we become that white-velvet cloud that nurtures all emotions which trouble us, making us deep, dark, gloomy and heavy. To overcome this we need to learn that the best way out is always through. If pouring out your emotions and feelings is your inability then your answer to yourself should be that it is actually in your ability to share your feelings.

### STUDENT SPEAKS



Transforming me from a shy and introvert kid to a fearless and plucky woman, I nspiria has played a paramount role in creating a persona that I never imagined creating for myself. My teachers and friends have always been a source of constant support and encouragement for me throughout this beautiful journey and today and today I carry pride in being an I nspirian."

-**Priya Jain** (BBA, 2017-2020)



It has just been 3 years and it seems that our dreams will turn into plans very soon. Crazy moments enclosed in tiny memory capsules will stay with me forever. We will leave the college enriched with knowledge letting a part of ours behind. We will look at each other with mixed feelings of joy and sorrow. I will pose for one last picture together with my friends, half smiling, half sad and bid the college goodbye.

-Alisha Garg(BBA, 2019-2022)



As a student of I nspiria, one thing that I mastered was management. I nspiria gave me a platform where I could showcase my sport spirit which taught me team-work. Both remain related to each other as they required proper planning, patience and a good bond with your team. This was a great learning experience for me. Organizing various events and playing around in the field is how my day goes by at I nspiria.

**-Rahul Gupta**(BBA, 2017-2020)



It is the best experience of my life - my college days. I am glad that I had an opportunity to study at the Inspiria knowledge campus. I admire our well-maintained campus a lot. My favourite spot on the campus is the games room where I play Table Tennis for hours. I will always miss the campus, the events which were being held at college and of course the T.T board.

-Nitin Joseph(Hospitality, 2017-2020)



Previously, I found college life mundane but my odyssey at I nspiria taught me to love the things that I invest time in. I have become more confident and devote myself to the work allotted to me. I nspiria TV is a platform where I can showcase my creative skills and hone them. My mentors have always supported me without whom pursuing my goals would not have been possible.

-Rahul Bepari(BMS, 2018-2021)



I never knew what a joy college life would be for me until I joined I nspiria. I found some of the best friends to hang around. I understood that working as a team could be so much fun with people having different identities yet sharing similar thoughts. You can't hide from being scrutinized. Just live each and every moment the way you want to. That's what life is about.

-Rashmi Singha(BMS, 2018-2021)



I nspiria isn't just four walls providing knowledge, it's more like a perfect sizzler providing education, entertainment and an amazing environment with expert professors and enthusiastic companions. With beautiful green landscapes surrounding us, the campus provides a perfect platform to showcase one's talent, gain practical knowledge and to have crazy fun with friends. With a blink of an eye, the day here passes by.

-Dimpi Singhal(BMS, 2017-2020)



 $I\,t$  has been a wonderful and enriching experience engaging with the heterogeneous culture at I nspiria. The faculty is immensely helpful and their willingness to help strives us to move forward in achieving our goals. Life at I nspiria taught me to be patient, diligent and meticulous about the work that I love to do. I that has instilled in me a confidence to move forward.

-Subhrajit Samanta (BMS, 2017-2020)



I nspiria could be your "golden spoon" if you are ready to take the chances. This college is like a giant family tree you come in as a total orphan and in the 3 years you end up having a big family be it your friends or your faculty. There are lots of places in I nspiria that has positive vibes to it where we can all hang out and spend some quality time but my favourite place is the "Gym".

-Siddhant Sahu (BMS, 2018-2021)



It's difficult to express and easy to de-stress. Inspiria has taught me how to be loud with words and my communication skills are far better than what it used to be in my days of inception.

**-Uma Devi** (BMS, 2017-2020)



College life is a perfect mix of joy, hardships and a sense of responsibility. We got to learn from each other about different cultures. It has also taught us to do what we love and what makes us happy. Last but not least, I will always appreciate the friends that I nspiria has given me for life. All the experiences that I nspiria has given me are worth remembering.

**-Pratiksha Lama**(BMS, 2017-2020)



I nspiria feels just like a home to me. The best part of I nspiria is that it keeps me going. There is an understanding which we share with the faculty. I nspiria comes up with several events, where students come together to organize and get to know each other in a better manner. The campus is beautiful and green with amazing places to photograph. It makes me want to stay in I nspiria more.

-Rhittick Das (BMS, 2018-2021)



"Pushing my limits" and "Rising back strong" is what college life always been for me. It is a trip for me that takes me from being fragile and shy to gaining fearless ambivert qualities. I hope to fly high and soar with my wings spread all the way through impossible and defying situations as well as reviving myself from every pain and despair like a phoenix. I cherish whatever I have and I consider my college days as the greatest asset in my life.

**-Shweta Sinhal** (BMS, 2017-2020)



I nspiria K nowledge Campus gave me something which I never had before, confidence. My beloved campus is the reason that now, I also, believe in myself.

**-Mridul Sarkar** (BMS, 2017-2020)



The I nstitution has always encouraged me to work hard and now that I 'm graduating this summer I feel I have discovered a professional side to me. I will be holding tight to the merry memories of my days at I nspiria.

-Sandeep Chettri (BMS, 2017-2020)



Taking in the very essence of scenic beauty, the college imparts an aesthetic pleasure that makes it feel like home. After graduating, I will miss the peace, the sunsets, the way the sky turns into an ominous shade of red every evening and the way the clouds settle over the hills making you feel like an eagle soaring in the distance capturing the world with its wings widespread and open. I will miss this scenic beauty and the pleasure it brought me just being around I nspiria.

**-Kritika Gupta** (BMS, 2018-2021)



I nspiria is by definition a place which inspires me every day to gain knowledge and aspire for ideals that I previously thought redundant. A place which feels home far from home with highly convivial faculties and idyllic surrounding, make my mind study at ease.

**-Shreya Sarkar** (BMS, 2018-2021)



Every student has that one spot fixed, where they gather around during the free hours, to sit back and gossip. Here at I nspiria, there are several places dipped in scenic beauty with an evergreen campus. The hilltop beside the amphitheatre has always been my favourite go-to spot on the campus. Amidst the greens, shaded with trees, this small spot holds a treasure of memories that I will forever cherish.

**-Sourav Biswas** (BMS, 2017-2020)



To me, I nspiria is one of the best colleges in Siliguri, which has helped build the professional in me. I especially enjoy lunch breaks at the chilled-out spot of I nspiria Café. The café provides us with mouth-watering food and a relaxing environment. Another student destination in the college is the newly built studio where most of us practice news anchoring. The studio with all it's the latest tech stuff is a great help to budding professionals like me.

**-Shalini Gupta** (BMS, 2019-2022)



Since three years now, my definition of an ideal day at I nspiria includes spending countless hours at the campus. There are a multitude of facilities at our disposal here. Amongst the moments that I consider precious are the ones that will always remain etched in my heart. I recollect my spending time on the hill in front of the hospitality management class with my friends. In the rhythms of endless music that blared from our speakers and under the shade of blissful trees, the company of my friends will be forever treasured in my memory lane.

-Simran Dalai (BMS, 2017-2020)



Pursuing media science degree from I nspiria knowledge campus stood out to be one of the most blessed decisions of my life. I desired practical knowledge and experience about my field of interest and now I know that I made the right choice. I nspiria has also taught me the lesson of "growing together".

-Sejal Upadhyay (BMS, 2019-2022)



I nspiria, a place where every student enters to make their dreams come true. I was also one of those students who wanted to achieve the goal and indeed the 3 years in this college helped me in every possible way. The faculty never gave up on me, instead they I nspired me to keep moving forward. This institute is not only about learning your subject or writing your examinations but it is what it's motto says "Do What You Love". I have created loads of memories in this campus and wanted to create more but who knew this pandemic would occur. I nspiria has helped me to mould my life in a better way which I don't think would have been possible anywhere else!!

**-Nikhil Agarwal** (BCA, 2017-2020)



The education we get here goes beyond curriculum. It strikes a perfect balance between curriculum and extra - curriculum activities. It is not just the academic excellence that counts, every effort is taken to evolve students into disciplined, honest, compassionate and above all an ideal human being. The stress - free environment here helps in the overall development of students.

**-Chetan Jain** (BCA, 2017-2020)

### **SHINING STARS**

#### BBA (3rd Year)



Harsh Mitruka



Pawan Somani



Prince Agarwal



Priya Jain



Priya Jain



Rahul Gupta



Vidhika Singhi

#### BCA (3rd Year)



Aman Agarwal



Chetan Jain



Deeprekha Bhoumick



Komal Sahani



Nikhil Agarwal



Nitika Rai



Swaraj Thapa

#### Hospitality (3rd Year)



Barsha Thapa



Somreeta Ganguly



Sudha Tamang



Vishal Dorjee

#### BMS (3rd Year)



Dimpi Singhal



Simran Dalai



Simran Gurung



Soubhik Shubham Ray



Sourav Biswas



Tanisha Awasthi



Tulsi Pradhan



Uma Devi

### **RISING STARS**

#### BBA (2nd Year)



Harman Kaur



Hemant Bothra



Karandeep Singh Chawla



Paridhi Thapa



Prashant Prajapat



Subham Agrawal



Ujjwashree Das



Uttam Camling Rai

#### BBA (3rd Year)



Ronak Agarwal



Twinkle Khandelwal

#### BBAHM (2nd Year)



Anchal Kanu



Nancy



Partha Pratim Das



Rahul Bhartee



Sayam Chettri



Sourav Gupta



Sovan Sarkar

#### BCA (2nd Year)



Bappa Banerjee



Gaurav Adhikari Sharma



Lipika Saha



Niharika Jha



Pratik Thapa



Sandeep Kumar Chourasia



Shreea Bose

#### Hospitality (2nd Year)



Abhishek Gurung



Arpana Karki



Chetan Sharma Pareek



Ishaak Sharma



Kelzang Wangmo



Nikita Pramanik



Ritoban Dutta



Rohan Paul



Zainab Sahidul Alam Rashid

#### BMS (2nd Year)



Aniket Sharma



Prashant Chhetri



Purajit Mandal



Rahul Bepari



Rashmi Singha



Rhittick Das



Sanchayita Murmu



Sourav Gupta



Susmita Mallick



Yeshu Rajgaria

#### BMS (3rd Year)



Dipmol Lama



Ritobroto Bosu



Ronit Roy



Samiyo Dong



Subhrajit Samanta



Swarup Goswami

# INSPIRIA TOASTMASTERS AND GAVELS CLUB

Inspiria Toastmasters Club is the only institutional campus oriented Toastmasters Club in the North Bengal region. The club got chartered on April 2018, with 20 members taking up the entire responsibility to make it as the best emerging club. Making it a student club, no doubt it can be stated to be one of the most vibrant Toastmasters Club in the area, with young enthusiasts contributing towards the growth of the club as well as personal growth. Slowly and slowly more members started joining the club and the club also noticed several quests attending and being a part of the sessions. Apart from students, there were members who were not a part of the college but wholeheartedly joined the club and they were welcomed by the club with great honours. Today Inspiria Toastmasters Club has set a benchmark for itself and is ahead of many other clubs, with the supporting hands of its members and the management team of the college.

Apart from the normal sessions that are conducted, at times the members also come up with some creative and amazing themes. Coming together the entire toastmaster family gets the preparation done; starting right from the planning to its execution, with beautifully decorated meeting places according to the themes along with some fun activities too. Inspiria Toastmasters Club has conducted many such events that were appraised by the Toastmasters community from all around the world, thereby making the club as one of the most prominent clubs. Some of the most notable events/sessions were:

44th Session of ITC (1 Year Celebration): On this day ITC completed its 1 year after the charter ceremony. To celebrate it, a colourful session was organized with some fun and twists in the meetings. It ended with a cake-cutting ceremony and a colourful photo-shoot with the club members amidst the college greens.



50th Session of ITC (Bollywood Night): Yet another event and an important day for ITC, when they successfully completed their 50th session, this session had to be a grand one. Members from different Toastmasters Club were invited to be a part of the event, all dressed in Bollywood style along with the meeting room set in the same theme with "LIGHTS, CAMERA & ACTION!" The session was filled with speeches, interesting table topics, games, fun, Bollywood mimicries and some fabulous delicacies. An evening that was enjoyed by everyone present, that made a path to the memory lane in the hearts of the Toastmasters.

73rd Session of ITC (Let It Snow): It is said that "Winter is not a season, it's a celebration." With the onset of winter and Christmas on its way, a session was planned to welcome the season and to celebrate Christmas with the Toastmasters family. The session saw many guests being a part of it and that cheered up the several role players for that day. The most exciting moment was of the Secret Santa game, where members brought small tokens of love for each other's and it was handed over to them, not revealing the names of the Secret Santa.





75th Session of ITC (Spring: The Season Of Love): To commence the celebration of its 75th session, ITC conducted it with the Gavel Club on their charter ceremony. The session was dedicated to welcome the spring season and the entire meeting room was beautifully decorated with crafted materials, fairy lights and flowers all around, to give an aura of spring. The session had a cake cutting ceremony to celebrate the success and it ended with some music & dance around the bonfire followed by dinner.

Overall in this one year, the club expanded a lot and was successful in making a mark for itself with such events and also by completing the goals, adhering to Toastmasters International, which helped the club receive many awards like Talk Up Toastmasters Awards, Smedley Award and many more. The club also achieved the title of President's Distinguished Club, which added glory to the club and continues its journey of a platform "Where Leaders Are Made!"



Considering the broader range in dietary choices and contradicting perspectives of the mass regarding healthy eating, Inspiria Knowledge Campus has come forth with its first exclusive in-campus café, i.e., "Inspiria Café". Inaugurated on 7th August 2019 Inspiria Café offers a good variety of instant and lip-smacking cuisines. The Café endeavours to introduce the exotic cuisines artfully. The ambience and the food served here exhibit unique art and authenticity. Each option like 'farmer's burger', 'Patri ki Chai', 'Siliguri Piro' resounds with exotic characteristic. The cuisines served here matches a passionately creative touch to the local taste and culture.







When was the last time that you visited an aesthetically themed café and savoured in your favourite cuisine? Do you wish to explore more gastronomic delights for taste buds? To satisfy your quest for the aesthetic factor in food Inspiria Knowledge Campus has taken a step forward with an initiative to incorporate an in-house café cum restaurant- the Inspiria Café.

Inspiria Café offers the finest cuisines of the North Bengal that distinctly reflects the taste and essence of local culture, its cuisine and food art. An initiative by the Hospitality Management students of Inspiria Knowledge Campus, Inspiria Café becomes the first café in the city to operate fully by students.





Inaugurated on 7th of August by the General Manager of Montana Vista in the presence the students and team Inspiria; Inspiria Café stands as an exemplary initiative. Mr Rahul Gupta, Head Operations and Mr Indrajit Chatterjee, Head Academics and Team Inspiria congratulated the students on their recent achievement and graced the occasion with their presence and words of appreciation.

The menu is exotically themed on the local culture and diverse range of flavours for the food lovers. This café offers exotic flavours in its menu which includes sandwiches tossed with an essence of local flavours, brownies and pastries, burgers, muffins, and tropical beverages. The price range varies from one platter to another but is available at an affordable price.



Inspiria café is the right place to take a break on your working days as its enriching ambience will envelop you in its warmth. Everything on the menu is a must-try. Be it food, ambience, decor. Inspiria café is your ultimate walk-in to awesomeness! Bon Appetite!





### INSPIRIA TV

### InspiriaTV, a student media platform!

The first of its kind in the North-East zone, this student media platform for budding industry professionals was introduced on 9th July 2018. With the motto of creating media professionals to cultivate a hub of creators and makers, the students are trained to work as professionals with the first-hand experience of working in a channel. It is an Inspiria initiative- a learning platform for the Media Science department of Inspiria Knowledge Campus and has flourished immensely in one year.

There are more degrees, more qualifications, and more capabilities than there are jobs. The channel's inception was a step towards allaying that problem. Hence, comes the birth of Inspiria TV, a boon for the media science students of this college and an open platform for all other departments. The platform focuses on getting students industry ready and making them employable.

Inspiria TV is the brainchild of Mr Atul Gupta, the Managing Trustee of Inspiria. With the assistance of Asst. Prof. Steffi Prasad (Prog. Coordinator, Media Science), it ushers in an opportunity to gain first-hand experience and a brilliant source of encouragement for budding professionals in the media and entertainment industry. In three years, it has witnessed the emergence of promising writers, photographers, film-makers, video editors, graphic designers. An institution that believes in making its students 'industry-ready', Inspiria continues to polish these gems by pushing them towards the zenith of success.





#### Inspiria TV - Awards 2019

The first anniversary of Inspiria TV awards was observed on 17 July 2019. Witnessing a rendezvous of talent and creativity under one roof with countless achievements of the crew, the presence of the college and media fraternity imparts a vision of fair reporting and infotainment.

The Award's ceremony commenced with the lighting of the lamp by Mr Rahul Gupta (The Head of Operations), Mr Inderjeet Chatterjee (Head of Academics) and the departmental coordinators. This was followed by felicitation of the chief guests - Prof. Subhrajyoti Kundu, Head of the Department, Mass Communication, North Bengal University, Dr Pavanbir Kaur, Head of English Department, St. Xavier's College Rajganj, Deepan Chattopadhyay, Head of Mass Communication Department, Gyan Jyoti College and Shiny Nag as the representative from The Statesman, Siliguri.

The grand award's eve had it all in store for its audience – poised and fun-loving hosts, spill poetry, mimicry, quiz, funny memes, soulful songs to thundering raps accompanied by the ever-graceful awards.

The winners of the nominated category awards 2019 were: Best Fiction Video- One For The Road, Best Non-Fiction Video: The Raging Elephant, Most Viewed Video: Sneak a Peak with Risha Roy, Best Animated Video: The Big Bang Theory, Best Concept: Courage, Best Edited Video: Alarm, Best Cinematographer: Soubhik Subham Ray for Alarm, Best Anchor Award: Tanisha Awasthi, Most Popular Personality: Simran Dalai, Most Promising Member: Uma Devi and Most Promising Upcoming Member: Rhittick Das.

These awards were given as a token of appreciation to the best performers in the listed categories to encourage, outperform and strive for betterment.

Other events organized by InspiriaTV include workshops on digital marketing, filmmaking, video-editing in 2019, Photography contest 2019 (Inspire with Portraits) and the Masquerade Ball Party 2020.

#### InspiriaTV - Events

- 1. Photography contest 2019 (Inspire with Portraits)
- 2. Masquerade Ball Party 2020.







**Inspiria T.V** The Budding Leaders

#### InspiriaTV - Events



1. Photography contest 2019 (Inspire with Portraits)



2. Masquerade Ball Party 2020.

## TRAINING & PLACEMENT

































































































































### GRADUATING

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