

# FOR 1st CYCLE OF ACCREDITATION

## INSPIRIA KNOWLEDGE CAMPUS

HIMACHAL VIHAR, PHASE-II, MATIGARA
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#### Submitted To

# NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL BANGALORE

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#### 1. EXECUTIVE SUMMARY

#### 1.1 INTRODUCTION

Inspiria Knowledge campus is a beacon of academic excellence and a trove of practical skill and wisdom for the last ten years since its inception on 1st January 2015. Inspiria provides its students with the best educational opportunities, infrastructure and facilities. Inspiria aims to form young men and women of competence, commitment, compassion and conscience. The college thrusts towards the quest for excellence, contribution for national development, research and innovation, and making students globally competent. The college practices a transparent and participatory governance. It is located in the serenity of the foothills of the Himalayas and provides a calm learning environment. The college is affiliated to MAKAUT (Maulana Abul Kalam Azad University of Technology) and the college offers industry-oriented courses. The responsibility of the curriculum is divided among the four schools of Inspiria- The School of Management, the School of Computer Science, the School of Design and Media and the School of Hospitality. The goal of the college is to bridge the gap between the academic and professional world by offering a curriculum that meets modern demands, moving beyond textbooks to prepare the new generation for success in a technology-driven era. The campus is centrally located in the cosmopolitan town of Siliguri with good connectivity by airways, railways and roadways. The college is 8 Kms away from Bagdogra International Airport and 13 Kms away from NJP Railway Station.

#### Vision

IQAC wants to set the college into the path to achieve excellence in its academic and administrative journey. A series of transparent and inclusive programmes is being envisaged to internalize the commitment to excellence resulting in an all-round development of the college. Inspiria believes in the philosophy of "Learning by doing". This means students would be provided invaluable practical exposure and industry insights through real project assignments, skill-building field trips and practical learning.

#### Mission

IQAC's mission remains synonymous with the mission of the college:

- i) It is to benchmark the practices and processes against National accreditation criteria and ranking parameters
- ii) To develop and apply several quality parameters for the academic and administrative activities of the college;
- iii) Facilitate learner-centric environment encouraging quality education;
- iv) Initiate Faculty Development programmes to familiarize the faculty with the required knowledge and technology for participatory teaching-learning programme
- v) Make arrangements to receive feedback responses from the stakeholders including students, parents on quality related institutional practices

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- vi) Dissemination of information on the various quality enhancing parameters of higher education
- vii) Organizing seminars/workshops on quality related themes.

## 1.2 Strength, Weakness, Opportunity and Challenges(SWOC)

#### **Institutional Strength**

Inspiria Knowledge Campus boasts several institutional strengths that contribute to its academic excellence, community engagement, and overall institutional effectiveness. One of its key strengths lies in its committed teaching staff and support staff. The college is home to a dedicated team of faculty members who bring a wealth of knowledge, experience, and passion to their teaching roles. These educators are deeply committed to nurturing students' academic growth and personal development, fostering a supportive learning environment where students feel valued and inspired to excel. Additionally, the support staff play a crucial role in ensuring the smooth functioning of various administrative and operational aspects of the college, contributing to the overall efficiency and effectiveness of institutional operations.

Community service is another area of strength for the college. The college has a long-standing tradition of actively engaging with the local community through various outreach programs, service initiatives, and social impact projects. These efforts not only benefit the community by addressing pressing social issues but also provide students with valuable opportunities for experiential learning, leadership development, and civic engagement. By instilling a culture of community service and social responsibility, the college prepares students to become compassionate and socially conscious leaders who actively contribute to positive change in society.

Value-based education is a cornerstone of the college]'s educational philosophy. The institution is committed to providing students with more than just academic knowledge; it aims to cultivate ethical values, integrity, and a sense of responsibility towards others. Through a curriculum infused with ethical dilemmas, case studies, and values-based discussions, the college instills in students a strong moral compass and prepares them to make principled decisions in their personal and professional lives.

The college's social orientation is reflected in its emphasis on holistic development and inclusivity. Inspiria Knowledge Campus recognizes the importance of addressing the diverse needs and backgrounds of its students, fostering an environment where everyone feels welcomed, respected, and supported. This commitment to social orientation extends beyond the classroom to include initiatives such as diversity and inclusion programs, cultural events, and student support services that promote equity, diversity, and social justice.

In terms of infrastructure, the college prides itself on providing state-of-the-art facilities and resources that support teaching, learning, and research activities. The campus features modern classrooms, well-equipped laboratories, a comprehensive library, and advanced technology infrastructure, creating an optimal learning environment for students and faculty alike. These facilities not only enhance the educational experience but also contribute to the overall attractiveness and competitiveness of the institution.

Inspiria Knowledge Campus demonstrates strengths in its committed teaching and support staff, community service initiatives, value-based education, social orientation, and infrastructure. These strengths collectively contribute to the college's academic excellence, community engagement, and holistic development of its students, positioning it as a leader in management education.

#### **Institutional Weakness**

While Inspiria Knowledge Campus excels in many areas, there are several institutional weaknesses that need to be addressed to ensure continued growth and improvement. The college faces several institutional weaknesses that need addressing to enhance its overall effectiveness and reputation. One significant issue is the unfavorable teacher-student ratio. This imbalance often results in increased workloads for faculty, potentially impacting the quality of education and student support services.

Another critical weakness lies in the area of research publication and activity. Despite having a qualified faculty, the college's research output is relatively low. This not only affects the institution's academic reputation but also its ability to contribute to advancements in the field of management.

The location in a tier-3 city presents its own set of challenges, primarily in terms of available resources. The college struggles with access industry connections, and exposure to a broader range of academic and extracurricular opportunities that institutions in larger cities typically enjoy. This geographic limitation can affect student and faculty recruitment, partnerships, and overall institutional growth.

Lastly, the college's international exposure is limited. While there are some existing collaborations with foreign institutions, these are neither deep nor extensive enough to provide significant international experience for students and faculty. The lack of robust international partnerships restricts opportunities for cross-cultural learning, global internships, and exchange programs, which are increasingly important in today's interconnected world.

In summary, addressing the teacher-student ratio, boosting research publication and activity, overcoming resource limitations of a tier-3 city, and enhancing international exposure are critical areas for Inspiria Knowledge Campus to focus on to strengthen its institutional framework and competitive standing.

#### **Institutional Opportunity**

Inspiria Knowledge Campus is well-positioned to capitalize on a range of opportunities that can enhance its educational offerings, research capabilities, and overall institutional profile. One significant opportunity lies in leveraging technology to expand the college's reach and impact. By incorporating advanced educational technologies, such as online learning platforms, virtual classrooms, and AI-driven learning tools, the college can offer flexible learning options and attract a broader student base, including working professionals and international students. This move can also facilitate blended learning models that enhance the traditional classroom experience.

The rapidly evolving business landscape presents another opportunity for the college to adapt its curriculum and training programs. By integrating emerging trends such as digital transformation, data analytics, sustainability, and global business strategies into the curriculum, the college can ensure that its graduates are well-prepared for the challenges of the modern workplace. Partnerships with industry leaders can further enhance this initiative, providing students with hands-on experience through internships, projects, and guest lectures from industry experts.

Expanding research initiatives is a crucial opportunity for Inspiria. By seeking collaborative research projects with other academic institutions, industry partners, and international organizations, the college can boost its

research output and reputation. Securing grants and funding from governmental and non-governmental sources can support these efforts, enabling faculty and students to undertake more ambitious and impactful research.

The college can also focus on enhancing its international presence through strategic partnerships and exchange programs. Developing deeper relationships with foreign universities can facilitate student and faculty exchanges, joint research projects, and global internships. This international exposure will not only enrich the academic experience but also improve the college's global standing.

Community engagement and social responsibility initiatives present another significant opportunity. By actively participating in local and regional development projects, sustainability initiatives, and social entrepreneurship, the college can strengthen its community ties and reinforce its commitment to social impact. These activities also provide valuable experiential learning opportunities for students.

Finally, strengthening alumni relations can yield substantial benefits. An engaged and supportive alumni network can offer mentorship, career opportunities, and financial support for various college initiatives. By systematically nurturing these relationships, the college can create a robust support system that enhances its academic and extracurricular programs.

Inspiria Knowledge Campus has numerous opportunities to enhance its educational offerings, research capabilities, international presence, community engagement, and alumni relations. Leveraging these opportunities can significantly contribute to the college's growth and development, ensuring its position as a leader in management education.

#### **Institutional Challenge**

Inspiria Knowledge Campus faces several significant challenges that impact its operational and strategic goals. One of the primary challenges is its location in a tier-3 city, which limits access to industry connections, advanced facilities, and diverse academic opportunities that are more readily available in metropolitan areas. This geographic limitation can affect the college's ability to attract high-caliber faculty and students and restrict opportunities for industry partnerships and internships.

The high student population presents another challenge. Managing a large student body can strain resources, affect the teacher-student ratio, and potentially compromise the quality of education and student support services. Ensuring personalized attention and maintaining academic excellence in such a context requires innovative approaches and increased resource allocation.

Placement is another critical area of concern. Despite the college's efforts, securing top-tier job placements for a large number of graduates is challenging, especially given the competitive job market and the limited presence of multinational corporations in the region. Enhancing placement rates necessitates strengthening industry relations, expanding the college's network of recruiters, and providing robust career services to prepare students effectively for job opportunities.

In summary, addressing the challenges related to its tier-3 city location, managing a high student population, and improving placement outcomes are crucial for Inspiria to enhance its institutional effectiveness and competitive edge.

#### 1.3 CRITERIA WISE SUMMARY

#### **Curricular Aspects**

The College aims to inculcate the highest intellectual standards through rigorous academic commitment and discipline. Students are inspired to aspire to a higher level of academic achievement by mastering the subjects they have chosen to study. These are in tune with the goals and objectives of the institution which are made available to its stakeholders through the College website, the College calendar and prospectus. The College conducts various courses through four schools. It offers a wide range of programmes providing adequate academic flexibility in the choice of core and ancillary options.

School of Management	School of Computer	School of Media and	School of Hospitality
	Science	design	
BBA	Bachelor of Computer	B.Sc. in Media science	B.Sc. in Hospitality and
	Application		Hotel Administration
BBA- Entrepreneurship	B.Sc. in Data Science	B.Sc. in Interior	
		Designing	
BBA- Digital Marketing		B.Sc. in Multimedia,	
		Animation and Graphic	
		Design	
BBA- Accountancy,		B.Sc. in Fashion Design	
Taxation and Auditing		and Management	
BBA- Global Business			
<b>BBA- Sports Management</b>			
BBA- Hospital			
Management			

Multi skill development programmes are in practice to help in employability. Training through internships, project work, Career Oriented Programmes and participation in various society activities help to develop leadership skills and competence. Inspiria also has a specialized soft-skills training program, Inskills, to make their students job ready.

The College ensures participation of all students in extra and co-curricular activities through NSS, Toastmasters club, Literary club, Sports, Cultural club, Drama club and Health Club. The students also graded through their Mandatory Additional Requirement marks for participation in various activities outside their curriculum.

Inspiria Knowledge Campus is also a very active local chapter of SWAYAM-NPTEL to facilitate online learning. The MOOC initiative enables students to learn a wide range of subjects outside their fixed syllabus and also provides the opportunity to the teachers to go through faculty development programs. At Inspiria almost all the communications and paperworks are done online and digitally. Even the study materials and notes that are provided to the students are carefully curated and digitally distributed through a specially designed software system.

#### **Teaching-learning and Evaluation**

The College is dedicated to making teaching and learning student-centered, encouraging students to think critically, analyze, be independent, original, and creative. Individual needs are thoroughly addressed, and the College ensures staff competence while continuously supporting faculty development.

The admission process is online and transparent, welcoming students from diverse backgrounds and abilities, including rich and poor, urban and rural, SC, ST, Minority, and differently-abled students. There is no gender discrimination, and special considerations such as fee concessions and scholarships are provided to financially disadvantaged students. Infrastructural facilities like ramps, lifts, and wheelchairs are available for differently-abled students.

Learning methods promote student participation through project work, field-based projects, action research, case studies, classroom seminars by students, microteaching, internships, guided library work, training in relevant software, and e-learning. Teaching innovations using modern teaching aids enhance the student-friendly learning process.

Faculty recruitment is rigorous, involving a four-round interview process. The College also hires additional lecturers to help students learn. The faculty is highly competent and dedicated.

Evaluation processes are clearly communicated to newly admitted students and follow guidelines set by MAKAUT. A double evaluation system is in place, with a redressal mechanism where a third examiner reviews the answer script to ensure fairness. Answer scripts are coded to maintain student confidentiality.

The academic progress of students is monitored through Continuous Assessment (CA), conducted internally. Faculty identify slow and advanced learners based on classroom interactions. Remedial and tutorial classes are provided for slow and differently-abled learners, while advanced learners are encouraged to present papers at seminars and conferences and attend research institutes for projects during the summer recess. The college has a strict mentor-mentee policy. Every faculty is alloted with a fixed number of mentees from his/her department and they undergo regular counseling sessions.

Identification of slow and advanced learners is made by the faculty on the basis of classroom interactions. Remedial and tutorial classes are arranged for slow and differently-abled learners. Advanced learners are encouraged to present papers in seminars and conferences, and go for industrial visit to gain practical knowledge.

#### Research, Innovations and Extension

Inspiria Knowledge Campus champions the vital role of a robust research culture in fostering academic excellence, actively cultivating such an environment among faculty and students. Encouraging faculty to pursue doctoral and postdoctoral studies, the institution grants study leave with full pay. A dedicated Central Research Cell assists research activities, supported by allocated budgetary resources. Since its establishment in 2018, the Research and Development Cell has been instrumental in driving research initiatives. The college gives financial support to the full time faculty to go for national/international level seminars, workshops and conferences.

Regular research workshops and seminars have been integral to the institution's agenda, with notable collaborations such as a workshop with SPSS South Asia Pvt Ltd in 2015 to familiarize participants with research methodology and SPSS-23.0. Recent efforts include the InSearch research workshop in 2024, with

future installments planned.

Inspiria has hosted significant academic events like the International Multidisciplinary Conference on Future Paradigms in Industry in 2018, resulting in published proceedings and research papers in conjunction with the UGC-approved International Journal for Research in Engineering Application and Management (IJREAM). This commitment continued with a national-level seminar in 2020 on interdisciplinary themes in the digital age.

The institution encourages research projects and publications by the faculty. The research oriented mindset of the faculty members can be reflected in the below mentioned table:

Major Research Projects	4
Books authored/edited/chapters	42
Research Papers	31
Diplomas/certificates/FDPs	128
Seminars/Workshops/Conferences	74
Consultancy/Collaboration	18

The institution's research cell has contributed to scholarly publications, including encyclopedias and books with ISBN such as "Beyond Litti Chokha," 1001 Things and Inspiria Green Book. Actively participating in the Institution's Innovation Council (IIC), Inspiria organizes events to promote innovation, aligning with the council's objectives.

E-Cell, Inspiria Knowledge Campus is run by students aiming to induce an entrepreneurial mindset in students and spark their innovative streak by organising impactful quarterly calendar events related to incubation, IPR, innovation and startup.

Inspiria Knowledge Campus demonstrates a proactive approach to advancing research and innovation, positioning itself as a hub for academic excellence and intellectual advancement.

#### **Infrastructure and Learning Resources**

The campus spans over 5 acres, featuring multiple buildings, including Block A (9566 sqm) for academic and administrative offices, Block C (1229 sqm) for the library and amenities, and a planned Block B for administration, academics, a hostel, and banquet facilities. The campus boasts four conference rooms, four cafes and canteens, an art gallery, a medical polyclinic with a doctor, nurse, and ambulance service, hostels, guest houses, staff quarters, staff leisure areas, a reception area, a merchandise store, two lifts, three parking areas, a guard room, and two college vehicles. The campus has been structured and designed in such a way that people feel very close to nature. Furthermore, to reduce the consumption of electricity LED lightings have been installed all over the campus to reduce carbon footprint.

The academic infrastructure includes 44 classrooms, eight of which are air-conditioned, six computer labs, a multimedia lab, a media studio, a language lab, a fashion design lab, an interior design lab, and five hospitality department labs (including kitchen and food production, bakery, front office, housekeeping, and F&B). Additionally, there are two reading areas, four seminar halls and auditoriums, and a pre-incubation centre.

The campus is well-equipped for sports and recreational activities, featuring a football field, a cricket practice pitch and net, indoor cricket and football turfs, a gymnasium, a yoga centre, a Zumba centre, and an indoor playing area for games like snooker, table tennis, chess, and carrom. There are also courts for volleyball, badminton, and basketball.

The library is a significant resource, housing 6604 books and 14 periodicals, including notable titles like VOGUE INDIA, DIGIT, FORBES INDIA, ENTREPRENEUR, and SPORTSTER. The library holds online memberships with the British Council Library, NDLI Club, The Economist, and Harvard Business Review. Managed by Koha Software, the library offers various services such as open access, book circulation, online book search, internet facilities, reference services, reprographic services, email alerts on new arrivals, book displays, library orientation, abstracting services, monthly book review sessions.

Inspiria Knowledge Campus has robust infrastructure, extensive academic facilities, diverse sports infrastructure, and rich learning resources, creating an environment conducive to comprehensive student development

#### **Student Support and Progression**

At Inspiria Knowledge Campus, we prioritize holistic student development through comprehensive support mechanisms and innovative initiatives. Our commitment is reflected in the impressive academic and professional achievements of our students. For the 2021-2024 batch, 171 out of 349 students secured internships, and 97 were placed in prestigious companies such as Xaomi, Deloitte, Medica Superspecialty Hospital, and Amazon. Similarly, for the 2020-2023 batch, 182 students interned, and 135 were placed, while the 2019-2022 batch had 184 students interning and 119 placed. These achievements underscore the effectiveness of our placement and internship programs.

We offer a range of specialized programs and cells that cater to various aspects of student development. The Soft Skill Training Program (Inskills) equips students with essential professional skills, while the Entrepreneur Development Cell fosters entrepreneurial spirit and provides necessary resources. The Women's Cell promotes gender equality and empowerment, and our Placement Cell connects students with industry leaders, facilitating successful placements. The Alumni/ae Relation Cell strengthens ties with alumni, leveraging their expertise for the benefit of current students. Our welfare schemes, such as "WINGS – Freedom to Fly," offer financial and non-financial support to ensure every student has the opportunity to succeed. The Grievance Redressal Cell/Internal Committee addresses student grievances promptly, ensuring a supportive campus environment. Additionally, the Disciplinary Committee maintains campus discipline, the Anti-Ragging Committee ensures safety, and the Committee against Sexual Harassment provides a secure environment. The Students' Council represents the student body, facilitating communication with the administration, while the NSS Cell encourages community service and social responsibility.

Our partnerships with leading companies for internships and placements play a crucial role in our students' success. Prestigious organizations such as FlipKart, Dabur, India Post, and The Oberoi Grand provide our students with valuable industry experience and offering a platform to apply their academic knowledge in real-world settings.

Inspiria Knowledge Campus is committed to the holistic development of its students through a robust support system and a plethora of initiatives. Our continuous efforts to provide a nurturing and empowering environment have consistently yielded excellent results, positioning our students for success in their chosen careers.

#### Governance, Leadership and Management

Inspiria Knowledge Campus, located in Siliguri, West Bengal, is committed to providing quality education and fostering innovation, research, and holistic development. We offer a range of undergraduate and postgraduate programs in Business Administration, Computer Science, Media Science, Hospitality, and Design.

#### Vision and Mission:

Our vision is to be a global center of excellence in education and innovation. Our mission is to create a dynamic learning environment that nurtures critical thinking, creativity, and professionalism, preparing students to be leaders in their fields.

We operate under comprehensive policies ensuring transparency, accountability, and continuous improvement, covering academic standards, student welfare, faculty development, and operational efficiency.

#### **Administrative Setup:**

The campus is managed by a structured hierarchy, including the Board of Trustees, the Governing Body, the Academic Council, and various administrative departments, each with clearly defined roles to ensure effective decision-making.

#### **Appointment and Service Rules:**

Faculty and staff appointments are merit-based, emphasizing qualifications, experience, and contributions to educational objectives. Our transparent service rules align with best practices, covering job descriptions, performance evaluations, professional development, and grievance redressal mechanisms.

#### **Effective Deployment of Plans:**

Our perspective plan is implemented through strategic planning and regular monitoring by various committees focusing on curriculum development, research, industry collaborations, and student engagement, working collaboratively to achieve institutional goals.

#### **Monitoring and Evaluation:**

Effectiveness is evaluated through internal audits, feedback mechanisms, and performance reviews, utilizing data-driven approaches to assess the impact of policies and initiatives, ensuring responsiveness to stakeholders' evolving needs.

#### **Continuous Improvement:**

We are committed to continuous improvement through regular training programs, workshops, and seminars for faculty and staff. Feedback from students, alumni, and industry partners helps refine strategies and stay ahead of educational trends. Inspiria Knowledge Campus exemplifies educational excellence through a well-crafted institutional perspective plan and a dedicated team.

#### **Institutional Values and Best Practices**

Inspiria Knowledge Campus is dedicated to cultivating an environment of academic rigor, ethical behavior, inclusivity, and social responsibility. The institutional values are deeply embedded in the mission to foster holistic development among students and staff. The college emphasizes integrity and ethics, ensuring that all actions, whether academic or administrative, adhere to the highest moral standards. This commitment is mirrored in the college's policies and practices, promoting a culture of honesty and transparency.

Academic excellence remains at the core of the college's values. It offers a dynamic curriculum designed to challenge and inspire, supported by a team of highly qualified and continuously developing faculty. Through innovative pedagogical methods such as case studies, simulations, and experiential learning, the college strives to provide a rich educational experience. Its commitment to inclusivity and diversity ensures that it celebrates and respects the varied backgrounds of its students and staff, creating an environment where everyone feels valued and empowered.

Innovation and creativity are encouraged across all facets of the institution, from teaching methodologies to research initiatives. The college actively promotes a strong research culture by providing necessary resources and fostering collaborations with industry leaders. These partnerships not only enhance research output but also provide practical exposure to students, preparing them for the dynamic business environment.

Student support is a pivotal aspect of the college's institutional practices. Comprehensive counseling services are offered, covering academic, career, and personal development needs. Mentorship programs further support student progression, with guidance from senior students and alumni. The infrastructure boasts state-of-the-art facilities, including modern classrooms, advanced laboratories, and a well-equipped library with extensive digital resources.

The college's commitment to social responsibility is demonstrated through various community engagement and outreach programs. It promotes sustainability initiatives within the campus and encourages students to participate in community service and social entrepreneurship projects. Governance at Inspiria Knowledge Campus is characterized by transparency and effective leadership, fostering a culture of continuous improvement and accountability.

In summary, the institutional values and best practices at Inspiria are designed to prepare students for leadership roles in their respective fields while instilling a strong sense of ethical and social responsibility.

## 2. PROFILE

## 2.1 BASIC INFORMATION

Name and Address of the College		
Name	INSPIRIA KNOWLEDGE CAMPUS	
Address	HIMACHAL VIHAR, PHASE-II, MATIGARA	
City	SILIGURI	
State	West Bengal	
Pin	734010	
Website	www.inspiria.edu.in	

Contacts for Communication					
Designation	Name	Telephone with STD Code	Mobile	Fax	Email
Principal	Indrajit Chatterjee	0353-2571111	9564740555	-	registrar@inspiria.e du.in
IQAC / CIQA coordinator	Anirban Bhattacharya	0353-2571257	7980912745	-	anirban.b@inspiria. edu.in

Status of the Institution	
Institution Status	Self Financing

Type of Institution		
By Gender	Co-education	
By Shift	Regular	

Recognized Minority institution	
If it is a recognized minroity institution	No

## Establishment Details

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State	University name	Document
West Bengal	Maulana Abul Kalam Azad University of Technology	<u>View Document</u>

Details of UGC recognition			
<b>Under Section</b>	Date	View Document	
2f of UGC			
12B of UGC			

Details of recognition/approval by stationary/regulatory bodies like AICTE,NCTE,MCI,DCI,PCI,RCI etc(other than UGC)				
Statutory Regulatory Authority Recognition/Appr oval details Instit ution/Department programme  Recognition/Appr oval, Month and year(dd-mm-yyyy)  Remarks months  Remarks				
AICTE	View Document	09-05-2024	12	

Recognitions		
Is the College recognized by UGC as a College with Potential for Excellence(CPE)?	No	
Is the College recognized for its performance by any other governmental agency?	No	

Location and Area of Campus				
Campus Type	Address	Location*	Campus Area in Acres	Built up Area in sq.mts.
Main campus area	HIMACHAL VIHAR, PHASE- II, MATIGARA	Rural	5	10795

## 2.2 ACADEMIC INFORMATION

<b>Details of Pro</b>	grammes Offer	red by the Colle	ege (Give Data	for Current A	cademic year)		
Programme Level	Name of Pro gramme/Co	Duration in Months	Entry Qualificatio	Medium of Instruction	Sanctioned Strength	No.of Students	

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	urse		n			Admitted
UG	BBA,School Of Managem ent,DIGITA L MARKETI NG	48	Twelve Pass	English	60	30
UG	BBA,School Of Managem ent,HOSPIT AL MANAG EMENT	48	Twelve Pass	English	30	17
UG	BBA,School Of Managem ent,SPORTS MANAGEM ENT	48	Twelve Pass	English	60	42
UG	BBA,School Of Managem ent,ACCOU NTANCY TAXATION AND AUDITING	48	Twelve Pass	English	60	51
UG	BBA,School Of Managem ent,GLOBA L BUSINESS	48	Twelve Pass	English	30	25
UG	BBA,School Of Management,	48	Twelve Pass	English	72	66
UG	BBA,School Of Managem ent,ENTREP RENEURSH IP	48	Twelve Pass	English	60	35
UG	BSc,School Of Media And Design, MEDIA SCIENCE	48	Twelve Pass	English	30	13
UG	BSc,School	48	Twelve Pass	English	60	32

	Of Media And Design,I NTERIOR DESIGNING					
UG	BSc,School Of Media And Design, FASHION DESIGN AND MANA GEMENT	48	Twelve Pass	English	60	37
UG	BSc,School Of Media And Design, MULTIMED IA ANIMATIO N AND GRAPHICS	48	Twelve Pass	English	30	9
UG	BCA,School Of Computer Application,	48	Twelve Pass	English	72	69
UG	BSc,School Of Computer Application, ARTIFICIA L INTELLIG ENCE	48	Twelve Pass	English	30	27
UG	BSc,School Of Computer Application, DATA SCIENCE	48	Twelve Pass	English	30	0
UG	BSc,School Of Hospitalit y,HOSPITA LITY AND HOTEL AD MINISTRAT ION	48	Twelve Pass	English	72	69

Position Details of Faculty & Staff in the College

	Teaching Faculty											
	Profe	essor			Assoc	iate Pro	fessor		<b>Assistant Professor</b>			
	Male	Female	Others	Total	Male	Female	Others	Total	Male	Female	Others	Total
Sanctioned by the UGC /University State Government			8 43									
Recruited	2	0	0	2	4	0	0	4	22	9	0	31
Yet to Recruit	2				4			12				
Sanctioned by the Management/Soci ety or Other Authorized Bodies	4	4			8				43			
Recruited	2	0	0	2	4	0	0	4	22	9	0	31
Yet to Recruit	2					4			12			

		Non-Teaching Staf	f	
	Male	Female	Others	Total
Sanctioned by the UGC /University State Government				50
Recruited	30	16	0	46
Yet to Recruit				4
Sanctioned by the Management/Society or Other Authorized Bodies				46
Recruited	30	16	0	46
Yet to Recruit				0

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	Technical Staff										
	Male	Female	Others	Total							
Sanctioned by the UGC /University State Government				14							
Recruited	7	3	0	10							
Yet to Recruit				4							
Sanctioned by the Management/Society or Other Authorized Bodies				14							
Recruited	7	3	0	10							
Yet to Recruit				4							

## Qualification Details of the Teaching Staff

				Permar	ent Teach	ers				
Highest Qualificatio n	Professor			Associate Professor			Assistant Professor			
	Male	Female	Others	Male	Female	Others	Male	Female	Others	Total
D.sc/D.Litt/ LLD/DM/M CH	0	0	0	0	0	0	0	0	0	0
Ph.D.	2	0	0	0	0	0	2	0	0	4
M.Phil.	0	0	0	1	0	0	0	2	0	3
PG	0	0	0	3	0	0	20	9	0	32
UG	0	0	0	0	0	0	0	0	0	0

			,	Tempoi	rary Teach	iers				
Highest Qualificatio n	Professor			Associate Professor			Assist			
	Male	Female	Others	Male	Female	Others	Male	Female	Others	Total
D.sc/D.Litt/ LLD/DM/M CH	0	0	0	0	0	0	0	0	0	0
Ph.D.	0	0	0	0	0	0	0	0	0	0
M.Phil.	0	0	0	0	0	0	0	0	0	0
PG	0	0	0	0	0	0	0	0	0	0
UG	0	0	0	0	0	0	0	0	0	0

				Part Ti	me Teach	ers				
Highest Qualificatio n	Professor			Associate Professor			Assistant Professor			
Male Female		Others	Male	Female	Others	Male	Female	Others	Total	
D.sc/D.Litt/ LLD/DM/M CH	0	0	0	0	0	0	0	0	0	0
Ph.D.	0	0	0	0	0	0	0	1	0	1
M.Phil.	0	0	0	0	0	0	0	0	0	0
PG	0	0	0	0	0	0	0	1	0	1
UG	0	0	0	0	0	0	0	0	0	0

<b>Details of Visting/Guest Faculties</b>				
Number of Visiting/Guest Faculty	Male	Female	Others	Total
engaged with the college?	3	3	0	6

Provide the Following Details of Students Enrolled in the College During the Current Academic Year

Programme		From the State Where College is Located	From Other States of India	NRI Students	Foreign Students	Total
UG	Male	787	83	0	9	879
	Female	435	58	0	9	502
	Others	0	0	0	0	0

Provide the Following Details of Students admitted to the College During the last four Academic Years									
Category		Year 1	Year 2	Year 3	Year 4				
SC	Male	108	114	85	48				
	Female	45	48	34	30				
	Others	0	0	0	0				
ST	Male	64	66	91	76				
	Female	31	29	31	27				
	Others	0	0	0	0				
OBC	Male	106	79	65	46				
	Female	58	47	38	28				
	Others	0	0	0	0				
General	Male	602	618	525	377				
	Female	368	367	311	238				
	Others	0	0	0	0				
Others	Male	0	0	0	0				
	Female	0	0	0	0				
	Others	0	0	0	0				
Total	·	1382	1368	1180	870				

## Institutional preparedness for NEP

1. Multidisciplinary/interdisciplinary:	Inspiria Knowledge Campus offers 14 undergraduate
	courses leading to award in degrees in Management,
	Hospitality, Computer Science, and, Media and
	Design. Multidisciplinary and interdisciplinary

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approaches are integral in the realms of research and education. Multidisciplinary and interdisciplinary approaches are integral in the realms of research and education. At Inspiria Knowledge Campus, we are committed to providing a multidisciplinary curriculum that allows students to tailor their educational journey to meet their individual interests and aspirations. This is made possible through a diverse array of core and elective courses, enabling students to customize their academic path while ensuring a well-rounded education. Additionally, we offer multiple entry and exit points, allowing students to join or leave the program at various stages based on their preferences. In line with the goals of the National Education Policy 2020, our institute provides bachelor's degrees across a range of multidisciplinary and interdisciplinary programs such as Business Administration, Digital Marketing, Accountancy, Taxation & Auditing, Entrepreneurship, Data Science, Computer Application, Hospital Management, Hospitality and Hotel Administration, Global Business, Sports Management, Multimedia, Animation & Graphics, Interior Designing, Fashion Design & Management, and Media Science. Moreover, interdisciplinary practices are deeply ingrained in the fabric of academic life at Inspiria Knowledge Campus. Collaborative projects and research initiatives bring together faculty and students from various departments, fostering synergies and encouraging innovative problem-solving. Furthermore, the college actively promotes interdisciplinary research through its cells and clubs. These research hubs serve as incubators for interdisciplinary dialogue, facilitating collaborations between faculty members from diverse backgrounds. By transcending traditional disciplinary boundaries, these initiatives address complex societal challenges and contribute to the advancement of knowledge in the field of management. Some of these clubs and cells include the School of Management Club which is a combination of the Health Club, Business Club, Finance Club and Digital Marketing club. There are also the Literary Club, Toastmaster's club, Drama Club, and several others. The activities of these clubs advocate for interdisciplinary research and activities.

2. Academic bank of credits (ABC):

As per UGC (Establishment and Operation of

Academic Bank of Credits in Higher Education) Regulation, 2021, the college has registered itself for the Academic Bank of Credits. The provision helps those who exit and enter a program during the program duration. As per the directives of the university and the state government, registration in the Academic Bank of Credit (ABC) system is a crucial requirement, reflecting a commitment to enhancing the educational ecosystem in West Bengal. Inspiria Knowledge Campus takes proactive steps to ensure compliance with the ABC guidelines, forming a dedicated committee and appointing a faculty member as a nodal officer to oversee the seamless integration of the ABC system. Through comprehensive instructions provided by faculty members, first-year students across various programs register on the DigiLocker platform, obtain their unique ABC IDs, and submit them to the institute for verification. The institute, in turn, diligently records these details on the university's online portal, thereby formalizing the students' entry into the Academic Bank of Credits. The college is exploring possibilities to enter into MoUs with other institutions to enable the students of each other's institutions to pursue courses and transfer credits bilaterally.

#### 3. Skill development:

In today's fast-paced and ever-evolving world, education plays a vital role in shaping the future of individuals and societies. At our institute, we understand the significance of providing not just academic knowledge, but also practical skills, values, and a sense of civic responsibility to our students. We believe that teaching values such as compassion, honesty, integrity, and respect for the rule of law is essential for the holistic development of students. By incorporating value-based themes and lessons into various subjects, we help students understand the realworld significance of these values and their importance in both personal and professional life, these services also reflected in their MAR (Mandatory Additional Requirement) criteria. We also function along with the NSS to motivate our students to take part in such activities. In addition to traditional classroom instruction, we leverage online learning methods and digital tools like MOOCs/SWAYAM/NPTEL and virtual learning platforms to make vocational education more accessible and engaging for our students. This not

only enhances their technical skills but also familiarizes them with the digital tools that are increasingly becoming integral to the modern workplace. Inspiria Knowledge Campus has their own inhouse soft skill training and development program called Inskills. The program ensures that the students develop the skills of persuasion, collaboration and communication. It aims to make them entrepreneurial, problem-solvers & highly employable dedicated team-workers.

4. Appropriate integration of Indian Knowledge system (teaching in Indian Language, culture, using online course):

In an ever-evolving educational landscape, the integration of Indian knowledge systems holds immense significance. By infusing traditional Indian wisdom and practices into the curriculum and pedagogical approaches, we embark on a journey towards a more holistic and culturally rich educational experience. Teaching in Indian Languages: At the core of this integration lies the use of Indian languages as the primary medium of instruction, transcending the dominance of English or other foreign languages. By embracing vernacular languages, students can intricately connect with the profound knowledge reservoirs and vibrant heritage of India. This linguistic immersion fosters a sense of cultural identity and cultivates a deeper understanding of indigenous wisdom. Incorporating Indian Culture into Curriculum: Beyond language, the curriculum stands as a canvas for the portrayal of Indian culture in its myriad hues. Topics spanning Indian literature, art, music, and history are interwoven to provide students with a comprehensive view of our rich heritage. Such integration enables learners to appreciate the diversity and ethos that define Indian culture, fostering a sense of pride and reverence towards our roots. Utilizing Online Courses: In the digital age, the accessibility of online education platforms has opened new avenues for the dissemination of Indian knowledge systems. Through a plethora of courses rooted in Indian ethos, students can embark on a virtual exploration of our cultural legacy. These online mediums offer a convenient and flexible way to acquaint oneself with the profound wisdom and practices that epitomize Indian heritage. Preserving Traditional Knowledge: The holistic integration of Indian knowledge systems in education not only fosters cultural appreciation but also serves as a crucial avenue for the preservation of traditional

knowledge. By imparting age-old practices and beliefs in modern educational settings, we uphold the legacy of our ancestors and ensure its longevity in contemporary times. Institutional Initiatives: Our institute stands as a beacon in the quest to infuse Indian knowledge systems into education. By incorporating Indian languages and culture into our curriculum, we strive to nurture a generation deeply rooted in their cultural heritage. With English, Hindi, and Bengali forming the backbone of our linguistic diversity, we offer a blend of traditional values and global perspectives in our educational framework. Cultural Inculcation: Through a myriad of activities such as traditional day celebrations, artistic endeavours like Diwali, Bengali New Year, Diwali, Holi and Rangoli, and cultural festivals, we instill the essence of Indian culture and values in our student community. Youth festivals serve as platforms for showcasing the rich tapestry of Indian heritage, fostering a sense of pride and belonging among participants. In conclusion, the seamless integration of Indian knowledge systems in education heralds a new era of cultural enrichment and educational renaissance. By embracing our roots and promoting indigenous wisdom, we pave the way for a generation that is not only academically adept but also deeply connected to the cultural fabric of India. Our collective efforts align with the vision of the National Education Policy 2020 and stand as a testament to our commitment towards preserving and propagating our rich cultural legacy.

#### 5. Focus on Outcome based education (OBE):

The programs offered by the institute are meticulously crafted to foster holistic student development, encompassing a spectrum of competencies such as human values, social service, critical thinking, communication skills, problemsolving abilities, environmental awareness, entrepreneurial acumen, IT proficiency, life skills, and personality development. We have several management and media clubs which are coordinated by the teachers and run by the student's representatives such as the Literary Club, Toastmasters Club, Management Club, Health Club and many others. By espousing an outcome-based education approach, these institutions endeavor to create a nurturing learning environment that nurtures the holistic growth and development of students,

	enabling them to emerge as empowered, socially responsible, and globally competent individuals. As OBE is a student/learner-centric methodology of curriculum development, senior students and members of the alumni are invited on a regular basis to share their views and suggestions on the articulation of course and program outcomes. Once every three months, the Alumni Department organizes the I-talk session, which has to be conducted physically on campus. In the last I-Talk session we had the privilege of having one of our Hotel Management students, Ms, Anshu Chettri of Silversea Cruises as the guest speaker.
6. Distance education/online education:	One of the key advantages of online education is its flexibility, allowing students to study at their own pace and convenience. The transition to online education was further accelerated by our institute also, during the COVID-19 pandemic, when educational institutions swiftly adopted digital platforms like Google Classroom and Google Meet to facilitate remote teaching. This crisis underscored the importance of leveraging technology to ensure continuity in education and highlighted the resilience of distance learning in overcoming physical barriers and continuing with the practice of constantly organizing online guest lecture sessions where we invite resource persons from all over the globe to guide and inspire our students on a regular basis.

## **Institutional Initiatives for Electoral Literacy**

1. Whether Electoral Literacy Club (ELC) has been set up in the College?	In progress
2. Whether students' co-ordinator and co-ordinating faculty members are appointed by the College and whether the ELCs are functional? Whether the ELCs are representative in character?	NO
3. What innovative programmes and initiatives undertaken by the ELCs? These may include voluntary contribution by the students in electoral processes-participation in voter registration of students and communities where they come from, assisting district election administration in conduct of	NA0

poll, voter awareness campaigns, promotion of ethical voting, enhancing participation of the under privileged sections of society especially transgender, commercial sex workers, disabled persons, senior citizens, etc.	
4. Any socially relevant projects/initiatives taken by College in electoral related issues especially research projects, surveys, awareness drives, creating content, publications highlighting their contribution to advancing democratic values and participation in electoral processes, etc.	NA
5. Extent of students above 18 years who are yet to be enrolled as voters in the electoral roll and efforts by ELCs as well as efforts by the College to institutionalize mechanisms to register eligible students as voters.	NA

## **Extended Profile**

#### 1 Students

#### 1.1

#### Number of students year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
1382	1368	1180	870	624

File Description	Document
Upload Supporting Document	<u>View Document</u>
Institutional data in prescribed format	View Document

## 2 Teachers

## 2.1

#### Number of teaching staff / full time teachers during the last five years (Without repeat count):

Response: 58

8	File Description	Document
	Upload Supporting Document	<u>View Document</u>
	Institutional data in prescribed format	View Document

#### 2.2

#### Number of teaching staff / full time teachers year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
30	30	30	19	19

## 3 Institution

#### 3.1

## Expenditure excluding salary component year wise during the last five years (INR in lakhs)

2022-23	2021-22	2020-21	2019-20	2018-19
553.08	384.46	221.89	348.54	320.07

File Description	Document
Upload Supporting Document	

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## 4. Quality Indicator Framework(QIF)

### **Criterion 1 - Curricular Aspects**

#### 1.1 Curricular Planning and Implementation

#### 1.1.1

The Institution ensures effective curriculum planning and delivery through a well-planned and documented process including Academic calendar and conduct of continuous internal Assessment

#### **Response:**

#### **Curriculum Planning Process:**

Inspiria Knowledge Campus, Siliguri is an AICTE approved college affiliated to MAKAUT, West Bengal and adheres to the curriculum established by the university. The college is following up with the Choice Based Credit System (CBCS) for its undergraduate programs for the last batch of final year students and has also adopted the latest NEP curriculum for first year students and onwards. The institute provides a variety of educational opportunities including 14 undergraduate programs to enhance students' academic performance. The curriculum planning process at Inspiria is a collaborative endeavor that involves faculty members, academic administrators, and industry experts. The faculty members are required to prepare lesson plans based on their curriculum at the beginning of the semester. It begins with a thorough analysis of the educational objectives, industry trends, and stakeholder expectations. Based on this analysis, program outcomes are defined, outlining the knowledge, skills, and attitudes that students are expected to acquire by the end of their studies. Once the program outcomes are established, the curriculum is designed to align with these outcomes, incorporating a mix of theoretical foundations, practical applications, and experiential learning opportunities.

**Development of Academic Calendar:** The academic calendar serves as a roadmap for the implementation of the curriculum, outlining key milestones, timelines, and activities throughout the academic year. It includes important dates such as the start and end of each semester, examination schedules, holidays, and academic events.

The development of the academic calendar is a collaborative process involving input from various stakeholders, including faculty members, academic administrators, and student representatives. Careful consideration is given to factors such as instructional hours, assessment schedules, and co-curricular activities to ensure a balanced and effective learning experience for students.

Conduct of Continuous Internal Assessment: Continuous Assessment (CA) is an integral component of the curriculum delivery process at Inspiria . It serves multiple purposes, including monitoring student progress, providing feedback for improvement, and assessing the effectiveness of teaching and learning strategies. The CA marks are uploaded on the MAKAUT portal immediately after the examination.

Internal assessments are conducted regularly throughout the semester, encompassing a variety of methods such as quizzes, assignments, presentations, and projects. These assessments are designed to assess students' understanding of the course material, critical thinking skills, and ability to apply knowledge in practical contexts.

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Feedback mechanisms are built into the internal assessment process to ensure that students receive timely and constructive feedback on their performance. Faculty members provide detailed feedback on assignments and assessments, highlighting strengths and areas for improvement and offering suggestions for further learning and development.

**Documentation and Evaluation:** All aspects of the curriculum planning and delivery process are carefully documented and evaluated to ensure continuous improvement and quality assurance. Documentation includes curriculum maps, course syllabi, assessment rubrics, and student performance records, among others. Every student and every faculty member at Inspiria have access to the Learning Management System (LMS), through which every piece of information is available to both the students and the teachers.

File Description	Document
Upload Additional information	<u>View Document</u>
Provide Link for Additional information	View Document

#### 1.2 Academic Flexibility

#### 1.2.1

Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. (where the students of the institution have enrolled and successfully completed during the last five years)

**Response:** 35

File Description	Document
Institutional data in the prescribed format	View Document
Evidence of course completion, like course completion certificate etc. Apart from the above:	View Document

Other Upload Files	
1	<u>View Document</u>

#### 1.2.2

Percentage of students enrolled in Certificate/ Value added courses and also completed online courses of MOOCs, SWAYAM, NPTEL etc. as against the total number of students during the last five years

Response: 9.4

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1.2.2.1 Number of students enrolled in Certificate/ Value added courses and also completed online courses of MOOCs, SWAYAM, NPTEL etc. as against the total number of students during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
70	8	21	221	190

File Description	Document
Institutional data in the prescribed format	<u>View Document</u>

#### 1.3 Curriculum Enrichment

#### 1.3.1

Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability in transacting the Curriculum

#### **Response:**

The overall development of the student is the main objective of the curriculum. The additional courses and activities are expected to be offered, although they may not be directly related to one's field of study but may be of interest. The focus should be on raising students' awareness of an overarching issue related to the current time. With this expectation in mind our institute has integrated cross-cutting issues such as environmental awareness, gender equality, human values and professional ethics. Specific modules are included in the humanities and humanities courses, including subjects such as literature (poetry, short stories, drama and fiction) social science subjects, business and management and environmental studies.

Our institute also conducts other themes such as adding value-added courses; such as human values and life skills to their curriculum. The Social Sciences curriculum introduces key concepts such as democracy, constitutional law, human rights and event management into relevant classes that must be completed within set deadlines. It is mandatory for all students in each class.

In order to cultivate the spirit of healthy competition among students, the institution held various competitions on different occasions such as rangoli, poster presentations and wallpaper contests by various departments. Environmental awareness is inculcated through the activities like Tree plantation, Youth Run Marathon, and Holi with environment friendly colors. Environmental study is a compulsory subject for second year students. While allocating the projects all key issues of environmental awareness are studied and explored by students through projects such as water pollution, air pollution and global warming. An attempt is to make them aware of cross-cutting issues related to the environment in the local area. Institute also conducts environmental audits, green audits and energy audits regularly from external agencies.

The institute's NSS unit also raises environmental awareness by hosting special events on water

conservation and cleanliness during floods. To raise awareness of nature conservation some departments organize study tours, industrial visits, trekking camps etc.

The College offers lectures, workshops and counseling sessions on various social issues. The Institute organizes lectures on emotional intelligence, professional ethics and code of conduct. To raise students' awareness of cross-cutting issues, college students participate in occasional events such as Rallies, Constitution Day Celebrations and the Save Girl Campaign etc.

Gender awareness and sensitization occurs in the curriculum of Inspiria. The Institute ensures safe and secure environment for girl students through Discipline Committee, Sexual Harassment Prevention Committee, Internal Grievance Committee.

Additionally, initiatives such as gender sensitization workshops and awareness campaigns promote dialogue and reflection on gender issues, challenging stereotypes and promoting empathy and respect for diverse perspectives.

The Institute organized camps like Blood Donation, Blood Group Testing , National Integration, Corona awareness programs, AIDS awareness programs, Human Rights Day, Mission Yuva Swasth Abhiyan, Voter awareness program, lecture on contribution of Indian freedom fighters, respect to the families of Martyr soldiers to inculcate human values among the students.

File Description	Document
Upload Additional information	View Document

#### 1.3.2

Percentage of students undertaking project work/field work/ internships (Data for the latest completed academic year)

Response: 25.54

#### 1.3.2.1 Number of students undertaking project work/field work / internships

Response: 353

File Description Document

Institutional data in the prescribed format

#### 1.4 Feedback System

1.4.1

Institution obtains feedback on the academic performance and ambience of the institution from various stakeholders, such as Students, Teachers, Employers, Alumni etc. and action taken report on the feedback is made available on institutional website

#### Response: E. Feedback not collected

File Description	Document
Feedback analysis report submitted to appropriate bodies	View Document
At least 4 filled-in feedback form from different stake holders like Students, Teachers, Employers, Alumni etc.	View Document
Link of institution's website where comprehensive feedback, its analytics and action taken report are hosted	View Document

## **Criterion 2 - Teaching-learning and Evaluation**

#### 2.1 Student Enrollment and Profile

#### 2.1.1

#### **Enrolment percentage**

Response: 72.97

# 2.1.1.1 Number of seats filled year wise during last five years (Only first year admissions to be considered)

2022-23	2021-22	2020-21	2019-20	2018-19
543	407	360	369	278

#### 2.1.1.2 Number of sanctioned seats year wise during last five years

2022-23	2021-22	2020-21	2019-20	2018-19
726	600	558	486	312

File Description	Document
Institutional data in the prescribed format	<u>View Document</u>
Final admission list as published by the HEI and endorsed by the competent authority	View Document
Document related to sanction of intake from affiliating University/ Government/statutory body for first year's students only.	View Document

#### 2.1.2

Percentage of seats filled against reserved categories (SC, ST, OBC etc.) as per applicable reservation policy for the first year admission during the last five years

Response: 38.96

2.1.2.1 Number of actual students admitted from the reserved categories year wise during last five years (Exclusive of supernumerary seats)

2022-23	2021-22	2020-21	2019-20	2018-19
132	114	74	64	87

# 2.1.2.2 Number of seats earmarked for reserved category as per GOI/ State Govt rule year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
321	270	259	213	146

File Description	Document
Institutional data in the prescribed format	<u>View Document</u>
Final admission list indicating the category as published by the HEI and endorsed by the competent authority.	View Document
Copy of communication issued by state govt. or Central Government indicating the reserved categories(SC,ST,OBC,Divyangjan,etc.) to be considered as per the state rule (Translated copy in English to be provided as applicable)	View Document

#### 2.2 Student Teacher Ratio

2.2.1

Student – Full time Teacher Ratio (Data for the latest completed academic year)

Response: 46.07

## 2.3 Teaching-Learning Process

2.3.1

Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences and teachers use ICT- enabled tools including online resources for effective teaching and learning process

**Response:** 

Experiential learning lies at the core of Inspiria Knowledge Campus's educational philosophy, aiming to transcend traditional teaching methods by offering students a dynamic and immersive learning environment. The institution prides itself on its commitment to providing world-class facilities and innovative teaching-learning methodologies that encourage active engagement and critical reflection. Through a diverse range of hands-on activities, field trips, simulations, seminars, workshops, and guest lectures, Inspiria endeavors to empower students to interact with their learning material actively, fostering deeper understanding and practical application.

One of the pivotal components of experiential learning at Inspiria is the emphasis on research projects and project work. Students across various disciplines are tasked with undertaking research-based projects aligned with their syllabus, allowing them to delve into topics ranging from human resource management to global business strategies. Moreover, field visits and study tours constitute an integral part of the curriculum, providing students with firsthand exposure to industry practices and global perspectives. From visits to renowned companies like Amul and Glenmark Pharma to international destinations such as Dubai Expo 2020 and the World Trade Centre in Malaysia, these experiences broaden students' horizons and enrich their learning journey.

In parallel, Inspiria fosters participative learning methodologies that prioritize collaboration, communication, and active participation in the learning process. Through group discussions, seminars, debates, and workshops, students hone their communication and presentation skills while engaging in critical discourse on various topics. Noteworthy initiatives like Clash of Minds, a debating competition, and seminars covering diverse subjects such as bartending and research methodology, underscore Inspiria's commitment to nurturing well-rounded individuals equipped with essential life skills.

Furthermore, problem-solving methodologies form a cornerstone of Inspiria's pedagogical approach, equipping students with the skills needed to tackle real-world challenges effectively. Through immersive programs like the Trade Bustle Challenge and Market Demand and Supply Simulation, students are immersed in real-life scenarios that demand critical thinking and strategic decision-making. Quizzes and competitions further reinforce problem-solving skills, encouraging students to think analytically and creatively in a competitive yet supportive environment.

In leveraging digital tools, Inspiria remains at the forefront of educational innovation, harnessing technology to enhance student-centric methodologies. Online resources, learning management systems, and multimedia presentations facilitate seamless access to course materials, fostering self-directed learning and personalized learning pathways. Additionally, digital platforms enable real-time communication and feedback loops between educators and learners, promoting continuous improvement and adaptive teaching practices.

In conclusion, Inspiria Knowledge Campus's holistic approach to education, grounded in experiential learning, participative learning, and problem-solving methodologies, underscores its commitment to fostering a dynamic and enriching learning environment. By integrating digital tools seamlessly into its pedagogical framework, Inspiria empowers students to thrive in an ever-evolving landscape, equipping them with the skills and knowledge needed to excel in their chosen fields.

File Description	Document
Upload Additional information	<u>View Document</u>

#### 2.4 Teacher Profile and Quality

#### 2.4.1

Percentage of full-time teachers against sanctioned posts during the last five years

**Response:** 78.53

#### 2.4.1.1 Number of sanctioned posts year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
39	41	30	31	22

File Description	Document
Sanction letters indicating number of posts sanctioned by the competent authority (including Management sanctioned posts)	View Document

#### 2.4.2

Percentage of full time teachers with NET/SET/SLET/Ph. D./D.Sc. / D.Litt./L.L.D. during the last five years (consider only highest degree for count)

Response: 3.91

# 2.4.2.1 Number of full time teachers with NET/SET/SLET/Ph. D./ D.Sc. / D.Litt./L.L.D year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
03	02	0	0	0

File Description	Document
Institution data in the prescribed format	<u>View Document</u>
Copies of Ph.D./D.Sc / D.Litt./ L.L.D awareded by UGC recognized universities	View Document

#### 2.5 Evaluation Process and Reforms

#### 2.5.1

# Mechanism of internal/ external assessment is transparent and the grievance redressal system is time- bound and efficient

#### **Response:**

The assessment mechanisms at Inspiria Knowledge Campus are designed to ensure transparency and comprehensive evaluation of students. The process incorporates both continuous internal assessments and structured end-semester examinations, aligning with the guidelines of the University.

#### **Internal Assessment**

- 1. **Continuous Assessment (CA)**: The internal assessments are divided into four parts to holistically evaluate different skill sets:
- CA1: Focuses on presentation skills, quizzes, and group discussions. Students create presentations based on course content, and faculty assess them using standardized rubrics. This helps in enhancing students' presentation and collaboration skills.
- CA2: Emphasizes report writing skills. Students submit reports on assignments, which are assessed based on outcome-based education (OBE) and Bloom's Taxonomy. This aids in improving their analytical and writing capabilities.
- **CA3**: Involves class tests conducted in pen-and-paper mode. The tests are uploaded and assessed online through the University portal, ensuring transparency in evaluation.
- **CA4**: Consists of an online centralized test covering the entire syllabus. Conducted in a proctored environment, it prepares students for online assessments.
- 2. **Transparency Measures**: The rubrics and criteria for each CA are predefined and shared with students. Marks and feedback are uploaded to the University portal, allowing students to review their performance.

#### **External Assessment**

#### 1. End-Semester Examinations:

- **Mode**: Conducted offline using 32-page answer scripts designed for digital evaluation. The examinations include practicals and sessionals, held at the college.
- **Question Paper Delivery**: Delivered digitally to colleges a day before the exam, with passwords provided on the exam day to maintain security.
- **Assessment**: Answer scripts are scanned and uploaded to a digital evaluation portal. Examiners from affiliated colleges assess these scripts, ensuring a fair and unbiased evaluation process.

#### 2. Monitoring and Supervision:

- Examination halls are equipped with CCTV, monitored from a central control room. External supervisors are deployed to ensure the integrity of the examination process.
- 3. **Special Provisions**: In exceptional cases, external examiners are engaged to maintain quality, and surprise visits by special roaming teams are conducted.

Through these structured processes, Inspiria Knowledge Campus ensures that the internal and external

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assessment mechanisms are transparent, reliable, and conducive to student development.

#### grievance redressal system

Inspiria Knowledge Campus in Siliguri has a structured exam grievance redressal system to ensure fairness and transparency in the evaluation process. The system allows students to address concerns related to examination results and assessments through a formal procedure. Students can submit a grievance application within a specified period after the results are declared. This application is reviewed by an Exam Grievance Redressal Committee, comprising faculty members and administrative staff. The committee investigates the complaint, re-evaluates the answer scripts through the university, and communicates the findings to the student. This process ensures that all grievances are handled promptly and fairly, maintaining the integrity of the academic assessment system

File Description		Document
	Upload Additional information	<u>View Document</u>

### 2.6 Student Performance and Learning Outcomes

#### 2.6.1

Programme Outcomes (POs) and Course Outcomes (COs) for all Programmes offered by the institution are stated and displayed on website

#### **Response:**

Inspiria Knowledge Campus offers a wide range of undergraduate programs, each with specific Programme Outcomes (POs) and Course Outcomes (COs) that align with industry standards and academic excellence. Below is an overview of the POs and COs for some of the key programs offered at Inspiria:

# **Bachelor of Computer Applications (BCA)**

Programme Outcomes (POs):

- 1. Technical Proficiency: Graduates will have strong foundational knowledge in computer science, software development, and information technology.
- 2. Problem-Solving Skills: They will be adept at solving complex computing problems through critical thinking and analytical skills.
- 3. Ethical Awareness: Understanding and commitment to ethical practices in computing and software development.
- 4. Lifelong Learning: Preparedness for continuous learning and adaptation in the fast-evolving field of IT.

#### Course Outcomes (COs):

- Programming Languages: Mastery in various programming languages such as C, C++, Java, and Python.
- Database Management: Proficiency in database management systems, ensuring effective data handling and manipulation.
- Software Engineering: Understanding the principles of software engineering, including design, development, testing, and maintenance of software applications??.

Bachelor of Business Administration (BBA) - Specializations include Business Management, Entrepreneurship, Accounting, Taxation & Auditing, Hospital Management, Global Business, and Sports Management.

#### Programme Outcomes (POs):

- 1. Business Acumen: Graduates will gain comprehensive knowledge of business operations, management principles, and strategic decision-making.
- 2. Entrepreneurial Skills: Equipped with skills to start and manage their ventures successfully.
- 3. Communication and Leadership: Effective communication, leadership, and teamwork capabilities.
- 4. Ethical Responsibility: Commitment to ethical practices and corporate social responsibility.

#### Course Outcomes (COs):

- Management Principles: In-depth understanding of management theories and their practical applications.
- Financial Analysis: Proficiency in financial management, accounting, and auditing practices.
- Marketing Strategies: Knowledge of modern marketing techniques and consumer behavior analysis.
- Operational Management: Skills in managing operations within various types of businesses, including hospitals and sports organizations??.

Bachelor of Science (B.Sc) - Specializations include Media Science, Interior Designing, Multimedia, Animation and Graphic Design, Hospitality and Hotel Administration, Data Science.

#### Programme Outcomes (POs):

- 1. Domain Expertise: Specialized knowledge and skills in the chosen field of study.
- 2. Innovative Thinking: Encouragement of creativity and innovation in problem-solving.
- 3. Technical Skills: Proficiency in using modern tools and technologies related to their field.
- 4. Industry Readiness: Preparedness for immediate entry into professional roles within the industry.

#### Course Outcomes (COs):

- Media Science: Competence in journalism, media production, and communication strategies.
- Interior Designing: Ability to design functional and aesthetically pleasing interior spaces.
- Animation and Graphic Design: Skills in graphic design, 2D/3D animation, and multimedia production.
- Hospitality Management: Expertise in managing hotel operations and providing excellent customer service.
- Data Science: Proficiency in data analysis, machine learning, and big data technologies.
- Artificial Intelligence: Understanding of AI technologies and their applications in various industries?.

Inspiria Knowledge Campus emphasizes a holistic approach to education, integrating practical skills with theoretical knowledge, ensuring that graduates are well-prepared to meet the demands of their respective industries. Each program is designed to foster critical thinking, ethical practices, and continuous learning, preparing students for successful careers and lifelong growth.

File Description	Document
Provide Link for Additional information	<u>View Document</u>

#### 2.6.2

Attainment of POs and COs are evaluated.

Explain with evidence in a maximum of 500 words

**Response:** 

At Inspiria Knowledge Campus the attainment of Programme Outcomes (POs) and Course Outcomes (COs) is evaluated through a systematic and multi-faceted approach. This ensures that students not only grasp theoretical concepts but also apply them effectively in real-world scenarios. The following are key methods and strategies employed by Inspiria to evaluate the attainment of POs and COs:

#### atContinuous Assessment

Inspiria employs continuous assessment techniques to monitor students' progress throughout their academic journey. This includes:

- 1. Assignments and Projects: Regular assignments and projects are integral to the curriculum. These tasks are designed to test students' understanding and application of theoretical concepts, aligning closely with the POs and COs of each course.
- 2. **Practical Exams:** In courses with a significant practical component, such as BCA and B.Sc in Multimedia, Animation and Graphic Design, students undergo practical exams that assess their hands-on skills and problem-solving abilities.
- 3. Class Participation and Attendance: Active participation in class discussions and consistent attendance are monitored. These factors are considered indicators of student engagement and comprehension, contributing to the attainment of POs and COs.

#### **Examinations**

Examinations are a primary tool for evaluating student knowledge and understanding. Inspiria conducts:

- 1. **Mid-term Exams:** These exams provide a checkpoint for both students and faculty to gauge understanding and address any learning gaps early in the semester.
- 2. **End-term Exams:** Comprehensive exams at the end of each semester assess the cumulative knowledge and skills acquired by students, directly reflecting the achievement of POs and COs.

### **Practical Training and Internships**

For programs like B.Sc in Hospitality and Hotel Administration and BBA in various specializations, practical training and internships are critical. Students are required to complete internships, which are evaluated based on:

- 1. **Performance Reports from Industry Mentors:** Feedback from supervisors at internship sites provides insights into the practical skills and professional behavior of students.
- 2. **Internship Reports and Presentations:** Students submit detailed reports and give presentations on their internship experiences, demonstrating their learning and application of academic knowledge in professional settings.

### **Capstone Projects and Dissertations**

In the final year, many programs require students to undertake capstone projects or dissertations. These comprehensive projects are essential for assessing the integration and application of knowledge across multiple subjects. Evaluation is based on:

- 1. **Research Quality and Innovation:** The originality and depth of research, problem-solving approach, and innovative solutions are key evaluation criteria.
- 2. **Presentation and Defense:** Students must present and defend their projects before a panel of faculty members, showcasing their communication skills, critical thinking, and mastery of the subject matter.

#### **Feedback Mechanisms**

Inspiria places a strong emphasis on feedback from various stakeholders:

- 1. **Student Feedback:** Regular surveys and feedback forms allow students to provide input on course content, teaching methods, and overall academic experience.
- 2. **Alumni Feedback:** Insights from alumni help in understanding the long-term impact of the education received and its relevance in professional life.

#### **Accreditation and Audits**

Regular audits and reviews by accreditation bodies ensure that the institution maintains high educational standards. These audits evaluate the curriculum, teaching methodologies, assessment techniques, and overall effectiveness in achieving POs and COs.

#### 2.6.3

Pass percentage of Students during last five years (excluding backlog students)

Response: 92.33

# 2.6.3.1 Number of final year students who passed the university examination year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
300	292	228	184	163

# 2.6.3.2 Number of final year students who appeared for the university examination year-wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
321	307	257	211	168

File Description	Document
Institutional data in the prescribed format	<u>View Document</u>
Certified report from Controller Examination of the affiliating university indicating pass percentage of students of the final year (final semester) eligible for the degree programwise / year-wise.	View Document

# 2.7 Student Satisfaction Survey

2.7.1

Online student satisfaction survey regarding teaching learning process

Response: 3.06

File Description	Document
Upload database of all students on roll as per data template	View Document

# **Criterion 3 - Research, Innovations and Extension**

#### 3.1 Resource Mobilization for Research

#### 3.1.1

Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the last five years (INR in Lakhs)

#### **Response:** 0

# 3.1.1.1 Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the last five years (INR in Lakhs)

2022-23	2021-22	2020-21	2019-20	2018-19
0	0	0	0	0

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	<u>View Document</u>

### 3.2 Innovation Ecosystem

#### 3.2.1

Institution has created an ecosystem for innovations, Indian Knowledge System (IKS),including awareness about IPR, establishment of IPR cell, Incubation centre and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident

#### **Response:**

Inspiria Knowledge Campus has established a robust ecosystem for innovation and entrepreneurship through InHub, a premier co-working space and pre-incubation center. InHub connects startups, corporates, organizations, and institutions, fostering an entrepreneurial mindset among the region's young minds. It encourages existing young entrepreneurs to hone their skills, becoming better problem solvers. InHub offers state-of-the-art facilities including a fully air-conditioned co-working space, parking, dedicated onsite staff, private conference rooms, a national mentor network, industry events, a café, and fast, secure Wi-Fi with 24/7 access. Flagship events such as Techstar Startup Weekend and TiE Kolkata Pitch Fest are conducted

here, drawing participation from across the region.

#### **Annual and Flagship Events:**

Throughout the year, E-Cell organizes a variety of events to promote entrepreneurial activities on and around the campus. The annual Techstar Startup Weekend Siliguri, which witnesses significant participation from all over North Bengal, is a highlight. Events such as Inspire-PitchFest and WEMBA offer elevated learning experiences. E-Cell also conducts various lectures and workshops focused on budding entrepreneurs under the aegis of the Institution's Innovation Council (IIC) - Ministry of Education (MoE).

#### **Intellectual Property Rights (IPR) and Legal Support:**

Inspiria Knowledge Campus places a strong emphasis on awareness and support regarding Intellectual Property Rights (IPR). A dedicated IPR cell has been established to guide students and entrepreneurs through the complexities of IP management. On April 29, 2024, E-Cell, in collaboration with the BBAE department, organized a workshop on "Intellectual Property Rights (IPRs) and IP Management for Startups." This workshop aimed to educate budding entrepreneurs about the importance of protecting their innovations and navigating the legal landscape of entrepreneurship.

#### **Institution Innovation Council (IIC) Activities:**

The IIC at Inspiria Knowledge Campus plays a crucial role in fostering a culture of innovation. Several key activities were organized:

- ? Inspire-PitchFest: A business plan competition in collaboration with TiE Kolkata.
- ? International Women's Day Celebration: Held with the School of Media Science & Design.
- ? Startup Planning and Legal Steps Session: Organized with the BBAE department.
- ? World Creativity and Innovation Day Celebration: In collaboration with the School of Media Science & Design.
- ? National Technology Day Celebration: Featuring a guest talk with the BCA department.
- ? Exposure Visit to AIC-SMUTBI Sikkim: Providing students with real-world insights.
- ? Business Model Canvas Workshop: Conducted with the BBA department.

#### **Outcomes and Impact:**

The combined efforts of these initiatives have resulted in a vibrant and supportive ecosystem for innovation at Inspiria Knowledge Campus. Students are equipped with the knowledge, skills, and networks necessary to succeed as entrepreneurs. Continuous engagement through events, workshops, and practical programs ensures that a culture of innovation and entrepreneurship thrives within the institution. The proactive approach in raising awareness about IPR, establishing the IPR cell, and creating platforms like InHub significantly contribute to the creation and transfer of knowledge and technology, paving the way for future entrepreneurial success. This ecosystem at Inspiria Knowledge Campus has not only enhanced students' entrepreneurial capabilities but also created a sustainable model for continuous innovation and economic growth in the region.

File Description	Document
Upload Additional information	<u>View Document</u>
Provide Link for Additional information	View Document

#### 3.2.2

Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years

Response: 21

# 3.2.2.1 Total number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during last five years

2022-23	2021-22	2020-21	2019-20	2018-19
9	4	02	4	02

File Description	Document	
Upload supporting document	<u>View Document</u>	
Institutional data in the prescribed format	<u>View Document</u>	

#### 3.3 Research Publications and Awards

#### 3.3.1

Number of research papers published per teacher in the Journals notified on UGC care list during the last five years

Response: 0.03

# 3.3.1.1 Number of research papers in the Journals notified on UGC CARE list year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
0	0	01	0	01

File Description	Document
Institutional data in the prescribed format	<u>View Document</u>

#### 3.3.2

Number of books and chapters in edited volumes/books published and papers published in national/international conference proceedings per teacher during last five years

Response: 0.14

# 3.3.2.1 Total number of books and chapters in edited volumes/books published and papers in national/international conference proceedings year wise during last five years

2022-23	2021-22	2020-21	2019-20	2018-19
03	01	1	02	1

File Description	Document
Institutional data in the prescribed format	View Document
Copy of the Cover page, content page and first page of the publication indicating ISBN number and year of publication for books/chapters	View Document

#### 3.4 Extension Activities

#### 3.4.1

Outcomes of Extension activities in the neighborhood community in terms of impact and sensitizing the students to social issues for their holistic development during the last five years.

#### **Response:**

Over the last twp years, Inspiria Knowledge Campus has actively engaged in various National Service Scheme (NSS) activities, significantly impacting the local community while fostering holistic development among students. These activities have addressed diverse social issues, from environmental sustainability to digital literacy, promoting a strong sense of civic responsibility and social awareness among participants.

#### **Environmental Initiatives**

The NSS unit has organized multiple plantation drives and World Environment Day celebrations, emphasizing the importance of environmental conservation. These activities have not only contributed to the greening of local areas but have also instilled a sense of environmental stewardship in students. The

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impact is evident in the increased green cover and improved air quality in the neighborhood.

#### **Health and Hygiene Campaigns**

Health and hygiene have been key focus areas, with initiatives such as Cleanliness Drives (Swachhata Abhiyan), health and eye check-up camps, and menstrual hygiene awareness programs. These activities have improved community health standards and hygiene practices. For instance, the cleanliness drives have led to cleaner public spaces, reducing disease spread.

#### **Educational Outreach**

Educational outreach has been a cornerstone of Inspiria's extension activities. The Digital Literacy Training Programmes and Computer Literacy Training Programmes have significantly enhanced digital literacy in the community. These programs have empowered individuals with essential computer skills, enabling them to participate more effectively in the digital economy. The Educational Outreach Camp and Awareness Rallies for Education (Youthrun) have highlighted the importance of education, encouraging higher enrollment rates and reducing dropout rates in local schools.

#### **Social Awareness and Inclusivity**

Inspiria has organized numerous events to promote social awareness and inclusivity. The webinars on "Remembering Mahatma Gandhi" and "Mahatma Gandhi: Citizens and Constitution" have educated students and community members about Gandhi's principles and the importance of civic responsibility. Celebrations like International Women's Day and Rabindra Jayanti have fostered cultural appreciation and gender sensitivity.

#### **Community Welfare**

Community welfare initiatives, such as the Food Distribution Drive, Clothes Distribution Drive, and Blood Donation Camps, have directly benefited vulnerable populations. These drives have provided essential resources to those in need, enhancing their quality of life. The Blood Donation Camps have been particularly impactful, ensuring a steady supply of blood for medical emergencies, thereby saving lives.

#### **Holistic Development of Students**

The extension activities have played a crucial role in the holistic development of students. Participation in these programs has nurtured empathy, leadership, and teamwork among students. Events like the National Youth Day Celebration, Paraakram Diwas NSS Sports Event, and International Yoga Day have promoted physical fitness, mental well-being, and national pride. Workshops on stress and anxiety, guest sessions on depression, and other mental health initiatives have equipped students with coping mechanisms for stress, fostering resilience and emotional intelligence.

Inspiria Knowledge Campus's extension activities have had a profound impact on the neighborhood community, addressing critical social issues and promoting sustainable development. Simultaneously, these initiatives have sensitized students to societal challenges, fostering their holistic development. By engaging in these activities, students have become more socially responsible and community-oriented, embodying the values of empathy, leadership, and civic duty.

File Description	Document
Upload Additional information	<u>View Document</u>

#### 3.4.2

Awards and recognitions received for extension activities from government / government recognised bodies

#### **Response:**

Inspiria Knowledge Campus in Siliguri has been the recipient of several prestigious awards recognizing its contributions to education, hospitality, and community service.

Best Tourism and Hospitality Management Institute (2023) Awarded by the Himalayan Hospitality & Tourism Development Network (HHTDN) in association with the Ministry of Tourism, Government of India, this award recognizes Inspiria Knowledge Campus for its outstanding contributions in the field of tourism and hospitality management. The award was presented during the World Tourism Day celebrations in 2023, signifying the campus's excellence and leadership in tourism education.

**Transformation Award** (2019-2020) The Inspiria Toastmasters Club, an initiative of Inspiria Knowledge Campus, was honored with the Transformation Award by Toastmasters International, District 41. This award acknowledges the club's significant transformation and impact in fostering public speaking and leadership skills among its members.

**Distinguished Ahead of Time Award (2018-2019)** Another accolade for the Inspiria Toastmasters Club came in the form of the Distinguished Ahead of Time Award, also from Toastmasters International, District 41. This award was given for the club's remarkable achievements in meeting its educational and membership goals ahead of schedule, highlighting its proactive approach and commitment to excellence.

**Rising Star Award** (2023-2024) For the year 2023-2024, the Inspiria Toastmasters Club received the Rising Star Award. This award was presented for successfully training its Executive Committee (EC), adding six new members, and achieving an educational goal by mid-September. The recognition underscores the club's dynamic growth and effective management.

**Recognition by the Ministry of Tourism (2019)** Inspiria Knowledge Campus was recognized by the Ministry of Tourism, Government of India, for its valuable contribution towards career growth in the tourism sector. This recognition was part of the World Tourism Day celebrations in 2019, themed "Tourism and Jobs: A Better Future for All." The award acknowledged the campus's role in promoting tourism education and career development.

Certificate of Gratitude from Darjeeling School (2023) In May 2023, Inspiria Knowledge Campus received a Certificate of Gratitude from the Vijay Kumar Shah Darjeeling School for its valuable support and contribution towards the "Flaming Wheels 2023" cycling competition. This award reflects the campus's active engagement in community service and its support for local events promoting sports and healthy living.

**Leaders in Education Award (2018-2019)** The Leaders in Education Award was presented to the Inspiria Toastmasters Club by Toastmasters International, District 41, for the academic year 2018-2019. This award recognizes the club's leadership and exceptional contributions to education, particularly in enhancing the communication and leadership skills of its members.

These awards collectively showcase Inspiria Knowledge Campus's commitment to excellence in education, its proactive role in promoting tourism and hospitality management, and its significant contributions to community service and leadership development. The consistent recognition from various reputable organizations highlights the campus's sustained efforts in achieving high standards and making impactful contributions in its fields of operation.

File Description	Document
Upload Additional information	<u>View Document</u>

#### 3.4.3

Number of extension and outreach programs conducted by the institution through organized forums including NSS/NCC with involvement of community during the last five years.

#### Response: 31

# 3.4.3.1 Number of extension and outreach Programs conducted in collaboration with industry, community, and Non- Government Organizations through NSS/ NCC etc., year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
20	11	0	0	0

File Description	Document
Photographs and any other supporting document of relevance should have proper captions and dates.	<u>View Document</u>
Institutional data in the prescribed format	View Document
Detailed report for each extension and outreach program to be made available, with specific mention of number of students participated and the details of the collaborating agency	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

#### 3.5 Collaboration

#### 3.5.1

Number of functional MoUs/linkages with institutions/industries in India and abroad for internship, on-the-job training, project work, student / faculty exchange and collaborative research during the last five years.

## **Response:** 2

File Description	Document
List and Copies of documents indicating the functional MoUs/linkage/collaborations activitywise and year-wise	View Document
Institutional data in the prescribed format	View Document

# **Criterion 4 - Infrastructure and Learning Resources**

#### 4.1 Physical Facilities

#### 4.1.1

The Institution has adequate infrastructure and other facilities for,

- teaching learning, viz., classrooms, laboratories, computing equipment etc
- ICT enabled facilities such as smart class, LMS etc.

Facilities for Cultural and sports activities, yoga centre, games (indoor and outdoor), Gymnasium, auditorium etc (Describe the adequacy of facilities in maximum of 500 words.)

#### **Response:**

The academic infrastructure at Inspiria is extensive and modern, catering to various educational needs. The campus comprises several buildings, including:

- **Block A:** This block spans 9566 square meters over four floors and houses both academic and administrative functions.
- **Block C:** Covering 1229 square meters over three floors, this block includes the library and additional amenities.
- **Block B:** Currently under construction, this block will accommodate administrative offices, academic spaces, hostels, and a banquet hall.

The campus boasts 44 classrooms, 8 of which are air-conditioned, providing a comfortable learning environment. Additionally, there are 6 computer labs, a multimedia lab, a media studio, a language lab, a fashion design lab, an interior design lab, and 5 hospitality department labs. These facilities ensure that students gain hands-on experience in their respective fields.

#### **Seminar and Conference Facilities**

Inspiria Knowledge Campus is equipped with four conference rooms and four seminar halls/auditoriums, designed for workshops, guest lectures, and large-scale academic events. The presence of a pre-incubation center further supports entrepreneurial initiatives among students.

#### **Sports and Recreational Facilities**

Sports and physical well-being are integral to the holistic development approach at Inspiria. The campus includes:

- Outdoor Facilities: A football field, cricket practice pitch with net, volleyball court, badminton court, and basketball court.
- **Indoor Facilities:** An indoor cricket turf, indoor football turf, gymnasium, yoga center, and a Zumba studio. Additionally, there is an indoor playing area equipped for snooker, table tennis, chess, and carrom.

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These facilities promote physical fitness and provide students with ample opportunities to engage in various sports and recreational activities.

#### **Library and Learning Resources**

The library at Inspiria is a hub of knowledge and learning, featuring:

- Total Books: 6604
- **Periodicals:** 14 journals and magazines, including Vogue India, Digit, Forbes India, Entrepreneur, and more.

The library offers online memberships to the British Council Library, Kolkata, The Economist, and Harvard Business Review, providing access to a vast array of e-books and e-journals. The library management system, Koha, enhances user experience with services like open access, online book search through Web OPAC, online book requisition, computer and internet facilities, and various library activities such as book reviews, author talks, and book exhibitions.

#### **Medical and Support Facilities**

A well-equipped medical polyclinic with a resident doctor and nurse, along with an all-time ambulance facility, ensures the health and safety of students and staff. The campus also includes a merchandise store, multiple cafes and canteens, an art gallery, staff leisure areas, a reception area, and dedicated parking areas. Hostels and staff quarters are also provided, enhancing the residential experience on campus.

Inspiria Knowledge Campus in Siliguri is well-equipped with modern infrastructure that supports academic excellence, extracurricular activities, and overall student well-being. The campus's comprehensive facilities play a crucial role in fostering a dynamic and engaging learning environment, preparing students for professional success and personal growth.

File Description	Document
Upload Additional information	<u>View Document</u>

#### 4.1.2

Percentage of expenditure for infrastructure development and augmentation excluding salary during the last five years

Response: 62.19

4.1.2.1 Expenditure for infrastructure development and augmentation, excluding salary year wise during last five years (INR in lakhs)

2022-23	2021-22	2020-21	2019-20	2018-19
370.66	262.68	130.15	190.36	182.98

File Description	Document
Institutional data in the prescribed format	
Audited income and expenditure statement of the institution to be signed by CA for and counter signed by the competent authority (relevant expenditure claimed for infrastructure augmentation should be clearly highlighted)	

### 4.2 Library as a Learning Resource

#### 4.2.1

Library is automated with digital facilities using Integrated Library Management System (ILMS), adequate subscriptions to e-resources and journals are made. The library is optimally used by the faculty and students

#### **Response:**

The library at Inspiria Knowledge Campus, established in 2015, has been a cornerstone in supporting the academic and research needs of its community. Located on the ground floor of Block C, it serves faculty, researchers, students, and staff, providing a wealth of resources and services that enhance learning and teaching across various disciplines.

#### **Collections and Resources**

The library boasts a comprehensive collection of literature primarily focused on science, technology, management, and related fields. It houses a total of 6,604 books and subscribes to 14 periodicals, including well-known journals and magazines such as *Vogue India*, *Digit*, *Forbes India*, *Entrepreneur*, and *The Management Accountant*. These resources are critical for keeping the campus community informed about the latest developments and trends in their respective fields.

To further support its users, the library has institutional memberships with several prestigious organizations and platforms:

- British Council Library, Kolkata: Provides access to a vast array of e-books and e-journals.
- **NDLI Club:** Enhances the collection with resources available through the National Digital Library of India.
- The Economist: Offers insights into global economic trends and analyses.
- Harvard Business Review: Provides both online and print subscriptions, offering valuable business and management insights.

#### **Technology and Services**

The library utilizes the Koha Library Management Software, a cloud-based system that streamlines library operations and enhances user experience. Key services offered include:

- Open Access Library: Ensures that all resources are easily accessible to users.
- **Book Circulation and Requisition Services:** Facilitates the borrowing and requesting of books, both online and on-demand.
- Web OPAC (Online Public Access Catalogue): Allows users to search for books and other resources online.
- Internet and Computer Facilities: Supports digital learning and research.
- Periodicals and Newspapers Section: Maintains a collection of bound periodicals for reference.
- **Reprographic Services:** Provides photocopying and printing facilities.
- E-mail Alerts: Notifies users of new arrivals and other important updates.
- Library Orientation Programs: Introduce new users to the library's resources and services.
- **Abstracting Services and Table of Contents (ToC):** Helps users stay updated with the latest research and publications.
- Book Display and Review Sessions: Monthly displays and review sessions encourage engagement with new books.
- Author Talk Shows and Book Exhibitions: Biannual events that foster a culture of reading and intellectual discussion.
- Online Weekly Quizzes: Interactive activities that engage students and reinforce learning.
- **Institutional e-Library Facility:** Provides access to a wide range of digital resources, enhancing the research capabilities of the campus community.

#### **Community and Support**

The library is a dynamic part of the Inspiria Knowledge Campus, continuously evolving to meet the needs of its users. It acts as a hub for intellectual activity, fostering a culture of inquiry and learning. The library's user-centric approach, combined with its rich collection and modern facilities, ensures that it remains an integral part of the academic life at Inspiria.

The library at Inspiria Knowledge Campus is a well-equipped, resource-rich facility that plays a vital role in supporting the academic and research endeavors of both the teachers and the students.

File Description	Document
Upload Additional information	<u>View Document</u>
Provide Link for Additional information	View Document

#### 4.3 IT Infrastructure

4.3.1

Institution frequently updates its IT facilities and provides sufficient bandwidth for internet

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#### connection

Describe IT facilities including Wi-Fi with date and nature of updation, available internet bandwidth within a maximum of 500 words

#### **Response:**

Inspiria Knowledge Campus places a strong emphasis on maintaining and continuously updating its IT infrastructure to support its educational mission and enhance the learning experience. The institution frequently updates its IT facilities and provides sufficient bandwidth for internet connectivity, ensuring that students, faculty, and staff have reliable access to technological resources.

#### **IT Infrastructure and Updates**

Computers and Software: Inspiria Knowledge Campus maintains a robust ratio of computers to students, ensuring accessibility and efficient learning. As of September 2023, the ratio stands at 1 computer for every 2 students. The campus has consistently updated its software inventory, with the number of legal application software packages increasing from 28 in September 2023 to 38 by January 2024. The institution ensures that all systems are equipped with adequate legal system software, facilitating a smooth and secure computing environment.

Local Area Network (LAN) and Internet Connectivity: All computers on campus are connected via a Local Area Network (LAN), providing seamless access to internal and external resources. This connectivity is crucial for enabling collaborative work, access to learning management systems, and other online educational tools.

**Internet Bandwidth:** To support the growing demand for internet usage, Inspiria Knowledge Campus has significantly upgraded its internet bandwidth. In September 2023, the campus had an internet bandwidth of 70 Mbps. Recognizing the need for faster and more reliable internet access, this was further increased to 100 Mbps by January 2024. This substantial bandwidth ensures that multiple users can access high-speed internet simultaneously, facilitating smooth online learning, research, and communication.

**Wi-Fi Connectivity:** The campus is equipped with comprehensive Wi-Fi coverage, allowing students, faculty, and staff to connect to the internet from anywhere within the campus premises. This ubiquitous Wi-Fi access supports the use of mobile devices, laptops, and other portable gadgets for educational purposes, ensuring that the learning process is not confined to the classrooms.

**Printing and Peripheral Devices:** Inspiria Knowledge Campus also maintains a variety of printing and peripheral devices to support academic and administrative activities. As of January 2024, the campus has 10 mono printers and 1 color printer, catering to the diverse printing needs of students and staff.

**Software and Mail Services:** While the campus used to have a dedicated mail server and clients, this service was discontinued after September 2023. However, the IT department ensures that all other software needs are met adequately, with the legal system and application software regularly updated to the latest versions.

#### **Updates**

The latest updates to the IT facilities at Inspiria Knowledge Campus, as of January 2024, reflect a commitment to providing a cutting-edge technological environment. The increase in the number of legal application software packages and the substantial enhancement in internet bandwidth demonstrate the institution's proactive approach to meeting the evolving needs of its academic community.

Inspiria Knowledge Campus's IT infrastructure is a critical component of its educational ecosystem. The regular updates and enhancements to the IT facilities, including increased internet bandwidth and expanded software resources, ensure that the campus remains at the forefront of technological advancement.

File Description	Document
Upload Additional information	View Document

#### 4.3.2

**Student – Computer ratio (Data for the latest completed academic year)** 

Response: 2.91

# 4.3.2.1 Number of computers available for students usage during the latest completed academic year:

Response: 475

File Description	Document
Purchased Bills/Copies highlighting the number of computers purchased	
Extracts stock register/ highlighting the computers issued to respective departments for student's usage.	

# 4.4 Maintenance of Campus Infrastructure

#### 4.4.1

Percentage expenditure incurred on maintenance of physical facilities and academic support facilities excluding salary component, during the last five years (INR in Lakhs)

**Response:** 13.4

4.4.1.1 Expenditure incurred on maintenance of infrastructure (physical facilities and academic support facilities) excluding salary component year wise during the last five years (INR in lakhs)

2022-23	2021-22	2020-21	2019-20	2018-19
52.43	35.7	28.76	68.96	59.16

File Description	Document

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# **Criterion 5 - Student Support and Progression**

### **5.1 Student Support**

#### 5.1.1

Percentage of students benefited by scholarships and freeships provided by the institution, government and non-government bodies, industries, individuals, philanthropists during the last five years

Response: 10.03

# 5.1.1.1 Number of students benefited by scholarships and freeships provided by the institution, Government and non-government bodies, industries, individuals, philanthropists during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
313	149	48	14	20

File Description	Document
Year-wise list of beneficiary students in each scheme duly signed by the competent authority.	View Document
Upload Sanction letter of scholarship and free ships (along with English translated version if it is in regional language).	View Document
Upload policy document of the HEI for award of scholarship and freeships.	View Document
Institutional data in the prescribed format	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

#### 5.1.2

Following capacity development and skills enhancement activities are organised for improving students' capability

- 1. Soft skills
- 2. Language and communication skills
- 3. Life skills (Yoga, physical fitness, health and hygiene)
- 4.ICT/computing skills

**Response:** B. 3 of the above

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File Description	Document
Report with photographs on Programmes /activities conducted to enhance soft skills, Language and communication skills, and Life skills (Yoga, physical fitness, health and hygiene, self-employment and entrepreneurial skills)	View Document
Report with photographs on ICT/computing skills enhancement programs	View Document
Institutional data in the prescribed format	View Document

#### 5.1.3

Percentage of students benefitted by guidance for competitive examinations and career counseling offered by the Institution during the last five years

Response: 0.79

# 5.1.3.1 Number of students benefitted by guidance for competitive examinations and career counselling offered by the institution year wise during last five years

2022-23	2021-22	2020-21	2019-20	2018-19
43	0	0	0	0

File Description	Document
Upload supporting document	<u>View Document</u>
Institutional data in the prescribed format	View Document

#### 5.1.4

The institution adopts the following for redressal of student grievances including sexual harassment and ragging cases

- 1. Implementation of guidelines of statutory/regulatory bodies
- 2. Organisation wide awareness and undertakings on policies with zero tolerance
- 3. Mechanisms for submission of online/offline students' grievances
- 4. Timely redressal of the grievances through appropriate committees

**Response:** C. 2 of the above

File Description	Document
Proof w.r.t Organisation wide awareness and undertakings on policies with zero tolerance	View Document
Proof for Implementation of guidelines of statutory/regulatory bodies	View Document
Details of statutory/regulatory Committees (to be notified in institutional website also)	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

# **5.2 Student Progression**

#### 5.2.1

Percentage of placement of outgoing students and students progressing to higher education during the last five years

Response: 31.62

# 5.2.1.1 Number of outgoing students placed and / or progressed to higher education year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
111	85	61	61	51

### 5.2.1.2 Number of outgoing students year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
300	292	228	184	163

5.2.2

Percentage of students qualifying in state/national/international level examinations during the last five years

Response: 0

5.2.2.1 Number of students qualifying in state/ national/ international level examinations year wise during last five years (eg: IIT/JAM/NET/SLET/GATE/GMAT/GPAT/CLAT/CAT/ GRE/TOEFL/ IELTS/Civil Services/State government examinations etc.)

2022-23	2021-22	2020-21	2019-20	2018-19
0	0	0	0	0

File Description	Document
Institutional data in the prescribed format	<u>View Document</u>

### 5.3 Student Participation and Activities

#### 5.3.1

Number of awards/medals for outstanding performance in sports/ cultural activities at University / state/ national / international level (award for a team event should be counted as one) during the last five years

#### Response: 0

5.3.1.1 Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one) year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
0	0	0	0	0

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

#### 5.3.2

Average number of sports and cultural programs in which students of the Institution participated

#### during last five years (organised by the institution/other institutions)

#### Response: 9.4

# 5.3.2.1 Number of sports and cultural programs in which students of the Institution participated year wise during last five years

2022-23	2021-22	2020-21	2019-20	2018-19
24	8	0	7	8

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

#### 5.4 Alumni Engagement

#### 5.4.1

There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services

#### **Response:**

The Inspiria Knowledge Campus boasts a robust and dynamic Alumni Association that plays an instrumental role in the institution's ongoing development. This association comprises graduates who register on the Alumni Portal each year upon completing their studies, ensuring a continuous and expanding network of former students who remain actively engaged with the college. The Alumni Association is more than a social network; it is a vibrant community that significantly contributes to the institution through various forms of support from Alumni.

One of the cornerstones of this engagement is the Annual Alumni Meet, held every January. This eagerly anticipated event serves as a reunion for past students and a platform for them to share their experiences and insights with current students and faculty. The Alumni Meet is not just a celebration of past achievements but also a forum for discussing future collaborations and contributions. It helps foster a sense of belonging and pride among the alumni, reinforcing their connection to the institution.

Throughout the year, alumni are actively involved in campus life through workshops, seminars, guest lectures, and other academic and professional activities. These contributions are crucial in providing current students with real-world insights and practical knowledge that complement their academic learning. For instance, the I-Talk sessions held twice a semester, allow alumni to share their professional journeys and industry experiences, inspiring and guiding students. Workshops and seminars conducted by alumni cover a wide range of topics, from emerging technologies to career development, ensuring that students receive a well-rounded education.

Additionally, alumni participation extends to newer initiatives such as podcasts, where they share their stories and advice, reaching a broader audience beyond the campus. Testimonials from successful alumni are used in promotional materials, enhancing the institution's reputation and attracting prospective students. Alumni also play a crucial role in the admissions process by providing referrals, which helps in maintaining a high standard of incoming students and fostering a community-oriented approach to growth.

The Alumni Coordinator bridges the gap between the alumni and the institution. This entails maintaining a regularly updated database to keep in touch with alumni, ensuring they are informed about events, opportunities, and developments at the campus. Regular communication, including birthday greetings and updates on institutional achievements, helps maintain a personal connection with each alumnus, fostering a strong, supportive community.

Moreover, the institution recognizes and honors alumni who have achieved significant milestones in their professional careers. This not only acknowledges their success but also serves to motivate current students by showcasing the heights that can be reached with dedication and hard work.

The financial contributions from the Alumni Association are also noteworthy. These funds are often directed toward scholarships, infrastructure development, and other essential resources that enhance the educational experience for current students. Alumni donations have helped build state-of-the-art facilities, fund research projects, and support extracurricular activities, contributing to the overall growth and prestige of the institution. The Alumni Association at Inspiria Knowledge Campus is a pivotal force in the institution's development.

File Description	Document	
Upload Additional information	View Document	
Provide Link for Additional information	View Document	

# Criterion 6 - Governance, Leadership and Management

### **6.1 Institutional Vision and Leadership**

#### 6.1.1

The institutional governance and leadership are in accordance with the vision and mission of the Institution and it is visible in various institutional practices such as NEP implementation, sustained institutional growth, decentralization, participation in the institutional governance and in their short term and long term Institutional Perspective Plan.

#### **Response:**

Inspiria Knowledge Campus is a premier educational institution located in Siliguri, West Bengal. We are dedicated to providing quality education and fostering a culture of innovation, research, and holistic development among our students. Our campus offers a range of undergraduate and postgraduate programs across various disciplines including Business Administration, Computer Science, Media Science, Hospitality, and Design.

### **Institutional Perspective Plan**

#### **Vision and Mission**

Our institutional perspective plan is rooted in our vision to be a global center of excellence in education and innovation. Our mission is to create a dynamic learning environment that nurtures critical thinking, creativity, and professionalism in our students, preparing them to be leaders in their respective fields.

#### **Policies and Procedures**

Inspiria Knowledge Campus operates under a comprehensive set of policies and procedures that ensure transparency, accountability, and continuous improvement. These policies cover various aspects such as academic standards, student welfare, faculty development, and operational efficiency.

#### **Administrative Setup**

Our administrative setup is designed to support the smooth functioning of the institution. The campus is managed by a well-structured hierarchy that includes the Board of Trustees, the Governing Body, the Academic Council, and various administrative departments. Each of these bodies has clearly defined roles and responsibilities, ensuring that decision-making processes are streamlined and effective.

#### **Appointment and Service Rules**

The appointment of faculty and staff at Inspiria Knowledge Campus is governed by a merit-based selection process that emphasizes qualifications, experience, and the ability to contribute to our educational objectives. Our service rules are transparent and align with best practices in the education sector. These rules encompass aspects such as job descriptions, performance evaluations, professional development, and grievance redressal mechanisms.

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#### **Effective Deployment of Plans**

The institutional perspective plan is effectively deployed through strategic planning and regular monitoring. We have established various committees and task forces that focus on key areas such as curriculum development, research initiatives, industry collaborations, and student engagement. These bodies work collaboratively to implement the plans and achieve our institutional goals.

#### **Monitoring and Evaluation**

The effectiveness of our institutional bodies is regularly evaluated through internal audits, feedback mechanisms, and performance reviews. We utilize data-driven approaches to assess the impact of our policies and initiatives, ensuring that we remain responsive to the evolving needs of our stakeholders.

#### **Continuous Improvement**

We are committed to continuous improvement and innovation in all aspects of our operations. Regular training programs, workshops, and seminars are conducted to enhance the skills and knowledge of our faculty and staff. We also actively seek feedback from students, alumni, and industry partners to refine our strategies and stay ahead of educational trends.

#### Conclusion

Inspiria Knowledge Campus stands as a testament to excellence in education, driven by a well-crafted institutional perspective plan and a dedicated team of professionals. Our policies, administrative setup, appointment procedures, and service rules are meticulously designed to support our mission and vision, ensuring that we provide a high-quality educational experience to our students.

File Description	Document
Upload Additional information	<u>View Document</u>

# **6.2** Strategy Development and Deployment

#### 6.2.1

The institutional perspective plan is effectively deployed and functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment, service rules, and procedures, etc

#### **Response:**

Inspiria Knowledge Campus, located in Siliguri, West Bengal, is a distinguished educational institution committed to delivering high-quality education and fostering a culture of innovation, research, and holistic development among our students. Our campus offers a variety of undergraduate and postgraduate programs in disciplines such as Business Administration, Computer Science, Media Science, Hospitality, and Design.

#### **Institutional Perspective Plan**

**Vision and Mission** Our institutional perspective plan is founded on our vision to become a global center of excellence in education and innovation. Our mission is to cultivate a dynamic learning environment that encourages critical thinking, creativity, and professionalism, preparing our students to become leaders in their respective fields.

**Policies and Procedures** Inspiria Knowledge Campus operates under a comprehensive set of policies and procedures designed to ensure transparency, accountability, and continuous improvement. These policies encompass academic standards, student welfare, faculty development, and operational efficiency.

**Administrative Setup** Our administrative framework is structured to support the efficient functioning of the institution. The campus is overseen by a hierarchical structure comprising the Board of Trustees, the Governing Body, the Academic Council, and various administrative departments. Each entity has clearly defined roles and responsibilities, facilitating streamlined and effective decision-making processes.

**Appointment and Service Rules** The appointment of faculty and staff at Inspiria Knowledge Campus follows a merit-based selection process, emphasizing qualifications, experience, and the ability to contribute to our educational objectives. Our service rules are transparent and adhere to best practices in the education sector, covering job descriptions, performance evaluations, professional development, and grievance redressal mechanisms.

**Effective Deployment of Plans** The institutional perspective plan is deployed through strategic planning and regular monitoring. We have established various committees and task forces focusing on key areas such as curriculum development, research initiatives, industry collaborations, and student engagement. These bodies collaborate to implement the plans and achieve our institutional goals.

**Monitoring and Evaluation** The effectiveness of our institutional bodies is regularly evaluated through internal audits, feedback mechanisms, and performance reviews. We employ data-driven approaches to assess the impact of our policies and initiatives, ensuring responsiveness to the evolving needs of our stakeholders.

**Continuous Improvement** We are dedicated to continuous improvement and innovation across all aspects of our operations. Regular training programs, workshops, and seminars are conducted to enhance the skills and knowledge of our faculty and staff. We actively seek feedback from students, alumni, and industry partners to refine our strategies and stay ahead of educational trends.

**Conclusion** Inspiria Knowledge Campus exemplifies excellence in education, driven by a meticulously crafted institutional perspective plan and a committed team of professionals. Our policies, administrative setup, appointment procedures, and service rules are designed to support our mission and vision, ensuring a high-quality educational experience for our students.

File Description	Document
Upload Additional information	<u>View Document</u>
Institutional perspective Plan and deployment documents on the website	View Document

#### 6.2.2

#### Institution implements e-governance in its operations

- 1. Administration
- 2. Finance and Accounts
- 3. Student Admission and Support
- 4. Examination

**Response:** D. 1 of the above

File Description	Document
Screen shots of user interfaces of each module reflecting the name of the HEI	
Institutional expenditure statements for the budget heads of e-governance implementation ERP Document	

# **6.3 Faculty Empowerment Strategies**

#### 6.3.1

The institution has performance appraisal system, effective welfare measures for teaching and non-teaching staff and avenues for career development/progression

#### **Response:**

#### **Performance Appraisal System**

**Transparent Evaluation Process** 

We have established a robust performance appraisal system that is designed to be fair, transparent, and constructive. This system helps in evaluating the performance of our teaching and non-teaching staff based on predefined criteria that align with our institutional goals and values.

#### **Key Components**

1. **Annual Performance Reviews**: Each staff member undergoes an annual performance review that assesses their achievements, contributions, and areas for improvement. These reviews are

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conducted by immediate supervisors and are based on a comprehensive set of metrics tailored to their specific roles.

- 2.**360-Degree Feedback**: To ensure a holistic evaluation, we incorporate 360-degree feedback from peers, subordinates, and students. This feedback provides diverse perspectives and helps in creating a well-rounded view of the staff member's performance.
- 3. **Goal Setting and Achievement**: At the beginning of each academic year, staff members set personal and professional goals in consultation with their supervisors. Progress towards these goals is tracked and evaluated during the appraisal process.
- 4. **Professional Development Plans**: Based on the appraisal outcomes, individualized professional development plans are created to address any identified gaps and to support career growth.

#### **Effective Welfare Measures**

#### Comprehensive Benefits

We are committed to the well-being of our staff, and this commitment is reflected in the extensive welfare measures we have put in place.

- 1. **Health and Wellness Programs**: We offer health insurance, regular health check-ups, and wellness programs to ensure the physical and mental well-being of our staff.
- 2. **Work-Life Balance**: Flexible working hours, adequate leave policies, and support for work-from-home arrangements help our staff maintain a healthy work-life balance.
- 3. **Recreational Facilities**: The campus is equipped with recreational facilities such as a gym, sports complex, and relaxation zones to promote a healthy lifestyle.
- 4. **Financial Support**: We provide financial assistance through loans, scholarships for further studies, and retirement benefits to support the financial security of our staff.

### **Continuous Learning Opportunities**

At Inspiria Knowledge Campus, we believe in the continuous growth and development of our staff. We offer various opportunities to facilitate their career progression.

- 1. **Professional Development Programs**: Regular workshops, seminars, and training sessions are organized to enhance the skills and knowledge of our staff. These programs cover a wide range of topics from technical skills to soft skills development.
- 2. Advanced Education Support: We encourage our staff to pursue higher education and professional certifications by providing financial support and study leave.
- 3. Promotion and Career Advancement: We have a clear and merit-based promotion policy that

provides opportunities for career advancement within the institution. Performance, contributions to institutional growth, and continued professional development are key factors in our promotion decisions.

Inspiria Knowledge Campus is dedicated to creating a supportive and empowering environment for our teaching and non-teaching staff. Our performance appraisal system, welfare measures, and career development opportunities are designed to ensure that our staff are motivated, well-supported, and on a clear path to professional growth. Through these initiatives, we aim to maintain a high standard of excellence and foster a culture of continuous improvement and innovation.

File Description	Document
Provide Link for Additional information	View Document

#### 6.3.2

Percentage of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the last five years

#### Response: 0

# 6.3.2.1 Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
0	0	0	0	0

File Description	Document
Institutional data in the prescribed format	<u>View Document</u>

#### 6.3.3

Percentage of teaching and non-teaching staff participating in Faculty development Programmes (FDP), Management Development Programmes (MDPs) professional development /administrative training programs during the last five years

#### Response: 1.9

# 6.3.3.1 Total number of teaching and non-teaching staff participating in Faculty development Programmes (FDP), *Management Development Programmes (MDPs)* professional development /administrative training programs during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
03	01	02	0	01

#### 6.3.3.2 Number of non-teaching staff year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
48	48	48	48	48

File Description	Document
Institutional data in the prescribed format	View Document
Copy of the certificates of the program attended by teachers.	View Document

# 6.4 Financial Management and Resource Mobilization

#### 6.4.1

Institution has strategies for mobilization and optimal utilization of resources and funds from various sources (government/ nongovernment organizations) and it conducts financial audits regularly (internal and external)

#### **Response:**

In the financial year 2022-2023, the institution achieved a total operating income of ?147,322,005 and a total operating expense of ?103,165,029.80, resulting in a net operating income. The non-operating income for this year was ?432,073.61 with non-operating expenses amounting to ?707.69, culminating in a net profit of ?44,588,341.12. This showcases effective revenue generation and cost management strategies.

The financial year 2021-2022 saw a total operating income of ?124,671,272.10 and operating expenses of ?76,327,786.94. Non-operating income was recorded at ?86,790.70, while non-operating expenses were ?40,574.13, leading to the highest net profit in the period, ?48,389,701.74. This significant net profit underscores the institution's ability to maximize income while maintaining control over expenditures.

For the year 2020-2021, the institution reported a total operating income of ?77,109,715.82 and operating

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expenses of ?52,943,477.69. Non-operating income amounted to ?154,628.34 with no non-operating expenses, resulting in a net profit of ?24,320,866.47. The institution's ability to generate substantial non-operating income contributed to the overall financial health.

In 2019-2020, the institution's total operating income was ?87,931,034.93 against operating expenses of ?62,163,650.58. Non-operating income stood at ?314,571.33, with no non-operating expenses, leading to a net profit of ?26,081,955.68. This year reflects effective operational management and additional income through non-operational channels.

The financial year 2018-2019 recorded a total operating income of ?71,564,353.97 and operating expenses of ?53,981,512.93. There was no non-operating income or expenses, resulting in a net profit of ?17,582,841.04. The foundation laid in this year set the stage for subsequent financial growth.

#### **Strategies for Resource Mobilization and Utilization:**

The institution's consistent growth in total operating income from ?71,564,353.97 in 2018-2019 to ?147,322,005 in 2022-2023 reflects successful strategies for resource mobilization. These strategies likely include enhancing student enrollment, introducing new academic programs, and forming effective partnerships with both governmental and non-governmental organizations.

Cost management has been a key focus, as evidenced by the alignment of operating expenses with income growth. The institution's ability to control expenses while expanding its operations underscores a strategic approach to fund utilization.

#### **Financial Audits:**

Regular internal and external financial audits have been integral to maintaining transparency and accountability. These audits ensure that financial practices comply with regulatory standards and help identify areas for improvement. The consistent financial performance over the years highlights the effectiveness of these audits in promoting financial integrity and optimal resource utilization.

The institution conducts regular internal and external financial audits, ensuring transparency, accountability, and optimal utilization of resources. These audits are crucial for maintaining financial integrity and identifying areas for improvement. The consistent financial performance over the years reflects the effectiveness of these audits. Our commitment to regular audits underscores our dedication to financial transparency and accountability, contributing to sustained growth and development. The steady increase in operating income and controlled expenses underscores our institution's robust management practices and strategic resource allocation.

File Description	Document
Upload Additional information	

# 6.5 Internal Quality Assurance System

6.5.1

Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes. It reviews teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals and records the incremental improvement in various activities

### **Response:**

Inspiria Knowledge Campus is dedicated to educational excellence and continuous improvement, with the Internal Quality Assurance Cell (IQAC) central to this mission. The IQAC ensures quality assurance across teaching, operations, and learning outcomes, enabling the institution to consistently exceed its educational goals.

The IQAC at Inspiria Knowledge Campus develops and implements robust quality assurance strategies. These strategies are designed to uphold the highest standards of education and operational efficiency. A critical component is the systematic feedback mechanisms, which gather insights from students, faculty, and other stakeholders. This feedback is rigorously analyzed to inform decision-making and strategic planning. The IQAC's continuous monitoring and evaluation framework regularly assesses academic and administrative activities, including periodic audits and reviews to ensure compliance with established quality benchmarks.

A core function of the IQAC is the ongoing review and enhancement of the teaching-learning process. This involves evaluating the curriculum, teaching methodologies, and assessment techniques to maintain high standards of quality and relevance. The IQAC ensures that the curriculum is regularly updated to reflect the latest industry trends, technological advancements, and academic research, keeping academic programs competitive. Additionally, the IQAC promotes best practices from leading educational institutions worldwide, ensuring Inspiria remains at the forefront of educational innovation.

Faculty development is integral to the institution's commitment to excellence. The IQAC conducts regular programs to enhance teaching skills and knowledge, including workshops on modern pedagogical techniques, educational technology, and innovative assessment methods. By equipping faculty with the latest teaching tools and methodologies, the IQAC ensures they are prepared to deliver high-quality education that meets today's learners' needs.

Beyond curriculum and faculty development, the IQAC reviews and optimizes operational methodologies. This includes evaluating administrative processes, resource management, and overall governance. The IQAC promotes transparency and accountability, aligning all operations with the institution's quality benchmarks and strategic goals. Standardized procedures and documentation practices enhance operational efficiency and consistency across the institution.

Improving learning outcomes for students is a key aspect of the IQAC's work. The primary goal is to enhance student engagement, understanding, and performance. The IQAC monitors student progress through various assessment tools, identifying trends and areas for improvement. Based on this analysis, the IQAC recommends changes to the curriculum, teaching methods, and assessment techniques, fostering a more engaging and effective learning environment. Furthermore, the IQAC encourages experiential learning opportunities, such as internships, projects, and industry interactions, providing practical exposure that enhances learning outcomes.

The IQAC's commitment to incremental improvement is evident in its systematic approach to progress.

This involves setting measurable goals, monitoring progress, and implementing changes based on feedback and evaluation. Detailed records of quality assurance activities document improvements over time. Examples include enhanced student performance in academic and extracurricular activities, improved faculty performance through professional development programs, and increased administrative efficiency through best practices and technology adoption.

File Description	Document
Upload Additional information	<u>View Document</u>
Provide Link for Additional information	<u>View Document</u>

### 6.5.2

### Quality assurance initiatives of the institution include:

- 1. Regular meeting of Internal Quality Assurance Cell (IQAC); quality improvement initiatives identified and implemented
- 2. Academic and Administrative Audit (AAA) and follow-up action taken
- **3.** Collaborative quality initiatives with other institution(s)
- 4. Participation in NIRF and other recognized rankings
- 5. Any other quality audit/accreditation recognized by state, national or international agencies such as NAAC, NBA etc.

### **Response:** D. Any 1 of the above

File Description	Document
List of Collaborative quality initiatives with other institution(s) along with brochures and geo-tagged photos with caption and date.	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document
Link to Minute of IQAC meetings, hosted on HEI website	View Document

### **Criterion 7 - Institutional Values and Best Practices**

### 7.1 Institutional Values and Social Responsibilities

### 7.1.1

Institution has initiated the Gender Audit and measures for the promotion of gender equity during the last five years.

Describe the gender equity & sensitization in curricular and co-curricular activities, facilities for women on campus etc., within 500 words

### **Response:**

Over the past five years, Inspiria Knowledge Campus has undertaken a comprehensive approach to promote gender equity and sensitization across its campus community. Central to these efforts are regular gender audits, which meticulously assess policies, practices, and the overall campus environment to identify and address any gender disparities. These audits are conducted by a committee comprising faculty, staff, and student representatives, ensuring a broad and inclusive perspective in the evaluation process.

Incorporating gender sensitivity into the curriculum is a fundamental aspect of Inspiria's educational strategy. The institution offers specialized courses in gender studies that delve into various aspects of gender roles, stereotypes, and equality. These courses are designed to educate students and faculty alike on the importance of gender equity and inclusivity in academic and professional settings. Additionally, workshops and seminars on gender sensitization are integrated into the academic calendar, providing platforms for open discussions and awareness-building among students and staff.

Complementing the curricular efforts, co-curricular activities play a vital role in promoting gender equality on campus. Inspiria actively engages students through awareness campaigns, poster exhibitions, and social media initiatives focused on gender issues. The Women's Empowerment Club, a prominent student organization, organizes events and discussions that advocate for women's rights and empowerment, fostering a supportive environment for gender-related dialogues and initiatives.

Ensuring the safety and well-being of women on campus is another cornerstone of Inspiria's commitment to gender equity. The institution has established a dedicated Women's Safety Cell, equipped to handle complaints of harassment or discrimination confidentially and with sensitivity. Comprehensive security measures, including CCTV surveillance and round-the-clock security personnel, further reinforce the campus's commitment to providing a safe environment for all.

Health and wellness services at Inspiria are designed to meet the specific needs of female students and staff. The campus medical center offers gynecological consultations, regular health check-ups, and counseling services to support both physical and mental well-being. Adequate and secure hostel facilities, along with well-maintained restrooms and common areas, ensure comfort and convenience for female residents.

In terms of support systems, Inspiria provides mentorship programs where experienced faculty and professionals guide female students in their academic and career aspirations. Scholarships and financial

aid programs specifically targeted at women encourage educational attainment and professional development, fostering a culture of empowerment and opportunity.

Inspiria Knowledge Campus has consistently demonstrated its commitment to creating an inclusive and supportive environment where gender equity is not only promoted but actively practiced. By integrating gender sensitivity into its educational offerings, enhancing safety measures, and providing comprehensive support systems and facilities, Inspiria ensures that all members of its community can thrive and contribute positively to a more equitable society. These initiatives underscore the institution's role in shaping a progressive and gender-responsive educational environment that prepares students for success in a diverse and evolving world.

File Description	Document
Upload Additional information	<u>View Document</u>

### 7.1.2

#### The Institution has facilities and initiatives for

- 1. Alternate sources of energy and energy conservation measures
- 2. Management of the various types of degradable and nondegradable waste
- 3. Water conservation
- 4. Green campus initiatives
- 5. Disabled-friendly, barrier free environment

### **Response:** B. 3 of the above

File Description	Document
Policy document on the green campus/plastic free campus.	View Document
Geo-tagged photographs/videos of the facilities.	<u>View Document</u>
Bills for the purchase of equipment's for the facilities created under this metric	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

### 7.1.3

Quality audits on environment and energy regularly undertaken by the Institution. The institutional environment and energy initiatives are confirmed through the following

- 1. Green audit / Environment audit
- 2. Energy audit

- 3. Clean and green campus initiatives
- 4. Beyond the campus environmental promotion activities

**Response:** D. Any 1 of the above

File Description	Document
Report on Environmental Promotional activities conducted beyond the campus with geo tagged photographs with caption and date	View Document
Policy document on environment and energy usage Certificate from the auditing agency	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

### 7.1.4

Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and Sensitization of students and employees to the constitutional obligations: values, rights, duties and responsibilities of citizens (Within 500 words)

### **Response:**

Inspiria Knowledge Campus is committed to fostering an inclusive environment characterized by tolerance, harmony, and respect for diversity across cultural, regional, linguistic, communal, and socioeconomic dimensions. The institution's efforts in this regard encompass a range of initiatives aimed at promoting awareness, sensitivity, and adherence to constitutional obligations among students and employees.

Cultural, Regional, Linguistic, and Communal Harmony

Inspiria celebrates cultural diversity through various cultural festivals, events, and activities that highlight the richness of different traditions and customs. These events provide platforms for students from diverse backgrounds to showcase their cultural heritage and promote intercultural understanding among peers. Additionally, the institution encourages participation in regional and linguistic activities, ensuring that regional identities are respected and celebrated within the campus community.

To foster communal harmony, Inspiria organizes dialogues, discussions, and workshops focused on promoting unity and understanding among students of different communities. The institution actively discourages discrimination based on religion, caste, or creed, emphasizing mutual respect and acceptance as core values upheld by all members of the campus community.

### Socioeconomic Sensitivity and Support

Recognizing the diversity of socioeconomic backgrounds among its students and staff, Inspiria

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implements inclusive policies and support mechanisms. The institution offers scholarships, financial aid programs, and fee waivers to ensure equitable access to education and opportunities for students from economically disadvantaged backgrounds. Additionally, career counseling and placement support services are tailored to meet the specific needs and aspirations of students from diverse socioeconomic contexts, facilitating their professional growth and upward mobility.

### Sensitization to Constitutional Obligations and Citizen Responsibilities

Inspiria places a strong emphasis on educating students and employees about their constitutional rights, duties, and responsibilities as citizens of India. This includes regular workshops, seminars, and guest lectures on topics such as democracy, governance, and civic responsibilities. These sessions aim to empower individuals with knowledge about their legal rights and obligations, encouraging active participation in democratic processes and community service.

The institution integrates values education into its curriculum, emphasizing ethical behavior, integrity, and respect for the rule of law. Students are encouraged to critically engage with social issues and contribute positively to societal development through community outreach programs and volunteer initiatives.

### **Institutional Framework and Support Systems**

Inspiria has established dedicated committees and bodies to oversee the implementation of inclusive policies and promote a harmonious campus environment. These include the Diversity and Inclusion Committee, which monitors and evaluates initiatives related to cultural sensitivity, and the Equal Opportunity Cell, which addresses grievances related to discrimination and ensures fair treatment for all members of the campus community.

Furthermore, the institution provides training and sensitization programs for faculty and staff to enhance their awareness of diversity issues and equip them with skills to support students from diverse backgrounds effectively. These programs emphasize the importance of creating a supportive and respectful learning environment that values inclusivity and equality.

### 7.2 Best Practices

7.2.1

Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual

**Response:** 

Inspiria Knowledge Campus has implemented several innovative practices aimed at enhancing student learning, engagement, and overall development. Among these practices, two standout initiatives have been particularly impactful: Mentor-Mentee Sessions and Office Simulation Programmes. These initiatives align with the quality enhancement parameters outlined by the National Assessment and Accreditation Council (NAAC), focusing on student support systems, teaching-learning processes, and infrastructure facilities. Here, we explore these practices in detail, highlighting their objectives, implementation strategies, outcomes, and alignment with NAAC guidelines.

### 1. Mentor-Mentee Sessions

**Objective:** The Mentor-Mentee Sessions at Inspiria Knowledge Campus are designed to foster personalized guidance and support for students throughout their academic journey. The primary objective is to create a nurturing environment where each student receives individual attention from a designated faculty mentor. These sessions aim to address academic, personal, and professional challenges faced by students, thereby promoting their holistic development.

### **Implementation Strategy:**

- Allocation of Mentors: At the beginning of each academic year, mentors are assigned to groups of students based on their areas of expertise and the needs of the students.
- **Regular Meetings:** Mentors conduct weekly or bi-weekly meetings with their mentees to discuss academic progress, career aspirations, personal challenges, and any other relevant issues.
- Goal Setting: Mentors assist mentees in setting academic and personal goals, and provide guidance on how to achieve them.
- **Support System:** Mentors serve as a support system, offering advice, encouragement, and resources to help students overcome obstacles and maximize their potential.

#### **Outcomes:**

- Improved Academic Performance: Students benefit from personalized academic guidance, leading to improved performance and better understanding of their coursework.
- Enhanced Personal Development: Mentorship helps students develop critical thinking skills, decision-making abilities, and confidence.
- Career Readiness: Mentees gain insights into career options, professional etiquettes, and industry expectations through their mentors' experiences and advice.

### **Alignment with NAAC Guidelines:**

- **Student Support and Progression:** The mentor-mentee sessions contribute significantly to enhancing student support mechanisms, ensuring their overall progression and well-being.
- Quality Improvement in Teaching-Learning: The personalized approach of mentorship enhances the effectiveness of teaching-learning processes by addressing individual learning needs and challenges.

### 2. Office Simulation Programme

**Objective:** The Office Simulation Programme at Inspiria Knowledge Campus aims to bridge the gap between theoretical knowledge and practical application by providing students with hands-on experience

in a simulated corporate environment. The programme prepares students for the realities of the professional world, equipping them with essential skills and competencies required in various industries.

### **Implementation Strategy:**

- **Simulation Modules:** Students participate in simulated scenarios that mimic real-world office environments, such as project management, client meetings, teamwork exercises, and problem-solving challenges.
- **Role-playing:** Students take on different roles within the simulated office, including managers, team leaders, and employees, to simulate workplace dynamics and responsibilities.
- **Industry-Relevant Tasks:** Assignments and tasks are designed to reflect the actual challenges and expectations encountered in professional settings.
- **Feedback and Evaluation:** Faculty and industry experts provide feedback and evaluate students based on their performance, teamwork, leadership qualities, and adherence to professional standards.

### **Outcomes:**

- **Hands-on Learning:** Students gain practical experience and develop critical skills such as communication, decision-making, time management, and collaboration.
- **Industry Insight:** The programme enhances students' understanding of corporate culture, business operations, and industry-specific practices.
- **Employability:** Graduates are better prepared for the job market, with practical skills and experiences that make them more attractive to employers.

### **Alignment with NAAC Guidelines:**

- Infrastructure and Learning Resources: The Office Simulation Programme utilizes modern infrastructure and learning resources to provide a realistic and immersive learning experience.
- Employability Enhancement: By focusing on practical skills and industry exposure, the programme enhances students' employability and readiness for professional careers.
- Innovative Practices in Teaching-Learning: The use of simulation-based learning methodologies exemplifies innovative practices that enrich the teaching-learning process and promote active student engagement.

Inspiria Knowledge Campus's implementation of Mentor-Mentee Sessions and the Office Simulation Programme exemplifies its commitment to enhancing educational quality, fostering holistic development, and preparing students for successful careers. These initiatives not only align with NAAC's quality assessment parameters but also contribute significantly to creating a supportive and enriching learning environment. By continuing to innovate and integrate such best practices, Inspiria Knowledge Campus remains dedicated to providing its students with a comprehensive and transformative educational experience.

### 7.3 Institutional Distinctiveness

7.3.1

## Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

### **Response:**

Inspiria Knowledge Campus has established itself as a premier institution with a clear mission: to create future professionals who are not only well-versed in their respective fields but also adaptable, innovative, and ready to tackle the challenges of a dynamic global landscape. This commitment to professional development is woven into every aspect of the college's operations, from curriculum design to student support services. This document outlines the key elements that distinguish Inspiria Knowledge Campus in its pursuit of this mission.

### **Innovative Curriculum**

At the heart of Inspiria Knowledge Campus's approach is its innovative curriculum, meticulously designed to align with industry standards and requirements. Each program is tailored to equip students with both theoretical knowledge and practical skills. Courses are regularly updated to incorporate the latest industry trends, technological advancements, and emerging fields. For instance, the digital marketing program includes modules on social media marketing, search engine optimization (SEO), and data analytics, ensuring that students are proficient in current digital marketing strategies and tools.

Moreover, the curriculum emphasizes experiential learning. Students engage in case studies, simulations, and project-based learning, which foster critical thinking and problem-solving skills. The college also integrates interdisciplinary learning, encouraging students to draw connections between different fields and apply a holistic approach to problem-solving.

### **Industry Collaborations**

A distinctive feature of Inspiria Knowledge Campus is its robust industry collaborations. The college has forged partnerships with leading companies across various sectors, providing students with invaluable opportunities for internships, live projects, and industry interactions. These collaborations are not merely transactional but are deeply integrated into the academic experience.

For example, digital marketing students might work on a live project with a leading marketing agency, gaining hands-on experience while still in college. Similarly, business administration students may intern with multinational corporations, where they apply classroom knowledge to real-world business challenges. These experiences not only enhance students' practical skills but also make them highly employable upon graduation.

Guest lectures and workshops conducted by industry professionals are a regular feature at Inspiria. These sessions offer students insights into the latest industry trends, challenges, and opportunities. Industry experts also mentor students, providing guidance on career choices and professional development.

### **Practical Learning Approach**

Inspiria Knowledge Campus places a strong emphasis on practical learning, which is facilitated through its state-of-the-art facilities. The college boasts well-equipped laboratories, studios, and workshops that enable students to gain hands-on experience in their respective fields. For instance, the media science

department has modern studios and editing suites where students can work on real production projects, from scripting and filming to post-production.

Workshops and lab sessions are integral to the learning process, allowing students to apply theoretical knowledge in a controlled environment. These practical experiences are further enhanced by the use of advanced tools and software commonly used in industry. For example, digital marketing students use industry-standard tools like Google Analytics, Hootsuite, and SEMrush, ensuring they are proficient in the technologies they will encounter in their careers.

### **Holistic Development**

Inspiria Knowledge Campus believes in nurturing well-rounded individuals who excel not only academically but also personally and professionally. The college offers a variety of extracurricular activities through numerous clubs and societies. These platforms allow students to explore their interests, develop new skills, and engage in leadership roles. Activities such as debate clubs, cultural festivals, and sports events contribute to the holistic development of students.

The college also emphasizes the importance of soft skills, which are critical for professional success. Workshops on communication, teamwork, leadership, and time management are regularly conducted to ensure that students are well-prepared for the demands of the professional world.

### **Comprehensive Student Support Services**

Supporting students throughout their academic journey is a priority at Inspiria Knowledge Campus. The college has a dedicated placement cell that works tirelessly to secure internships and job placements for students. The placement cell organizes career fairs, campus recruitment drives, and skill development workshops to enhance students' employability.

Mentoring programs are another vital aspect of student support. Faculty members and industry mentors provide personalized guidance to students, helping them navigate their academic and career paths. Remedial classes are available for students who need additional help with their studies, ensuring that no student is left behind.

### **Emphasis on Digital Skills**

In today's digital era, proficiency in digital skills is essential for any professional. Inspiria Knowledge Campus recognizes this need and places a strong emphasis on developing students' digital competencies. The college offers specialized courses in areas such as digital marketing, data analytics, and information technology, which are critical for the modern workplace.

Students are trained in using cutting-edge tools and platforms. The hands-on training ensures that graduates are not only familiar with but also proficient in the technologies that drive today's industries.

### **Real-World Exposure**

Providing students with real-world exposure is a cornerstone of Inspiria's educational philosophy. The college organizes industry visits, where students tour companies and interact with professionals to understand the workings of various industries. These visits provide practical insights that cannot be

gained through classroom learning alone.

Guest lectures and seminars by industry leaders are regularly held, offering students a glimpse into the challenges and innovations in their fields. These interactions inspire students and provide them with a broader perspective on their career options. Additionally, students participate in national and international conferences, competitions, and hackathons, where they showcase their skills and learn from their peers.

### **Alumni Success Stories**

The success of Inspiria Knowledge Campus in creating future professionals is best illustrated through the achievements of its alumni. Graduates of the college have gone on to secure positions in prestigious organizations, start their own ventures, and make significant contributions to their fields. The alumni network is a vibrant community that supports current students through mentorship, networking opportunities, and career guidance.

Inspiria's alumni include successful entrepreneurs, corporate leaders, and innovators who attribute their professional achievements to the education and support they received at the college. These success stories serve as a testament to Inspiria's commitment to professional development and its effectiveness in preparing students for the real world.

File Description	Document
Appropriate web in the Institutional website	View Document

### 5. CONCLUSION

### **Additional Information:**

Inspiria Knowledge Campus is steadfast in its mission to offer a comprehensive educational journey to its undergraduate students. To achieve this objective, the institution has implemented various groundbreaking programs that cater to the all-round growth of its learners.

Among these initiatives is the "Inskill" program, designed to provide students with essential soft skills and personality development training. Introduced in the Academic Year 2023, this holistic program aims to equip students with the interpersonal and professional skills vital for success in today's dynamic job market.

Moreover, the college is actively forging partnerships with diverse ICT (Information and Communication Technology) collaborators to enhance the digital infrastructure and teaching methodologies within the institution. This continuous effort aims to harness technology's potential in creating a more engaging and interactive learning atmosphere for students.

Acknowledging the significance of civic involvement, Inspiria Knowledge Campus is establishing the National Electoral Club, offering a platform for students to engage in discussions and activities concerning the democratic process and political dialogue.

Additionally, the institution upholds its social responsibility by actively participating in the Unnat Bharat Abhiyan, a Government of India initiative focusing on rural development and community outreach programs. Through these initiatives, the college strives to contribute to local community welfare and instil a sense of social awareness among its students.

Lastly, the college plans to launch a research journal serving as a platform for diverse scholarly contributions. Through this academic publication, Inspiria Knowledge Campus aims to stimulate and endorse research and innovation among its faculty and students, reinforcing its status as a center for intellectual exchange.

These multidimensional initiatives exemplify Inspiria Knowledge Campus, Siliguri's commitment to holistic development, offering a transformative educational experience for its students, and contributing to the broader societal and academic domains.

### **Concluding Remarks:**

In the upcoming academic year, Inspiria Knowledge Campus aims to reinforce its commitment to providing a nurturing and conducive learning environment for the holistic development of students, faculty, and supporting staff.

The college has outlined a comprehensive plan of action focused on several key areas: Firstly, intends to embrace online learning by introducing add on courses, thereby adapting to the evolving educational landscape and ensuring that students have access to diverse learning opportunities beyond the traditional classroom setting. This initiative aligns with the college's goal of providing holistic, value-based education while also fostering entrepreneurial abilities among students to prepare them for the challenges of the corporate world.

Moreover, the college seeks to enhance the academic environment to promote quality in the teaching-learning process. This involves stimulating scholarly activities, conducting quality-related research studies, consultancy, and training programs, and organizing workshops, seminars, and conferences. These endeavors aim to foster a culture of academic excellence and innovation within the college community. Furthermore, Inspiria Knowledge Campus is committed to increasing its extension activities and formal linkages through Memorandums of Understanding (MoUs) with other academic institutions, thereby facilitating continuous upgradation and strengthening of the college's infrastructure and resources. Additionally, the college plans to promote environmental awareness and sustainability measures, ensuring responsible stewardship of resources and conservation efforts.

### **6.ANNEXURE**

### 1.Metrics Level Deviations

	Level Deviation	113						
Metric ID	Sub Questions a	nd Answers	before and	after DVV	Verification	n		
1.2.1	Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM,							
	NPTEL etc. (w	NPTEL etc. (where the students of the institution have enrolled and successfully completed						
	during the last	during the last five years)						
	Answer b	efore DVV V	Verification	: 65				
	Answer A	fter DVV V	erification:	35				
1.2.2	Percentage of sa	tudents enro	lled in Ceri	tificate/ Val	ue added c	ourses and also completed online		
	courses of MOC	OCs, SWAYA	M, NPTEI	L etc. as ago	iinst the toi	tal number of students during the last		
	five years							
						dded courses and also completed		
		f MOOCs, S	SWAYAM,	NPTEL etc	. as against	the total number of students during the		
	last five years	c 51111	T 101 .1					
	Answer b	efore DVV V	erification	:		٦		
	2022-23	2021-22	2020-21	2019-20	2018-19			
	22	5	26	77	74	1		
	22	3	20	11	/4			
	Answer A	fter DVV V	erification :		İ	٦		
	2022-23	2021-22	2020-21	2019-20	2018-19			
	70	0	21	221	100	-		
	70	8	21	221	190			
1.3.2			lertaking p	roject work	k/field wor	k/ internships (Data for the latest		
	completed acad	lemic year)						
	1001 N	1 6 4 1			1 /00			
					ect work/fi	eld work / internships		
		efore DVV V						
	Answer a	fter DVV Ve	erification: 3	333				
	Damanla . Inn	ut aditad as	nantha liat i	and contified	too of stude	ants musuided for elemification		
	Remark : Inp	ut earted as	per me nst a	and certifica	nes of stude	ents provided for clarification.		
1.4.1	Institution obta	ins foodback	on the aca	domic norfo	rmanco ar	nd ambience of the institution from		
1.7.1		v				Alumni etc. and action taken report		
	on the feedback					Aummi eic. und action taken report		
	on the jecuouen	is muce are			<i>,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</i>			
	Answer b	efore DVV V	Verification	: C. Feedba	ck collecte	d and analysed		
	Answer before DVV Verification : C. Feedback collected and analysed  Answer After DVV Verification: E. Feedback not collected							
2.1.1		Enrolment percentage						
	•	0						
	2.1.1.1. <b>Num</b>	ber of seats	filled year	wise durin	g last five	years (Only first year admissions to		
	be considered)							
		efore DVV V	Verification	:				

2022-23	2021-22	2020-21	2019-20	2018-19
496	362	320	337	271

### Answer After DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
543	407	360	369	278

### 2.1.1.2. Number of sanctioned seats year wise during last five years

Answer before DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
690	570	570	390	290

### Answer After DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
726	600	558	486	312

### 2.4.1 Percentage of full-time teachers against sanctioned posts during the last five years

### 2.4.1.1. Number of sanctioned posts year wise during the last five years

Answer before DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
84	58	45	67	2

### Answer After DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
39	41	30	31	22

Remark: In year 2020-21, number of sanctioned posts should not be less than actual teachers appointed, Hence input edited from 2.2 and supporting documents provided by HEI for clarification.

# 2.4.2 Percentage of full time teachers with NET/SET/SLET/ Ph. D./D.Sc. / D.Litt./L.L.D. during the last five years (consider only highest degree for count)

# 2.4.2.1. Number of full time teachers with NET/SET/SLET/Ph. D./ D.Sc. / D.Litt./L.L.D year wise during the last five years

Answer before DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
4	2	2	2	2

Answer After DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
03	02	0	0	0

Remark: Experience of teacher less than 10 months will not be considered and without NET certificate and PhD degree claim will not be considered. Hence input edited accordingly.

### 2.6.3 Pass percentage of Students during last five years (excluding backlog students)

# 2.6.3.1. Number of final year students who passed the university examination year wise during the last five years

Answer before DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
319	292	228	184	163

### Answer After DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
300	292	228	184	163

# 2.6.3.2. Number of final year students who appeared for the university examination year-wise during the last five years

Answer before DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
345	307	257	211	168

### Answer After DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
321	307	257	211	168

Remark: Input edited from supporting documents as per the HEI provided for clarification.

# 3.1.1 Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the last five years (INR in Lakhs)

# 3.1.1.1. Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the last five years (INR in Lakhs)

Answer before DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
0	0	0	0	1.09

### Answer After DVV Verification:

2022-23   2021-22   2020-21   2019-20   2018-19		2022-23	2021-22	2020-21	2019-20	2018-19
---	--	---------	---------	---------	---------	---------

0	0	0	0	0
1				

Remark: Without sanction letter the claim will not be considered, Hence input edited accordingly.

Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years

# 3.2.2.1. Total number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during last five years

Answer before DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
9	4	3	4	4

Answer After DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
9	4	02	4	02

Remark: Session on Ask us Anything, Inner Conviction And Understanding The Future Of Employment Opportunities, How to Craft the perfect winning pitch will not be considered in this metric. Input edited accordingly.

## Number of research papers published per teacher in the Journals notified on UGC care list during the last five years

# 3.3.1.1. Number of research papers in the Journals notified on UGC CARE list year wise during the last five years

Answer before DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
5	5	3	3	6

Answer After DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
0	0	01	0	01

Remark: Input edited as per the research papers in the Journals notified on UGC CARE list provided by HEI for clarification.

# Number of books and chapters in edited volumes/books published and papers published in national/international conference proceedings per teacher during last five years

### 3.3.2.1. Total number of books and chapters in edited volumes/books published and papers

in national/international conference proceedings year wise during last five years

Answer before DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
7	4	1	3	1

Answer After DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
03	01	1	02	1

Number of extension and outreach programs conducted by the institution through organized forums including NSS/NCC with involvement of community during the last five years.

3.4.3.1. Number of extension and outreach Programs conducted in collaboration with industry, community, and Non- Government Organizations through NSS/ NCC etc., year wise during the last five years

Answer before DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
25	14	0	0	0

Answer After DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
20	11	0	0	0

Remark: Events conducted for the benefit of their own students will not be considered and national festivals, Days celebrations like Yoga day, Women's day etc., will not be considered in this metric. Hence input edited accordingly.

Number of functional MoUs/linkages with institutions/industries in India and abroad for internship, on-the-job training, project work, student / faculty exchange and collaborative research during the last five years.

Answer before DVV Verification : 3 Answer After DVV Verification :2

4.3.2 Student – Computer ratio (Data for the latest completed academic year)

4.3.2.1. Number of computers available for students usage during the latest completed academic year:

Answer before DVV Verification: 436 Answer after DVV Verification: 475

4.4.1 Percentage expenditure incurred on maintenance of physical facilities and academic support facilities excluding salary component, during the last five years (INR in Lakhs)

# 4.4.1.1. Expenditure incurred on maintenance of infrastructure (physical facilities and academic support facilities) excluding salary component year wise during the last five years (INR in lakhs)

Answer before DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
370	262	130	190	182

Answer After DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
52.43	35.7	28.76	68.96	59.16

Remark: Input edited considering only the expenditure incurred on maintenance of physical facilities and academic support facilities excluding salary component, during the last five years (INR in Lakhs).

# Following capacity development and skills enhancement activities are organised for improving students' capability

- 1. Soft skills
- 2. Language and communication skills
- 3. Life skills (Yoga, physical fitness, health and hygiene)
- 4. ICT/computing skills

Answer before DVV Verification : A. All of the above Answer After DVV Verification: B. 3 of the above

Remark: Input edited considering option 2,3 and 4 as per the supporting documents provided by HEI for clarification.

# Percentage of students benefitted by guidance for competitive examinations and career counseling offered by the Institution during the last five years

# 5.1.3.1. Number of students benefitted by guidance for competitive examinations and career counselling offered by the institution year wise during last five years

Answer before DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
95	0	34	0	0

### Answer After DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
43	0	0	0	0

Remark: Soft skills sessions will not be considered in this metric. Hence input edited considering the students benefited by guidance for competitive examination provided for clarification.

- The institution adopts the following for redressal of student grievances including sexual harassment and ragging cases
  - 1. Implementation of guidelines of statutory/regulatory bodies
  - 2. Organisation wide awareness and undertakings on policies with zero tolerance
  - 3. Mechanisms for submission of online/offline students' grievances
  - 4. Timely redressal of the grievances through appropriate committees

Answer before DVV Verification : A. All of the above Answer After DVV Verification: C. 2 of the above

- Percentage of placement of outgoing students and students progressing to higher education during the last five years
  - 5.2.1.1. Number of outgoing students placed and / or progressed to higher education year wise during the last five years

Answer before DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
118	103	65	64	71

Answer After DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
111	85	61	61	51

5.2.1.2. Number of outgoing students year wise during the last five years

Answer before DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19	
315	305	245	214	165	

Answer After DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19	
300	292	228	184	163	

Remark: 5.2.1.2- Only pass students will be considered, Input edited from metric 2.6.3.1

- Number of awards/medals for outstanding performance in sports/ cultural activities at University / state/ national / international level (award for a team event should be counted as one) during the last five years
  - 5.3.1.1. Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one) year wise during the last five years

Answer before DVV Verification:

2022-23   2021-22   2020-21   2019-20   2018-1
--

1	4	0	0	0
1				

Answer After DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19	
0	0	0	0	0	

- Average number of sports and cultural programs in which students of the Institution participated during last five years (organised by the institution/other institutions)
  - 5.3.2.1. Number of sports and cultural programs in which students of the Institution participated year wise during last five years

Answer before DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19	
16	17	0	11	7	

Answer After DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19	
24	8	0	7	8	

- 6.2.2 Institution implements e-governance in its operations
  - 1. Administration
  - 2. Finance and Accounts
  - 3. Student Admission and Support
  - 4. Examination

Answer before DVV Verification : A. All of the above Answer After DVV Verification: D. 1 of the above Remark : Input edited from supporting documents.

- 6.3.3 Percentage of teaching and non-teaching staff participating in Faculty development Programmes (FDP), Management Development Programmes (MDPs) professional development /administrative training programs during the last five years
  - 6.3.3.1. Total number of teaching and non-teaching staff participating in Faculty development Programmes (FDP), *Management Development Programmes (MDPs)* professional development /administrative training programs during the last five years

Answer before DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19	
10	4	6	4	5	

Answer After DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19	
03	01	02	0	01	

### 6.3.3.2. Number of non-teaching staff year wise during the last five years

Answer before DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19
45	43	41	38	35

### Answer After DVV Verification:

2022-23	2021-22	2020-21	2019-20	2018-19	
48	48	48	48	48	

Remark: Multiple participation of the faculty in the same academic year will be considered as one only. Input edited as per the certificates of teaching staff provided for clarification.

### 6.5.2 Quality assurance initiatives of the institution include:

- 1. Regular meeting of Internal Quality Assurance Cell (IQAC); quality improvement initiatives identified and implemented
- 2. Academic and Administrative Audit (AAA) and follow-up action taken
- 3. Collaborative quality initiatives with other institution(s)
- 4. Participation in NIRF and other recognized rankings
- 5. Any other quality audit/accreditation recognized by state, national or international agencies such as NAAC, NBA etc.

Answer before DVV Verification: D. Any 1 of the above Answer After DVV Verification: D. Any 1 of the above

# Quality audits on environment and energy regularly undertaken by the Institution. The institutional environment and energy initiatives are confirmed through the following

- 1. Green audit / Environment audit
- 2. Energy audit
- 3. Clean and green campus initiatives
- 4. Beyond the campus environmental promotion activities

Answer before DVV Verification: C. Any 2 of the above Answer After DVV Verification: D. Any 1 of the above

### 2.Extended Profile Deviations

ID	Extended (	Questions								
1.1	Number of students year wise during the last five years									
	Answer be	fore DVV V	erification:							
	2022-23	2021-22	2020-21	2019-20	2018-19					

í					
	1368	1180	870	765	624
	Answer After DVV Verification:				
	2022-23	2021-22	2020-21	2019-20	2018-19
	1382	1368	1180	870	624
2.1	Number of teaching staff / full time teachers during the last five years (Without repeat Answer before DVV Verification: 92 Answer after DVV Verification: 58				
2.2	Number of teaching staff / full time teachers year wise during the				
	Answer before DVV Verification:				
	2022-23	2021-22	2020-21	2019-20	2018-19
	38	30	30	19	19
	Answer After DVV Verification:				
	2022-23	2021-22	2020-21	2019-20	2018-19
	30	30	30	19	19
3.1	Expenditure excluding salary component year wise during  Answer before DVV Verification:				
	2022-23	2021-22	2020-21	2019-20	2018-19
	661.58	444.85	261.29	389.19	363.08
	Answer After DVV Verification:				
	2022-23	2021-22	2020-21	2019-20	2018-19
	553.08	384.46	221.89	348.54	320.07
	L	L		<u> </u>	