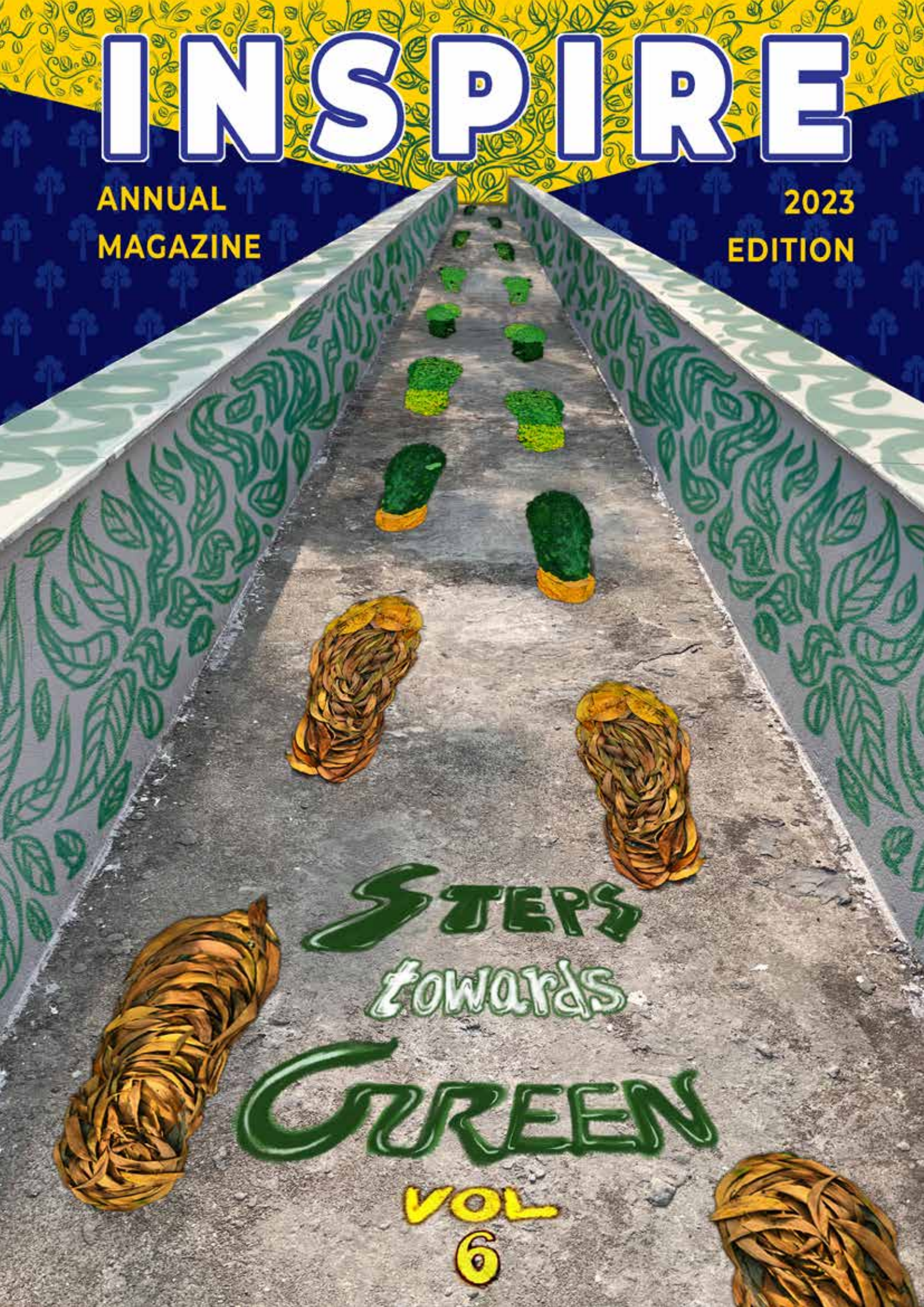


INSPIRE

ANNUAL
MAGAZINE

2023
EDITION



STEPS
towards
GREEN
VOL
6



Faculty Editorial Team



Mohammed
Firoz



Anubhav
Chakraborty



Payal
Kumari



Priti
Thapa



Neha
Thapa



Meghna
Singh



Banishikha
Saha



Shweta
Sharma

Student Editorial Team



Anjali
Chhetri



Sameel Raj
Pradhan



Precha
Bhujel



Friendsis
Rai



Srishti
Pandey



Pranay Kumar
Chhetri



Mrinal
Pradhan



Oishi
Modak



Raj
Dey



Kritika
Sharma



Dipti
Rathi



Hemal
Agarwal



Sayantika
Sarkar



Mayoshi
Basak



Shreya
Goyal

Design & Digital Team



Surendra
Pradhan



Sandeep
Ruchal



Vineet
Sharma



Pritam
Das



Subhankar
Dandapat

CONTENTS

01	Message from the Management	Page 01-05
i	Management Trustee	01
ii	Head Operations	02
iii	Principal	03
iv	Dean Message	04
v	Associate Dean Message	05
02	Editorial	
	Vanuatu: A Small Island Nation...	06
03	Message from the HOD's	Page 08-22
i	Department of Global Business	09
ii	Department of Entrepreneurship	10
iii	Department of Taxation & Audit	11
iv	Department of Sports Management	12
v	Department of Hospital Management	13
vi	Department of Business Management	14
vii	Department of Digital Marketing	15
viii	Department of Media Science	16
ix	Department of Multimedia, Animation and Graphic Design	17
x	Department of Interior Design	18
xi	Department of Fashion Design	19
xii	Department of Computer Application	20
xiii	Department of Data Science	21
xiv	Department of Hospitality and Hotel Adminstration	22
04	Events & Activities	Page 23-63
i	Fare-o-Lasta	24
ii	International Yoga Day	26
iii	Fresco	27
iv	Halloween	29
v	Cosplay	31
vi	Cakes & Carol	33
vii	Youthrun	35
viii	Youth Carnival	39
ix	Alumni Meet	41
x	Startup Weekend	42
xi	Annual Sports Day	45
xii	Internation Colour Day	47
xiii	Hall of Fame	48
xiv	Insvaganza	49
xv	Boishaki Bhoj	53
xvi	Inspira Q	55
xvii	Toastmaster	59
xviii	Comic Con	61
xix	Design Exhibition	63



05	Alumni Corner	Page 65-66
06	Clubs of Inspiria	Page 67-101
i	Computing Club	68
ii	Cultural Club	74
iii	Insignia Club	82
iv	Inspiria TV	86
v	Toastmasters	91
vi	Flim Club	92
vii	Drama Club	93
viii	Helath Club	94
ix	Literary Club	95
x	Rotaract Club	96
xi	NSS Club	97
07	Department Group Photos	Page 102-107
08	Faculty Contributions	Page 108-118
09	Knowledge Excursions	Page 119-120
10	Nature's Runway	Page 123-126
11	Student Contributions	Page 127-156
12	Digital Arts & Illustration	Page 157-18





MESSAGE FROM THE MANAGEMENT



Mr. Atul Gupta **MANAGEMENT TRUSTEE**

As we grapple with climate change's effects, there is a growing need for sustainable development and environmentally conscious practices. In this year's Inspire 2023 magazine, the theme is "Green is the new black," an urgent call to action for the education fraternity to explore ways to contribute to sustainable development.

Higher education institutions play a critical role in attaining sustainable development goals by providing a platform for research, innovation, and education. As a result, higher education in sustainable development extends beyond raising awareness to equip students with the necessary skills to address global challenges such as climate change. It is encouraging to see that Inspiria Knowledge Campus has taken a commendable step in committing to sustainable development goals and has incorporated them into its campus, classroom teaching, and practices.

In addition, the institution has organised several initiatives, such as tree-planting drives and waste-reduction campaigns, to promote sustainable practices among students and staff.

The contributions from students in this year's Inspire magazine, including articles, poems, paintings, and digital art, emphasise the urgency of adopting sustainable practices and the role of education in achieving sustainable development goals. In addition, the magazine has provided a platform for students to explore the various ways of achieving sustainable development, highlighting the critical role of education in attaining the Sustainable Development Goals (SDGs).

"Education is the key to unlocking the world, a passport to freedom," Oprah Winfrey said. Sustainable development is crucial for the future of our planet, and education is the key to achieving it. We must continue educating and empowering students to become change agents and contribute to a better world. Green is indeed the new black, and we must all play our part in achieving a sustainable future. The Inspire 2023 magazine reminds us of our collective responsibility to achieve a more sustainable future.





Mr. Rahul Gupta HEAD OF OPERATIONS

Writing about the significance of sustainability and environmental responsibility at Inspiria Knowledge Campus fills me with immense joy. Since the inception of our efforts to reduce our carbon footprint and make our campus more eco-friendly to the present day, where green practices are deeply embedded in our culture, it has been a journey filled with happiness and pride.

At Inspiria, sustainability is not just a passing trend but an integral part of our identity and a core value we seek to instil in our students and faculty. Our green practices extend beyond the boundaries of our campus, and we encourage our students to apply their knowledge and awareness outside our gates to impact the world positively.

In line with our commitment to sustainability, this year's issue of Inspire 2023 consciously focuses on sustainable development, with the theme **"Green is the New Black."** Through this publication, we aim to inspire and educate our readers about the importance of environmental responsibility and showcase the efforts being made at our campus and in the broader community. Our goal is to produce future leaders and create a more sustainable and environmentally responsible society.

Looking ahead, I am hopeful that our efforts will continue to make a positive impact. I am sure that you will enjoy reading Inspire 2023, and I leave you with this quote:

"Choosing to go green isn't just a trend; it's a responsibility we owe ourselves and future generations."





Dr. Indrajit Chatterjee

PRINCIPAL

I am delighted to write a message for Inspire 2023, Inspiria's Annual magazine, on **"Green is the new black,"** focusing on sustainable development and living. The COVID-19 pandemic has brought about significant disruptions in our lives, including how we approach education. Secondary school and college education have seen numerous changes, and addressing the mental and physical impact on students during this time is crucial.

Sustainable living is an essential aspect that educators need to emphasise. As educators, we have a unique opportunity to instil in our students the importance of sustainability in all aspects of life. By promoting sustainable practices and teaching empathy, we can prepare our students to become responsible global citizens who will positively impact the world.

As a college, we play a vital role in society. It is our responsibility to organise events that teach our students the values of friendship, belonging, and love and promote sustainable practices. We need to work with more enthusiasm and vigour to ensure that our students are well-prepared to face future challenges and positively contribute to society.

Sustainable living is a critical aspect of education, and we must ensure that our students understand its importance. By promoting sustainable practices and teaching empathy, we can prepare our students to become responsible global citizens who will positively impact the world. I hope you find Inspire 2023 an insightful and thought-provoking read.





Firoz Mohammed, Ph.D **Dean – Media and Design**

As the Dean of Media and Design at Inspiria Knowledge Campus, it's my privilege to write a message for our annual magazine, Inspire 2023.

Climate change and global warming are pressing issues we cannot ignore. The impact of climate change is being felt globally, from rising sea levels, floods, droughts, and water shortages. Unfortunately, for too long, we have been in denial about the reality of climate change, using development as a pretext for inaction. As a result, we are witnessing devastating consequences, such as mountains cracking and rivers drying up. The recent water crisis in Chennai, once a wet city, indicates that we must take immediate action.

As members of the higher education sector, we have a critical role in mitigating climate change's effects. We can create a more sustainable future by committing to implementing sustainable development goals (SDGs) through interdisciplinary, multidisciplinary, and transdisciplinary approaches. Along with other disciplines, media and design can help educate future generations creating a sustainable society and living.

Given that we live in an age of digital and social media, students have the potential to create relatable and engaging content that can raise awareness of SDGs amongst youths and also at the grassroots level. Therefore, as media educators, we must inspire and equip our students to create quality, meaningful, engaging content sensitizing masses on climate change. We can disseminate information and engage with communities to achieve sustainability goals.

Moreover, we must encourage aspiring designers to explore innovative and sustainable solutions to climate change. Design thinking and out-of-the-box approaches can help bring off-beat designs aligned with institutional environmental sustainability, social responsibility, and community engagement goals.

Educators are crucial in raising awareness and mobilizing action toward sustainability goals. Let us recognize the severity of climate change and work towards mitigating its effects through actionable and sustainable solutions. Together, we can create a more sustainable and resilient future.





Prof. (Dr.) Ambrish Sharma
Associate Dean
School of Management

I am delighted to write a message for Inspire 2023 with the captivating theme **“Green is the New Black.”** The theme emphasizes the importance of sustainability in today’s world. The theme perfectly aligns with the core values and vision of Inspiria Knowledge Campus.

Future managers can profoundly impact sustainable development, living, and business practices. Their role encompasses strategic decision-making, where they integrate sustainability considerations into their organizational strategies and operations. Therefore, we are fully devoted to nurturing future managers who comprehend the utmost significance of sustainability and possess the requisite skills and knowledge to drive positive change.

At Inspiria, we take immense pride in our mission to ensure the employability of our Inspirians. Our ultimate aim is to equip our students with the skills and mindset needed to lead future businesses, embracing challenges as opportunities through critical thinking and their unwavering commitment to serving society.

As the Dean of the School of Management and as the School of Management, we are steadfast in our commitment to preparing future managers who understand the critical importance of sustainability and possess the skills and knowledge to catalyze positive transformation.



EDITORIAL

Vanuatu: A Small Island Nation Taking Big Steps in Climate Activism




Anubhav Chakraborty
Asst. Professor

As a small island nation in the South Pacific, Vanuatu is among the most vulnerable countries to the impacts of climate change. Rising sea levels, more frequent and severe storms, and coral bleaching are just some of the challenges that threaten the livelihoods and well-being of the people of Vanuatu. Despite these challenges, however, Vanuatu is taking big steps in climate activism and leading the charge for global action on climate change.

One of the most notable examples of Vanuatu's climate activism is the country's decision to take legal action against fossil fuel companies for their role in contributing to climate change. In 2020, Vanuatu's government announced that it would be joining forces with other Pacific Island nations to take legal action against 47 of the world's largest fossil fuel companies. The goal of the lawsuit is to hold these companies accountable for their greenhouse gas emissions and to seek compensation for the damages caused by climate change.

Vanuatu's legal action against fossil fuel companies is a bold and unprecedented move for a small island nation. By taking legal action, Vanuatu is sending a clear message to the world that it will not stand idly by while the actions of wealthy countries and corporations threaten the future of its people and its environment. The lawsuit also demonstrates the leadership and determination of Pacific Island nations in the fight against climate change. In addition to legal action, Vanuatu is also taking steps to reduce its own greenhouse gas emissions and transition to renewable energy. In 2020, the government announced its intention to have 100% renewable energy by 2030, which



An aerial photograph of a tropical island. The water is a vibrant turquoise color, and several traditional huts with thatched roofs are built on wooden stilts over the water. The sky is a clear, bright blue with a few wispy white clouds. The overall scene is idyllic and serene.

would make Vanuatu one of the first countries in the world to achieve this goal. The government has also implemented a number of initiatives to promote energy efficiency and renewable energy, such as the Solar Rural Electrification Program, which provides solar power to remote communities that are not connected to the electricity grid.

Vanuatu's commitment to renewable energy and energy efficiency is not only important for reducing greenhouse gas emissions, but also for improving the lives of its people. The country has a high dependence on imported fossil fuels for its energy needs, which can be expensive and unreliable. By transitioning to renewable energy, Vanuatu can improve energy security, reduce costs, and create new economic opportunities in areas such as renewable energy production and energy efficiency services.

Vanuatu's efforts to address climate change also extend to the international stage. The country has been a vocal advocate for ambitious climate action at the United Nations Framework Convention on Climate Change (UNFCCC) and other international forums. In 2017, Vanuatu co-founded the Climate Vulnerable Forum, a group of 48 countries that are highly vulnerable to the impacts of climate change. The forum's goal is to raise awareness of the urgent need for climate action and to push for more ambitious global efforts to address climate change.

Vanuatu's leadership in climate activism is an inspiration to other small island nations and countries around the world. Despite its small size and limited resources, Vanuatu has shown that it is possible to take bold action on climate change and to stand up to powerful interests that threaten the future of our planet. By taking legal action against fossil fuel companies, committing to renewable energy, and advocating for ambitious global climate action, Vanuatu is demonstrating the kind of leadership and determination that is needed to address the urgent challenge of climate change.

In conclusion, Vanuatu is a small island nation with a big voice when it comes to climate activism. The country's legal action against fossil fuel companies, commitment to renewable energy, and advocacy for global climate action demonstrate its leadership and determination to protect its people and its environment from the impacts of climate change.



**MESSAGE FROM
HEAD OF
DEPARTMENTS**



The Department of Global Business prepares students about the global dynamics and interplay between political, economic, social, and human conditions and how one can use them to leverage one's business venture. Our department's teaching style is unique, as we focus on developing a holistic understanding of global business by combining theoretical knowledge with practical experience. Leading industry experts are featured throughout the course as Guest speakers who, with their practical realities, help in combining theory and practical knowledge. Apart from classroom teaching, we organize various activities and events to give our students a platform to showcase their skills, knowledge, and expertise. Trade Bustle, Clash of Minds, Public relations activity, Business Plans, Board Meetings, and Stock Market

Simulation are some business competitions organized by the department in the past academic year. The highlight of the Department of Global Business is the international trip every third-year final batch of the BBA Global Department undertakes. We have taken our students to Dubai and Malaysia to experience the global business environment firsthand, interact with international business leaders and gain valuable insights that can help them in their careers. The department is committed to quality education and preparing them to become global leaders. We provide a conducive learning environment and promote a culture of sustainability.

Mr. Anil Philip
Asst. Professor

DEPARTMENT OF

ENTREPRENEURSHIP



Entrepreneurship is not just about starting a business or making money; it's also about positively impacting society. I encourage you to think outside the box and use your entrepreneurial skills to make a difference. One area where entrepreneurship can make a significant impact is in the field of green entrepreneurship. With environmental concerns becoming more pressing every day, there is a growing need for innovative solutions to help reduce our carbon footprint and protect our planet. As entrepreneurs, you have the power to create new and sustainable products and services that can help make a positive impact on the environment. I encourage you to explore the

field of green entrepreneurship and think about how you can use your entrepreneurial skills to create a more sustainable future. Whether it's developing a new eco-friendly product, creating a green tech startup, or finding innovative ways to reduce waste, you have endless opportunities to make a difference. Remember, entrepreneurship is not just about making money; it's about creating a better world for ourselves and future generations. So, let's work together to build a brighter, greener future for all.

Sharon Chandy
Asst. Professor



BBA Accountancy, Taxation & Auditing provides students with in-depth theoretical knowledge and practical exposure, which helps them when they step out for their vast upcoming career opportunities. We conduct various events, seminars, and sessions throughout the year, keeping in mind the trending demand of the industry. Workshops and guest lectures by experts from the industry are conducted to emphasize problem-solving through interaction and exchange of information. In addition, role Plays and simulated situation games are being performed to give students an insight into the responsibilities of

various professionals involved in the finance industry. Students are given soft skill sessions such as Mock Interviews, Group Discussions, and Improvement in Presentation Skills to improve their overall personality development. Also, we have developed our in-house curriculum on Spreadsheet Training so that students can get all the technical, tactical, and theoretical understanding and command of their specified area.

Mr. Sourav Keshri

Asst. Professor

DEPARTMENT OF
SPORTS MANAGEMENT



The Sports Management curriculum ensures that the sport and business functions, the most elaborate exercises, are conducted in a reasonable, cost-effective, and productive approach. The course modules are outlined to encompass all facets of sports management. Students are acquainted with the sports business as a profession, from academic theories to practical expertise, helping them kick-start their sports management careers. Students embrace the Bio Aesthetic Points technique wherein Blended, Active, and Problem-based learnings are introduced, and students acquire information interest and the impetus to learn through traditional classroom teaching coupled with online knowledge and independent study by exploring teaching and learning techniques that place the student in charge of their learning through meaningful exercises. In this student-centered approach, the students study a subject through understanding and solving problems.

This focus increases the capability of teachers to develop instruction for students, eventually enhancing the experience for all. At Inspiria, we inspire our students to verbalize their ideas and acknowledge the opinions of others to strengthen their self-confidence and improve their communication and critical thinking skills, which are essential throughout their lives. In addition, the coursework is designed to help the students to learn and practice different areas of sports management. By having that, they prepare themselves to work in the real world of sports. Furthermore, to prepare their confidence and work experience, the college organizes various internship programs in the country. Students visit and remain there to learn the art of managing and the science of executing the sports industry.

Ms. Sukriti Bhardwaj
Asst. Professor



The Department of hospital management offers a complete understanding of the healthcare sector and the management strategies for the same. Managing the hospital and healthcare sector is a great job indeed. Still, the skills required to handle a hospital can only be developed under the proper guidance of teachers and professionals. Hospitals are known to be very complex, with various medical and non-medical departments. In addition, there are several supportive departments, such as Administrative, Quality Assurance, Marketing, Branding, etc. Therefore, hospital management as a career opportunity is very much in demand, and it also celebrates a wide range of job specializations. Accurate skill sets

of hospital managers should be based on their listening and communication ability which can help them to become excellent decision-makers and conflict resolvers. Hospital Management provides theoretical and practical experience to the students by dividing the curriculum into classes, internships, and field visits. Hospital management students also get hands-on experience by organizing health camps under their exclusive club, Inspiria Health Club, such as dermatology and dental camps.

Ms. Ankita Mishra

Asst. Professor

DEPARTMENT OF

BUSINESS MANAGEMENT



We are delighted to introduce you to the Department of BBA General. We are committed to training students and transforming aspiring amateurs into bold business mavericks, making them corporate-ready. To meet the existing demand of the industry, we constantly modify our classroom interactions, delivery style, extracurricular activities, and in-depth research activities. "Insignia," the management club driven by the department's students, organizes a diverse mix of events that play a significant role in the practical development of every student. The BBA department boasts an outstanding placement record in various international/national organizations. Our

students have been well accepted in their job profiles and have consistently exceeded the expectations of employers. Our achievements have been possible with the robust team spirit and camaraderie of the Inspirian family under the exemplary administration of our accomplished senior management leaders. We bask in the galore of our adage "Do what you love" to make our students employable and splendid human beings..

Mr. Neerjang Lama
Asst. Professor



As a part of the Digital Marketing department, I am enthusiastic about the department's future and the prospects that await our students. We are dedicated to remaining one step ahead of the curve and giving our students the skills and information they need to thrive in this dynamic industry as digital marketing develops rapidly. Our BBA in Digital Marketing curriculum focuses on creativity, innovation, and critical thinking to help students prepare for the rapidly evolving field of digital marketing. We are equally committed to advancing sustainability in digital marketing. Our students' duty as future marketers is to use digital platforms to persuade audiences to act in favor of a greener future and spread positive change. To do this, we are incorporating sustainability into our curriculum,

emphasizing environmentally beneficial actions and moral marketing. In addition, our students will study the adverse effects of conventional marketing strategies on the environment and investigate more eco-friendly, sustainable alternatives. As the field of digital marketing continues to evolve and new challenges emerge, we are confident that our BBA in Digital Marketing program will prepare our students for success while promoting sustainability and ethical practices in the industry. We look forward to continuing to innovate and lead the way in digital marketing education.

Mr. Rahul Dutta
Asst. Professor

DEPARTMENT OF **MEDIA SCIENCE**



Welcome to the Department of Media Science! Our department is dedicated to exploring the intersections of media, technology, and society. Through our cutting-edge research, dynamic coursework, and innovative programming, we prepare our students to be leaders in the ever-evolving media field. With specializations in Electronic media, Advertising, Public Relations, and Event management, students learn and practice the nuances of media production, multimedia storytelling, and content writing through practical sessions, workshops, webinars, industry visits, and project-based educational excursions. In addition,

the department provides the best contemporary and futuristic media education and training to prepare students to be industry-ready media professionals of tomorrow. Our faculty members bring diverse expertise and experience to the classroom, and our state-of-the-art facilities provide students with hands-on opportunities to develop their skills and creativity. We look forward to helping you explore the exciting world of media science.

Mr. Anubhav Chakraborty

Asst. Professor

DEPARTMENT OF **MULTIMEDIA, ANIMATION & GRAPHICS DESIGN**



In today's digital age, visual Communication is essential for creating a positive user experience. Websites, apps, and other digital products rely heavily on visual elements to guide users and communicate important information. By studying visual Communication, individuals can learn how to create user-friendly designs that enhance the overall user experience. Our course derives from the field of study known as Visual Communication. This course aims to present an advanced primer for graphic design, animation, and multimedia. Here at Inspira, students come from various backgrounds, so our first job is introducing them to Visual Communication. This course consists of multiple projects and assignments so that students can learn while doing these. One of the most significant benefits of multimedia, animation,

and graphic design is that it allows us to use various tools in our classroom. We combine different types of media from other disciplines with our material to create a more engaging experience for students. The assignments are designed to take the students from a straightforward task slowly moving on to more complex issues. Most of our subjects are full of practicals, whether computer-based or handmade. We combine traditional learning methods with new technology for more hands-on learning. We also offer electives where students can take classes and get real experience before entering their chosen field professionally.

Mr. Prasun Sankar Sanyal

Asst. Professor

DEPARTMENT OF
INTERIOR DESIGN



Interior designers are problem solvers who must balance space's functional and aesthetic aspects while considering their client's needs and preferences, besides being creative, critical thinkers, and excellent communicators. Students must learn how to analyze and evaluate design options and assess the feasibility of different solutions. In addition, they must clearly and effectively communicate their ideas to clients, contractors, and other stakeholders. This includes creating clear and detailed design drawings, specifications, and schedules. Interior design students must have a strong foundation in the principles and elements of design and an understanding of materials,

finishes, and construction techniques. In addition, interior designers must be able to think outside the box, explore new ideas, and push the boundaries of traditional design. An interior design course at Inspiria Knowledge Campus provides students with a comprehensive understanding of the field while encouraging creativity, critical thinking, and practical communication skills. With these skills and knowledge, we prepare our students to enter the industry and make a positive impact in the field of interior design.

Mr. Abhirup Chanda
Asst. Professor

DEPARTMENT OF **FASHION DESIGN**



We are a young, dynamic, and acclaimed institution for fashion education in the Northeast region where aspiring designers are trained to be creative and innovative and have an eye for detail in fashion design. The department is furnished with a state-of-the-art fashion studio and laboratories, and we constantly embrace the best academic training to deliver the highest educational fulfillment. We invite guest speakers from academics and the industry so students can have deeper insights to understand the expectations of the fashion industry better. The department's students have participated in different

events of merit within and outside the college and have won awards and appreciation. The faculty team is not only imparting quality teaching but is also dedicatedly functioning for the comprehensive growth of the students to make them progressive and autonomous individuals. At Inspira, we are committed to delivering a gateway for students into the fascinating, highly competitive, and lucrative fashion industry.

Ms. Deepika Bansal
Asst. Professor

DEPARTMENT OF

COMPUTER APPLICATION



Computer Science and its application is a rapidly evolving field with new daily developments and innovations. It is a field that demands constant learning and adaptation. The Department encourages our students to participate in extracurricular activities and research projects, allowing them to apply their theoretical knowledge in real-world scenarios. The motivation of the Department is to provide the students with a strong foundation in the fundamental concepts of Computer Science, along with a practical understanding of the latest tools and technologies. The Department has always been at the forefront of cutting-edge research & education. It is also committed

to continuing our tradition of excellence and further enhancing our research and teaching capabilities. Apart from this, the Department also focuses on developing new collaborations with industry partners to advance our students' skills and knowledge to improve their career. Overall we as a team are working towards building a department that fosters creativity, critical thinking, and leadership to create a culture of excellence, innovation, and inclusivity.

Mr. Saurav Bhowmik

Asst. Professor

DEPARTMENT OF **DATA SCIENCE**



With the increasing amount of data generated daily, the demand for data scientists is rapidly growing in various industries. Incorporating data science into our curriculum will prepare our students for the future job market and provide them with the skills to analyze and interpret complex data sets. It will also enable them to make data-driven decisions, improving business outcomes and increasing efficiency. Furthermore, data science is a field that is constantly evolving, and staying up-to-date with the latest techniques

and technologies is essential. By incorporating data science into our curriculum, we can allow our students to learn and adapt to these changes. I encourage our faculty and students to embrace the field of data science and explore its many possibilities. Doing so can equip us with the necessary tools to make informed decisions and drive innovation in our respective fields.

Mr. Somik Mandal
Asst. Professor

DEPARTMENT OF **HOSPITALITY AND HOTEL ADMINISTRATION**



The School of Hospitality believes in industry-oriented teaching to make the students employable, focusing on theory and practical learning. Adaptive teaching is the department's primary focus, where custom learning experiences address an individual's unique needs through just-in-time feedback, pathways, and resources. The crossover learning process, where a blend of formal and informal learning environments are provided to the students to make them comfortable with their preferred learning. We at Inspira encourage and teach our students how to bring in and help achieve sustainable development in campus life and take it to their communities. For example, we encourage students to cut down on food waste, eliminate the use of plastic, energy conservation, water harvesting, minimize the use of water and go online to reduce the use of paper.

In addition, we conduct various events, seminars, quizzes, and workshops on sustainable initiatives. Industrial visits, workshops, and guest sessions with industry leaders are conducted regularly to make the student's learning industry oriented. We are guiding the students towards open learning in these stages to get additional knowledge through online portals and MOOCs to complete their understanding. In addition, the department continuously focuses on the Mentorship of students. With different approaches and innovations, the School of Hospitality makes teaching and learning more interesting daily. The school is dedicated to continuing the same in the future.

Mr. Anjani Nandan

Asst. Professor



*Event
&
Activities*

2022-23



Fare-o-Lasta

MEMORIES TO REMEMBER FOREVER

Fare-O-Lasta is an emotional rollercoaster for graduating students, marked by joy and sorrow. Students bid farewell to their beloved college, leaving behind a treasure trove of unforgettable memories. The farewell event is undoubtedly one of the most anticipated events of a student's academic journey, and it is no different for the students of Inspira Knowledge Campus. The outgoing batch of 2022 bid

farewell to their Alma Mater on June 18, 2022, amidst unpredictable weather conditions. Despite the fluctuating weather, students and faculty members eagerly looked forward to the event, which promised to be a day of creating cherished memories. The campus was decorated with beautiful decorations, all set to welcome the graduating students with open arms.



The farewell program was a potpourri of events, ranging from singing to dancing to a fashion show. It was a day filled with excitement, laughter, and nostalgia as students relived their academic journey and celebrated their upcoming professional trips. The event ended on a high note, with students hitting the dance floor and letting their hair down, relishing every moment spent on the campus. As the students left the campus that day, they carried with them cherished memories of their Alma Mater, knowing that they were ready to embark on a new journey that promised to be full of opportunities and successes.



INTERNATIONAL YOGA DAY



The Inspira Knowledge Campus celebrated the 8th International Yoga Day on June 20, 2022, with a team of trained yoga teachers leading the event. Students and faculty members participated in basic yoga asanas and pranayama techniques, while also learning about the benefits of practicing yoga on a daily basis. The hour-long program of mindful stretching and meditation proved to be extremely rejuvenating for both students and faculty members. The session aided in dealing with day-to-day distractions by increasing focus and relaxing the mind. Participants were grateful for the opportunity to experience the physical and mental benefits of yoga. Overall, the event was a success and provided a refreshing break for students and faculty alike. The college community looks forward to future yoga sessions and continuing to incorporate mindfulness practices into their daily routines.





FRESCO





Inspiria, known for setting high standards for freshers' parties, did not disappoint this year. All newcomers highly anticipate the freshers' event, and this year's grand freshers' welcome event did not disappoint. The event welcomed newcomers to the Inspiring family with a Kaleidoscope theme, making it more colorful and vibrant than ever before. The theme was accented in every detail, from the stage set-up to the decoration.

The Inspiria FRESKO 2022 was held on September 10th, starting at the Inspiria theater and moving to the campus grounds. The guests for the night arrived with bright smiles and positive attitudes, all looking their best.

While the FRESKO event may appear just as a welcome party, its significance goes beyond that. The event aims to encourage new students to enjoy togetherness with their peers, avoid social evils, boost their confidence, and encourage their creative impulses. It also fosters a better understanding and harmony between freshers and senior students. Therefore, Inspiria regards the freshers' welcome event or FRESKO as a celebration of cordial bonding between freshers and seniors. In the future, Inspirians will reflect on 2022 and remember the happy times they had on their fresher's night at Inspiria Knowledge Campus. They will be grateful to their seniors and the faculty who made it happen.



HALLOWEEN

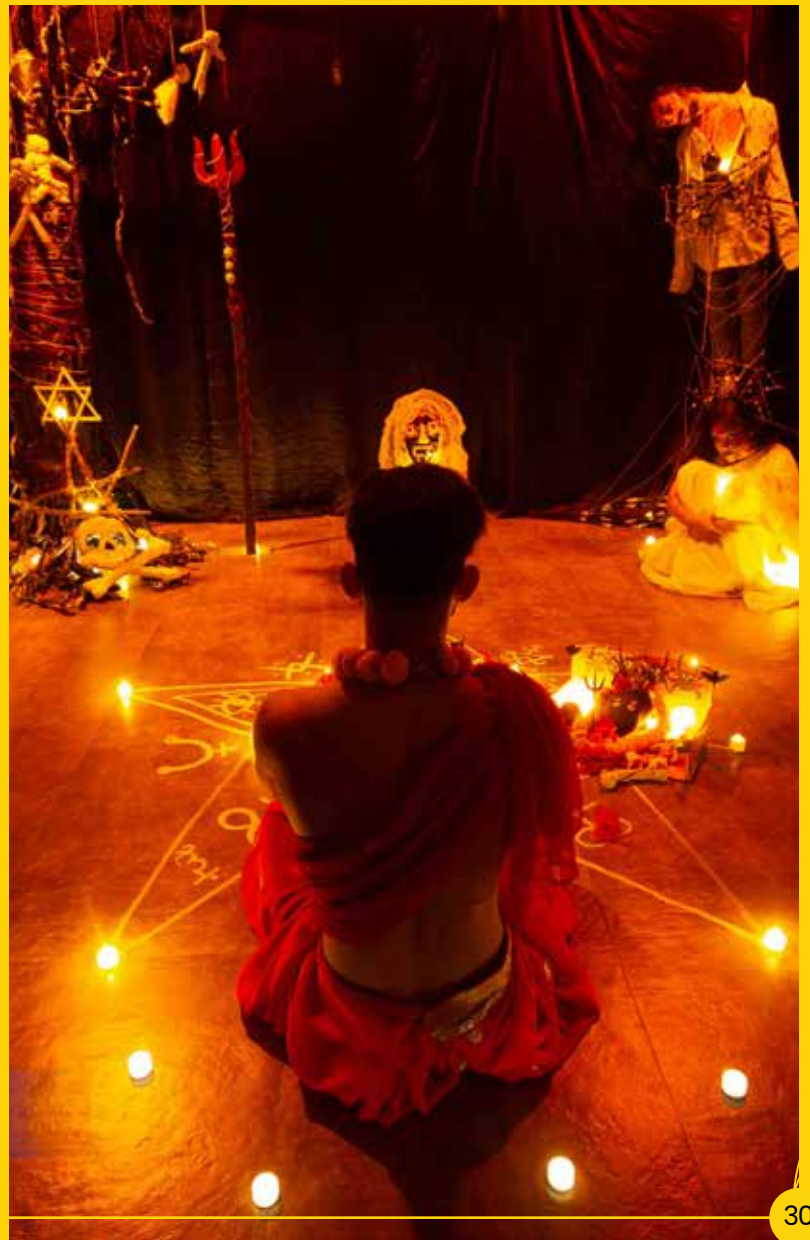
Inspira brought together the vibrant spirit of Halloween with the rich cultural heritage of Bengali folklore.



The celebration at Inspiria brought together the vibrant spirit of Halloween with the rich cultural heritage of Bengali folklore. Halloween was celebrated in a unique way that combined Bhoot Chaturdashi, a Hindu festival observed on the 14th day of the dark fortnight in Kartik, with famous Bengali ghosts such as Mamdo bhut, Meco hobhut, Sakchunni, Brambhodoitto, and more.



The Halloween celebration at Inspiria was a delightful experience for everyone who participated. It showcased the diverse and vibrant culture of Bengal while also providing a fun and memorable experience for everyone involved. The event perfectly blended tradition and modernity, with students and faculty members decorating the campus with spooky props and Halloween-themed décor.



COSPLAY

2022





Cosplay is one of the unique events at Inspira Knowledge Campus. For some, it's a way to express their love for their favorite fictional character and bring them to life. Others enjoy the challenge of creating a costume and perfecting their craft. The 5th edition of Inspira kicked off with a bang as creative folks in jaw-dropping costumes walked the runway, amazing the crowd with their confidence, body positivity, and spirit. The event occurred on November 25th, starting in the late afternoon at 3 pm. Before the event, students fueled by energy and excitement spent the first half of the day preparing their outfits, face paints, hairdos, and other elements to match their favorite characters.

For Inspirians, Cosplay is an important affair that carries a strong sentiment. It allows individuals to embrace and personify the memorable characters they've watched in movies or read about in books. Inspira Cosplay reflected the students' willingness to showcase their creativity and craftsmanship to the masses. The event provides a platform for Inspirians to bring their long-cherished characters to life without relying on photoshops and social media filters.



CAKES & CAROL

Inspiria recently celebrated Christmas with the annual Cakes and Carols ceremony held on December 9th, bringing together students and faculty in a festive celebration. The tradition started with the traditional cake mixing, a time-honored custom in the UK where families mix their Christmas cake with dry fruits and alcohol. The Inspiria students added their unique twist to the tradition, infusing their cake with various ingredients and singing carols while mixing.

The event was made even more special this year since it was the first time since the pandemic that students and faculty could gather to celebrate Christmas's joy. The campus was adorned with red, green, and white decorations, and a beautifully decorated Christmas tree was put up to welcome the holiday season.

The celebrations continued with a carol performance by the students, adding to the festive spirit of the occasion. The Cakes and Carols ceremony was a heartwarming event that brought everyone together to celebrate the joyous occasion of Christmas. It reminded us of the importance of coming together, sharing our traditions, and spreading happiness and cheer during the holiday season.







YOUTHRUN

5.0

Overwhelming Response and 2X Energy, Excitement, and Enthusiasm.

The Inspiria Knowledge Campus organized the Inspiria YouthRun 5.0 on the 11th of December, 2022, which saw an overwhelming response from 1000 participants hailing from Sikkim, Darjeeling, and the suburbs of Siliguri. Regardless of age group and gender, the runners participated in the event with energy, excitement, and enthusiasm, making it a huge success.

The Inspiria Youth Run is held under two different sections, namely the 10K and 5K, with the primary objective of raising awareness about physical health and wellness. The event featured one thousand runners and twenty bike marshals who started their journey from the Inspiria Knowledge Campus and ran through Himachal Vihar, City Centre, Uttarayan, and finally ended at Inspiria Knowledge Campus football ground.





The Inspiria YouthRun 5.0 was a great success, and the participants' response was overwhelming. The event managed to achieve its primary objective of raising awareness about physical health and wellness. Inspiria Knowledge Campus deserves appreciation for organizing such a fantastic event that brought together people from different age groups and genders to celebrate physical fitness and wellness.

The Inspiria YouthRun 5.0 is an inspiring event that highlights the importance of physical health and wellness. Congratulations to all the participants and winners for their remarkable performance, and kudos to Inspiria Knowledge Campus for their excellent efforts in organizing such a wonderful event.

Inspiria's track record of hosting successful events

Inspiria Knowledge Campus organized another most anticipated event, Youth Run 2022 with a vision of a healthy mind and active body. The spirit of the participants set the tone for the day of the event and ensured that its purpose remained on point.

With the purpose of educating people to lead healthier lifestyles, the participants were extremely excited. To provide sanitation, the management maintained safety guidelines and cleaned the campus properly.

Inspiria organizes and hosts spectacular events like Youth Run to continue the zeal among young people, making it known for its event management skills. With engaging and lively participants, any event is ought to achieve success.





INSPIRIA YOUTHRUN

INSPIRIA YOUTHRUN

Youth CARNIVAL

THE FIESTA OF YOUTH





Inspiria Youth Carnival 2023 was a vibrant and dynamic event that brought together students, faculty, alumni, and local community members to create lasting memories. Held on January 13th, 2023, amid the fresh breeze and energy of the new year, the festival allowed students to showcase their skills in music, dance, theater, and art exhibitions. Games and interactive activities provided a fun and relaxed atmosphere for students to socialize and bond with their peers. Various performances, from classical music to contemporary pop songs, entertained the audience. The festival also provided a platform for upcoming musicians and bands to perform in front of a large audience.

Inspiria honored 21 shortlisted creators from Siliguri and beyond for their extensive work in positively impacting the youth's lives with their knowledge and expertise. The festival aimed to motivate students to pursue their passions and provided a platform for recognition. The carnival was executed perfectly, with students from all over the college coming together to celebrate their talents, creativity, and diversity. In addition, the coordinators, volunteers, anchors, and faculty members in charge had a significant role in the event's success. Inspiria's appreciation for the emerging youth lifestyle was evident in the festival's organization, and the event was a testament to the college's commitment to promoting excellence.



ALUMNI MEET

The annual alumni meet is a highly anticipated event that brings graduates from different backgrounds and classes to reconnect, share stories, and reminisce about their time at their alma mater. This year, the Alumni Meet 2023 saw the return of 105 alumni members who came back to the Inspiria Knowledge Campus to reunite with old friends and relive fond memories. The invitation for the event was dated 13th Jan 2023, the same day as our pilot event, Youth Carnival - a festival that celebrates young and creative minds, that allowed our alumni to take a break from their usual routines and enjoy the grandeur of the Inspiria Fest they missed.

Alumni began arriving around 2 pm and were seen touring the college and catching up with their respective faculty members. The tour allowed them to see how the campus had evolved and how far Inspiria had come since their time here. However, the alumni meeting is not just about rekindling old friendships; it's also a chance to learn about the latest developments at their alma mater, hear about new initiatives, and get involved in the institution's life. This year, the objective of the Alumni Meet was to establish an Alumni Association where members volunteer from each batch (2015-2019). This is an excellent opportunity for recent graduates and alumni to connect with potential employers, learn about job opportunities, and receive career advice.





STARTUP WEEKEND



In April, the Inspiria Knowledge Campus held its fourth Startup Weekend event, attracting over 40 participants from Bengal and Sikkim. In collaboration with Techstars-Google for Startups, the three-day event aimed to encourage the startup ecosystem in North Bengal.



Participants had the opportunity to pitch their startup ideas and receive guidance from experienced mentors. The first day began with an ice-breaker session and the pitch round, followed by mentorship from ten successful entrepreneurs on the second day. The final round of the 54-hour event was judged by a panel of four eminent judges from the startup arena in Siliguri, with all winners and participants receiving certificates from Google for Startups.



The event provided an excellent opportunity for participants to connect and build their network with passionate entrepreneurs. The expert guidance from mentors significantly refined the participants' amateur concepts and business ideas, and many were able to see their ideas become a reality in just 54 hours. Overall, the Startup Weekend event hosted by Inspiria Knowledge Campus has dramatically boosted the entrepreneurial ecosystem in North Bengal. The event provided a fantastic opportunity for participants to receive guidance, connect, and build their networking, helping them take their first steps toward becoming successful entrepreneurs.





The expert guidance from mentors significantly refined the participants' amateur concepts and business ideas



ANNUAL SPORTS DAY

The Department of Sports Management at Inspiria Knowledge Campus hosted an exhilarating Annual Sports Day on February 25, 2023. We started with a torch march and the National Anthem, setting the tone for an action-packed event. The event was divided into two exciting phases.

First, the preliminary trials took place before the final day, allowing the participants to showcase their skills and earn a spot in the finals. Then, the finals, held on February 25, were the highlight of the day. The activities included an intense Tug of War between the students and the faculty, with the students ultimately emerging victorious. The football, basketball, Badminton Doubles and Cricket matches kept the spectators on the edge of their seats, with each team putting up a tough fight. The players displayed great skill and sportsmanship, making the matches exciting.

The event culminated in a grand prize distribution ceremony at the Campus Open Air Amphitheatre, where the winners were felicitated for their excellent performance. The Annual Sports Day was a resounding success, and it left the participants and spectators alike feeling energized and thrilled.





INTERNATIONAL Colour Day



The International Colour Day celebration opened with a commemorative introductory session, setting the tone for a day filled with captivating entertainment. The students were spellbound by a colorful dance medley and an engaging drama titled "Rangrez." The day concluded with an exciting color activity, igniting their imaginations as they created stunning origami pieces bursting with vibrant hues.



The second day saw a series of informative sessions on diverse topics, including the chronology and cognition of color, the story of colors, and colors in indigenous art. Finally, on the third day, enlightening sessions focused on natural dyes and food colors - types, uses, regulations, and colors in landscape design.

The final day's sessions on "Colours in Cinema and Narrative Construction" and "Colors in Printing" were informative and engaging, providing students with a comprehensive understanding of how color is used in these fields. In addition, these thought-provoking sessions gave the students a unique opportunity to gain new insights into the significance of color. Overall, the International Colour Day celebration was an enriching experience for everyone involved, expanding their knowledge and appreciation of color in all its glory.





HALL OF FAME



Inspiria Knowledge Campus recently launched its "Wall of Fame" initiative, aimed at recognizing and honoring the accomplishments of notable alumni. The inaugural ceremony was held during the annual alumni meet, where graduates from different classes and backgrounds came together to catch up on old times and share their success stories.



The Wall of Fame is the latest addition to the campus's infrastructure and features graduates who have made significant contributions in various fields, including business, arts, science, sports, politics, and more. This initiative aims to inspire current students to strive for similar success and create a sense of community and pride among alumni.



At the inaugural ceremony, the alumni's eyes lit up as they saw their names entitiled on the Wall of Fame. The initiative is a valuable resource for networking and mentorship opportunities, connecting alumni with potential employers, and providing career advice. Inspiria is keen on promoting excellence and creating opportunities for its students to achieve their full potential, and the Wall of Fame is a testament to this commitment.







Insvaganza is a celebration of youth, music, and life – where the beats of music and the buzz of chatter fill the air, and the excitement runs high. It's a time when students come together to celebrate life, friendship, and the spirit of youth. The two-day extravaganza is nothing short of magic, and the fifth edition of Insvaganza, held from April 5th to 6th, 2023, was no exception.

Insvaganza had 20+ events across campus, which soon turned into a marvel. The significant events promised to leave the audience spellbound on the second day. The event's highlight was undoubtedly the fashion show, where students from different colleges took up challenging fashion endeavors and put up something that boggled our minds. The end of the most extensive college fest could be nothing short of a grand finale to a thrilling roller coaster ride, and Inspiria went out of its way to bring a dazzling line-up of four reputed DJs.

Insvaganza is an ultimate celebration of youth, music, and life, and this year's event was nothing short of spectacular. With students from all over North Bengal coming together to participate, the campus transformed into a vibrant, energetic, and lively place. It's a time when the excitement runs high, and the adrenaline pumps like a never-ending waterfall. So here's to the next edition of Insvaganza, which promises to be even bigger and better!





BIGGEST Youth

Fest
h Ben

vagu



BOISAKHI BHOJ

13 th April 2023



Inspira Knowledge Campus celebrated Pohela Boishakh 2023, the first day of the Bengali New Year, with great enthusiasm and excitement. Students and faculty members dressed in traditional attire gathered to commemorate this significant cultural occasion. The students took immense interest in decorating the program hall with diyas, colors, and other traditional embellishments. They adorned themselves in sarees and kurta pajamas, following the age-old tradition. The event featured a delectable array of traditional Bengali cuisine, including Basanti Pulao, Cholar Dal, Baigan Bhaja, Kacha Lonka Murgi, Amsotto Chutney, Payesh, and Papad. The tantalizing aromas wafting from the food stalls filled the air with excitement and anticipation. The School of Hospitality organized the event and left no stone unturned to make the celebration a grand success.

Guests from the Women Entrepreneurship Marketing and Business Administration (WEMBA) program were also present at the event



and thoroughly enjoyed the festivities. The students' efforts were highly appreciated, and the guests lauded them for their hard work in making the event a grand success. The event perfectly represented the rich Bengali culture and traditions, leaving a lasting impression on the attendees. The celebration blended food, music, decorations, and traditional attire, creating a rich and memorable experience. In addition, the festival brought colors to the campus and served as a platform to showcase and preserve Bengali traditions and culture. Inspiria Knowledge Campus should be proud of the students' hard work preserving their culture and traditions while sharing them with the entire campus community.



InspiraQ is North Bengal's biggest inter-school quiz competition and has been running for ten years. With participation from over 100+ schools across the adjoining districts and extensively researched questions, InspiraQ aims to find and reward the sharpest young minds. This year marks the 10th edition of this battle of wits, and with InspiraQ 2023, the quest to identify talented students continues.

Participation in quizzing at a young age is crucial for the holistic development of students. Quizzing helps acquire knowledge and encourages the development of critical thinking, problem-solving, and teamwork skills. These are vital skills that students need to succeed in their academic and professional lives.





NORTH BENGAL'S BIGGEST C





Inspiria Knowledge Campus has taken the initiative to provide students with a platform to showcase their quizzing skills and foster a spirit of healthy competition. The virtual edition of InspiriaQ 2023 allows students to represent their school in the region's most prestigious online quiz competition. The competition is free for all students studying in classes 11 and 12.

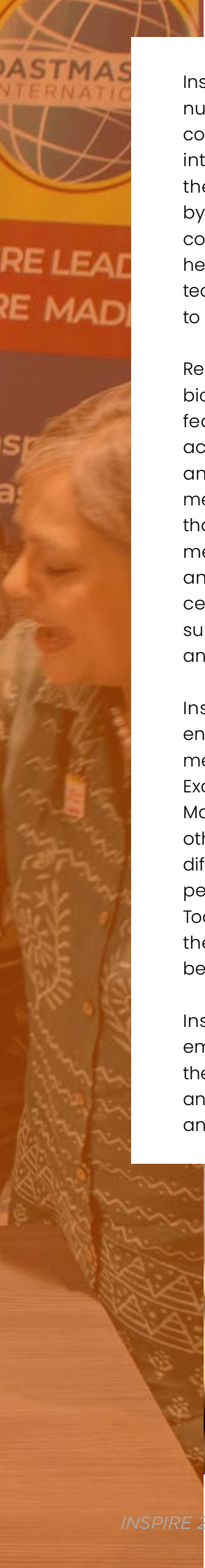
Participating in InspiriaQ will help students learn from their peers, interact with fellow students from different schools, and develop their quizzing skills. Such initiatives help nurture a learning, growth, and healthy competition culture. Overall, InspiriaQ is a step in the right direction, and its continuation will help develop and encourage the next generation of young and talented minds in North Bengal.



TOASTMASTER

200TH SESSION





Inspira Toastmasters Club offers a supportive and nurturing environment for members to develop communication and leadership skills that translate into real-life benefits. Members can improve their personal and professional relationships by becoming more confident and articulate communicators. Additionally, leadership training helps develop valuable skills such as delegation, team management, and decision-making, leading to career advancement and personal growth.

Recently, Inspira Toastmasters Club celebrated its bicentennial with a Sunset Soiree event. The event featured speeches, performances, humorous acts, and activities showcasing members' skills and talents. The Sunset Soiree celebrated the members' and mentors' hard work and dedication that contributed to the club's success. It allowed members to reflect on the club's achievements and set new goals for the future. This joyous celebration was a testament to the power of supportive environments in promoting personal and professional growth.

Inspira Toastmasters Club is known for its engaging and creative theme sessions, providing members with a unique and enjoyable experience. Exciting theme sessions include Harry Potter, DC, Marvel, festivals of India, and Christmas, among others. The club's diverse membership exposes different perspectives and experiences, enhancing personal and professional development. Inspira Toastmasters Club empowers members to achieve their goals, build a network of contacts, and become more fulfilled individuals.

Inspira Toastmasters Club is a platform that empowers members to become better versions of themselves. It is a community that fosters personal and professional growth, celebrates achievements, and sets new goals.





VISIT TO:

BENGALURU COMIC CON

The Comic-Con 2022 event brought together thousands of comic book enthusiasts, pop culture fans, cosplayers, and industry professionals to celebrate their shared love for comics, movies, TV shows, and more. The event provided the students with an exciting and immersive experience, allowing them to learn about the industry, meet like-minded fans, and have fun. The event also offered an excellent opportunity for the students to explore potential career paths and interests in the comic book and entertainment industry. In addition, they saw the interactive exhibits and installations that featured some of the most iconic characters and settings from popular comic books, movies, and TV shows.



COMIC CON COMIC CON COMIC CON





The School of Design at Inspiria Knowledge Campus organized the fourth edition of the Inspiria Design Exhibition on May 07-08, 2023. Through this exhibition, students have attempted many design works based on various design principles, and we also encouraged the student's individuality as per their design styles. So, our primary goal was to introduce our students to the vast notion of aesthetics in design by using limited elements like Geometric shapes and minimal colors; because we believe in Bauhaus, we believe that "Limitation makes the creative mind inventive."



The exhibition displayed various design works based on multiple design principles, highlighting the students' individuality and styles. In addition, students of the design department exhibited their creative works, including comic strips, branding graphics, and installations, showcasing their design skills and creativity. Various industry professionals also visited the exhibition and discussed it with the participants.

The Inspiria Design Exhibition provided an excellent opportunity for students to display their talents and get a glimpse of their design journey at the Inspiria Knowledge Campus. It was a great success and a testament to the student's hard work, dedication, and creative abilities.





Tanisha Awasthi

2017 - 2020

BSc Media Science

Job- Journalist

Designation- Senior Reporter

They say the best things happen to you when you least expect them. Rightly so in my case as well.

In 2017 when I stumbled upon the brochure of Inspiria Knowledge Campus, I always wanted to study overseas, thinking it would give me better opportunities. Little did I know that this college would give me opportunities I hadn't foreseen. So I took up admission and started my three-year journey opting for the BMS course. From getting an education under professors who were straight out of the industry to get my hands on practical knowledge, Inspiria trained me to become the professional that the industry needed.

The course and college trained me in a specific field and exposed me to different aspects of it. From PR to Photography to even Broadcast & Print journalism, I was told about the sides of the media field that I never knew existed. Soon after I completed one year of the course, my college pushed me to take up a challenge - The Internship. Being from a small town, I had never imagined getting an opportunity to get an internship in a National media organization- Times Now. However, practical and theoretical knowledge made me fit for the job. I used the knowledge imparted in classrooms and implemented that in my professional life.

The organization was impressed with my work and offered me a full-time employment opportunity. I took up the job soon after clearing my finals. However, there was another challenge waiting - the pandemic. Fortunately, Inspiria's swift approach helped me complete my graduation with flying colors. An enriching, challenging, and memorable journey ended in 2020.

Today, I am a Senior Reporter at Republic TV. When I look back and recall my journey to achieve my goals, I credit the professors I trained under. Inspiria started as a dicey decision but resulted in one of the best calls of my life. It taught me to DO WHAT I LOVE, and here I am, living my dream.



Sandhya Chhetri

2019 - 2022

Bsc Hospitality Management

Job- Guest service agent (Front Desk)

Sandhya Chhetri here! I am an ex-student of the Inspiria knowledge campus batch (2019-2022). I completed my Bachelor's degree in Hospitality and Hotel Management, and I'm presently working at Doubletree Suites by Hilton Bangalore as a Guest Service Agent (GSA).

The reason I joined Inspiria was to give my career a strong start. Starting my career as a hotelier was challenging, but the learnings at IKC helped me in my struggles. I am doing well now, and I am progressing gradually. I love my job role of satisfying guests with exceptional service and doing the needful whenever required. I've always wanted to do this because it was best suited for me. The person I was before and the one I have become are poles apart. And I would've never been in this position with a better perspective and plans if my teachers had not shown the good and wrong sides of where I was about to start my career. Training your mind and preparing for the rollercoaster ride is always better.

So lastly, what I would like to say is that always choose to do what you love, be it any field, give your 110%, the determination you put into your work never goes in vain, at last, it pays off, and you will make yourself and your family proud.



Rejbin Chettri
2019–2022

BSc - Hospitality and Hotel Administration
Job - Oberoi Groups of Hotels
Designation - Guest Service Associate

Hotels are undoubtedly necessary; you can easily find them anywhere, even in a small city. I chose the hotel industry because it is a career path I have always been interested in and curious about; it is a fast-growing, widespread global industry. In addition, I always wanted an exciting career that would be more energetic, active, and fun. So I chose the Inspira knowledge campus for the hotel management course.

In my first year, I gained basic knowledge and skills about how the hotel works, and in my second year, I got an opportunity to intern with The Taj & Marriot International, one of the finest brands in the world. My experience there established many of my principles of how the hotel industry operates. Yes, it was a hard time during my internship; the shifts were too long sometimes, and I got frustrated sometimes, but I carried myself forward and completed my training.

Today I am working is one of the finest and most luxurious brands, 'The Oberoi Group of Hotels,' and I am very thankful to all my hospitality management faculties at Inspira Knowledge Campus for guiding and inspiring me towards the right path and showing me that I can get along in this industry with compassion. The foundation that my faculty gave me has been invaluable to this day.



Sainayan Chamling Rai
2019–2022

BBA Global Business
Job - APPSeCONNECT
Automation Private Limited
Designation - Talent Acquisition Partner

"Do what you love!" - Just yesterday, I ran down the corridor with my friends, greeting the professors, praying the Chocolate Brownie was not sold out! I'd always be on time for my classes, and I'd always bring a pen. But that's not what this is about. What did I learn? 4 P's, Game Theory, and many laws. Yes, but what did I know? Solving my problems and boldly facing even the toughest of situations. I understood the value of time. I learned how to face rejection. Oh, and I was taught how to shake hands correctly as well.

Three years at Inspira have changed my takes on life. The day I visited the campus and the last day of college - two different people. Inspira is more than just a college; it's a place that fosters growth, both personally and academically. The faculty is a blend of experienced educators and industry experts who impart knowledge and guide students to hone their skills.

Apart from academics, Inspira offers numerous opportunities to its students to engage in extracurricular activities, which helps them to develop their social and leadership skills. In addition, the campus environment is conducive to learning and personal growth, with state-of-the-art infrastructure and a vast library. I regret graduating so early because they are adding more and more to the campus.

The three years at Inspira have given me memories I will cherish forever. The college has instilled a sense of discipline, responsibility, and a thirst for knowledge that will remain with me forever. Inspira has helped me become a better person, and I am grateful for the experience.



CLUBS OF INSPIRIA



COMPUTING CLUB

Computing Club - The Computing Club at Inspiria is a student group that aims to promote awareness of technology and its advancements through various activities. The Computing Club has collaborated with CodeChef, one of the most extensive coding and programming platforms for budding programmers. The Computing Club of Inspiria Knowledge Campus is one of the only two colleges collaborating with CodeChef. Having the name Codopiria, the campus chapter of the Computing Club is fully managed by students of the Computer Application department under the guidance of the esteemed faculty members.

The various events organised by the Computing Club are as follows:

01 Trivia Quiz



02

Blind Coding Competition



03

Mobile Mockup



WEB-X-RETRO



Data Visualisation



06

Jumble Coding



07

Debugging Competition



71

08

Capture the Flag



09

Incode



Techno Clash



Call of Duty Mobile



CULTURAL CLUB

Cultural Club - is an integral part of campus life, providing opportunities outside of academic studies for socializing, entertainment, skill development, career networking, community involvement, and enriching campus life for everyone. In addition, the Cultural Club is responsible for organizing and hosting events on campus, such as cultural festivals, food fairs, cultural dances, art and craft exhibitions, and other cultural-themed events.

Participating in a college cultural club helps students develop valuable skills such as leadership, event planning, and public speaking. Overall, the college Cultural Club provides a fun and engaging way for students to get involved on campus and build connections with their peers. It provides opportunities for personal and professional growth while enriching campus life..

01

Reel making Competition to mark Friendship Day



INSPIRIA
KNOWLEDGE CAMPUS

FRIENDSHIP DAY SPECIAL

REEL MAKING COMPETITION

8th AUGUST | 1-3 PM

- Theme: Dress alike
- Tagging Inspiria is mandatory
- Innovative use of props will be appreciated
- Reel duration: 30sec- 1min
- Minimum members per team- 4

📍 Inspiria Knowledge Campus

www.inspiria.edu.in



Rakhi Making Competition



Independence Day Celebrations



04

Teacher's Day Celebrations



05

Fresco





08

Youth Carnival



09

Republic Day Celebrations



Saraswati Puja



Hall of Fame- Awards of Excellence



12

Women's Day & Ethnic Day



13

Insvaganza 2023



14

Mr., Mrs. Bengal India (Fashion Show by Inspiria)



15

Style Icon (Fashion Show by Inspiria)



INSIGNIA CLUB

The Management Club of Inspiria Knowledge Campus - Insignia, was formed with the aim of giving the students (or Inspirians) a business world experience of how certain simulations, games and events might play out in the real world. Each and every BBA student (all streams) is, by default, a member of the Management Club at the start of every new academic year. Each year the club selects office bearers from its members for the posts of President, Secretary, Treasurer, PR Head and Events Head. Event volunteers are chosen according to the events held, with each volunteer group taking ownership of their respective events and conducting them in a competitive yet fun filled atmosphere. Now, in its sixth year of inception, it has

expanded that aim into increasing the general skillset of the Inspirians in terms of soft skills, networking, teamwork and leadership skills along with the added goal of increasing and sharpening their business acumen. Keeping this in mind, year round events are organized by Insignia to test and further nurture these skills. Warm-up Sessions followed by Business Plan, Stock Market Simulation, Debates, Business Quizzes, Logo Motion are taken up enthusiastically by the students. The events are open to all the students of Inspiria, irrespective of their stream or year.

Some of the events taken place during the academic year 2022 - 2023 are mentioned below:

01

JAM - Just a Minute



02

Stock Market Simulation – The Bulls and Bears



03

QUIZZARD – Management QUIZ



INSPIRIA
KNOWLEDGE CAMPUS

STUDENT SPEAKS

[DEPARTMENT OF BUSINESS ADMINISTRATION]

SPEAKERS

PIYANSHI KHETAWAT
(BBA GENERAL)

AYUSH GUPTA
(BBA- ENTREPRENEURSHIP)

26
NOV.

11:00 AM ONWARDS

www.inspiria.edu.in



Carpedium

- Nail the Mock Resume competition
- Crack the Interview round
- Represent Inspiria on Insvaganza
- Compete with other colleges

31 MAR
2:30 p.m.

.....

📍 C-104, Inspiria Knowledge Campus

Student Incharge:-
Tushar Adhikary- 8327543058
Avirajendra Subba- 7001527197

www.inspiria.edu.in

Looking ahead to the year 2023-2024, the Management Club - Insignia will continue to build on its achievements and set new goals. One area the club will be focussing on is expanding its reach beyond the campus and organizing events that involve the local community, industry experts, and alumni. This can provide students with exposure to real-world scenarios and give them a chance to apply their knowledge and skills.

Another initiative the club is aiming to undertake is to establish partnerships with other management clubs and organizations to exchange ideas, participate in joint events, and collaborate on projects. This can enhance the learning experience of the students and provide them with opportunities to interact with

a diverse set of individuals and organizations.

Finally, the club will be exploring new areas of interest for the students and organize events around emerging business trends, technologies, and global issues. This can help students to stay abreast of the latest developments and prepare them for the future.

Overall, the Management Club - Insignia has been successful in providing a platform for students to enhance their skills and knowledge. With a clear roadmap and a focus on innovation and collaboration, the club can continue to make a positive impact on the students and the community.

INSPIRIA TV



Inspiria TV - Students work with Inspiria TV to create media professionals to cultivate a hub of creators and makers. Where the students are trained to work as professionals with first-hand experience working in a channel, there are more degrees, qualifications, and capabilities than jobs!

Inspiria TV focuses on solving that or taking a step towards lessening that problem. Hence comes the birth of Inspiria TV, a boon for the media science students of this college and an open platform for all other departments where the platform focuses on getting students industry ready and making them employable.





Vlogging / Excursion for Manali & Rohtang Pass

A college educational trip to Manali and Rohtang Pass was an exciting and memorable experience for students. Manali is a beautiful hill station located in the state of Himachal Pradesh in India. The town is situated at an altitude of 2,050 meters and is surrounded by snow-capped peaks, lush forests, and scenic valleys. Rohtang Pass is a high mountain pass situated at an altitude of 3,978 meters and is a popular tourist destination in Manali.





02

Lataguri Nature Camp Visit

An educational trip to Lataguri was an excellent opportunity for students to gain insights into the wildlife and natural beauty of the region. Situated in the northern part of West Bengal, Lataguri was a small town nestled in the foothills of the Eastern Himalayas. It was surrounded by dense forests and was known for its wildlife sanctuaries, natural beauty, and tea gardens.

AIR Kurseong Visit

An educational visit by students to All India Radio (AIR) Kurseong was a unique and informative experience. Located in Kurseong, West Bengal, AIR Kurseong was a prominent radio station that broadcasted news, music, and other programs in various languages, including Hindi, Nepali, and Bengali.





04

Inspiria TV Studio Workshop

Recently, a workshop was conducted for students to showcase the new equipment in the studio. It was attended by students who were interested in exploring the world of audio and video production.

TOASTMASTERS CLUB

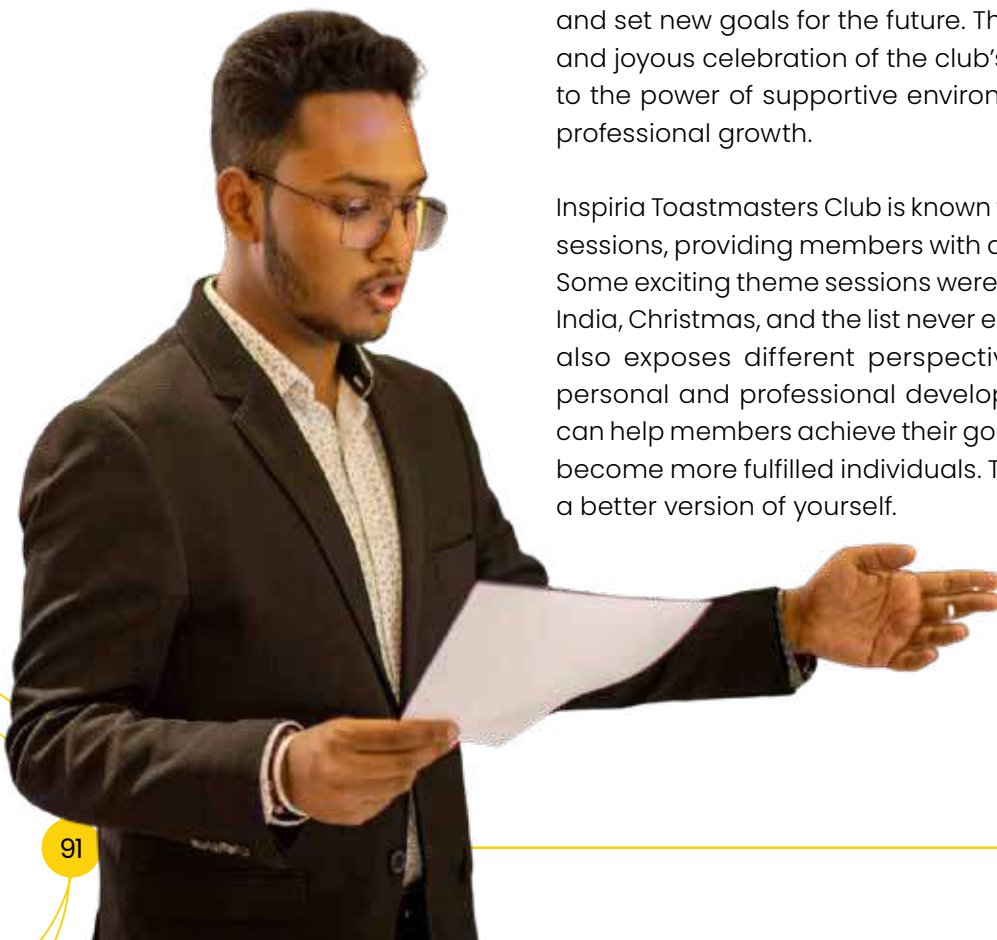
Speak with Confidence, Lead with Conviction- Inspiria Toastmasters



Inspiria Toastmasters Club provides a supportive and nurturing environment for members to develop communication and leadership skills, which can translate into real-life benefits. Members can become more confident and articulate communicators, improving their personal and professional relationships. Additionally, leadership training can help members develop valuable skills such as delegation, team management, and decision-making, leading to career advancement and personal growth.

Inspiria Toastmasters Club recently celebrated its bicentennial celebration with a Sunset Soiree event. The Sunset Soiree was a festive event featuring speeches, performances, humorous acts, and activities showcasing the members' skills and talents. The Sunset Soiree was a celebration of the members' and mentors' hard work and dedication, who have contributed to the club's success over the years. The event allowed members to come together, reflect on the club's achievements, and set new goals for the future. The Sunset Soiree was a memorable and joyous celebration of the club's past and future, and a testament to the power of supportive environments in promoting personal and professional growth.

Inspiria Toastmasters Club is known for its engaging and creative theme sessions, providing members with a unique and enjoyable experience. Some exciting theme sessions were: Harry Potter, DC, Marvel, festivals of India, Christmas, and the list never ends. The club's diverse membership also exposes different perspectives and experiences, enhancing personal and professional development. Inspiria Toastmasters Club can help members achieve their goals, build a network of contacts, and become more fulfilled individuals. This club empowers you to become a better version of yourself.



FILM CLUB

The Film Club of Inspira Knowledge Campus is a student group that aims to train students to become active viewers of cinema and analyze and update their knowledge of students about various perceptions of films. In addition, the club is developed to nourish students with the ability to create their film projects.

The most significant benefit of film analysis is that once a person has been shown the intricate depths of just a handful of their favorite movies, they develop an enhanced understanding of other movies without being handheld.



DRAMA CLUB

Drama Club of Inspiria Knowledge Campus, Siliguri.

The Drama Club primarily aims to promote creativity and self-expression among students, which is achieved through providing a platform for students to write and perform their plays and encouraging improvisation and other forms of experimental theater. Another important goal of the club is to develop its members' acting skills, which is accomplished by offering regular training sessions covering various aspects of acting, such as character development, voice projection, and stage presence. Collaboration and teamwork are critical elements for any successful theater production. As such, the drama club strives to foster community among its members and encourage them to collaborate to create high-quality presentations. The Drama club's primary goals are to promote creativity and self-expression, develop acting skills, foster collaboration and teamwork, and explore diverse themes and perspectives.



ACHIEVEMENT

2018 – Street play 1st position – Salesian College Fest

2019 – Street play 1st position – Salesian College Fest

2020 – Online Performance – Real Super Heroes – Dedicated to Covid Warriors

2022 – Awareness of Child Sexual Abuse – Best Nukkad Natak awarded by YI

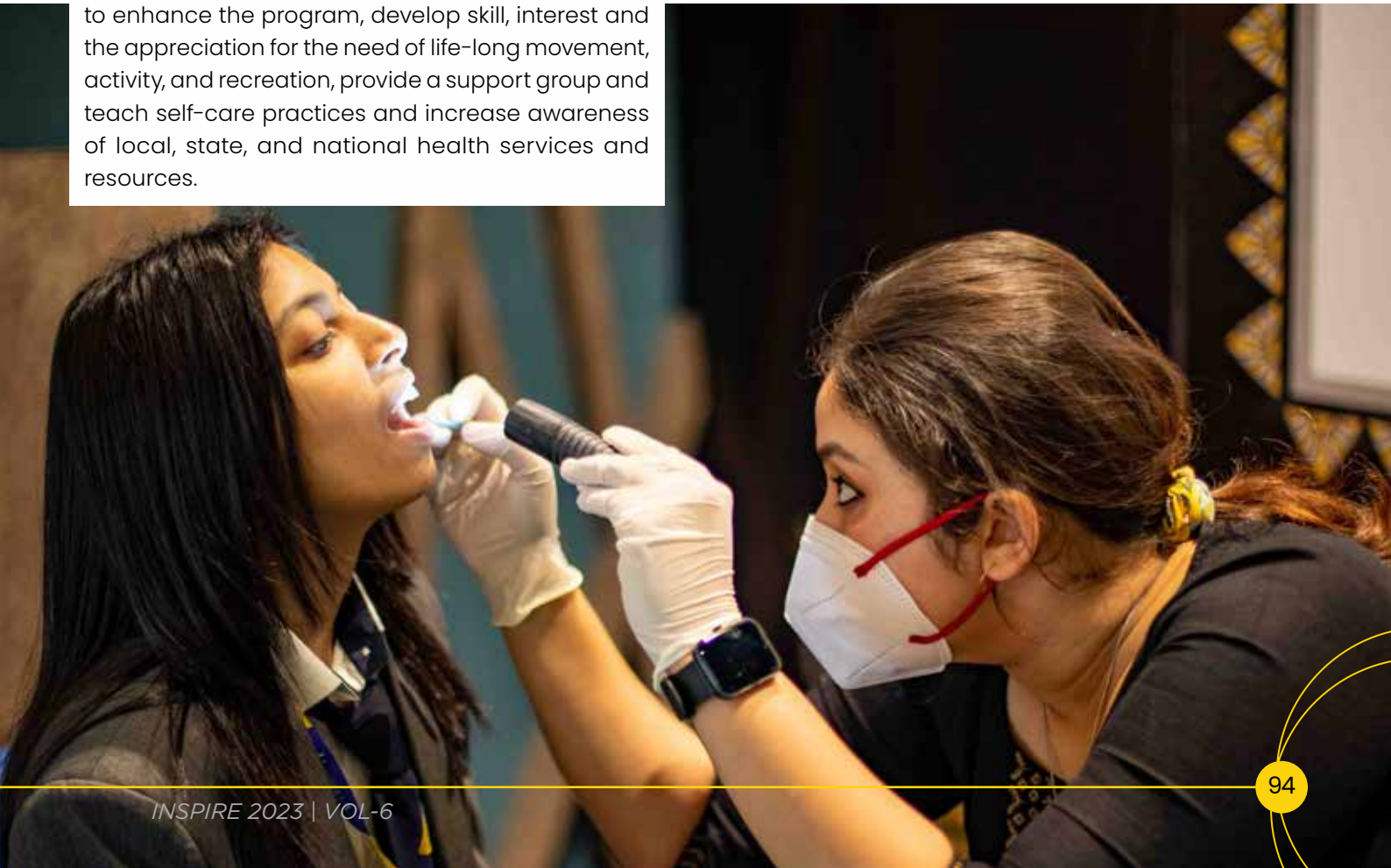
2023 – Gabbar Meets Santa – Terai Bazar Festival – Montana Vista

2023 – Ghalib In Inspiria – Inspiria Youth Carnival

2023 – RANGREZ – INTERNATIONAL COLORS DA

HEALTH CLUB

The Inspira Health Club is a dynamic club inspired by the healthcare sector to promote health among youngsters and spread awareness about health services and information about preventing certain diseases and adopting healthy practices. The health club organizes several health camps, such as eye, dental, and dermatology camps on the campus, and several outreach programs to enhance managerial skills in the students. The Health club's objectives are to promote and provide awareness about common health problems. In addition, create awareness about health-related issues among female and male students, faculty, and staff members, In-house health camps for students; provide counseling for different health issues of the students and staff by the team of Doctors; encourage and adopt policies and practices towards fitness and well-being, allow members to give feedback and share ideas to enhance the program, develop skill, interest and the appreciation for the need of life-long movement, activity, and recreation, provide a support group and teach self-care practices and increase awareness of local, state, and national health services and resources.



LITERARY CLUB

The Inspiria Literary Club aims to provide a platform to students for creative expression in its various forms. It has been established to impart a sense of fulfillment and confidence through proactive participation in literary activities. In 2022 the Club launched "I Critique," a forum for students to present reviews of books, movies, and series associated with the Inspiria Library. Some of the other significant sessions organized by the Club are storytelling and mindfulness sessions.

Some of the events organised by the Club are:

- **I Critique OTT Series Review**
- **Manga Mania**
- **Book Review Workshop in association with Department of Library, Inspiria**
- **Creative Writing workshop at Cafe the Twins**
- **Reminiscence, A Storytelling Session**
- **The Bright Side, An Introduction to Mindfulness at Cafe the Twins**



ROTARACT CLUB

Rotaract Club of Inspiria brings together students of Inspiria Knowledge Campus to exchange ideas with leaders in the community, develop leadership and professional skills, and have fun through service. This club focuses on improving the interpersonal skills of the students. The club has done many events like celebrating world environment day by giving away Tulsi plants in and around Himachal Vihar, Siliguri. The club also celebrated senior citizen day with the students' grandparents giving

them a wonderful time. Moreover, being very thoughtful of the underprivileged, the club distributed blankets and stationery to mark the occasions of Makar Sankranti and Saraswati Puja, respectively. Club also celebrated Women's Day by spreading awareness about periods and the usage of menstrual cups on campus. This is just a glimpse of some events the club executed. The Rotaract Club of Inspiria wishes to do many more such successful events in the coming years.



NSS CLUB

The Motto of NSS reflects the essence of democratic living and upholds the need for selfless service. NSS Unit at Inspiria helps the students' development & appreciation for other people's points of view and shows consideration towards other living beings. It also creates a sense of belonging in the minds of the students. The aim is to cultivate the character and personality of the students by engaging them in community service. NSS volunteers partake in activities such as awareness campaigns, health camps, cleanliness drives, blood donation camps, and tree plantation drives, among others, to foster a sense of responsibility and empathy in students towards the community and promote national integration. Participating in the NSS program offers benefits not only to the community but also to volunteers, as it develops their leadership, communication, and teamwork skills. It also presents an opportunity to interact with individuals from diverse backgrounds and learn about their cultures and beliefs. The NSS program is integral in developing students' characters and enhancing society. It promotes social responsibility and civic consciousness and encourages young people to become active citizens who contribute to the growth and development of the nation.



01

Blood Donation Camp at the campus



02

Christmas Eve Celebration at Matri Chhaya Seva Sansthan



03

Cleanliness Drives



04

Clothes & Food Distribution Drives



05

Computer Literacy Training



06

NSS Day Celebration



07

Youth Day Celebration



Plantation Drives



Parakram Diwas Celebration with Nischintapur T.E Primary school students





DEPARTMENT GROUP PHOTOS



BBA (Business Management) | Batch 2020



BBA (Hospital Management) | Batch 2020



BBA (Global Business) | Batch 2020



BBA (Sports Management) | Batch 2020



BSc in HHA (Hospitality and Hotel Administration) | Batch 2020



B.Sc in Film and Television | Batch 2020



BCA (Bachelor of Computer Application) | Batch 2020



B.Sc in Media Science | Batch 2020



B.Sc in Multimedia, Animation and Graphic Design | Batch 2020



B.Sc. in Interior Designing | Batch 2020

FACULTY

CONTRIBUTIONS

ARTICLES

LAND ART

We are out in the world, exploring a part of the immensely varied landscape of our dear Planet. We move from our desks in our room to explore the enormous vastness, the grandeur of the world. Experiencing our nature can be called a multi-sensory experience as it's not limited to visual sensory; it's connected with other sensory experiences like touch, feel, sound, and taste.

Our world has dimensionality. It's not static at all, and it's constantly changing too. The nature of the world is unpredictable. Humans try to control it, sometimes conquer it for our own benefit, and as a consequence, we witness disasters happening all over the world. So why does anyone feel the urge to put art outside here? What kind of art can thrive on such a formidable coaster as Earth?

THIS IS A CASE OF LAND ART.

We primarily have seen Art in indoor spaces like galleries, museums, congregation spaces, etc. However, Art is also seen in public areas and outdoor spaces in murals, graffiti, garden sculptures, installations, etc. Even when Art is placed outside, it's still framed differently, like a pedestal; the concrete slab has been used to identify the artwork and to make it highlighted, and there are many more ways of framing the art piece at the time of placing. This framing makes the Art more prominent and valuable than other things surrounding it. Therefore, we easily recognize the work as an art piece.

Land art or earth art is an art that is made directly in the landscape, sculpting the land itself into earthworks or making structures in the landscape using natural materials such as rocks or twigs.

LAND ART AS A PRE-POST-MODERN ART PRACTICE

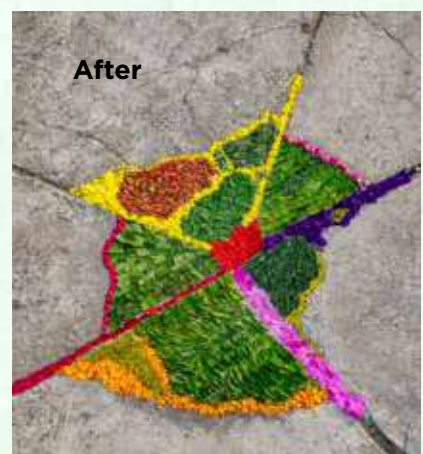
From a broader perspective, Land art & Site Specific art started questioning different aspects of Art & their existence. The early approaches of Land art appeared

Pritam Das & Subhankar Dandapat
Assistant Professors,
School of Media and Design

ten years before Postmodern Philosophy appeared. Modern systems of Art are highly connected with elitism, which Land Art artists have questioned in various aspects like - the process of execution, place of execution & finally, Art as an object.

Early Land Art artists started executing their works in outdoor areas. This was the first approach to moving out from the elitism of art.

OUR PROJECT ON LAND ART



SUSTAINABLE CRACKS

In these projects, we have collaborated on Land Art & Site Specific Art to establish the idea of sustainability inside the college campus. We moved around the campus and chose our area to execute our work. As our working surface, we have chosen concrete pathways, along with multiple cracks, to symbolize the current scenario of global warming symbolically. And we have covered those cracks with Natural elements like - leaves, Flowers, etc., to define that Nature is the only way to heal Global Warming. Along with BMAGD & BID students, we have highlighted the cracks with leaves & flowers and tried to create a new form of aesthetics through sublime visual narrative.

WHY ARE WE CALLING OUR PROJECT A COMBINATION OF LAND ART & SITE-SPECIFIC ART?

The specific site of Inspiria Knowledge Campus binds our Project. Executing this Project inside the campus makes it a Site-specific Art. As we have completed our art Project outside the gallery space, all the elements used are collected from Nature.

This is our sublime narrative for the whole Project, but we always retained our aesthetic aspects to make our Project visually pleasing. Throughout the execution, we have tried to spread the vibe of sustainable Nature to our students. Inspiria Knowledge Campus consists of two prominent elements - Nature & Concrete. These two elements are foremost in our Project also. For this reason, we can call our Project Land Art & Site-Specific Art.



The cover of Inspire 2023 magazine is the by-product of this Land Art Project.

Farm to Fabric:

Exploring Sustainable Fashion From its Roots



Deepika Bansal
coordinator
Fashion Design &
Management

Sustainability has become essential in the fashion industry, with more companies striving to maintain ecological balance and reduce their environmental impact. In the textile industry, sustainable contributions are made before fabric formation to minimize the use of resources in finishing and garment manufacturing.

Sustainability has become a leading characteristic of textile fashion products, and using sustainable fibers as raw materials is an approach to meeting environmental and social standards. Sustainable fibers include organic cotton, bamboo, flax, hemp, jute, ramie, sisal, abaca, Tencel, silk, wool, cashmere, mohair, qiviut, and banana.

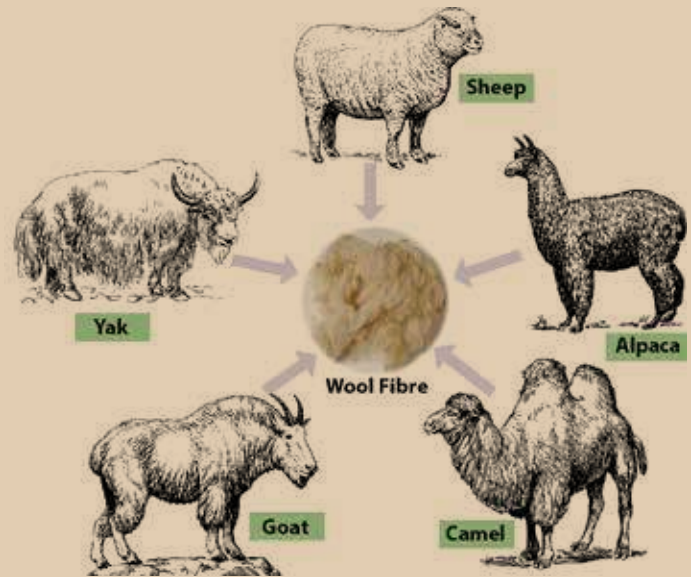


Biodegradable textiles are also being created using natural byproducts to address the waste problem. For instance, rose petal silk derived from Indian rose bushes, and the patent fabric from orange peels have favored the runway and high street. New sustainable options for leather are also being explored, such as plant-based cashmere made from waste soy protein and salmon leather, created by repurposing discarded fish skin.

Moreover, cork leather sourced naturally from parts of the oak tree has become a popular alternative to animal leather, used to create consumer products like wallets, footwear, handbags, watches, clothes, accessories, furniture, yoga mats, shoes, and wall coverings. Recycled PET threads or plastic bottles are often used alone or alongside other fibers to create durable products like jackets, coats, shoes, bags, hats, and accessories.

With growing awareness and a focus on future prospects, more sustainable fibers are emerging in the fashion industry. These fibers are used by famous designers and top brands, and fashion companies to guarantee environmental and social standards while creating high-fashion and quality products.

As the fashion industry evolves, sustainable fashion is becoming increasingly important. By exploring sustainable fibers from the roots, we can significantly contribute to maintaining ecological balance and reducing our impact on the environment.



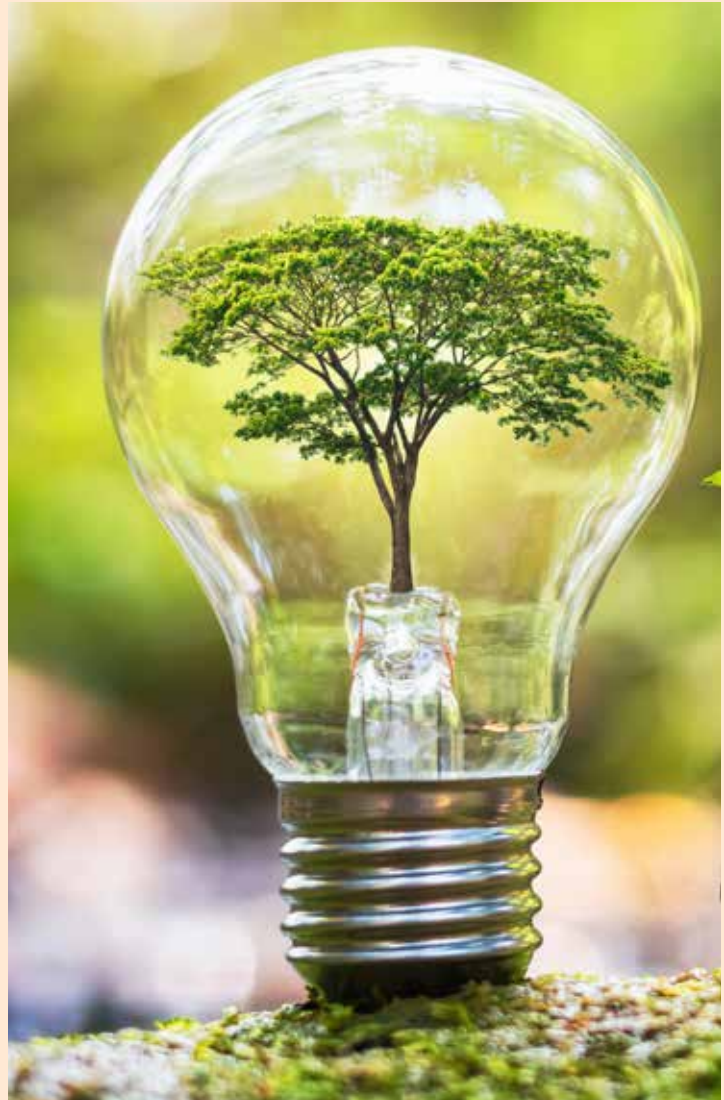
Redefining Waste:

Transforming Environmental Challenges into Economic Opportunities



Meghna Singh
Asst. Professor
BBA Global

The surge in throwaway culture has led to a significant increase in waste generation, demanding immediate and effective management. Globally, individuals are estimated to generate 0.79 kilograms of solid waste daily, up to 2.01 billion tonnes annually. Addressing this issue requires individual efforts to reduce or transform waste into something useful. Therefore, waste segregation is an essential environmentally sustainable approach, which requires a united and conscious effort.



Waste segregation involves separating the waste into dry and wet categories. Dry waste is further divided into biodegradable and non-biodegradable waste. Biodegradable waste typically fills up landfills, while non-biodegradable waste undergoes incineration, with the resulting pollutants treated before release into the atmosphere. Wet waste, conversely, can be used for composting, as it is predominantly biodegradable.



Optimizing utilization is possible if economic entities act rationally, ethically, and responsibly in waste management. This, in turn, helps reduce social costs that threaten future generations and replaces them with social benefits. Waste has the potential to become an economic input, as seen in Sweden, where numerous waste management plants generate electricity and heat for a significant portion of the population.

The abundance of waste could help alleviate the global energy crisis. Effective government policies on waste management have proven to be the most impactful approach. For instance, countries like Colombia reward citizens for collecting and recycling plastic bottles through vending machines. In Indonesia, waste is traded in exchange for health insurance, addressing the pervasive issues of poverty and limited access to basic medical facilities. The Netherlands'

transition to clean energy is an inspirational model for other nations. Additionally, their construction of roads using plastic showcases effective waste management practices.

Waste segregation and management definitely yield various economic benefits. Recycling and reusing materials create new job opportunities and stimulate economic growth. Industries can achieve cost savings by reducing the need for extracting and processing raw materials. Proper waste management also eases the burden on landfills, reducing associated disposal costs. And prioritizing waste segregation and management is an environmental responsibility and an opportunity for sustainable development. Embracing these practices enables us to create a cleaner and healthier environment, conserve resources, reduce pollution, and foster a more sustainable future for all.

Spread- sheets:

A Sustainable Data Analysis and Forecasting Tool Revolutionising Accounting



Shagufta Ali
Asst. Professor
Accounting,
Taxation & Auditing



Spreadsheets are an adaptable and multifaceted data analysis and forecasting tool offering endless potential. They enable users to create, store, sort, arrange, and organise data structurally with readily available functions that can perform complex calculations and computations in seconds. Additionally, spreadsheets allow users to create dynamic charts that make data more lively and understandable. However, what makes spreadsheets sustainable?

Spreadsheet technology sheds light on the analytical and sustainable aspects of accounting. It reduces the use of paper to record actual data. It makes data handling and robust analysis possible while facilitating hassle-free storage, trend discovery, and data correlation for effortless forecasting.

Furthermore, spreadsheets have made Sustainable Accounting more accessible. Sustainable accounting integrates environmental, social, and governance (ESG) factors into financial reporting to comprehensively assess an organization's performance. By drawing attention to areas for improvement in environmental and social practices, sustainable accounting can drive positive change across industries.

Spreadsheets can support sustainable development initiatives in various ways, including:

-  Tracking and analysing sustainability data to identify areas for improvement and inform decision-making
-  Creating budgets, tracking expenses, and forecasting revenue streams related to sustainable development
-  Monitoring and evaluating progress towards sustainable development goals by tracking key performance indicators and metrics, such as energy consumption, waste generation, and greenhouse gas emissions
-  Managing sustainable development projects
-  Creating reports on sustainable development initiatives, including progress updates and performance metrics, to share with stakeholders and communicate an organisation's commitment to sustainability and progress towards goals.



In a nutshell, spreadsheets are vital for promoting sustainability and responsible business practices. They can help organisations improve environmental and social performance while providing stakeholders with the information they need to make informed decisions.



Waste Segregation:

Towards a Greener Future



Taqui Haider
Asst. Professor
Media Science



Due to population growth and urbanization, waste management and segregation are pressing issues in India. However, the current state of waste management and segregation in India is concerning. India generates around 62 million tonnes of waste annually, with only 75-80% of the solid waste collected and a mere 22-28% processed. The remaining waste is in landfills, polluting the environment and posing health hazards. Waste segregation at the source is crucial for effective waste management in India, but the practice is not widely adopted.

Proper waste management is essential for environmental protection and public health. Waste segregation from the source is a practical way to achieve this. This process involves sorting waste into different categories, such as biodegradable, non-biodegradable, and hazardous waste, at the point of origin. This approach ensures that each type of waste is appropriately disposed of, recycled, or treated, minimizing the amount of garbage in landfills and reducing the harmful impact on the environment.

In addition to its environmental benefits, waste segregation from the source instills a sense of responsibility among individuals and communities, encouraging them to



take ownership of their waste and participate in sustainable waste management practices. This approach can significantly reduce waste generated and its associated costs, making it an essential component of sustainable waste management.

However, waste management and segregation in India face significant challenges, including a lack of awareness about the importance of waste segregation and proper disposal. Many cities in India also need more infrastructure to handle the vast amounts of daily waste. Additionally, finding new locations for landfills is becoming increasingly difficult as the number of available sites is limited.

So, what is the way forward? First, educating and raising awareness among citizens about the importance of waste segregation and its impact

on the environment can encourage community participation and engagement in waste management. Second, incentivizing households and businesses to segregate waste at the source and penalizing those who don't can also promote proper waste management practices.

Investing in infrastructure and technology can improve waste management practices, including establishing more waste treatment and disposal facilities and introducing new technologies for waste processing and recycling. For example, promoting composting and biodegradable waste management practices, such as vermicomposting and anaerobic digestion, can reduce the amount of organic waste in landfills. In addition, encouraging eco-friendly products and packaging can also reduce the amount of non-biodegradable waste generated.

Lastly, engaging with industries and manufacturers to promote eco-friendly production practices and reduce the amount of hazardous waste generated can make a significant impact. If these recommendations are implemented, effective waste management and segregation practices can be achieved, leading to a more sustainable future.

Waste segregation from the source is critical in sustainable waste management. It helps reduce the negative impact of waste on the environment and public health, promotes responsible waste disposal practices, and reduces the cost of waste management. However, implementing effective waste management practices in India requires educating citizens, providing incentives, investing in infrastructure and technology, and engaging with industries to promote eco-friendly production practices. These steps allow India to move towards a greener future and a more sustainable world.





Expanding Horizons and Fostering Global Outlook: Inspiria's BBA Global Students Embark on a Transformative Journey to Malaysia.

On 14 March 2023, the students set out on a week-long international trip to gain invaluable exposure and experiences from a developed nation.

The students gained invaluable insights into Malaysian trade, culture, and traditions through interactions with locals, enhancing their global outlook and teamwork skills. This eye-opening experience has equipped the students with the necessary tools to contribute effectively to the local business ecosystem upon their return to Siliguri. The success of this trip underscores the significance of practical exposure and cultural immersion in shaping influential global leaders.

The journey also played a crucial role in the personal and professional growth of the students, broadening their perspectives from financial to social aspects and genuinely making them international students.



Embarking on a Journey of Learning & Discovery in Shillong





Inspiria Knowledge Campus is committed to providing its students a holistic learning experience beyond the classroom. The second-year BBA (Accounting, Taxation & Auditing) students recently embarked on a seven-day educational trip to Meghalaya's capital city, Shillong. Immersed in Meghalaya's natural beauty, the students engaged in informative and fun activities such as visiting Elephant Falls, Wards Lake, and Umiam Lake and interacting with locals to learn about the region's culture and traditions. This excursion left a lasting impression on their personal and professional growth, highlighting Inspiria's dedication to providing unique and immersive student experiences.





Nature's Runway

Sustainability, Style, & Nature





Our focus through this photoshoot is to highlight the intersection of sustainability, eco-friendly fashion, and style-consciousness.

The location symbolises sustainability and nature, with a picturesque lush green field featuring natural elements like plants, flowers, and leaves incorporated into the shoot.

To further enhance the connection with nature, the models strike poses alongside plants, against a green backdrop inspired by the beauty of nature.





Concept: Deepika Bansal & Firoz Mohammed

Models: Aditya Chhetri, Harshita Pandey,

Priyanka Sutradhar, Karan Singh

Photographer: Surendra Pradhan

Design: Sandeep Ruchal

Location: Inspiria Knowledge Campus

STUDENT

CONTRIBUTIONS

ARTICLES



SUSTAINABLE CITIES AND COMMUNITIES



Oishi Modak
BBA. Global Business
1st Year

Basic survival has become costly day by day and most of the people cannot afford a house, yet want to own something of their own with no care in the world or how it would affect or ravage nature. So low cost- housing designed properly can be helpful to those in terms of budget, sustainability and comfort .

Also, sustainable architecture helps respecting and encouraging the growth of local vegetation which creates a harmonious and sustainable environment.

Too much energy, time and cost is wasted on using fresh materials or materials that aren't local.

Importance of using local material has become so underrated. Only people who are genuinely concerned about making the planet a sustainable place to live count these factors!

Can we protect our planet like this from getting worse?

There are no initiatives taken by institutes to encourage students to build a sustainable built-environment. Even after having access to various modern techniques and methods, we don't blend it with sustainable strategies. This is a major reason for our efforts going futile to preserve and conserve the planet. Though there are countries who have taken initiatives for the betterment of the environment as well as for their own. One of them is France, they have taken initiative to make its urban infrastructure sustainable. We can never dismiss the fact that quality of life revolves around how efficient cities are designed. Cities function in a better way when we have more walkable streets, wide enough bicycle tracks, shaded pathways, efficient public transportation, accurate use of density and less exploitation of natural resources.



Protecting the urban built-environment from the climate crisis has become a most extreme emergency. It would be the absolute best if such proposals are initiated in reality. Well there are many books written about sustainability techniques but we still aren't applying those techniques while building our structures.

So much heat is generated by buildings in the form of operational and embodied energy. Today we are on the brink of a climate crisis. Even though we ask architects, designers and planners to build our own fortresses but we somehow forget how they can help us give a sustainable environment to live in and stakeholders should also demand the government and architects to design structures that do not produce urban heat islands and put pressure on our natural resources. Architects have less agency compared to large construction firms, government and the developers, having far more agency and influence than the socio-economically handicapped workers and citizens activities. Also architects and their clients/ customers in the construction industry are the most powerful non-governmental entities.

Issue of mobility has been an increasing problem in the cities. the purpose of it still remains unfilled. It's in the hands of both the Government and the Stakeholders. Government has to be there to enforce its laws and regulations and the actions to be made that increases efficiency of transportation, cycling, etc. Therefore, it's essential that we choose our elements carefully that build up our built-environment.

“Sustainability is no longer about doing less harm. It's about doing more good”

~Jochen Zeitz.



GREEN IS THE NEW BLACK



Swetaki Singha
BBA. Gen.
Second Sem.

“Green is the new black” was popularized by the World Commission on Environment and Development in 1987. Their report defined sustainable development as “development which meets the needs of the present without compromising the ability of future generations to meet their needs.” In other words, the goal was to prevent the depletion of natural resources that future generations would require, as development often prioritizes immediate needs without considering wider future impacts.

As awareness surrounding the importance of sustainability spreads, there is an increasing emphasis on efforts to shift our society towards consumption patterns that are mindful of our impact on the planet and climate change.

The world we know is falling apart. It is being torn apart by us, modern humans, and our imprudence. Reading the newspaper, watching the news, or simply walking through a town these days can easily evoke this feeling. Climate breakdown is devastating the planet, wildlife is disappearing at an ever-increasing rate, and social polarization and the worldwide trend towards political authoritarianism set the stage for civil unrest or even war.

Humans are harming the earth. If we don't recycle

everything we use, reduce pollution from cars and machines, or cut back on water use, we will hurt our only home. Every second, 1.5 acres of rainforest are lost to land development and deforestation, resulting in tremendous losses to habitats. We can recycle our garbage, use clean and efficient machines and cars, or simply use less water. These everyday actions can make a significant difference to the way we live and the health of the planet.

If we continue to not recycle, conserve energy, or clean the air, we will destroy our home and, eventually, ourselves. Throwing away items that can be recycled wastes energy, water, and natural resources that could be saved through recycling. Household batteries and electronics often contain dangerous chemicals that can leak through the bottom barrier of a landfill and pollute groundwater. This can contaminate the soil in which our food grows and the water we drink, leading to serious health risks.

Going green can help save our home from further destruction. By making better choices as individuals, we can save our home and keep ourselves healthy. We can recycle simple products, turn down the thermostat, and use less water. By doing these things, we can save our home one step at a time. So go on, help save our home - your home - and go green.

THINK OF UNBORN FUTURE



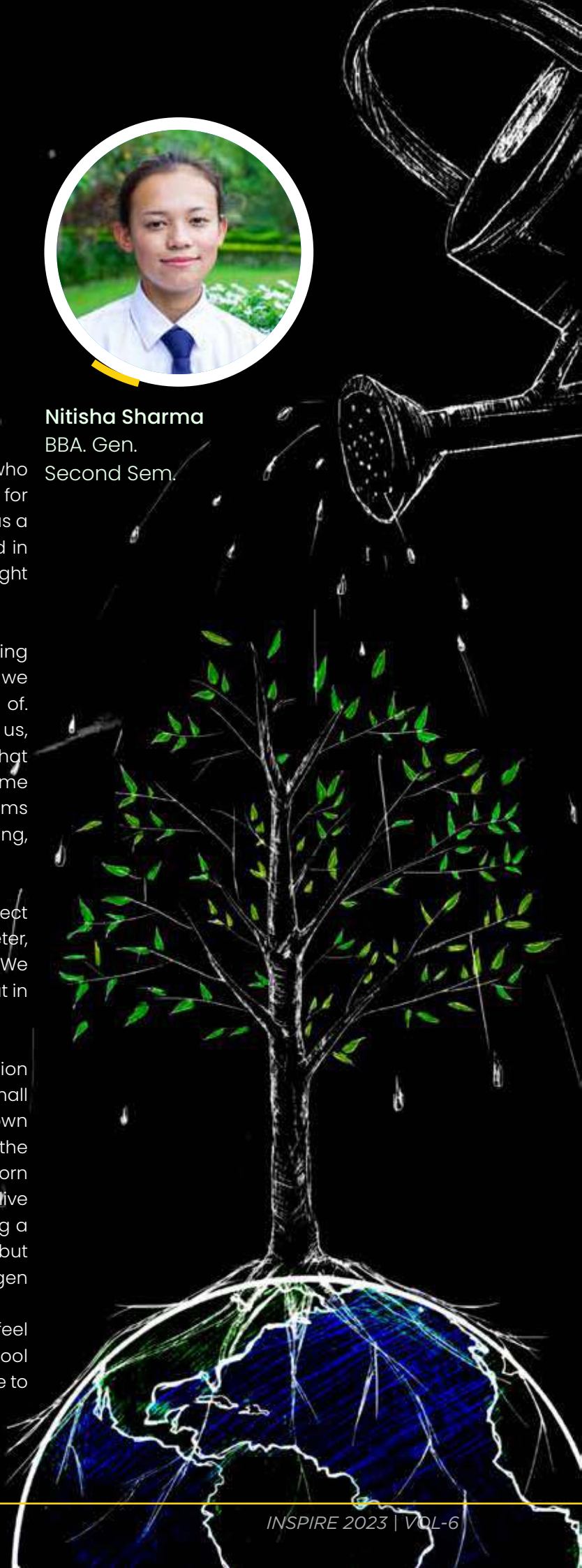
Nitisha Sharma
BBA. Gen.
Second Sem.

Once a very famous poet said, "What does he plant who plants a tree?" He further replies, "He plants a friend for sun and sky," and this is not where he ended. This was a start for showing things we could never understand in this reality, things we took for granted and never thought further.

Life has always been busy from developing to being developed; we were so busy in this process that we forgot about our nature where we were born out of. The joy of sunbathing with rays that never burned us, the air we breathe that had no impurities, rainfall that never brought acids with it, the earth that was home and felt home. But when we look now, everything seems so vague, a future that is bleak, full of global warming, climate change, pollution, deforestation, etc.

When we start thinking about all this, nothing will affect us now, life will seem normal within a certain perimeter, but what about after that? The question lies here. We have already been facing many calamities lately, but in the future, it will affect us more for sure.

The future seems bleak and bitter, but every situation has a solution. Why have a future so bleak when small things could add so much? We can make our own purifier, the one that gives us shade, oxygen to breathe with no discrimination, the one that will last for unborn eyes with full heritage within, binding the earth we live on and helping humanity to survive. Just by planting a tree, yes, a small sapling so fragile like you when born but blooms to be an art in the near future providing oxygen with no discrimination, beauty, heritage, etc. Save Earth, Save life, let the future generations never feel scarce, the lost beauty, impure air, no shade, no cool breeze, no trees. Let's plant trees for the unborn future to experience the purity of nature.



SUSTAINABLE DEVELOPMENT



Aishwarya Gupta
BBA. Gen.
1st Year.



In recent years, there has been an increasing emphasis on sustainable development and the adoption of eco-friendly practices. This trend is often referred to as “green is the new black,” indicating that sustainability has become fashionable and is now a must-have for businesses and individuals alike.

Sustainable development is a concept that recognizes the need to balance economic, social, and environmental factors to create a healthy and prosperous society. It is not enough to focus solely on economic growth, as this can lead to environmental degradation and social inequality. Instead, sustainable development requires a holistic approach that takes into account the long-term consequences of our actions and promotes a better quality of life for all.

The importance of sustainable development has become increasingly evident as the world faces challenges such as climate change, biodiversity loss, and resource depletion. These issues threaten our ability to sustainably meet the needs of the growing global population and have far-reaching consequences for our economies, societies, and ecosystems.

To address these challenges, there has been a shift towards sustainable practices in many areas of

society. Businesses are adopting sustainable supply chains and reducing their carbon footprints, while individuals are making choices that prioritize eco-friendliness, such as using reusable bags and water bottles, biking or walking instead of driving, and reducing meat consumption.

Governments are also recognizing the importance of sustainable development and taking action to promote it. The United Nations has set 17 Sustainable Development Goals (SDGs) that aim to create a sustainable and equitable future for all. These goals cover a range of issues, including poverty reduction, gender equality, clean energy, and climate action.

While progress has been made in many areas, there is still much work to be done to achieve sustainable development. Climate change remains a pressing issue, with greenhouse gas emissions continuing to rise despite efforts to reduce them. Biodiversity loss and environmental degradation also continue to threaten ecosystems and the services they provide.

To overcome these challenges, it is important that sustainable development is embraced at all levels of society. This requires collaboration and cooperation between businesses, governments, and individuals, as well as a willingness to make changes and adopt new practices.

EGO TO ECO: IN PURVIEW OF ZERO WASTE LIFESTYLE

Our planet earth has been converted into a trash kingdom. Have you seen the picture of the seahorse holding onto a cotton swab that went viral in 2017? A dead whale with 1000 plastic pieces in his stomach was found in Indonesia in November of 2018. There are several other images of these poor creatures that are suffering just because of us by using the so-called single use of plastic. Beaches and oceans drowning in plastics are spread over social media by professionals and individuals and we don't bother to care but now here's the wakeup call for a zero waste lifestyle.

Zero waste lifestyle means to reduce trash or to produce absolutely no waste. It's not just about getting rid of plastic substances but to adopt a mindful and minimalistic approach to living. It's a process that can do so much good for our planet. We all use plastics since they are so convenient but the consequences will eventually get back to us. Global warming, depletion of the ozone layer, climate change and resource depletion are real and their impact on humans and animals can be devastating.

Adapting a zero-waste lifestyle is said to be one of the most sustainable ways of living. Zero waste lifestyle can be said as a domain of sustainability. It has one main goal that is to preserve the planet.

So, here's a guide to help anyone in transition to zero waste lifestyle or low impact lifestyle:



Moupriya Sinha
BBA General
Second Sem.

THE 5R'S TO KEEP IN MIND

REFUSE what you don't need. Think before accepting any clutter into your home. Learn to say no to flyers, freebies, a straw at a restaurant, a plastic bag at a store or any other junk that is most likely to go into the trash.

REDUCE what you need. Choose to live simply and let go of the things they don't need to make them available to their community.

REUSE by using what you have. Swap disposables to reusables.

RECYCLE what you can. recycling is the most environmentally friendly waste disposal method.

ROT the rest. Implement a compost system.

Refuse what you do not need. Reduce what you do need. Reuse what you consume. Recycle what you cannot refuse, reduce, or reuse. And rot (compost) the rest

A ZERO WASTE HOME

Living a zero-waste lifestyle practically means to keep our household plastic free and make sure not to include items which are not recyclable and compostable.

Instead of using plastic wraps to preserve food and leftovers switch to reusable food wraps. They are made of beeswax better than plastic or aluminum foils because its natural and organic and even compostable. It is the wax extracted from beehives. It is resistant to moisture with sterilization effects keeping food fresh and reusable after easy washing.

Using natural scrubbing pads such as loofah. They are organic and very useful. It can be used to scrub the body. Discard the plastic net scrubbers. We all use the most popular item for dishwashing, the scotch-brite scrub pad, right? A better option is to cut the loofah into small sections and use it for cleaning utensils. Loofah can be used to scrub literally anything and its way cheaper. Also think about the cleaning agent, some might use the liquid soaps which are in plastic bottles instead use the dish bar soaps and reduce the plastic consumption.

ZERO WASTE GROCERY SHOPPING

When you come back home after shopping and start taking out the items. Have you realized how many plastic bags you have bought at home? And then bundle them together for later use. Make a habit of bringing your own bags when buying fruits and vegetables and don't accept the plastic bag. When buying groceries, you'll probably notice a lot of food packaging. There are a few ways to remedy this. Instead of buying packaged items like rice, nuts, and oats, shop for these items from a local grocery store that offers bulk shopping instead of packaged items. Purchasing from local markets and bulk food shops will make a big difference to your trash can.

Who doesn't love to drink tea? Especially in Indian culture, chai is like a must. So, if you are using loose tea leaves to make your drink you are doing great but if not, if you are using pressed tea bags it might surprise you that most tea bags are made from plastic. Most of the brands use plastic material or woven in the paper tea bags pressed shut using heat causing plastic to melt to seal it. So simply sip loose leaf tea!



REUSABLES

When you go out, keep a zero-waste kit in your bag. This should include reusable metals or bamboo or glass or silicone straws, a tumbler or reusable coffee cup or water bottle, handkerchiefs, steel cutlery set. Plastic bottles should be among the first things to go in a zero-waste lifestyle.

SQUEEZE THOSE CREATIVE JUICES OUT.

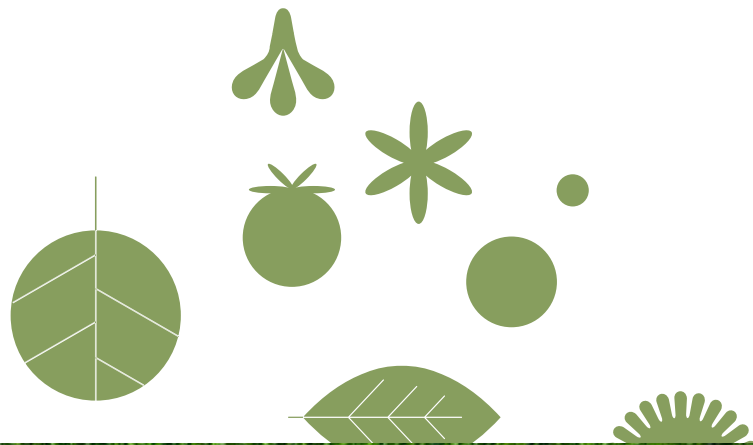
There are so many things that can be recycled, repurposed or upcycled and composted. Creativity is the key to living a zero-waste lifestyle. Don't completely get rid of your plastic, Tupperware though. Instead, focus on a way to repurpose them. Use several of your old Tupperware containers in the garage where they hold all sorts of odds and ends. They can be used in the bathroom to hold bobby pins and hair ties etc. If you use Maggi's ketchup, keep the glass bottle, wash it properly and use it as a water bottle at home.

There are many YouTube videos on how to make cosmetics, one of the hardest things to buy without generating waste. All hard plastic bottles or containers such as shampoo or detergent bottles and takeaway containers can be recycled, regardless of whether there is a recycling symbol or number on the item. Rigid household plastic items such as kitchen storage containers or plastic toys can also be recycled.

You would be surprised how much plastic you can eliminate from your life just by being conscious of the plastic you use. Don't forget to purchase products made with recycled materials. Waste is everywhere, so don't overburden yourself on being perfectly zero

waste. Focus on cutting out single use items first. When it's time to make a new purchase, you can switch to plastic free swaps items like your toothbrush, disposable coffee cups, and water bottles. I think we all can do these small changes in our everyday life for a cleaner earth. Don't feel as rushed anymore by the advertising industry. Think before you buy it, do you really need it?

In conclusion, "green is the new black" represents a shift towards sustainable development that recognizes the need to balance economic, social, and environmental factors. While progress has been made, there is still much work to be done to create a sustainable and equitable future for all. By embracing sustainable practices and working together, we can create a better world for ourselves and future generations.



**REDUCE
REUSE
RECYCLE**

SUSTAINABILITY



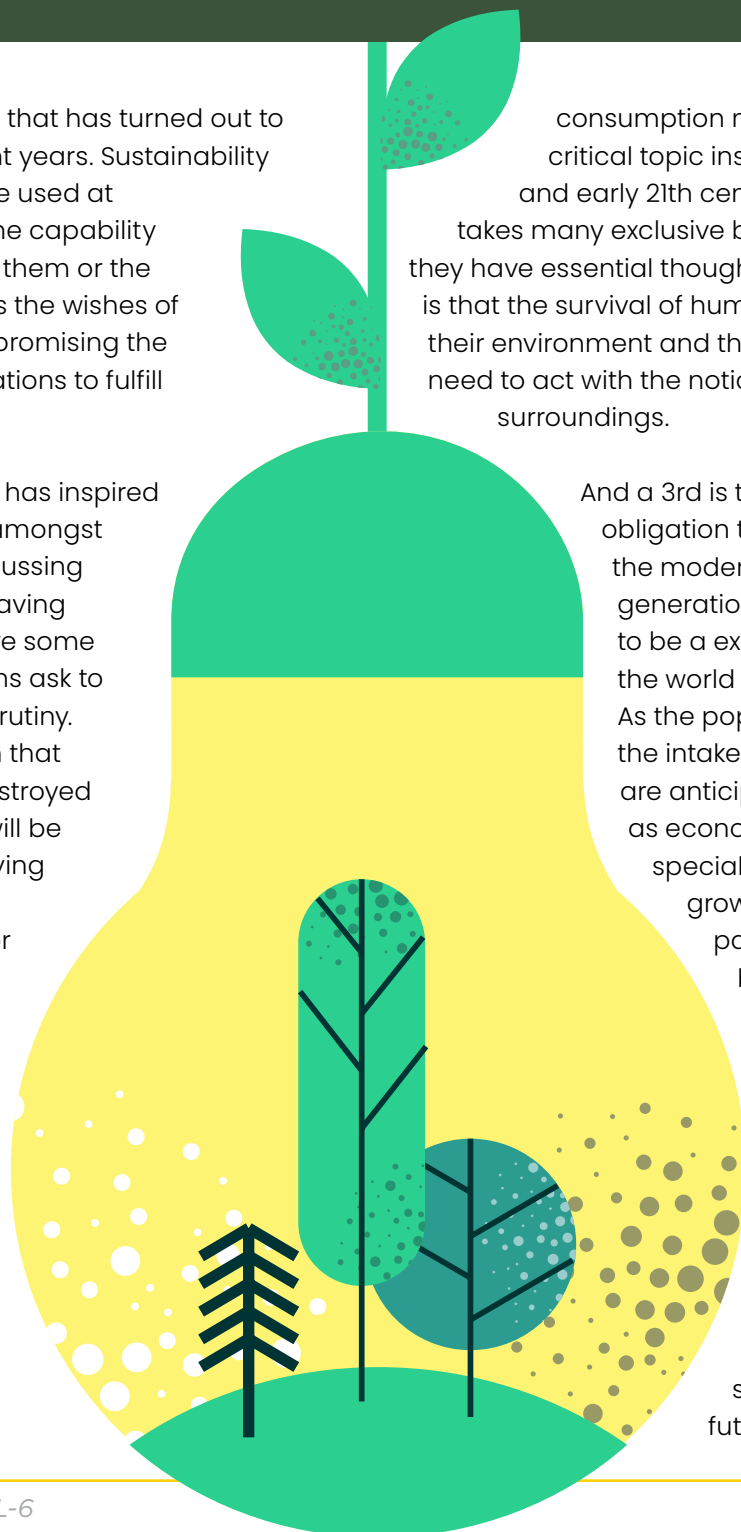
Prena Rai
BBA. Digital Marketing
Second Sem.

Sustainability is a subject that has turned out to be very essential in recent years. Sustainability implies that resources are used at rates that don't exceed the capability of ecosystems to update them or the "improvement that meets the wishes of the present without compromising the capacity of future generations to fulfill their own wishes."

The phrase Sustainability has inspired many ongoing debates amongst peoples. Why are we discussing it? Why is the burden of saving the earth on us? These are some counter questions humans ask to store themselves from scrutiny. But it's a totally solid truth that people are those who destroyed the earth and that they will be liable for saving it and giving it back to our future era. Sustainability problems or the hassle aren't about what charitable hobby you may squeeze on your unfastened days, absolutely they are about the heaps of selections you are taking or make at some stage in your week. Growing populations and unqualified or unmatched degrees of

consumption made sustainability a critical topic inside the late twentieth and early 21st centuries. Sustainability takes many exclusive bureaucracy however they have essential thoughts in not unusual. One is that the survival of human beings relies upon their environment and the other is that humans need to act with the notice of their moves on the surroundings.

And a 3rd is that humans have a obligation to balance the desires of the modern with the ones of future generations. Sustainability has grow to be a extra pressing difficulty as the world populace has exploded. As the populace has grown, so has the intake of resources. Intake rates are anticipated to boom similarly as economics and earning expand specially in fast developing growing nations. These patterns in population boom and consumptions have led to a extra recognition of the need for sustainability. The principle idea of sustainability is the matter of meeting humans's desires. If we don't deal with the surroundings in which we live now, we will have something to go away for future generations.



SUSTAINABILITY

Sustainability is a concept that refers back to the capability to fulfill the wishes of the existing generation without compromising the potential of destiny generations to satisfy their own desires. This idea has become increasingly essential in recent years because of the growing issue over the depletion of herbal sources and the impact of human sports on the environment.

The primary purpose of sustainability is to create an international society in which financial growth and environmental safety aren't mutually exceptional, but instead work in harmony to create a higher future for everybody. Accomplishing this goal calls for a concerted effort from individuals, agencies, and governments to adopt sustainable practices in all components of their lives.

One of the key areas where sustainability will have an enormous impact is in the subject of energy. Using fossil fuels such as coal, oil, and gas has been the number one source of energy for decades, but those assets are finite and have a huge impact on the environment. Sustainable electricity resources together with sun, wind, and hydroelectric electricity have become increasingly more famous as they are renewable, produce no greenhouse gasoline emissions, and have a lower impact on the surroundings.

Any other essential area wherein sustainability could make a difference is in agriculture. Traditional agricultural practices often involve the usage of chemical fertilizers, pesticides, and herbicides that could have a damaging effect on the environment and human fitness. Sustainable agriculture practices inclusive of natural farming, agroforestry, and permaculture, then again, recognition of retaining soil fitness, biodiversity, and natural ecosystems even as producing meals sustainably.

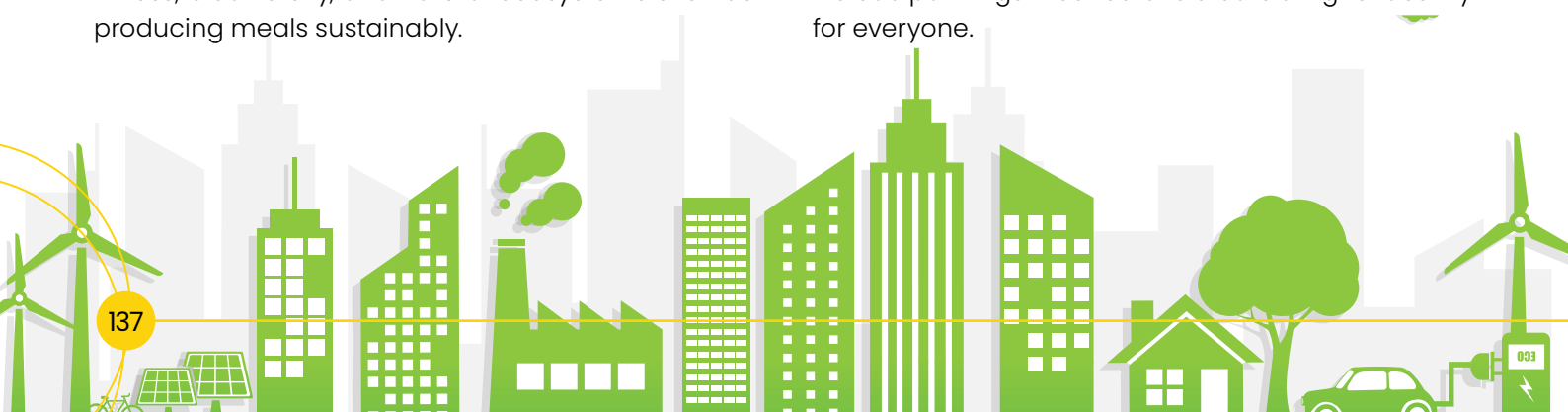


Sanjana Roy
BBA. Digital Marketing

Transportation is another location wherein sustainability can make a substantial impact. Using fossil gasoline-powered cars contributes to air pollution and greenhouse gasoline emissions, leading to weather trade. The adoption of sustainable transportation practices along with using electric or hybrid motors, public transportation, and energetic transportation strategies such as taking walks and cycling can help lessen the negative effect of transportation on the environment.

In the end, sustainable practices in waste control can also have a good sized impact on the surroundings. Traditional waste control practices consisting of landfill disposal and incineration can result in the release of harmful pollution into the environment. Sustainable waste management practices such as recycling, composting, and waste-to-energy conversion can help lessen the quantity of waste that ends up in landfills, conserve resources, and reduce greenhouse gasoline emissions.

In conclusion, sustainability is a vital idea that is turning into an increasing number of vital in today's world. Accomplishing sustainability requires a concerted attempt from people, Businesses, and governments to undertake sustainable practices in all aspects of their lives, inclusive of power, agriculture, transportation, and waste management. Via working together, we will create a international where financial increase and environmental safety aren't jointly distinct, however instead paintings in concord to create a higher destiny for everyone.



BIOMIMICRY : A SOLUTION FOR SUSTAINABLE DEVELOPMENT



Ushasi Mahato
BSC.INTERIOR DESIGN,
2020-23

Biomimicry, also referred to as the imitation of life, comes from the combination of the Greek roots 'bios' meaning life and 'mimikos' which is imitation. In simple words, biomimicry is the most innovative way of mimicking nature and its life processes.

Biomimicry as a design discipline uses various strategies and patterns of nature in both the fields of engineering and architecture and is also one of the tools that help in increasing the sustainability of materials, products, and the built environment. In architecture, biomimicry takes inspiration from the strategies and concepts that are used by living organisms to meet their daily needs and ensure their survival on earth. The core objective of this self-regenerating and ecological architecture is to resolve the designing tasks and optimize processes that we find parallel while using a minimal amount of energy and resources.

Since constructed buildings are having a major impact on the environment hence biomimicry as a sustainable design method is nowadays becoming a more accepted method of attaining sustainable development and also helping in the reduction of the negative impact of humans on nature that meets the needs of the present generations without compromising the ability of the future generations to meet their needs and ensuring their survival on planet Earth.

The built environment is becoming increasingly responsible for the creation of the global environment and also the social problems that are caused by the unlimited consumption of resources, huge amounts of waste, and emission of the greenhouse gases such as methane, carbon dioxide, hydrochlorofluorocarbons and nitrous oxide in the atmosphere. Hence, it's quite clear that some radical changes have to be made in the design, construction, and maintenance of the built environment. Mimicking nature and the complex interactions between various living organisms that make the ecosystem, presents an easily accessible and innovative example for the construction of future human settlements as well as for the transformation of the ecological performance of the built environment in the most positive way possible.

ECO-FRIENDLY FLOORING IN INTERIOR DESIGN



Luna Khanal
BSC.INTERIOR DESIGN,
2nd Year

The primary consideration is sustainability. Sustainability is a way that eliminates the depletion of any natural resources in order to maintain peace in the ecosystem. Sustainable flooring materials are materials that are created from sustainable products undergoing a sustainable process. And as an interior designer, I am pleased to give you some information about sustainable flooring materials that can be helpful in constructing a home.

Finding the right floor to finish the project is as important as designing the structure. And even more important if the material can be recycled, at the end of its life span. Eco-friendly flooring is a kind of flooring that has low VOC contained in them. Bamboo flooring, linoleum flooring, cork flooring, stone and tiles (as they are natural they do not contain any chemicals) and reclaimed wood are some examples of flooring materials that does not contain VOCs in them and come under eco-friendly flooring options.

In this modernized century, people run after trends not knowing what consequences will take place if they jump onto a bad one. We went from using bamboo and adobe to materials that are finished with deadly chemicals just for aesthetic purposes not knowing it is hampering our health as well as our ecosystem.

So considering the present world highlight, it's our high time to shift from chemical mixed materials to eco-friendly and sustainability not only for us but for the upcoming off-spring as well.

ENVIRONMENTALLY FRIENDLY PAINTS IN INDIA



Kavita Tamang
BSC.INTERIOR DESIGN,
2nd Year

Paints can cause irritation if they get onto your skin. They can also be potentially harmful when swallowed, particularly oil-based paints. Additionally, the fumes from these types of paints can irritate your eyes, nose, or throat.

There are many reasons why you may want to start an interior painting project, creating a nursery, updating a bedroom, and adding a bit more life to your living room. A fresh coat of paint can completely transform a room and it is an excellent alternative to other costly and time-consuming. Without proper care and attention, paint fumes can pose a serious health concern to people in your family.

Eco-friendly paints available in India can be classified into three types:

1. zero – VOC paints : the level of VOCs in these paints is so low that they can be termed as ‘zero – VOCs paints’ As per the EPA* standard , the total VOC content should be less than 5 gram per litre of paint .
2. low – VOC paints : As specified by EPA ,these paints can have VOC concentration ranging from 5 to 200 gram per litre of paint.
3. Natural compounds such as tree resins, water, plant oil, essential oil and natural dyes. They do not contain any VOCs. Water – based plants do not have odor, while oil-based paints have smell.

Since India does not have guidelines on such not-toxic paints, we have considered the standards formulated by green seal standard formulated by coatings and



the US environment protection agency (EPA)

THE FOLLOWING SUPPLIERS SELL ECO-FRIENDLY AND NON-TOXIC PAINTS IN INDIA :

ASIAN PAINTS

Asian Paints is India's largest paint company that provides paint products for personal, industrial and automotive needs. Asian Paints began its journey into non-toxic paints by removing lead and heavy metals from its paints. The company has also substantially reduced the VOC content in its paints to comply with international standards, as specified by the Green Seal Standard for Paints & Coatings. For example, its Ace Exterior Emulsion (White) has 22.22 grams of VOC per liter of paint, which is substantially less than the international standard of 50 grams of VOC.

BERGER PAINTS

Berger Paints is another leading paint company that has a broad customer base in India. Through their Green Horizon endeavor, the company seeks to protect

the environment by producing better products. Berger Paints has removed lead, mercury and chromium from its paints, which are toxic to the human body. The company has also greatly reduced VOCs (8.4 gram per liter in its Breathe Easy Emulsions) and decreased the content of aromatics so that their products have zero negative health impact. Berger Paints has also diversified into water-based paints, custom-made for the pharmaceutical industry. Their Breathe Easy Emulsions are also water-based.

DULUX INDIA

Dulux is a UK-based multinational company that has several production units in India. The company complies with the highest environmental standards on paints, especially in the area of VOC content. Dulux promotes water-based substitutes actively through its website and other promotional activities. The company offers a wide variety of water-based products such as Paint Mixing Kitchen, Endurance Silk, Magic White Silk, Quick Dry Gloss, Weathershield Exterior Satin, and many more.

SUSTAINABILITY IN COMMERCIAL SPACE DESIGN



Shiwangi Saha
BSC.INTERIOR DESIGN,
4th semester.

Use of sustainable materials into commercial interior space can reduce business environmental impact.

Sustainability can reduce the environmental impact by use of recycled material, energy efficient appliances and green practices. Sustainable design is a new way of interacting with the environment.

We can also choose sustainable furniture. The furniture should be made from repurposed material, renewable , recycled, it also reduces waste and lower energy consumption.

Sustainable interior design is good for our health. Repurposed material for flooring covering , upholstery , etc can create a sustainable interior design is a good way to ensure to look aesthetically pleasing , conserve energy and resources and promote environmental awareness.

Plants which are used in commercial interior spaces to improve the indoor air quality are - Snake plant, ZZ plant,Peace lily,Chinese Evergreen,Pothos.

To create a sustainable commercial interior by utilizing energy efficient window treatment .Sustainability reduce waste, minimize energy consumption , reduce environmental impact.



SUSTAINABLE DEVELOPMENT



Varij Nayan Mishra
BCA

Industrialisation, innovation and infrastructure are deeply interconnected not only among themselves but with all other Sustainable Development Goals. Sustainable Development has found a niche as a prerequisite for maximising the efficiency and effectiveness of all the other Goals. The most important Goal aims to eliminate poverty across all areas, is achievable by expanding industries which would enhance opportunities of livelihood, provide financial stability, and expand the skill set of people thus making them less vulnerable to exploitation.

Infrastructure provides the basic physical systems and structures essential to the operation of a society or enterprise. Infrastructure is composed of public and private physical structures such as roads, railways, bridges, tunnels, water supply, sewers, electrical grids, and telecommunications. In general, infrastructure has been defined as the physical components of interrelated systems providing commodities and services essential to enable, sustain, or enhance societal living conditions and maintain the surrounding environment.

An industry is a group of companies that are related based on their primary business activities. In modern economies, there are dozens of industry classifications. Industry classifications are typically grouped into larger categories called sectors. Industry increases productivity, job creation and generates income, thereby contributing to poverty eradication and addressing other development goals, as well as providing opportunities for social inclusion, including gender equality, empowering women and girls and creating decent employment for the youth.



Innovation is the practical implementation of ideas that result in the introduction of new goods or services or improvement in offering goods or services. Innovation is a major driving force of long-term economic growth and sustainable development. Direction of innovation matters because technical change is not neutral and hence bears significant social, economic and environmental development implications. This paper contributes to the literature through a systematic examination of the direction of innovation in developing and emerging economies and its driving forces. It shows that innovation in the global South exhibits a vibrant and diverse landscape when we do not confine ourselves with traditional research and innovation indicators.

All the three of Innovative, Infrastructure and Industry play a vital role in a country's as well as a firm's own growth as they are all somehow interrelated to each other. All have their own advantages and jointly work to make a country or a firm strong.

Poverty elimination tops the list of all the most crucial Sustainable Development Goals (SDGs), which can be achievable by creating industries, and livelihood opportunities, providing financial stability, and expanding people's skill sets, thus making them less vulnerable to exploitation.

Infrastructure is the root of development which comprises physical structures such as roadways, railways, water supply, waterways, power grids, and telecommunications. Industrial developments help in job creation and generations of income. Moreover, infrastructural developments and industrialization contribute to poverty eradication. And ultimately creates opportunities for social inclusion, gender equality, and social cohesiveness.

Innovation, the practical implementation of ideas, creates opportunities relating to new goods or services or improves in offering goods or services. Innovation is a fundamental driver for long-term economic growth and sustainable development. The direction of innovation matters because technical change is not neutral and bears significant social, economic, and environmental development implications.

Thus, infrastructure, industry, and innovation are vital to development. The real challenge is to strive for sustainable growth and development.

THE ROLE OF SUSTAINABLE DEVELOPMENT IN CREATING A BETTER WORLD



Riya Sinha,
BCA, 4th semester

Sustainable development is a holistic approach to addressing the challenges of our time, including environmental, economic, and social issues. It recognizes that these challenges are interconnected and cannot be solved in isolation. To achieve sustainable development, we need to adopt a long-term perspective and consider the needs of future generations. This means reducing our carbon footprint, protecting biodiversity, and preserving natural resources. We must also invest in renewable energy sources and promote sustainable production and consumption patterns.

At the same time, we must ensure that the benefits of sustainable development are shared equitably across society. This means promoting social inclusion and addressing poverty, inequality, and other forms of social disadvantage. We must also invest in education, healthcare, and other social services to give people the tools they need to thrive.

Finally, we need to harness the power of technology to drive sustainable development. This includes developing innovative solutions to environmental challenges, such as clean energy and sustainable agriculture. It also means using technology to create new economic opportunities and promote social inclusion.

Here are some ways in which sustainability can contribute to a better world:

Protecting the environment: Sustainability seeks to reduce our environmental impact by promoting sustainable practices that conserve natural resources

and minimize pollution. This helps to preserve ecosystems and biodiversity, which are essential for the health and well-being of all living beings.

Promoting social justice: Sustainability also seeks to address social inequalities and promote social justice. This means ensuring everyone can access basic needs such as food, water, healthcare, and education. It also means addressing poverty, gender inequality, and discrimination.

Supporting economic development: Sustainable development also recognizes the importance of economic growth and development. However, it emphasizes the need for this growth to be sustainable and equitable, ensuring that all members of society share the benefits.

Encouraging innovation: Sustainability requires innovative solutions to complex problems. This promotes the development of new technologies and practices that can help address environmental and social challenges and create new economic opportunities.

Fostering collaboration: Sustainability requires collaboration across different sectors of society, including government, business, and civil society. This promotes cooperation and dialogue, helping to build more resilient communities and cultures.

In summary, sustainability is a critical component of creating a better world. It promotes environmental protection, social justice, economic development, innovation, and collaboration, all essential for creating a more sustainable and equitable future.

LIFE BELOW WATER



Neha Sharma,
BCA, 4th semester

Life's fascinating. Life in any form is a wonder to watch. What about life underwater? Did you know? The ocean is home to nearly 95% of all life, yet they are the least explored. Hidden beneath the waves is a world beyond our imagination, filled with mysterious creatures and vibrant colors.

The underwater world is home to beautiful creatures: seahorses, dolphins, whales, corals, and many more. Life on land solely depends on water bodies as they provide water and food and help regulate the weather. Oceans also provide jobs for more than 3 billion people who depend on marine biodiversity for their livelihood. Yet, despite how much they provide to all life, marine species and their world are under threat.

If oceans are such an integral part of our life, we should ask ourselves: How am I contributing to their conservation? Unfortunately, many marine species, habitats, and ecosystems have suffered a catastrophic decline, and climate change further deteriorates ocean productivity and biodiversity. Overfishing, pollution, habitat destruction, and acidification are causing marine species to lose their homes. As a

result, marine species are threatened by extinction.

One striking example of marine pollution is the Great Pacific Garbage Patch, an island of floating plastic debris. There is still time before it's too late. We, individuals, should understand the meaning of sustainable development, incorporate it into our daily lives and practice it. One must have thoughts like what can we do about it? How about our daily shopping habits? Replacing your plastic bags and bottled water with reusable cloth bags and reusable bottles is an easy start. Buying locally caught fish rather than imported fish will also give you an idea of whether your seafood was caught sustainably and will also taste better.

A change starts from within; we can conserve and sustainably use our oceans, seas, and marine ecosystems by taking small steps. Mother Teresa says, "We feel that what we are doing is just a drop in the ocean. But the ocean would be less because of that missing drop." All individual-level efforts would sum up and make a massive difference for our generations to come.

THE DARK SIDE OF FAST FASHION

ITS IMPACT ON SUSTAINABILITY



Ria Chakraborty,
BMS, Final Year



As the fashion industry grows unprecedentedly, the demand for new trends and designs has become a norm in our culture. However, the fast fashion industry's rapid growth comes at a cost that affects both people and the planet. To truly understand the impact of fast fashion on sustainability, we need to examine its repercussions and take action.

Influencers who promote their favorite brands without considering sustainability are a primary driver of the fashion industry's growth. Unfortunately, this has led to negative sustainability impacts, such as child labor, poor working conditions, exploitation, and inadequate wages. These malpractices are frequently reported against fast fashion brands, with workers forced to work in life-threatening environments, poor health care accessibility, and low wages to produce cheap

products. Shein, a fast fashion brand, has been accused of such practices, which the company denies as allegations.

Fast fashion brands are known to spread their manufacturing plants in underdeveloped and developing countries to reduce production costs and increase revenue through these malpractices. Exploiting workers in underdeveloped countries are more accessible, as they live below the poverty line and are forced to work in such environments to provide for their families. Such practices lead to poor health conditions and early death of workers.

Fashion influencers need to understand the impact of fast fashion on sustainability before buying or promoting products. Considering the cost per

wear and understanding a product's sustainable benefits can help determine its quality and brand performance in the long run.

As young people, we must understand the environmental impacts and human rights issues associated with the fashion industry's growth. Adopting a farm-to-closet fashion approach can reduce the factors mentioned above. However, significant ecological risks such as carbon emissions, water pollution, and waste of used materials are associated with the industry's demand and supply chain. Addressing these issues is crucial to maintaining a healthy supply chain and environment.

While fast fashion may be accessible and affordable, we must ask ourselves if it is worth its impact on people's lives and the planet. Therefore, thinking before buying, educating before promoting, and researching before investing are vital to ensure a sustainable and ethical fashion industry.



POEMS





Shakshi Chettri
BBA Global Business,
1st Year

THE EARTH SPEAKS

Our planet is depleting,
We need to stop it fast.
The ice is melting and the glacier is collapsing.
Our planet isn't going to last.

Recycling helps,
but we need to do it more.
Help everyone work together,
Help heal the earth's sore. .

Don't buy from companies
Which hurt our planet.
Think before buying,
it's always better to plan it.

As a consumer,
We have so much power to change.
By just being careful in what
we engage.

Remember to always
Reduce, Reuse, Recycle
In different ways
Do your bit to save the earth from dying



Prajjuwal Biswakarma
BBA Global Business,
1st Year



HOW WONDERFUL WOULD IT BE

How wonderful would it be,

A world where everyone slept peacefully,
No stomach left empty and a healthy lifestyle filled with
peace and harmony. But tell me, why does it sound like a
fairy tale to me ?

This is not just a symphony, this is a wake-up call for everyone
which also includes me. Hunger of mind can never be
satisfied when the environment is on the line?

Maybe not for a few, but what about the rest, do we have to
teach everyone what actions are the best?

A longer road indeed, but is it not worth it?

All we have is one planet, let's give it a shot, if not what's in
stake is our home earth.

Are we too blind to see

the frequent change in the weather and the garbage
floating in the sea?

"Every action has an equal and opposite reaction" said
someone. We wrote it down for science, but failed to
understand its significance in our lives.

Funny as it may sound, what are we to do? I've heard, charity
begins at home, it starts with me and you.

Let's take an initiative to make this planet a better place, let's
educate everyone we can reach, to be better guests.

And how wonderful would it be,

A world of self-aware people, knowing their parts, let's make
a better world for our future and make up for our mistakes
in the past.



Sneha Karmakar
BBA Global Business,
1st Year



THE PILOT

I am a pilot, an aviator, I capture the sky,
I am all colours, patterns and I fly high.
I am delicate, soft and have a firm and fierce grip,
I used to breathe free and live happily.

Now all I breathe is a pile of murky black smoke,
This constant rise in temperature I barely can endure.
I am not colourful anymore nor do I fly high
I am getting weak everyday, I die, I die!

Sayantika Sarkar
BBA Gen., 2nd Sem.



WILL THE GREEN EDIFICE STAY?

Ranking on the edge of precipice,
Look how radiant is the sacred edifice!
Ambling through the wrought iron gateway,
Thousands of pupils shrink on reflecting
The bright beauty of the bay.
Captivating greenery that surrounds the vicinity,
This serenity fills the heart with tranquility.
Will this hallowed ground stay for an eternity?
Dark clouds that thaws the glaciers,
Will they blight the pansies?
The impurities which kills the creatures;
Will the rain canker the educational edifice?
How hideous the scenery turns out to be
When the synthetic pieces wraps blossom
trees!When will the world take a break
From all those grimy filthy works?
Can the biosphere absolutely cure?
Can the globe ever become holy and secure?
Will the nation ever togetherly assemble
To create a harmony that it resembles?





Saumya Singh

BBA Gen.,
2nd Sem.

THE MISSION.

Look at you, at what you've done
Raped the rainforest, tainted the terra firma
Infecting whole realms with waste and toxins
Pesticides, fungicides, insecticides buried deep
Inside the once flawless earth and all we eat.
Look at you, at what you've done

Massacred the marine, oiled the oceans
With thick, asphyxiating black suffocation
Plastic, batteries, cigarette filters are all a catch
For the so called 'Great Pacific waste patch'.
Look at you, at what you've done

Occluded the ozone, strangled the stratosphere
Shooting missiles through bygone, pure atmosphere
Polluting the oxygen with aerosol cans causing great holes
Unbalancing evolution with heat, melting the north pole
Look at what you've done.

I am rampant with rage, determined with destruction
I have stormed across galaxies, consumed all in my way
I have smashed through stars and murdered moons
My very existence brings impending doom
look at you, at what you've done

I've erased earth before, I've advertised Armageddon
But your arrogance, your egotism, your lack of respect
You have insulted nature. You have pillaged and robbed

And stood right by as continents have sobbed.
Look at you, at what you have done.

I'm absorbed with anger, I'm insane with indignation
I've shown you before, remember? I'll show you again
When my mighty tail streaks across the sky, my flaming hot
face,
Will be the last thing that you see as a whole human race.
When my mission is over and done
I will return from whence I come.

Manish Pradhan
BBA Digital Marketing



GREEN IS THE NEW BLACK

Green is the new black, they say
And for good reason too,
For as we strive to be more eco-friendly
We see the world anew.
The forests and the oceans
Are crying out for aid,
As we continue to exploit them
Without a second thought or shade.
But now the tide is turning
And people start to see,
That the future lies in sustainability
And green technology.
We see the rise of renewable energy
And eco-friendly cars,
And people taking action
To reduce their carbon scars.
Green is the new black, indeed,
And it's not just a trend,
It's a movement towards a better world
That we all must attend.
So let us embrace this new era
And make it our mission,
To protect our planet and its resources
And move towards a greener vision.





Neha Kumari
BBA ATA

WATER MATTERS

Water clears our life of disease.
Why don't we let her flow in peace?
Water saves life
Why can't we save water from strife?
Water has sustained life since its birth
Why do we threaten its sustenance on earth
When we feel thirsty, we need salt-free water
Then so believe our children ingesting the salty water
Little drops of water make even an ocean
Can't we learn something from this devotion?

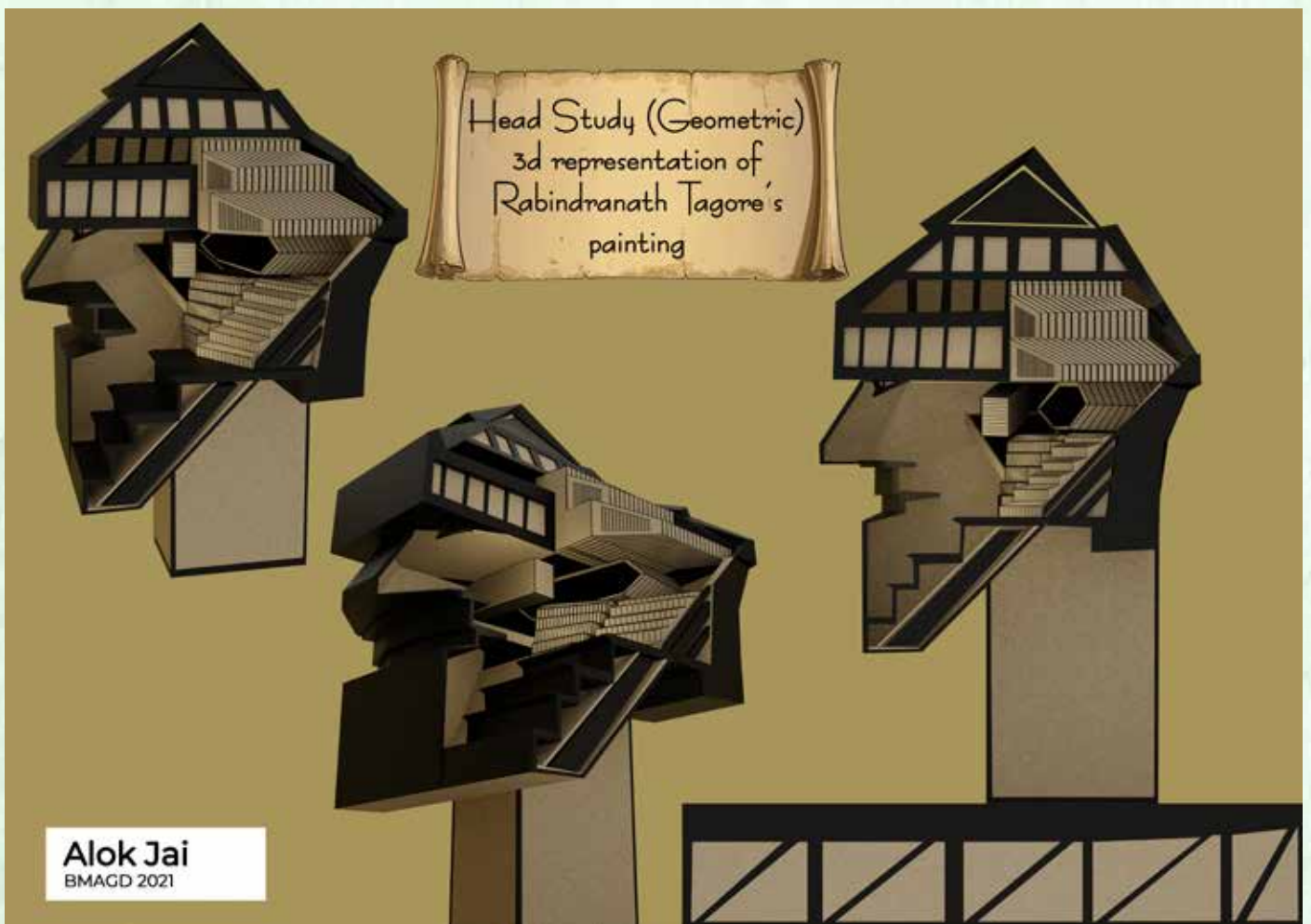




DIGITAL ARTS, ILLUSTRATION



Alok Jai
BMAGD





Anish Kr. Tiwari
BMAGD



ANISH KR TIWARI
BMAGD 2022



Anisha Gupta
BMAGD





Sayan Chatterjee
BMAGD



SAYAN CHATTERJEE
BMAGD 2022



Anisha Gupta
BMAGD





Dona Roy
BMAGD



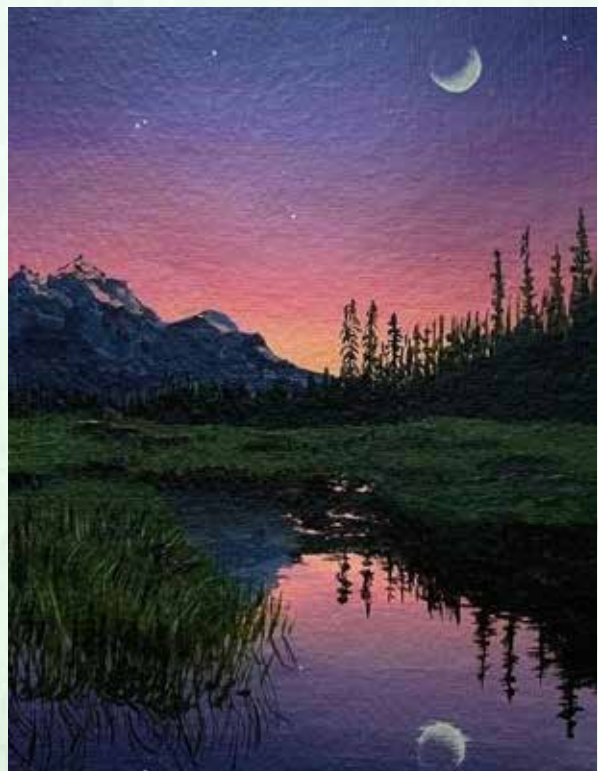


Anisha Gupta
BMAGD



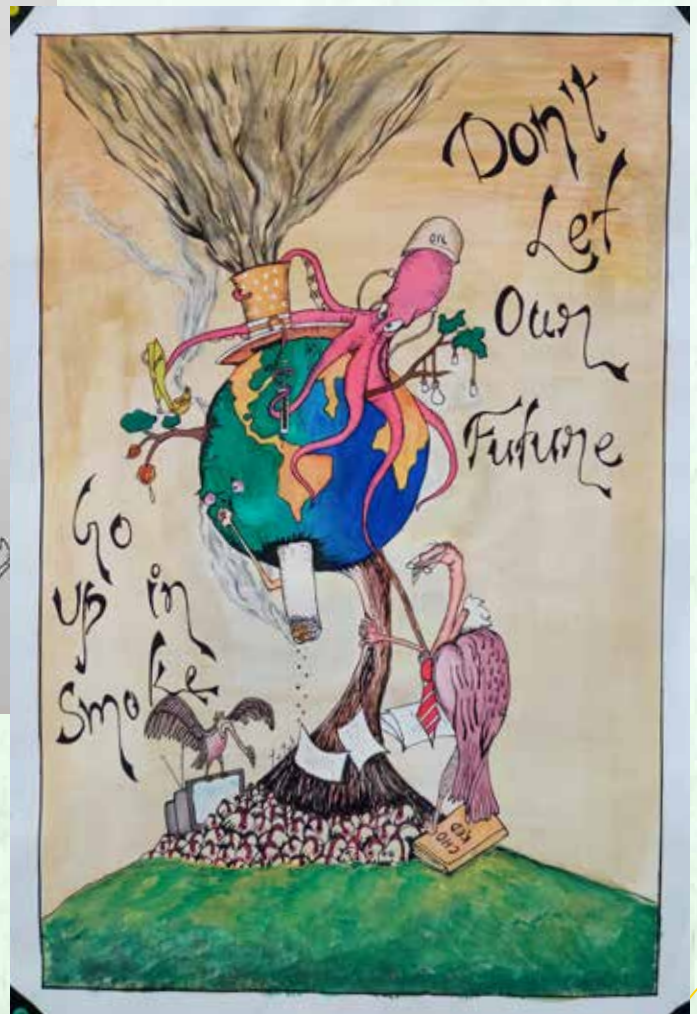


Kritika Sharma
BID



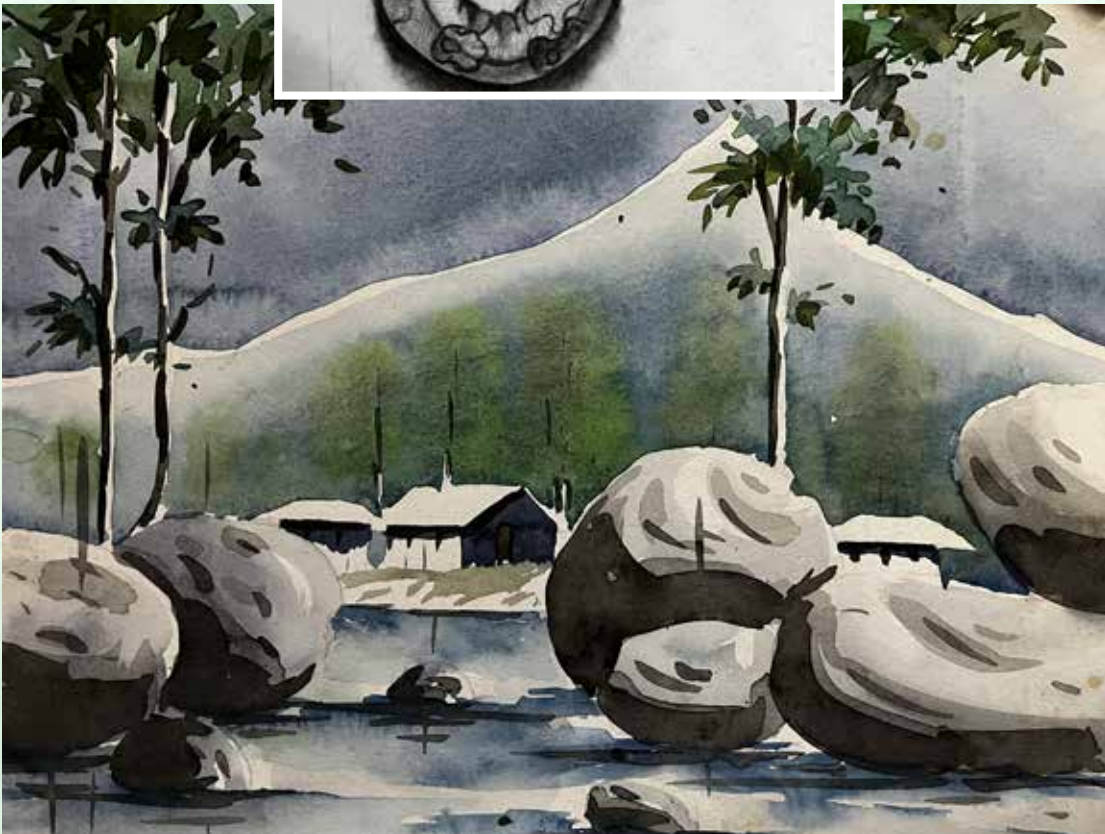


Rani Pravin
BID





Roshan Lal Choudhury
BMAGD





Sancharita Nandi
BID



Sancharita nandi





Md Irteza Naushad
BID





Tenjing Tshegyal Bhutia
BID





Nimit Lepcha
BID



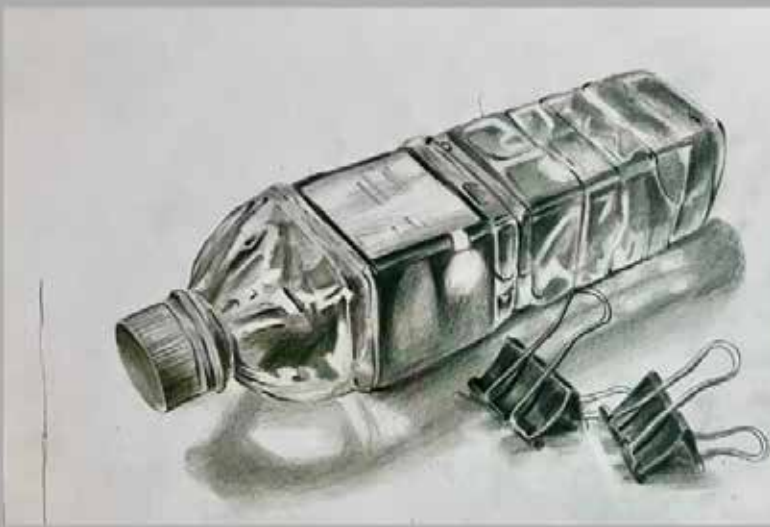


Ankita Paul
BID





Faizan
BID



*Transition between light
and shade*



Prakriti Thapa
BMS





Paushali Seth
BMS



Upcycling Old Jeans into **TRENDY TOTE BAG**

The fashion students Ayusha Rai, Kritika Pradhan, Isha Thapa, Prativa Mukhia, and Tara Chemjong have impressively integrated sustainable fashion into their work by embracing the concept of upcycling. Upcycling involves repurposing used garments or waste materials to create new styles or items through a redesign. In this case, the students demonstrated this by transforming old jeans into trendy tote bags.



To make the tote bag, they collected three pairs of old jeans no longer in use and cut patches to obtain eight squares, four for the front and four for the back. Then, Ayusha, Kritika, Isha, Prativa, and Tara stitched the patches together and created the bag's strap,

ensuring that the sides of the strap were overlapped and attached to the tote bag. Finally, they cut out the raw edges to give the product a polished finish. Through these steps, the students successfully upcycled the old jeans and created a fashionable, practical tote bag ready to use.





9



BOTH THE SPACESHIPS ARE ABOUT TO LAND AND THERE ARE TONS OF MILITARY AND MEDIA PREPARED TO WELCOME THE NEW ENTITY.



12



15



THE MINISTER OF MILITARY WELCOMES THE NEW GUEST FROM MARS AND IS ABOUT TO FORM AN ALLIANCE AS THE MOMENT IS BEING TELECAST TO THE WHOLE WORLD FOR A NEW ERA



13



16



10



AN ALLIANCE HAS BEEN FORMED BY RELEASING A DOVE AS A SIGN OF PEACE



14



11

FROM THE DEPARTMENT OF MULTIMEDIA, ANIMATION & GRAPHIC DESIGN
INSPIRIA KNOWLEDGE CAMPUS, SILIGURI
BATCH 2021-24





THEN IN THE ASSEMBLY THE FUTURE OF NERO WAS DECIDED



5 YEARS LATER (2037)

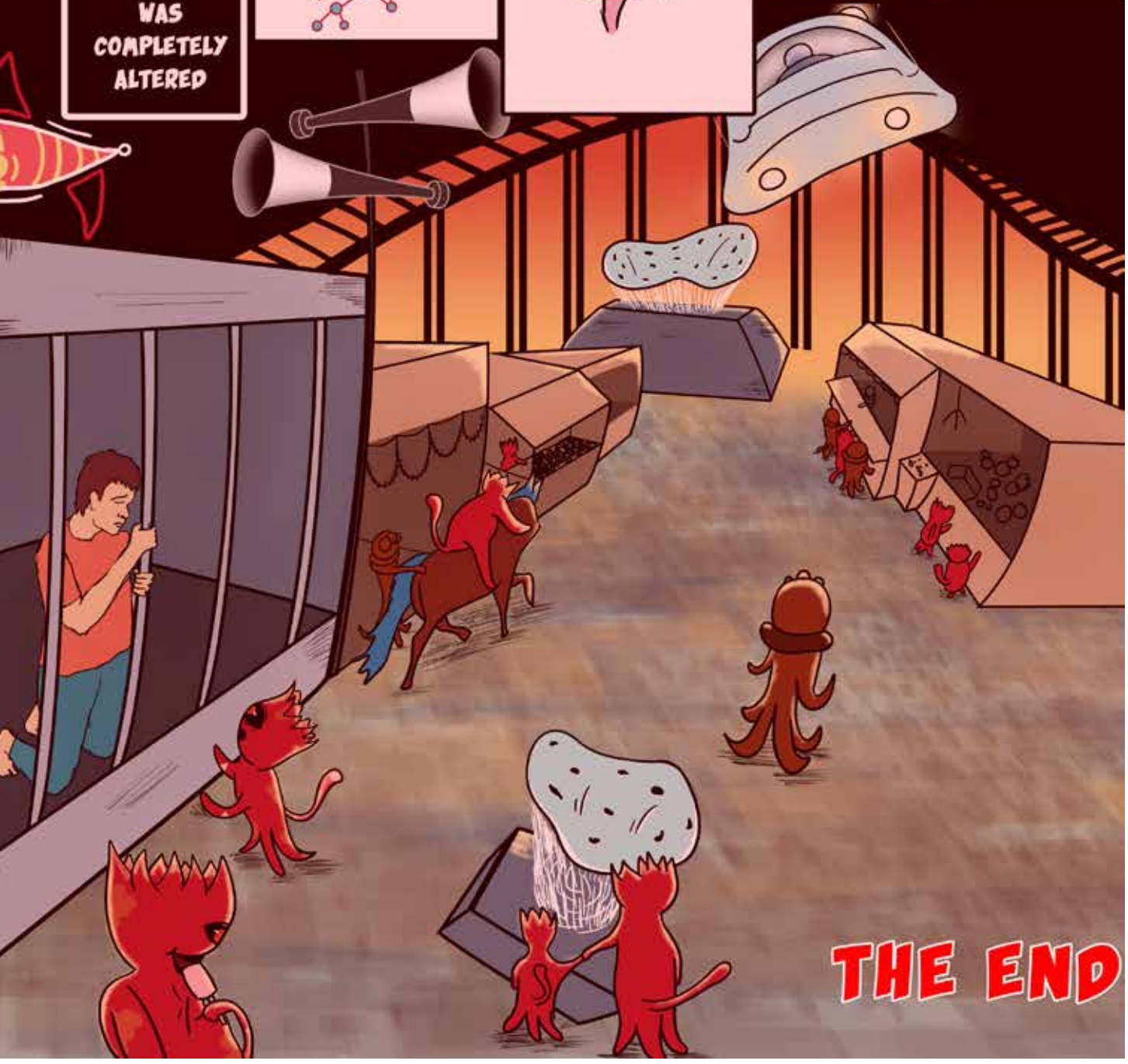


**THEY
BRAINWASHED
NERO AND
HIS MEMORY
WAS
COMPLETELY
ALTERED**



**OH! I NEED TO
SEND A REPORT
TO EARTH
QUICKLY.**

**IT WAS THE
REPORT THAT THE
ALIENS WANTED.**



THE END

INSPIRIA LOCATION MAP



Himachal Vihar, Phase - II, Matigara, Siliguri - 734 010

Mobile : +91-8900755550 Email: contact@inspiria.edu.in



Show us some ❤️ and share
with your friends.



+91-8900755550



contact@inspiria.edu.in



www.inspiria.edu.in



InspiriaIndia